
Part 2

Country/Economy Profiles and Data Presentation

2.1

Country/Economy Profiles

How to Read the Country/Economy Profiles

ROBERTO CROTTI, World Economic Forum

This section presents two-page profiles for all the 139 economies included in *The Travel & Tourism Competitiveness Report 2011*.

Left-hand page

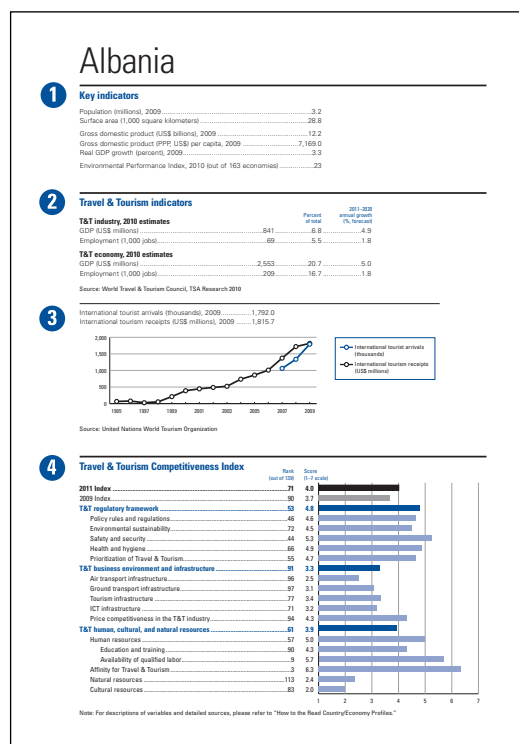
1 Key indicators

The first section presents several key indicators that give a sense of the size of the country and its economy. Population and surface area figures are from the World Bank's *World Development Indicators Online Database* (December 2010). GDP numbers are from the International Monetary Fund (IMF)'s *World Economic Outlook Database* (October 2010 edition). The Environmental Performance Index rankings are from YCELP, Yale University and CIESIN, Columbia University. National sources have been consulted where appropriate.

Travel & Tourism indicators

The second section presents Travel & Tourism (T&T) indicators that aim to provide a measure of the past, current, and projected future activity of Travel & Tourism in each economy. This section is in turn split into two parts:

- The first part presents data from the Tourism Satellite Accounting Research carried out annually by the World Travel & Tourism Council (W TTC). Developed by the United Nations World Tourism Organization (UNWTO), the Organisation for Economic Co-operation and Development (OECD), and Eurostat, the Tourism Satellite Accounting (TSA) framework is a statistical tool—including concepts, definitions, aggregates, classifications, and tables—that is compatible with international national accounting guidelines and allows for valid international comparisons. The TSA also makes these estimates comparable with other internationally recognized macroeconomic aggregates and compilations. Using the TSA approach, W TTC estimates the current and projected future economic contribution of Travel & Tourism in terms of an economy's GDP and employment. W TTC defines the **T&T industry** as a narrow perspective of T&T activity that captures the production-side industry contribution (that is, direct impact only). The **T&T economy** is a broader perspective of



Travel & Tourism that takes into consideration the direct as well as the indirect contributions by traditional travel service providers and industry suppliers within the resident economy.

This latter perspective is used when one wants to understand the total impact of Travel & Tourism on the resident economy. More information regarding W TTC's TSA Research, along with details on the methodology and data, are available at http://www.wttc.org/eng/Tourism_Research/.

- The second part of the T&T indicators presents data on international tourist arrivals and international tourism receipts over the period 1995 to 2009. However, depending on data availability, data may be missing for particular years. The graph shows all available data during this period for each economy. The data for these indicators were provided by the UNWTO.

The number of **international tourist arrivals**, expressed in thousands, is the most common unit of measure used to quantify the volume of international tourism for statistical purposes. It includes

exclusively overnight visitors—that is, tourists who stay at least one night in a collective or private accommodation in the country visited. Same-day visitors are not included. The number of arrivals does not necessarily correspond to the number of persons. The same person who makes several trips to a given country during a given period will be counted as a new arrival each time.

International tourism receipts, expressed in millions of current US dollars, are the receipts earned by a destination country from inbound tourism and cover all tourism receipts resulting from expenditures made by visitors from abroad on, for instance, lodging, food and drink, fuel, transport in the country, entertainment, shopping, and so on. This measure includes receipts generated by overnight as well as by same-day trips. Receipts from same-day trips can be substantial, as in the case of countries where a lot of shopping for goods and services takes place by visitors from neighboring countries.

4 Travel & Tourism Competitiveness Index

The third section of the page presents the economy's performance on the Travel & Tourism Competitiveness Index (TTCI) and its various components. For further analysis, the Data Tables at the end of the *Report* provide detailed rankings and scores for each of the variables included in the TTCI.

Right-hand page

5 Travel & Tourism Competitiveness Index in detail

This page presents the rank achieved by a country on each of the indicators entering the composition of the TTCI. Indicators are organized by pillar. Please refer to Appendix A of Chapter 1.1 for the detailed structure of the TTCI.

The ranks of those indicators that constitute a notable competitive advantage are highlighted in blue bold typeface. Competitive advantages are defined as follows:

- For those economies ranked in the top 10 in the overall TTCI, individual indicators ranked from 1 through 10 are considered to be advantages. For example, Germany—which is ranked 2nd overall—is ranked 3rd on indicator 6.01, *Quality of air transport infrastructure*, making this indicator a competitive advantage.
- For those economies ranked from 11th to 50th on the overall TTCI, variables ranked higher than the economy's overall rank are considered to be advantages. In the case of Montenegro, ranked 36th overall, its rank of 35th on indicator 1.04, *Visa requirements*, makes this indicator a competitive advantage.

5		Albania	
The Travel & Tourism Competitiveness Index in detail			
INDICATOR	RANKING	INDICATOR	RANKING
1st pillar: Policy rules and regulations			
1.01 Prevalence of foreign ownership	66	8.01 Hotel rooms*	74
1.02 Property rights	116	8.02 Presence of major car rental companies*	64
1.03 Business impact of rules on FDI	53	8.03 ATMs accepting Visa cards*	74
1.04 Visa requirements*	69	9th pillar: ICT infrastructure	
1.05 Openness of bilateral Air Service Agreements*	69	9.01 Extent of business Internet use	55
1.06 Transparency of government policymaking	49	9.02 Internet users*	56
1.07 Time required to start a business*	9	9.03 Telephone lines*	58
1.08 Cost to start a business*	85	9.04 Broadband Internet subscribers*	78
1.09 GATS commitments restrictiveness*	7	9.05 Mobile telephone subscribers*	22
2nd pillar: Environmental sustainability			
2.01 Stringency of environmental regulation	132	10th pillar: Price competitiveness in the T&T industry	
2.02 Enforcement of environmental regulation	132	10.01 Ticket taxes and airport charges*	132
2.03 Sustainability of T&T industry development	99	10.02 Purchasing power parity*	27
2.04 Carbon dioxide emissions*	42	10.03 Extent and effect of taxation	39
2.05 Particulate matter concentration**	85	10.04 Fuel price level**	104
2.06 Threatened species**	39	10.05 Hotel price index**	59
2.07 Environmental treaty ratification**	65	11th pillar: Human resources	
3rd pillar: Safety and security			
3.01 Business costs of terrorism	51	11.01 Primary education enrollment*	115
3.02 Reliability of police services	57	11.02 Secondary education enrollment**	98
3.03 Business costs of crime and violence	56	11.03 Quality of the educational system	54
3.04 Road traffic accidents**	93	11.04 Local availability of research and training services	94
4th pillar: Health and hygiene			
4.01 Physician density*	84	11.05 Extent of staff training	95
4.02 Access to improved sanitation**	39	11.06 Hiring and firing practices	21
4.03 Access to improved drinking water**	57	11.07 Ease of hiring foreign labor	4
4.04 Hospital beds**	65	11.08 HIV prevalence**	1
5th pillar: Prioritization of Travel & Tourism			
5.01 Government prioritization of the T&T industry	92	11.09 Business impact of HIV/AIDS	2
5.02 T&T government expenditure*	57	11.10 Life expectancy**	64
5.03 Effectiveness of marketing and branding	72	12th pillar: Affinity for Travel & Tourism	
5.04 Comprehensiveness of annual T&T data**	15	12.01 Tourism openness*	3
5.05 Timeliness of providing monthly/quarterly T&T data**	72	12.02 Attitude of population toward foreign visitors	53
6th pillar: Air transport infrastructure			
6.01 Quality of air transport infrastructure	58	12.03 Extension of business trips recommended	45
6.02 Available seat kilometers, domestic*	103	13th pillar: Natural resources	
6.03 Available seat kilometers, international*	110	13.01 Number of World Heritage natural sites*	75
6.04 Departures per 1,000 population**	83	13.02 Protected areas**	75
6.05 Airport density**	104	13.03 Quality of the natural environment	99
6.06 Number of operating airlines**	97	13.04 Total known species**	101
6.07 International air transport network**	73	14th pillar: Cultural resources	
7th pillar: Ground transport infrastructure			
7.01 Quality of roads	81	14.01 Number of World Heritage cultural sites*	73
7.02 Quality of rail/road infrastructure	100	14.02 Sports stadiums**	43
7.03 Quality of port infrastructure	100	14.03 Number of international fairs and exhibitions*	120
7.04 Quality of ground transport network	124	14.04 Creative industries exports**	50
7.05 Road density**	49		

Notes: Ranks of notable competitive advantages are highlighted. An asterisk (*) indicates that data are from sources other than the World Economic Forum. For further details and explanations, please refer to the section "How to Read the Country/Economy Profiles" at the beginning of this chapter.

- For those economies with an overall rank on the TTCI lower than 50, any individual indicators ranked higher than 51 are considered to be advantages. For Moldova, ranked 99th overall, indicator 1.07, *Time required to start a business*, where Moldova ranks 40th, constitutes a competitive advantage for the country.

List of Countries/Economies

Country/Economy	Page	Country/Economy	Page	Country/Economy	Page	Country/Economy	Page
Albania	108	France	192	Mongolia	276	Trinidad and Tobago	360
Algeria	110	Gambia, The	194	Montenegro	278	Tunisia	362
Angola	112	Georgia	196	Morocco	280	Turkey	364
Argentina	114	Germany	198	Mozambique	282	Uganda	366
Armenia	116	Ghana	200	Namibia	284	Ukraine	368
Australia	118	Greece	202	Nepal	286	United Arab Emirates	370
Austria	120	Guatemala	204	Netherlands	288	United Kingdom	372
Azerbaijan	122	Guyana	206	New Zealand	290	United States	374
Bahrain	124	Honduras	208	Nicaragua	292	Uruguay	376
Bangladesh	126	Hong Kong SAR	210	Nigeria	294	Venezuela	378
Barbados	128	Hungary	212	Norway	296	Vietnam	380
Belgium	130	Iceland	214	Oman	298	Zambia	382
Benin	132	India	216	Pakistan	300	Zimbabwe	384
Bolivia	134	Indonesia	218	Panama	302		
Bosnia and Herzegovina	136	Iran, Islamic Rep.	220	Paraguay	304		
Botswana	138	Ireland	222	Peru	306		
Brazil	140	Israel	224	Philippines	308		
Brunei Darussalam	142	Italy	226	Poland	310		
Bulgaria	144	Jamaica	228	Portugal	312		
Burkina Faso	146	Japan	230	Puerto Rico	314		
Burundi	148	Jordan	232	Qatar	316		
Cambodia	150	Kazakhstan	234	Romania	318		
Cameroon	152	Kenya	236	Russian Federation	320		
Canada	154	Korea, Rep.	238	Rwanda	322		
Cape Verde	156	Kuwait	240	Saudi Arabia	324		
Chad	158	Kyrgyz Republic	242	Senegal	326		
Chile	160	Latvia	244	Serbia	328		
China	162	Lebanon	246	Singapore	330		
Colombia	164	Lesotho	248	Slovak Republic	332		
Costa Rica	166	Libya	250	Slovenia	334		
Côte d'Ivoire	168	Lithuania	252	South Africa	336		
Croatia	170	Luxembourg	254	Spain	338		
Cyprus	172	Macedonia, FYR	256	Sri Lanka	340		
Czech Republic	174	Madagascar	258	Swaziland	342		
Denmark	176	Malawi	260	Sweden	344		
Dominican Republic	178	Malaysia	262	Switzerland	346		
Ecuador	180	Mali	264	Syria	348		
Egypt	182	Malta	266	Taiwan, China	350		
El Salvador	184	Mauritania	268	Tajikistan	352		
Estonia	186	Mauritius	270	Tanzania	354		
Ethiopia	188	Mexico	272	Thailand	356		
Finland	190	Moldova	274	Timor-Leste	358		

Albania

Key indicators

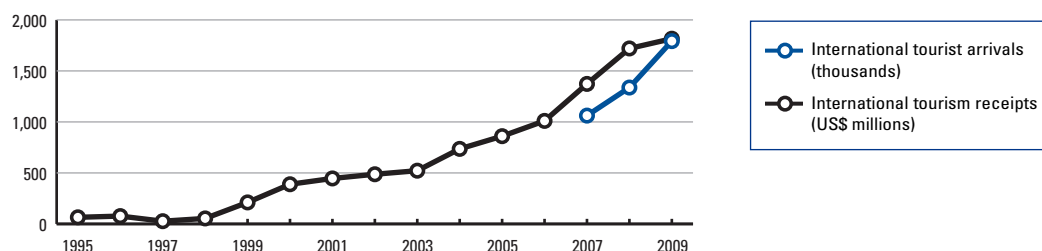
Population (millions), 2009.....	3.2
Surface area (1,000 square kilometers)	28.8
Gross domestic product (US\$ billions), 2009	12.2
Gross domestic product (PPP, US\$) per capita, 2009	7,169.0
Real GDP growth (percent), 2009.....	3.3
Environmental Performance Index, 2010 (out of 163 economies).....	23

Travel & Tourism indicators

	Percent of total	2011-2020 annual growth (% forecast)
T&T industry, 2010 estimates		
GDP (US\$ millions)841	6.8
Employment (1,000 jobs).....	.69	5.5
T&T economy, 2010 estimates		
GDP (US\$ millions)	2,553	20.7
Employment (1,000 jobs).....	209	16.7

Source: World Travel & Tourism Council, TSA Research 2010

International tourist arrivals (thousands), 2009.....	1,792.0
International tourism receipts (US\$ millions), 2009	1,815.7



Source: United Nations World Tourism Organization

Travel & Tourism Competitiveness Index

	Rank (out of 139)	Score (1-7 scale)
2011 Index	71	4.0
2009 Index.....	90	3.7
T&T regulatory framework	53	4.8
Policy rules and regulations.....	46	4.6
Environmental sustainability.....	72	4.5
Safety and security	44	5.3
Health and hygiene	66	4.9
Prioritization of Travel & Tourism.....	55	4.7
T&T business environment and infrastructure	91	3.3
Air transport infrastructure.....	96	2.5
Ground transport infrastructure.....	97	3.1
Tourism infrastructure	77	3.4
ICT infrastructure	71	3.2
Price competitiveness in the T&T industry.....	94	4.3
T&T human, cultural, and natural resources	61	3.9
Human resources	57	5.0
Education and training.....	90	4.3
Availability of qualified labor.....	9	5.7
Affinity for Travel & Tourism	3	6.3
Natural resources	113	2.4
Cultural resources.....	83	2.0

Note: For descriptions of variables and detailed sources, please refer to "How to the Read Country/Economy Profiles."

The Travel & Tourism Competitiveness Index in detail

INDICATOR	RANK/139	INDICATOR	RANK/139
1st pillar: Policy rules and regulations		8th pillar: Tourism infrastructure	
1.01	Prevalence of foreign ownership.....66	8.01	Hotel rooms*74
1.02	Property rights116	8.02	Presence of major car rental companies*64
1.03	Business impact of rules on FDI53	8.03	ATMs accepting Visa cards*74
1.04	Visa requirements*83		
1.05	Openness of bilateral Air Service Agreements*69	9th pillar: ICT infrastructure	
1.06	Transparency of government policymaking 49	9.01	Extent of business Internet use95
1.07	Time required to start a business* 9	9.02	Internet users*56
1.08	Cost to start a business*85	9.03	Telephone lines*88
1.09	GATS commitments restrictiveness* 7	9.04	Broadband Internet subscribers*78
		9.05	Mobile telephone subscribers* 22
2nd pillar: Environmental sustainability		10th pillar: Price competitiveness in the T&T industry	
2.01	Stringency of environmental regulation132	10.01	Ticket taxes and airport charges*133
2.02	Enforcement of environmental regulation132	10.02	Purchasing power parity* 27
2.03	Sustainability of T&T industry development93	10.03	Extent and effect of taxation 39
2.04	Carbon dioxide emissions* 42	10.04	Fuel price levels*104
2.05	Particulate matter concentration*85	10.05	Hotel price index*59
2.06	Threatened species* 32		
2.07	Environmental treaty ratification*65	11th pillar: Human resources	
		11.01	Primary education enrollment*115
3rd pillar: Safety and security		11.02	Secondary education enrollment*98
3.01	Business costs of terrorism51	11.03	Quality of the educational system54
3.02	Reliability of police services57	11.04	Local availability of research and training services94
3.03	Business costs of crime and violence56	11.05	Extent of staff training55
3.04	Road traffic accidents*53	11.06	Hiring and firing practices 21
		11.07	Ease of hiring foreign labor 4
4th pillar: Health and hygiene		11.08	HIV prevalence* 1
4.01	Physician density*84	11.09	Business impact of HIV/AIDS 2
4.02	Access to improved sanitation* 39	11.10	Life expectancy*64
4.03	Access to improved drinking water*57		
4.04	Hospital beds*65	12th pillar: Affinity for Travel & Tourism	
		12.01	Tourism openness* 3
5th pillar: Prioritization of Travel & Tourism		12.02	Attitude of population toward foreign visitors52
5.01	Government prioritization of the T&T industry92	12.03	Extension of business trips recommended 45
5.02	T&T government expenditure*57		
5.03	Effectiveness of marketing and branding72	13th pillar: Natural resources	
5.04	Comprehensiveness of annual T&T data* 15	13.01	Number of World Heritage natural sites*75
5.05	Timeliness of providing monthly/quarterly T&T data*72	13.02	Protected areas*75
		13.03	Quality of the natural environment99
6th pillar: Air transport infrastructure		13.04	Total known species*101
6.01	Quality of air transport infrastructure58		
6.02	Available seat kilometers, domestic*103	14th pillar: Cultural resources	
6.03	Available seat kilometers, international*110	14.01	Number of World Heritage cultural sites*73
6.04	Departures per 1,000 population*82	14.02	Sports stadiums* 43
6.05	Airport density*104	14.03	Number of international fairs and exhibitions*120
6.06	Number of operating airlines*97	14.04	Creative industries exports*90
6.07	International air transport network73		
7th pillar: Ground transport infrastructure			
7.01	Quality of roads81		
7.02	Quality of railroad infrastructure109		
7.03	Quality of port infrastructure100		
7.04	Quality of ground transport network124		
7.05	Road density* 49		

Notes: Ranks of notable competitive advantages are **highlighted**. An asterisk (*) indicates that data are from sources other than the World Economic Forum. For further details and explanation, please refer to the section "How to Read the Country/Economy Profiles" at the beginning of this chapter.

Algeria

Key indicators

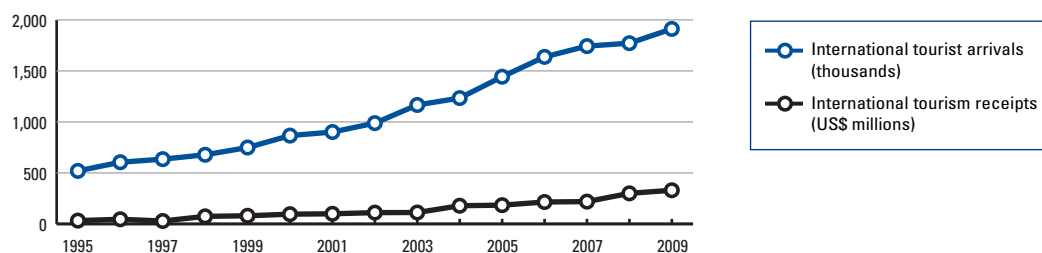
Population (millions), 2009.....	34.9
Surface area (1,000 square kilometers)	2,381.7
Gross domestic product (US\$ billions), 2009	139.8
Gross domestic product (PPP, US\$) per capita, 2009	6,884.8
Real GDP growth (percent), 2009.....	2.4
Environmental Performance Index, 2010 (out of 163 economies).....	42

Travel & Tourism indicators

		Percent of total	2011-2020 annual growth (% forecast)
T&T industry, 2010 estimates			
GDP (US\$ millions)	2,907	1.9	4.8
Employment (1,000 jobs).....	176	1.8	3.0
T&T economy, 2010 estimates			
GDP (US\$ millions)	8,871	5.9	5.0
Employment (1,000 jobs).....	498	5.2	3.2

Source: World Travel & Tourism Council, TSA Research 2010

International tourist arrivals (thousands), 2009.....1,911.5
 International tourism receipts (US\$ millions), 2009330.0



Source: United Nations World Tourism Organization

Travel & Tourism Competitiveness Index

	Rank (out of 139)	Score (1-7 scale)
2011 Index	113	3.4
2009 Index.....	115	3.3
T&T regulatory framework	112	3.9
Policy rules and regulations.....	118	3.7
Environmental sustainability.....	120	4.0
Safety and security	95	4.4
Health and hygiene	84	4.2
Prioritization of Travel & Tourism.....	130	3.1
T&T business environment and infrastructure	110	2.9
Air transport infrastructure.....	103	2.4
Ground transport infrastructure.....	105	3.0
Tourism infrastructure	122	1.7
ICT infrastructure	107	2.3
Price competitiveness in the T&T industry.....	35	5.0
T&T human, cultural, and natural resources	116	3.4
Human resources	91	4.6
Education and training.....	86	4.4
Availability of qualified labor.....	90	4.9
Affinity for Travel & Tourism	129	4.0
Natural resources	99	2.6
Cultural resources.....	72	2.2

Note: For descriptions of variables and detailed sources, please refer to "How to the Read Country/Economy Profiles."

The Travel & Tourism Competitiveness Index in detail

INDICATOR	RANK/139	INDICATOR	RANK/139
1st pillar: Policy rules and regulations		8th pillar: Tourism infrastructure	
1.01	Prevalence of foreign ownership.....123	8.01	Hotel rooms*104
1.02	Property rights106	8.02	Presence of major car rental companies*112
1.03	Business impact of rules on FDI125	8.03	ATMs accepting Visa cards*135
1.04	Visa requirements*125		
1.05	Openness of bilateral Air Service Agreements*108	9th pillar: ICT infrastructure	
1.06	Transparency of government policymaking121	9.01	Extent of business Internet use138
1.07	Time required to start a business*87	9.02	Internet users*95
1.08	Cost to start a business*74	9.03	Telephone lines*101
1.09	GATS commitments*n/a	9.04	Broadband Internet subscribers*82
		9.05	Mobile telephone subscribers*72
2nd pillar: Environmental sustainability		10th pillar: Price competitiveness in the T&T industry	
2.01	Stringency of environmental regulation93	10.01	Ticket taxes and airport charges*63
2.02	Enforcement of environmental regulation92	10.02	Purchasing power parity* 38
2.03	Sustainability of T&T industry development114	10.03	Extent and effect of taxation56
2.04	Carbon dioxide emissions*71	10.04	Fuel price levels* 8
2.05	Particulate matter concentration*111	10.05	Hotel price index*98
2.06	Threatened species*97		
2.07	Environmental treaty ratification*81	11th pillar: Human resources	
		11.01	Primary education enrollment*70
3rd pillar: Safety and security		11.02	Secondary education enrollment*81
3.01	Business costs of terrorism128	11.03	Quality of the educational system117
3.02	Reliability of police services79	11.04	Local availability of research and training services105
3.03	Business costs of crime and violence74	11.05	Extent of staff training103
3.04	Road traffic accidents*n/a	11.06	Hiring and firing practices78
		11.07	Ease of hiring foreign labor116
4th pillar: Health and hygiene		11.08	HIV prevalence* 20
4.01	Physician density*81	11.09	Business impact of HIV/AIDS63
4.02	Access to improved sanitation* 50	11.10	Life expectancy*84
4.03	Access to improved drinking water*102		
4.04	Hospital beds*85	12th pillar: Affinity for Travel & Tourism	
		12.01	Tourism openness*137
5th pillar: Prioritization of Travel & Tourism		12.02	Attitude of population toward foreign visitors100
5.01	Government prioritization of the T&T industry109	12.03	Extension of business trips recommended108
5.02	T&T government expenditure*125		
5.03	Effectiveness of marketing and branding127	13th pillar: Natural resources	
5.04	Comprehensiveness of annual T&T data*115	13.01	Number of World Heritage natural sites* 43
5.05	Timeliness of providing monthly/quarterly T&T data*109	13.02	Protected areas*87
		13.03	Quality of the natural environment107
6th pillar: Air transport infrastructure		13.04	Total known species*85
6.01	Quality of air transport infrastructure98		
6.02	Available seat kilometers, domestic* 42	14th pillar: Cultural resources	
6.03	Available seat kilometers, international*71	14.01	Number of World Heritage cultural sites* 29
6.04	Departures per 1,000 population*94	14.02	Sports stadiums*91
6.05	Airport density*56	14.03	Number of international fairs and exhibitions*94
6.06	Number of operating airlines*82	14.04	Creative industries exports*117
6.07	International air transport network113		
7th pillar: Ground transport infrastructure			
7.01	Quality of roads66		
7.02	Quality of railroad infrastructure65		
7.03	Quality of port infrastructure115		
7.04	Quality of ground transport network112		
7.05	Road density*124		

Notes: Ranks of notable competitive advantages are **highlighted**. An asterisk (*) indicates that data are from sources other than the World Economic Forum. For further details and explanation, please refer to the section "How to Read the Country/Economy Profiles" at the beginning of this chapter.

Angola

Key indicators

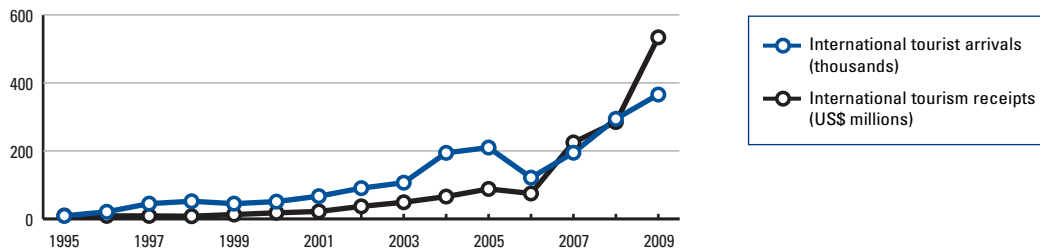
Population (millions), 2009.....	18.5
Surface area (1,000 square kilometers).....	1,246.7
Gross domestic product (US\$ billions), 2009.....	74.5
Gross domestic product (PPP, US\$) per capita, 2009.....	6,181.4
Real GDP growth (percent), 2009.....	0.7
Environmental Performance Index, 2010 (out of 163 economies).....	160

Travel & Tourism indicators

		Percent of total	2011–2020 annual growth (% forecast)
T&T industry, 2010 estimates			
GDP (US\$ millions).....	531	0.8	4.8
Employment (1,000 jobs).....	26	0.6	1.1
T&T economy, 2010 estimates			
GDP (US\$ millions).....	7,428	10.8	4.6
Employment (1,000 jobs).....	387	8.9	0.9

Source: World Travel & Tourism Council, TSA Research 2010

International tourist arrivals (thousands), 2009.....	365.8
International tourism receipts (US\$ millions), 2009.....	534.0



Source: United Nations World Tourism Organization

Travel & Tourism Competitiveness Index

	Rank (out of 139)	Score (1–7 scale)
2011 Index	138	2.8
2009 Index.....	n/a	n/a
T&T regulatory framework	138	3.1
Policy rules and regulations.....	137	2.8
Environmental sustainability.....	119	4.0
Safety and security.....	111	4.1
Health and hygiene.....	129	1.8
Prioritization of Travel & Tourism.....	136	2.6
T&T business environment and infrastructure	121	2.7
Air transport infrastructure.....	126	2.1
Ground transport infrastructure.....	139	2.0
Tourism infrastructure.....	103	2.3
ICT infrastructure.....	126	1.9
Price competitiveness in the T&T industry.....	13	5.2
T&T human, cultural, and natural resources	139	2.6
Human resources.....	138	3.1
Education and training.....	137	2.5
Availability of qualified labor.....	131	3.7
Affinity for Travel & Tourism.....	139	2.9
Natural resources.....	58	3.4
Cultural resources.....	135	1.0

Note: For descriptions of variables and detailed sources, please refer to "How to the Read Country/Economy Profiles."

The Travel & Tourism Competitiveness Index in detail

INDICATOR	RANK/139	INDICATOR	RANK/139
1st pillar: Policy rules and regulations		8th pillar: Tourism infrastructure	
1.01	Prevalence of foreign ownership.....83	8.01	Hotel rooms*121
1.02	Property rights130	8.02	Presence of major car rental companies*80
1.03	Business impact of rules on FDI120	8.03	ATMs accepting Visa cards*103
1.04	Visa requirements*139		
1.05	Openness of bilateral Air Service Agreements*132	9th pillar: ICT infrastructure	
1.06	Transparency of government policymaking127	9.01	Extent of business Internet use127
1.07	Time required to start a business*129	9.02	Internet users*125
1.08	Cost to start a business*133	9.03	Telephone lines*120
1.09	GATS commitments* 14	9.04	Broadband Internet subscribers*114
		9.05	Mobile telephone subscribers*118
2nd pillar: Environmental sustainability		10th pillar: Price competitiveness in the T&T industry	
2.01	Stringency of environmental regulation99	10.01	Ticket taxes and airport charges* 28
2.02	Enforcement of environmental regulation131	10.02	Purchasing power parity*87
2.03	Sustainability of T&T industry development138	10.03	Extent and effect of taxation 30
2.04	Carbon dioxide emissions* 45	10.04	Fuel price levels* 14
2.05	Particulate matter concentration*106	10.05	Hotel price index*n/a
2.06	Threatened species* 33		
2.07	Environmental treaty ratification*117	11th pillar: Human resources	
		11.01	Primary education enrollment*n/a
3rd pillar: Safety and security		11.02	Secondary education enrollment*139
3.01	Business costs of terrorism 17	11.03	Quality of the educational system139
3.02	Reliability of police services83	11.04	Local availability of research and training services133
3.03	Business costs of crime and violence98	11.05	Extent of staff training 39
3.04	Road traffic accidents*133	11.06	Hiring and firing practices81
		11.07	Ease of hiring foreign labor136
4th pillar: Health and hygiene		11.08	HIV prevalence*120
4.01	Physician density*124	11.09	Business impact of HIV/AIDS126
4.02	Access to improved sanitation*96	11.10	Life expectancy*137
4.03	Access to improved drinking water*130		
4.04	Hospital beds*117	12th pillar: Affinity for Travel & Tourism	
		12.01	Tourism openness*132
5th pillar: Prioritization of Travel & Tourism		12.02	Attitude of population toward foreign visitors138
5.01	Government prioritization of the T&T industry137	12.03	Extension of business trips recommended139
5.02	T&T government expenditure*126		
5.03	Effectiveness of marketing and branding138	13th pillar: Natural resources	
5.04	Comprehensiveness of annual T&T data*74	13.01	Number of World Heritage natural sites*75
5.05	Timeliness of providing monthly/quarterly T&T data*109	13.02	Protected areas*54
		13.03	Quality of the natural environment125
6th pillar: Air transport infrastructure		13.04	Total known species* 19
6.01	Quality of air transport infrastructure128		
6.02	Available seat kilometers, domestic*103	14th pillar: Cultural resources	
6.03	Available seat kilometers, international*79	14.01	Number of World Heritage cultural sites*122
6.04	Departures per 1,000 population*n/a	14.02	Sports stadiums*137
6.05	Airport density*136	14.03	Number of international fairs and exhibitions*106
6.06	Number of operating airlines*104	14.04	Creative industries exports*n/a
6.07	International air transport network116		
7th pillar: Ground transport infrastructure			
7.01	Quality of roads115		
7.02	Quality of railroad infrastructure107		
7.03	Quality of port infrastructure136		
7.04	Quality of ground transport network139		
7.05	Road density*n/a		

Notes: Ranks of notable competitive advantages are **highlighted**. An asterisk (*) indicates that data are from sources other than the World Economic Forum. For further details and explanation, please refer to the section "How to Read the Country/Economy Profiles" at the beginning of this chapter.

Argentina

Key indicators

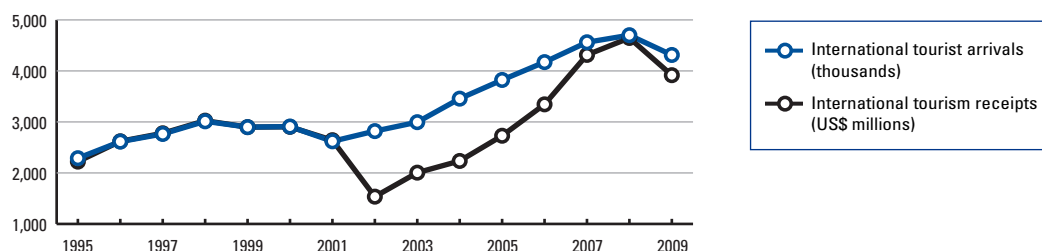
Population (millions), 2009.....	40.3
Surface area (1,000 square kilometers)	2,780.4
Gross domestic product (US\$ billions), 2009	310.1
Gross domestic product (PPP, US\$) per capita, 2009	14,525.0
Real GDP growth (percent), 2009.....	0.9
Environmental Performance Index, 2010 (out of 163 economies).....	70

Travel & Tourism indicators

		Percent of total	2011–2020 annual growth (% forecast)
T&T industry, 2010 estimates			
GDP (US\$ millions)	8,291	2.6	4.5
Employment (1,000 jobs).....	625	3.6	2.6
T&T economy, 2010 estimates			
GDP (US\$ millions)	23,332	7.3	5.0
Employment (1,000 jobs).....	1,492	8.6	2.9

Source: World Travel & Tourism Council, TSA Research 2010

International tourist arrivals (thousands), 2009.....4,312.7
International tourism receipts (US\$ millions), 20093,916.3



Source: United Nations World Tourism Organization

Travel & Tourism Competitiveness Index

	Rank (out of 139)	Score (1–7 scale)
2011 Index	60	4.2
2009 Index.....	65	4.1
T&T regulatory framework	72	4.5
Policy rules and regulations.....	89	4.2
Environmental sustainability.....	130	3.8
Safety and security	77	4.6
Health and hygiene	40	5.7
Prioritization of Travel & Tourism.....	92	4.2
T&T business environment and infrastructure	70	3.7
Air transport infrastructure.....	73	2.9
Ground transport infrastructure.....	107	2.9
Tourism infrastructure	55	4.3
ICT infrastructure	53	3.6
Price competitiveness in the T&T industry.....	70	4.5
T&T human, cultural, and natural resources	35	4.4
Human resources	61	4.9
Education and training.....	56	4.9
Availability of qualified labor.....	79	5.0
Affinity for Travel & Tourism	72	4.6
Natural resources	20	4.6
Cultural resources.....	38	3.5

Note: For descriptions of variables and detailed sources, please refer to "How to the Read Country/Economy Profiles."

The Travel & Tourism Competitiveness Index in detail

INDICATOR	RANK/139	INDICATOR	RANK/139
1st pillar: Policy rules and regulations		8th pillar: Tourism infrastructure	
1.01	Prevalence of foreign ownership..... 33	8.01	Hotel rooms*54
1.02	Property rights134	8.02	Presence of major car rental companies* 1
1.03	Business impact of rules on FDI134	8.03	ATMs accepting Visa cards*71
1.04	Visa requirements* 32	9th pillar: ICT infrastructure	
1.05	Openness of bilateral Air Service Agreements*81	9.01	Extent of business Internet use84
1.06	Transparency of government policymaking129	9.02	Internet users*67
1.07	Time required to start a business*89	9.03	Telephone lines*53
1.08	Cost to start a business*80	9.04	Broadband Internet subscribers* 46
1.09	GATS commitments* 17	9.05	Mobile telephone subscribers* 25
2nd pillar: Environmental sustainability		10th pillar: Price competitiveness in the T&T industry	
2.01	Stringency of environmental regulation119	10.01	Ticket taxes and airport charges*121
2.02	Enforcement of environmental regulation134	10.02	Purchasing power parity*56
2.03	Sustainability of T&T industry development100	10.03	Extent and effect of taxation137
2.04	Carbon dioxide emissions*78	10.04	Fuel price levels* 32
2.05	Particulate matter concentration*113	10.05	Hotel price index* 37
2.06	Threatened species*109	11th pillar: Human resources	
2.07	Environmental treaty ratification*65	11.01	Primary education enrollment* 21
3rd pillar: Safety and security		11.02	Secondary education enrollment*75
3.01	Business costs of terrorism 34	11.03	Quality of the educational system90
3.02	Reliability of police services121	11.04	Local availability of research and training services 42
3.03	Business costs of crime and violence116	11.05	Extent of staff training79
3.04	Road traffic accidents* 50	11.06	Hiring and firing practices134
4th pillar: Health and hygiene		11.07	Ease of hiring foreign labor 38
4.01	Physician density* 28	11.08	HIV prevalence*88
4.02	Access to improved sanitation*66	11.09	Business impact of HIV/AIDS72
4.03	Access to improved drinking water*57	11.10	Life expectancy* 38
4.04	Hospital beds* 41	12th pillar: Affinity for Travel & Tourism	
5th pillar: Prioritization of Travel & Tourism		12.01	Tourism openness*105
5.01	Government prioritization of the T&T industry100	12.02	Attitude of population toward foreign visitors112
5.02	T&T government expenditure*95	12.03	Extension of business trips recommended 14
5.03	Effectiveness of marketing and branding81	13th pillar: Natural resources	
5.04	Comprehensiveness of annual T&T data*58	13.01	Number of World Heritage natural sites* 10
5.05	Timeliness of providing monthly/quarterly T&T data*72	13.02	Protected areas*93
6th pillar: Air transport infrastructure		13.03	Quality of the natural environment102
6.01	Quality of air transport infrastructure115	13.04	Total known species* 13
6.02	Available seat kilometers, domestic* 20	14th pillar: Cultural resources	
6.03	Available seat kilometers, international* 35	14.01	Number of World Heritage cultural sites*53
6.04	Departures per 1,000 population*77	14.02	Sports stadiums* 37
6.05	Airport density* 42	14.03	Number of international fairs and exhibitions* 21
6.06	Number of operating airlines* 49	14.04	Creative industries exports*57
6.07	International air transport network102		
7th pillar: Ground transport infrastructure			
7.01	Quality of roads89		
7.02	Quality of railroad infrastructure82		
7.03	Quality of port infrastructure88		
7.04	Quality of ground transport network99		
7.05	Road density*117		

Notes: Ranks of notable competitive advantages are **highlighted**. An asterisk (*) indicates that data are from sources other than the World Economic Forum. For further details and explanation, please refer to the section "How to Read the Country/Economy Profiles" at the beginning of this chapter.

Armenia

Key indicators

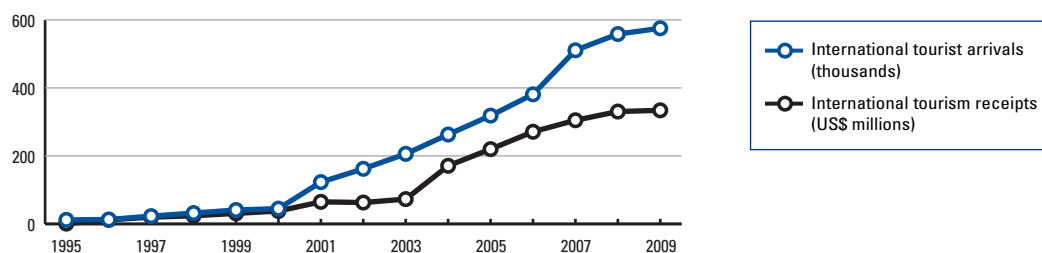
Population (millions), 2009.....	3.1
Surface area (1,000 square kilometers)	29.7
Gross domestic product (US\$ billions), 2009	8.5
Gross domestic product (PPP, US\$) per capita, 2009	4,982.5
Real GDP growth (percent), 2009.....	-14.2
Environmental Performance Index, 2010 (out of 163 economies).....	76

Travel & Tourism indicators

	Percent of total	2011-2020 annual growth (% forecast)
T&T industry, 2010 estimates		
GDP (US\$ millions)	189	2.2
Employment (1,000 jobs).....	20	1.7
T&T economy, 2010 estimates		
GDP (US\$ millions)	894	10.3
Employment (1,000 jobs).....	95	8.3

Source: World Travel & Tourism Council, TSA Research 2010

International tourist arrivals (thousands), 2009.....	575.3
International tourism receipts (US\$ millions), 2009	334.1



Source: United Nations World Tourism Organization

Travel & Tourism Competitiveness Index

	Rank (out of 139)	Score (1-7 scale)
2011 Index	90	3.8
2009 Index.....	91	3.7
T&T regulatory framework	58	4.8
Policy rules and regulations.....	92	4.1
Environmental sustainability.....	111	4.1
Safety and security	51	5.2
Health and hygiene	37	5.9
Prioritization of Travel & Tourism.....	76	4.5
T&T business environment and infrastructure	100	3.1
Air transport infrastructure.....	95	2.6
Ground transport infrastructure.....	106	3.0
Tourism infrastructure	92	2.8
ICT infrastructure	97	2.5
Price competitiveness in the T&T industry.....	61	4.6
T&T human, cultural, and natural resources	107	3.5
Human resources	81	4.8
Education and training.....	98	4.1
Availability of qualified labor.....	23	5.4
Affinity for Travel & Tourism	38	4.9
Natural resources	124	2.2
Cultural resources.....	85	1.9

Note: For descriptions of variables and detailed sources, please refer to "How to the Read Country/Economy Profiles."

The Travel & Tourism Competitiveness Index in detail

INDICATOR	RANK/139	INDICATOR	RANK/139
1st pillar: Policy rules and regulations		8th pillar: Tourism infrastructure	
1.01	Prevalence of foreign ownership.....111	8.01	Hotel rooms*109
1.02	Property rights98	8.02	Presence of major car rental companies*80
1.03	Business impact of rules on FDI102	8.03	ATMs accepting Visa cards*80
1.04	Visa requirements*126		
1.05	Openness of bilateral Air Service Agreements*91	9th pillar: ICT infrastructure	
1.06	Transparency of government policymaking53	9.01	Extent of business Internet use113
1.07	Time required to start a business*62	9.02	Internet users*112
1.08	Cost to start a business* 32	9.03	Telephone lines*64
1.09	GATS commitments*72	9.04	Broadband Internet subscribers*108
		9.05	Mobile telephone subscribers*82
2nd pillar: Environmental sustainability		10th pillar: Price competitiveness in the T&T industry	
2.01	Stringency of environmental regulation120	10.01	Ticket taxes and airport charges*67
2.02	Enforcement of environmental regulation126	10.02	Purchasing power parity*62
2.03	Sustainability of T&T industry development105	10.03	Extent and effect of taxation84
2.04	Carbon dioxide emissions*51	10.04	Fuel price levels*65
2.05	Particulate matter concentration*101	10.05	Hotel price index*82
2.06	Threatened species*74		
2.07	Environmental treaty ratification*108	11th pillar: Human resources	
		11.01	Primary education enrollment*116
3rd pillar: Safety and security		11.02	Secondary education enrollment*52
3.01	Business costs of terrorism..... 32	11.03	Quality of the educational system115
3.02	Reliability of police services.....112	11.04	Local availability of research and training services124
3.03	Business costs of crime and violence 31	11.05	Extent of staff training116
3.04	Road traffic accidents*53	11.06	Hiring and firing practices 33
		11.07	Ease of hiring foreign labor 9
4th pillar: Health and hygiene		11.08	HIV prevalence* 20
4.01	Physician density* 15	11.09	Business impact of HIV/AIDS55
4.02	Access to improved sanitation*66	11.10	Life expectancy*87
4.03	Access to improved drinking water*62		
4.04	Hospital beds* 41	12th pillar: Affinity for Travel & Tourism	
		12.01	Tourism openness* 33
5th pillar: Prioritization of Travel & Tourism		12.02	Attitude of population toward foreign visitors78
5.01	Government prioritization of the T&T industry66	12.03	Extension of business trips recommended61
5.02	T&T government expenditure*59		
5.03	Effectiveness of marketing and branding98	13th pillar: Natural resources	
5.04	Comprehensiveness of annual T&T data*56	13.01	Number of World Heritage natural sites*75
5.05	Timeliness of providing monthly/quarterly T&T data*72	13.02	Protected areas*76
		13.03	Quality of the natural environment127
6th pillar: Air transport infrastructure		13.04	Total known species*102
6.01	Quality of air transport infrastructure77		
6.02	Available seat kilometers, domestic*103	14th pillar: Cultural resources	
6.03	Available seat kilometers, international*98	14.01	Number of World Heritage cultural sites*62
6.04	Departures per 1,000 population*75	14.02	Sports stadiums*60
6.05	Airport density*71	14.03	Number of international fairs and exhibitions*120
6.06	Number of operating airlines*69	14.04	Creative industries exports*92
6.07	International air transport network97		
7th pillar: Ground transport infrastructure			
7.01	Quality of roads87		
7.02	Quality of railroad infrastructure79		
7.03	Quality of port infrastructure128		
7.04	Quality of ground transport network81		
7.05	Road density*75		

Notes: Ranks of notable competitive advantages are **highlighted**. An asterisk (*) indicates that data are from sources other than the World Economic Forum. For further details and explanation, please refer to the section "How to Read the Country/Economy Profiles" at the beginning of this chapter.

Australia

Key indicators

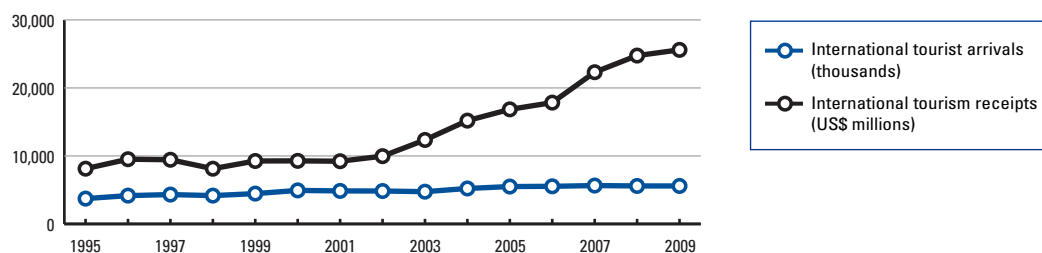
Population (millions), 2009.....	21.9
Surface area (1,000 square kilometers).....	7,741.2
Gross domestic product (US\$ billions), 2009.....	994.2
Gross domestic product (PPP, US\$) per capita, 2009.....	38,663.2
Real GDP growth (percent), 2009.....	1.2
Environmental Performance Index, 2010 (out of 163 economies).....	51

Travel & Tourism indicators

		Percent of total	2011–2020 annual growth (% forecast)
T&T industry, 2010 estimates			
GDP (US\$ millions).....	50,267	4.3	3.9
Employment (1,000 jobs).....	561	5.1	2.2
T&T economy, 2010 estimates			
GDP (US\$ millions).....	123,056	10.6	4.2
Employment (1,000 jobs).....	1,372	12.5	2.3

Source: World Travel & Tourism Council, TSA Research 2010

International tourist arrivals (thousands), 2009.....	5,584.0
International tourism receipts (US\$ millions), 2009.....	25,593.7



Source: United Nations World Tourism Organization

Travel & Tourism Competitiveness Index

	Rank (out of 139)	Score (1–7 scale)
2011 Index	13	5.2
2009 Index.....	9	5.2
T&T regulatory framework	36	5.1
Policy rules and regulations.....	30	4.9
Environmental sustainability.....	59	4.7
Safety and security.....	18	5.8
Health and hygiene.....	58	5.1
Prioritization of Travel & Tourism.....	37	5.0
T&T business environment and infrastructure	17	5.1
Air transport infrastructure.....	3	5.8
Ground transport infrastructure.....	51	4.2
Tourism infrastructure.....	16	6.3
ICT infrastructure.....	24	5.1
Price competitiveness in the T&T industry.....	113	4.1
T&T human, cultural, and natural resources	4	5.3
Human resources.....	20	5.5
Education and training.....	17	5.8
Availability of qualified labor.....	32	5.3
Affinity for Travel & Tourism.....	55	4.8
Natural resources.....	4	5.6
Cultural resources.....	20	5.3

Note: For descriptions of variables and detailed sources, please refer to "How to the Read Country/Economy Profiles."

The Travel & Tourism Competitiveness Index in detail

INDICATOR	RANK/139	INDICATOR	RANK/139
1st pillar: Policy rules and regulations		8th pillar: Tourism infrastructure	
1.01	Prevalence of foreign ownership.....19	8.01	Hotel rooms*26
1.02	Property rights14	8.02	Presence of major car rental companies* 1
1.03	Business impact of rules on FDI57	8.03	ATMs accepting Visa cards* 10
1.04	Visa requirements*116		
1.05	Openness of bilateral Air Service Agreements*78	9th pillar: ICT infrastructure	
1.06	Transparency of government policymaking19	9.01	Extent of business Internet use20
1.07	Time required to start a business* 2	9.02	Internet users*20
1.08	Cost to start a business* 7	9.03	Telephone lines*24
1.09	GATS commitments*75	9.04	Broadband Internet subscribers*21
		9.05	Mobile telephone subscribers*45
2nd pillar: Environmental sustainability		10th pillar: Price competitiveness in the T&T industry	
2.01	Stringency of environmental regulation17	10.01	Ticket taxes and airport charges*127
2.02	Enforcement of environmental regulation14	10.02	Purchasing power parity*124
2.03	Sustainability of T&T industry development31	10.03	Extent and effect of taxation66
2.04	Carbon dioxide emissions*129	10.04	Fuel price levels*25
2.05	Particulate matter concentration* 10	10.05	Hotel price index*71
2.06	Threatened species*127		
2.07	Environmental treaty ratification* 10	11th pillar: Human resources	
		11.01	Primary education enrollment*42
3rd pillar: Safety and security		11.02	Secondary education enrollment* 1
3.01	Business costs of terrorism80	11.03	Quality of the educational system 12
3.02	Reliability of police services19	11.04	Local availability of research and training services20
3.03	Business costs of crime and violence45	11.05	Extent of staff training20
3.04	Road traffic accidents*15	11.06	Hiring and firing practices79
		11.07	Ease of hiring foreign labor107
4th pillar: Health and hygiene		11.08	HIV prevalence*20
4.01	Physician density*91	11.09	Business impact of HIV/AIDS53
4.02	Access to improved sanitation* 1	11.10	Life expectancy* 2
4.03	Access to improved drinking water* 1		
4.04	Hospital beds*44	12th pillar: Affinity for Travel & Tourism	
		12.01	Tourism openness*80
5th pillar: Prioritization of Travel & Tourism		12.02	Attitude of population toward foreign visitors48
5.01	Government prioritization of the T&T industry33	12.03	Extension of business trips recommended37
5.02	T&T government expenditure*60		
5.03	Effectiveness of marketing and branding44	13th pillar: Natural resources	
5.04	Comprehensiveness of annual T&T data*75	13.01	Number of World Heritage natural sites* 1
5.05	Timeliness of providing monthly/quarterly T&T data* 12	13.02	Protected areas*52
		13.03	Quality of the natural environment15
6th pillar: Air transport infrastructure		13.04	Total known species*21
6.01	Quality of air transport infrastructure30		
6.02	Available seat kilometers, domestic* 6	14th pillar: Cultural resources	
6.03	Available seat kilometers, international* 9	14.01	Number of World Heritage cultural sites*38
6.04	Departures per 1,000 population*21	14.02	Sports stadiums* 11
6.05	Airport density* 7	14.03	Number of international fairs and exhibitions*14
6.06	Number of operating airlines*24	14.04	Creative industries exports*40
6.07	International air transport network27		
7th pillar: Ground transport infrastructure			
7.01	Quality of roads30		
7.02	Quality of railroad infrastructure26		
7.03	Quality of port infrastructure46		
7.04	Quality of ground transport network35		
7.05	Road density*107		

Notes: Ranks of notable competitive advantages are **highlighted**. An asterisk (*) indicates that data are from sources other than the World Economic Forum. For further details and explanation, please refer to the section "How to Read the Country/Economy Profiles" at the beginning of this chapter.

Austria

Key indicators

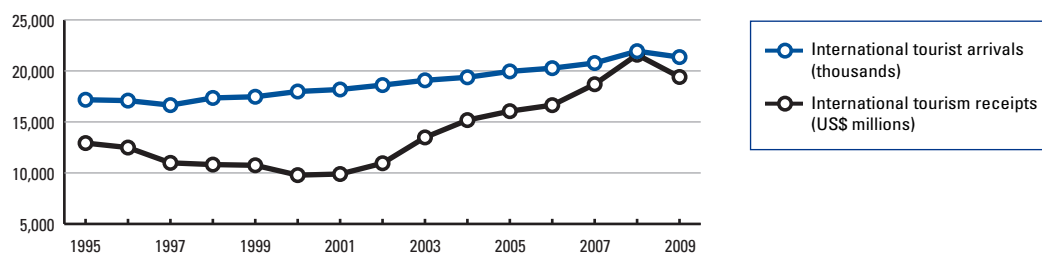
Population (millions), 2009.....	8.4
Surface area (1,000 square kilometers).....	83.9
Gross domestic product (US\$ billions), 2009.....	382.1
Gross domestic product (PPP, US\$) per capita, 2009.....	38,567.0
Real GDP growth (percent), 2009.....	-3.9
Environmental Performance Index, 2010 (out of 163 economies).....	8

Travel & Tourism indicators

		Percent of total	2011-2020 annual growth (% forecast)
T&T industry, 2010 estimates			
GDP (US\$ millions).....	17,159	4.1	4.2
Employment (1,000 jobs).....	187	4.5	3.4
T&T economy, 2010 estimates			
GDP (US\$ millions).....	52,074	12.5	4.1
Employment (1,000 jobs).....	559	13.4	3.0

Source: World Travel & Tourism Council, TSA Research 2010

International tourist arrivals (thousands), 2009.....21,355.4
International tourism receipts (US\$ millions), 200919,404.5



Source: United Nations World Tourism Organization

Travel & Tourism Competitiveness Index

	Rank (out of 139)	Score (1-7 scale)
2011 Index	4	5.4
2009 Index.....	2	5.5
T&T regulatory framework	3	5.9
Policy rules and regulations.....	28	5.0
Environmental sustainability.....	5	5.8
Safety and security.....	10	6.1
Health and hygiene.....	3	6.9
Prioritization of Travel & Tourism.....	16	5.7
T&T business environment and infrastructure	12	5.2
Air transport infrastructure.....	26	4.4
Ground transport infrastructure.....	15	5.6
Tourism infrastructure.....	1	7.0
ICT infrastructure.....	25	5.0
Price competitiveness in the T&T industry.....	121	3.9
T&T human, cultural, and natural resources	10	5.1
Human resources.....	25	5.5
Education and training.....	13	5.9
Availability of qualified labor.....	72	5.1
Affinity for Travel & Tourism.....	15	5.4
Natural resources.....	43	3.9
Cultural resources.....	13	5.8

Note: For descriptions of variables and detailed sources, please refer to "How to the Read Country/Economy Profiles."

The Travel & Tourism Competitiveness Index in detail

INDICATOR	RANK/139	INDICATOR	RANK/139
1st pillar: Policy rules and regulations		8th pillar: Tourism infrastructure	
1.01	Prevalence of foreign ownership.....34	8.01	Hotel rooms* 3
1.02	Property rights 7	8.02	Presence of major car rental companies* 1
1.03	Business impact of rules on FDI47	8.03	ATMs accepting Visa cards* 5
1.04	Visa requirements*42		
1.05	Openness of bilateral Air Service Agreements*55	9th pillar: ICT infrastructure	
1.06	Transparency of government policymaking17	9.01	Extent of business Internet use24
1.07	Time required to start a business*94	9.02	Internet users*21
1.08	Cost to start a business*46	9.03	Telephone lines*28
1.09	GATS commitments*50	9.04	Broadband Internet subscribers*26
		9.05	Mobile telephone subscribers*20
2nd pillar: Environmental sustainability		10th pillar: Price competitiveness in the T&T industry	
2.01	Stringency of environmental regulation 3	10.01	Ticket taxes and airport charges*91
2.02	Enforcement of environmental regulation 4	10.02	Purchasing power parity*129
2.03	Sustainability of T&T industry development 2	10.03	Extent and effect of taxation63
2.04	Carbon dioxide emissions*103	10.04	Fuel price levels*105
2.05	Particulate matter concentration*60	10.05	Hotel price index*45
2.06	Threatened species*27		
2.07	Environmental treaty ratification*30	11th pillar: Human resources	
		11.01	Primary education enrollment*29
3rd pillar: Safety and security		11.02	Secondary education enrollment*27
3.01	Business costs of terrorism 7	11.03	Quality of the educational system24
3.02	Reliability of police services23	11.04	Local availability of research and training services 6
3.03	Business costs of crime and violence22	11.05	Extent of staff training14
3.04	Road traffic accidents*16	11.06	Hiring and firing practices105
		11.07	Ease of hiring foreign labor121
4th pillar: Health and hygiene		11.08	HIV prevalence*68
4.01	Physician density* 10	11.09	Business impact of HIV/AIDS 8
4.02	Access to improved sanitation* 1	11.10	Life expectancy*15
4.03	Access to improved drinking water* 1		
4.04	Hospital beds* 9	12th pillar: Affinity for Travel & Tourism	
		12.01	Tourism openness*31
5th pillar: Prioritization of Travel & Tourism		12.02	Attitude of population toward foreign visitors 10
5.01	Government prioritization of the T&T industry 9	12.03	Extension of business trips recommended 4
5.02	T&T government expenditure*41		
5.03	Effectiveness of marketing and branding 2	13th pillar: Natural resources	
5.04	Comprehensiveness of annual T&T data*58	13.01	Number of World Heritage natural sites*75
5.05	Timeliness of providing monthly/quarterly T&T data*12	13.02	Protected areas*17
		13.03	Quality of the natural environment 2
6th pillar: Air transport infrastructure		13.04	Total known species*89
6.01	Quality of air transport infrastructure25		
6.02	Available seat kilometers, domestic*53	14th pillar: Cultural resources	
6.03	Available seat kilometers, international*37	14.01	Number of World Heritage cultural sites*29
6.04	Departures per 1,000 population*22	14.02	Sports stadiums*34
6.05	Airport density*65	14.03	Number of international fairs and exhibitions*12
6.06	Number of operating airlines*19	14.04	Creative industries exports*14
6.07	International air transport network16		
7th pillar: Ground transport infrastructure			
7.01	Quality of roads 7		
7.02	Quality of railroad infrastructure15		
7.03	Quality of port infrastructure48		
7.04	Quality of ground transport network11		
7.05	Road density*28		

Notes: Ranks of notable competitive advantages are **highlighted**. An asterisk (*) indicates that data are from sources other than the World Economic Forum. For further details and explanation, please refer to the section "How to Read the Country/Economy Profiles" at the beginning of this chapter.

Azerbaijan

Key indicators

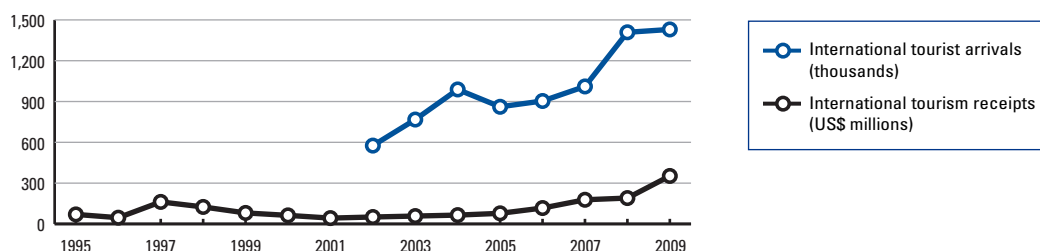
Population (millions), 2009.....	8.8
Surface area (1,000 square kilometers)	86.6
Gross domestic product (US\$ billions), 2009	43.1
Gross domestic product (PPP, US\$) per capita, 2009	9,540.4
Real GDP growth (percent), 2009.....	9.3
Environmental Performance Index, 2010 (out of 163 economies).....	84

Travel & Tourism indicators

		Percent of total	2011–2020 annual growth (% forecast)
T&T industry, 2010 estimates			
GDP (US\$ millions)	566	1.3	5.5
Employment (1,000 jobs).....	44	1.0	0.7
T&T economy, 2010 estimates			
GDP (US\$ millions)	2,796	6.4	5.5
Employment (1,000 jobs).....	219	5.2	0.7

Source: World Travel & Tourism Council, TSA Research 2010

International tourist arrivals (thousands), 2009.....1,429.8
 International tourism receipts (US\$ millions), 2009352.8



Source: United Nations World Tourism Organization

Travel & Tourism Competitiveness Index

	Rank (out of 139)	Score (1–7 scale)
2011 Index	83	3.8
2009 Index.....	76	3.8
T&T regulatory framework	59	4.7
Policy rules and regulations.....	74	4.4
Environmental sustainability.....	92	4.2
Safety and security	57	5.1
Health and hygiene	54	5.2
Prioritization of Travel & Tourism.....	54	4.7
T&T business environment and infrastructure	87	3.3
Air transport infrastructure.....	83	2.7
Ground transport infrastructure.....	58	4.1
Tourism infrastructure	96	2.6
ICT infrastructure	88	2.8
Price competitiveness in the T&T industry.....	76	4.5
T&T human, cultural, and natural resources	105	3.5
Human resources	49	5.1
Education and training.....	52	4.9
Availability of qualified labor.....	43	5.2
Affinity for Travel & Tourism	98	4.4
Natural resources	109	2.5
Cultural resources.....	81	2.0

Note: For descriptions of variables and detailed sources, please refer to "How to the Read Country/Economy Profiles."

The Travel & Tourism Competitiveness Index in detail

INDICATOR	RANK/139	INDICATOR	RANK/139
1st pillar: Policy rules and regulations		8th pillar: Tourism infrastructure	
1.01	Prevalence of foreign ownership.....93	8.01	Hotel rooms*92
1.02	Property rights90	8.02	Presence of major car rental companies*95
1.03	Business impact of rules on FDI82	8.03	ATMs accepting Visa cards*76
1.04	Visa requirements*123		
1.05	Openness of bilateral Air Service Agreements* 50	9th pillar: ICT infrastructure	
1.06	Transparency of government policymaking58	9.01	Extent of business Internet use110
1.07	Time required to start a business* 28	9.02	Internet users*79
1.08	Cost to start a business* 32	9.03	Telephone lines*80
1.09	GATS commitments*n/a	9.04	Broadband Internet subscribers*93
		9.05	Mobile telephone subscribers*79
2nd pillar: Environmental sustainability		10th pillar: Price competitiveness in the T&T industry	
2.01	Stringency of environmental regulation91	10.01	Ticket taxes and airport charges*119
2.02	Enforcement of environmental regulation74	10.02	Purchasing power parity* 48
2.03	Sustainability of T&T industry development85	10.03	Extent and effect of taxation76
2.04	Carbon dioxide emissions*67	10.04	Fuel price levels* 25
2.05	Particulate matter concentration*102	10.05	Hotel price index*101
2.06	Threatened species*72		
2.07	Environmental treaty ratification*117	11th pillar: Human resources	
		11.01	Primary education enrollment* 49
3rd pillar: Safety and security		11.02	Secondary education enrollment* 13
3.01	Business costs of terrorism62	11.03	Quality of the educational system104
3.02	Reliability of police services95	11.04	Local availability of research and training services66
3.03	Business costs of crime and violence 46	11.05	Extent of staff training68
3.04	Road traffic accidents* 44	11.06	Hiring and firing practices 11
		11.07	Ease of hiring foreign labor79
4th pillar: Health and hygiene		11.08	HIV prevalence* 20
4.01	Physician density* 10	11.09	Business impact of HIV/AIDS100
4.02	Access to improved sanitation*112	11.10	Life expectancy*96
4.03	Access to improved drinking water*107		
4.04	Hospital beds* 8	12th pillar: Affinity for Travel & Tourism	
		12.01	Tourism openness*121
5th pillar: Prioritization of Travel & Tourism		12.02	Attitude of population toward foreign visitors63
5.01	Government prioritization of the T&T industry54	12.03	Extension of business trips recommended68
5.02	T&T government expenditure*75		
5.03	Effectiveness of marketing and branding84	13th pillar: Natural resources	
5.04	Comprehensiveness of annual T&T data* 1	13.01	Number of World Heritage natural sites*75
5.05	Timeliness of providing monthly/quarterly T&T data*72	13.02	Protected areas*80
		13.03	Quality of the natural environment88
6th pillar: Air transport infrastructure		13.04	Total known species*77
6.01	Quality of air transport infrastructure59		
6.02	Available seat kilometers, domestic*100	14th pillar: Cultural resources	
6.03	Available seat kilometers, international*89	14.01	Number of World Heritage cultural sites* 44
6.04	Departures per 1,000 population*84	14.02	Sports stadiums*78
6.05	Airport density*100	14.03	Number of international fairs and exhibitions*114
6.06	Number of operating airlines*61	14.04	Creative industries exports*103
6.07	International air transport network67		
7th pillar: Ground transport infrastructure			
7.01	Quality of roads70		
7.02	Quality of railroad infrastructure 34		
7.03	Quality of port infrastructure70		
7.04	Quality of ground transport network 44		
7.05	Road density* 44		

Notes: Ranks of notable competitive advantages are **highlighted**. An asterisk (*) indicates that data are from sources other than the World Economic Forum. For further details and explanation, please refer to the section "How to Read the Country/Economy Profiles" at the beginning of this chapter.

Bahrain

Key indicators

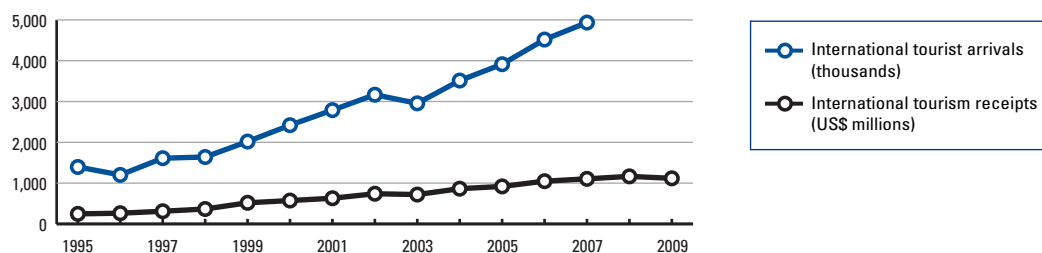
Population (millions), 2009.....	0.8
Surface area (1,000 square kilometers)	0.7
Gross domestic product (US\$ billions), 2009	20.6
Gross domestic product (PPP, US\$) per capita, 2009	27,214.1
Real GDP growth (percent), 2009.....	3.1
Environmental Performance Index, 2010 (out of 163 economies).....	145

Travel & Tourism indicators

		Percent of total	2011–2020 annual growth (% forecast)
T&T industry, 2010 estimates			
GDP (US\$ millions)	908	3.9	2.8
Employment (1,000 jobs).....	24	5.3	0.4
T&T economy, 2010 estimates			
GDP (US\$ millions)	1,998	8.6	6.5
Employment (1,000 jobs).....	47	10.6	3.0

Source: World Travel & Tourism Council, TSA Research 2010

International tourist arrivals (thousands), 2007.....4,935.0
 International tourism receipts (US\$ millions), 20091,118.0



Source: United Nations World Tourism Organization

Travel & Tourism Competitiveness Index

	Rank (out of 139)	Score (1–7 scale)
2011 Index	40	4.5
2009 Index.....	41	4.4
T&T regulatory framework	62	4.7
Policy rules and regulations.....	58	4.5
Environmental sustainability.....	123	4.0
Safety and security	32	5.5
Health and hygiene	60	5.0
Prioritization of Travel & Tourism.....	84	4.4
T&T business environment and infrastructure	20	5.1
Air transport infrastructure.....	28	4.4
Ground transport infrastructure.....	11	5.8
Tourism infrastructure	26	5.6
ICT infrastructure	37	4.4
Price competitiveness in the T&T industry.....	21	5.2
T&T human, cultural, and natural resources	78	3.7
Human resources	29	5.3
Education and training.....	29	5.3
Availability of qualified labor.....	40	5.2
Affinity for Travel & Tourism	44	4.9
Natural resources	133	1.9
Cultural resources.....	61	2.7

Note: For descriptions of variables and detailed sources, please refer to "How to the Read Country/Economy Profiles."

The Travel & Tourism Competitiveness Index in detail

INDICATOR	RANK/139	INDICATOR	RANK/139
1st pillar: Policy rules and regulations		8th pillar: Tourism infrastructure	
1.01 Prevalence of foreign ownership.....	14	8.01 Hotel rooms*	18
1.02 Property rights	21	8.02 Presence of major car rental companies*	40
1.03 Business impact of rules on FDI	5	8.03 ATMs accepting Visa cards*	42
1.04 Visa requirements*	108		
1.05 Openness of bilateral Air Service Agreements*	59	9th pillar: ICT infrastructure	
1.06 Transparency of government policymaking	43	9.01 Extent of business Internet use	27
1.07 Time required to start a business*	35	9.02 Internet users*	40
1.08 Cost to start a business*	11	9.03 Telephone lines*	41
1.09 GATS commitments*	115	9.04 Broadband Internet subscribers*	48
		9.05 Mobile telephone subscribers*	5
2nd pillar: Environmental sustainability		10th pillar: Price competitiveness in the T&T industry	
2.01 Stringency of environmental regulation	37	10.01 Ticket taxes and airport charges*	8
2.02 Enforcement of environmental regulation	29	10.02 Purchasing power parity*	105
2.03 Sustainability of T&T industry development	35	10.03 Extent and effect of taxation	1
2.04 Carbon dioxide emissions*	134	10.04 Fuel price levels*	4
2.05 Particulate matter concentration*	108	10.05 Hotel price index*	112
2.06 Threatened species*	39		
2.07 Environmental treaty ratification*	130	11th pillar: Human resources	
		11.01 Primary education enrollment*	36
3rd pillar: Safety and security		11.02 Secondary education enrollment*	40
3.01 Business costs of terrorism.....	87	11.03 Quality of the educational system	38
3.02 Reliability of police services.....	32	11.04 Local availability of research and training services	81
3.03 Business costs of crime and violence	38	11.05 Extent of staff training	16
3.04 Road traffic accidents*	33	11.06 Hiring and firing practices	95
		11.07 Ease of hiring foreign labor.....	29
4th pillar: Health and hygiene		11.08 HIV prevalence*	48
4.01 Physician density*	34	11.09 Business impact of HIV/AIDS	48
4.02 Access to improved sanitation*	1	11.10 Life expectancy*	46
4.03 Access to improved drinking water*	n/a		
4.04 Hospital beds*	82	12th pillar: Affinity for Travel & Tourism	
		12.01 Tourism openness*	38
5th pillar: Prioritization of Travel & Tourism		12.02 Attitude of population toward foreign visitors	15
5.01 Government prioritization of the T&T industry	42	12.03 Extension of business trips recommended	102
5.02 T&T government expenditure*	54		
5.03 Effectiveness of marketing and branding	41	13th pillar: Natural resources	
5.04 Comprehensiveness of annual T&T data*	93	13.01 Number of World Heritage natural sites*	75
5.05 Timeliness of providing monthly/quarterly T&T data*	109	13.02 Protected areas*	129
		13.03 Quality of the natural environment	78
6th pillar: Air transport infrastructure		13.04 Total known species*	134
6.01 Quality of air transport infrastructure	20		
6.02 Available seat kilometers, domestic*	103	14th pillar: Cultural resources	
6.03 Available seat kilometers, international*	52	14.01 Number of World Heritage cultural sites*	104
6.04 Departures per 1,000 population*	6	14.02 Sports stadiums*	4
6.05 Airport density*	37	14.03 Number of international fairs and exhibitions*	95
6.06 Number of operating airlines*	64	14.04 Creative industries exports*	88
6.07 International air transport network	20		
7th pillar: Ground transport infrastructure			
7.01 Quality of roads	25		
7.02 Quality of railroad infrastructure	n/a		
7.03 Quality of port infrastructure	13		
7.04 Quality of ground transport network	49		
7.05 Road density*	3		

Notes: Ranks of notable competitive advantages are **highlighted**. An asterisk (*) indicates that data are from sources other than the World Economic Forum. For further details and explanation, please refer to the section "How to Read the Country/Economy Profiles" at the beginning of this chapter.

Bangladesh

Key indicators

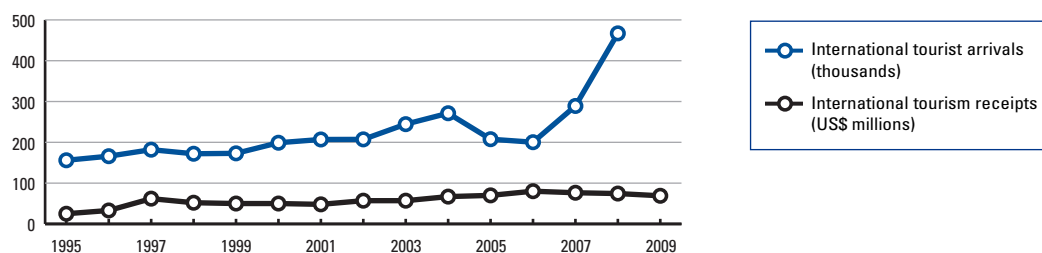
Population (millions), 2009.....	162.2
Surface area (1,000 square kilometers).....	144.0
Gross domestic product (US\$ billions), 2009.....	94.6
Gross domestic product (PPP, US\$) per capita, 2009.....	1,487.3
Real GDP growth (percent), 2009.....	5.6
Environmental Performance Index, 2010 (out of 163 economies).....	139

Travel & Tourism indicators

		Percent of total	2011–2020 annual growth (% forecast)
T&T industry, 2010 estimates			
GDP (US\$ millions).....	1,613	1.7	6.3
Employment (1,000 jobs).....	984	1.3	2.6
T&T economy, 2010 estimates			
GDP (US\$ millions).....	3,786	3.9	6.4
Employment (1,000 jobs).....	2,373	3.1	2.8

Source: World Travel & Tourism Council, TSA Research 2010

International tourist arrivals (thousands), 2008.....467.0
International tourism receipts (US\$ millions), 2009.....69.0



Source: United Nations World Tourism Organization

Travel & Tourism Competitiveness Index

	Rank (out of 139)	Score (1–7 scale)
2011 Index	129	3.1
2009 Index.....	129	3.0
T&T regulatory framework	130	3.4
Policy rules and regulations.....	116	3.7
Environmental sustainability.....	135	3.7
Safety and security.....	105	4.2
Health and hygiene.....	114	2.6
Prioritization of Travel & Tourism.....	131	3.1
T&T business environment and infrastructure	113	2.8
Air transport infrastructure.....	120	2.2
Ground transport infrastructure.....	62	3.9
Tourism infrastructure.....	132	1.3
ICT infrastructure.....	129	1.8
Price competitiveness in the T&T industry.....	50	4.8
T&T human, cultural, and natural resources	131	3.1
Human resources.....	116	4.1
Education and training.....	124	3.4
Availability of qualified labor.....	93	4.8
Affinity for Travel & Tourism.....	133	3.9
Natural resources.....	93	2.7
Cultural resources.....	114	1.5

Note: For descriptions of variables and detailed sources, please refer to "How to the Read Country/Economy Profiles."

The Travel & Tourism Competitiveness Index in detail

INDICATOR	RANK/139	INDICATOR	RANK/139
1st pillar: Policy rules and regulations		8th pillar: Tourism infrastructure	
1.01	Prevalence of foreign ownership.....118	8.01	Hotel rooms*138
1.02	Property rights113	8.02	Presence of major car rental companies*125
1.03	Business impact of rules on FDI 34	8.03	ATMs accepting Visa cards*124
1.04	Visa requirements*108		
1.05	Openness of bilateral Air Service Agreements*112	9th pillar: ICT infrastructure	
1.06	Transparency of government policymaking106	9.01	Extent of business Internet use107
1.07	Time required to start a business*73	9.02	Internet users*138
1.08	Cost to start a business*106	9.03	Telephone lines*128
1.09	GATS commitments*107	9.04	Broadband Internet subscribers*124
		9.05	Mobile telephone subscribers*126
2nd pillar: Environmental sustainability		10th pillar: Price competitiveness in the T&T industry	
2.01	Stringency of environmental regulation126	10.01	Ticket taxes and airport charges*95
2.02	Enforcement of environmental regulation125	10.02	Purchasing power parity* 12
2.03	Sustainability of T&T industry development125	10.03	Extent and effect of taxation54
2.04	Carbon dioxide emissions* 16	10.04	Fuel price levels*78
2.05	Particulate matter concentration*134	10.05	Hotel price index* 42
2.06	Threatened species*113		
2.07	Environmental treaty ratification*65	11th pillar: Human resources	
3rd pillar: Safety and security		11.01	Primary education enrollment*114
3.01	Business costs of terrorism124	11.02	Secondary education enrollment*117
3.02	Reliability of police services123	11.03	Quality of the educational system94
3.03	Business costs of crime and violence118	11.04	Local availability of research and training services127
3.04	Road traffic accidents* 38	11.05	Extent of staff training129
		11.06	Hiring and firing practices 19
4th pillar: Health and hygiene		11.07	Ease of hiring foreign labor122
4.01	Physician density*109	11.08	HIV prevalence* 1
4.02	Access to improved sanitation*102	11.09	Business impact of HIV/AIDS76
4.03	Access to improved drinking water*107	11.10	Life expectancy*104
4.04	Hospital beds*130		
5th pillar: Prioritization of Travel & Tourism		12th pillar: Affinity for Travel & Tourism	
5.01	Government prioritization of the T&T industry123	12.01	Tourism openness*138
5.02	T&T government expenditure*103	12.02	Attitude of population toward foreign visitors96
5.03	Effectiveness of marketing and branding125	12.03	Extension of business trips recommended118
5.04	Comprehensiveness of annual T&T data*101		
5.05	Timeliness of providing monthly/quarterly T&T data*123	13th pillar: Natural resources	
6th pillar: Air transport infrastructure		13.01	Number of World Heritage natural sites* 43
6.01	Quality of air transport infrastructure117	13.02	Protected areas*121
6.02	Available seat kilometers, domestic*57	13.03	Quality of the natural environment113
6.03	Available seat kilometers, international*57	13.04	Total known species* 45
6.04	Departures per 1,000 population*121		
6.05	Airport density*139	14th pillar: Cultural resources	
6.06	Number of operating airlines*69	14.01	Number of World Heritage cultural sites*73
6.07	International air transport network106	14.02	Sports stadiums*130
		14.03	Number of international fairs and exhibitions*99
7th pillar: Ground transport infrastructure		14.04	Creative industries exports*67
7.01	Quality of roads100		
7.02	Quality of railroad infrastructure71		
7.03	Quality of port infrastructure107		
7.04	Quality of ground transport network121		
7.05	Road density* 19		

Notes: Ranks of notable competitive advantages are **highlighted**. An asterisk (*) indicates that data are from sources other than the World Economic Forum. For further details and explanation, please refer to the section "How to Read the Country/Economy Profiles" at the beginning of this chapter.

Barbados

Key indicators

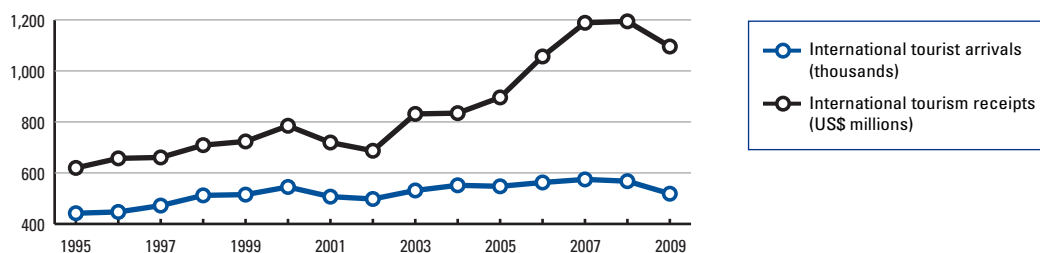
Population (millions), 2009.....	0.3
Surface area (1,000 square kilometers)	0.4
Gross domestic product (US\$ billions), 2009	3.9
Gross domestic product (PPP, US\$) per capita, 2009	22,271.6
Real GDP growth (percent), 2009.....	-5.5
Environmental Performance Index, 2010 (out of 163 economies)	n/a

Travel & Tourism indicators

		Percent of total	2011-2020 annual growth (% forecast)
T&T industry, 2010 estimates			
GDP (US\$ millions)	528	14.1	3.5
Employment (1,000 jobs).....	24	17.8	1.5
T&T economy, 2010 estimates			
GDP (US\$ millions)	1,799	48.1	3.3
Employment (1,000 jobs).....	73	53.3	1.3

Source: World Travel & Tourism Council, TSA Research 2010

International tourist arrivals (thousands), 2009.....	518.6
International tourism receipts (US\$ millions), 2009	1,095.7



Source: United Nations World Tourism Organization

Travel & Tourism Competitiveness Index

	Rank (out of 139)	Score (1-7 scale)
2011 Index	28	4.8
2009 Index.....	30	4.8
T&T regulatory framework		
Policy rules and regulations.....	75	4.4
Environmental sustainability.....	30	5.1
Safety and security	34	5.5
Health and hygiene	33	6.0
Prioritization of Travel & Tourism.....	3	6.4
T&T business environment and infrastructure		
Air transport infrastructure.....	25	4.4
Ground transport infrastructure.....	10	5.9
Tourism infrastructure	28	5.2
ICT infrastructure	27	5.0
Price competitiveness in the T&T industry.....	74	4.5
T&T human, cultural, and natural resources		
Human resources	48	5.1
Education and training.....	25	5.4
Availability of qualified labor.....	103	4.8
Affinity for Travel & Tourism	2	6.5
Natural resources	129	2.1
Cultural resources.....	63	2.5

Note: For descriptions of variables and detailed sources, please refer to "How to the Read Country/Economy Profiles."

The Travel & Tourism Competitiveness Index in detail

INDICATOR	RANK/139	INDICATOR	RANK/139
1st pillar: Policy rules and regulations		8th pillar: Tourism infrastructure	
1.01	Prevalence of foreign ownership.....52	8.01	Hotel rooms*7
1.02	Property rights22	8.02	Presence of major car rental companies*125
1.03	Business impact of rules on FDI40	8.03	ATMs accepting Visa cards*19
1.04	Visa requirements*5	9th pillar: ICT infrastructure	
1.05	Openness of bilateral Air Service Agreements*24	9.01	Extent of business Internet use44
1.06	Transparency of government policymaking21	9.02	Internet users*38
1.07	Time required to start a business*n/a	9.03	Telephone lines*11
1.08	Cost to start a business*n/a	9.04	Broadband Internet subscribers*25
1.09	GATS commitments*115	9.05	Mobile telephone subscribers*23
2nd pillar: Environmental sustainability		10th pillar: Price competitiveness in the T&T industry	
2.01	Stringency of environmental regulation.....50	10.01	Ticket taxes and airport charges*51
2.02	Enforcement of environmental regulation54	10.02	Purchasing power parity*85
2.03	Sustainability of T&T industry development.....6	10.03	Extent and effect of taxation20
2.04	Carbon dioxide emissions*82	10.04	Fuel price levels*59
2.05	Particulate matter concentration*77	10.05	Hotel price index*107
2.06	Threatened species*10	11th pillar: Human resources	
2.07	Environmental treaty ratification*94	11.01	Primary education enrollment*41
3rd pillar: Safety and security		11.02	Secondary education enrollment*17
3.01	Business costs of terrorism.....68	11.03	Quality of the educational system.....15
3.02	Reliability of police services.....18	11.04	Local availability of research and training services.....70
3.03	Business costs of crime and violence89	11.05	Extent of staff training.....43
3.04	Road traffic accidents*35	11.06	Hiring and firing practices.....82
4th pillar: Health and hygiene		11.07	Ease of hiring foreign labor.....129
4.01	Physician density*81	11.08	HIV prevalence*115
4.02	Access to improved sanitation*1	11.09	Business impact of HIV/AIDS.....112
4.03	Access to improved drinking water*1	11.10	Life expectancy*53
4.04	Hospital beds*12	12th pillar: Affinity for Travel & Tourism	
5th pillar: Prioritization of Travel & Tourism		12.01	Tourism openness*2
5.01	Government prioritization of the T&T industry2	12.02	Attitude of population toward foreign visitors.....22
5.02	T&T government expenditure*4	12.03	Extension of business trips recommended.....19
5.03	Effectiveness of marketing and branding.....6	13th pillar: Natural resources	
5.04	Comprehensiveness of annual T&T data*93	13.01	Number of World Heritage natural sites*75
5.05	Timeliness of providing monthly/quarterly T&T data*1	13.02	Protected areas*139
6th pillar: Air transport infrastructure		13.03	Quality of the natural environment.....40
6.01	Quality of air transport infrastructure13	13.04	Total known species*133
6.02	Available seat kilometers, domestic*103	14th pillar: Cultural resources	
6.03	Available seat kilometers, international*83	14.01	Number of World Heritage cultural sites*122
6.04	Departures per 1,000 population*n/a	14.02	Sports stadiums*7
6.05	Airport density*13	14.03	Number of international fairs and exhibitions*95
6.06	Number of operating airlines*104	14.04	Creative industries exports*93
6.07	International air transport network17		
7th pillar: Ground transport infrastructure			
7.01	Quality of roads34		
7.02	Quality of railroad infrastructuren/a		
7.03	Quality of port infrastructure21		
7.04	Quality of ground transport network15		
7.05	Road density*5		

Notes: Ranks of notable competitive advantages are highlighted. An asterisk (*) indicates that data are from sources other than the World Economic Forum. For further details and explanation, please refer to the section "How to Read the Country/Economy Profiles" at the beginning of this chapter.

Belgium

Key indicators

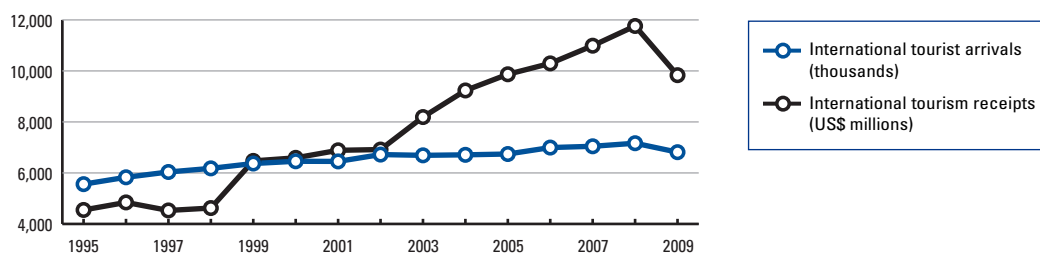
Population (millions), 2009.....	10.8
Surface area (1,000 square kilometers)	30.5
Gross domestic product (US\$ billions), 2009	472.1
Gross domestic product (PPP, US\$) per capita, 2009	35,534.0
Real GDP growth (percent), 2009.....	-2.7
Environmental Performance Index, 2010 (out of 163 economies).....	88

Travel & Tourism indicators

		Percent of total	2011-2020 annual growth (% forecast)
T&T industry, 2010 estimates			
GDP (US\$ millions)	12,434	2.4	3.3
Employment (1,000 jobs).....	115	2.6	1.8
T&T economy, 2010 estimates			
GDP (US\$ millions)	42,163	8.1	3.0
Employment (1,000 jobs).....	393	8.9	1.3

Source: World Travel & Tourism Council, TSA Research 2010

International tourist arrivals (thousands), 2009.....6,813.7
International tourism receipts (US\$ millions), 20099,833.3



Source: United Nations World Tourism Organization

Travel & Tourism Competitiveness Index

	Rank (out of 139)	Score (1-7 scale)
2011 Index	23	4.9
2009 Index.....	22	4.9
T&T regulatory framework	18	5.5
Policy rules and regulations.....	26	5.0
Environmental sustainability.....	13	5.5
Safety and security	15	5.9
Health and hygiene	14	6.6
Prioritization of Travel & Tourism.....	77	4.4
T&T business environment and infrastructure	35	4.7
Air transport infrastructure.....	32	4.3
Ground transport infrastructure.....	9	6.0
Tourism infrastructure	60	4.2
ICT infrastructure	16	5.3
Price competitiveness in the T&T industry.....	136	3.5
T&T human, cultural, and natural resources	20	4.6
Human resources	15	5.6
Education and training.....	8	6.0
Availability of qualified labor.....	47	5.2
Affinity for Travel & Tourism	63	4.7
Natural resources	125	2.2
Cultural resources.....	7	6.1

Note: For descriptions of variables and detailed sources, please refer to "How to the Read Country/Economy Profiles."

The Travel & Tourism Competitiveness Index in detail

INDICATOR	RANK/139	INDICATOR	RANK/139
1st pillar: Policy rules and regulations		8th pillar: Tourism infrastructure	
1.01	Prevalence of foreign ownership..... 13	8.01	Hotel rooms*46
1.02	Property rights26	8.02	Presence of major car rental companies*40
1.03	Business impact of rules on FDI32	8.03	ATMs accepting Visa cards*66
1.04	Visa requirements*42		
1.05	Openness of bilateral Air Service Agreements*34	9th pillar: ICT infrastructure	
1.06	Transparency of government policymaking62	9.01	Extent of business Internet use28
1.07	Time required to start a business* 7	9.02	Internet users* 17
1.08	Cost to start a business*48	9.03	Telephone lines*23
1.09	GATS commitments*77	9.04	Broadband Internet subscribers* 13
		9.05	Mobile telephone subscribers*42
2nd pillar: Environmental sustainability		10th pillar: Price competitiveness in the T&T industry	
2.01	Stringency of environmental regulation..... 12	10.01	Ticket taxes and airport charges*89
2.02	Enforcement of environmental regulation 16	10.02	Purchasing power parity*130
2.03	Sustainability of T&T industry development.....64	10.03	Extent and effect of taxation135
2.04	Carbon dioxide emissions*114	10.04	Fuel price levels*119
2.05	Particulate matter concentration*36	10.05	Hotel price index*76
2.06	Threatened species* 8		
2.07	Environmental treaty ratification* 16	11th pillar: Human resources	
		11.01	Primary education enrollment*24
3rd pillar: Safety and security		11.02	Secondary education enrollment* 12
3.01	Business costs of terrorism.....47	11.03	Quality of the educational system..... 7
3.02	Reliability of police services.....28	11.04	Local availability of research and training services..... 9
3.03	Business costs of crime and violence26	11.05	Extent of staff training..... 15
3.04	Road traffic accidents*25	11.06	Hiring and firing practices127
		11.07	Ease of hiring foreign labor.....58
4th pillar: Health and hygiene		11.08	HIV prevalence*56
4.01	Physician density* 4	11.09	Business impact of HIV/AIDS..... 18
4.02	Access to improved sanitation* 1	11.10	Life expectancy* 15
4.03	Access to improved drinking water* 1		
4.04	Hospital beds*31	12th pillar: Affinity for Travel & Tourism	
		12.01	Tourism openness*53
5th pillar: Prioritization of Travel & Tourism		12.02	Attitude of population toward foreign visitors.....46
5.01	Government prioritization of the T&T industry83	12.03	Extension of business trips recommended.....96
5.02	T&T government expenditure*68		
5.03	Effectiveness of marketing and branding.....78	13th pillar: Natural resources	
5.04	Comprehensiveness of annual T&T data*75	13.01	Number of World Heritage natural sites*75
5.05	Timeliness of providing monthly/quarterly T&T data*66	13.02	Protected areas*128
		13.03	Quality of the natural environment.....54
6th pillar: Air transport infrastructure		13.04	Total known species*112
6.01	Quality of air transport infrastructure 14		
6.02	Available seat kilometers, domestic*98	14th pillar: Cultural resources	
6.03	Available seat kilometers, international*34	14.01	Number of World Heritage cultural sites* 13
6.04	Departures per 1,000 population*24	14.02	Sports stadiums*25
6.05	Airport density*89	14.03	Number of international fairs and exhibitions* 18
6.06	Number of operating airlines* 20	14.04	Creative industries exports* 11
6.07	International air transport network23		
7th pillar: Ground transport infrastructure			
7.01	Quality of roads24		
7.02	Quality of railroad infrastructure 11		
7.03	Quality of port infrastructure 4		
7.04	Quality of ground transport network 16		
7.05	Road density* 2		

Notes: Ranks of notable competitive advantages are **highlighted**. An asterisk (*) indicates that data are from sources other than the World Economic Forum. For further details and explanation, please refer to the section "How to Read the Country/Economy Profiles" at the beginning of this chapter.

Benin

Key indicators

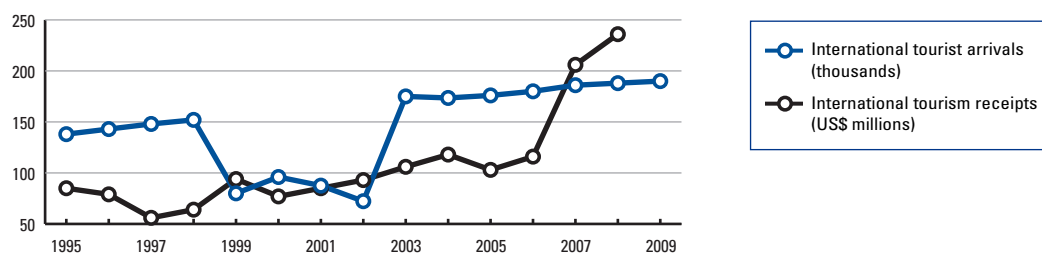
Population (millions), 2009.....	8.9
Surface area (1,000 square kilometers).....	112.6
Gross domestic product (US\$ billions), 2009.....	6.7
Gross domestic product (PPP, US\$) per capita, 2009.....	1,439.8
Real GDP growth (percent), 2009.....	2.5
Environmental Performance Index, 2010 (out of 163 economies).....	154

Travel & Tourism indicators

		Percent of total	2011–2020 annual growth (% forecast)
T&T industry, 2010 estimates			
GDP (US\$ millions).....	203	2.5	5.6
Employment (1,000 jobs).....	39	2.0	4.0
T&T economy, 2010 estimates			
GDP (US\$ millions).....	435	5.3	5.3
Employment (1,000 jobs).....	83	4.3	3.7

Source: World Travel & Tourism Council, TSA Research 2010

International tourist arrivals (thousands), 2009.....	190.0
International tourism receipts (US\$ millions), 2008.....	236.0



Source: United Nations World Tourism Organization

Travel & Tourism Competitiveness Index

	Rank (out of 139)	Score (1–7 scale)
2011 Index	120	3.3
2009 Index.....	120	3.2
T&T regulatory framework	119	3.7
Policy rules and regulations.....	117	3.7
Environmental sustainability.....	39	4.9
Safety and security.....	101	4.2
Health and hygiene.....	128	1.9
Prioritization of Travel & Tourism.....	113	3.7
T&T business environment and infrastructure	117	2.8
Air transport infrastructure.....	124	2.2
Ground transport infrastructure.....	99	3.1
Tourism infrastructure.....	112	2.1
ICT infrastructure.....	118	2.0
Price competitiveness in the T&T industry.....	68	4.5
T&T human, cultural, and natural resources	106	3.5
Human resources.....	104	4.4
Education and training.....	108	4.0
Availability of qualified labor.....	99	4.8
Affinity for Travel & Tourism.....	61	4.7
Natural resources.....	62	3.4
Cultural resources.....	122	1.4

Note: For descriptions of variables and detailed sources, please refer to "How to the Read Country/Economy Profiles."

The Travel & Tourism Competitiveness Index in detail

INDICATOR	RANK/139	INDICATOR	RANK/139
1st pillar: Policy rules and regulations		8th pillar: Tourism infrastructure	
1.01	Prevalence of foreign ownership.....90	8.01	Hotel rooms*97
1.02	Property rights55	8.02	Presence of major car rental companies*95
1.03	Business impact of rules on FDI93	8.03	ATMs accepting Visa cards*117
1.04	Visa requirements*120		
1.05	Openness of bilateral Air Service Agreements*126	9th pillar: ICT infrastructure	
1.06	Transparency of government policymaking 44	9.01	Extent of business Internet use108
1.07	Time required to start a business*99	9.02	Internet users*128
1.08	Cost to start a business*132	9.03	Telephone lines*121
1.09	GATS commitments* 9	9.04	Broadband Internet subscribers*123
		9.05	Mobile telephone subscribers*108
2nd pillar: Environmental sustainability		10th pillar: Price competitiveness in the T&T industry	
2.01	Stringency of environmental regulation94	10.01	Ticket taxes and airport charges*115
2.02	Enforcement of environmental regulation76	10.02	Purchasing power parity* 39
2.03	Sustainability of T&T industry development62	10.03	Extent and effect of taxation91
2.04	Carbon dioxide emissions* 23	10.04	Fuel price levels*60
2.05	Particulate matter concentration*89	10.05	Hotel price index*n/a
2.06	Threatened species* 20		
2.07	Environmental treaty ratification* 46	11th pillar: Human resources	
		11.01	Primary education enrollment*75
3rd pillar: Safety and security		11.02	Secondary education enrollment*123
3.01	Business costs of terrorism78	11.03	Quality of the educational system 45
3.02	Reliability of police services55	11.04	Local availability of research and training services82
3.03	Business costs of crime and violence99	11.05	Extent of staff training104
3.04	Road traffic accidents*113	11.06	Hiring and firing practices 35
		11.07	Ease of hiring foreign labor 21
4th pillar: Health and hygiene		11.08	HIV prevalence*110
4.01	Physician density*127	11.09	Business impact of HIV/AIDS111
4.02	Access to improved sanitation*129	11.10	Life expectancy*121
4.03	Access to improved drinking water*114		
4.04	Hospital beds*127	12th pillar: Affinity for Travel & Tourism	
		12.01	Tourism openness*76
5th pillar: Prioritization of Travel & Tourism		12.02	Attitude of population toward foreign visitors62
5.01	Government prioritization of the T&T industry98	12.03	Extension of business trips recommended 50
5.02	T&T government expenditure*76		
5.03	Effectiveness of marketing and branding87	13th pillar: Natural resources	
5.04	Comprehensiveness of annual T&T data*105	13.01	Number of World Heritage natural sites*75
5.05	Timeliness of providing monthly/quarterly T&T data*109	13.02	Protected areas* 14
		13.03	Quality of the natural environment124
6th pillar: Air transport infrastructure		13.04	Total known species*52
6.01	Quality of air transport infrastructure96		
6.02	Available seat kilometers, domestic*103	14th pillar: Cultural resources	
6.03	Available seat kilometers, international*116	14.01	Number of World Heritage cultural sites*89
6.04	Departures per 1,000 population*117	14.02	Sports stadiums*96
6.05	Airport density*133	14.03	Number of international fairs and exhibitions*114
6.06	Number of operating airlines*92	14.04	Creative industries exports*124
6.07	International air transport network104		
7th pillar: Ground transport infrastructure			
7.01	Quality of roads107		
7.02	Quality of railroad infrastructure88		
7.03	Quality of port infrastructure76		
7.04	Quality of ground transport network 46		
7.05	Road density*89		

Notes: Ranks of notable competitive advantages are **highlighted**. An asterisk (*) indicates that data are from sources other than the World Economic Forum. For further details and explanation, please refer to the section "How to Read the Country/Economy Profiles" at the beginning of this chapter.

Bolivia

Key indicators

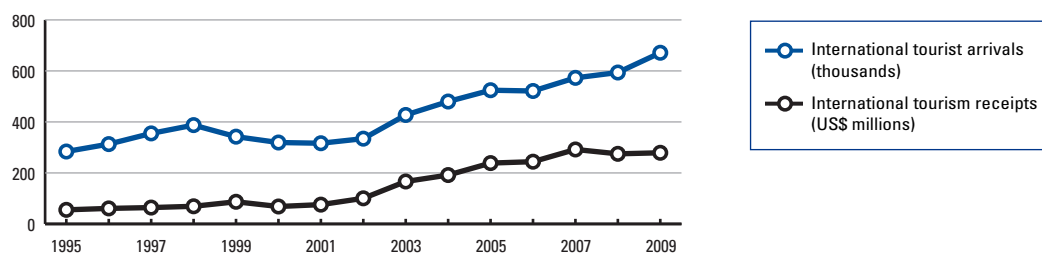
Population (millions), 2009.....	9.9
Surface area (1,000 square kilometers).....	1,098.6
Gross domestic product (US\$ billions), 2009.....	17.5
Gross domestic product (PPP, US\$) per capita, 2009.....	4,451.1
Real GDP growth (percent), 2009.....	3.4
Environmental Performance Index, 2010 (out of 163 economies).....	137

Travel & Tourism indicators

		Percent of total	2011–2020 annual growth (% forecast)
T&T industry, 2010 estimates			
GDP (US\$ millions).....	347	1.8	4.2
Employment (1,000 jobs).....	64	1.5	2.9
T&T economy, 2010 estimates			
GDP (US\$ millions).....	1,043	5.4	4.2
Employment (1,000 jobs).....	194	4.5	2.9

Source: World Travel & Tourism Council, TSA Research 2010

International tourist arrivals (thousands), 2009.....	671.2
International tourism receipts (US\$ millions), 2009.....	279.0



Source: United Nations World Tourism Organization

Travel & Tourism Competitiveness Index

	Rank (out of 139)	Score (1–7 scale)
2011 Index	117	3.3
2009 Index.....	114	3.3
T&T regulatory framework	133	3.4
Policy rules and regulations.....	138	2.8
Environmental sustainability.....	128	3.9
Safety and security.....	112	4.0
Health and hygiene.....	110	2.7
Prioritization of Travel & Tourism.....	124	3.3
T&T business environment and infrastructure	111	2.9
Air transport infrastructure.....	100	2.5
Ground transport infrastructure.....	134	2.4
Tourism infrastructure.....	109	2.1
ICT infrastructure.....	102	2.4
Price competitiveness in the T&T industry.....	33	5.0
T&T human, cultural, and natural resources	67	3.8
Human resources.....	103	4.4
Education and training.....	96	4.2
Availability of qualified labor.....	111	4.6
Affinity for Travel & Tourism.....	134	3.9
Natural resources.....	24	4.5
Cultural resources.....	68	2.4

Note: For descriptions of variables and detailed sources, please refer to "How to the Read Country/Economy Profiles."

The Travel & Tourism Competitiveness Index in detail

INDICATOR	RANK/139	INDICATOR	RANK/139
1st pillar: Policy rules and regulations		8th pillar: Tourism infrastructure	
1.01	Prevalence of foreign ownership.....131	8.01	Hotel rooms*83
1.02	Property rights137	8.02	Presence of major car rental companies*112
1.03	Business impact of rules on FDI137	8.03	ATMs accepting Visa cards*94
1.04	Visa requirements*90	9th pillar: ICT infrastructure	
1.05	Openness of bilateral Air Service Agreements*69	9.01	Extent of business Internet use116
1.06	Transparency of government policymaking132	9.02	Internet users*100
1.07	Time required to start a business*121	9.03	Telephone lines*99
1.08	Cost to start a business*126	9.04	Broadband Internet subscribers*79
1.09	GATS commitments*85	9.05	Mobile telephone subscribers*94
2nd pillar: Environmental sustainability		10th pillar: Price competitiveness in the T&T industry	
2.01	Stringency of environmental regulation111	10.01	Ticket taxes and airport charges*124
2.02	Enforcement of environmental regulation121	10.02	Purchasing power parity*16
2.03	Sustainability of T&T industry development129	10.03	Extent and effect of taxation111
2.04	Carbon dioxide emissions*44	10.04	Fuel price levels*23
2.05	Particulate matter concentration*123	10.05	Hotel price index*3
2.06	Threatened species*60	11th pillar: Human resources	
2.07	Environmental treaty ratification*65	11.01	Primary education enrollment*83
3rd pillar: Safety and security		11.02	Secondary education enrollment*89
3.01	Business costs of terrorism104	11.03	Quality of the educational system110
3.02	Reliability of police services138	11.04	Local availability of research and training services112
3.03	Business costs of crime and violence110	11.05	Extent of staff training121
3.04	Road traffic accidents*72	11.06	Hiring and firing practices114
4th pillar: Health and hygiene		11.07	Ease of hiring foreign labor99
4.01	Physician density*80	11.08	HIV prevalence*56
4.02	Access to improved sanitation*124	11.09	Business impact of HIV/AIDS87
4.03	Access to improved drinking water*95	11.10	Life expectancy*100
4.04	Hospital beds*104	12th pillar: Affinity for Travel & Tourism	
5th pillar: Prioritization of Travel & Tourism		12.01	Tourism openness*98
5.01	Government prioritization of the T&T industry132	12.02	Attitude of population toward foreign visitors131
5.02	T&T government expenditure*74	12.03	Extension of business trips recommended126
5.03	Effectiveness of marketing and branding131	13th pillar: Natural resources	
5.04	Comprehensiveness of annual T&T data*58	13.01	Number of World Heritage natural sites*43
5.05	Timeliness of providing monthly/quarterly T&T data*109	13.02	Protected areas*27
6th pillar: Air transport infrastructure		13.03	Quality of the natural environment74
6.01	Quality of air transport infrastructure103	13.04	Total known species*8
6.02	Available seat kilometers, domestic*46	14th pillar: Cultural resources	
6.03	Available seat kilometers, international*101	14.01	Number of World Heritage cultural sites*29
6.04	Departures per 1,000 population*71	14.02	Sports stadiums*71
6.05	Airport density*34	14.03	Number of international fairs and exhibitions*77
6.06	Number of operating airlines*101	14.04	Creative industries exports*76
6.07	International air transport network121		
7th pillar: Ground transport infrastructure			
7.01	Quality of roads121		
7.02	Quality of railroad infrastructure94		
7.03	Quality of port infrastructure127		
7.04	Quality of ground transport network129		
7.05	Road density*122		

Notes: Ranks of notable competitive advantages are highlighted. An asterisk (*) indicates that data are from sources other than the World Economic Forum. For further details and explanation, please refer to the section "How to Read the Country/Economy Profiles" at the beginning of this chapter.

Bosnia and Herzegovina

Key indicators

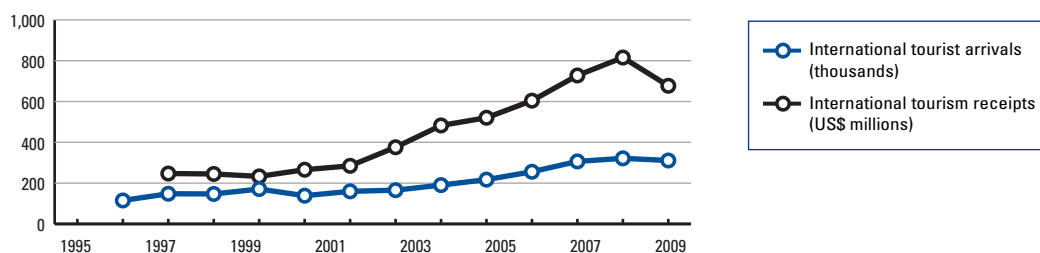
Population (millions), 2009.....	3.8
Surface area (1,000 square kilometers).....	51.2
Gross domestic product (US\$ billions), 2009.....	17.0
Gross domestic product (PPP, US\$) per capita, 2009.....	7,633.9
Real GDP growth (percent), 2009.....	-3.1
Environmental Performance Index, 2010 (out of 163 economies).....	98

Travel & Tourism indicators

		Percent of total	2011-2020 annual growth (% forecast)
T&T industry, 2010 estimates			
GDP (US\$ millions).....	518	2.8	6.0
Employment (1,000 jobs).....	25	2.3	1.1
T&T economy, 2010 estimates			
GDP (US\$ millions).....	1,855	10.2	6.1
Employment (1,000 jobs).....	91	8.3	1.3

Source: World Travel & Tourism Council, TSA Research 2010

International tourist arrivals (thousands), 2009.....	310.9
International tourism receipts (US\$ millions), 2009.....	677.1



Source: United Nations World Tourism Organization

Travel & Tourism Competitiveness Index

	Rank (out of 139)	Score (1-7 scale)
2011 Index	97	3.6
2009 Index.....	107	3.4
T&T regulatory framework	92	4.2
Policy rules and regulations.....	129	3.6
Environmental sustainability.....	108	4.1
Safety and security.....	40	5.4
Health and hygiene.....	61	5.0
Prioritization of Travel & Tourism.....	128	3.2
T&T business environment and infrastructure	97	3.1
Air transport infrastructure.....	134	1.9
Ground transport infrastructure.....	137	2.3
Tourism infrastructure.....	62	4.1
ICT infrastructure.....	70	3.2
Price competitiveness in the T&T industry.....	103	4.2
T&T human, cultural, and natural resources	103	3.5
Human resources.....	77	4.8
Education and training.....	103	4.1
Availability of qualified labor.....	15	5.5
Affinity for Travel & Tourism.....	58	4.7
Natural resources.....	121	2.2
Cultural resources.....	75	2.2

Note: For descriptions of variables and detailed sources, please refer to "How to the Read Country/Economy Profiles."

Bosnia and Herzegovina

The Travel & Tourism Competitiveness Index in detail

INDICATOR	RANK/139	INDICATOR	RANK/139
1st pillar: Policy rules and regulations		8th pillar: Tourism infrastructure	
1.01	Prevalence of foreign ownership.....96	8.01	Hotel rooms*70
1.02	Property rights133	8.02	Presence of major car rental companies* 1
1.03	Business impact of rules on FDI113	8.03	ATMs accepting Visa cards*70
1.04	Visa requirements*73		
1.05	Openness of bilateral Air Service Agreements*75	9th pillar: ICT infrastructure	
1.06	Transparency of government policymaking139	9.01	Extent of business Internet use117
1.07	Time required to start a business*122	9.02	Internet users*61
1.08	Cost to start a business*89	9.03	Telephone lines* 49
1.09	GATS commitments*n/a	9.04	Broadband Internet subscribers*58
		9.05	Mobile telephone subscribers*80
2nd pillar: Environmental sustainability		10th pillar: Price competitiveness in the T&T industry	
2.01	Stringency of environmental regulation130	10.01	Ticket taxes and airport charges*113
2.02	Enforcement of environmental regulation119	10.02	Purchasing power parity*61
2.03	Sustainability of T&T industry development136	10.03	Extent and effect of taxation132
2.04	Carbon dioxide emissions*99	10.04	Fuel price levels*72
2.05	Particulate matter concentration* 25	10.05	Hotel price index*n/a
2.06	Threatened species* 38		
2.07	Environmental treaty ratification*125	11th pillar: Human resources	
		11.01	Primary education enrollment*109
3rd pillar: Safety and security		11.02	Secondary education enrollment*59
3.01	Business costs of terrorism 18	11.03	Quality of the educational system102
3.02	Reliability of police services73	11.04	Local availability of research and training services128
3.03	Business costs of crime and violence64	11.05	Extent of staff training136
3.04	Road traffic accidents* 28	11.06	Hiring and firing practices 10
		11.07	Ease of hiring foreign labor57
4th pillar: Health and hygiene		11.08	HIV prevalence* 1
4.01	Physician density*73	11.09	Business impact of HIV/AIDS 4
4.02	Access to improved sanitation* 50	11.10	Life expectancy* 46
4.03	Access to improved drinking water* 40		
4.04	Hospital beds*60	12th pillar: Affinity for Travel & Tourism	
		12.01	Tourism openness*63
5th pillar: Prioritization of Travel & Tourism		12.02	Attitude of population toward foreign visitors83
5.01	Government prioritization of the T&T industry136	12.03	Extension of business trips recommended 47
5.02	T&T government expenditure*127		
5.03	Effectiveness of marketing and branding132	13th pillar: Natural resources	
5.04	Comprehensiveness of annual T&T data*115	13.01	Number of World Heritage natural sites*75
5.05	Timeliness of providing monthly/quarterly T&T data* 46	13.02	Protected areas*133
		13.03	Quality of the natural environment 45
6th pillar: Air transport infrastructure		13.04	Total known species*107
6.01	Quality of air transport infrastructure138		
6.02	Available seat kilometers, domestic*103	14th pillar: Cultural resources	
6.03	Available seat kilometers, international*131	14.01	Number of World Heritage cultural sites*89
6.04	Departures per 1,000 population*86	14.02	Sports stadiums* 28
6.05	Airport density* 44	14.03	Number of international fairs and exhibitions*90
6.06	Number of operating airlines*115	14.04	Creative industries exports*72
6.07	International air transport network139		
7th pillar: Ground transport infrastructure			
7.01	Quality of roads137		
7.02	Quality of railroad infrastructure95		
7.03	Quality of port infrastructure138		
7.04	Quality of ground transport network123		
7.05	Road density*59		

Botswana

Key indicators

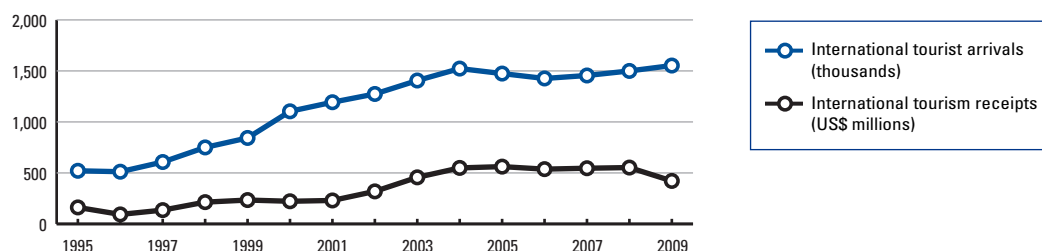
Population (millions), 2009.....	1.9
Surface area (1,000 square kilometers)	581.7
Gross domestic product (US\$ billions), 2009	11.7
Gross domestic product (PPP, US\$) per capita, 2009	14,320.7
Real GDP growth (percent), 2009.....	-3.7
Environmental Performance Index, 2010 (out of 163 economies).....	149

Travel & Tourism indicators

		Percent of total	2011-2020 annual growth (% forecast)
T&T industry, 2010 estimates			
GDP (US\$ millions)	568	3.7	6.2
Employment (1,000 jobs).....	26	4.9	2.6
T&T economy, 2010 estimates			
GDP (US\$ millions)	1,310	8.5	6.0
Employment (1,000 jobs).....	54	10.3	5.0

Source: World Travel & Tourism Council, TSA Research 2010

International tourist arrivals (thousands), 2009.....1,552.6
 International tourism receipts (US\$ millions), 2009421.6



Source: United Nations World Tourism Organization

Travel & Tourism Competitiveness Index

	Rank (out of 139)	Score (1-7 scale)
2011 Index	91	3.7
2009 Index.....	79	3.8
T&T regulatory framework	86	4.3
Policy rules and regulations.....	64	4.4
Environmental sustainability.....	58	4.7
Safety and security	87	4.5
Health and hygiene	100	3.5
Prioritization of Travel & Tourism.....	73	4.5
T&T business environment and infrastructure	85	3.3
Air transport infrastructure.....	91	2.6
Ground transport infrastructure.....	73	3.4
Tourism infrastructure	90	2.9
ICT infrastructure	104	2.3
Price competitiveness in the T&T industry.....	8	5.4
T&T human, cultural, and natural resources	98	3.6
Human resources	119	3.9
Education and training.....	80	4.5
Availability of qualified labor.....	134	3.3
Affinity for Travel & Tourism	85	4.5
Natural resources	33	4.2
Cultural resources.....	106	1.6

Note: For descriptions of variables and detailed sources, please refer to "How to the Read Country/Economy Profiles."

The Travel & Tourism Competitiveness Index in detail

INDICATOR	RANK/139	INDICATOR	RANK/139
1st pillar: Policy rules and regulations		8th pillar: Tourism infrastructure	
1.01	Prevalence of foreign ownership..... 29	8.01	Hotel rooms*79
1.02	Property rights 35	8.02	Presence of major car rental companies*80
1.03	Business impact of rules on FDI 25	8.03	ATMs accepting Visa cards*84
1.04	Visa requirements* 29		
1.05	Openness of bilateral Air Service Agreements*105	9th pillar: ICT infrastructure	
1.06	Transparency of government policymaking 26	9.01	Extent of business Internet use112
1.07	Time required to start a business*126	9.02	Internet users*114
1.08	Cost to start a business* 27	9.03	Telephone lines*104
1.09	GATS commitments*96	9.04	Broadband Internet subscribers*102
		9.05	Mobile telephone subscribers*67
2nd pillar: Environmental sustainability		10th pillar: Price competitiveness in the T&T industry	
2.01	Stringency of environmental regulation52	10.01	Ticket taxes and airport charges* 12
2.02	Enforcement of environmental regulation 45	10.02	Purchasing power parity* 28
2.03	Sustainability of T&T industry development 28	10.03	Extent and effect of taxation 13
2.04	Carbon dioxide emissions*62	10.04	Fuel price levels* 49
2.05	Particulate matter concentration*107	10.05	Hotel price index*n/a
2.06	Threatened species* 15		
2.07	Environmental treaty ratification*117	11th pillar: Human resources	
3rd pillar: Safety and security		11.01	Primary education enrollment*111
3.01	Business costs of terrorism 46	11.02	Secondary education enrollment*87
3.02	Reliability of police services 43	11.03	Quality of the educational system 48
3.03	Business costs of crime and violence83	11.04	Local availability of research and training services108
3.04	Road traffic accidents*121	11.05	Extent of staff training54
4th pillar: Health and hygiene		11.06	Hiring and firing practices67
4.01	Physician density*105	11.07	Ease of hiring foreign labor123
4.02	Access to improved sanitation*95	11.08	HIV prevalence*138
4.03	Access to improved drinking water*66	11.09	Business impact of HIV/AIDS132
4.04	Hospital beds*89	11.10	Life expectancy*114
5th pillar: Prioritization of Travel & Tourism		12th pillar: Affinity for Travel & Tourism	
5.01	Government prioritization of the T&T industry 39	12.01	Tourism openness*57
5.02	T&T government expenditure* 25	12.02	Attitude of population toward foreign visitors116
5.03	Effectiveness of marketing and branding75	12.03	Extension of business trips recommended87
5.04	Comprehensiveness of annual T&T data*85		
5.05	Timeliness of providing monthly/quarterly T&T data*123	13th pillar: Natural resources	
6th pillar: Air transport infrastructure		13.01	Number of World Heritage natural sites*75
6.01	Quality of air transport infrastructure94	13.02	Protected areas* 6
6.02	Available seat kilometers, domestic*73	13.03	Quality of the natural environment 27
6.03	Available seat kilometers, international*135	13.04	Total known species* 48
6.04	Departures per 1,000 population*62		
6.05	Airport density* 21	14th pillar: Cultural resources	
6.06	Number of operating airlines*131	14.01	Number of World Heritage cultural sites*104
6.07	International air transport network119	14.02	Sports stadiums*57
7th pillar: Ground transport infrastructure		14.03	Number of international fairs and exhibitions*106
7.01	Quality of roads 47	14.04	Creative industries exports*128
7.02	Quality of railroad infrastructure 44		
7.03	Quality of port infrastructure86		
7.04	Quality of ground transport network95		
7.05	Road density*128		

Notes: Ranks of notable competitive advantages are **highlighted**. An asterisk (*) indicates that data are from sources other than the World Economic Forum. For further details and explanation, please refer to the section "How to Read the Country/Economy Profiles" at the beginning of this chapter.

Brazil

Key indicators

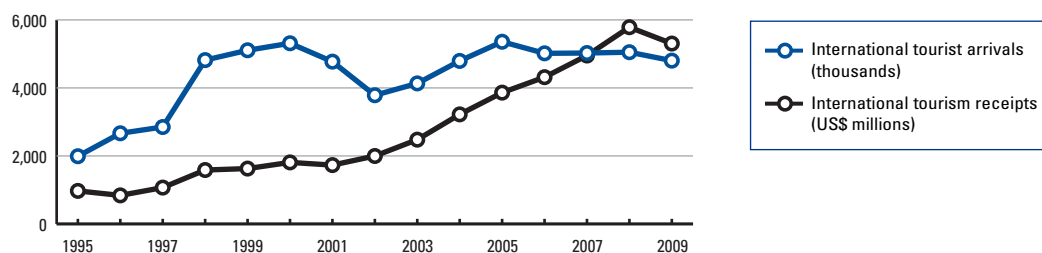
Population (millions), 2009.....	193.7
Surface area (1,000 square kilometers)	8,514.9
Gross domestic product (US\$ billions), 2009	1,574.0
Gross domestic product (PPP, US\$) per capita, 2009	10,498.9
Real GDP growth (percent), 2009.....	-0.2
Environmental Performance Index, 2010 (out of 163 economies).....	62

Travel & Tourism indicators

		Percent of total	2011-2020 annual growth (% forecast)
T&T industry, 2010 estimates			
GDP (US\$ millions)	44,906	2.4	4.4
Employment (1,000 jobs).....	2,209	2.3	2.9
T&T economy, 2010 estimates			
GDP (US\$ millions)	109,739	5.9	5.6
Employment (1,000 jobs).....	5,333	5.6	3.9

Source: World Travel & Tourism Council, TSA Research 2010

International tourist arrivals (thousands), 2009.....	4,802.2
International tourism receipts (US\$ millions), 2009	5,304.6



Source: United Nations World Tourism Organization

Travel & Tourism Competitiveness Index

	Rank (out of 139)	Score (1-7 scale)
2011 Index	52	4.4
2009 Index.....	45	4.3
T&T regulatory framework	80	4.4
Policy rules and regulations.....	114	3.7
Environmental sustainability.....	29	5.1
Safety and security	75	4.7
Health and hygiene	73	4.6
Prioritization of Travel & Tourism.....	108	3.9
T&T business environment and infrastructure	75	3.6
Air transport infrastructure.....	42	3.9
Ground transport infrastructure.....	116	2.8
Tourism infrastructure	76	3.5
ICT infrastructure	56	3.5
Price competitiveness in the T&T industry.....	114	4.1
T&T human, cultural, and natural resources	11	5.1
Human resources	70	4.9
Education and training.....	44	5.0
Availability of qualified labor.....	106	4.7
Affinity for Travel & Tourism	97	4.4
Natural resources	1	6.4
Cultural resources.....	23	4.9

Note: For descriptions of variables and detailed sources, please refer to "How to the Read Country/Economy Profiles."

The Travel & Tourism Competitiveness Index in detail

INDICATOR	RANK/139	INDICATOR	RANK/139
1st pillar: Policy rules and regulations		8th pillar: Tourism infrastructure	
1.01	Prevalence of foreign ownership.....76	8.01	Hotel rooms*91
1.02	Property rights72	8.02	Presence of major car rental companies*64
1.03	Business impact of rules on FDI81	8.03	ATMs accepting Visa cards*62
1.04	Visa requirements*74		
1.05	Openness of bilateral Air Service Agreements* 38	9th pillar: ICT infrastructure	
1.06	Transparency of government policymaking87	9.01	Extent of business Internet use 25
1.07	Time required to start a business*135	9.02	Internet users*59
1.08	Cost to start a business*59	9.03	Telephone lines*61
1.09	GATS commitments*114	9.04	Broadband Internet subscribers*61
		9.05	Mobile telephone subscribers*77
2nd pillar: Environmental sustainability		10th pillar: Price competitiveness in the T&T industry	
2.01	Stringency of environmental regulation 29	10.01	Ticket taxes and airport charges*97
2.02	Enforcement of environmental regulation61	10.02	Purchasing power parity*104
2.03	Sustainability of T&T industry development94	10.03	Extent and effect of taxation139
2.04	Carbon dioxide emissions*55	10.04	Fuel price levels*89
2.05	Particulate matter concentration* 40	10.05	Hotel price index* 34
2.06	Threatened species*104		
2.07	Environmental treaty ratification* 16	11th pillar: Human resources	
3rd pillar: Safety and security		11.01	Primary education enrollment*66
3.01	Business costs of terrorism 15	11.02	Secondary education enrollment* 24
3.02	Reliability of police services74	11.03	Quality of the educational system103
3.03	Business costs of crime and violence123	11.04	Local availability of research and training services 36
3.04	Road traffic accidents*79	11.05	Extent of staff training53
4th pillar: Health and hygiene		11.06	Hiring and firing practices131
4.01	Physician density*65	11.07	Ease of hiring foreign labor109
4.02	Access to improved sanitation*81	11.08	HIV prevalence*93
4.03	Access to improved drinking water*57	11.09	Business impact of HIV/AIDS68
4.04	Hospital beds*74	11.10	Life expectancy*64
5th pillar: Prioritization of Travel & Tourism		12th pillar: Affinity for Travel & Tourism	
5.01	Government prioritization of the T&T industry104	12.01	Tourism openness*131
5.02	T&T government expenditure*83	12.02	Attitude of population toward foreign visitors 25
5.03	Effectiveness of marketing and branding95	12.03	Extension of business trips recommended69
5.04	Comprehensiveness of annual T&T data*119	13th pillar: Natural resources	
5.05	Timeliness of providing monthly/quarterly T&T data*72	13.01	Number of World Heritage natural sites* 6
6th pillar: Air transport infrastructure		13.02	Protected areas* 11
6.01	Quality of air transport infrastructure93	13.03	Quality of the natural environment 44
6.02	Available seat kilometers, domestic* 4	13.04	Total known species* 1
6.03	Available seat kilometers, international* 18	14th pillar: Cultural resources	
6.04	Departures per 1,000 population*60	14.01	Number of World Heritage cultural sites* 19
6.05	Airport density*82	14.02	Sports stadiums*58
6.06	Number of operating airlines* 31	14.03	Number of international fairs and exhibitions* 8
6.07	International air transport network65	14.04	Creative industries exports* 36
7th pillar: Ground transport infrastructure			
7.01	Quality of roads105		
7.02	Quality of railroad infrastructure87		
7.03	Quality of port infrastructure123		
7.04	Quality of ground transport network74		
7.05	Road density*84		

Notes: Ranks of notable competitive advantages are **highlighted**. An asterisk (*) indicates that data are from sources other than the World Economic Forum. For further details and explanation, please refer to the section "How to Read the Country/Economy Profiles" at the beginning of this chapter.

Brunei Darussalam

Key indicators

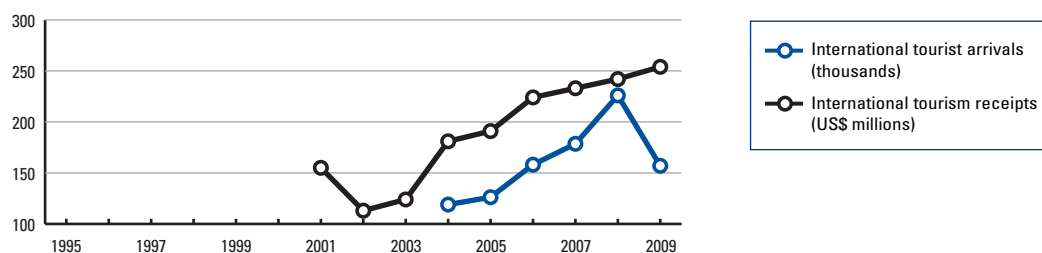
Population (millions), 2009.....	0.4
Surface area (1,000 square kilometers)	5.8
Gross domestic product (US\$ billions), 2009	10.4
Gross domestic product (PPP, US\$) per capita, 2009	47,930.2
Real GDP growth (percent), 2009.....	-0.5
Environmental Performance Index, 2010 (out of 163 economies).....	72

Travel & Tourism indicators

		Percent of total	2011-2020 annual growth (% forecast)
T&T industry, 2010 estimates			
GDP (US\$ millions)	258	2.0	4.6
Employment (1,000 jobs).....	6	3.2	2.7
T&T economy, 2010 estimates			
GDP (US\$ millions)	1,464	11.5	4.5
Employment (1,000 jobs).....	25	13.4	2.9

Source: World Travel & Tourism Council, TSA Research 2010

International tourist arrivals (thousands), 2009.....	157.0
International tourism receipts (US\$ millions), 2009	254.0



Source: United Nations World Tourism Organization

Travel & Tourism Competitiveness Index

	Rank (out of 139)	Score (1-7 scale)
2011 Index	67	4.1
2009 Index.....	69	4.0
T&T regulatory framework		
Policy rules and regulations.....	120	3.7
Environmental sustainability.....	136	3.6
Safety and security	23	5.7
Health and hygiene	70	4.7
Prioritization of Travel & Tourism.....	127	3.3
T&T business environment and infrastructure		
Air transport infrastructure.....	41	4.0
Ground transport infrastructure.....	49	4.2
Tourism infrastructure	91	2.8
ICT infrastructure	47	3.9
Price competitiveness in the T&T industry.....	1	5.8
T&T human, cultural, and natural resources		
Human resources	47	5.1
Education and training.....	49	4.9
Availability of qualified labor.....	36	5.3
Affinity for Travel & Tourism	78	4.5
Natural resources	38	4.0
Cultural resources.....	91	1.8

Note: For descriptions of variables and detailed sources, please refer to "How to the Read Country/Economy Profiles."

The Travel & Tourism Competitiveness Index in detail

INDICATOR	RANK/139	INDICATOR	RANK/139
1st pillar: Policy rules and regulations		8th pillar: Tourism infrastructure	
1.01	Prevalence of foreign ownership.....85	8.01	Hotel rooms* 43
1.02	Property rights52	8.02	Presence of major car rental companies*112
1.03	Business impact of rules on FDI70	8.03	ATMs accepting Visa cards*83
1.04	Visa requirements*88		
1.05	Openness of bilateral Air Service Agreements* 14	9th pillar: ICT infrastructure	
1.06	Transparency of government policymaking88	9.01	Extent of business Internet use59
1.07	Time required to start a business*134	9.02	Internet users* 14
1.08	Cost to start a business*76	9.03	Telephone lines*67
1.09	GATS commitments*115	9.04	Broadband Internet subscribers*66
		9.05	Mobile telephone subscribers*57
2nd pillar: Environmental sustainability		10th pillar: Price competitiveness in the T&T industry	
2.01	Stringency of environmental regulation 47	10.01	Ticket taxes and airport charges* 5
2.02	Enforcement of environmental regulation 39	10.02	Purchasing power parity*59
2.03	Sustainability of T&T industry development 24	10.03	Extent and effect of taxation 15
2.04	Carbon dioxide emissions*131	10.04	Fuel price levels* 11
2.05	Particulate matter concentration*96	10.05	Hotel price index*n/a
2.06	Threatened species*120		
2.07	Environmental treaty ratification*133	11th pillar: Human resources	
3rd pillar: Safety and security		11.01	Primary education enrollment*74
3.01	Business costs of terrorism 23	11.02	Secondary education enrollment* 34
3.02	Reliability of police services 36	11.03	Quality of the educational system 31
3.03	Business costs of crime and violence 18	11.04	Local availability of research and training services115
3.04	Road traffic accidents*52	11.05	Extent of staff training60
4th pillar: Health and hygiene		11.06	Hiring and firing practices 37
4.01	Physician density*86	11.07	Ease of hiring foreign labor98
4.02	Access to improved sanitation*66	11.08	HIV prevalence* 1
4.03	Access to improved drinking water* 39	11.09	Business impact of HIV/AIDS77
4.04	Hospital beds*72	11.10	Life expectancy* 38
5th pillar: Prioritization of Travel & Tourism		12th pillar: Affinity for Travel & Tourism	
5.01	Government prioritization of the T&T industry79	12.01	Tourism openness* 44
5.02	T&T government expenditure*132	12.02	Attitude of population toward foreign visitors99
5.03	Effectiveness of marketing and branding61	12.03	Extension of business trips recommended114
5.04	Comprehensiveness of annual T&T data*125	13th pillar: Natural resources	
5.05	Timeliness of providing monthly/quarterly T&T data*123	13.01	Number of World Heritage natural sites*75
6th pillar: Air transport infrastructure		13.02	Protected areas* 9
6.01	Quality of air transport infrastructure60	13.03	Quality of the natural environment 20
6.02	Available seat kilometers, domestic*103	13.04	Total known species*62
6.03	Available seat kilometers, international*87	14th pillar: Cultural resources	
6.04	Departures per 1,000 population* 11	14.01	Number of World Heritage cultural sites*122
6.05	Airport density* 18	14.02	Sports stadiums* 31
6.06	Number of operating airlines*129	14.03	Number of international fairs and exhibitions*104
6.07	International air transport network64	14.04	Creative industries exports*128
7th pillar: Ground transport infrastructure			
7.01	Quality of roads 33		
7.02	Quality of railroad infrastructuren/a		
7.03	Quality of port infrastructure58		
7.04	Quality of ground transport network118		
7.05	Road density* 49		

Notes: Ranks of notable competitive advantages are **highlighted**. An asterisk (*) indicates that data are from sources other than the World Economic Forum. For further details and explanation, please refer to the section "How to Read the Country/Economy Profiles" at the beginning of this chapter.

Bulgaria

Key indicators

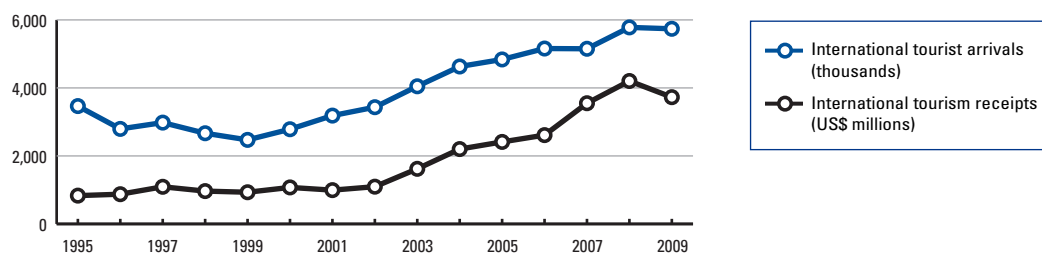
Population (millions), 2009.....	7.6
Surface area (1,000 square kilometers).....	111.0
Gross domestic product (US\$ billions), 2009.....	47.1
Gross domestic product (PPP, US\$) per capita, 2009.....	11,883.4
Real GDP growth (percent), 2009.....	-5.0
Environmental Performance Index, 2010 (out of 163 economies).....	65

Travel & Tourism indicators

		Percent of total	2011-2020 annual growth (% forecast)
T&T industry, 2010 estimates			
GDP (US\$ millions).....	1,567	3.1	3.3
Employment (1,000 jobs).....	86	2.7	-2.8
T&T economy, 2010 estimates			
GDP (US\$ millions).....	5,951	11.9	4.4
Employment (1,000 jobs).....	324	10.2	-1.8

Source: World Travel & Tourism Council, TSA Research 2010

International tourist arrivals (thousands), 2009.....5,738.9
 International tourism receipts (US\$ millions), 20093,727.8



Source: United Nations World Tourism Organization

Travel & Tourism Competitiveness Index

	Rank (out of 139)	Score (1-7 scale)
2011 Index	48	4.4
2009 Index.....	50	4.3
T&T regulatory framework	54	4.8
Policy rules and regulations.....	94	4.1
Environmental sustainability.....	99	4.2
Safety and security.....	81	4.6
Health and hygiene.....	10	6.7
Prioritization of Travel & Tourism.....	71	4.5
T&T business environment and infrastructure	44	4.3
Air transport infrastructure.....	89	2.7
Ground transport infrastructure.....	90	3.2
Tourism infrastructure.....	6	6.8
ICT infrastructure.....	43	4.1
Price competitiveness in the T&T industry.....	46	4.8
T&T human, cultural, and natural resources	51	4.0
Human resources.....	71	4.9
Education and training.....	78	4.5
Availability of qualified labor.....	42	5.2
Affinity for Travel & Tourism.....	51	4.8
Natural resources.....	78	3.0
Cultural resources.....	37	3.5

Note: For descriptions of variables and detailed sources, please refer to "How to the Read Country/Economy Profiles."

The Travel & Tourism Competitiveness Index in detail

INDICATOR	RANK/139	INDICATOR	RANK/139
1st pillar: Policy rules and regulations		8th pillar: Tourism infrastructure	
1.01	Prevalence of foreign ownership.....102	8.01	Hotel rooms* 13
1.02	Property rights121	8.02	Presence of major car rental companies* 1
1.03	Business impact of rules on FDI126	8.03	ATMs accepting Visa cards* 22
1.04	Visa requirements* 42	<hr/>	
1.05	Openness of bilateral Air Service Agreements*102	9th pillar: ICT infrastructure	
1.06	Transparency of government policymaking130	9.01	Extent of business Internet use 39
1.07	Time required to start a business*71	9.02	Internet users*48
1.08	Cost to start a business* 19	9.03	Telephone lines* 43
1.09	GATS commitments*85	9.04	Broadband Internet subscribers* 43
<hr/>		9.05	Mobile telephone subscribers* 16
2nd pillar: Environmental sustainability		<hr/>	
2.01	Stringency of environmental regulation125	10th pillar: Price competitiveness in the T&T industry	
2.02	Enforcement of environmental regulation118	10.01	Ticket taxes and airport charges* 30
2.03	Sustainability of T&T industry development123	10.02	Purchasing power parity* 33
2.04	Carbon dioxide emissions*92	10.03	Extent and effect of taxation83
2.05	Particulate matter concentration*99	10.04	Fuel price levels*93
2.06	Threatened species*58	10.05	Hotel price index* 24
2.07	Environmental treaty ratification* 16	<hr/>	
<hr/>		11th pillar: Human resources	
3rd pillar: Safety and security		11.01	Primary education enrollment*51
3.01	Business costs of terrorism92	11.02	Secondary education enrollment*66
3.02	Reliability of police services111	11.03	Quality of the educational system85
3.03	Business costs of crime and violence103	11.04	Local availability of research and training services80
3.04	Road traffic accidents* 45	11.05	Extent of staff training135
<hr/>		11.06	Hiring and firing practices 42
4th pillar: Health and hygiene		11.07	Ease of hiring foreign labor72
4.01	Physician density* 17	11.08	HIV prevalence* 20
4.02	Access to improved sanitation* 1	11.09	Business impact of HIV/AIDS71
4.03	Access to improved drinking water* 1	11.10	Life expectancy*64
4.04	Hospital beds* 21	<hr/>	
<hr/>		12th pillar: Affinity for Travel & Tourism	
5th pillar: Prioritization of Travel & Tourism		12.01	Tourism openness* 17
5.01	Government prioritization of the T&T industry108	12.02	Attitude of population toward foreign visitors122
5.02	T&T government expenditure*70	12.03	Extension of business trips recommended116
5.03	Effectiveness of marketing and branding110	<hr/>	
5.04	Comprehensiveness of annual T&T data* 15	13th pillar: Natural resources	
5.05	Timeliness of providing monthly/quarterly T&T data* 6	13.01	Number of World Heritage natural sites* 24
<hr/>		13.02	Protected areas*72
6th pillar: Air transport infrastructure		13.03	Quality of the natural environment117
6.01	Quality of air transport infrastructure90	13.04	Total known species*82
6.02	Available seat kilometers, domestic*69	<hr/>	
6.03	Available seat kilometers, international*81	14th pillar: Cultural resources	
6.04	Departures per 1,000 population*74	14.01	Number of World Heritage cultural sites* 25
6.05	Airport density*83	14.02	Sports stadiums* 19
6.06	Number of operating airlines* 47	14.03	Number of international fairs and exhibitions*57
6.07	International air transport network95	14.04	Creative industries exports*55
<hr/>		<hr/>	
7th pillar: Ground transport infrastructure		<hr/>	
7.01	Quality of roads135	<hr/>	
7.02	Quality of railroad infrastructure54	<hr/>	
7.03	Quality of port infrastructure87	<hr/>	
7.04	Quality of ground transport network79	<hr/>	
7.05	Road density*61	<hr/>	

Notes: Ranks of notable competitive advantages are **highlighted**. An asterisk (*) indicates that data are from sources other than the World Economic Forum. For further details and explanation, please refer to the section "How to Read the Country/Economy Profiles" at the beginning of this chapter.

Burkina Faso

Key indicators

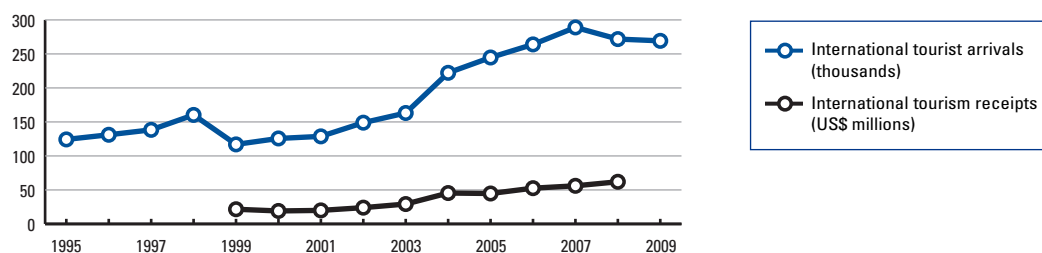
Population (millions), 2009.....	15.8
Surface area (1,000 square kilometers).....	274.0
Gross domestic product (US\$ billions), 2009.....	8.1
Gross domestic product (PPP, US\$) per capita, 2009.....	1,302.6
Real GDP growth (percent), 2009.....	3.2
Environmental Performance Index, 2010 (out of 163 economies).....	128

Travel & Tourism indicators

		Percent of total	2011–2020 annual growth (% forecast)
T&T industry, 2010 estimates			
GDP (US\$ millions).....	85	0.9	5.4
Employment (1,000 jobs).....	31	0.7	2.5
T&T economy, 2010 estimates			
GDP (US\$ millions).....	250	2.7	6.2
Employment (1,000 jobs).....	92	2.2	3.4

Source: World Travel & Tourism Council, TSA Research 2010

International tourist arrivals (thousands), 2009.....	269.2
International tourism receipts (US\$ millions), 2008.....	62.0



Source: United Nations World Tourism Organization

Travel & Tourism Competitiveness Index

	Rank (out of 139)	Score (1–7 scale)
2011 Index	132	3.1
2009 Index.....	126	3.1
T&T regulatory framework	117	3.7
Policy rules and regulations.....	104	3.8
Environmental sustainability.....	80	4.4
Safety and security.....	93	4.4
Health and hygiene.....	127	2.0
Prioritization of Travel & Tourism.....	104	4.0
T&T business environment and infrastructure	135	2.5
Air transport infrastructure.....	135	1.8
Ground transport infrastructure.....	110	2.9
Tourism infrastructure.....	120	1.9
ICT infrastructure.....	134	1.7
Price competitiveness in the T&T industry.....	112	4.1
T&T human, cultural, and natural resources	132	3.0
Human resources.....	133	3.4
Education and training.....	139	2.5
Availability of qualified labor.....	122	4.4
Affinity for Travel & Tourism.....	77	4.5
Natural resources.....	91	2.7
Cultural resources.....	128	1.3

Note: For descriptions of variables and detailed sources, please refer to "How to the Read Country/Economy Profiles."

The Travel & Tourism Competitiveness Index in detail

INDICATOR	RANK/139	INDICATOR	RANK/139
1st pillar: Policy rules and regulations		8th pillar: Tourism infrastructure	
1.01	Prevalence of foreign ownership.....101	8.01	Hotel rooms*129
1.02	Property rights78	8.02	Presence of major car rental companies*95
1.03	Business impact of rules on FDI68	8.03	ATMs accepting Visa cards*128
1.04	Visa requirements*117		
1.05	Openness of bilateral Air Service Agreements*131	9th pillar: ICT infrastructure	
1.06	Transparency of government policymaking86	9.01	Extent of business Internet use120
1.07	Time required to start a business*57	9.02	Internet users*135
1.08	Cost to start a business*117	9.03	Telephone lines*126
1.09	GATS commitments*52	9.04	Broadband Internet subscribers*116
		9.05	Mobile telephone subscribers*133
2nd pillar: Environmental sustainability		10th pillar: Price competitiveness in the T&T industry	
2.01	Stringency of environmental regulation104	10.01	Ticket taxes and airport charges*130
2.02	Enforcement of environmental regulation97	10.02	Purchasing power parity* 23
2.03	Sustainability of T&T industry development52	10.03	Extent and effect of taxation86
2.04	Carbon dioxide emissions* 8	10.04	Fuel price levels*108
2.05	Particulate matter concentration*119	10.05	Hotel price index*n/a
2.06	Threatened species* 22		
2.07	Environmental treaty ratification*94	11th pillar: Human resources	
3rd pillar: Safety and security		11.01	Primary education enrollment*134
3.01	Business costs of terrorism52	11.02	Secondary education enrollment*138
3.02	Reliability of police services85	11.03	Quality of the educational system129
3.03	Business costs of crime and violence63	11.04	Local availability of research and training services91
3.04	Road traffic accidents*112	11.05	Extent of staff training134
		11.06	Hiring and firing practices55
4th pillar: Health and hygiene		11.07	Ease of hiring foreign labor 42
4.01	Physician density*126	11.08	HIV prevalence*110
4.02	Access to improved sanitation*131	11.09	Business impact of HIV/AIDS113
4.03	Access to improved drinking water*112	11.10	Life expectancy*129
4.04	Hospital beds*112	12th pillar: Affinity for Travel & Tourism	
5th pillar: Prioritization of Travel & Tourism		12.01	Tourism openness*126
5.01	Government prioritization of the T&T industry 38	12.02	Attitude of population toward foreign visitors 16
5.02	T&T government expenditure*110	12.03	Extension of business trips recommended55
5.03	Effectiveness of marketing and branding 45	13th pillar: Natural resources	
5.04	Comprehensiveness of annual T&T data*101	13.01	Number of World Heritage natural sites*75
5.05	Timeliness of providing monthly/quarterly T&T data*109	13.02	Protected areas* 44
6th pillar: Air transport infrastructure		13.03	Quality of the natural environment130
6.01	Quality of air transport infrastructure131	13.04	Total known species*61
6.02	Available seat kilometers, domestic*92	14th pillar: Cultural resources	
6.03	Available seat kilometers, international*124	14.01	Number of World Heritage cultural sites*104
6.04	Departures per 1,000 population*118	14.02	Sports stadiums*110
6.05	Airport density*127	14.03	Number of international fairs and exhibitions*87
6.06	Number of operating airlines*120	14.04	Creative industries exports*114
6.07	International air transport network126		
7th pillar: Ground transport infrastructure			
7.01	Quality of roads122		
7.02	Quality of railroad infrastructure92		
7.03	Quality of port infrastructure80		
7.04	Quality of ground transport network113		
7.05	Road density*65		

Notes: Ranks of notable competitive advantages are **highlighted**. An asterisk (*) indicates that data are from sources other than the World Economic Forum. For further details and explanation, please refer to the section "How to Read the Country/Economy Profiles" at the beginning of this chapter.

Burundi

Key indicators

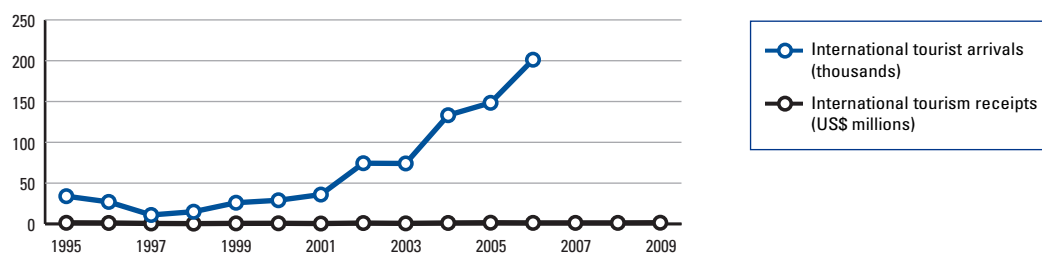
Population (millions), 2009.....	8.3
Surface area (1,000 square kilometers).....	27.8
Gross domestic product (US\$ billions), 2009.....	1.3
Gross domestic product (PPP, US\$) per capita, 2009.....	399.7
Real GDP growth (percent), 2009.....	3.5
Environmental Performance Index, 2010 (out of 163 economies).....	140

Travel & Tourism indicators

		Percent of total	2011–2020 annual growth (% forecast)
T&T industry, 2010 estimates			
GDP (US\$ millions).....	23	1.8	2.9
Employment (1,000 jobs).....	24	1.4	-0.9
T&T economy, 2010 estimates			
GDP (US\$ millions).....	50	3.8	3.7
Employment (1,000 jobs).....	53	3.0	-0.2

Source: World Travel & Tourism Council, TSA Research 2010

International tourist arrivals (thousands), 2006.....	201.2
International tourism receipts (US\$ millions), 2009.....	1.5



Source: United Nations World Tourism Organization

Travel & Tourism Competitiveness Index

	Rank (out of 139)	Score (1–7 scale)
2011 Index	137	2.8
2009 Index.....	131	3.0
T&T regulatory framework	137	3.1
Policy rules and regulations.....	133	3.1
Environmental sustainability.....	91	4.2
Safety and security.....	132	3.4
Health and hygiene.....	120	2.2
Prioritization of Travel & Tourism.....	138	2.5
T&T business environment and infrastructure	134	2.5
Air transport infrastructure.....	129	2.1
Ground transport infrastructure.....	84	3.2
Tourism infrastructure.....	134	1.3
ICT infrastructure.....	137	1.6
Price competitiveness in the T&T industry.....	78	4.5
T&T human, cultural, and natural resources	135	2.8
Human resources.....	131	3.6
Education and training.....	130	3.1
Availability of qualified labor.....	127	4.1
Affinity for Travel & Tourism.....	103	4.3
Natural resources.....	118	2.3
Cultural resources.....	138	1.0

Note: For descriptions of variables and detailed sources, please refer to "How to the Read Country/Economy Profiles."

The Travel & Tourism Competitiveness Index in detail

INDICATOR	RANK/139	INDICATOR	RANK/139
1st pillar: Policy rules and regulations		8th pillar: Tourism infrastructure	
1.01	Prevalence of foreign ownership.....138	8.01	Hotel rooms*139
1.02	Property rights127	8.02	Presence of major car rental companies*125
1.03	Business impact of rules on FDI117	8.03	ATMs accepting Visa cards*138
1.04	Visa requirements*136		
1.05	Openness of bilateral Air Service Agreements*117	9th pillar: ICT infrastructure	
1.06	Transparency of government policymaking134	9.01	Extent of business Internet use131
1.07	Time required to start a business*102	9.02	Internet users*131
1.08	Cost to start a business*130	9.03	Telephone lines*135
1.09	GATS commitments* 3	9.04	Broadband Internet subscribers*137
		9.05	Mobile telephone subscribers*138
2nd pillar: Environmental sustainability		10th pillar: Price competitiveness in the T&T industry	
2.01	Stringency of environmental regulation136	10.01	Ticket taxes and airport charges*58
2.02	Enforcement of environmental regulation136	10.02	Purchasing power parity* 18
2.03	Sustainability of T&T industry development135	10.03	Extent and effect of taxation127
2.04	Carbon dioxide emissions* 1	10.04	Fuel price levels*111
2.05	Particulate matter concentration* 50	10.05	Hotel price index*n/a
2.06	Threatened species* 48		
2.07	Environmental treaty ratification*117	11th pillar: Human resources	
		11.01	Primary education enrollment* 13
3rd pillar: Safety and security		11.02	Secondary education enrollment*137
3.01	Business costs of terrorism130	11.03	Quality of the educational system134
3.02	Reliability of police services135	11.04	Local availability of research and training services138
3.03	Business costs of crime and violence129	11.05	Extent of staff training133
3.04	Road traffic accidents*93	11.06	Hiring and firing practices86
		11.07	Ease of hiring foreign labor83
4th pillar: Health and hygiene		11.08	HIV prevalence*123
4.01	Physician density*133	11.09	Business impact of HIV/AIDS129
4.02	Access to improved sanitation*111	11.10	Life expectancy*131
4.03	Access to improved drinking water*116		
4.04	Hospital beds*120	12th pillar: Affinity for Travel & Tourism	
		12.01	Tourism openness*69
5th pillar: Prioritization of Travel & Tourism		12.02	Attitude of population toward foreign visitors111
5.01	Government prioritization of the T&T industry126	12.03	Extension of business trips recommended106
5.02	T&T government expenditure*131		
5.03	Effectiveness of marketing and branding135	13th pillar: Natural resources	
5.04	Comprehensiveness of annual T&T data*130	13.01	Number of World Heritage natural sites*75
5.05	Timeliness of providing monthly/quarterly T&T data*123	13.02	Protected areas*99
		13.03	Quality of the natural environment137
6th pillar: Air transport infrastructure		13.04	Total known species* 47
6.01	Quality of air transport infrastructure121		
6.02	Available seat kilometers, domestic*103	14th pillar: Cultural resources	
6.03	Available seat kilometers, international*136	14.01	Number of World Heritage cultural sites*122
6.04	Departures per 1,000 population*n/a	14.02	Sports stadiums*126
6.05	Airport density*131	14.03	Number of international fairs and exhibitions*132
6.06	Number of operating airlines*131	14.04	Creative industries exports*127
6.07	International air transport network120		
7th pillar: Ground transport infrastructure			
7.01	Quality of roads120		
7.02	Quality of railroad infrastructuren/a		
7.03	Quality of port infrastructure120		
7.04	Quality of ground transport network78		
7.05	Road density*57		

Notes: Ranks of notable competitive advantages are **highlighted**. An asterisk (*) indicates that data are from sources other than the World Economic Forum. For further details and explanation, please refer to the section "How to Read the Country/Economy Profiles" at the beginning of this chapter.

Cambodia

Key indicators

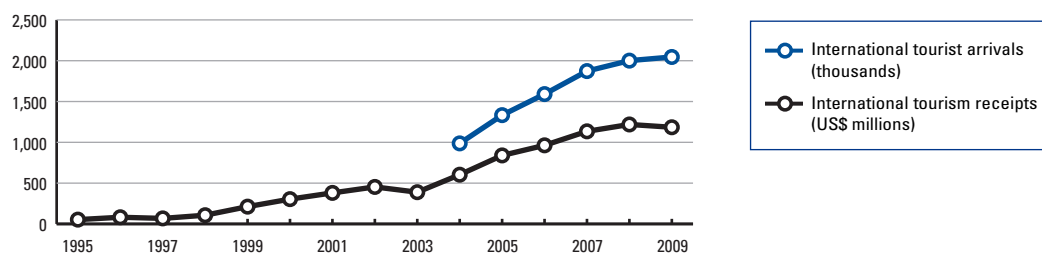
Population (millions), 2009.....	14.8
Surface area (1,000 square kilometers)	181.0
Gross domestic product (US\$ billions), 2009	10.9
Gross domestic product (PPP, US\$) per capita, 2009	1,993.1
Real GDP growth (percent), 2009.....	-2.0
Environmental Performance Index, 2010 (out of 163 economies).....	148

Travel & Tourism indicators

		Percent of total	2011-2020 annual growth (%, forecast)
T&T industry, 2010 estimates			
GDP (US\$ millions)	1,033	8.9	4.8
Employment (1,000 jobs).....	509	6.8	1.4
T&T economy, 2010 estimates			
GDP (US\$ millions)	2,136	18.4	5.1
Employment (1,000 jobs).....	1,069	14.3	1.5

Source: World Travel & Tourism Council, TSA Research 2010

International tourist arrivals (thousands), 2009.....	2,045.7
International tourism receipts (US\$ millions), 2009	1,184.6



Source: United Nations World Tourism Organization

Travel & Tourism Competitiveness Index

	Rank (out of 139)	Score (1-7 scale)
2011 Index	109	3.4
2009 Index.....	108	3.4
T&T regulatory framework	110	3.9
Policy rules and regulations.....	132	3.4
Environmental sustainability.....	82	4.3
Safety and security	79	4.6
Health and hygiene	133	1.5
Prioritization of Travel & Tourism.....	13	5.8
T&T business environment and infrastructure	118	2.7
Air transport infrastructure.....	113	2.3
Ground transport infrastructure.....	103	3.0
Tourism infrastructure	131	1.4
ICT infrastructure	123	1.9
Price competitiveness in the T&T industry.....	31	5.1
T&T human, cultural, and natural resources	81	3.7
Human resources	109	4.3
Education and training.....	118	3.7
Availability of qualified labor.....	89	4.9
Affinity for Travel & Tourism	21	5.3
Natural resources	53	3.5
Cultural resources.....	111	1.6

Note: For descriptions of variables and detailed sources, please refer to "How to the Read Country/Economy Profiles."

The Travel & Tourism Competitiveness Index in detail

INDICATOR	RANK/139	INDICATOR	RANK/139
1st pillar: Policy rules and regulations		8th pillar: Tourism infrastructure	
1.01	Prevalence of foreign ownership.....91	8.01	Hotel rooms*80
1.02	Property rights110	8.02	Presence of major car rental companies*133
1.03	Business impact of rules on FDI 37	8.03	ATMs accepting Visa cards*115
1.04	Visa requirements* 15		
1.05	Openness of bilateral Air Service Agreements*89	9th pillar: ICT infrastructure	
1.06	Transparency of government policymaking125	9.01	Extent of business Internet use88
1.07	Time required to start a business*132	9.02	Internet users*137
1.08	Cost to start a business*129	9.03	Telephone lines*136
1.09	GATS commitments* 39	9.04	Broadband Internet subscribers*107
		9.05	Mobile telephone subscribers*121
2nd pillar: Environmental sustainability		10th pillar: Price competitiveness in the T&T industry	
2.01	Stringency of environmental regulation106	10.01	Ticket taxes and airport charges*62
2.02	Enforcement of environmental regulation96	10.02	Purchasing power parity* 3
2.03	Sustainability of T&T industry development60	10.03	Extent and effect of taxation61
2.04	Carbon dioxide emissions* 18	10.04	Fuel price levels*55
2.05	Particulate matter concentration*88	10.05	Hotel price index* 47
2.06	Threatened species*116		
2.07	Environmental treaty ratification*94	11th pillar: Human resources	
		11.01	Primary education enrollment*103
3rd pillar: Safety and security		11.02	Secondary education enrollment*120
3.01	Business costs of terrorism107	11.03	Quality of the educational system82
3.02	Reliability of police services115	11.04	Local availability of research and training services111
3.03	Business costs of crime and violence95	11.05	Extent of staff training92
3.04	Road traffic accidents* 33	11.06	Hiring and firing practices 45
		11.07	Ease of hiring foreign labor 40
4th pillar: Health and hygiene		11.08	HIV prevalence*88
4.01	Physician density*113	11.09	Business impact of HIV/AIDS114
4.02	Access to improved sanitation*121	11.10	Life expectancy*111
4.03	Access to improved drinking water*124		
4.04	Hospital beds*137	12th pillar: Affinity for Travel & Tourism	
		12.01	Tourism openness* 16
5th pillar: Prioritization of Travel & Tourism		12.02	Attitude of population toward foreign visitors65
5.01	Government prioritization of the T&T industry 34	12.03	Extension of business trips recommended70
5.02	T&T government expenditure* 10		
5.03	Effectiveness of marketing and branding52	13th pillar: Natural resources	
5.04	Comprehensiveness of annual T&T data*58	13.01	Number of World Heritage natural sites*75
5.05	Timeliness of providing monthly/quarterly T&T data* 12	13.02	Protected areas* 19
		13.03	Quality of the natural environment85
6th pillar: Air transport infrastructure		13.04	Total known species* 50
6.01	Quality of air transport infrastructure83		
6.02	Available seat kilometers, domestic*71	14th pillar: Cultural resources	
6.03	Available seat kilometers, international*93	14.01	Number of World Heritage cultural sites*62
6.04	Departures per 1,000 population*112	14.02	Sports stadiums*122
6.05	Airport density*125	14.03	Number of international fairs and exhibitions*99
6.06	Number of operating airlines*86	14.04	Creative industries exports*100
6.07	International air transport network96		
7th pillar: Ground transport infrastructure			
7.01	Quality of roads73		
7.02	Quality of railroad infrastructure99		
7.03	Quality of port infrastructure82		
7.04	Quality of ground transport network109		
7.05	Road density*80		

Notes: Ranks of notable competitive advantages are **highlighted**. An asterisk (*) indicates that data are from sources other than the World Economic Forum. For further details and explanation, please refer to the section "How to Read the Country/Economy Profiles" at the beginning of this chapter.

Cameroon

Key indicators

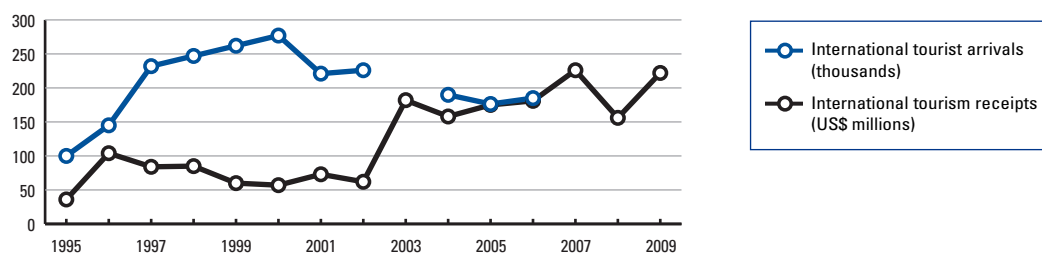
Population (millions), 2009.....	19.5
Surface area (1,000 square kilometers)	475.4
Gross domestic product (US\$ billions), 2009	22.2
Gross domestic product (PPP, US\$) per capita, 2009	2,143.8
Real GDP growth (percent), 2009.....	2.0
Environmental Performance Index, 2010 (out of 163 economies).....	133

Travel & Tourism indicators

	Percent of total	2011–2020 annual growth (% forecast)
T&T industry, 2010 estimates		
GDP (US\$ millions)	1.6	6.3
Employment (1,000 jobs).....	1.3	3.7
T&T economy, 2010 estimates		
GDP (US\$ millions)	4.0	6.3
Employment (1,000 jobs).....	3.3	3.8

Source: World Travel & Tourism Council, TSA Research 2010

International tourist arrivals (thousands), 2006.....	185.0
International tourism receipts (US\$ millions), 2009	222.0



Source: United Nations World Tourism Organization

Travel & Tourism Competitiveness Index

	Rank (out of 139)	Score (1–7 scale)
2011 Index	126	3.2
2009 Index.....	125	3.1
T&T regulatory framework	127	3.5
Policy rules and regulations.....	125	3.6
Environmental sustainability.....	96	4.2
Safety and security	99	4.3
Health and hygiene	116	2.5
Prioritization of Travel & Tourism.....	135	2.9
T&T business environment and infrastructure	129	2.6
Air transport infrastructure.....	130	2.1
Ground transport infrastructure.....	111	2.9
Tourism infrastructure	114	2.0
ICT infrastructure	121	2.0
Price competitiveness in the T&T industry.....	110	4.2
T&T human, cultural, and natural resources	108	3.5
Human resources	112	4.2
Education and training.....	114	3.9
Availability of qualified labor.....	113	4.6
Affinity for Travel & Tourism	82	4.5
Natural resources	42	3.9
Cultural resources.....	131	1.2

Note: For descriptions of variables and detailed sources, please refer to "How to the Read Country/Economy Profiles."

The Travel & Tourism Competitiveness Index in detail

INDICATOR	RANK/139	INDICATOR	RANK/139
1st pillar: Policy rules and regulations		8th pillar: Tourism infrastructure	
1.01	Prevalence of foreign ownership..... 41	8.01	Hotel rooms*100
1.02	Property rights96	8.02	Presence of major car rental companies*95
1.03	Business impact of rules on FDI108	8.03	ATMs accepting Visa cards*129
1.04	Visa requirements*134	9th pillar: ICT infrastructure	
1.05	Openness of bilateral Air Service Agreements*64	9.01	Extent of business Internet use101
1.06	Transparency of government policymaking117	9.02	Internet users*122
1.07	Time required to start a business*73	9.03	Telephone lines*115
1.08	Cost to start a business*118	9.04	Broadband Internet subscribers*135
1.09	GATS commitments*104	9.05	Mobile telephone subscribers*122
2nd pillar: Environmental sustainability		10th pillar: Price competitiveness in the T&T industry	
2.01	Stringency of environmental regulation108	10.01	Ticket taxes and airport charges*131
2.02	Enforcement of environmental regulation100	10.02	Purchasing power parity* 45
2.03	Sustainability of T&T industry development122	10.03	Extent and effect of taxation119
2.04	Carbon dioxide emissions* 20	10.04	Fuel price levels*75
2.05	Particulate matter concentration*103	10.05	Hotel price index*84
2.06	Threatened species*110	11th pillar: Human resources	
2.07	Environmental treaty ratification* 46	11.01	Primary education enrollment*81
3rd pillar: Safety and security		11.02	Secondary education enrollment*118
3.01	Business costs of terrorism70	11.03	Quality of the educational system79
3.02	Reliability of police services103	11.04	Local availability of research and training services96
3.03	Business costs of crime and violence81	11.05	Extent of staff training93
3.04	Road traffic accidents*105	11.06	Hiring and firing practices 16
4th pillar: Health and hygiene		11.07	Ease of hiring foreign labor 16
4.01	Physician density*112	11.08	HIV prevalence*127
4.02	Access to improved sanitation*110	11.09	Business impact of HIV/AIDS117
4.03	Access to improved drinking water*115	11.10	Life expectancy*124
4.04	Hospital beds*96	12th pillar: Affinity for Travel & Tourism	
5th pillar: Prioritization of Travel & Tourism		12.01	Tourism openness*108
5.01	Government prioritization of the T&T industry118	12.02	Attitude of population toward foreign visitors60
5.02	T&T government expenditure*112	12.03	Extension of business trips recommended62
5.03	Effectiveness of marketing and branding130	13th pillar: Natural resources	
5.04	Comprehensiveness of annual T&T data*126	13.01	Number of World Heritage natural sites* 43
5.05	Timeliness of providing monthly/quarterly T&T data*123	13.02	Protected areas*71
6th pillar: Air transport infrastructure		13.03	Quality of the natural environment83
6.01	Quality of air transport infrastructure122	13.04	Total known species* 15
6.02	Available seat kilometers, domestic*95	14th pillar: Cultural resources	
6.03	Available seat kilometers, international*100	14.01	Number of World Heritage cultural sites*122
6.04	Departures per 1,000 population*103	14.02	Sports stadiums*102
6.05	Airport density*120	14.03	Number of international fairs and exhibitions*85
6.06	Number of operating airlines*91	14.04	Creative industries exports*122
6.07	International air transport network111		
7th pillar: Ground transport infrastructure			
7.01	Quality of roads116		
7.02	Quality of railroad infrastructure75		
7.03	Quality of port infrastructure110		
7.04	Quality of ground transport network66		
7.05	Road density*106		

Canada

Key indicators

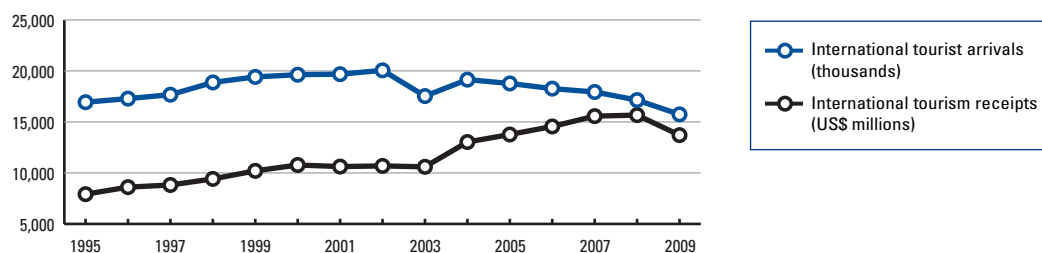
Population (millions), 2009.....	33.7
Surface area (1,000 square kilometers)	9,984.7
Gross domestic product (US\$ billions), 2009	1,336.1
Gross domestic product (PPP, US\$) per capita, 2009	37,947.0
Real GDP growth (percent), 2009.....	-2.5
Environmental Performance Index, 2010 (out of 163 economies).....	46

Travel & Tourism indicators

		Percent of total	2011-2020 annual growth (% forecast)
T&T industry, 2010 estimates			
GDP (US\$ millions)	40,239	2.6	4.2
Employment (1,000 jobs).....	596	3.5	1.8
T&T economy, 2010 estimates			
GDP (US\$ millions)	136,081	8.9	5.0
Employment (1,000 jobs).....	1,812	10.7	2.5

Source: World Travel & Tourism Council, TSA Research 2010

International tourist arrivals (thousands), 2009.....15,737.2
 International tourism receipts (US\$ millions), 200913,707.0



Source: United Nations World Tourism Organization

Travel & Tourism Competitiveness Index

	Rank (out of 139)	Score (1-7 scale)
2011 Index	9	5.3
2009 Index.....	5	5.3
T&T regulatory framework	25	5.3
Policy rules and regulations.....	4	5.4
Environmental sustainability.....	35	5.0
Safety and security	24	5.7
Health and hygiene	52	5.4
Prioritization of Travel & Tourism.....	40	4.9
T&T business environment and infrastructure	5	5.4
Air transport infrastructure.....	1	6.7
Ground transport infrastructure.....	33	4.8
Tourism infrastructure	21	5.9
ICT infrastructure	14	5.4
Price competitiveness in the T&T industry.....	105	4.2
T&T human, cultural, and natural resources	7	5.2
Human resources	5	5.8
Education and training.....	4	6.0
Availability of qualified labor.....	11	5.6
Affinity for Travel & Tourism	52	4.8
Natural resources	11	4.9
Cultural resources.....	18	5.4

Note: For descriptions of variables and detailed sources, please refer to "How to the Read Country/Economy Profiles."

The Travel & Tourism Competitiveness Index in detail

INDICATOR	RANK/139	INDICATOR	RANK/139
1st pillar: Policy rules and regulations		8th pillar: Tourism infrastructure	
1.01	Prevalence of foreign ownership.....11	8.01	Hotel rooms*21
1.02	Property rights 10	8.02	Presence of major car rental companies*40
1.03	Business impact of rules on FDI48	8.03	ATMs accepting Visa cards*24
1.04	Visa requirements*85		
1.05	Openness of bilateral Air Service Agreements* 10	9th pillar: ICT infrastructure	
1.06	Transparency of government policymaking11	9.01	Extent of business Internet use 8
1.07	Time required to start a business* 9	9.02	Internet users*11
1.08	Cost to start a business* 3	9.03	Telephone lines*12
1.09	GATS commitments*46	9.04	Broadband Internet subscribers* 10
		9.05	Mobile telephone subscribers*95
2nd pillar: Environmental sustainability		10th pillar: Price competitiveness in the T&T industry	
2.01	Stringency of environmental regulation26	10.01	Ticket taxes and airport charges*125
2.02	Enforcement of environmental regulation18	10.02	Purchasing power parity*123
2.03	Sustainability of T&T industry development43	10.03	Extent and effect of taxation48
2.04	Carbon dioxide emissions*128	10.04	Fuel price levels*30
2.05	Particulate matter concentration*15	10.05	Hotel price index*55
2.06	Threatened species*47		
2.07	Environmental treaty ratification*46	11th pillar: Human resources	
		11.01	Primary education enrollment* 9
3rd pillar: Safety and security		11.02	Secondary education enrollment*22
3.01	Business costs of terrorism96	11.03	Quality of the educational system 5
3.02	Reliability of police services 7	11.04	Local availability of research and training services11
3.03	Business costs of crime and violence49	11.05	Extent of staff training12
3.04	Road traffic accidents*18	11.06	Hiring and firing practices15
		11.07	Ease of hiring foreign labor75
4th pillar: Health and hygiene		11.08	HIV prevalence*68
4.01	Physician density*60	11.09	Business impact of HIV/AIDS25
4.02	Access to improved sanitation* 1	11.10	Life expectancy* 7
4.03	Access to improved drinking water* 1		
4.04	Hospital beds*52	12th pillar: Affinity for Travel & Tourism	
		12.01	Tourism openness*103
5th pillar: Prioritization of Travel & Tourism		12.02	Attitude of population toward foreign visitors 6
5.01	Government prioritization of the T&T industry50	12.03	Extension of business trips recommended23
5.02	T&T government expenditure*49		
5.03	Effectiveness of marketing and branding53	13th pillar: Natural resources	
5.04	Comprehensiveness of annual T&T data*72	13.01	Number of World Heritage natural sites* 4
5.05	Timeliness of providing monthly/quarterly T&T data*46	13.02	Protected areas*84
		13.03	Quality of the natural environment 8
6th pillar: Air transport infrastructure		13.04	Total known species*44
6.01	Quality of air transport infrastructure23		
6.02	Available seat kilometers, domestic* 8	14th pillar: Cultural resources	
6.03	Available seat kilometers, international*13	14.01	Number of World Heritage cultural sites*44
6.04	Departures per 1,000 population* 9	14.02	Sports stadiums*39
6.05	Airport density* 4	14.03	Number of international fairs and exhibitions* 10
6.06	Number of operating airlines* 9	14.04	Creative industries exports*12
6.07	International air transport network14		
7th pillar: Ground transport infrastructure			
7.01	Quality of roads17		
7.02	Quality of railroad infrastructure16		
7.03	Quality of port infrastructure14		
7.04	Quality of ground transport network20		
7.05	Road density*96		

Notes: Ranks of notable competitive advantages are **highlighted**. An asterisk (*) indicates that data are from sources other than the World Economic Forum. For further details and explanation, please refer to the section "How to Read the Country/Economy Profiles" at the beginning of this chapter.

Cape Verde

Key indicators

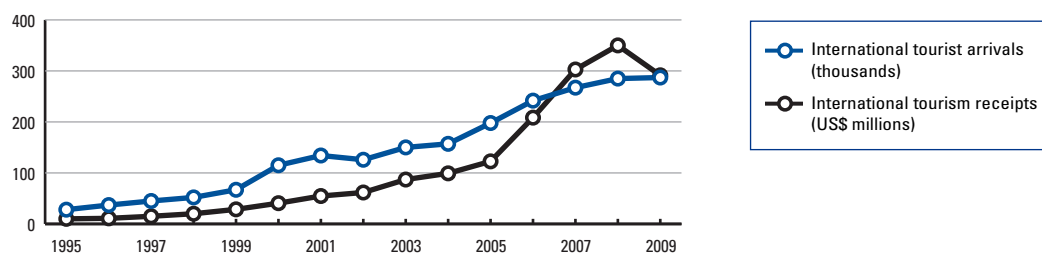
Population (millions), 2009.....	0.5
Surface area (1,000 square kilometers)	4.0
Gross domestic product (US\$ billions), 2009	1.6
Gross domestic product (PPP, US\$) per capita, 2009	3,455.2
Real GDP growth (percent), 2009.....	3.0
Environmental Performance Index, 2010 (out of 163 economies)	n/a

Travel & Tourism indicators

	Percent of total	2011–2020 annual growth (% forecast)
T&T industry, 2010 estimates		
GDP (US\$ millions)	10.9	8.5
Employment (1,000 jobs).....	10.0	6.0
T&T economy, 2010 estimates		
GDP (US\$ millions)	21.9	7.9
Employment (1,000 jobs).....	19.7	5.4

Source: World Travel & Tourism Council, TSA Research 2010

International tourist arrivals (thousands), 2009.....	287.0
International tourism receipts (US\$ millions), 2009	291.4



Source: United Nations World Tourism Organization

Travel & Tourism Competitiveness Index

	Rank (out of 139)	Score (1–7 scale)
2011 Index	89	3.8
2009 Index.....	n/a	n/a
T&T regulatory framework		
Policy rules and regulations.....	73	4.4
Environmental sustainability.....	56	4.7
Safety and security	85	4.5
Health and hygiene	105	3.2
Prioritization of Travel & Tourism.....	45	4.8
T&T business environment and infrastructure		
Air transport infrastructure.....	48	3.7
Ground transport infrastructure.....	64	3.8
Tourism infrastructure	63	4.1
ICT infrastructure	90	2.7
Price competitiveness in the T&T industry.....	126	3.7
T&T human, cultural, and natural resources		
Human resources	98	4.6
Education and training.....	106	4.0
Availability of qualified labor.....	76	5.1
Affinity for Travel & Tourism	5	6.0
Natural resources	136	1.8
Cultural resources.....	133	1.1

Note: For descriptions of variables and detailed sources, please refer to "How to the Read Country/Economy Profiles."

The Travel & Tourism Competitiveness Index in detail

INDICATOR	RANK/139	INDICATOR	RANK/139
1st pillar: Policy rules and regulations		8th pillar: Tourism infrastructure	
1.01	Prevalence of foreign ownership.....67	8.01	Hotel rooms* 19
1.02	Property rights100	8.02	Presence of major car rental companies*95
1.03	Business impact of rules on FDI72	8.03	ATMs accepting Visa cards*68
1.04	Visa requirements*117	9th pillar: ICT infrastructure	
1.05	Openness of bilateral Air Service Agreements* 16	9.01	Extent of business Internet use86
1.06	Transparency of government policymaking 50	9.02	Internet users*73
1.07	Time required to start a business* 44	9.03	Telephone lines*85
1.08	Cost to start a business*91	9.04	Broadband Internet subscribers*84
1.09	GATS commitments*n/a	9.05	Mobile telephone subscribers*106
2nd pillar: Environmental sustainability		10th pillar: Price competitiveness in the T&T industry	
2.01	Stringency of environmental regulation90	10.01	Ticket taxes and airport charges* 36
2.02	Enforcement of environmental regulation110	10.02	Purchasing power parity*108
2.03	Sustainability of T&T industry development79	10.03	Extent and effect of taxation94
2.04	Carbon dioxide emissions* 27	10.04	Fuel price levels*137
2.05	Particulate matter concentration* 45	10.05	Hotel price index*n/a
2.06	Threatened species*92	11th pillar: Human resources	
2.07	Environmental treaty ratification*65	11.01	Primary education enrollment*121
3rd pillar: Safety and security		11.02	Secondary education enrollment*88
3.01	Business costs of terrorism72	11.03	Quality of the educational system65
3.02	Reliability of police services63	11.04	Local availability of research and training services129
3.03	Business costs of crime and violence96	11.05	Extent of staff training120
3.04	Road traffic accidents*97	11.06	Hiring and firing practices109
4th pillar: Health and hygiene		11.07	Ease of hiring foreign labor 22
4.01	Physician density*98	11.08	HIV prevalence*99
4.02	Access to improved sanitation*100	11.09	Business impact of HIV/AIDS85
4.03	Access to improved drinking water*101	11.10	Life expectancy*84
4.04	Hospital beds*79	12th pillar: Affinity for Travel & Tourism	
5th pillar: Prioritization of Travel & Tourism		12.01	Tourism openness* 4
5.01	Government prioritization of the T&T industry 35	12.02	Attitude of population toward foreign visitors61
5.02	T&T government expenditure* 23	12.03	Extension of business trips recommended109
5.03	Effectiveness of marketing and branding97	13th pillar: Natural resources	
5.04	Comprehensiveness of annual T&T data*105	13.01	Number of World Heritage natural sites*75
5.05	Timeliness of providing monthly/quarterly T&T data*72	13.02	Protected areas*115
6th pillar: Air transport infrastructure		13.03	Quality of the natural environment92
6.01	Quality of air transport infrastructure82	13.04	Total known species*138
6.02	Available seat kilometers, domestic*72	14th pillar: Cultural resources	
6.03	Available seat kilometers, international*106	14.01	Number of World Heritage cultural sites*104
6.04	Departures per 1,000 population*n/a	14.02	Sports stadiums*139
6.05	Airport density* 2	14.03	Number of international fairs and exhibitions*132
6.06	Number of operating airlines*124	14.04	Creative industries exports*125
6.07	International air transport network79		
7th pillar: Ground transport infrastructure			
7.01	Quality of roads68		
7.02	Quality of railroad infrastructuren/a		
7.03	Quality of port infrastructure102		
7.04	Quality of ground transport network102		
7.05	Road density*n/a		

Notes: Ranks of notable competitive advantages are **highlighted**. An asterisk (*) indicates that data are from sources other than the World Economic Forum. For further details and explanation, please refer to the section "How to Read the Country/Economy Profiles" at the beginning of this chapter.

Chad

Key indicators

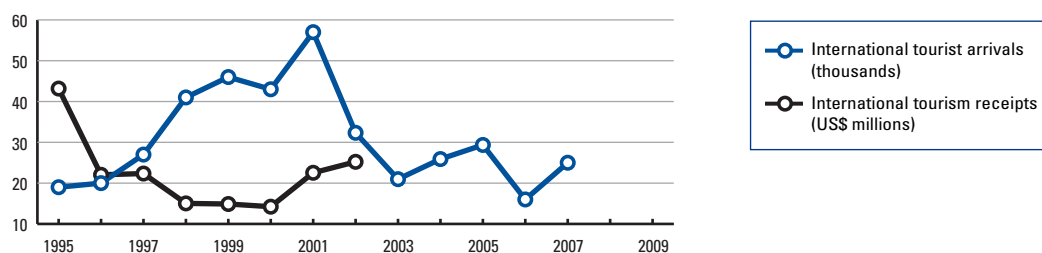
Population (millions), 2009.....	11.2
Surface area (1,000 square kilometers).....	1,284.0
Gross domestic product (US\$ billions), 2009.....	6.9
Gross domestic product (PPP, US\$) per capita, 2009.....	1,609.7
Real GDP growth (percent), 2009.....	-1.6
Environmental Performance Index, 2010 (out of 163 economies).....	151

Travel & Tourism indicators

	Percent of total	2011-2020 annual growth (% forecast)
T&T industry, 2010 estimates		
GDP (US\$ millions).....	0.6	8.4
Employment (1,000 jobs).....	0.5	4.6
T&T economy, 2010 estimates		
GDP (US\$ millions).....	4.7	6.2
Employment (1,000 jobs).....	3.9	3.9

Source: World Travel & Tourism Council, TSA Research 2010

International tourist arrivals (thousands), 2007.....	25.0
International tourism receipts (US\$ millions), 2002.....	25.2



Source: United Nations World Tourism Organization

Travel & Tourism Competitiveness Index

	Rank (out of 139)	Score (1-7 scale)
2011 Index	139	2.6
2009 Index.....	133	2.5
T&T regulatory framework	139	2.9
Policy rules and regulations.....	139	2.7
Environmental sustainability.....	89	4.2
Safety and security.....	136	3.3
Health and hygiene.....	138	1.1
Prioritization of Travel & Tourism.....	129	3.1
T&T business environment and infrastructure	139	2.1
Air transport infrastructure.....	137	1.8
Ground transport infrastructure.....	132	2.4
Tourism infrastructure.....	133	1.3
ICT infrastructure.....	139	1.5
Price competitiveness in the T&T industry.....	133	3.5
T&T human, cultural, and natural resources	137	2.7
Human resources.....	136	3.2
Education and training.....	138	2.5
Availability of qualified labor.....	129	3.9
Affinity for Travel & Tourism.....	125	4.0
Natural resources.....	105	2.5
Cultural resources.....	136	1.0

Note: For descriptions of variables and detailed sources, please refer to "How to the Read Country/Economy Profiles."

The Travel & Tourism Competitiveness Index in detail

INDICATOR	RANK/139	INDICATOR	RANK/139
1st pillar: Policy rules and regulations		8th pillar: Tourism infrastructure	
1.01	Prevalence of foreign ownership.....134	8.01	Hotel rooms*135
1.02	Property rights136	8.02	Presence of major car rental companies*125
1.03	Business impact of rules on FDI132	8.03	ATMs accepting Visa cards*134
1.04	Visa requirements*121		
1.05	Openness of bilateral Air Service Agreements*72	9th pillar: ICT infrastructure	
1.06	Transparency of government policymaking138	9.01	Extent of business Internet use139
1.07	Time required to start a business*130	9.02	Internet users*134
1.08	Cost to start a business*136	9.03	Telephone lines*133
1.09	GATS commitments*7	9.04	Broadband Internet subscribers*138
		9.05	Mobile telephone subscribers*135
2nd pillar: Environmental sustainability		10th pillar: Price competitiveness in the T&T industry	
2.01	Stringency of environmental regulation69	10.01	Ticket taxes and airport charges*138
2.02	Enforcement of environmental regulation48	10.02	Purchasing power parity*25
2.03	Sustainability of T&T industry development108	10.03	Extent and effect of taxation129
2.04	Carbon dioxide emissions*2	10.04	Fuel price levels*97
2.05	Particulate matter concentration*128	10.05	Hotel price index*72
2.06	Threatened species*44		
2.07	Environmental treaty ratification*94	11th pillar: Human resources	
3rd pillar: Safety and security		11.01	Primary education enrollment*136
3.01	Business costs of terrorism114	11.02	Secondary education enrollment*135
3.02	Reliability of police services131	11.03	Quality of the educational system97
3.03	Business costs of crime and violence114	11.04	Local availability of research and training services131
3.04	Road traffic accidents*123	11.05	Extent of staff training125
4th pillar: Health and hygiene		11.06	Hiring and firing practices72
4.01	Physician density*131	11.07	Ease of hiring foreign labor84
4.02	Access to improved sanitation*133	11.08	HIV prevalence*124
4.03	Access to improved drinking water*130	11.09	Business impact of HIV/AIDS133
4.04	Hospital beds*130	11.10	Life expectancy*137
5th pillar: Prioritization of Travel & Tourism		12th pillar: Affinity for Travel & Tourism	
5.01	Government prioritization of the T&T industry121	12.01	Tourism openness*64
5.02	T&T government expenditure*56	12.02	Attitude of population toward foreign visitors119
5.03	Effectiveness of marketing and branding123	12.03	Extension of business trips recommended137
5.04	Comprehensiveness of annual T&T data*134		
5.05	Timeliness of providing monthly/quarterly T&T data*123	13th pillar: Natural resources	
6th pillar: Air transport infrastructure		13.01	Number of World Heritage natural sites*75
6.01	Quality of air transport infrastructure136	13.02	Protected areas*68
6.02	Available seat kilometers, domestic*103	13.03	Quality of the natural environment135
6.03	Available seat kilometers, international*128	13.04	Total known species*55
6.04	Departures per 1,000 population*120	14th pillar: Cultural resources	
6.05	Airport density*134	14.01	Number of World Heritage cultural sites*122
6.06	Number of operating airlines*134	14.02	Sports stadiums*132
6.07	International air transport network124	14.03	Number of international fairs and exhibitions*n/a
7th pillar: Ground transport infrastructure		14.04	Creative industries exports*n/a
7.01	Quality of roads126		
7.02	Quality of railroad infrastructuren/a		
7.03	Quality of port infrastructure133		
7.04	Quality of ground transport network130		
7.05	Road density*132		

Notes: Ranks of notable competitive advantages are highlighted. An asterisk (*) indicates that data are from sources other than the World Economic Forum. For further details and explanation, please refer to the section "How to Read the Country/Economy Profiles" at the beginning of this chapter.

Chile

Key indicators

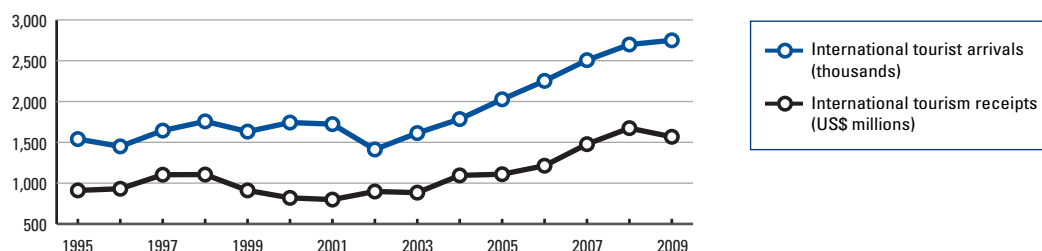
Population (millions), 2009.....	17.0
Surface area (1,000 square kilometers).....	756.1
Gross domestic product (US\$ billions), 2009.....	161.6
Gross domestic product (PPP, US\$) per capita, 2009.....	14,315.8
Real GDP growth (percent), 2009.....	-1.5
Environmental Performance Index, 2010 (out of 163 economies).....	16

Travel & Tourism indicators

		Percent of total	2011-2020 annual growth (% forecast)
T&T industry, 2010 estimates			
GDP (US\$ millions).....	2,383	1.3	4.5
Employment (1,000 jobs).....	101	1.5	1.3
T&T economy, 2010 estimates			
GDP (US\$ millions).....	6,485	3.4	5.3
Employment (1,000 jobs).....	246	3.6	1.9

Source: World Travel & Tourism Council, TSA Research 2010

International tourist arrivals (thousands), 2009.....	2,749.9
International tourism receipts (US\$ millions), 2009.....	1,567.8



Source: United Nations World Tourism Organization

Travel & Tourism Competitiveness Index

	Rank (out of 139)	Score (1-7 scale)
2011 Index	57	4.3
2009 Index.....	57	4.2
T&T regulatory framework	48	4.9
Policy rules and regulations.....	12	5.2
Environmental sustainability.....	73	4.5
Safety and security.....	27	5.7
Health and hygiene.....	71	4.7
Prioritization of Travel & Tourism.....	66	4.5
T&T business environment and infrastructure	56	4.0
Air transport infrastructure.....	52	3.5
Ground transport infrastructure.....	55	4.1
Tourism infrastructure.....	68	3.8
ICT infrastructure.....	54	3.6
Price competitiveness in the T&T industry.....	41	4.9
T&T human, cultural, and natural resources	62	3.9
Human resources.....	41	5.2
Education and training.....	47	5.0
Availability of qualified labor.....	34	5.3
Affinity for Travel & Tourism.....	89	4.5
Natural resources.....	76	3.0
Cultural resources.....	51	3.0

Note: For descriptions of variables and detailed sources, please refer to "How to the Read Country/Economy Profiles."

The Travel & Tourism Competitiveness Index in detail

INDICATOR	RANK/139	INDICATOR	RANK/139
1st pillar: Policy rules and regulations		8th pillar: Tourism infrastructure	
1.01 Prevalence of foreign ownership.....	9	8.01 Hotel rooms*	61
1.02 Property rights	37	8.02 Presence of major car rental companies*	64
1.03 Business impact of rules on FDI	12	8.03 ATMs accepting Visa cards*	59
1.04 Visa requirements*	17		
1.05 Openness of bilateral Air Service Agreements*	12	9th pillar: ICT infrastructure	
1.06 Transparency of government policymaking	10	9.01 Extent of business Internet use	34
1.07 Time required to start a business*	83	9.02 Internet users*	54
1.08 Cost to start a business*	57	9.03 Telephone lines*	63
1.09 GATS commitments*	82	9.04 Broadband Internet subscribers*	49
		9.05 Mobile telephone subscribers*	66
2nd pillar: Environmental sustainability		10th pillar: Price competitiveness in the T&T industry	
2.01 Stringency of environmental regulation	42	10.01 Ticket taxes and airport charges*	56
2.02 Enforcement of environmental regulation	38	10.02 Purchasing power parity*	92
2.03 Sustainability of T&T industry development	88	10.03 Extent and effect of taxation	19
2.04 Carbon dioxide emissions*	73	10.04 Fuel price levels*	56
2.05 Particulate matter concentration*	92	10.05 Hotel price index*	38
2.06 Threatened species*	123		
2.07 Environmental treaty ratification*	30	11th pillar: Human resources	
		11.01 Primary education enrollment*	57
3rd pillar: Safety and security		11.02 Secondary education enrollment*	60
3.01 Business costs of terrorism.....	21	11.03 Quality of the educational system	100
3.02 Reliability of police services.....	5	11.04 Local availability of research and training services	31
3.03 Business costs of crime and violence	78	11.05 Extent of staff training.....	33
3.04 Road traffic accidents*	50	11.06 Hiring and firing practices	111
		11.07 Ease of hiring foreign labor.....	27
4th pillar: Health and hygiene		11.08 HIV prevalence*.....	79
4.01 Physician density*	88	11.09 Business impact of HIV/AIDS	32
4.02 Access to improved sanitation*	46	11.10 Life expectancy*	31
4.03 Access to improved drinking water*	62		
4.04 Hospital beds*	75	12th pillar: Affinity for Travel & Tourism	
		12.01 Tourism openness*	118
5th pillar: Prioritization of Travel & Tourism		12.02 Attitude of population toward foreign visitors	85
5.01 Government prioritization of the T&T industry	113	12.03 Extension of business trips recommended.....	34
5.02 T&T government expenditure*	48		
5.03 Effectiveness of marketing and branding	94	13th pillar: Natural resources	
5.04 Comprehensiveness of annual T&T data*	28	13.01 Number of World Heritage natural sites*	75
5.05 Timeliness of providing monthly/quarterly T&T data*	12	13.02 Protected areas*	49
		13.03 Quality of the natural environment.....	80
6th pillar: Air transport infrastructure		13.04 Total known species*	57
6.01 Quality of air transport infrastructure	26		
6.02 Available seat kilometers, domestic*	26	14th pillar: Cultural resources	
6.03 Available seat kilometers, international*	49	14.01 Number of World Heritage cultural sites*	44
6.04 Departures per 1,000 population*	44	14.02 Sports stadiums*	50
6.05 Airport density*	47	14.03 Number of international fairs and exhibitions*	36
6.06 Number of operating airlines*	79	14.04 Creative industries exports*	64
6.07 International air transport network	19		
		7th pillar: Ground transport infrastructure	
7.01 Quality of roads	12	7.01 Quality of roads	12
7.02 Quality of railroad infrastructure	77	7.02 Quality of railroad infrastructure	77
7.03 Quality of port infrastructure	24	7.03 Quality of port infrastructure	24
7.04 Quality of ground transport network	22	7.04 Quality of ground transport network	22
7.05 Road density*	110	7.05 Road density*	110

Notes: Ranks of notable competitive advantages are **highlighted**. An asterisk (*) indicates that data are from sources other than the World Economic Forum. For further details and explanation, please refer to the section "How to Read the Country/Economy Profiles" at the beginning of this chapter.

China

Key indicators

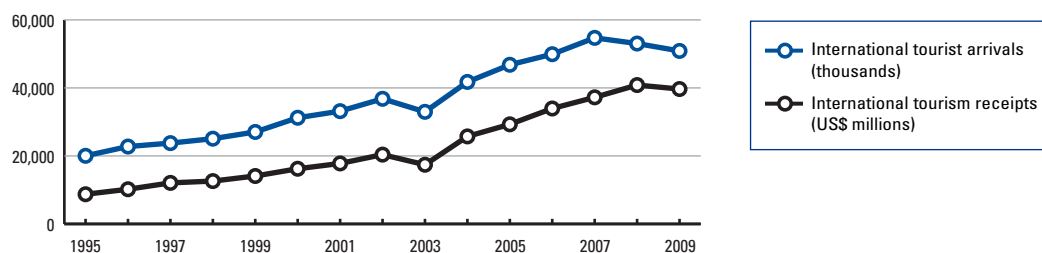
Population (millions), 2009.....	1,331.5
Surface area (1,000 square kilometers)	9,598.1
Gross domestic product (US\$ billions), 2009	4,984.7
Gross domestic product (PPP, US\$) per capita, 2009	6,778.1
Real GDP growth (percent), 2009.....	9.1
Environmental Performance Index, 2010 (out of 163 economies).....	121

Travel & Tourism indicators

		Percent of total	2011–2020 annual growth (% forecast)
T&T industry, 2010 estimates			
GDP (US\$ millions)	113,400	2.1	10.4
Employment (1,000 jobs).....	17,123	2.2	4.7
T&T economy, 2010 estimates			
GDP (US\$ millions)	499,941	9.2	9.0
Employment (1,000 jobs).....	60,102	7.7	4.0

Source: World Travel & Tourism Council, TSA Research 2010

International tourist arrivals (thousands), 2009.....50,875.2
International tourism receipts (US\$ millions), 200939,675.0



Source: United Nations World Tourism Organization

Travel & Tourism Competitiveness Index

	Rank (out of 139)	Score (1–7 scale)
2011 Index	39	4.5
2009 Index.....	47	4.3
T&T regulatory framework	71	4.5
Policy rules and regulations.....	80	4.3
Environmental sustainability.....	95	4.2
Safety and security	58	5.1
Health and hygiene	96	3.9
Prioritization of Travel & Tourism.....	35	5.1
T&T business environment and infrastructure	64	3.8
Air transport infrastructure.....	35	4.2
Ground transport infrastructure.....	59	4.0
Tourism infrastructure	95	2.6
ICT infrastructure	73	3.1
Price competitiveness in the T&T industry.....	24	5.1
T&T human, cultural, and natural resources	12	5.1
Human resources	39	5.2
Education and training.....	50	4.9
Availability of qualified labor.....	24	5.4
Affinity for Travel & Tourism	124	4.1
Natural resources	5	5.5
Cultural resources.....	16	5.5

Note: For descriptions of variables and detailed sources, please refer to "How to the Read Country/Economy Profiles."

The Travel & Tourism Competitiveness Index in detail

INDICATOR	RANK/139	INDICATOR	RANK/139
1st pillar: Policy rules and regulations		8th pillar: Tourism infrastructure	
1.01	Prevalence of foreign ownership.....103	8.01	Hotel rooms*103
1.02	Property rights 38	8.02	Presence of major car rental companies*80
1.03	Business impact of rules on FDI 18	8.03	ATMs accepting Visa cards*90
1.04	Visa requirements*131		
1.05	Openness of bilateral Air Service Agreements*116	9th pillar: ICT infrastructure	
1.06	Transparency of government policymaking 38	9.01	Extent of business Internet use53
1.07	Time required to start a business*111	9.02	Internet users*75
1.08	Cost to start a business*42	9.03	Telephone lines*55
1.09	GATS commitments* 37	9.04	Broadband Internet subscribers*56
		9.05	Mobile telephone subscribers*111
2nd pillar: Environmental sustainability		10th pillar: Price competitiveness in the T&T industry	
2.01	Stringency of environmental regulation.....57	10.01	Ticket taxes and airport charges* 24
2.02	Enforcement of environmental regulation53	10.02	Purchasing power parity*66
2.03	Sustainability of T&T industry development..... 25	10.03	Extent and effect of taxation 29
2.04	Carbon dioxide emissions*79	10.04	Fuel price levels*58
2.05	Particulate matter concentration*112	10.05	Hotel price index* 27
2.06	Threatened species*124		
2.07	Environmental treaty ratification* 30	11th pillar: Human resources	
		11.01	Primary education enrollment* 8
3rd pillar: Safety and security		11.02	Secondary education enrollment*94
3.01	Business costs of terrorism.....79	11.03	Quality of the educational system53
3.02	Reliability of police services.....51	11.04	Local availability of research and training services50
3.03	Business costs of crime and violence47	11.05	Extent of staff training.....57
3.04	Road traffic accidents*71	11.06	Hiring and firing practices62
		11.07	Ease of hiring foreign labor..... 14
4th pillar: Health and hygiene		11.08	HIV prevalence* 20
4.01	Physician density*73	11.09	Business impact of HIV/AIDS56
4.02	Access to improved sanitation*98	11.10	Life expectancy*53
4.03	Access to improved drinking water*86		
4.04	Hospital beds*60	12th pillar: Affinity for Travel & Tourism	
		12.01	Tourism openness*122
5th pillar: Prioritization of Travel & Tourism		12.02	Attitude of population toward foreign visitors110
5.01	Government prioritization of the T&T industry75	12.03	Extension of business trips recommended105
5.02	T&T government expenditure*55		
5.03	Effectiveness of marketing and branding 25	13th pillar: Natural resources	
5.04	Comprehensiveness of annual T&T data* 28	13.01	Number of World Heritage natural sites* 3
5.05	Timeliness of providing monthly/quarterly T&T data* 1	13.02	Protected areas* 33
		13.03	Quality of the natural environment103
6th pillar: Air transport infrastructure		13.04	Total known species* 6
6.01	Quality of air transport infrastructure79		
6.02	Available seat kilometers, domestic* 2	14th pillar: Cultural resources	
6.03	Available seat kilometers, international* 8	14.01	Number of World Heritage cultural sites* 1
6.04	Departures per 1,000 population*83	14.02	Sports stadiums*125
6.05	Airport density*132	14.03	Number of international fairs and exhibitions* 8
6.06	Number of operating airlines* 8	14.04	Creative industries exports* 1
6.07	International air transport network74		
7th pillar: Ground transport infrastructure			
7.01	Quality of roads53		
7.02	Quality of railroad infrastructure 27		
7.03	Quality of port infrastructure67		
7.04	Quality of ground transport network43		
7.05	Road density*62		

Notes: Ranks of notable competitive advantages are **highlighted**. An asterisk (*) indicates that data are from sources other than the World Economic Forum. For further details and explanation, please refer to the section "How to Read the Country/Economy Profiles" at the beginning of this chapter.

Colombia

Key indicators

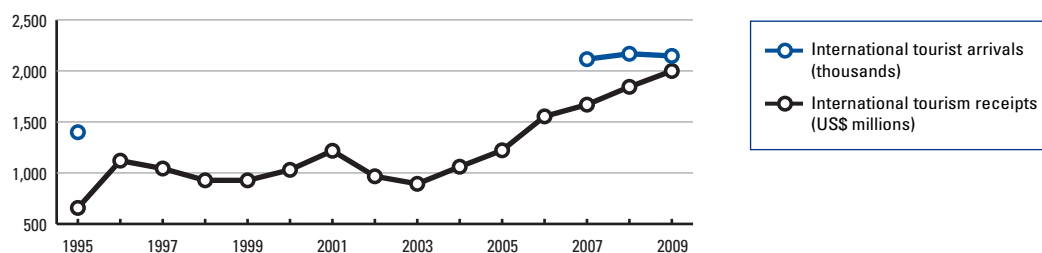
Population (millions), 2009.....	45.7
Surface area (1,000 square kilometers).....	1,141.8
Gross domestic product (US\$ billions), 2009.....	232.4
Gross domestic product (PPP, US\$) per capita, 2009.....	9,046.5
Real GDP growth (percent), 2009.....	0.8
Environmental Performance Index, 2010 (out of 163 economies).....	10

Travel & Tourism indicators

	Percent of total	2011–2020 annual growth (% forecast)
T&T industry, 2010 estimates		
GDP (US\$ millions).....	4,145	1.8
Employment (1,000 jobs).....	344	1.7
T&T economy, 2010 estimates		
GDP (US\$ millions).....	12,473	5.3
Employment (1,000 jobs).....	987	4.8

Source: World Travel & Tourism Council, TSA Research 2010

International tourist arrivals (thousands), 2009.....2,147.0
International tourism receipts (US\$ millions), 20091,999.3



Source: United Nations World Tourism Organization

Travel & Tourism Competitiveness Index

	Rank (out of 139)	Score (1–7 scale)
2011 Index	77	3.9
2009 Index.....	72	3.9
T&T regulatory framework	102	4.2
Policy rules and regulations.....	60	4.5
Environmental sustainability.....	77	4.4
Safety and security.....	126	3.7
Health and hygiene.....	95	3.9
Prioritization of Travel & Tourism.....	89	4.3
T&T business environment and infrastructure	92	3.3
Air transport infrastructure.....	70	3.0
Ground transport infrastructure.....	120	2.7
Tourism infrastructure.....	83	3.1
ICT infrastructure.....	64	3.3
Price competitiveness in the T&T industry.....	88	4.4
T&T human, cultural, and natural resources	39	4.4
Human resources.....	65	4.9
Education and training.....	68	4.7
Availability of qualified labor.....	55	5.1
Affinity for Travel & Tourism.....	93	4.4
Natural resources.....	12	4.8
Cultural resources.....	43	3.3

Note: For descriptions of variables and detailed sources, please refer to "How to the Read Country/Economy Profiles."

The Travel & Tourism Competitiveness Index in detail

INDICATOR	RANK/139	INDICATOR	RANK/139
1st pillar: Policy rules and regulations		8th pillar: Tourism infrastructure	
1.01	Prevalence of foreign ownership.....92	8.01	Hotel rooms*71
1.02	Property rights91	8.02	Presence of major car rental companies*80
1.03	Business impact of rules on FDI88	8.03	ATMs accepting Visa cards*79
1.04	Visa requirements* 17	9th pillar: ICT infrastructure	
1.05	Openness of bilateral Air Service Agreements* 42	9.01	Extent of business Internet use58
1.06	Transparency of government policymaking60	9.02	Internet users* 45
1.07	Time required to start a business*57	9.03	Telephone lines*78
1.08	Cost to start a business*81	9.04	Broadband Internet subscribers*68
1.09	GATS commitments*79	9.05	Mobile telephone subscribers*74
2nd pillar: Environmental sustainability		10th pillar: Price competitiveness in the T&T industry	
2.01	Stringency of environmental regulation73	10.01	Ticket taxes and airport charges*122
2.02	Enforcement of environmental regulation85	10.02	Purchasing power parity*71
2.03	Sustainability of T&T industry development67	10.03	Extent and effect of taxation128
2.04	Carbon dioxide emissions* 46	10.04	Fuel price levels*62
2.05	Particulate matter concentration* 35	10.05	Hotel price index* 44
2.06	Threatened species*126	11th pillar: Human resources	
2.07	Environmental treaty ratification*94	11.01	Primary education enrollment*99
3rd pillar: Safety and security		11.02	Secondary education enrollment* 47
3.01	Business costs of terrorism139	11.03	Quality of the educational system80
3.02	Reliability of police services64	11.04	Local availability of research and training services65
3.03	Business costs of crime and violence134	11.05	Extent of staff training99
3.04	Road traffic accidents* 30	11.06	Hiring and firing practices70
4th pillar: Health and hygiene		11.07	Ease of hiring foreign labor88
4.01	Physician density*75	11.08	HIV prevalence*88
4.02	Access to improved sanitation*87	11.09	Business impact of HIV/AIDS101
4.03	Access to improved drinking water*77	11.10	Life expectancy* 46
4.04	Hospital beds*109	12th pillar: Affinity for Travel & Tourism	
5th pillar: Prioritization of Travel & Tourism		12.01	Tourism openness*125
5.01	Government prioritization of the T&T industry84	12.02	Attitude of population toward foreign visitors56
5.02	T&T government expenditure*107	12.03	Extension of business trips recommended54
5.03	Effectiveness of marketing and branding56	13th pillar: Natural resources	
5.04	Comprehensiveness of annual T&T data*113	13.01	Number of World Heritage natural sites* 24
5.05	Timeliness of providing monthly/quarterly T&T data* 46	13.02	Protected areas* 24
6th pillar: Air transport infrastructure		13.03	Quality of the natural environment89
6.01	Quality of air transport infrastructure89	13.04	Total known species* 2
6.02	Available seat kilometers, domestic* 28	14th pillar: Cultural resources	
6.03	Available seat kilometers, international* 50	14.01	Number of World Heritage cultural sites* 24
6.04	Departures per 1,000 population*55	14.02	Sports stadiums*80
6.05	Airport density* 38	14.03	Number of international fairs and exhibitions* 38
6.06	Number of operating airlines*65	14.04	Creative industries exports* 44
6.07	International air transport network72		
7th pillar: Ground transport infrastructure			
7.01	Quality of roads108		
7.02	Quality of railroad infrastructure102		
7.03	Quality of port infrastructure105		
7.04	Quality of ground transport network91		
7.05	Road density*95		

Notes: Ranks of notable competitive advantages are **highlighted**. An asterisk (*) indicates that data are from sources other than the World Economic Forum. For further details and explanation, please refer to the section "How to Read the Country/Economy Profiles" at the beginning of this chapter.

Costa Rica

Key indicators

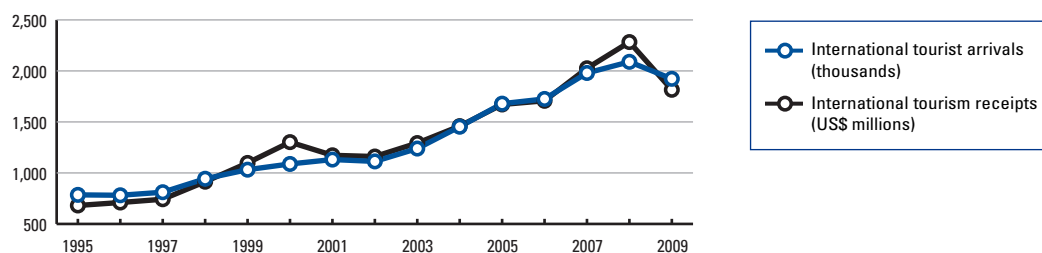
Population (millions), 2009.....	4.6
Surface area (1,000 square kilometers)	51.1
Gross domestic product (US\$ billions), 2009	29.3
Gross domestic product (PPP, US\$) per capita, 2009	10,564.3
Real GDP growth (percent), 2009.....	-1.1
Environmental Performance Index, 2010 (out of 163 economies).....	3

Travel & Tourism indicators

		Percent of total	2011-2020 annual growth (% forecast)
T&T industry, 2010 estimates			
GDP (US\$ millions)	1,697	5.7	4.5
Employment (1,000 jobs).....	117	5.9	2.9
T&T economy, 2010 estimates			
GDP (US\$ millions)	4,154	14.0	4.5
Employment (1,000 jobs).....	272	13.7	2.8

Source: World Travel & Tourism Council, TSA Research 2010

International tourist arrivals (thousands), 2009.....1,922.6
 International tourism receipts (US\$ millions), 20091,815.0



Source: United Nations World Tourism Organization

Travel & Tourism Competitiveness Index

	Rank (out of 139)	Score (1-7 scale)
2011 Index	44	4.4
2009 Index.....	42	4.4
T&T regulatory framework	47	4.9
Policy rules and regulations.....	66	4.4
Environmental sustainability.....	25	5.1
Safety and security	63	4.9
Health and hygiene	74	4.5
Prioritization of Travel & Tourism.....	19	5.5
T&T business environment and infrastructure	58	3.9
Air transport infrastructure.....	44	3.9
Ground transport infrastructure.....	93	3.1
Tourism infrastructure	39	5.0
ICT infrastructure	72	3.2
Price competitiveness in the T&T industry.....	62	4.6
T&T human, cultural, and natural resources	33	4.4
Human resources	21	5.5
Education and training.....	20	5.7
Availability of qualified labor.....	25	5.4
Affinity for Travel & Tourism	26	5.2
Natural resources	6	5.1
Cultural resources.....	90	1.8

Note: For descriptions of variables and detailed sources, please refer to "How to the Read Country/Economy Profiles."

The Travel & Tourism Competitiveness Index in detail

INDICATOR	RANK/139	INDICATOR	RANK/139
1st pillar: Policy rules and regulations		8th pillar: Tourism infrastructure	
1.01	Prevalence of foreign ownership..... 20	8.01	Hotel rooms* 35
1.02	Property rights67	8.02	Presence of major car rental companies* 1
1.03	Business impact of rules on FDI 36	8.03	ATMs accepting Visa cards*61
1.04	Visa requirements* 19	<hr/>	
1.05	Openness of bilateral Air Service Agreements* 9	9th pillar: ICT infrastructure	
1.06	Transparency of government policymaking56	9.01	Extent of business Internet use48
1.07	Time required to start a business*125	9.02	Internet users*69
1.08	Cost to start a business*68	9.03	Telephone lines* 36
1.09	GATS commitments*109	9.04	Broadband Internet subscribers*72
<hr/>		9.05	Mobile telephone subscribers*120
2nd pillar: Environmental sustainability		<hr/>	
2.01	Stringency of environmental regulation 36	10th pillar: Price competitiveness in the T&T industry	
2.02	Enforcement of environmental regulation 36	10.01	Ticket taxes and airport charges*60
2.03	Sustainability of T&T industry development 17	10.02	Purchasing power parity*72
2.04	Carbon dioxide emissions*53	10.03	Extent and effect of taxation 41
2.05	Particulate matter concentration*71	10.04	Fuel price levels*88
2.06	Threatened species*100	10.05	Hotel price index*80
2.07	Environmental treaty ratification*46	<hr/>	
<hr/>		11th pillar: Human resources	
3rd pillar: Safety and security		11.01	Primary education enrollment* 1
3.01	Business costs of terrorism 40	11.02	Secondary education enrollment* 41
3.02	Reliability of police services49	11.03	Quality of the educational system 22
3.03	Business costs of crime and violence115	11.04	Local availability of research and training services 32
3.04	Road traffic accidents*66	11.05	Extent of staff training 22
<hr/>		11.06	Hiring and firing practices 43
4th pillar: Health and hygiene		11.07	Ease of hiring foreign labor66
4.01	Physician density*77	11.08	HIV prevalence*68
4.02	Access to improved sanitation*50	11.09	Business impact of HIV/AIDS45
4.03	Access to improved drinking water*57	11.10	Life expectancy* 31
4.04	Hospital beds*100	<hr/>	
<hr/>		12th pillar: Affinity for Travel & Tourism	
5th pillar: Prioritization of Travel & Tourism		12.01	Tourism openness* 37
5.01	Government prioritization of the T&T industry 13	12.02	Attitude of population toward foreign visitors55
5.02	T&T government expenditure* 24	12.03	Extension of business trips recommended 6
5.03	Effectiveness of marketing and branding 14	<hr/>	
5.04	Comprehensiveness of annual T&T data*58	13th pillar: Natural resources	
5.05	Timeliness of providing monthly/quarterly T&T data*72	13.01	Number of World Heritage natural sites* 17
<hr/>		13.02	Protected areas* 28
6th pillar: Air transport infrastructure		13.03	Quality of the natural environment 25
6.01	Quality of air transport infrastructure80	13.04	Total known species* 20
6.02	Available seat kilometers, domestic*75	<hr/>	
6.03	Available seat kilometers, international*73	14th pillar: Cultural resources	
6.04	Departures per 1,000 population* 39	14.01	Number of World Heritage cultural sites*104
6.05	Airport density* 12	14.02	Sports stadiums*49
6.06	Number of operating airlines*76	14.03	Number of international fairs and exhibitions*62
6.07	International air transport network 44	14.04	Creative industries exports*73
<hr/>		<hr/>	
7th pillar: Ground transport infrastructure		<hr/>	
7.01	Quality of roads111	<hr/>	
7.02	Quality of railroad infrastructure100	<hr/>	
7.03	Quality of port infrastructure132	<hr/>	
7.04	Quality of ground transport network50	<hr/>	
7.05	Road density* 43	<hr/>	

Notes: Ranks of notable competitive advantages are **highlighted**. An asterisk (*) indicates that data are from sources other than the World Economic Forum. For further details and explanation, please refer to the section "How to Read the Country/Economy Profiles" at the beginning of this chapter.

Côte d'Ivoire

Key indicators

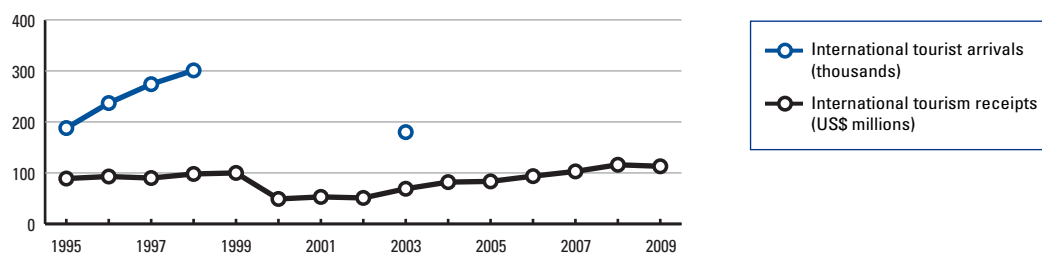
Population (millions), 2009.....	21.1
Surface area (1,000 square kilometers).....	322.5
Gross domestic product (US\$ billions), 2009.....	22.5
Gross domestic product (PPP, US\$) per capita, 2009.....	1,671.9
Real GDP growth (percent), 2009.....	3.8
Environmental Performance Index, 2010 (out of 163 economies).....	102

Travel & Tourism indicators

	Percent of total	2011-2020 annual growth (% forecast)
T&T industry, 2010 estimates		
GDP (US\$ millions).....	341	1.2
Employment (1,000 jobs).....	48	1.0
T&T economy, 2010 estimates		
GDP (US\$ millions).....	1,022	3.6
Employment (1,000 jobs).....	143	3.0

Source: World Travel & Tourism Council, TSA Research 2010

International tourist arrivals (thousands), 2003.....	180.0
International tourism receipts (US\$ millions), 2009.....	113.0



Source: United Nations World Tourism Organization

Travel & Tourism Competitiveness Index

	Rank (out of 139)	Score (1-7 scale)
2011 Index	131	3.1
2009 Index.....	130	3.0
T&T regulatory framework	135	3.2
Policy rules and regulations.....	122	3.6
Environmental sustainability.....	104	4.2
Safety and security.....	122	3.8
Health and hygiene.....	126	2.0
Prioritization of Travel & Tourism.....	139	2.5
T&T business environment and infrastructure	124	2.7
Air transport infrastructure.....	114	2.3
Ground transport infrastructure.....	80	3.3
Tourism infrastructure.....	106	2.2
ICT infrastructure.....	117	2.0
Price competitiveness in the T&T industry.....	131	3.6
T&T human, cultural, and natural resources	115	3.4
Human resources.....	127	3.7
Education and training.....	135	2.9
Availability of qualified labor.....	115	4.6
Affinity for Travel & Tourism.....	114	4.3
Natural resources.....	32	4.2
Cultural resources.....	130	1.2

Note: For descriptions of variables and detailed sources, please refer to "How to the Read Country/Economy Profiles."

The Travel & Tourism Competitiveness Index in detail

INDICATOR	RANK/139	INDICATOR	RANK/139
1st pillar: Policy rules and regulations		8th pillar: Tourism infrastructure	
1.01	Prevalence of foreign ownership..... 26	8.01	Hotel rooms*125
1.02	Property rights114	8.02	Presence of major car rental companies*80
1.03	Business impact of rules on FDI67	8.03	ATMs accepting Visa cards*120
1.04	Visa requirements*106		
1.05	Openness of bilateral Air Service Agreements*100	9th pillar: ICT infrastructure	
1.06	Transparency of government policymaking110	9.01	Extent of business Internet use126
1.07	Time required to start a business*115	9.02	Internet users*120
1.08	Cost to start a business*131	9.03	Telephone lines*122
1.09	GATS commitments* 9	9.04	Broadband Internet subscribers*122
		9.05	Mobile telephone subscribers*105
2nd pillar: Environmental sustainability		10th pillar: Price competitiveness in the T&T industry	
2.01	Stringency of environmental regulation138	10.01	Ticket taxes and airport charges*136
2.02	Enforcement of environmental regulation138	10.02	Purchasing power parity*86
2.03	Sustainability of T&T industry development137	10.03	Extent and effect of taxation103
2.04	Carbon dioxide emissions* 19	10.04	Fuel price levels*102
2.05	Particulate matter concentration*74	10.05	Hotel price index*n/a
2.06	Threatened species*77		
2.07	Environmental treaty ratification* 46	11th pillar: Human resources	
		11.01	Primary education enrollment*137
3rd pillar: Safety and security		11.02	Secondary education enrollment*132
3.01	Business costs of terrorism54	11.03	Quality of the educational system106
3.02	Reliability of police services137	11.04	Local availability of research and training services63
3.03	Business costs of crime and violence128	11.05	Extent of staff training 44
3.04	Road traffic accidents*n/a	11.06	Hiring and firing practices 27
		11.07	Ease of hiring foreign labor52
4th pillar: Health and hygiene		11.08	HIV prevalence*124
4.01	Physician density*117	11.09	Business impact of HIV/AIDS123
4.02	Access to improved sanitation*126	11.10	Life expectancy*122
4.03	Access to improved drinking water*107		
4.04	Hospital beds*130	12th pillar: Affinity for Travel & Tourism	
		12.01	Tourism openness*117
5th pillar: Prioritization of Travel & Tourism		12.02	Attitude of population toward foreign visitors86
5.01	Government prioritization of the T&T industry127	12.03	Extension of business trips recommended91
5.02	T&T government expenditure*117		
5.03	Effectiveness of marketing and branding134	13th pillar: Natural resources	
5.04	Comprehensiveness of annual T&T data*138	13.01	Number of World Heritage natural sites* 17
5.05	Timeliness of providing monthly/quarterly T&T data*123	13.02	Protected areas* 21
		13.03	Quality of the natural environment139
6th pillar: Air transport infrastructure		13.04	Total known species* 32
6.01	Quality of air transport infrastructure75		
6.02	Available seat kilometers, domestic*103	14th pillar: Cultural resources	
6.03	Available seat kilometers, international*102	14.01	Number of World Heritage cultural sites*104
6.04	Departures per 1,000 population*123	14.02	Sports stadiums*115
6.05	Airport density*138	14.03	Number of international fairs and exhibitions*114
6.06	Number of operating airlines*92	14.04	Creative industries exports*99
6.07	International air transport network84		
7th pillar: Ground transport infrastructure			
7.01	Quality of roads93		
7.02	Quality of railroad infrastructure80		
7.03	Quality of port infrastructure 42		
7.04	Quality of ground transport network98		
7.05	Road density*76		

Notes: Ranks of notable competitive advantages are **highlighted**. An asterisk (*) indicates that data are from sources other than the World Economic Forum. For further details and explanation, please refer to the section "How to Read the Country/Economy Profiles" at the beginning of this chapter.

Croatia

Key indicators

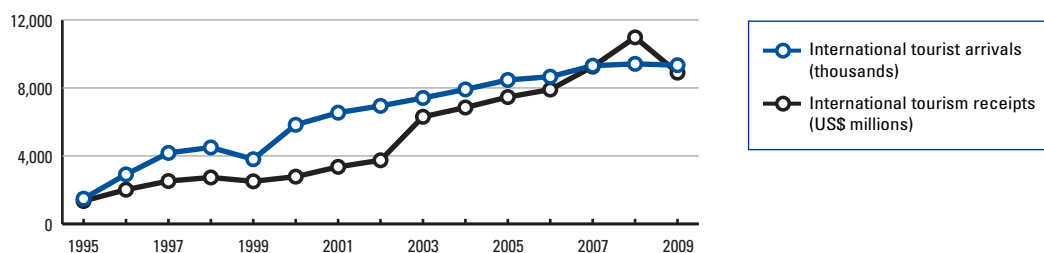
Population (millions), 2009.....	4.4
Surface area (1,000 square kilometers)	56.6
Gross domestic product (US\$ billions), 2009	67.7
Gross domestic product (PPP, US\$) per capita, 2009	17,706.9
Real GDP growth (percent), 2009.....	-5.8
Environmental Performance Index, 2010 (out of 163 economies).....	35

Travel & Tourism indicators

	Percent of total	2011-2020 annual growth (% forecast)
T&T industry, 2010 estimates		
GDP (US\$ millions)	6,917	11.8
Employment (1,000 jobs).....	149	13.0
T&T economy, 2010 estimates		
GDP (US\$ millions)	14,481	24.8
Employment (1,000 jobs).....	311	27.3

Source: World Travel & Tourism Council, TSA Research 2010

International tourist arrivals (thousands), 2009.....9,334.8
 International tourism receipts (US\$ millions), 20098,898.4



Source: United Nations World Tourism Organization

Travel & Tourism Competitiveness Index

	Rank (out of 139)	Score (1-7 scale)
2011 Index	34	4.6
2009 Index.....	34	4.5
T&T regulatory framework	42	5.0
Policy rules and regulations.....	77	4.3
Environmental sustainability.....	46	4.9
Safety and security	33	5.5
Health and hygiene	32	6.0
Prioritization of Travel & Tourism.....	72	4.5
T&T business environment and infrastructure	36	4.6
Air transport infrastructure.....	66	3.1
Ground transport infrastructure.....	54	4.1
Tourism infrastructure	4	7.0
ICT infrastructure	35	4.5
Price competitiveness in the T&T industry.....	101	4.2
T&T human, cultural, and natural resources	43	4.2
Human resources	83	4.7
Education and training.....	73	4.6
Availability of qualified labor.....	91	4.9
Affinity for Travel & Tourism	20	5.3
Natural resources	75	3.0
Cultural resources.....	31	3.9

Note: For descriptions of variables and detailed sources, please refer to "How to the Read Country/Economy Profiles."

The Travel & Tourism Competitiveness Index in detail

INDICATOR	RANK/139	INDICATOR	RANK/139
1st pillar: Policy rules and regulations		8th pillar: Tourism infrastructure	
1.01	Prevalence of foreign ownership.....110	8.01	Hotel rooms*12
1.02	Property rights87	8.02	Presence of major car rental companies*1
1.03	Business impact of rules on FDI131	8.03	ATMs accepting Visa cards*11
1.04	Visa requirements*38		
1.05	Openness of bilateral Air Service Agreements*47	9th pillar: ICT infrastructure	
1.06	Transparency of government policymaking71	9.01	Extent of business Internet use47
1.07	Time required to start a business*21	9.02	Internet users*43
1.08	Cost to start a business*63	9.03	Telephone lines*25
1.09	GATS commitments*91	9.04	Broadband Internet subscribers*37
		9.05	Mobile telephone subscribers*21
2nd pillar: Environmental sustainability		10th pillar: Price competitiveness in the T&T industry	
2.01	Stringency of environmental regulation51	10.01	Ticket taxes and airport charges*90
2.02	Enforcement of environmental regulation62	10.02	Purchasing power parity*96
2.03	Sustainability of T&T industry development82	10.03	Extent and effect of taxation134
2.04	Carbon dioxide emissions*86	10.04	Fuel price levels*90
2.05	Particulate matter concentration*55	10.05	Hotel price index*32
2.06	Threatened species*68		
2.07	Environmental treaty ratification*30	11th pillar: Human resources	
		11.01	Primary education enrollment*85
3rd pillar: Safety and security		11.02	Secondary education enrollment*49
3.01	Business costs of terrorism14	11.03	Quality of the educational system89
3.02	Reliability of police services58	11.04	Local availability of research and training services61
3.03	Business costs of crime and violence40	11.05	Extent of staff training128
3.04	Road traffic accidents*49	11.06	Hiring and firing practices106
		11.07	Ease of hiring foreign labor128
4th pillar: Health and hygiene		11.08	HIV prevalence*1
4.01	Physician density*42	11.09	Business impact of HIV/AIDS14
4.02	Access to improved sanitation*37	11.10	Life expectancy*38
4.03	Access to improved drinking water*40		
4.04	Hospital beds*31	12th pillar: Affinity for Travel & Tourism	
		12.01	Tourism openness*13
5th pillar: Prioritization of Travel & Tourism		12.02	Attitude of population toward foreign visitors42
5.01	Government prioritization of the T&T industry40	12.03	Extension of business trips recommended119
5.02	T&T government expenditure*119		
5.03	Effectiveness of marketing and branding79	13th pillar: Natural resources	
5.04	Comprehensiveness of annual T&T data*44	13.01	Number of World Heritage natural sites*43
5.05	Timeliness of providing monthly/quarterly T&T data*46	13.02	Protected areas*94
		13.03	Quality of the natural environment19
6th pillar: Air transport infrastructure		13.04	Total known species*87
6.01	Quality of air transport infrastructure72		
6.02	Available seat kilometers, domestic*60	14th pillar: Cultural resources	
6.03	Available seat kilometers, international*90	14.01	Number of World Heritage cultural sites*16
6.04	Departures per 1,000 population*48	14.02	Sports stadiums*26
6.05	Airport density*25	14.03	Number of international fairs and exhibitions*41
6.06	Number of operating airlines*60	14.04	Creative industries exports*52
6.07	International air transport network100		
7th pillar: Ground transport infrastructure			
7.01	Quality of roads31		
7.02	Quality of railroad infrastructure48		
7.03	Quality of port infrastructure79		
7.04	Quality of ground transport network36		
7.05	Road density*54		

Notes: Ranks of notable competitive advantages are highlighted. An asterisk (*) indicates that data are from sources other than the World Economic Forum. For further details and explanation, please refer to the section "How to Read the Country/Economy Profiles" at the beginning of this chapter.

Cyprus

Key indicators

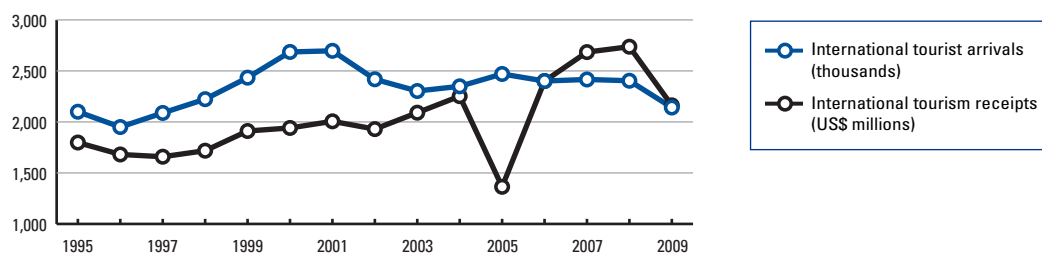
Population (millions), 2009.....	0.9
Surface area (1,000 square kilometers).....	9.3
Gross domestic product (US\$ billions), 2009.....	23.6
Gross domestic product (PPP, US\$) per capita, 2009.....	28,503.7
Real GDP growth (percent), 2009.....	-1.7
Environmental Performance Index, 2010 (out of 163 economies).....	96

Travel & Tourism indicators

	Percent of total	2011-2020 annual growth (% forecast)
T&T industry, 2010 estimates		
GDP (US\$ millions).....	1,701.....6.7	5.6
Employment (1,000 jobs).....	36.....9.3	3.0
T&T economy, 2010 estimates		
GDP (US\$ millions).....	4,093.....16.1	5.0
Employment (1,000 jobs).....	77.....19.8	2.6

Source: World Travel & Tourism Council, TSA Research 2010

International tourist arrivals (thousands), 2009.....	2,141.2
International tourism receipts (US\$ millions), 2009.....	2,162.4



Source: United Nations World Tourism Organization

Travel & Tourism Competitiveness Index

	Rank (out of 139)	Score (1-7 scale)
2011 Index	24	4.9
2009 Index.....	21	4.9
T&T regulatory framework	23	5.3
Policy rules and regulations.....	79	4.3
Environmental sustainability.....	51	4.8
Safety and security.....	26	5.7
Health and hygiene.....	43	5.6
Prioritization of Travel & Tourism.....	6	6.2
T&T business environment and infrastructure	14	5.1
Air transport infrastructure.....	21	4.7
Ground transport infrastructure.....	20	5.3
Tourism infrastructure.....	1	7.0
ICT infrastructure.....	31	4.6
Price competitiveness in the T&T industry.....	109	4.2
T&T human, cultural, and natural resources	44	4.2
Human resources.....	24	5.5
Education and training.....	24	5.5
Availability of qualified labor.....	21	5.4
Affinity for Travel & Tourism.....	11	5.7
Natural resources.....	117	2.3
Cultural resources.....	47	3.2

Note: For descriptions of variables and detailed sources, please refer to "How to the Read Country/Economy Profiles."

The Travel & Tourism Competitiveness Index in detail

INDICATOR	RANK/139	INDICATOR	RANK/139
1st pillar: Policy rules and regulations		8th pillar: Tourism infrastructure	
1.01	Prevalence of foreign ownership.....78	8.01	Hotel rooms* 1
1.02	Property rights27	8.02	Presence of major car rental companies* 1
1.03	Business impact of rules on FDI33	8.03	ATMs accepting Visa cards* 12
1.04	Visa requirements*42		
1.05	Openness of bilateral Air Service Agreements*122	9th pillar: ICT infrastructure	
1.06	Transparency of government policymaking31	9.01	Extent of business Internet use51
1.07	Time required to start a business*28	9.02	Internet users*44
1.08	Cost to start a business*73	9.03	Telephone lines* 15
1.09	GATS commitments*115	9.04	Broadband Internet subscribers*31
		9.05	Mobile telephone subscribers*36
2nd pillar: Environmental sustainability		10th pillar: Price competitiveness in the T&T industry	
2.01	Stringency of environmental regulation49	10.01	Ticket taxes and airport charges*77
2.02	Enforcement of environmental regulation43	10.02	Purchasing power parity*122
2.03	Sustainability of T&T industry development57	10.03	Extent and effect of taxation 12
2.04	Carbon dioxide emissions*113	10.04	Fuel price levels*93
2.05	Particulate matter concentration*84	10.05	Hotel price index*94
2.06	Threatened species*42		
2.07	Environmental treaty ratification*30	11th pillar: Human resources	
		11.01	Primary education enrollment* 17
3rd pillar: Safety and security		11.02	Secondary education enrollment*33
3.01	Business costs of terrorism53	11.03	Quality of the educational system 13
3.02	Reliability of police services40	11.04	Local availability of research and training services43
3.03	Business costs of crime and violence 25	11.05	Extent of staff training35
3.04	Road traffic accidents*26	11.06	Hiring and firing practices60
		11.07	Ease of hiring foreign labor67
4th pillar: Health and hygiene		11.08	HIV prevalence*48
4.01	Physician density*48	11.09	Business impact of HIV/AIDS 21
4.02	Access to improved sanitation* 1	11.10	Life expectancy* 15
4.03	Access to improved drinking water* 1		
4.04	Hospital beds*48	12th pillar: Affinity for Travel & Tourism	
5th pillar: Prioritization of Travel & Tourism		12.01	Tourism openness* 14
5.01	Government prioritization of the T&T industry 18	12.02	Attitude of population toward foreign visitors43
5.02	T&T government expenditure* 11	12.03	Extension of business trips recommended29
5.03	Effectiveness of marketing and branding38		
5.04	Comprehensiveness of annual T&T data* 1	13th pillar: Natural resources	
5.05	Timeliness of providing monthly/quarterly T&T data* 1	13.01	Number of World Heritage natural sites*75
6th pillar: Air transport infrastructure		13.02	Protected areas*101
6.01	Quality of air transport infrastructure43	13.03	Quality of the natural environment56
6.02	Available seat kilometers, domestic*87	13.04	Total known species*125
6.03	Available seat kilometers, international*58		
6.04	Departures per 1,000 population* 18	14th pillar: Cultural resources	
6.05	Airport density* 9	14.01	Number of World Heritage cultural sites*62
6.06	Number of operating airlines*37	14.02	Sports stadiums* 8
6.07	International air transport network51	14.03	Number of international fairs and exhibitions*59
		14.04	Creative industries exports*31
7th pillar: Ground transport infrastructure			
7.01	Quality of roads 23		
7.02	Quality of railroad infrastructuren/a		
7.03	Quality of port infrastructure39		
7.04	Quality of ground transport network80		
7.05	Road density* 24		

Notes: Ranks of notable competitive advantages are **highlighted**. An asterisk (*) indicates that data are from sources other than the World Economic Forum. For further details and explanation, please refer to the section "How to Read the Country/Economy Profiles" at the beginning of this chapter.

Czech Republic

Key indicators

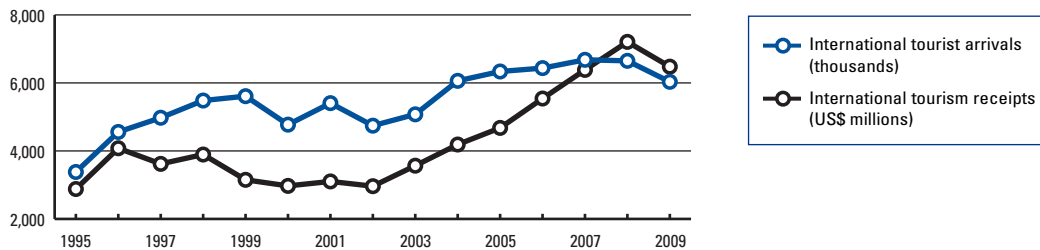
Population (millions), 2009.....	10.5
Surface area (1,000 square kilometers).....	78.9
Gross domestic product (US\$ billions), 2009.....	190.3
Gross domestic product (PPP, US\$) per capita, 2009.....	24,270.7
Real GDP growth (percent), 2009.....	-4.1
Environmental Performance Index, 2010 (out of 163 economies).....	22

Travel & Tourism indicators

		Percent of total	2011-2020 annual growth (% forecast)
T&T industry, 2010 estimates			
GDP (US\$ millions).....	3,682	1.8	3.7
Employment (1,000 jobs).....	92	1.9	-0.7
T&T economy, 2010 estimates			
GDP (US\$ millions).....	21,427	10.4	5.4
Employment (1,000 jobs).....	473	9.8	0.8

Source: World Travel & Tourism Council, TSA Research 2010

International tourist arrivals (thousands), 2009.....6,032.4
International tourism receipts (US\$ millions), 20096,478.4



Source: United Nations World Tourism Organization

Travel & Tourism Competitiveness Index

	Rank (out of 139)	Score (1-7 scale)
2011 Index	31	4.8
2009 Index.....	26	4.9
T&T regulatory framework	26	5.3
Policy rules and regulations.....	52	4.6
Environmental sustainability.....	28	5.1
Safety and security.....	41	5.4
Health and hygiene.....	6	6.8
Prioritization of Travel & Tourism.....	74	4.5
T&T business environment and infrastructure	37	4.6
Air transport infrastructure.....	50	3.6
Ground transport infrastructure.....	22	5.1
Tourism infrastructure.....	27	5.3
ICT infrastructure.....	40	4.3
Price competitiveness in the T&T industry.....	77	4.5
T&T human, cultural, and natural resources	31	4.5
Human resources.....	36	5.2
Education and training.....	35	5.3
Availability of qualified labor.....	62	5.1
Affinity for Travel & Tourism.....	105	4.3
Natural resources.....	87	2.8
Cultural resources.....	15	5.6

Note: For descriptions of variables and detailed sources, please refer to "How to the Read Country/Economy Profiles."

The Travel & Tourism Competitiveness Index in detail

INDICATOR	RANK/139	INDICATOR	RANK/139
1st pillar: Policy rules and regulations		8th pillar: Tourism infrastructure	
1.01	Prevalence of foreign ownership.....42	8.01	Hotel rooms* 27
1.02	Property rights65	8.02	Presence of major car rental companies* 1
1.03	Business impact of rules on FDI 22	8.03	ATMs accepting Visa cards*51
1.04	Visa requirements*42		
1.05	Openness of bilateral Air Service Agreements*33	9th pillar: ICT infrastructure	
1.06	Transparency of government policymaking102	9.01	Extent of business Internet use 23
1.07	Time required to start a business*80	9.02	Internet users* 29
1.08	Cost to start a business*65	9.03	Telephone lines*65
1.09	GATS commitments*84	9.04	Broadband Internet subscribers*40
		9.05	Mobile telephone subscribers* 19
2nd pillar: Environmental sustainability		10th pillar: Price competitiveness in the T&T industry	
2.01	Stringency of environmental regulation 24	10.01	Ticket taxes and airport charges*74
2.02	Enforcement of environmental regulation 27	10.02	Purchasing power parity*97
2.03	Sustainability of T&T industry development84	10.03	Extent and effect of taxation49
2.04	Carbon dioxide emissions*122	10.04	Fuel price levels*105
2.05	Particulate matter concentration* 30	10.05	Hotel price index*31
2.06	Threatened species* 13		
2.07	Environmental treaty ratification*46	11th pillar: Human resources	
		11.01	Primary education enrollment*100
3rd pillar: Safety and security		11.02	Secondary education enrollment*46
3.01	Business costs of terrorism 24	11.03	Quality of the educational system34
3.02	Reliability of police services86	11.04	Local availability of research and training services 17
3.03	Business costs of crime and violence35	11.05	Extent of staff training40
3.04	Road traffic accidents*32	11.06	Hiring and firing practices119
		11.07	Ease of hiring foreign labor49
4th pillar: Health and hygiene		11.08	HIV prevalence* 1
4.01	Physician density* 20	11.09	Business impact of HIV/AIDS52
4.02	Access to improved sanitation*39	11.10	Life expectancy*37
4.03	Access to improved drinking water* 1		
4.04	Hospital beds* 6	12th pillar: Affinity for Travel & Tourism	
		12.01	Tourism openness*58
5th pillar: Prioritization of Travel & Tourism		12.02	Attitude of population toward foreign visitors93
5.01	Government prioritization of the T&T industry69	12.03	Extension of business trips recommended130
5.02	T&T government expenditure*62		
5.03	Effectiveness of marketing and branding85	13th pillar: Natural resources	
5.04	Comprehensiveness of annual T&T data*75	13.01	Number of World Heritage natural sites*75
5.05	Timeliness of providing monthly/quarterly T&T data*72	13.02	Protected areas*37
		13.03	Quality of the natural environment73
6th pillar: Air transport infrastructure		13.04	Total known species*104
6.01	Quality of air transport infrastructure 17		
6.02	Available seat kilometers, domestic*76	14th pillar: Cultural resources	
6.03	Available seat kilometers, international*59	14.01	Number of World Heritage cultural sites* 16
6.04	Departures per 1,000 population*42	14.02	Sports stadiums*38
6.05	Airport density*88	14.03	Number of international fairs and exhibitions* 29
6.06	Number of operating airlines*34	14.04	Creative industries exports* 22
6.07	International air transport network 25		
		7th pillar: Ground transport infrastructure	
7.01	Quality of roads80		
7.02	Quality of railroad infrastructure 22		
7.03	Quality of port infrastructure54		
7.04	Quality of ground transport network 10		
7.05	Road density* 20		

Notes: Ranks of notable competitive advantages are **highlighted**. An asterisk (*) indicates that data are from sources other than the World Economic Forum. For further details and explanation, please refer to the section "How to Read the Country/Economy Profiles" at the beginning of this chapter.

Denmark

Key indicators

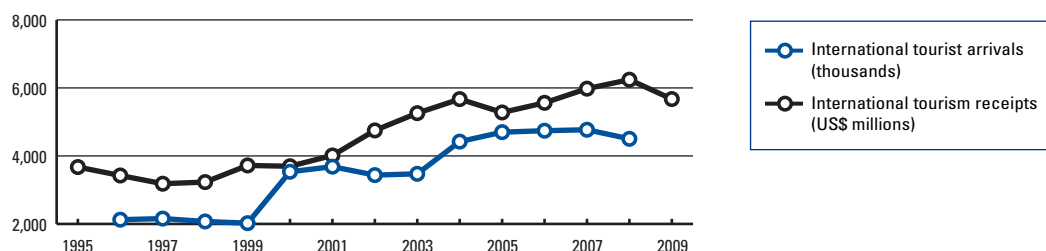
Population (millions), 2009.....	5.5
Surface area (1,000 square kilometers)	43.1
Gross domestic product (US\$ billions), 2009	310.1
Gross domestic product (PPP, US\$) per capita, 2009	35,827.9
Real GDP growth (percent), 2009.....	-4.7
Environmental Performance Index, 2010 (out of 163 economies).....	32

Travel & Tourism indicators

		Percent of total	2011-2020 annual growth (% forecast)
T&T industry, 2010 estimates			
GDP (US\$ millions)	9,821	2.9	4.0
Employment (1,000 jobs).....	84	3.0	1.7
T&T economy, 2010 estimates			
GDP (US\$ millions)	25,960	7.7	3.5
Employment (1,000 jobs).....	227	8.2	1.0

Source: World Travel & Tourism Council, TSA Research 2010

International tourist arrivals (thousands), 2008.....	4,503.0
International tourism receipts (US\$ millions), 2009	5,672.8



Source: United Nations World Tourism Organization

Travel & Tourism Competitiveness Index

	Rank (out of 139)	Score (1-7 scale)
2011 Index	16	5.0
2009 Index.....	14	5.1
T&T regulatory framework	15	5.5
Policy rules and regulations.....	17	5.2
Environmental sustainability.....	3	5.9
Safety and security	8	6.2
Health and hygiene	38	5.9
Prioritization of Travel & Tourism.....	81	4.4
T&T business environment and infrastructure	16	5.1
Air transport infrastructure.....	17	4.9
Ground transport infrastructure.....	7	6.1
Tourism infrastructure	24	5.7
ICT infrastructure	10	5.7
Price competitiveness in the T&T industry.....	139	3.1
T&T human, cultural, and natural resources	26	4.5
Human resources	4	5.9
Education and training.....	9	6.0
Availability of qualified labor.....	6	5.9
Affinity for Travel & Tourism	111	4.3
Natural resources	77	3.0
Cultural resources.....	22	4.9

Note: For descriptions of variables and detailed sources, please refer to "How to the Read Country/Economy Profiles."

The Travel & Tourism Competitiveness Index in detail

INDICATOR	RANK/139	INDICATOR	RANK/139
1st pillar: Policy rules and regulations		8th pillar: Tourism infrastructure	
1.01 Prevalence of foreign ownership.....	44	8.01 Hotel rooms*	39
1.02 Property rights	11	8.02 Presence of major car rental companies*	1
1.03 Business impact of rules on FDI	78	8.03 ATMs accepting Visa cards*	25
1.04 Visa requirements*	42		
1.05 Openness of bilateral Air Service Agreements*	19	9th pillar: ICT infrastructure	
1.06 Transparency of government policymaking	9	9.01 Extent of business Internet use	17
1.07 Time required to start a business*	13	9.02 Internet users*	6
1.08 Cost to start a business*	1	9.03 Telephone lines*	29
1.09 GATS commitments*	65	9.04 Broadband Internet subscribers*	1
		9.05 Mobile telephone subscribers*	31
2nd pillar: Environmental sustainability		10th pillar: Price competitiveness in the T&T industry	
2.01 Stringency of environmental regulation	8	10.01 Ticket taxes and airport charges*	98
2.02 Enforcement of environmental regulation	5	10.02 Purchasing power parity*	138
2.03 Sustainability of T&T industry development	20	10.03 Extent and effect of taxation	130
2.04 Carbon dioxide emissions*	109	10.04 Fuel price levels*	121
2.05 Particulate matter concentration*	22	10.05 Hotel price index*	88
2.06 Threatened species*	3		
2.07 Environmental treaty ratification*	1	11th pillar: Human resources	
		11.01 Primary education enrollment*	58
3rd pillar: Safety and security		11.02 Secondary education enrollment*	4
3.01 Business costs of terrorism.....	36	11.03 Quality of the educational system.....	10
3.02 Reliability of police services.....	10	11.04 Local availability of research and training services.....	8
3.03 Business costs of crime and violence	15	11.05 Extent of staff training.....	7
3.04 Road traffic accidents*	n/a	11.06 Hiring and firing practices	3
		11.07 Ease of hiring foreign labor.....	50
		11.08 HIV prevalence*	56
		11.09 Business impact of HIV/AIDS	26
		11.10 Life expectancy*	28
4th pillar: Health and hygiene		12th pillar: Affinity for Travel & Tourism	
4.01 Physician density*	28	12.01 Tourism openness*	73
4.02 Access to improved sanitation*	1	12.02 Attitude of population toward foreign visitors	90
4.03 Access to improved drinking water*	1	12.03 Extension of business trips recommended.....	127
4.04 Hospital beds*	50		
		13th pillar: Natural resources	
5th pillar: Prioritization of Travel & Tourism		13.01 Number of World Heritage natural sites*	43
5.01 Government prioritization of the T&T industry	85	13.02 Protected areas*	105
5.02 T&T government expenditure*	97	13.03 Quality of the natural environment.....	11
5.03 Effectiveness of marketing and branding	57	13.04 Total known species*	110
5.04 Comprehensiveness of annual T&T data*	44		
5.05 Timeliness of providing monthly/quarterly T&T data*	88	14th pillar: Cultural resources	
		14.01 Number of World Heritage cultural sites*	73
6th pillar: Air transport infrastructure		14.02 Sports stadiums*	23
6.01 Quality of air transport infrastructure	6	14.03 Number of international fairs and exhibitions*	22
6.02 Available seat kilometers, domestic*	44	14.04 Creative industries exports*	24
6.03 Available seat kilometers, international*	38		
6.04 Departures per 1,000 population*	13		
6.05 Airport density*	27		
6.06 Number of operating airlines*	23		
6.07 International air transport network	18		
7th pillar: Ground transport infrastructure			
7.01 Quality of roads	9		
7.02 Quality of railroad infrastructure	12		
7.03 Quality of port infrastructure	10		
7.04 Quality of ground transport network	14		
7.05 Road density*	18		

Notes: Ranks of notable competitive advantages are **highlighted**. An asterisk (*) indicates that data are from sources other than the World Economic Forum. For further details and explanation, please refer to the section "How to Read the Country/Economy Profiles" at the beginning of this chapter.

Dominican Republic

Key indicators

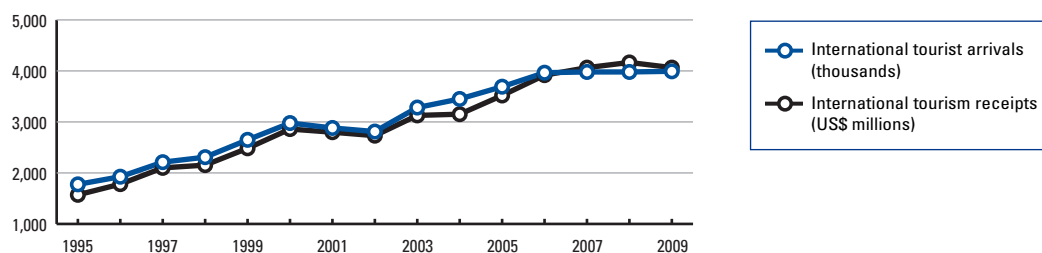
Population (millions), 2009.....	10.1
Surface area (1,000 square kilometers)	48.7
Gross domestic product (US\$ billions), 2009	46.7
Gross domestic product (PPP, US\$) per capita, 2009	8,268.6
Real GDP growth (percent), 2009.....	3.5
Environmental Performance Index, 2010 (out of 163 economies).....	36

Travel & Tourism indicators

		Percent of total	2011–2020 annual growth (% forecast)
T&T industry, 2010 estimates			
GDP (US\$ millions)	2,371	5.2	4.8
Employment (1,000 jobs).....	179	4.6	4.1
T&T economy, 2010 estimates			
GDP (US\$ millions)	7,269	15.9	4.8
Employment (1,000 jobs).....	540	13.8	4.0

Source: World Travel & Tourism Council, TSA Research 2010

International tourist arrivals (thousands), 2009.....	3,992.3
International tourism receipts (US\$ millions), 2009	4,064.9



Source: United Nations World Tourism Organization

Travel & Tourism Competitiveness Index

	Rank (out of 139)	Score (1–7 scale)
2011 Index	72	4.0
2009 Index.....	67	4.0
T&T regulatory framework	63	4.7
Policy rules and regulations.....	32	4.8
Environmental sustainability.....	93	4.2
Safety and security	116	3.9
Health and hygiene	86	4.1
Prioritization of Travel & Tourism.....	7	6.2
T&T business environment and infrastructure	69	3.7
Air transport infrastructure.....	49	3.6
Ground transport infrastructure.....	81	3.3
Tourism infrastructure	61	4.1
ICT infrastructure	83	2.8
Price competitiveness in the T&T industry.....	72	4.5
T&T human, cultural, and natural resources	89	3.6
Human resources	92	4.6
Education and training.....	101	4.1
Availability of qualified labor.....	61	5.1
Affinity for Travel & Tourism	28	5.2
Natural resources	79	3.0
Cultural resources.....	92	1.8

Note: For descriptions of variables and detailed sources, please refer to "How to the Read Country/Economy Profiles."

Dominican Republic

The Travel & Tourism Competitiveness Index in detail

INDICATOR	RANK/139	INDICATOR	RANK/139
1st pillar: Policy rules and regulations		8th pillar: Tourism infrastructure	
1.01	Prevalence of foreign ownership..... 39	8.01	Hotel rooms* 45
1.02	Property rights86	8.02	Presence of major car rental companies* 1
1.03	Business impact of rules on FDI59	8.03	ATMs accepting Visa cards*91
1.04	Visa requirements* 9	9th pillar: ICT infrastructure	
1.05	Openness of bilateral Air Service Agreements* 4	9.01	Extent of business Internet use82
1.06	Transparency of government policymaking61	9.02	Internet users*80
1.07	Time required to start a business*73	9.03	Telephone lines*96
1.08	Cost to start a business*95	9.04	Broadband Internet subscribers*71
1.09	GATS commitments*104	9.05	Mobile telephone subscribers*81
2nd pillar: Environmental sustainability		10th pillar: Price competitiveness in the T&T industry	
2.01	Stringency of environmental regulation97	10.01	Ticket taxes and airport charges*132
2.02	Enforcement of environmental regulation111	10.02	Purchasing power parity*65
2.03	Sustainability of T&T industry development58	10.03	Extent and effect of taxation115
2.04	Carbon dioxide emissions*57	10.04	Fuel price levels*62
2.05	Particulate matter concentration* 26	10.05	Hotel price index* 12
2.06	Threatened species*133	11th pillar: Human resources	
2.07	Environmental treaty ratification*81	11.01	Primary education enrollment*110
3rd pillar: Safety and security		11.02	Secondary education enrollment*93
3.01	Business costs of terrorism88	11.03	Quality of the educational system133
3.02	Reliability of police services134	11.04	Local availability of research and training services78
3.03	Business costs of crime and violence125	11.05	Extent of staff training94
3.04	Road traffic accidents*76	11.06	Hiring and firing practices87
4th pillar: Health and hygiene		11.07	Ease of hiring foreign labor 47
4.01	Physician density*61	11.08	HIV prevalence*103
4.02	Access to improved sanitation*77	11.09	Business impact of HIV/AIDS103
4.03	Access to improved drinking water*95	11.10	Life expectancy*64
4.04	Hospital beds*109	12th pillar: Affinity for Travel & Tourism	
5th pillar: Prioritization of Travel & Tourism		12.01	Tourism openness* 23
5.01	Government prioritization of the T&T industry 23	12.02	Attitude of population toward foreign visitors 38
5.02	T&T government expenditure* 1	12.03	Extension of business trips recommended66
5.03	Effectiveness of marketing and branding 34	13th pillar: Natural resources	
5.04	Comprehensiveness of annual T&T data* 28	13.01	Number of World Heritage natural sites*75
5.05	Timeliness of providing monthly/quarterly T&T data* 12	13.02	Protected areas* 13
6th pillar: Air transport infrastructure		13.03	Quality of the natural environment123
6.01	Quality of air transport infrastructure51	13.04	Total known species*118
6.02	Available seat kilometers, domestic*93	14th pillar: Cultural resources	
6.03	Available seat kilometers, international* 44	14.01	Number of World Heritage cultural sites*73
6.04	Departures per 1,000 population*n/a	14.02	Sports stadiums*95
6.05	Airport density*74	14.03	Number of international fairs and exhibitions*68
6.06	Number of operating airlines* 40	14.04	Creative industries exports* 50
6.07	International air transport network 29		
7th pillar: Ground transport infrastructure			
7.01	Quality of roads78		
7.02	Quality of railroad infrastructure83		
7.03	Quality of port infrastructure65		
7.04	Quality of ground transport network82		
7.05	Road density*74		

Notes: Ranks of notable competitive advantages are highlighted. An asterisk (*) indicates that data are from sources other than the World Economic Forum. For further details and explanation, please refer to the section "How to Read the Country/Economy Profiles" at the beginning of this chapter.

Ecuador

Key indicators

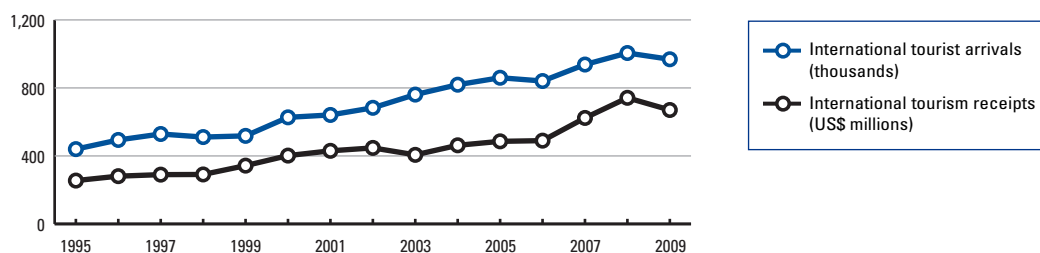
Population (millions), 2009.....	13.6
Surface area (1,000 square kilometers).....	283.6
Gross domestic product (US\$ billions), 2009.....	55.6
Gross domestic product (PPP, US\$) per capita, 2009.....	7,764.9
Real GDP growth (percent), 2009.....	0.4
Environmental Performance Index, 2010 (out of 163 economies).....	30

Travel & Tourism indicators

		Percent of total	2011–2020 annual growth (% forecast)
T&T industry, 2010 estimates			
GDP (US\$ millions).....	955	1.7	4.6
Employment (1,000 jobs).....	84	1.5	2.9
T&T economy, 2010 estimates			
GDP (US\$ millions).....	4,448	7.7	4.4
Employment (1,000 jobs).....	378	6.6	2.6

Source: World Travel & Tourism Council, TSA Research 2010

International tourist arrivals (thousands), 2009.....	968.5
International tourism receipts (US\$ millions), 2009.....	670.2



Source: United Nations World Tourism Organization

Travel & Tourism Competitiveness Index

	Rank (out of 139)	Score (1–7 scale)
2011 Index	87	3.8
2009 Index.....	96	3.6
T&T regulatory framework	93	4.2
Policy rules and regulations.....	124	3.6
Environmental sustainability.....	75	4.5
Safety and security.....	90	4.4
Health and hygiene.....	82	4.3
Prioritization of Travel & Tourism.....	82	4.4
T&T business environment and infrastructure	93	3.3
Air transport infrastructure.....	76	2.8
Ground transport infrastructure.....	118	2.8
Tourism infrastructure.....	86	2.9
ICT infrastructure.....	86	2.8
Price competitiveness in the T&T industry.....	36	5.0
T&T human, cultural, and natural resources	64	3.9
Human resources.....	102	4.5
Education and training.....	84	4.4
Availability of qualified labor.....	117	4.6
Affinity for Travel & Tourism.....	109	4.3
Natural resources.....	25	4.5
Cultural resources.....	73	2.2

Note: For descriptions of variables and detailed sources, please refer to "How to the Read Country/Economy Profiles."

The Travel & Tourism Competitiveness Index in detail

INDICATOR	RANK/139	INDICATOR	RANK/139
1st pillar: Policy rules and regulations		8th pillar: Tourism infrastructure	
1.01	Prevalence of foreign ownership.....119	8.01	Hotel rooms*62
1.02	Property rights123	8.02	Presence of major car rental companies*95
1.03	Business impact of rules on FDI138	8.03	ATMs accepting Visa cards*75
1.04	Visa requirements*80	9th pillar: ICT infrastructure	
1.05	Openness of bilateral Air Service Agreements* 35	9.01	Extent of business Internet use106
1.06	Transparency of government policymaking112	9.02	Internet users*86
1.07	Time required to start a business*123	9.03	Telephone lines*83
1.08	Cost to start a business*104	9.04	Broadband Internet subscribers*86
1.09	GATS commitments* 31	9.05	Mobile telephone subscribers*63
2nd pillar: Environmental sustainability		10th pillar: Price competitiveness in the T&T industry	
2.01	Stringency of environmental regulation79	10.01	Ticket taxes and airport charges*112
2.02	Enforcement of environmental regulation87	10.02	Purchasing power parity* 47
2.03	Sustainability of T&T industry development74	10.03	Extent and effect of taxation124
2.04	Carbon dioxide emissions*59	10.04	Fuel price levels* 13
2.05	Particulate matter concentration* 41	10.05	Hotel price index* 23
2.06	Threatened species*125	11th pillar: Human resources	
2.07	Environmental treaty ratification* 46	11.01	Primary education enrollment* 39
3rd pillar: Safety and security		11.02	Secondary education enrollment*90
3.01	Business costs of terrorism98	11.03	Quality of the educational system122
3.02	Reliability of police services120	11.04	Local availability of research and training services103
3.03	Business costs of crime and violence117	11.05	Extent of staff training107
3.04	Road traffic accidents* 30	11.06	Hiring and firing practices136
4th pillar: Health and hygiene		11.07	Ease of hiring foreign labor126
4.01	Physician density*71	11.08	HIV prevalence*79
4.02	Access to improved sanitation*59	11.09	Business impact of HIV/AIDS75
4.03	Access to improved drinking water*68	11.10	Life expectancy*64
4.04	Hospital beds*122	12th pillar: Affinity for Travel & Tourism	
5th pillar: Prioritization of Travel & Tourism		12.01	Tourism openness*114
5.01	Government prioritization of the T&T industry96	12.02	Attitude of population toward foreign visitors118
5.02	T&T government expenditure*58	12.03	Extension of business trips recommended60
5.03	Effectiveness of marketing and branding77	13th pillar: Natural resources	
5.04	Comprehensiveness of annual T&T data*119	13.01	Number of World Heritage natural sites* 24
5.05	Timeliness of providing monthly/quarterly T&T data* 12	13.02	Protected areas* 36
6th pillar: Air transport infrastructure		13.03	Quality of the natural environment109
6.01	Quality of air transport infrastructure73	13.04	Total known species* 5
6.02	Available seat kilometers, domestic* 38	14th pillar: Cultural resources	
6.03	Available seat kilometers, international*76	14.01	Number of World Heritage cultural sites*73
6.04	Departures per 1,000 population*57	14.02	Sports stadiums* 41
6.05	Airport density* 40	14.03	Number of international fairs and exhibitions*54
6.06	Number of operating airlines*82	14.04	Creative industries exports*85
6.07	International air transport network75		
7th pillar: Ground transport infrastructure			
7.01	Quality of roads83		
7.02	Quality of railroad infrastructure113		
7.03	Quality of port infrastructure92		
7.04	Quality of ground transport network110		
7.05	Road density*94		

Notes: Ranks of notable competitive advantages are **highlighted**. An asterisk (*) indicates that data are from sources other than the World Economic Forum. For further details and explanation, please refer to the section "How to Read the Country/Economy Profiles" at the beginning of this chapter.

Egypt

Key indicators

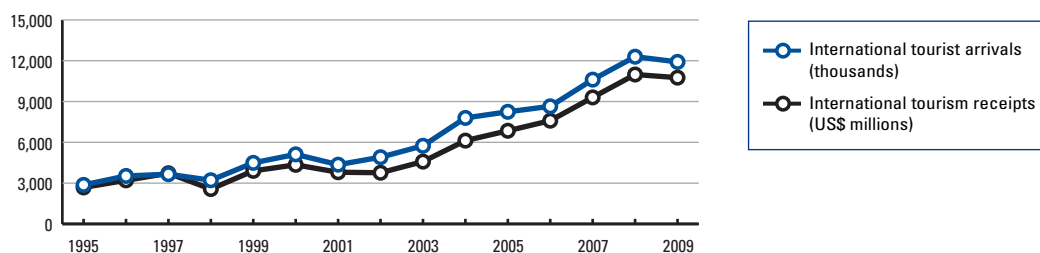
Population (millions), 2009.....	83.0
Surface area (1,000 square kilometers).....	1,001.5
Gross domestic product (US\$ billions), 2009.....	188.0
Gross domestic product (PPP, US\$) per capita, 2009.....	6,114.4
Real GDP growth (percent), 2009.....	4.7
Environmental Performance Index, 2010 (out of 163 economies).....	68

Travel & Tourism indicators

		Percent of total	2011–2020 annual growth (% forecast)
T&T industry, 2010 estimates			
GDP (US\$ millions).....	14,445	7.0	5.6
Employment (1,000 jobs).....	1,385	5.9	2.5
T&T economy, 2010 estimates			
GDP (US\$ millions).....	26,672	13.0	6.0
Employment (1,000 jobs).....	2,543	10.9	3.0

Source: World Travel & Tourism Council, TSA Research 2010

International tourist arrivals (thousands), 2009.....11,913.5
 International tourism receipts (US\$ millions), 200910,755.3



Source: United Nations World Tourism Organization

Travel & Tourism Competitiveness Index

	Rank (out of 139)	Score (1–7 scale)
2011 Index	75	4.0
2009 Index.....	64	4.1
T&T regulatory framework	70	4.5
Policy rules and regulations.....	49	4.6
Environmental sustainability.....	113	4.1
Safety and security.....	135	3.3
Health and hygiene.....	56	5.2
Prioritization of Travel & Tourism.....	22	5.5
T&T business environment and infrastructure	74	3.6
Air transport infrastructure.....	55	3.5
Ground transport infrastructure.....	76	3.4
Tourism infrastructure.....	88	2.9
ICT infrastructure.....	93	2.7
Price competitiveness in the T&T industry.....	5	5.6
T&T human, cultural, and natural resources	71	3.8
Human resources.....	93	4.6
Education and training.....	87	4.3
Availability of qualified labor.....	88	4.9
Affinity for Travel & Tourism.....	29	5.1
Natural resources.....	85	2.9
Cultural resources.....	65	2.5

Note: For descriptions of variables and detailed sources, please refer to "How to the Read Country/Economy Profiles."

The Travel & Tourism Competitiveness Index in detail

INDICATOR	RANK/139	INDICATOR	RANK/139
1st pillar: Policy rules and regulations		8th pillar: Tourism infrastructure	
1.01	Prevalence of foreign ownership.....100	8.01	Hotel rooms*78
1.02	Property rights56	8.02	Presence of major car rental companies*64
1.03	Business impact of rules on FDI75	8.03	ATMs accepting Visa cards*101
1.04	Visa requirements*77		
1.05	Openness of bilateral Air Service Agreements*69	9th pillar: ICT infrastructure	
1.06	Transparency of government policymaking68	9.01	Extent of business Internet use77
1.07	Time required to start a business*21	9.02	Internet users*87
1.08	Cost to start a business*54	9.03	Telephone lines*87
1.09	GATS commitments*55	9.04	Broadband Internet subscribers*92
		9.05	Mobile telephone subscribers*101
2nd pillar: Environmental sustainability		10th pillar: Price competitiveness in the T&T industry	
2.01	Stringency of environmental regulation115	10.01	Ticket taxes and airport charges*42
2.02	Enforcement of environmental regulation109	10.02	Purchasing power parity*17
2.03	Sustainability of T&T industry development48	10.03	Extent and effect of taxation75
2.04	Carbon dioxide emissions*60	10.04	Fuel price levels*12
2.05	Particulate matter concentration*131	10.05	Hotel price index*4
2.06	Threatened species*84		
2.07	Environmental treaty ratification*30	11th pillar: Human resources	
		11.01	Primary education enrollment*71
3rd pillar: Safety and security		11.02	Secondary education enrollment*92
3.01	Business costs of terrorism132	11.03	Quality of the educational system131
3.02	Reliability of police services81	11.04	Local availability of research and training services64
3.03	Business costs of crime and violence97	11.05	Extent of staff training112
3.04	Road traffic accidents*135	11.06	Hiring and firing practices76
		11.07	Ease of hiring foreign labor94
4th pillar: Health and hygiene		11.08	HIV prevalence*1
4.01	Physician density*45	11.09	Business impact of HIV/AIDS29
4.02	Access to improved sanitation*56	11.10	Life expectancy*92
4.03	Access to improved drinking water*40		
4.04	Hospital beds*79	12th pillar: Affinity for Travel & Tourism	
		12.01	Tourism openness*43
5th pillar: Prioritization of Travel & Tourism		12.02	Attitude of population toward foreign visitors36
5.01	Government prioritization of the T&T industry46	12.03	Extension of business trips recommended21
5.02	T&T government expenditure*21		
5.03	Effectiveness of marketing and branding42	13th pillar: Natural resources	
5.04	Comprehensiveness of annual T&T data*40	13.01	Number of World Heritage natural sites*43
5.05	Timeliness of providing monthly/quarterly T&T data*46	13.02	Protected areas*88
		13.03	Quality of the natural environment60
6th pillar: Air transport infrastructure		13.04	Total known species*73
6.01	Quality of air transport infrastructure39		
6.02	Available seat kilometers, domestic*39	14th pillar: Cultural resources	
6.03	Available seat kilometers, international*28	14.01	Number of World Heritage cultural sites*38
6.04	Departures per 1,000 population*98	14.02	Sports stadiums*108
6.05	Airport density*122	14.03	Number of international fairs and exhibitions*51
6.06	Number of operating airlines*18	14.04	Creative industries exports*45
6.07	International air transport network66		
7th pillar: Ground transport infrastructure			
7.01	Quality of roads75		
7.02	Quality of railroad infrastructure46		
7.03	Quality of port infrastructure69		
7.04	Quality of ground transport network84		
7.05	Road density*114		

Notes: Ranks of notable competitive advantages are **highlighted**. An asterisk (*) indicates that data are from sources other than the World Economic Forum. For further details and explanation, please refer to the section "How to Read the Country/Economy Profiles" at the beginning of this chapter.

El Salvador

Key indicators

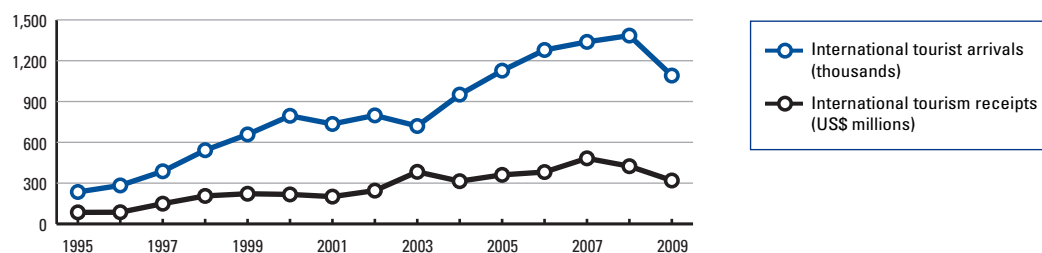
Population (millions), 2009.....	6.2
Surface area (1,000 square kilometers)	21.0
Gross domestic product (US\$ billions), 2009	21.1
Gross domestic product (PPP, US\$) per capita, 2009	7,355.4
Real GDP growth (percent), 2009.....	-3.5
Environmental Performance Index, 2010 (out of 163 economies).....	34

Travel & Tourism indicators

	Percent of total	2011-2020 annual growth (% forecast)
T&T industry, 2010 estimates		
GDP (US\$ millions)	3.1	4.4
Employment (1,000 jobs).....	2.7	3.5
T&T economy, 2010 estimates		
GDP (US\$ millions)	7.1	4.1
Employment (1,000 jobs).....	6.2	3.2

Source: World Travel & Tourism Council, TSA Research 2010

International tourist arrivals (thousands), 2009.....	1,090.9
International tourism receipts (US\$ millions), 2009	319.4



Source: United Nations World Tourism Organization

Travel & Tourism Competitiveness Index

	Rank (out of 139)	Score (1-7 scale)
2011 Index	96	3.7
2009 Index.....	94	3.6
T&T regulatory framework	84	4.4
Policy rules and regulations.....	39	4.7
Environmental sustainability.....	63	4.6
Safety and security	118	3.9
Health and hygiene	92	4.0
Prioritization of Travel & Tourism.....	67	4.5
T&T business environment and infrastructure	79	3.5
Air transport infrastructure.....	79	2.8
Ground transport infrastructure.....	70	3.5
Tourism infrastructure	79	3.1
ICT infrastructure	77	2.9
Price competitiveness in the T&T industry.....	34	5.0
T&T human, cultural, and natural resources	124	3.2
Human resources	67	4.9
Education and training.....	91	4.3
Availability of qualified labor.....	19	5.5
Affinity for Travel & Tourism	115	4.2
Natural resources	130	2.1
Cultural resources.....	113	1.5

Note: For descriptions of variables and detailed sources, please refer to "How to the Read Country/Economy Profiles."

The Travel & Tourism Competitiveness Index in detail

INDICATOR	RANK/139	INDICATOR	RANK/139
1st pillar: Policy rules and regulations		8th pillar: Tourism infrastructure	
1.01	Prevalence of foreign ownership..... 38	8.01	Hotel rooms*96
1.02	Property rights82	8.02	Presence of major car rental companies*64
1.03	Business impact of rules on FDI66	8.03	ATMs accepting Visa cards*78
1.04	Visa requirements* 26	<hr/>	
1.05	Openness of bilateral Air Service Agreements* 1	9th pillar: ICT infrastructure	
1.06	Transparency of government policymaking74	9.01	Extent of business Internet use83
1.07	Time required to start a business*69	9.02	Internet users*97
1.08	Cost to start a business*113	9.03	Telephone lines*72
1.09	GATS commitments*92	9.04	Broadband Internet subscribers*81
<hr/>		9.05	Mobile telephone subscribers* 33
2nd pillar: Environmental sustainability		<hr/>	
2.01	Stringency of environmental regulation100	10th pillar: Price competitiveness in the T&T industry	
2.02	Enforcement of environmental regulation104	10.01	Ticket taxes and airport charges*114
2.03	Sustainability of T&T industry development89	10.02	Purchasing power parity*63
2.04	Carbon dioxide emissions* 37	10.03	Extent and effect of taxation 35
2.05	Particulate matter concentration*62	10.04	Fuel price levels* 32
2.06	Threatened species* 37	10.05	Hotel price index* 17
2.07	Environmental treaty ratification*108	<hr/>	
<hr/>		11th pillar: Human resources	
3rd pillar: Safety and security		11.01	Primary education enrollment*67
3.01	Business costs of terrorism113	11.02	Secondary education enrollment*105
3.02	Reliability of police services99	11.03	Quality of the educational system121
3.03	Business costs of crime and violence138	11.04	Local availability of research and training services83
3.04	Road traffic accidents* 38	11.05	Extent of staff training63
<hr/>		11.06	Hiring and firing practices 13
4th pillar: Health and hygiene		11.07	Ease of hiring foreign labor 25
4.01	Physician density*79	11.08	HIV prevalence*99
4.02	Access to improved sanitation*72	11.09	Business impact of HIV/AIDS73
4.03	Access to improved drinking water*94	11.10	Life expectancy*74
4.04	Hospital beds*117	<hr/>	
<hr/>		12th pillar: Affinity for Travel & Tourism	
5th pillar: Prioritization of Travel & Tourism		12.01	Tourism openness*113
5.01	Government prioritization of the T&T industry91	12.02	Attitude of population toward foreign visitors88
5.02	T&T government expenditure*92	12.03	Extension of business trips recommended101
5.03	Effectiveness of marketing and branding69	<hr/>	
5.04	Comprehensiveness of annual T&T data* 36	13th pillar: Natural resources	
5.05	Timeliness of providing monthly/quarterly T&T data* 46	13.01	Number of World Heritage natural sites*75
<hr/>		13.02	Protected areas*122
6th pillar: Air transport infrastructure		13.03	Quality of the natural environment138
6.01	Quality of air transport infrastructure 33	13.04	Total known species*53
6.02	Available seat kilometers, domestic*103	<hr/>	
6.03	Available seat kilometers, international*85	14th pillar: Cultural resources	
6.04	Departures per 1,000 population*59	14.01	Number of World Heritage cultural sites*104
6.05	Airport density*119	14.02	Sports stadiums*75
6.06	Number of operating airlines*117	14.03	Number of international fairs and exhibitions*81
6.07	International air transport network 42	14.04	Creative industries exports*75
<hr/>		<hr/>	
7th pillar: Ground transport infrastructure		<hr/>	
7.01	Quality of roads 29	<hr/>	
7.02	Quality of railroad infrastructure110	<hr/>	
7.03	Quality of port infrastructure71	<hr/>	
7.04	Quality of ground transport network90	<hr/>	
7.05	Road density*58	<hr/>	

Notes: Ranks of notable competitive advantages are **highlighted**. An asterisk (*) indicates that data are from sources other than the World Economic Forum. For further details and explanation, please refer to the section "How to Read the Country/Economy Profiles" at the beginning of this chapter.

Estonia

Key indicators

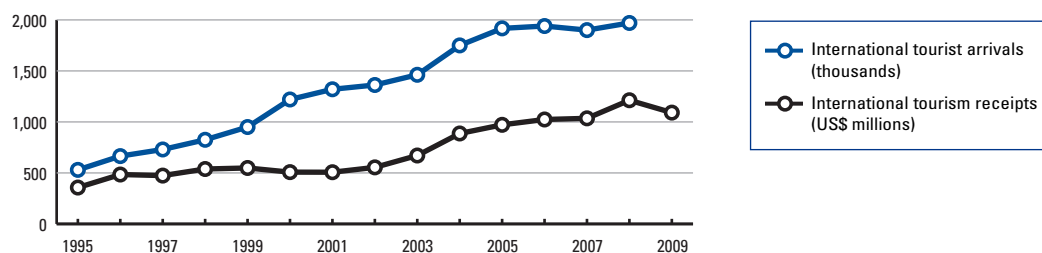
Population (millions), 2009.....	1.3
Surface area (1,000 square kilometers)	45.2
Gross domestic product (US\$ billions), 2009	19.3
Gross domestic product (PPP, US\$) per capita, 2009	17,695.1
Real GDP growth (percent), 2009.....	-13.9
Environmental Performance Index, 2010 (out of 163 economies).....	57

Travel & Tourism indicators

	Percent of total	2011-2020 annual growth (% forecast)
T&T industry, 2010 estimates		
GDP (US\$ millions)	3.3	5.7
Employment (1,000 jobs).....	2.9	0.6
T&T economy, 2010 estimates		
GDP (US\$ millions)	14.5	5.6
Employment (1,000 jobs).....	12.7	0.6

Source: World Travel & Tourism Council, TSA Research 2010

International tourist arrivals (thousands), 2008.....1,970.0
 International tourism receipts (US\$ millions), 20091,091.3



Source: United Nations World Tourism Organization

Travel & Tourism Competitiveness Index

	Rank (out of 139)	Score (1-7 scale)
2011 Index	25	4.9
2009 Index.....	27	4.8
T&T regulatory framework	17	5.5
Policy rules and regulations.....	25	5.0
Environmental sustainability.....	24	5.2
Safety and security	25	5.7
Health and hygiene	24	6.2
Prioritization of Travel & Tourism.....	25	5.4
T&T business environment and infrastructure	19	5.1
Air transport infrastructure.....	54	3.5
Ground transport infrastructure.....	29	5.0
Tourism infrastructure	11	6.7
ICT infrastructure	13	5.4
Price competitiveness in the T&T industry.....	44	4.9
T&T human, cultural, and natural resources	50	4.1
Human resources	32	5.2
Education and training.....	31	5.3
Availability of qualified labor.....	54	5.2
Affinity for Travel & Tourism	31	5.1
Natural resources	59	3.4
Cultural resources.....	64	2.5

Note: For descriptions of variables and detailed sources, please refer to "How to the Read Country/Economy Profiles."

The Travel & Tourism Competitiveness Index in detail

INDICATOR	RANK/139	INDICATOR	RANK/139
1st pillar: Policy rules and regulations		8th pillar: Tourism infrastructure	
1.01	Prevalence of foreign ownership.....48	8.01	Hotel rooms*14
1.02	Property rights33	8.02	Presence of major car rental companies*1
1.03	Business impact of rules on FDI23	8.03	ATMs accepting Visa cards*23
1.04	Visa requirements*42		
1.05	Openness of bilateral Air Service Agreements*128	9th pillar: ICT infrastructure	
1.06	Transparency of government policymaking14	9.01	Extent of business Internet use2
1.07	Time required to start a business*21	9.02	Internet users*22
1.08	Cost to start a business*21	9.03	Telephone lines*31
1.09	GATS commitments*17	9.04	Broadband Internet subscribers*24
		9.05	Mobile telephone subscribers*3
2nd pillar: Environmental sustainability		10th pillar: Price competitiveness in the T&T industry	
2.01	Stringency of environmental regulation20	10.01	Ticket taxes and airport charges*40
2.02	Enforcement of environmental regulation26	10.02	Purchasing power parity*100
2.03	Sustainability of T&T industry development61	10.03	Extent and effect of taxation18
2.04	Carbon dioxide emissions*126	10.04	Fuel price levels*80
2.05	Particulate matter concentration*4	10.05	Hotel price index*19
2.06	Threatened species*5		
2.07	Environmental treaty ratification*30	11th pillar: Human resources	
		11.01	Primary education enrollment*63
3rd pillar: Safety and security		11.02	Secondary education enrollment*29
3.01	Business costs of terrorism12	11.03	Quality of the educational system42
3.02	Reliability of police services33	11.04	Local availability of research and training services33
3.03	Business costs of crime and violence30	11.05	Extent of staff training48
3.04	Road traffic accidents*59	11.06	Hiring and firing practices56
		11.07	Ease of hiring foreign labor89
4th pillar: Health and hygiene		11.08	HIV prevalence*110
4.01	Physician density*25	11.09	Business impact of HIV/AIDS57
4.02	Access to improved sanitation*50	11.10	Life expectancy*53
4.03	Access to improved drinking water*51		
4.04	Hospital beds*28	12th pillar: Affinity for Travel & Tourism	
		12.01	Tourism openness*26
5th pillar: Prioritization of Travel & Tourism		12.02	Attitude of population toward foreign visitors77
5.01	Government prioritization of the T&T industry62	12.03	Extension of business trips recommended42
5.02	T&T government expenditure*15		
5.03	Effectiveness of marketing and branding71	13th pillar: Natural resources	
5.04	Comprehensiveness of annual T&T data*58	13.01	Number of World Heritage natural sites*75
5.05	Timeliness of providing monthly/quarterly T&T data*46	13.02	Protected areas*20
		13.03	Quality of the natural environment24
6th pillar: Air transport infrastructure		13.04	Total known species*121
6.01	Quality of air transport infrastructure74		
6.02	Available seat kilometers, domestic*89	14th pillar: Cultural resources	
6.03	Available seat kilometers, international*123	14.01	Number of World Heritage cultural sites*53
6.04	Departures per 1,000 population*38	14.02	Sports stadiums*59
6.05	Airport density*14	14.03	Number of international fairs and exhibitions*44
6.06	Number of operating airlines*113	14.04	Creative industries exports*54
6.07	International air transport network92		
7th pillar: Ground transport infrastructure			
7.01	Quality of roads48		
7.02	Quality of railroad infrastructure36		
7.03	Quality of port infrastructure17		
7.04	Quality of ground transport network34		
7.05	Road density*27		

Notes: Ranks of notable competitive advantages are highlighted. An asterisk (*) indicates that data are from sources other than the World Economic Forum. For further details and explanation, please refer to the section "How to Read the Country/Economy Profiles" at the beginning of this chapter.

Ethiopia

Key indicators

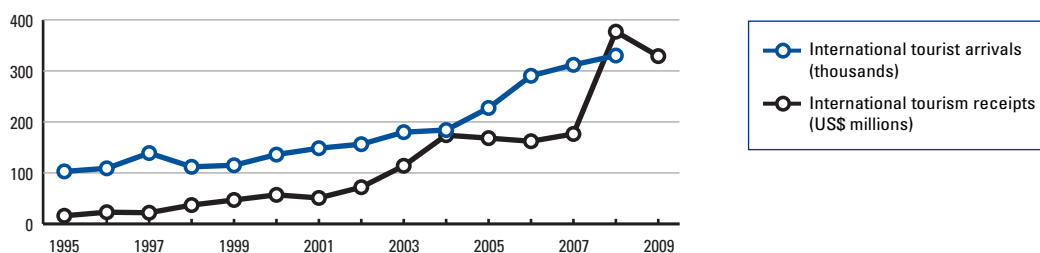
Population (millions), 2009.....	82.8
Surface area (1,000 square kilometers).....	1,104.3
Gross domestic product (US\$ billions), 2009.....	32.3
Gross domestic product (PPP, US\$) per capita, 2009.....	953.0
Real GDP growth (percent), 2009.....	9.9
Environmental Performance Index, 2010 (out of 163 economies).....	141

Travel & Tourism indicators

		Percent of total	2011–2020 annual growth (% forecast)
T&T industry, 2010 estimates			
GDP (US\$ millions).....	1,220	4.3	4.1
Employment (1,000 jobs).....	775	3.3	0.8
T&T economy, 2010 estimates			
GDP (US\$ millions).....	2,510	8.9	4.4
Employment (1,000 jobs).....	1,626	6.9	1.1

Source: World Travel & Tourism Council, TSA Research 2010

International tourist arrivals (thousands), 2008.....	330.2
International tourism receipts (US\$ millions), 2009.....	329.0



Source: United Nations World Tourism Organization

Travel & Tourism Competitiveness Index

	Rank (out of 139)	Score (1–7 scale)
2011 Index	122	3.3
2009 Index.....	123	3.1
T&T regulatory framework	132	3.4
Policy rules and regulations.....	93	4.1
Environmental sustainability.....	87	4.3
Safety and security.....	102	4.2
Health and hygiene.....	139	1.0
Prioritization of Travel & Tourism.....	119	3.5
T&T business environment and infrastructure	114	2.8
Air transport infrastructure.....	87	2.7
Ground transport infrastructure.....	98	3.1
Tourism infrastructure.....	128	1.6
ICT infrastructure.....	138	1.5
Price competitiveness in the T&T industry.....	23	5.1
T&T human, cultural, and natural resources	97	3.6
Human resources.....	123	3.9
Education and training.....	125	3.4
Availability of qualified labor.....	124	4.4
Affinity for Travel & Tourism.....	107	4.3
Natural resources.....	37	4.1
Cultural resources.....	84	2.0

Note: For descriptions of variables and detailed sources, please refer to "How to the Read Country/Economy Profiles."

The Travel & Tourism Competitiveness Index in detail

INDICATOR	RANK/139	INDICATOR	RANK/139
1st pillar: Policy rules and regulations		8th pillar: Tourism infrastructure	
1.01	Prevalence of foreign ownership.....125	8.01	Hotel rooms*133
1.02	Property rights60	8.02	Presence of major car rental companies*112
1.03	Business impact of rules on FDI79	8.03	ATMs accepting Visa cards*136
1.04	Visa requirements*136		
1.05	Openness of bilateral Air Service Agreements*57	9th pillar: ICT infrastructure	
1.06	Transparency of government policymaking100	9.01	Extent of business Internet use134
1.07	Time required to start a business* 35	9.02	Internet users*136
1.08	Cost to start a business*79	9.03	Telephone lines*125
1.09	GATS commitments*n/a	9.04	Broadband Internet subscribers*136
		9.05	Mobile telephone subscribers*139
2nd pillar: Environmental sustainability		10th pillar: Price competitiveness in the T&T industry	
2.01	Stringency of environmental regulation77	10.01	Ticket taxes and airport charges* 29
2.02	Enforcement of environmental regulation70	10.02	Purchasing power parity* 6
2.03	Sustainability of T&T industry development77	10.03	Extent and effect of taxation62
2.04	Carbon dioxide emissions* 6	10.04	Fuel price levels*54
2.05	Particulate matter concentration*109	10.05	Hotel price index* 46
2.06	Threatened species*87		
2.07	Environmental treaty ratification*125	11th pillar: Human resources	
		11.01	Primary education enrollment*119
3rd pillar: Safety and security		11.02	Secondary education enrollment*124
3.01	Business costs of terrorism100	11.03	Quality of the educational system60
3.02	Reliability of police services59	11.04	Local availability of research and training services122
3.03	Business costs of crime and violence54	11.05	Extent of staff training122
3.04	Road traffic accidents*128	11.06	Hiring and firing practices84
		11.07	Ease of hiring foreign labor115
4th pillar: Health and hygiene		11.08	HIV prevalence*115
4.01	Physician density*136	11.09	Business impact of HIV/AIDS124
4.02	Access to improved sanitation*129	11.10	Life expectancy*118
4.03	Access to improved drinking water*135		
4.04	Hospital beds*136	12th pillar: Affinity for Travel & Tourism	
		12.01	Tourism openness*127
5th pillar: Prioritization of Travel & Tourism		12.02	Attitude of population toward foreign visitors 50
5.01	Government prioritization of the T&T industry93	12.03	Extension of business trips recommended86
5.02	T&T government expenditure*98		
5.03	Effectiveness of marketing and branding89	13th pillar: Natural resources	
5.04	Comprehensiveness of annual T&T data*123	13.01	Number of World Heritage natural sites* 43
5.05	Timeliness of providing monthly/quarterly T&T data*109	13.02	Protected areas* 25
		13.03	Quality of the natural environment79
6th pillar: Air transport infrastructure		13.04	Total known species* 27
6.01	Quality of air transport infrastructure 48		
6.02	Available seat kilometers, domestic*59	14th pillar: Cultural resources	
6.03	Available seat kilometers, international*67	14.01	Number of World Heritage cultural sites* 38
6.04	Departures per 1,000 population*104	14.02	Sports stadiums*134
6.05	Airport density*117	14.03	Number of international fairs and exhibitions*82
6.06	Number of operating airlines*108	14.04	Creative industries exports*113
6.07	International air transport network 47		
7th pillar: Ground transport infrastructure			
7.01	Quality of roads60		
7.02	Quality of railroad infrastructure103		
7.03	Quality of port infrastructure60		
7.04	Quality of ground transport network86		
7.05	Road density*132		

Notes: Ranks of notable competitive advantages are **highlighted**. An asterisk (*) indicates that data are from sources other than the World Economic Forum. For further details and explanation, please refer to the section "How to Read the Country/Economy Profiles" at the beginning of this chapter.

Finland

Key indicators

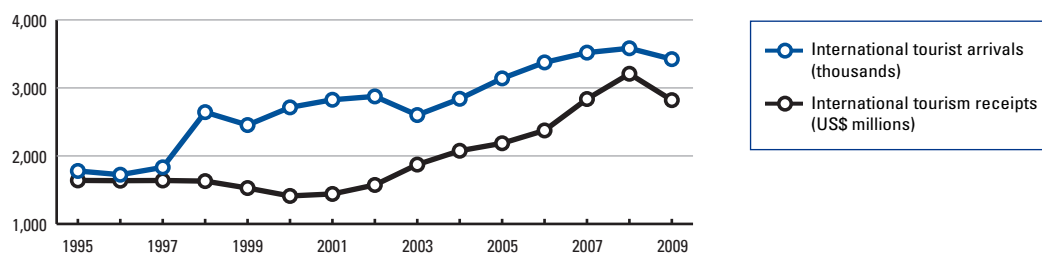
Population (millions), 2009.....	5.3
Surface area (1,000 square kilometers)	338.4
Gross domestic product (US\$ billions), 2009	238.6
Gross domestic product (PPP, US\$) per capita, 2009	33,444.7
Real GDP growth (percent), 2009.....	-8.0
Environmental Performance Index, 2010 (out of 163 economies).....	12

Travel & Tourism indicators

	Percent of total	2011-2020 annual growth (% forecast)
T&T industry, 2010 estimates		
GDP (US\$ millions)	6,631	2.6
Employment (1,000 jobs).....	60	2.5
T&T economy, 2010 estimates		
GDP (US\$ millions)	17,763	6.9
Employment (1,000 jobs).....	166	7.0

Source: World Travel & Tourism Council, TSA Research 2010

International tourist arrivals (thousands), 2009.....	3,423.0
International tourism receipts (US\$ millions), 2009	2,820.2



Source: United Nations World Tourism Organization

Travel & Tourism Competitiveness Index

	Rank (out of 139)	Score (1-7 scale)
2011 Index	17	5.0
2009 Index.....	15	5.1
T&T regulatory framework	5	5.7
Policy rules and regulations.....	5	5.4
Environmental sustainability.....	7	5.7
Safety and security	1	6.5
Health and hygiene	12	6.6
Prioritization of Travel & Tourism.....	65	4.5
T&T business environment and infrastructure	30	4.8
Air transport infrastructure.....	16	4.9
Ground transport infrastructure.....	21	5.2
Tourism infrastructure	42	4.8
ICT infrastructure	17	5.2
Price competitiveness in the T&T industry.....	128	3.6
T&T human, cultural, and natural resources	25	4.6
Human resources	7	5.7
Education and training.....	5	6.0
Availability of qualified labor.....	18	5.5
Affinity for Travel & Tourism	83	4.5
Natural resources	66	3.3
Cultural resources.....	26	4.7

Note: For descriptions of variables and detailed sources, please refer to "How to the Read Country/Economy Profiles."

The Travel & Tourism Competitiveness Index in detail

INDICATOR	RANK/139	INDICATOR	RANK/139
1st pillar: Policy rules and regulations		8th pillar: Tourism infrastructure	
1.01	Prevalence of foreign ownership.....23	8.01	Hotel rooms*29
1.02	Property rights 2	8.02	Presence of major car rental companies*40
1.03	Business impact of rules on FDI41	8.03	ATMs accepting Visa cards*63
1.04	Visa requirements*42		
1.05	Openness of bilateral Air Service Agreements*36	9th pillar: ICT infrastructure	
1.06	Transparency of government policymaking 8	9.01	Extent of business Internet use19
1.07	Time required to start a business*57	9.02	Internet users* 8
1.08	Cost to start a business* 15	9.03	Telephone lines*48
1.09	GATS commitments* 5	9.04	Broadband Internet subscribers* 15
		9.05	Mobile telephone subscribers* 15
2nd pillar: Environmental sustainability		10th pillar: Price competitiveness in the T&T industry	
2.01	Stringency of environmental regulation 5	10.01	Ticket taxes and airport charges*38
2.02	Enforcement of environmental regulation 6	10.02	Purchasing power parity*135
2.03	Sustainability of T&T industry development26	10.03	Extent and effect of taxation114
2.04	Carbon dioxide emissions*123	10.04	Fuel price levels*125
2.05	Particulate matter concentration*18	10.05	Hotel price index*60
2.06	Threatened species* 9		
2.07	Environmental treaty ratification* 10	11th pillar: Human resources	
		11.01	Primary education enrollment*48
3rd pillar: Safety and security		11.02	Secondary education enrollment* 9
3.01	Business costs of terrorism 8	11.03	Quality of the educational system 6
3.02	Reliability of police services 1	11.04	Local availability of research and training services 7
3.03	Business costs of crime and violence 10	11.05	Extent of staff training 9
3.04	Road traffic accidents* 13	11.06	Hiring and firing practices73
		11.07	Ease of hiring foreign labor43
4th pillar: Health and hygiene		11.08	HIV prevalence*20
4.01	Physician density*26	11.09	Business impact of HIV/AIDS 6
4.02	Access to improved sanitation* 1	11.10	Life expectancy* 15
4.03	Access to improved drinking water* 1		
4.04	Hospital beds*17	12th pillar: Affinity for Travel & Tourism	
		12.01	Tourism openness*101
5th pillar: Prioritization of Travel & Tourism		12.02	Attitude of population toward foreign visitors32
5.01	Government prioritization of the T&T industry102	12.03	Extension of business trips recommended84
5.02	T&T government expenditure*80		
5.03	Effectiveness of marketing and branding86	13th pillar: Natural resources	
5.04	Comprehensiveness of annual T&T data* 1	13.01	Number of World Heritage natural sites*43
5.05	Timeliness of providing monthly/quarterly T&T data*46	13.02	Protected areas*74
		13.03	Quality of the natural environment 4
6th pillar: Air transport infrastructure		13.04	Total known species*119
6.01	Quality of air transport infrastructure 15		
6.02	Available seat kilometers, domestic*40	14th pillar: Cultural resources	
6.03	Available seat kilometers, international*42	14.01	Number of World Heritage cultural sites*44
6.04	Departures per 1,000 population* 15	14.02	Sports stadiums* 15
6.05	Airport density* 11	14.03	Number of international fairs and exhibitions*20
6.06	Number of operating airlines*52	14.04	Creative industries exports*37
6.07	International air transport network 15		
7th pillar: Ground transport infrastructure			
7.01	Quality of roads 13		
7.02	Quality of railroad infrastructure 7		
7.03	Quality of port infrastructure 6		
7.04	Quality of ground transport network 8		
7.05	Road density*79		

Notes: Ranks of notable competitive advantages are **highlighted**. An asterisk (*) indicates that data are from sources other than the World Economic Forum. For further details and explanation, please refer to the section "How to Read the Country/Economy Profiles" at the beginning of this chapter.

France

Key indicators

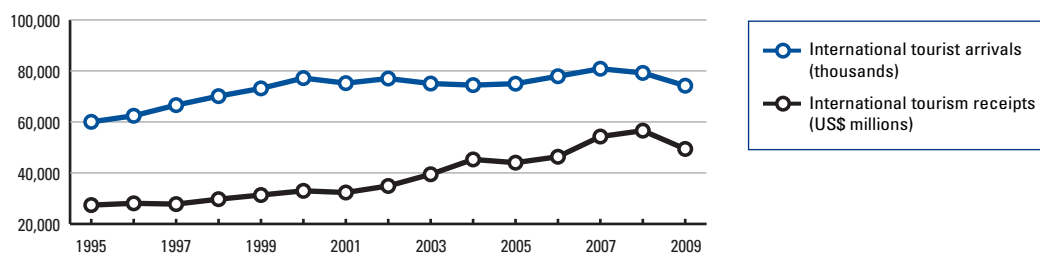
Population (millions), 2009.....	62.6
Surface area (1,000 square kilometers).....	549.2
Gross domestic product (US\$ billions), 2009.....	2,656.4
Gross domestic product (PPP, US\$) per capita, 2009.....	33,434.3
Real GDP growth (percent), 2009.....	-2.5
Environmental Performance Index, 2010 (out of 163 economies).....	7

Travel & Tourism indicators

		Percent of total	2011-2020 annual growth (% forecast)
T&T industry, 2010 estimates			
GDP (US\$ millions).....	107,602	3.7	2.3
Employment (1,000 jobs).....	1,095	4.3	1.2
T&T economy, 2010 estimates			
GDP (US\$ millions).....	284,584	9.7	2.3
Employment (1,000 jobs).....	2,847	11.2	1.0

Source: World Travel & Tourism Council, TSA Research 2010

International tourist arrivals (thousands), 2009.....74,200.0
International tourism receipts (US\$ millions), 200949,398.2



Source: United Nations World Tourism Organization

Travel & Tourism Competitiveness Index

	Rank (out of 139)	Score (1-7 scale)
2011 Index	3	5.4
2009 Index.....	4	5.3
T&T regulatory framework	7	5.7
Policy rules and regulations.....	22	5.0
Environmental sustainability.....	9	5.7
Safety and security.....	20	5.8
Health and hygiene.....	5	6.8
Prioritization of Travel & Tourism.....	28	5.3
T&T business environment and infrastructure	8	5.3
Air transport infrastructure.....	6	5.5
Ground transport infrastructure.....	4	6.5
Tourism infrastructure.....	18	6.2
ICT infrastructure.....	12	5.5
Price competitiveness in the T&T industry.....	138	3.2
T&T human, cultural, and natural resources	9	5.2
Human resources.....	26	5.4
Education and training.....	14	5.8
Availability of qualified labor.....	68	5.1
Affinity for Travel & Tourism.....	40	4.9
Natural resources.....	31	4.3
Cultural resources.....	10	6.0

Note: For descriptions of variables and detailed sources, please refer to "How to the Read Country/Economy Profiles."

The Travel & Tourism Competitiveness Index in detail

INDICATOR	RANK/139	INDICATOR	RANK/139
1st pillar: Policy rules and regulations		8th pillar: Tourism infrastructure	
1.01	Prevalence of foreign ownership.....16	8.01	Hotel rooms*32
1.02	Property rights16	8.02	Presence of major car rental companies*1
1.03	Business impact of rules on FDI62	8.03	ATMs accepting Visa cards*9
1.04	Visa requirements*42		
1.05	Openness of bilateral Air Service Agreements*74	9th pillar: ICT infrastructure	
1.06	Transparency of government policymaking28	9.01	Extent of business Internet use21
1.07	Time required to start a business*21	9.02	Internet users*23
1.08	Cost to start a business*13	9.03	Telephone lines*7
1.09	GATS commitments*60	9.04	Broadband Internet subscribers*9
		9.05	Mobile telephone subscribers*68
2nd pillar: Environmental sustainability		10th pillar: Price competitiveness in the T&T industry	
2.01	Stringency of environmental regulation21	10.01	Ticket taxes and airport charges*126
2.02	Enforcement of environmental regulation25	10.02	Purchasing power parity*131
2.03	Sustainability of T&T industry development14	10.03	Extent and effect of taxation108
2.04	Carbon dioxide emissions*89	10.04	Fuel price levels*120
2.05	Particulate matter concentration*5	10.05	Hotel price index*97
2.06	Threatened species*46		
2.07	Environmental treaty ratification*10	11th pillar: Human resources	
		11.01	Primary education enrollment*23
3rd pillar: Safety and security		11.02	Secondary education enrollment*7
3.01	Business costs of terrorism74	11.03	Quality of the educational system29
3.02	Reliability of police services27	11.04	Local availability of research and training services5
3.03	Business costs of crime and violence42	11.05	Extent of staff training30
3.04	Road traffic accidents*14	11.06	Hiring and firing practices125
		11.07	Ease of hiring foreign labor96
4th pillar: Health and hygiene		11.08	HIV prevalence*79
4.01	Physician density*14	11.09	Business impact of HIV/AIDS51
4.02	Access to improved sanitation*1	11.10	Life expectancy*7
4.03	Access to improved drinking water*1		
4.04	Hospital beds*15	12th pillar: Affinity for Travel & Tourism	
		12.01	Tourism openness*97
5th pillar: Prioritization of Travel & Tourism		12.02	Attitude of population toward foreign visitors82
5.01	Government prioritization of the T&T industry17	12.03	Extension of business trips recommended1
5.02	T&T government expenditure*79		
5.03	Effectiveness of marketing and branding23	13th pillar: Natural resources	
5.04	Comprehensiveness of annual T&T data*1	13.01	Number of World Heritage natural sites*10
5.05	Timeliness of providing monthly/quarterly T&T data*12	13.02	Protected areas*46
		13.03	Quality of the natural environment29
6th pillar: Air transport infrastructure		13.04	Total known species*69
6.01	Quality of air transport infrastructure9		
6.02	Available seat kilometers, domestic*13	14th pillar: Cultural resources	
6.03	Available seat kilometers, international*4	14.01	Number of World Heritage cultural sites*4
6.04	Departures per 1,000 population*29	14.02	Sports stadiums*48
6.05	Airport density*48	14.03	Number of international fairs and exhibitions*5
6.06	Number of operating airlines*2	14.04	Creative industries exports*7
6.07	International air transport network7		
7th pillar: Ground transport infrastructure			
7.01	Quality of roads2		
7.02	Quality of railroad infrastructure4		
7.03	Quality of port infrastructure12		
7.04	Quality of ground transport network5		
7.05	Road density*16		

Notes: Ranks of notable competitive advantages are highlighted. An asterisk (*) indicates that data are from sources other than the World Economic Forum. For further details and explanation, please refer to the section "How to Read the Country/Economy Profiles" at the beginning of this chapter.

Gambia, The

Key indicators

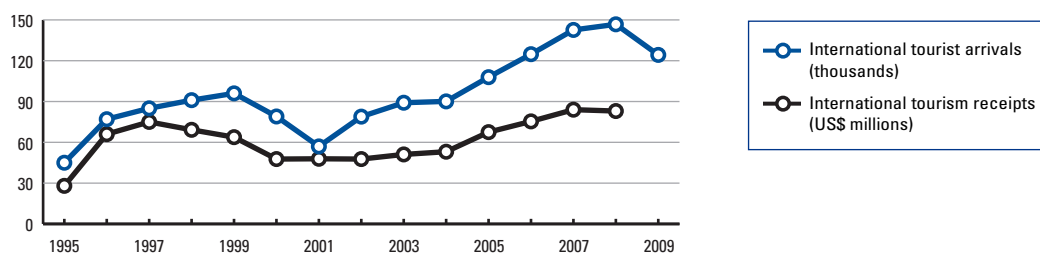
Population (millions), 2009.....	1.7
Surface area (1,000 square kilometers).....	11.3
Gross domestic product (US\$ billions), 2009.....	1.0
Gross domestic product (PPP, US\$) per capita, 2009.....	1,911.4
Real GDP growth (percent), 2009.....	5.6
Environmental Performance Index, 2010 (out of 163 economies).....	116

Travel & Tourism indicators

		Percent of total	2011–2020 annual growth (% forecast)
T&T industry, 2010 estimates			
GDP (US\$ millions).....	55	5.1	5.2
Employment (1,000 jobs).....	27	4.1	2.9
T&T economy, 2010 estimates			
GDP (US\$ millions).....	132	12.3	5.5
Employment (1,000 jobs).....	67	9.9	3.2

Source: World Travel & Tourism Council, TSA Research 2010

International tourist arrivals (thousands), 2009.....124.3
International tourism receipts (US\$ millions), 200883.0



Source: United Nations World Tourism Organization

Travel & Tourism Competitiveness Index

	Rank (out of 139)	Score (1–7 scale)
2011 Index	92	3.7
2009 Index.....	87	3.7
T&T regulatory framework	76	4.5
Policy rules and regulations.....	86	4.3
Environmental sustainability.....	44	4.9
Safety and security.....	88	4.4
Health and hygiene.....	103	3.3
Prioritization of Travel & Tourism.....	26	5.4
T&T business environment and infrastructure	90	3.3
Air transport infrastructure.....	82	2.7
Ground transport infrastructure.....	52	4.2
Tourism infrastructure.....	127	1.6
ICT infrastructure.....	108	2.3
Price competitiveness in the T&T industry.....	2	5.7
T&T human, cultural, and natural resources	117	3.3
Human resources.....	107	4.3
Education and training.....	116	3.8
Availability of qualified labor.....	94	4.8
Affinity for Travel & Tourism.....	30	5.1
Natural resources.....	106	2.5
Cultural resources.....	116	1.5

Note: For descriptions of variables and detailed sources, please refer to "How to the Read Country/Economy Profiles."

The Travel & Tourism Competitiveness Index in detail

INDICATOR	RANK/139	INDICATOR	RANK/139
1st pillar: Policy rules and regulations		8th pillar: Tourism infrastructure	
1.01	Prevalence of foreign ownership..... 31	8.01	Hotel rooms*73
1.02	Property rights 39	8.02	Presence of major car rental companies*125
1.03	Business impact of rules on FDI 24	8.03	ATMs accepting Visa cards*127
1.04	Visa requirements* 29		
1.05	Openness of bilateral Air Service Agreements*78	9th pillar: ICT infrastructure	
1.06	Transparency of government policymaking 30	9.01	Extent of business Internet use87
1.07	Time required to start a business*90	9.02	Internet users*110
1.08	Cost to start a business*135	9.03	Telephone lines*112
1.09	GATS commitments* 17	9.04	Broadband Internet subscribers*131
		9.05	Mobile telephone subscribers*86
2nd pillar: Environmental sustainability		10th pillar: Price competitiveness in the T&T industry	
2.01	Stringency of environmental regulation 44	10.01	Ticket taxes and airport charges* 44
2.02	Enforcement of environmental regulation 34	10.02	Purchasing power parity* 1
2.03	Sustainability of T&T industry development 13	10.03	Extent and effect of taxation60
2.04	Carbon dioxide emissions* 15	10.04	Fuel price levels* 35
2.05	Particulate matter concentration*120	10.05	Hotel price index* 1
2.06	Threatened species* 28		
2.07	Environmental treaty ratification*81	11th pillar: Human resources	
		11.01	Primary education enrollment*131
3rd pillar: Safety and security		11.02	Secondary education enrollment*114
3.01	Business costs of terrorism71	11.03	Quality of the educational system 33
3.02	Reliability of police services 38	11.04	Local availability of research and training services72
3.03	Business costs of crime and violence51	11.05	Extent of staff training 32
3.04	Road traffic accidents*131	11.06	Hiring and firing practices 28
		11.07	Ease of hiring foreign labor 30
4th pillar: Health and hygiene		11.08	HIV prevalence*120
4.01	Physician density*132	11.09	Business impact of HIV/AIDS90
4.02	Access to improved sanitation*94	11.10	Life expectancy*116
4.03	Access to improved drinking water*77		
4.04	Hospital beds*104	12th pillar: Affinity for Travel & Tourism	
		12.01	Tourism openness* 24
5th pillar: Prioritization of Travel & Tourism		12.02	Attitude of population toward foreign visitors 45
5.01	Government prioritization of the T&T industry 15	12.03	Extension of business trips recommended73
5.02	T&T government expenditure* 9		
5.03	Effectiveness of marketing and branding 28	13th pillar: Natural resources	
5.04	Comprehensiveness of annual T&T data*111	13.01	Number of World Heritage natural sites*75
5.05	Timeliness of providing monthly/quarterly T&T data*109	13.02	Protected areas*124
		13.03	Quality of the natural environment52
6th pillar: Air transport infrastructure		13.04	Total known species*60
6.01	Quality of air transport infrastructure61		
6.02	Available seat kilometers, domestic*103	14th pillar: Cultural resources	
6.03	Available seat kilometers, international*127	14.01	Number of World Heritage cultural sites*73
6.04	Departures per 1,000 population*n/a	14.02	Sports stadiums*109
6.05	Airport density*75	14.03	Number of international fairs and exhibitions*122
6.06	Number of operating airlines*117	14.04	Creative industries exports*126
6.07	International air transport network78		
7th pillar: Ground transport infrastructure			
7.01	Quality of roads51		
7.02	Quality of railroad infrastructuren/a		
7.03	Quality of port infrastructure 40		
7.04	Quality of ground transport network 30		
7.05	Road density*67		

Notes: Ranks of notable competitive advantages are **highlighted**. An asterisk (*) indicates that data are from sources other than the World Economic Forum. For further details and explanation, please refer to the section "How to Read the Country/Economy Profiles" at the beginning of this chapter.

Georgia

Key indicators

Population (millions), 2009.....	4.3
Surface area (1,000 square kilometers)	69.7
Gross domestic product (US\$ billions), 2009	10.7
Gross domestic product (PPP, US\$) per capita, 2009	4,753.6
Real GDP growth (percent), 2009.....	-3.9
Environmental Performance Index, 2010 (out of 163 economies).....	59

Travel & Tourism indicators

T&T industry, 2010 estimates

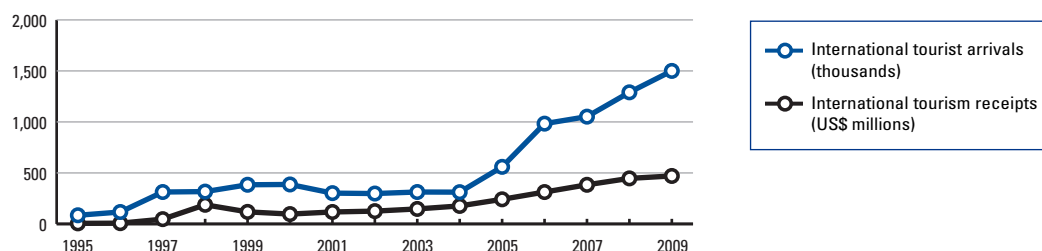
	Percent of total	2011-2020 annual growth (% forecast)
GDP (US\$ millions)	n/a	n/a
Employment (1,000 jobs).....	n/a	n/a

T&T economy, 2010 estimates

GDP (US\$ millions)	n/a
Employment (1,000 jobs).....	n/a

Source: World Travel & Tourism Council, TSA Research 2010

International tourist arrivals (thousands), 2009.....	1,500.0
International tourism receipts (US\$ millions), 2009	470.3



Source: United Nations World Tourism Organization

Travel & Tourism Competitiveness Index

	Rank (out of 139)	Score (1-7 scale)
2011 Index	73	4.0
2009 Index.....	73	3.9
T&T regulatory framework	35	5.1
Policy rules and regulations.....	54	4.6
Environmental sustainability.....	69	4.5
Safety and security	47	5.3
Health and hygiene	31	6.0
Prioritization of Travel & Tourism.....	31	5.2
T&T business environment and infrastructure	94	3.2
Air transport infrastructure.....	105	2.4
Ground transport infrastructure.....	69	3.6
Tourism infrastructure	87	2.9
ICT infrastructure	82	2.8
Price competitiveness in the T&T industry.....	91	4.4
T&T human, cultural, and natural resources	92	3.6
Human resources	30	5.2
Education and training.....	69	4.7
Availability of qualified labor.....	7	5.8
Affinity for Travel & Tourism	46	4.9
Natural resources	120	2.3
Cultural resources.....	80	2.1

Note: For descriptions of variables and detailed sources, please refer to "How to the Read Country/Economy Profiles."

The Travel & Tourism Competitiveness Index in detail

INDICATOR	RANK/139	INDICATOR	RANK/139
1st pillar: Policy rules and regulations		8th pillar: Tourism infrastructure	
1.01	Prevalence of foreign ownership.....89	8.01	Hotel rooms*85
1.02	Property rights120	8.02	Presence of major car rental companies*112
1.03	Business impact of rules on FDI 44	8.03	ATMs accepting Visa cards* 49
1.04	Visa requirements* 28		
1.05	Openness of bilateral Air Service Agreements*121	9th pillar: ICT infrastructure	
1.06	Transparency of government policymaking 33	9.01	Extent of business Internet use90
1.07	Time required to start a business* 3	9.02	Internet users*72
1.08	Cost to start a business* 44	9.03	Telephone lines*84
1.09	GATS commitments*72	9.04	Broadband Internet subscribers*76
		9.05	Mobile telephone subscribers*102
2nd pillar: Environmental sustainability		10th pillar: Price competitiveness in the T&T industry	
2.01	Stringency of environmental regulation95	10.01	Ticket taxes and airport charges*104
2.02	Enforcement of environmental regulation78	10.02	Purchasing power parity*51
2.03	Sustainability of T&T industry development80	10.03	Extent and effect of taxation 24
2.04	Carbon dioxide emissions* 43	10.04	Fuel price levels*66
2.05	Particulate matter concentration*90	10.05	Hotel price index*109
2.06	Threatened species*83		
2.07	Environmental treaty ratification*81	11th pillar: Human resources	
		11.01	Primary education enrollment* 6
3rd pillar: Safety and security		11.02	Secondary education enrollment* 11
3.01	Business costs of terrorism61	11.03	Quality of the educational system119
3.02	Reliability of police services 45	11.04	Local availability of research and training services125
3.03	Business costs of crime and violence 41	11.05	Extent of staff training108
3.04	Road traffic accidents*73	11.06	Hiring and firing practices 9
		11.07	Ease of hiring foreign labor 3
4th pillar: Health and hygiene		11.08	HIV prevalence* 20
4.01	Physician density* 2	11.09	Business impact of HIV/AIDS70
4.02	Access to improved sanitation* 50	11.10	Life expectancy*74
4.03	Access to improved drinking water*51		
4.04	Hospital beds*55	12th pillar: Affinity for Travel & Tourism	
		12.01	Tourism openness* 49
5th pillar: Prioritization of Travel & Tourism		12.02	Attitude of population toward foreign visitors 17
5.01	Government prioritization of the T&T industry 44	12.03	Extension of business trips recommended75
5.02	T&T government expenditure*n/a		
5.03	Effectiveness of marketing and branding90	13th pillar: Natural resources	
5.04	Comprehensiveness of annual T&T data*93	13.01	Number of World Heritage natural sites*75
5.05	Timeliness of providing monthly/quarterly T&T data* 12	13.02	Protected areas*111
		13.03	Quality of the natural environment65
6th pillar: Air transport infrastructure		13.04	Total known species*99
6.01	Quality of air transport infrastructure86		
6.02	Available seat kilometers, domestic*101	14th pillar: Cultural resources	
6.03	Available seat kilometers, international*109	14.01	Number of World Heritage cultural sites*62
6.04	Departures per 1,000 population*91	14.02	Sports stadiums* 46
6.05	Airport density*68	14.03	Number of international fairs and exhibitions*114
6.06	Number of operating airlines*90	14.04	Creative industries exports*111
6.07	International air transport network103		
7th pillar: Ground transport infrastructure			
7.01	Quality of roads65		
7.02	Quality of railroad infrastructure 41		
7.03	Quality of port infrastructure75		
7.04	Quality of ground transport network87		
7.05	Road density*70		

Notes: Ranks of notable competitive advantages are **highlighted**. An asterisk (*) indicates that data are from sources other than the World Economic Forum. For further details and explanation, please refer to the section "How to Read the Country/Economy Profiles" at the beginning of this chapter.

Germany

Key indicators

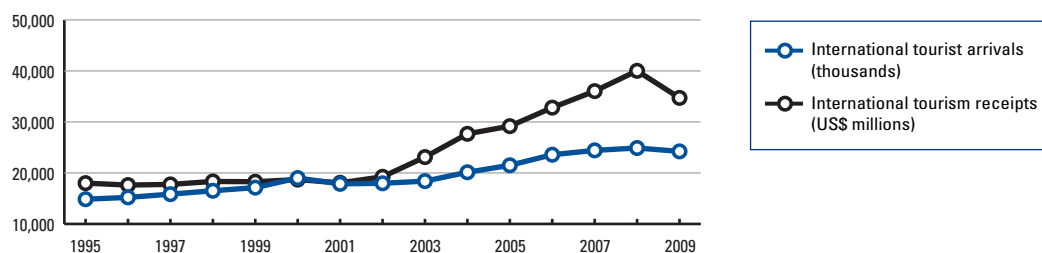
Population (millions), 2009.....	81.9
Surface area (1,000 square kilometers)	357.1
Gross domestic product (US\$ billions), 2009	3,338.7
Gross domestic product (PPP, US\$) per capita, 2009	34,387.7
Real GDP growth (percent), 2009.....	-4.7
Environmental Performance Index, 2010 (out of 163 economies).....	17

Travel & Tourism indicators

		Percent of total	2011-2020 annual growth (% forecast)
T&T industry, 2010 estimates			
GDP (US\$ millions)	79,091	2.2	2.2
Employment (1,000 jobs).....	940	2.3	0.6
T&T economy, 2010 estimates			
GDP (US\$ millions)	273,350	7.6	2.7
Employment (1,000 jobs).....	3,191	8.0	1.0

Source: World Travel & Tourism Council, TSA Research 2010

International tourist arrivals (thousands), 2009.....24,223.5
International tourism receipts (US\$ millions), 200934,709.4



Source: United Nations World Tourism Organization

Travel & Tourism Competitiveness Index

	Rank (out of 139)	Score (1-7 scale)
2011 Index	2	5.5
2009 Index.....	3	5.4
T&T regulatory framework	12	5.7
Policy rules and regulations.....	20	5.1
Environmental sustainability.....	4	5.8
Safety and security	9	6.2
Health and hygiene	7	6.8
Prioritization of Travel & Tourism.....	83	4.4
T&T business environment and infrastructure	2	5.6
Air transport infrastructure.....	7	5.5
Ground transport infrastructure.....	3	6.5
Tourism infrastructure	15	6.3
ICT infrastructure	7	5.7
Price competitiveness in the T&T industry.....	125	3.8
T&T human, cultural, and natural resources	5	5.3
Human resources	19	5.5
Education and training.....	6	6.0
Availability of qualified labor.....	75	5.1
Affinity for Travel & Tourism	81	4.5
Natural resources	18	4.7
Cultural resources.....	4	6.3

Note: For descriptions of variables and detailed sources, please refer to "How to the Read Country/Economy Profiles."

The Travel & Tourism Competitiveness Index in detail

INDICATOR	RANK/139	INDICATOR	RANK/139
1st pillar: Policy rules and regulations		8th pillar: Tourism infrastructure	
1.01	Prevalence of foreign ownership.....36	8.01	Hotel rooms*25
1.02	Property rights 8	8.02	Presence of major car rental companies* 1
1.03	Business impact of rules on FDI63	8.03	ATMs accepting Visa cards*17
1.04	Visa requirements*42	9th pillar: ICT infrastructure	
1.05	Openness of bilateral Air Service Agreements*16	9.01	Extent of business Internet use22
1.06	Transparency of government policymaking13	9.02	Internet users*13
1.07	Time required to start a business*62	9.03	Telephone lines* 5
1.08	Cost to start a business*43	9.04	Broadband Internet subscribers*11
1.09	GATS commitments*65	9.05	Mobile telephone subscribers*27
2nd pillar: Environmental sustainability		10th pillar: Price competitiveness in the T&T industry	
2.01	Stringency of environmental regulation 1	10.01	Ticket taxes and airport charges*75
2.02	Enforcement of environmental regulation 1	10.02	Purchasing power parity*126
2.03	Sustainability of T&T industry development51	10.03	Extent and effect of taxation90
2.04	Carbon dioxide emissions*112	10.04	Fuel price levels*123
2.05	Particulate matter concentration*20	10.05	Hotel price index*49
2.06	Threatened species*29	11th pillar: Human resources	
2.07	Environmental treaty ratification* 1	11.01	Primary education enrollment*33
3rd pillar: Safety and security		11.02	Secondary education enrollment*21
3.01	Business costs of terrorism56	11.03	Quality of the educational system18
3.02	Reliability of police services12	11.04	Local availability of research and training services 2
3.03	Business costs of crime and violence23	11.05	Extent of staff training 8
3.04	Road traffic accidents*11	11.06	Hiring and firing practices133
4th pillar: Health and hygiene		11.07	Ease of hiring foreign labor81
4.01	Physician density*22	11.08	HIV prevalence*20
4.02	Access to improved sanitation* 1	11.09	Business impact of HIV/AIDS12
4.03	Access to improved drinking water* 1	11.10	Life expectancy*15
4.04	Hospital beds* 5	12th pillar: Affinity for Travel & Tourism	
5th pillar: Prioritization of Travel & Tourism		12.01	Tourism openness*91
5.01	Government prioritization of the T&T industry107	12.02	Attitude of population toward foreign visitors64
5.02	T&T government expenditure*108	12.03	Extension of business trips recommended76
5.03	Effectiveness of marketing and branding51	13th pillar: Natural resources	
5.04	Comprehensiveness of annual T&T data*58	13.01	Number of World Heritage natural sites*24
5.05	Timeliness of providing monthly/quarterly T&T data*12	13.02	Protected areas* 3
6th pillar: Air transport infrastructure		13.03	Quality of the natural environment 10
6.01	Quality of air transport infrastructure 3	13.04	Total known species*84
6.02	Available seat kilometers, domestic*15	14th pillar: Cultural resources	
6.03	Available seat kilometers, international* 3	14.01	Number of World Heritage cultural sites* 6
6.04	Departures per 1,000 population*27	14.02	Sports stadiums*27
6.05	Airport density*90	14.03	Number of international fairs and exhibitions* 2
6.06	Number of operating airlines* 4	14.04	Creative industries exports* 3
6.07	International air transport network 3	7th pillar: Ground transport infrastructure	
7.01	Quality of roads 5	7.01	Quality of roads 5
7.02	Quality of railroad infrastructure 5	7.02	Quality of railroad infrastructure 5
7.03	Quality of port infrastructure 5	7.03	Quality of port infrastructure 5
7.04	Quality of ground transport network 3	7.04	Quality of ground transport network 3
7.05	Road density*14	7.05	Road density*14

Notes: Ranks of notable competitive advantages are highlighted. An asterisk (*) indicates that data are from sources other than the World Economic Forum. For further details and explanation, please refer to the section "How to Read the Country/Economy Profiles" at the beginning of this chapter.

Ghana

Key indicators

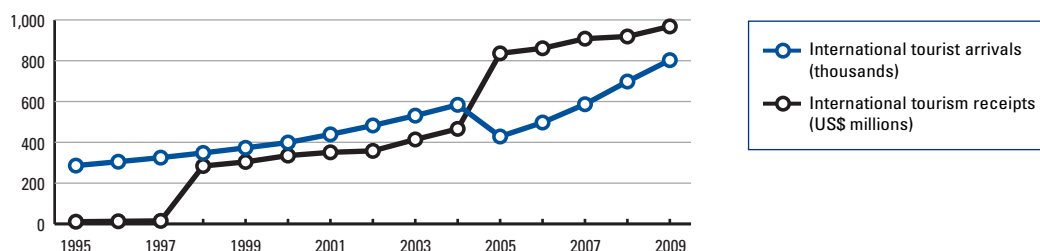
Population (millions), 2009.....	23.8
Surface area (1,000 square kilometers)	238.5
Gross domestic product (US\$ billions), 2009	15.3
Gross domestic product (PPP, US\$) per capita, 2009	1,557.8
Real GDP growth (percent), 2009.....	4.1
Environmental Performance Index, 2010 (out of 163 economies).....	109

Travel & Tourism indicators

	Percent of total	2011–2020 annual growth (% forecast)
T&T industry, 2010 estimates		
GDP (US\$ millions)	2.8	7.1
Employment (1,000 jobs).....	2.3	3.6
T&T economy, 2010 estimates		
GDP (US\$ millions)	6.7	6.6
Employment (1,000 jobs).....	5.4	3.2

Source: World Travel & Tourism Council, TSA Research 2010

International tourist arrivals (thousands), 2009.....	802.8
International tourism receipts (US\$ millions), 2009	968.0



Source: United Nations World Tourism Organization

Travel & Tourism Competitiveness Index

	Rank (out of 139)	Score (1–7 scale)
2011 Index	108	3.4
2009 Index.....	110	3.4
T&T regulatory framework	115	3.8
Policy rules and regulations.....	72	4.4
Environmental sustainability.....	47	4.9
Safety and security	98	4.3
Health and hygiene	123	2.2
Prioritization of Travel & Tourism.....	123	3.4
T&T business environment and infrastructure	105	3.0
Air transport infrastructure.....	101	2.5
Ground transport infrastructure.....	94	3.1
Tourism infrastructure	102	2.3
ICT infrastructure	114	2.0
Price competitiveness in the T&T industry.....	26	5.1
T&T human, cultural, and natural resources	104	3.5
Human resources	114	4.2
Education and training.....	119	3.7
Availability of qualified labor.....	109	4.7
Affinity for Travel & Tourism	45	4.9
Natural resources	57	3.4
Cultural resources.....	115	1.5

Note: For descriptions of variables and detailed sources, please refer to "How to the Read Country/Economy Profiles."

The Travel & Tourism Competitiveness Index in detail

INDICATOR	RANK/139	INDICATOR	RANK/139
1st pillar: Policy rules and regulations		8th pillar: Tourism infrastructure	
1.01	Prevalence of foreign ownership.....55	8.01	Hotel rooms*108
1.02	Property rights76	8.02	Presence of major car rental companies*80
1.03	Business impact of rules on FDI56	8.03	ATMs accepting Visa cards*110
1.04	Visa requirements*114		
1.05	Openness of bilateral Air Service Agreements*60	9th pillar: ICT infrastructure	
1.06	Transparency of government policymaking99	9.01	Extent of business Internet use104
1.07	Time required to start a business* 46	9.02	Internet users*117
1.08	Cost to start a business*96	9.03	Telephone lines*124
1.09	GATS commitments* 31	9.04	Broadband Internet subscribers*113
		9.05	Mobile telephone subscribers*104
2nd pillar: Environmental sustainability		10th pillar: Price competitiveness in the T&T industry	
2.01	Stringency of environmental regulation89	10.01	Ticket taxes and airport charges*107
2.02	Enforcement of environmental regulation90	10.02	Purchasing power parity* 22
2.03	Sustainability of T&T industry development86	10.03	Extent and effect of taxation 40
2.04	Carbon dioxide emissions* 21	10.04	Fuel price levels*52
2.05	Particulate matter concentration*65	10.05	Hotel price index* 9
2.06	Threatened species* 49		
2.07	Environmental treaty ratification* 46	11th pillar: Human resources	
		11.01	Primary education enrollment*127
3rd pillar: Safety and security		11.02	Secondary education enrollment*109
3.01	Business costs of terrorism60	11.03	Quality of the educational system71
3.02	Reliability of police services70	11.04	Local availability of research and training services98
3.03	Business costs of crime and violence102	11.05	Extent of staff training77
3.04	Road traffic accidents*110	11.06	Hiring and firing practices57
		11.07	Ease of hiring foreign labor87
4th pillar: Health and hygiene		11.08	HIV prevalence*119
4.01	Physician density*122	11.09	Business impact of HIV/AIDS109
4.02	Access to improved sanitation*128	11.10	Life expectancy*111
4.03	Access to improved drinking water*103		
4.04	Hospital beds*112	12th pillar: Affinity for Travel & Tourism	
		12.01	Tourism openness* 21
5th pillar: Prioritization of Travel & Tourism		12.02	Attitude of population toward foreign visitors 47
5.01	Government prioritization of the T&T industry99	12.03	Extension of business trips recommended123
5.02	T&T government expenditure*67		
5.03	Effectiveness of marketing and branding100	13th pillar: Natural resources	
5.04	Comprehensiveness of annual T&T data*126	13.01	Number of World Heritage natural sites*75
5.05	Timeliness of providing monthly/quarterly T&T data*123	13.02	Protected areas* 48
		13.03	Quality of the natural environment75
6th pillar: Air transport infrastructure		13.04	Total known species* 33
6.01	Quality of air transport infrastructure85		
6.02	Available seat kilometers, domestic*80	14th pillar: Cultural resources	
6.03	Available seat kilometers, international*78	14.01	Number of World Heritage cultural sites*89
6.04	Departures per 1,000 population*114	14.02	Sports stadiums*100
6.05	Airport density*128	14.03	Number of international fairs and exhibitions*71
6.06	Number of operating airlines*72	14.04	Creative industries exports*116
6.07	International air transport network70		
7th pillar: Ground transport infrastructure			
7.01	Quality of roads86		
7.02	Quality of railroad infrastructure106		
7.03	Quality of port infrastructure59		
7.04	Quality of ground transport network89		
7.05	Road density*76		

Notes: Ranks of notable competitive advantages are **highlighted**. An asterisk (*) indicates that data are from sources other than the World Economic Forum. For further details and explanation, please refer to the section "How to Read the Country/Economy Profiles" at the beginning of this chapter.

Greece

Key indicators

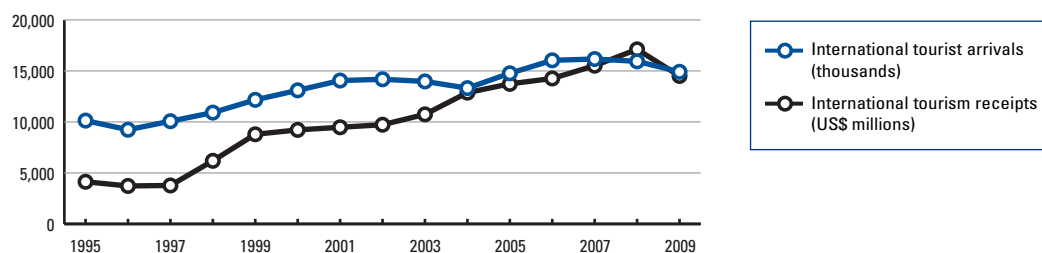
Population (millions), 2009.....	11.3
Surface area (1,000 square kilometers)	132.0
Gross domestic product (US\$ billions), 2009	330.8
Gross domestic product (PPP, US\$) per capita, 2009	29,839.2
Real GDP growth (percent), 2009.....	-2.0
Environmental Performance Index, 2010 (out of 163 economies).....	71

Travel & Tourism indicators

	Percent of total	2011-2020 annual growth (% forecast)
T&T industry, 2010 estimates		
GDP (US\$ millions)	22,775.....7.0	3.6
Employment (1,000 jobs).....	418.....10.0	1.4
T&T economy, 2010 estimates		
GDP (US\$ millions)	50,183.....15.5	3.5
Employment (1,000 jobs).....	785.....18.8	1.6

Source: World Travel & Tourism Council, TSA Research 2010

International tourist arrivals (thousands), 2009.....14,914.5
International tourism receipts (US\$ millions), 200914,506.2



Source: United Nations World Tourism Organization

Travel & Tourism Competitiveness Index

	Rank (out of 139)	Score (1-7 scale)
2011 Index	29	4.8
2009 Index.....	24	4.9
T&T regulatory framework	34	5.1
Policy rules and regulations.....	82	4.3
Environmental sustainability.....	68	4.5
Safety and security	73	4.7
Health and hygiene	20	6.4
Prioritization of Travel & Tourism.....	17	5.6
T&T business environment and infrastructure	29	4.8
Air transport infrastructure.....	19	4.8
Ground transport infrastructure.....	61	4.0
Tourism infrastructure	5	6.9
ICT infrastructure	39	4.3
Price competitiveness in the T&T industry.....	123	3.8
T&T human, cultural, and natural resources	29	4.5
Human resources	59	5.0
Education and training.....	62	4.8
Availability of qualified labor.....	56	5.1
Affinity for Travel & Tourism	47	4.8
Natural resources	61	3.4
Cultural resources.....	25	4.7

Note: For descriptions of variables and detailed sources, please refer to "How to the Read Country/Economy Profiles."

The Travel & Tourism Competitiveness Index in detail

INDICATOR	RANK/139	INDICATOR	RANK/139
1st pillar: Policy rules and regulations		8th pillar: Tourism infrastructure	
1.01	Prevalence of foreign ownership.....79	8.01	Hotel rooms*4
1.02	Property rights53	8.02	Presence of major car rental companies*1
1.03	Business impact of rules on FDI122	8.03	ATMs accepting Visa cards*20
1.04	Visa requirements*42		
1.05	Openness of bilateral Air Service Agreements*52	9th pillar: ICT infrastructure	
1.06	Transparency of government policymaking89	9.01	Extent of business Internet use100
1.07	Time required to start a business*73	9.02	Internet users*50
1.08	Cost to start a business*97	9.03	Telephone lines*16
1.09	GATS commitments*62	9.04	Broadband Internet subscribers*36
		9.05	Mobile telephone subscribers*39
2nd pillar: Environmental sustainability		10th pillar: Price competitiveness in the T&T industry	
2.01	Stringency of environmental regulation83	10.01	Ticket taxes and airport charges*108
2.02	Enforcement of environmental regulation99	10.02	Purchasing power parity*116
2.03	Sustainability of T&T industry development90	10.03	Extent and effect of taxation99
2.04	Carbon dioxide emissions*105	10.04	Fuel price levels*86
2.05	Particulate matter concentration*69	10.05	Hotel price index*93
2.06	Threatened species*85		
2.07	Environmental treaty ratification*1	11th pillar: Human resources	
3rd pillar: Safety and security		11.01	Primary education enrollment*12
3.01	Business costs of terrorism94	11.02	Secondary education enrollment*20
3.02	Reliability of police services92	11.03	Quality of the educational system118
3.03	Business costs of crime and violence79	11.04	Local availability of research and training services88
3.04	Road traffic accidents*62	11.05	Extent of staff training105
4th pillar: Health and hygiene		11.06	Hiring and firing practices126
4.01	Physician density*1	11.07	Ease of hiring foreign labor70
4.02	Access to improved sanitation*39	11.08	HIV prevalence*20
4.03	Access to improved drinking water*1	11.09	Business impact of HIV/AIDS19
4.04	Hospital beds*37	11.10	Life expectancy*15
5th pillar: Prioritization of Travel & Tourism		12th pillar: Affinity for Travel & Tourism	
5.01	Government prioritization of the T&T industry28	12.01	Tourism openness*60
5.02	T&T government expenditure*14	12.02	Attitude of population toward foreign visitors26
5.03	Effectiveness of marketing and branding65	12.03	Extension of business trips recommended53
5.04	Comprehensiveness of annual T&T data*58		
5.05	Timeliness of providing monthly/quarterly T&T data*46	13th pillar: Natural resources	
6th pillar: Air transport infrastructure		13.01	Number of World Heritage natural sites*24
6.01	Quality of air transport infrastructure45	13.02	Protected areas*73
6.02	Available seat kilometers, domestic*35	13.03	Quality of the natural environment41
6.03	Available seat kilometers, international*33	13.04	Total known species*76
6.04	Departures per 1,000 population*32		
6.05	Airport density*15	14th pillar: Cultural resources	
6.06	Number of operating airlines*15	14.01	Number of World Heritage cultural sites*12
6.07	International air transport network53	14.02	Sports stadiums*36
7th pillar: Ground transport infrastructure		14.03	Number of international fairs and exhibitions*19
7.01	Quality of roads57	14.04	Creative industries exports*42
7.02	Quality of railroad infrastructure64		
7.03	Quality of port infrastructure74		
7.04	Quality of ground transport network48		
7.05	Road density*39		

Notes: Ranks of notable competitive advantages are highlighted. An asterisk (*) indicates that data are from sources other than the World Economic Forum. For further details and explanation, please refer to the section "How to Read the Country/Economy Profiles" at the beginning of this chapter.

Guatemala

Key indicators

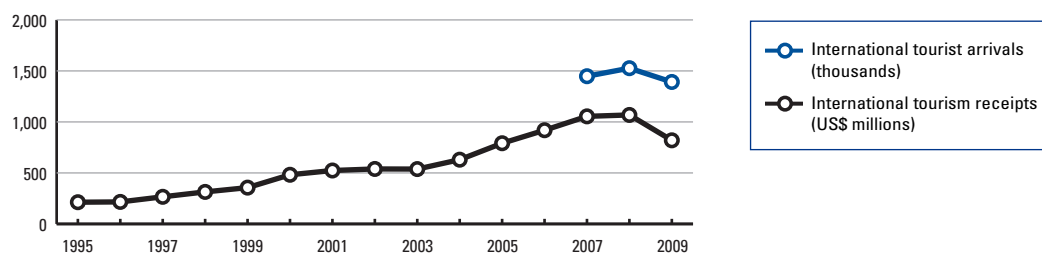
Population (millions), 2009.....	14.0
Surface area (1,000 square kilometers).....	108.9
Gross domestic product (US\$ billions), 2009.....	37.7
Gross domestic product (PPP, US\$) per capita, 2009.....	4,830.8
Real GDP growth (percent), 2009.....	0.5
Environmental Performance Index, 2010 (out of 163 economies).....	104

Travel & Tourism indicators

	Percent of total	2011–2020 annual growth (% forecast)
T&T industry, 2010 estimates		
GDP (US\$ millions).....	1,174	3.1
Employment (1,000 jobs).....	130	2.7
T&T economy, 2010 estimates		
GDP (US\$ millions).....	2,904	7.7
Employment (1,000 jobs).....	316	6.6

Source: World Travel & Tourism Council, TSA Research 2010

International tourist arrivals (thousands), 2009.....1,391.7
 International tourism receipts (US\$ millions), 2009.....819.7



Source: United Nations World Tourism Organization

Travel & Tourism Competitiveness Index

	Rank (out of 139)	Score (1–7 scale)
2011 Index	86	3.8
2009 Index.....	70	3.9
T&T regulatory framework	103	4.1
Policy rules and regulations.....	57	4.5
Environmental sustainability.....	118	4.0
Safety and security.....	131	3.5
Health and hygiene.....	94	3.9
Prioritization of Travel & Tourism.....	78	4.4
T&T business environment and infrastructure	81	3.4
Air transport infrastructure.....	71	3.0
Ground transport infrastructure.....	102	3.0
Tourism infrastructure.....	85	3.0
ICT infrastructure.....	78	2.9
Price competitiveness in the T&T industry.....	27	5.1
T&T human, cultural, and natural resources	58	4.0
Human resources.....	88	4.6
Education and training.....	95	4.3
Availability of qualified labor.....	80	5.0
Affinity for Travel & Tourism.....	67	4.6
Natural resources.....	26	4.5
Cultural resources.....	79	2.1

Note: For descriptions of variables and detailed sources, please refer to "How to the Read Country/Economy Profiles."

The Travel & Tourism Competitiveness Index in detail

INDICATOR	RANK/139	INDICATOR	RANK/139
1st pillar: Policy rules and regulations		8th pillar: Tourism infrastructure	
1.01	Prevalence of foreign ownership..... 40	8.01	Hotel rooms*69
1.02	Property rights102	8.02	Presence of major car rental companies*64
1.03	Business impact of rules on FDI95	8.03	ATMs accepting Visa cards*98
1.04	Visa requirements* 22	9th pillar: ICT infrastructure	
1.05	Openness of bilateral Air Service Agreements* 3	9.01	Extent of business Internet use 40
1.06	Transparency of government policymaking 46	9.02	Internet users*93
1.07	Time required to start a business*110	9.03	Telephone lines*94
1.08	Cost to start a business*116	9.04	Broadband Internet subscribers*98
1.09	GATS commitments*55	9.05	Mobile telephone subscribers* 32
2nd pillar: Environmental sustainability		10th pillar: Price competitiveness in the T&T industry	
2.01	Stringency of environmental regulation103	10.01	Ticket taxes and airport charges* 49
2.02	Enforcement of environmental regulation108	10.02	Purchasing power parity*67
2.03	Sustainability of T&T industry development119	10.03	Extent and effect of taxation68
2.04	Carbon dioxide emissions* 35	10.04	Fuel price levels* 44
2.05	Particulate matter concentration*104	10.05	Hotel price index* 14
2.06	Threatened species*121	11th pillar: Human resources	
2.07	Environmental treaty ratification* 46	11.01	Primary education enrollment*56
3rd pillar: Safety and security		11.02	Secondary education enrollment*110
3.01	Business costs of terrorism123	11.03	Quality of the educational system126
3.02	Reliability of police services133	11.04	Local availability of research and training services54
3.03	Business costs of crime and violence139	11.05	Extent of staff training56
3.04	Road traffic accidents*59	11.06	Hiring and firing practices64
4th pillar: Health and hygiene		11.07	Ease of hiring foreign labor68
4.01	Physician density*90	11.08	HIV prevalence*99
4.02	Access to improved sanitation*79	11.09	Business impact of HIV/AIDS61
4.03	Access to improved drinking water*68	11.10	Life expectancy*92
4.04	Hospital beds*122	12th pillar: Affinity for Travel & Tourism	
5th pillar: Prioritization of Travel & Tourism		12.01	Tourism openness*90
5.01	Government prioritization of the T&T industry112	12.02	Attitude of population toward foreign visitors102
5.02	T&T government expenditure* 42	12.03	Extension of business trips recommended 25
5.03	Effectiveness of marketing and branding105	13th pillar: Natural resources	
5.04	Comprehensiveness of annual T&T data*83	13.01	Number of World Heritage natural sites* 43
5.05	Timeliness of providing monthly/quarterly T&T data* 12	13.02	Protected areas* 8
6th pillar: Air transport infrastructure		13.03	Quality of the natural environment105
6.01	Quality of air transport infrastructure 49	13.04	Total known species* 28
6.02	Available seat kilometers, domestic*84	14th pillar: Cultural resources	
6.03	Available seat kilometers, international*96	14.01	Number of World Heritage cultural sites* 44
6.04	Departures per 1,000 population*n/a	14.02	Sports stadiums*84
6.05	Airport density*123	14.03	Number of international fairs and exhibitions*71
6.06	Number of operating airlines*97	14.04	Creative industries exports*74
6.07	International air transport network 48		
7th pillar: Ground transport infrastructure			
7.01	Quality of roads61		
7.02	Quality of railroad infrastructure114		
7.03	Quality of port infrastructure57		
7.04	Quality of ground transport network100		
7.05	Road density*99		

Notes: Ranks of notable competitive advantages are **highlighted**. An asterisk (*) indicates that data are from sources other than the World Economic Forum. For further details and explanation, please refer to the section "How to Read the Country/Economy Profiles" at the beginning of this chapter.

Guyana

Key indicators

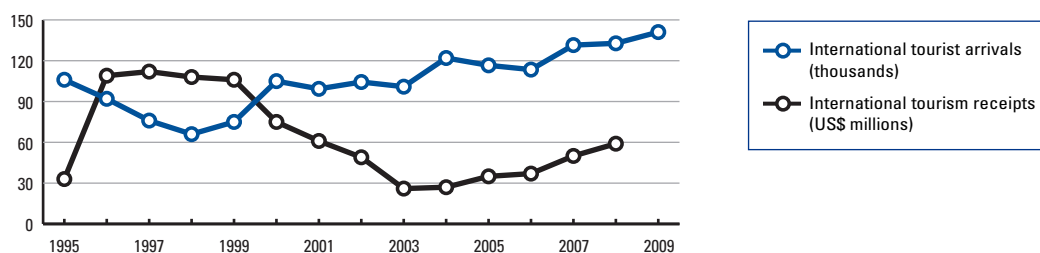
Population (millions), 2009.....	0.8
Surface area (1,000 square kilometers)	215.0
Gross domestic product (US\$ billions), 2009	2.1
Gross domestic product (PPP, US\$) per capita, 2009	6,657.6
Real GDP growth (percent), 2009.....	3.0
Environmental Performance Index, 2010 (out of 163 economies).....	82

Travel & Tourism indicators

		Percent of total	2011–2020 annual growth (% forecast)
T&T industry, 2010 estimates			
GDP (US\$ millions)	44	3.4	1.5
Employment (1,000 jobs).....	9	2.8	-2.0
T&T economy, 2010 estimates			
GDP (US\$ millions)	149	11.5	1.9
Employment (1,000 jobs).....	29	9.5	-1.6

Source: World Travel & Tourism Council, TSA Research 2010

International tourist arrivals (thousands), 2009.....	141.1
International tourism receipts (US\$ millions), 2008	59.0



Source: United Nations World Tourism Organization

Travel & Tourism Competitiveness Index

	Rank (out of 139)	Score (1–7 scale)
2011 Index	98	3.6
2009 Index.....	102	3.5
T&T regulatory framework	91	4.2
Policy rules and regulations.....	99	3.9
Environmental sustainability.....	34	5.0
Safety and security	110	4.1
Health and hygiene	91	4.0
Prioritization of Travel & Tourism.....	86	4.3
T&T business environment and infrastructure	99	3.1
Air transport infrastructure.....	115	2.3
Ground transport infrastructure.....	104	3.0
Tourism infrastructure	97	2.6
ICT infrastructure	87	2.8
Price competitiveness in the T&T industry.....	43	4.9
T&T human, cultural, and natural resources	102	3.5
Human resources	52	5.0
Education and training.....	55	4.9
Availability of qualified labor.....	51	5.2
Affinity for Travel & Tourism	108	4.3
Natural resources	63	3.4
Cultural resources.....	127	1.3

Note: For descriptions of variables and detailed sources, please refer to "How to the Read Country/Economy Profiles."

The Travel & Tourism Competitiveness Index in detail

INDICATOR	RANK/139	INDICATOR	RANK/139
1st pillar: Policy rules and regulations		8th pillar: Tourism infrastructure	
1.01	Prevalence of foreign ownership.....122	8.01	Hotel rooms*111
1.02	Property rights95	8.02	Presence of major car rental companies*80
1.03	Business impact of rules on FDI85	8.03	ATMs accepting Visa cards*89
1.04	Visa requirements*98		
1.05	Openness of bilateral Air Service Agreements*111	9th pillar: ICT infrastructure	
1.06	Transparency of government policymaking84	9.01	Extent of business Internet use81
1.07	Time required to start a business*97	9.02	Internet users*85
1.08	Cost to start a business*94	9.03	Telephone lines*71
1.09	GATS commitments*79	9.04	Broadband Internet subscribers*95
		9.05	Mobile telephone subscribers*93
2nd pillar: Environmental sustainability		10th pillar: Price competitiveness in the T&T industry	
2.01	Stringency of environmental regulation62	10.01	Ticket taxes and airport charges*27
2.02	Enforcement of environmental regulation67	10.02	Purchasing power parity*40
2.03	Sustainability of T&T industry development72	10.03	Extent and effect of taxation125
2.04	Carbon dioxide emissions*56	10.04	Fuel price levels*41
2.05	Particulate matter concentration*54	10.05	Hotel price index*54
2.06	Threatened species*7		
2.07	Environmental treaty ratification*94	11th pillar: Human resources	
		11.01	Primary education enrollment*55
3rd pillar: Safety and security		11.02	Secondary education enrollment*16
3.01	Business costs of terrorism82	11.03	Quality of the educational system68
3.02	Reliability of police services114	11.04	Local availability of research and training services106
3.03	Business costs of crime and violence127	11.05	Extent of staff training61
3.04	Road traffic accidents*83	11.06	Hiring and firing practices20
		11.07	Ease of hiring foreign labor18
4th pillar: Health and hygiene		11.08	HIV prevalence*110
4.01	Physician density*104	11.09	Business impact of HIV/AIDS122
4.02	Access to improved sanitation*79	11.10	Life expectancy*104
4.03	Access to improved drinking water*68		
4.04	Hospital beds*85	12th pillar: Affinity for Travel & Tourism	
		12.01	Tourism openness*61
5th pillar: Prioritization of Travel & Tourism		12.02	Attitude of population toward foreign visitors114
5.01	Government prioritization of the T&T industry89	12.03	Extension of business trips recommended115
5.02	T&T government expenditure*27		
5.03	Effectiveness of marketing and branding91	13th pillar: Natural resources	
5.04	Comprehensiveness of annual T&T data*134	13.01	Number of World Heritage natural sites*75
5.05	Timeliness of providing monthly/quarterly T&T data*89	13.02	Protected areas*97
		13.03	Quality of the natural environment36
6th pillar: Air transport infrastructure		13.04	Total known species*26
6.01	Quality of air transport infrastructure105		
6.02	Available seat kilometers, domestic*103	14th pillar: Cultural resources	
6.03	Available seat kilometers, international*129	14.01	Number of World Heritage cultural sites*122
6.04	Departures per 1,000 population*107	14.02	Sports stadiums*74
6.05	Airport density*35	14.03	Number of international fairs and exhibitions*125
6.06	Number of operating airlines*137	14.04	Creative industries exports*120
6.07	International air transport network112		
7th pillar: Ground transport infrastructure			
7.01	Quality of roads69		
7.02	Quality of railroad infrastructure90		
7.03	Quality of port infrastructure103		
7.04	Quality of ground transport network73		
7.05	Road density*130		

Notes: Ranks of notable competitive advantages are highlighted. An asterisk (*) indicates that data are from sources other than the World Economic Forum. For further details and explanation, please refer to the section "How to Read the Country/Economy Profiles" at the beginning of this chapter.

Honduras

Key indicators

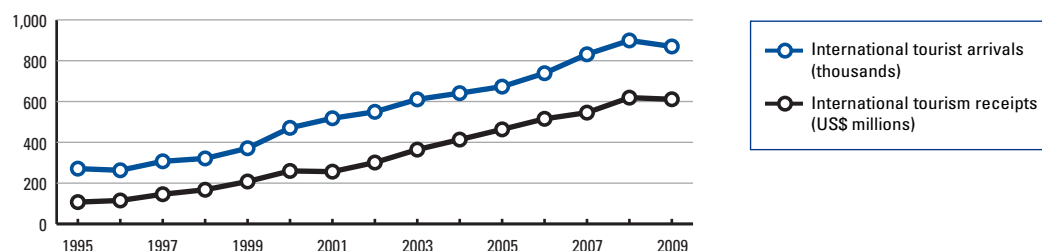
Population (millions), 2009.....	7.5
Surface area (1,000 square kilometers).....	112.1
Gross domestic product (US\$ billions), 2009.....	14.3
Gross domestic product (PPP, US\$) per capita, 2009.....	4,344.1
Real GDP growth (percent), 2009.....	-1.9
Environmental Performance Index, 2010 (out of 163 economies).....	118

Travel & Tourism indicators

		Percent of total	2011-2020 annual growth (% forecast)
T&T industry, 2010 estimates			
GDP (US\$ millions).....	533	3.4	4.7
Employment (1,000 jobs).....	74	2.8	3.0
T&T economy, 2010 estimates			
GDP (US\$ millions).....	1,482	9.6	4.4
Employment (1,000 jobs).....	208	7.8	2.8

Source: World Travel & Tourism Council, TSA Research 2010

International tourist arrivals (thousands), 2009.....	869.8
International tourism receipts (US\$ millions), 2009.....	611.0



Source: United Nations World Tourism Organization

Travel & Tourism Competitiveness Index

	Rank (out of 139)	Score (1-7 scale)
2011 Index	88	3.8
2009 Index.....	83	3.8
T&T regulatory framework	90	4.3
Policy rules and regulations.....	50	4.6
Environmental sustainability.....	66	4.6
Safety and security.....	106	4.1
Health and hygiene.....	101	3.3
Prioritization of Travel & Tourism.....	51	4.7
T&T business environment and infrastructure	80	3.4
Air transport infrastructure.....	69	3.0
Ground transport infrastructure.....	85	3.2
Tourism infrastructure.....	80	3.1
ICT infrastructure.....	92	2.7
Price competitiveness in the T&T industry.....	32	5.1
T&T human, cultural, and natural resources	77	3.7
Human resources.....	94	4.6
Education and training.....	94	4.3
Availability of qualified labor.....	85	4.9
Affinity for Travel & Tourism.....	64	4.7
Natural resources.....	50	3.7
Cultural resources.....	94	1.8

Note: For descriptions of variables and detailed sources, please refer to "How to the Read Country/Economy Profiles."

The Travel & Tourism Competitiveness Index in detail

INDICATOR	RANK/139	INDICATOR	RANK/139
1st pillar: Policy rules and regulations		8th pillar: Tourism infrastructure	
1.01	Prevalence of foreign ownership..... 50	8.01	Hotel rooms*76
1.02	Property rights93	8.02	Presence of major car rental companies*64
1.03	Business impact of rules on FDI96	8.03	ATMs accepting Visa cards*88
1.04	Visa requirements* 19	9th pillar: ICT infrastructure	
1.05	Openness of bilateral Air Service Agreements* 2	9.01	Extent of business Internet use63
1.06	Transparency of government policymaking83	9.02	Internet users*104
1.07	Time required to start a business*57	9.03	Telephone lines*95
1.08	Cost to start a business*115	9.04	Broadband Internet subscribers*139
1.09	GATS commitments*98	9.05	Mobile telephone subscribers* 46
2nd pillar: Environmental sustainability		10th pillar: Price competitiveness in the T&T industry	
2.01	Stringency of environmental regulation70	10.01	Ticket taxes and airport charges*70
2.02	Enforcement of environmental regulation83	10.02	Purchasing power parity* 50
2.03	Sustainability of T&T industry development76	10.03	Extent and effect of taxation51
2.04	Carbon dioxide emissions* 39	10.04	Fuel price levels* 37
2.05	Particulate matter concentration*82	10.05	Hotel price index* 28
2.06	Threatened species*105	11th pillar: Human resources	
2.07	Environmental treaty ratification*65	11.01	Primary education enrollment* 45
3rd pillar: Safety and security		11.02	Secondary education enrollment*106
3.01	Business costs of terrorism111	11.03	Quality of the educational system123
3.02	Reliability of police services106	11.04	Local availability of research and training services89
3.03	Business costs of crime and violence133	11.05	Extent of staff training80
3.04	Road traffic accidents* 47	11.06	Hiring and firing practices91
4th pillar: Health and hygiene		11.07	Ease of hiring foreign labor59
4.01	Physician density*98	11.08	HIV prevalence*99
4.02	Access to improved sanitation*89	11.09	Business impact of HIV/AIDS88
4.03	Access to improved drinking water*95	11.10	Life expectancy*87
4.04	Hospital beds*120	12th pillar: Affinity for Travel & Tourism	
5th pillar: Prioritization of Travel & Tourism		12.01	Tourism openness* 46
5.01	Government prioritization of the T&T industry88	12.02	Attitude of population toward foreign visitors120
5.02	T&T government expenditure*52	12.03	Extension of business trips recommended63
5.03	Effectiveness of marketing and branding66	13th pillar: Natural resources	
5.04	Comprehensiveness of annual T&T data*56	13.01	Number of World Heritage natural sites* 43
5.05	Timeliness of providing monthly/quarterly T&T data* 12	13.02	Protected areas* 45
6th pillar: Air transport infrastructure		13.03	Quality of the natural environment96
6.01	Quality of air transport infrastructure70	13.04	Total known species* 31
6.02	Available seat kilometers, domestic*67	14th pillar: Cultural resources	
6.03	Available seat kilometers, international*111	14.01	Number of World Heritage cultural sites*73
6.04	Departures per 1,000 population*n/a	14.02	Sports stadiums*67
6.05	Airport density* 41	14.03	Number of international fairs and exhibitions*83
6.06	Number of operating airlines*92	14.04	Creative industries exports*94
6.07	International air transport network62		
7th pillar: Ground transport infrastructure			
7.01	Quality of roads82		
7.02	Quality of railroad infrastructure105		
7.03	Quality of port infrastructure 32		
7.04	Quality of ground transport network85		
7.05	Road density*103		

Notes: Ranks of notable competitive advantages are **highlighted**. An asterisk (*) indicates that data are from sources other than the World Economic Forum. For further details and explanation, please refer to the section "How to Read the Country/Economy Profiles" at the beginning of this chapter.

Hong Kong SAR

Key indicators

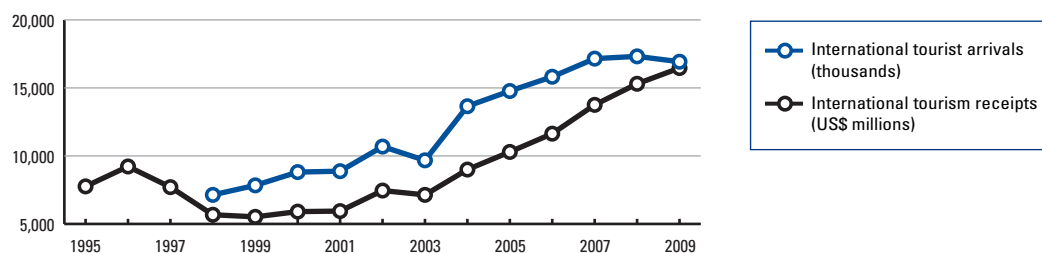
Population (millions), 2009.....	7.0
Surface area (1,000 square kilometers)	1.1
Gross domestic product (US\$ billions), 2009	210.6
Gross domestic product (PPP, US\$) per capita, 2009	42,653.0
Real GDP growth (percent), 2009.....	-2.8
Environmental Performance Index, 2010 (out of 163 economies)	n/a

Travel & Tourism indicators

		Percent of total	2011-2020 annual growth (% forecast)
T&T industry, 2010 estimates			
GDP (US\$ millions)	9,615	4.3	5.9
Employment (1,000 jobs).....	219	6.2	2.2
T&T economy, 2010 estimates			
GDP (US\$ millions)	36,022	16.1	6.1
Employment (1,000 jobs).....	577	16.3	2.7

Source: World Travel & Tourism Council, TSA Research 2010

International tourist arrivals (thousands), 2009.....16,926.1
 International tourism receipts (US\$ millions), 200916,462.9



Source: United Nations World Tourism Organization

Travel & Tourism Competitiveness Index

	Rank (out of 139)	Score (1-7 scale)
2011 Index	12	5.2
2009 Index.....	12	5.2
T&T regulatory framework	4	5.8
Policy rules and regulations.....	2	5.7
Environmental sustainability.....	109	4.1
Safety and security	5	6.3
Health and hygiene	1	7.0
Prioritization of Travel & Tourism.....	12	5.9
T&T business environment and infrastructure	13	5.2
Air transport infrastructure.....	12	5.1
Ground transport infrastructure.....	1	6.7
Tourism infrastructure	70	3.7
ICT infrastructure	4	5.9
Price competitiveness in the T&T industry.....	67	4.5
T&T human, cultural, and natural resources	24	4.6
Human resources	6	5.8
Education and training.....	27	5.4
Availability of qualified labor.....	3	6.2
Affinity for Travel & Tourism	8	5.9
Natural resources	68	3.3
Cultural resources.....	40	3.4

Note: For descriptions of variables and detailed sources, please refer to "How to the Read Country/Economy Profiles."

The Travel & Tourism Competitiveness Index in detail

INDICATOR	RANK/139	INDICATOR	RANK/139
1st pillar: Policy rules and regulations		8th pillar: Tourism infrastructure	
1.01 Prevalence of foreign ownership.....	3	8.01 Hotel rooms*	34
1.02 Property rights	4	8.02 Presence of major car rental companies*	112
1.03 Business impact of rules on FDI	3	8.03 ATMs accepting Visa cards*	52
1.04 Visa requirements*	4		
1.05 Openness of bilateral Air Service Agreements*	26	9th pillar: ICT infrastructure	
1.06 Transparency of government policymaking	2	9.01 Extent of business Internet use	13
1.07 Time required to start a business*	13	9.02 Internet users*	25
1.08 Cost to start a business*	24	9.03 Telephone lines*	3
1.09 GATS commitments*	106	9.04 Broadband Internet subscribers*	14
		9.05 Mobile telephone subscribers*	4
2nd pillar: Environmental sustainability		10th pillar: Price competitiveness in the T&T industry	
2.01 Stringency of environmental regulation	54	10.01 Ticket taxes and airport charges*	43
2.02 Enforcement of environmental regulation	42	10.02 Purchasing power parity*	94
2.03 Sustainability of T&T industry development	37	10.03 Extent and effect of taxation	2
2.04 Carbon dioxide emissions*	88	10.04 Fuel price levels*	139
2.05 Particulate matter concentration*	115	10.05 Hotel price index*	69
2.06 Threatened species*	118		
2.07 Environmental treaty ratification*	n/a	11th pillar: Human resources	
		11.01 Primary education enrollment*	72
3rd pillar: Safety and security		11.02 Secondary education enrollment*	85
3.01 Business costs of terrorism.....	41	11.03 Quality of the educational system	25
3.02 Reliability of police services.....	4	11.04 Local availability of research and training services	15
3.03 Business costs of crime and violence	8	11.05 Extent of staff training.....	27
3.04 Road traffic accidents*	n/a	11.06 Hiring and firing practices	1
		11.07 Ease of hiring foreign labor.....	19
4th pillar: Health and hygiene		11.08 HIV prevalence*	1
4.01 Physician density*	n/a	11.09 Business impact of HIV/AIDS	37
4.02 Access to improved sanitation*	1	11.10 Life expectancy*	6
4.03 Access to improved drinking water*	1		
4.04 Hospital beds*	n/a	12th pillar: Affinity for Travel & Tourism	
		12.01 Tourism openness*	11
5th pillar: Prioritization of Travel & Tourism		12.02 Attitude of population toward foreign visitors	5
5.01 Government prioritization of the T&T industry	12	12.03 Extension of business trips recommended	36
5.02 T&T government expenditure*	17		
5.03 Effectiveness of marketing and branding	16	13th pillar: Natural resources	
5.04 Comprehensiveness of annual T&T data*	58	13.01 Number of World Heritage natural sites*	75
5.05 Timeliness of providing monthly/quarterly T&T data*	12	13.02 Protected areas*	2
		13.03 Quality of the natural environment	106
6th pillar: Air transport infrastructure		13.04 Total known species*	129
6.01 Quality of air transport infrastructure	1		
6.02 Available seat kilometers, domestic*	103	14th pillar: Cultural resources	
6.03 Available seat kilometers, international*	10	14.01 Number of World Heritage cultural sites*	122
6.04 Departures per 1,000 population*	20	14.02 Sports stadiums*	76
6.05 Airport density*	124	14.03 Number of international fairs and exhibitions*	37
6.06 Number of operating airlines*	22	14.04 Creative industries exports*	4
6.07 International air transport network	2		
		7th pillar: Ground transport infrastructure	
7.01 Quality of roads	4	7.01 Quality of roads	4
7.02 Quality of railroad infrastructure	2	7.02 Quality of railroad infrastructure	2
7.03 Quality of port infrastructure	1	7.03 Quality of port infrastructure	1
7.04 Quality of ground transport network	2	7.04 Quality of ground transport network	2
7.05 Road density*	13	7.05 Road density*	13

Notes: Ranks of notable competitive advantages are **highlighted**. An asterisk (*) indicates that data are from sources other than the World Economic Forum. For further details and explanation, please refer to the section "How to Read the Country/Economy Profiles" at the beginning of this chapter.

Hungary

Key indicators

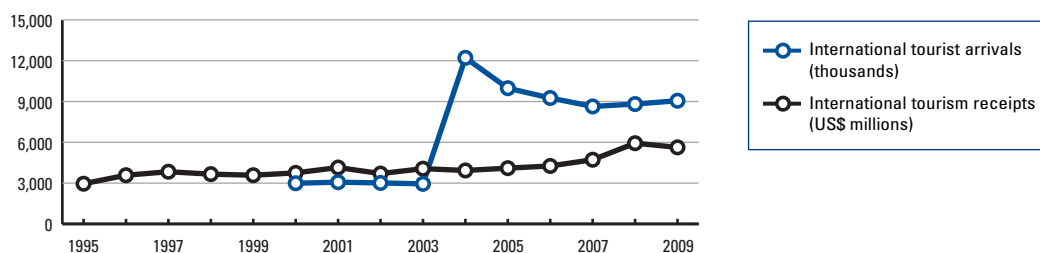
Population (millions), 2009.....	10.0
Surface area (1,000 square kilometers).....	93.0
Gross domestic product (US\$ billions), 2009.....	129.5
Gross domestic product (PPP, US\$) per capita, 2009.....	18,505.8
Real GDP growth (percent), 2009.....	-6.3
Environmental Performance Index, 2010 (out of 163 economies).....	33

Travel & Tourism indicators

		Percent of total	2011-2020 annual growth (% forecast)
T&T industry, 2010 estimates			
GDP (US\$ millions).....	4,027	3.0	2.9
Employment (1,000 jobs).....	183	4.9	-0.4
T&T economy, 2010 estimates			
GDP (US\$ millions).....	9,770	7.4	3.5
Employment (1,000 jobs).....	263	7.0	-0.4

Source: World Travel & Tourism Council, TSA Research 2010

International tourist arrivals (thousands), 2009.....9,058.0
International tourism receipts (US\$ millions), 20095,630.6



Source: United Nations World Tourism Organization

Travel & Tourism Competitiveness Index

	Rank (out of 139)	Score (1-7 scale)
2011 Index	38	4.5
2009 Index.....	38	4.5
T&T regulatory framework	24	5.3
Policy rules and regulations.....	29	4.9
Environmental sustainability.....	31	5.0
Safety and security.....	43	5.3
Health and hygiene.....	18	6.5
Prioritization of Travel & Tourism.....	53	4.7
T&T business environment and infrastructure	45	4.3
Air transport infrastructure.....	75	2.9
Ground transport infrastructure.....	37	4.6
Tourism infrastructure.....	30	5.1
ICT infrastructure.....	38	4.3
Price competitiveness in the T&T industry.....	87	4.4
T&T human, cultural, and natural resources	48	4.1
Human resources.....	44	5.1
Education and training.....	61	4.8
Availability of qualified labor.....	20	5.4
Affinity for Travel & Tourism.....	100	4.4
Natural resources.....	98	2.6
Cultural resources.....	29	4.2

Note: For descriptions of variables and detailed sources, please refer to "How to the Read Country/Economy Profiles."

The Travel & Tourism Competitiveness Index in detail

INDICATOR	RANK/139	INDICATOR	RANK/139
1st pillar: Policy rules and regulations		8th pillar: Tourism infrastructure	
1.01	Prevalence of foreign ownership..... 10	8.01	Hotel rooms*44
1.02	Property rights66	8.02	Presence of major car rental companies* 1
1.03	Business impact of rules on FDI60	8.03	ATMs accepting Visa cards* 37
1.04	Visa requirements*42		
1.05	Openness of bilateral Air Service Agreements*47	9th pillar: ICT infrastructure	
1.06	Transparency of government policymaking94	9.01	Extent of business Internet use67
1.07	Time required to start a business* 7	9.02	Internet users* 33
1.08	Cost to start a business*62	9.03	Telephone lines*40
1.09	GATS commitments* 31	9.04	Broadband Internet subscribers* 33
		9.05	Mobile telephone subscribers*40
2nd pillar: Environmental sustainability		10th pillar: Price competitiveness in the T&T industry	
2.01	Stringency of environmental regulation43	10.01	Ticket taxes and airport charges*52
2.02	Enforcement of environmental regulation71	10.02	Purchasing power parity*88
2.03	Sustainability of T&T industry development102	10.03	Extent and effect of taxation138
2.04	Carbon dioxide emissions*87	10.04	Fuel price levels*90
2.05	Particulate matter concentration* 21	10.05	Hotel price index* 22
2.06	Threatened species* 34		
2.07	Environmental treaty ratification* 30	11th pillar: Human resources	
		11.01	Primary education enrollment*97
3rd pillar: Safety and security		11.02	Secondary education enrollment* 36
3.01	Business costs of terrorism 22	11.03	Quality of the educational system75
3.02	Reliability of police services67	11.04	Local availability of research and training services47
3.03	Business costs of crime and violence61	11.05	Extent of staff training88
3.04	Road traffic accidents* 36	11.06	Hiring and firing practices61
		11.07	Ease of hiring foreign labor 11
4th pillar: Health and hygiene		11.08	HIV prevalence* 20
4.01	Physician density* 37	11.09	Business impact of HIV/AIDS 15
4.02	Access to improved sanitation* 1	11.10	Life expectancy*53
4.03	Access to improved drinking water* 1		
4.04	Hospital beds* 16	12th pillar: Affinity for Travel & Tourism	
		12.01	Tourism openness*42
5th pillar: Prioritization of Travel & Tourism		12.02	Attitude of population toward foreign visitors117
5.01	Government prioritization of the T&T industry82	12.03	Extension of business trips recommended129
5.02	T&T government expenditure* 35		
5.03	Effectiveness of marketing and branding96	13th pillar: Natural resources	
5.04	Comprehensiveness of annual T&T data* 14	13.01	Number of World Heritage natural sites*43
5.05	Timeliness of providing monthly/quarterly T&T data*89	13.02	Protected areas*96
		13.03	Quality of the natural environment81
6th pillar: Air transport infrastructure		13.04	Total known species*106
6.01	Quality of air transport infrastructure66		
6.02	Available seat kilometers, domestic*103	14th pillar: Cultural resources	
6.03	Available seat kilometers, international*72	14.01	Number of World Heritage cultural sites* 29
6.04	Departures per 1,000 population*53	14.02	Sports stadiums* 33
6.05	Airport density*109	14.03	Number of international fairs and exhibitions* 25
6.06	Number of operating airlines*51	14.04	Creative industries exports*38
6.07	International air transport network71		
7th pillar: Ground transport infrastructure			
7.01	Quality of roads63		
7.02	Quality of railroad infrastructure43		
7.03	Quality of port infrastructure77		
7.04	Quality of ground transport network61		
7.05	Road density* 9		

Notes: Ranks of notable competitive advantages are **highlighted**. An asterisk (*) indicates that data are from sources other than the World Economic Forum. For further details and explanation, please refer to the section "How to Read the Country/Economy Profiles" at the beginning of this chapter.

Iceland

Key indicators

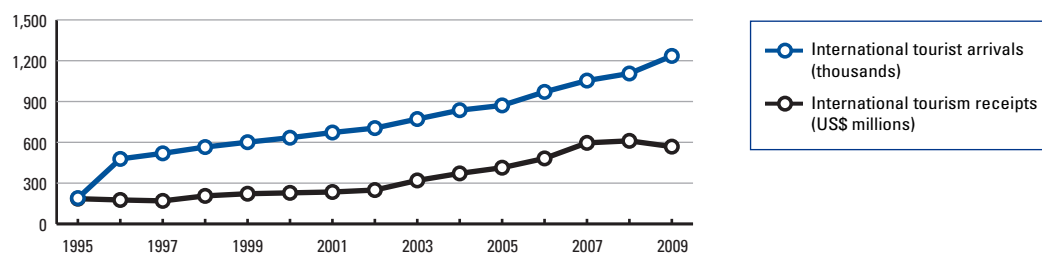
Population (millions), 2009.....	0.3
Surface area (1,000 square kilometers)	103.0
Gross domestic product (US\$ billions), 2009	12.1
Gross domestic product (PPP, US\$) per capita, 2009	37,852.9
Real GDP growth (percent), 2009.....	-6.8
Environmental Performance Index, 2010 (out of 163 economies).....	1

Travel & Tourism indicators

		Percent of total	2011-2020 annual growth (%, forecast)
T&T industry, 2010 estimates			
GDP (US\$ millions)	741	5.5	2.8
Employment (1,000 jobs).....	9	5.3	1.7
T&T economy, 2010 estimates			
GDP (US\$ millions)	1,985	14.7	3.2
Employment (1,000 jobs).....	26	15.5	1.8

Source: World Travel & Tourism Council, TSA Research 2010

International tourist arrivals (thousands), 2009.....1,235.3
International tourism receipts (US\$ millions), 2009568.4



Source: United Nations World Tourism Organization

Travel & Tourism Competitiveness Index

	Rank (out of 139)	Score (1-7 scale)
2011 Index	11	5.2
2009 Index.....	16	5.1
T&T regulatory framework	2	5.9
Policy rules and regulations.....	33	4.8
Environmental sustainability.....	15	5.4
Safety and security	4	6.3
Health and hygiene	4	6.9
Prioritization of Travel & Tourism.....	9	6.0
T&T business environment and infrastructure	6	5.4
Air transport infrastructure.....	18	4.9
Ground transport infrastructure.....	32	4.8
Tourism infrastructure	7	6.7
ICT infrastructure	3	5.9
Price competitiveness in the T&T industry.....	71	4.5
T&T human, cultural, and natural resources	41	4.3
Human resources	3	6.0
Education and training.....	11	5.9
Availability of qualified labor.....	4	6.1
Affinity for Travel & Tourism	14	5.5
Natural resources	80	2.9
Cultural resources.....	56	2.8

Note: For descriptions of variables and detailed sources, please refer to "How to the Read Country/Economy Profiles."

The Travel & Tourism Competitiveness Index in detail

INDICATOR	RANK/139	INDICATOR	RANK/139
1st pillar: Policy rules and regulations		8th pillar: Tourism infrastructure	
1.01	Prevalence of foreign ownership.....132	8.01	Hotel rooms* 6
1.02	Property rights32	8.02	Presence of major car rental companies* 1
1.03	Business impact of rules on FDI133	8.03	ATMs accepting Visa cards*27
1.04	Visa requirements*42	9th pillar: ICT infrastructure	
1.05	Openness of bilateral Air Service Agreements*18	9.01	Extent of business Internet use 4
1.06	Transparency of government policymaking16	9.02	Internet users* 1
1.07	Time required to start a business* 9	9.03	Telephone lines* 6
1.08	Cost to start a business*28	9.04	Broadband Internet subscribers* 6
1.09	GATS commitments*16	9.05	Mobile telephone subscribers*55
2nd pillar: Environmental sustainability		10th pillar: Price competitiveness in the T&T industry	
2.01	Stringency of environmental regulation16	10.01	Ticket taxes and airport charges*19
2.02	Enforcement of environmental regulation15	10.02	Purchasing power parity*121
2.03	Sustainability of T&T industry development29	10.03	Extent and effect of taxation37
2.04	Carbon dioxide emissions*98	10.04	Fuel price levels*76
2.05	Particulate matter concentration*19	10.05	Hotel price index*39
2.06	Threatened species*52	11th pillar: Human resources	
2.07	Environmental treaty ratification*65	11.01	Primary education enrollment*34
3rd pillar: Safety and security		11.02	Secondary education enrollment* 10
3.01	Business costs of terrorism 3	11.03	Quality of the educational system 3
3.02	Reliability of police services 3	11.04	Local availability of research and training services16
3.03	Business costs of crime and violence 7	11.05	Extent of staff training24
3.04	Road traffic accidents*23	11.06	Hiring and firing practices 5
4th pillar: Health and hygiene		11.07	Ease of hiring foreign labor12
4.01	Physician density*12	11.08	HIV prevalence*68
4.02	Access to improved sanitation* 1	11.09	Business impact of HIV/AIDS 7
4.03	Access to improved drinking water* 1	11.10	Life expectancy* 2
4.04	Hospital beds*14	12th pillar: Affinity for Travel & Tourism	
5th pillar: Prioritization of Travel & Tourism		12.01	Tourism openness*25
5.01	Government prioritization of the T&T industry51	12.02	Attitude of population toward foreign visitors 2
5.02	T&T government expenditure* 6	12.03	Extension of business trips recommended18
5.03	Effectiveness of marketing and branding30	13th pillar: Natural resources	
5.04	Comprehensiveness of annual T&T data*44	13.01	Number of World Heritage natural sites*43
5.05	Timeliness of providing monthly/quarterly T&T data*12	13.02	Protected areas*91
6th pillar: Air transport infrastructure		13.03	Quality of the natural environment 6
6.01	Quality of air transport infrastructure 7	13.04	Total known species*137
6.02	Available seat kilometers, domestic*64	14th pillar: Cultural resources	
6.03	Available seat kilometers, international*82	14.01	Number of World Heritage cultural sites*104
6.04	Departures per 1,000 population* 7	14.02	Sports stadiums* 2
6.05	Airport density* 1	14.03	Number of international fairs and exhibitions*53
6.06	Number of operating airlines*117	14.04	Creative industries exports*110
6.07	International air transport network 10		
7th pillar: Ground transport infrastructure			
7.01	Quality of roads28		
7.02	Quality of railroad infrastructuren/a		
7.03	Quality of port infrastructure 7		
7.04	Quality of ground transport network12		
7.05	Road density*101		

Notes: Ranks of notable competitive advantages are **highlighted**. An asterisk (*) indicates that data are from sources other than the World Economic Forum. For further details and explanation, please refer to the section "How to Read the Country/Economy Profiles" at the beginning of this chapter.

India

Key indicators

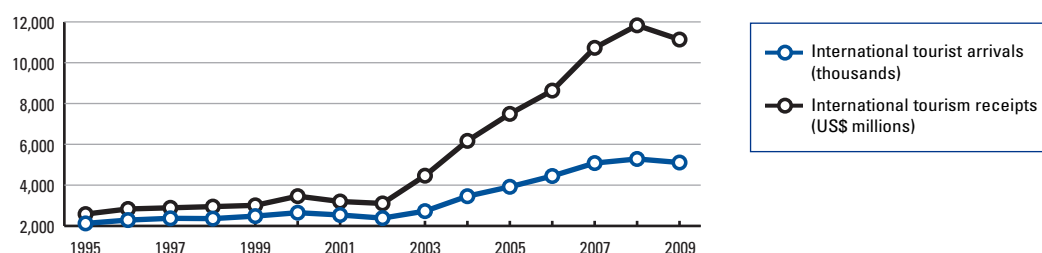
Population (millions), 2009.....	1,155.3
Surface area (1,000 square kilometers)	3,287.3
Gross domestic product (US\$ billions), 2009	1,236.9
Gross domestic product (PPP, US\$) per capita, 2009	3,015.1
Real GDP growth (percent), 2009.....	5.7
Environmental Performance Index, 2010 (out of 163 economies).....	123

Travel & Tourism indicators

		Percent of total	2011-2020 annual growth (% forecast)
T&T industry, 2010 estimates			
GDP (US\$ millions)	41,980	3.1	7.8
Employment (1,000 jobs).....	18,610	3.8	1.2
T&T economy, 2010 estimates			
GDP (US\$ millions)	117,892	8.6	8.5
Employment (1,000 jobs).....	49,086	10.0	1.7

Source: World Travel & Tourism Council, TSA Research 2010

International tourist arrivals (thousands), 2009.....5,108.6
International tourism receipts (US\$ millions), 200911,136.0



Source: United Nations World Tourism Organization

Travel & Tourism Competitiveness Index

	Rank (out of 139)	Score (1-7 scale)
2011 Index	68	4.1
2009 Index.....	62	4.1
T&T regulatory framework	114	3.8
Policy rules and regulations.....	128	3.6
Environmental sustainability.....	107	4.1
Safety and security	78	4.6
Health and hygiene	112	2.6
Prioritization of Travel & Tourism.....	91	4.2
T&T business environment and infrastructure	68	3.7
Air transport infrastructure.....	39	4.1
Ground transport infrastructure.....	43	4.3
Tourism infrastructure	89	2.9
ICT infrastructure	111	2.2
Price competitiveness in the T&T industry.....	28	5.1
T&T human, cultural, and natural resources	19	4.7
Human resources	96	4.6
Education and training.....	75	4.6
Availability of qualified labor.....	112	4.6
Affinity for Travel & Tourism	116	4.2
Natural resources	8	4.9
Cultural resources.....	24	4.9

Note: For descriptions of variables and detailed sources, please refer to "How to the Read Country/Economy Profiles."

The Travel & Tourism Competitiveness Index in detail

INDICATOR	RANK/139	INDICATOR	RANK/139
1st pillar: Policy rules and regulations		8th pillar: Tourism infrastructure	
1.01	Prevalence of foreign ownership.....81	8.01	Hotel rooms*136
1.02	Property rights61	8.02	Presence of major car rental companies* 40
1.03	Business impact of rules on FDI 46	8.03	ATMs accepting Visa cards*100
1.04	Visa requirements*135		
1.05	Openness of bilateral Air Service Agreements*95	9th pillar: ICT infrastructure	
1.06	Transparency of government policymaking 42	9.01	Extent of business Internet use54
1.07	Time required to start a business*95	9.02	Internet users*118
1.08	Cost to start a business*120	9.03	Telephone lines*110
1.09	GATS commitments*112	9.04	Broadband Internet subscribers*100
		9.05	Mobile telephone subscribers*119
2nd pillar: Environmental sustainability		10th pillar: Price competitiveness in the T&T industry	
2.01	Stringency of environmental regulation66	10.01	Ticket taxes and airport charges* 18
2.02	Enforcement of environmental regulation80	10.02	Purchasing power parity* 2
2.03	Sustainability of T&T industry development87	10.03	Extent and effect of taxation 36
2.04	Carbon dioxide emissions* 47	10.04	Fuel price levels*66
2.05	Particulate matter concentration*105	10.05	Hotel price index*73
2.06	Threatened species*131		
2.07	Environmental treaty ratification* 16	11th pillar: Human resources	
		11.01	Primary education enrollment*82
3rd pillar: Safety and security		11.02	Secondary education enrollment*107
3.01	Business costs of terrorism127	11.03	Quality of the educational system 39
3.02	Reliability of police services68	11.04	Local availability of research and training services51
3.03	Business costs of crime and violence67	11.05	Extent of staff training59
3.04	Road traffic accidents*73	11.06	Hiring and firing practices89
		11.07	Ease of hiring foreign labor113
4th pillar: Health and hygiene		11.08	HIV prevalence*68
4.01	Physician density*97	11.09	Business impact of HIV/AIDS99
4.02	Access to improved sanitation*118	11.10	Life expectancy*106
4.03	Access to improved drinking water*90		
4.04	Hospital beds*112	12th pillar: Affinity for Travel & Tourism	
		12.01	Tourism openness*124
5th pillar: Prioritization of Travel & Tourism		12.02	Attitude of population toward foreign visitors81
5.01	Government prioritization of the T&T industry80	12.03	Extension of business trips recommended92
5.02	T&T government expenditure*128		
5.03	Effectiveness of marketing and branding63	13th pillar: Natural resources	
5.04	Comprehensiveness of annual T&T data*75	13.01	Number of World Heritage natural sites* 7
5.05	Timeliness of providing monthly/quarterly T&T data* 12	13.02	Protected areas*95
		13.03	Quality of the natural environment97
6th pillar: Air transport infrastructure		13.04	Total known species* 10
6.01	Quality of air transport infrastructure71		
6.02	Available seat kilometers, domestic* 7	14th pillar: Cultural resources	
6.03	Available seat kilometers, international* 16	14.01	Number of World Heritage cultural sites* 6
6.04	Departures per 1,000 population*102	14.02	Sports stadiums*131
6.05	Airport density*135	14.03	Number of international fairs and exhibitions* 31
6.06	Number of operating airlines* 17	14.04	Creative industries exports* 10
6.07	International air transport network54		
7th pillar: Ground transport infrastructure			
7.01	Quality of roads90		
7.02	Quality of railroad infrastructure 23		
7.03	Quality of port infrastructure83		
7.04	Quality of ground transport network62		
7.05	Road density* 31		

Notes: Ranks of notable competitive advantages are **highlighted**. An asterisk (*) indicates that data are from sources other than the World Economic Forum. For further details and explanation, please refer to the section "How to Read the Country/Economy Profiles" at the beginning of this chapter.

Indonesia

Key indicators

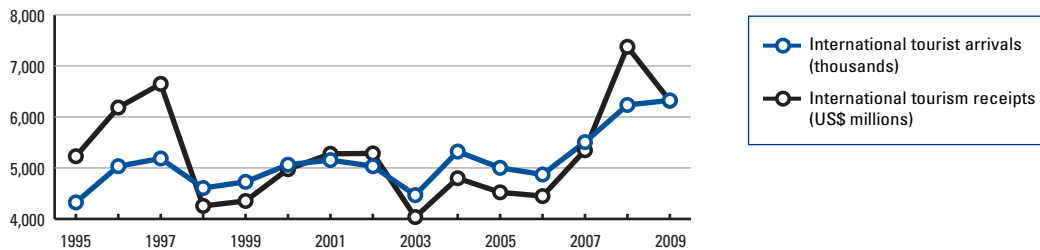
Population (millions), 2009.....	230.0
Surface area (1,000 square kilometers)	1,904.6
Gross domestic product (US\$ billions), 2009	539.4
Gross domestic product (PPP, US\$) per capita, 2009	4,150.8
Real GDP growth (percent), 2009.....	4.5
Environmental Performance Index, 2010 (out of 163 economies).....	134

Travel & Tourism indicators

	Percent of total	2011–2020 annual growth (% forecast)
T&T industry, 2010 estimates		
GDP (US\$ millions)	14,752	2.2
Employment (1,000 jobs).....	1,952	1.8
T&T economy, 2010 estimates		
GDP (US\$ millions)	50,992	7.6
Employment (1,000 jobs).....	6,766	6.3

Source: World Travel & Tourism Council, TSA Research 2010

International tourist arrivals (thousands), 2009.....6,323.7
International tourism receipts (US\$ millions), 20096,318.0



Source: United Nations World Tourism Organization

Travel & Tourism Competitiveness Index

	Rank (out of 139)	Score (1–7 scale)
2011 Index	74	4.0
2009 Index.....	81	3.8
T&T regulatory framework	94	4.2
Policy rules and regulations.....	88	4.2
Environmental sustainability.....	127	3.9
Safety and security	72	4.7
Health and hygiene	115	2.6
Prioritization of Travel & Tourism.....	15	5.7
T&T business environment and infrastructure	86	3.3
Air transport infrastructure.....	58	3.3
Ground transport infrastructure.....	82	3.2
Tourism infrastructure	116	2.0
ICT infrastructure	96	2.5
Price competitiveness in the T&T industry.....	4	5.6
T&T human, cultural, and natural resources	40	4.4
Human resources	51	5.0
Education and training.....	51	4.9
Availability of qualified labor.....	59	5.1
Affinity for Travel & Tourism	121	4.2
Natural resources	17	4.7
Cultural resources.....	39	3.5

Note: For descriptions of variables and detailed sources, please refer to "How to the Read Country/Economy Profiles."

The Travel & Tourism Competitiveness Index in detail

INDICATOR	RANK/139	INDICATOR	RANK/139
1st pillar: Policy rules and regulations		8th pillar: Tourism infrastructure	
1.01	Prevalence of foreign ownership.....54	8.01	Hotel rooms*93
1.02	Property rights84	8.02	Presence of major car rental companies*112
1.03	Business impact of rules on FDI 49	8.03	ATMs accepting Visa cards*97
1.04	Visa requirements*94		
1.05	Openness of bilateral Air Service Agreements* 32	9th pillar: ICT infrastructure	
1.06	Transparency of government policymaking91	9.01	Extent of business Internet use61
1.07	Time required to start a business*119	9.02	Internet users*109
1.08	Cost to start a business*98	9.03	Telephone lines*82
1.09	GATS commitments* 43	9.04	Broadband Internet subscribers*99
		9.05	Mobile telephone subscribers*99
2nd pillar: Environmental sustainability		10th pillar: Price competitiveness in the T&T industry	
2.01	Stringency of environmental regulation75	10.01	Ticket taxes and airport charges* 16
2.02	Enforcement of environmental regulation66	10.02	Purchasing power parity*68
2.03	Sustainability of T&T industry development 50	10.03	Extent and effect of taxation 17
2.04	Carbon dioxide emissions*52	10.04	Fuel price levels* 19
2.05	Particulate matter concentration*118	10.05	Hotel price index* 6
2.06	Threatened species*129		
2.07	Environmental treaty ratification*81	11th pillar: Human resources	
		11.01	Primary education enrollment*52
3rd pillar: Safety and security		11.02	Secondary education enrollment*97
3.01	Business costs of terrorism101	11.03	Quality of the educational system 40
3.02	Reliability of police services80	11.04	Local availability of research and training services52
3.03	Business costs of crime and violence75	11.05	Extent of staff training 36
3.04	Road traffic accidents*70	11.06	Hiring and firing practices 38
		11.07	Ease of hiring foreign labor 35
4th pillar: Health and hygiene		11.08	HIV prevalence*56
4.01	Physician density*119	11.09	Business impact of HIV/AIDS95
4.02	Access to improved sanitation*103	11.10	Life expectancy*100
4.03	Access to improved drinking water*107		
4.04	Hospital beds*122	12th pillar: Affinity for Travel & Tourism	
		12.01	Tourism openness*115
5th pillar: Prioritization of Travel & Tourism		12.02	Attitude of population toward foreign visitors113
5.01	Government prioritization of the T&T industry71	12.03	Extension of business trips recommended93
5.02	T&T government expenditure* 13		
5.03	Effectiveness of marketing and branding58	13th pillar: Natural resources	
5.04	Comprehensiveness of annual T&T data* 28	13.01	Number of World Heritage natural sites* 10
5.05	Timeliness of providing monthly/quarterly T&T data* 12	13.02	Protected areas*85
		13.03	Quality of the natural environment100
6th pillar: Air transport infrastructure		13.04	Total known species* 4
6.01	Quality of air transport infrastructure69		
6.02	Available seat kilometers, domestic* 9	14th pillar: Cultural resources	
6.03	Available seat kilometers, international* 29	14.01	Number of World Heritage cultural sites* 29
6.04	Departures per 1,000 population*81	14.02	Sports stadiums*114
6.05	Airport density*102	14.03	Number of international fairs and exhibitions* 43
6.06	Number of operating airlines* 37	14.04	Creative industries exports* 29
6.07	International air transport network76		
7th pillar: Ground transport infrastructure			
7.01	Quality of roads84		
7.02	Quality of railroad infrastructure56		
7.03	Quality of port infrastructure96		
7.04	Quality of ground transport network88		
7.05	Road density*84		

Notes: Ranks of notable competitive advantages are **highlighted**. An asterisk (*) indicates that data are from sources other than the World Economic Forum. For further details and explanation, please refer to the section "How to Read the Country/Economy Profiles" at the beginning of this chapter.

Iran, Islamic Rep.

Key indicators

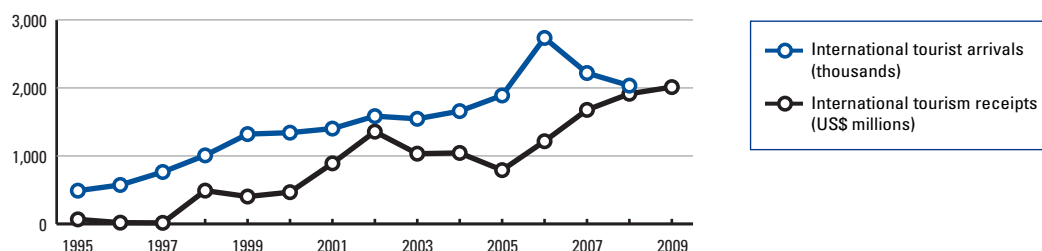
Population (millions), 2009.....	72.9
Surface area (1,000 square kilometers).....	1,745.2
Gross domestic product (US\$ billions), 2009.....	325.9
Gross domestic product (PPP, US\$) per capita, 2009.....	10,938.8
Real GDP growth (percent), 2009.....	1.1
Environmental Performance Index, 2010 (out of 163 economies).....	78

Travel & Tourism indicators

		Percent of total	2011–2020 annual growth (% forecast)
T&T industry, 2010 estimates			
GDP (US\$ millions).....	11,925	3.0	4.4
Employment (1,000 jobs).....	594	2.7	2.0
T&T economy, 2010 estimates			
GDP (US\$ millions).....	33,709	8.4	3.8
Employment (1,000 jobs).....	1,610	7.4	1.6

Source: World Travel & Tourism Council, TSA Research 2010

International tourist arrivals (thousands), 2008.....2,034.0
International tourism receipts (US\$ millions), 2009.....2,012.0



Source: United Nations World Tourism Organization

Travel & Tourism Competitiveness Index

	Rank (out of 139)	Score (1–7 scale)
2011 Index	114	3.4
2009 Index.....	n/a	n/a
T&T regulatory framework	131	3.4
Policy rules and regulations.....	112	3.7
Environmental sustainability.....	83	4.3
Safety and security.....	121	3.9
Health and hygiene.....	121	2.2
Prioritization of Travel & Tourism.....	133	3.0
T&T business environment and infrastructure	103	3.0
Air transport infrastructure.....	94	2.6
Ground transport infrastructure.....	86	3.2
Tourism infrastructure.....	136	1.1
ICT infrastructure.....	89	2.7
Price competitiveness in the T&T industry.....	7	5.5
T&T human, cultural, and natural resources	91	3.6
Human resources.....	95	4.6
Education and training.....	77	4.6
Availability of qualified labor.....	110	4.6
Affinity for Travel & Tourism.....	130	3.9
Natural resources.....	72	3.0
Cultural resources.....	52	3.0

Note: For descriptions of variables and detailed sources, please refer to "How to the Read Country/Economy Profiles."

The Travel & Tourism Competitiveness Index in detail

INDICATOR	RANK/139	INDICATOR	RANK/139
1st pillar: Policy rules and regulations		8th pillar: Tourism infrastructure	
1.01	Prevalence of foreign ownership.....139	8.01	Hotel rooms*112
1.02	Property rights70	8.02	Presence of major car rental companies*133
1.03	Business impact of rules on FDI129	8.03	ATMs accepting Visa cards*138
1.04	Visa requirements*138		
1.05	Openness of bilateral Air Service Agreements*114	9th pillar: ICT infrastructure	
1.06	Transparency of government policymaking124	9.01	Extent of business Internet use128
1.07	Time required to start a business* 28	9.02	Internet users*101
1.08	Cost to start a business* 39	9.03	Telephone lines* 33
1.09	GATS commitments*n/a	9.04	Broadband Internet subscribers*101
		9.05	Mobile telephone subscribers*96
2nd pillar: Environmental sustainability		10th pillar: Price competitiveness in the T&T industry	
2.01	Stringency of environmental regulation64	10.01	Ticket taxes and airport charges* 11
2.02	Enforcement of environmental regulation64	10.02	Purchasing power parity* 14
2.03	Sustainability of T&T industry development113	10.03	Extent and effect of taxation72
2.04	Carbon dioxide emissions*95	10.04	Fuel price levels* 14
2.05	Particulate matter concentration*94	10.05	Hotel price index*n/a
2.06	Threatened species*90		
2.07	Environmental treaty ratification* 46	11th pillar: Human resources	
		11.01	Primary education enrollment* 5
3rd pillar: Safety and security		11.02	Secondary education enrollment*82
3.01	Business costs of terrorism119	11.03	Quality of the educational system108
3.02	Reliability of police services53	11.04	Local availability of research and training services74
3.03	Business costs of crime and violence101	11.05	Extent of staff training132
3.04	Road traffic accidents*130	11.06	Hiring and firing practices90
		11.07	Ease of hiring foreign labor137
4th pillar: Health and hygiene		11.08	HIV prevalence*56
4.01	Physician density*92	11.09	Business impact of HIV/AIDS66
4.02	Access to improved sanitation*n/a	11.10	Life expectancy*74
4.03	Access to improved drinking water*n/a		
4.04	Hospital beds*99	12th pillar: Affinity for Travel & Tourism	
		12.01	Tourism openness*92
5th pillar: Prioritization of Travel & Tourism		12.02	Attitude of population toward foreign visitors137
5.01	Government prioritization of the T&T industry133	12.03	Extension of business trips recommended103
5.02	T&T government expenditure*82		
5.03	Effectiveness of marketing and branding116	13th pillar: Natural resources	
5.04	Comprehensiveness of annual T&T data*131	13.01	Number of World Heritage natural sites*75
5.05	Timeliness of providing monthly/quarterly T&T data*122	13.02	Protected areas*82
		13.03	Quality of the natural environment 23
6th pillar: Air transport infrastructure		13.04	Total known species*54
6.01	Quality of air transport infrastructure130		
6.02	Available seat kilometers, domestic* 24	14th pillar: Cultural resources	
6.03	Available seat kilometers, international*66	14.01	Number of World Heritage cultural sites* 10
6.04	Departures per 1,000 population*n/a	14.02	Sports stadiums*133
6.05	Airport density*63	14.03	Number of international fairs and exhibitions*83
6.06	Number of operating airlines*59	14.04	Creative industries exports* 39
6.07	International air transport network132		
7th pillar: Ground transport infrastructure			
7.01	Quality of roads74		
7.02	Quality of railroad infrastructure53		
7.03	Quality of port infrastructure84		
7.04	Quality of ground transport network114		
7.05	Road density*111		

Notes: Ranks of notable competitive advantages are **highlighted**. An asterisk (*) indicates that data are from sources other than the World Economic Forum. For further details and explanation, please refer to the section "How to Read the Country/Economy Profiles" at the beginning of this chapter.

Ireland

Key indicators

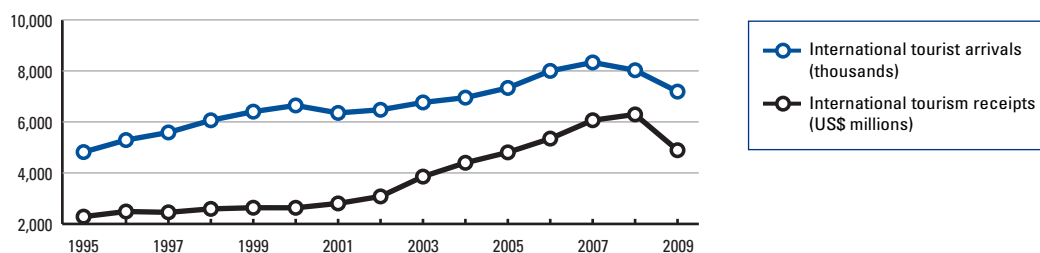
Population (millions), 2009.....	4.5
Surface area (1,000 square kilometers)	70.3
Gross domestic product (US\$ billions), 2009	222.4
Gross domestic product (PPP, US\$) per capita, 2009	38,685.5
Real GDP growth (percent), 2009.....	-7.6
Environmental Performance Index, 2010 (out of 163 economies).....	44

Travel & Tourism indicators

	Percent of total	2011-2020 annual growth (% forecast)
T&T industry, 2010 estimates		
GDP (US\$ millions)	4,076	1.7
Employment (1,000 jobs).....	33	1.8
T&T economy, 2010 estimates		
GDP (US\$ millions)	14,829	6.3
Employment (1,000 jobs).....	114	6.2

Source: World Travel & Tourism Council, TSA Research 2010

International tourist arrivals (thousands), 2009.....7,189.0
International tourism receipts (US\$ millions), 20094,890.2



Source: United Nations World Tourism Organization

Travel & Tourism Competitiveness Index

	Rank (out of 139)	Score (1-7 scale)
2011 Index	21	5.0
2009 Index.....	18	5.0
T&T regulatory framework	10	5.7
Policy rules and regulations.....	7	5.3
Environmental sustainability.....	12	5.5
Safety and security	12	6.1
Health and hygiene	25	6.2
Prioritization of Travel & Tourism.....	29	5.3
T&T business environment and infrastructure	23	4.9
Air transport infrastructure.....	24	4.4
Ground transport infrastructure.....	38	4.6
Tourism infrastructure	10	6.7
ICT infrastructure	29	4.9
Price competitiveness in the T&T industry.....	122	3.8
T&T human, cultural, and natural resources	37	4.4
Human resources	10	5.7
Education and training.....	18	5.7
Availability of qualified labor.....	13	5.6
Affinity for Travel & Tourism	32	5.1
Natural resources	112	2.4
Cultural resources.....	28	4.3

Note: For descriptions of variables and detailed sources, please refer to "How to the Read Country/Economy Profiles."

The Travel & Tourism Competitiveness Index in detail

INDICATOR	RANK/139	INDICATOR	RANK/139
1st pillar: Policy rules and regulations		8th pillar: Tourism infrastructure	
1.01	Prevalence of foreign ownership.....12	8.01	Hotel rooms*11
1.02	Property rights13	8.02	Presence of major car rental companies*1
1.03	Business impact of rules on FDI2	8.03	ATMs accepting Visa cards*26
1.04	Visa requirements*19		
1.05	Openness of bilateral Air Service Agreements*28	9th pillar: ICT infrastructure	
1.06	Transparency of government policymaking25	9.01	Extent of business Internet use32
1.07	Time required to start a business*50	9.02	Internet users*27
1.08	Cost to start a business*3	9.03	Telephone lines*17
1.09	GATS commitments*65	9.04	Broadband Internet subscribers*27
		9.05	Mobile telephone subscribers*53
2nd pillar: Environmental sustainability		10th pillar: Price competitiveness in the T&T industry	
2.01	Stringency of environmental regulation22	10.01	Ticket taxes and airport charges*64
2.02	Enforcement of environmental regulation23	10.02	Purchasing power parity*133
2.03	Sustainability of T&T industry development30	10.03	Extent and effect of taxation38
2.04	Carbon dioxide emissions*116	10.04	Fuel price levels*123
2.05	Particulate matter concentration*14	10.05	Hotel price index*50
2.06	Threatened species*17		
2.07	Environmental treaty ratification*1	11th pillar: Human resources	
		11.01	Primary education enrollment*37
3rd pillar: Safety and security		11.02	Secondary education enrollment*6
3.01	Business costs of terrorism29	11.03	Quality of the educational system11
3.02	Reliability of police services17	11.04	Local availability of research and training services24
3.03	Business costs of crime and violence28	11.05	Extent of staff training23
3.04	Road traffic accidents*17	11.06	Hiring and firing practices85
		11.07	Ease of hiring foreign labor7
4th pillar: Health and hygiene		11.08	HIV prevalence*56
4.01	Physician density*32	11.09	Business impact of HIV/AIDS17
4.02	Access to improved sanitation*37	11.10	Life expectancy*15
4.03	Access to improved drinking water*1		
4.04	Hospital beds*31	12th pillar: Affinity for Travel & Tourism	
		12.01	Tourism openness*48
5th pillar: Prioritization of Travel & Tourism		12.02	Attitude of population toward foreign visitors14
5.01	Government prioritization of the T&T industry19	12.03	Extension of business trips recommended22
5.02	T&T government expenditure*53		
5.03	Effectiveness of marketing and branding10	13th pillar: Natural resources	
5.04	Comprehensiveness of annual T&T data*36	13.01	Number of World Heritage natural sites*75
5.05	Timeliness of providing monthly/quarterly T&T data*72	13.02	Protected areas*131
		13.03	Quality of the natural environment12
6th pillar: Air transport infrastructure		13.04	Total known species*130
6.01	Quality of air transport infrastructure52		
6.02	Available seat kilometers, domestic*54	14th pillar: Cultural resources	
6.03	Available seat kilometers, international*39	14.01	Number of World Heritage cultural sites*89
6.04	Departures per 1,000 population*2	14.02	Sports stadiums*1
6.05	Airport density*23	14.03	Number of international fairs and exhibitions*34
6.06	Number of operating airlines*58	14.04	Creative industries exports*30
6.07	International air transport network46		
7th pillar: Ground transport infrastructure			
7.01	Quality of roads52		
7.02	Quality of railroad infrastructure42		
7.03	Quality of port infrastructure45		
7.04	Quality of ground transport network104		
7.05	Road density*25		

Notes: Ranks of notable competitive advantages are highlighted. An asterisk (*) indicates that data are from sources other than the World Economic Forum. For further details and explanation, please refer to the section "How to Read the Country/Economy Profiles" at the beginning of this chapter.

Israel

Key indicators

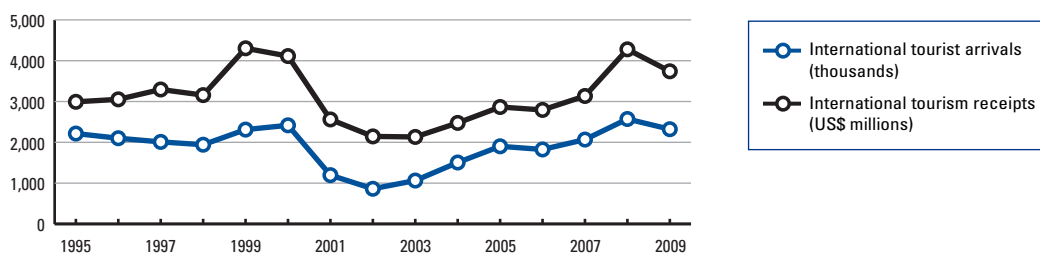
Population (millions), 2009.....	7.4
Surface area (1,000 square kilometers)	22.1
Gross domestic product (US\$ billions), 2009	195.4
Gross domestic product (PPP, US\$) per capita, 2009	28,581.2
Real GDP growth (percent), 2009.....	0.8
Environmental Performance Index, 2010 (out of 163 economies).....	66

Travel & Tourism indicators

		Percent of total	2011–2020 annual growth (% forecast)
T&T industry, 2010 estimates			
GDP (US\$ millions)	5,049	2.7	5.1
Employment (1,000 jobs).....	106	3.7	2.7
T&T economy, 2010 estimates			
GDP (US\$ millions)	12,022	6.4	5.0
Employment (1,000 jobs).....	223	7.9	2.6

Source: World Travel & Tourism Council, TSA Research 2010

International tourist arrivals (thousands), 2009.....	2,321.4
International tourism receipts (US\$ millions), 2009	3,740.7



Source: United Nations World Tourism Organization

Travel & Tourism Competitiveness Index

	Rank (out of 139)	Score (1–7 scale)
2011 Index	46	4.4
2009 Index.....	36	4.5
T&T regulatory framework		
Policy rules and regulations.....	62	4.5
Environmental sustainability.....	74	4.5
Safety and security	46	5.3
Health and hygiene	16	6.5
Prioritization of Travel & Tourism.....	75	4.5
T&T business environment and infrastructure		
Air transport infrastructure.....	51	3.6
Ground transport infrastructure.....	47	4.3
Tourism infrastructure	44	4.6
ICT infrastructure	22	5.1
Price competitiveness in the T&T industry.....	115	4.1
T&T human, cultural, and natural resources		
Human resources	31	5.2
Education and training.....	37	5.2
Availability of qualified labor.....	37	5.3
Affinity for Travel & Tourism	56	4.8
Natural resources	74	3.0
Cultural resources.....	67	2.5

Note: For descriptions of variables and detailed sources, please refer to "How to the Read Country/Economy Profiles."

The Travel & Tourism Competitiveness Index in detail

INDICATOR	RANK/139	INDICATOR	RANK/139
1st pillar: Policy rules and regulations		8th pillar: Tourism infrastructure	
1.01 Prevalence of foreign ownership.....	53	8.01 Hotel rooms*	42
1.02 Property rights	49	8.02 Presence of major car rental companies*	1
1.03 Business impact of rules on FDI	65	8.03 ATMs accepting Visa cards*	69
1.04 Visa requirements*	22	9th pillar: ICT infrastructure	
1.05 Openness of bilateral Air Service Agreements*	41	9.01 Extent of business Internet use	9
1.06 Transparency of government policymaking	90	9.02 Internet users*	31
1.07 Time required to start a business*	106	9.03 Telephone lines*	18
1.08 Cost to start a business*	41	9.04 Broadband Internet subscribers*	17
1.09 GATS commitments*	103	9.05 Mobile telephone subscribers*	30
2nd pillar: Environmental sustainability		10th pillar: Price competitiveness in the T&T industry	
2.01 Stringency of environmental regulation	32	10.01 Ticket taxes and airport charges*	73
2.02 Enforcement of environmental regulation	35	10.02 Purchasing power parity*	113
2.03 Sustainability of T&T industry development	91	10.03 Extent and effect of taxation	45
2.04 Carbon dioxide emissions*	111	10.04 Fuel price levels*	117
2.05 Particulate matter concentration*	56	10.05 Hotel price index*	67
2.06 Threatened species*	88	11th pillar: Human resources	
2.07 Environmental treaty ratification*	125	11.01 Primary education enrollment*	38
3rd pillar: Safety and security		11.02 Secondary education enrollment*	61
3.01 Business costs of terrorism.....	105	11.03 Quality of the educational system	74
3.02 Reliability of police services.....	78	11.04 Local availability of research and training services	30
3.03 Business costs of crime and violence	44	11.05 Extent of staff training.....	25
3.04 Road traffic accidents*	10	11.06 Hiring and firing practices	44
4th pillar: Health and hygiene		11.07 Ease of hiring foreign labor.....	127
4.01 Physician density*	19	11.08 HIV prevalence*	56
4.02 Access to improved sanitation*	1	11.09 Business impact of HIV/AIDS	9
4.03 Access to improved drinking water*	1	11.10 Life expectancy*	7
4.04 Hospital beds*	27	12th pillar: Affinity for Travel & Tourism	
5th pillar: Prioritization of Travel & Tourism		12.01 Tourism openness*	93
5.01 Government prioritization of the T&T industry	73	12.02 Attitude of population toward foreign visitors	75
5.02 T&T government expenditure*	106	12.03 Extension of business trips recommended.....	12
5.03 Effectiveness of marketing and branding	106	13th pillar: Natural resources	
5.04 Comprehensiveness of annual T&T data*	1	13.01 Number of World Heritage natural sites*	75
5.05 Timeliness of providing monthly/quarterly T&T data*	12	13.02 Protected areas*	34
6th pillar: Air transport infrastructure		13.03 Quality of the natural environment.....	69
6.01 Quality of air transport infrastructure	37	13.04 Total known species*	72
6.02 Available seat kilometers, domestic*	63	14th pillar: Cultural resources	
6.03 Available seat kilometers, international*	36	14.01 Number of World Heritage cultural sites*	44
6.04 Departures per 1,000 population*	46	14.02 Sports stadiums*	68
6.05 Airport density*	80	14.03 Number of international fairs and exhibitions*	65
6.06 Number of operating airlines*	29	14.04 Creative industries exports*	46
6.07 International air transport network	43	7th pillar: Ground transport infrastructure	
7th pillar: Ground transport infrastructure		7.01 Quality of roads	50
7.01 Quality of roads	50	7.02 Quality of railroad infrastructure	52
7.02 Quality of railroad infrastructure	52	7.03 Quality of port infrastructure	53
7.03 Quality of port infrastructure	53	7.04 Quality of ground transport network	40
7.04 Quality of ground transport network	40	7.05 Road density*	42
7.05 Road density*	42		

Notes: Ranks of notable competitive advantages are **highlighted**. An asterisk (*) indicates that data are from sources other than the World Economic Forum. For further details and explanation, please refer to the section "How to Read the Country/Economy Profiles" at the beginning of this chapter.

Italy

Key indicators

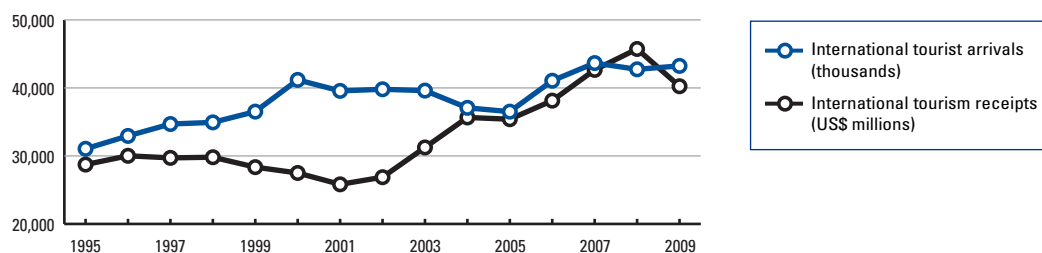
Population (millions), 2009.....	60.2
Surface area (1,000 square kilometers).....	301.3
Gross domestic product (US\$ billions), 2009.....	2,118.3
Gross domestic product (PPP, US\$) per capita, 2009.....	29,068.2
Real GDP growth (percent), 2009.....	-5.0
Environmental Performance Index, 2010 (out of 163 economies).....	18

Travel & Tourism indicators

		Percent of total	2011-2020 annual growth (% forecast)
T&T industry, 2010 estimates			
GDP (US\$ millions).....	89,770	3.9	2.4
Employment (1,000 jobs).....	1,018	4.5	1.3
T&T economy, 2010 estimates			
GDP (US\$ millions).....	217,140	9.4	2.4
Employment (1,000 jobs).....	2,478	10.9	1.1

Source: World Travel & Tourism Council, TSA Research 2010

International tourist arrivals (thousands), 2009.....43,238.9
International tourism receipts (US\$ millions), 200940,249.0



Source: United Nations World Tourism Organization

Travel & Tourism Competitiveness Index

	Rank (out of 139)	Score (1-7 scale)
2011 Index	27	4.9
2009 Index.....	28	4.8
T&T regulatory framework	45	5.0
Policy rules and regulations.....	84	4.3
Environmental sustainability.....	60	4.7
Safety and security.....	48	5.2
Health and hygiene.....	27	6.2
Prioritization of Travel & Tourism.....	56	4.6
T&T business environment and infrastructure	27	4.8
Air transport infrastructure.....	29	4.4
Ground transport infrastructure.....	39	4.5
Tourism infrastructure.....	1	7.0
ICT infrastructure.....	34	4.5
Price competitiveness in the T&T industry.....	129	3.6
T&T human, cultural, and natural resources	15	4.8
Human resources.....	45	5.1
Education and training.....	48	5.0
Availability of qualified labor.....	38	5.3
Affinity for Travel & Tourism.....	91	4.4
Natural resources.....	49	3.7
Cultural resources.....	8	6.1

Note: For descriptions of variables and detailed sources, please refer to "How to the Read Country/Economy Profiles."

The Travel & Tourism Competitiveness Index in detail

INDICATOR	RANK/139	INDICATOR	RANK/139
1st pillar: Policy rules and regulations		8th pillar: Tourism infrastructure	
1.01	Prevalence of foreign ownership.....112	8.01	Hotel rooms* 10
1.02	Property rights69	8.02	Presence of major car rental companies* 1
1.03	Business impact of rules on FDI118	8.03	ATMs accepting Visa cards* 8
1.04	Visa requirements*42		
1.05	Openness of bilateral Air Service Agreements*30	9th pillar: ICT infrastructure	
1.06	Transparency of government policymaking119	9.01	Extent of business Internet use72
1.07	Time required to start a business* 13	9.02	Internet users*46
1.08	Cost to start a business*91	9.03	Telephone lines*32
1.09	GATS commitments*89	9.04	Broadband Internet subscribers*30
		9.05	Mobile telephone subscribers* 13
2nd pillar: Environmental sustainability		10th pillar: Price competitiveness in the T&T industry	
2.01	Stringency of environmental regulation56	10.01	Ticket taxes and airport charges*37
2.02	Enforcement of environmental regulation81	10.02	Purchasing power parity*125
2.03	Sustainability of T&T industry development111	10.03	Extent and effect of taxation133
2.04	Carbon dioxide emissions*100	10.04	Fuel price levels*125
2.05	Particulate matter concentration*46	10.05	Hotel price index*89
2.06	Threatened species*71		
2.07	Environmental treaty ratification* 16	11th pillar: Human resources	
3rd pillar: Safety and security		11.01	Primary education enrollment*25
3.01	Business costs of terrorism73	11.02	Secondary education enrollment*25
3.02	Reliability of police services44	11.03	Quality of the educational system83
3.03	Business costs of crime and violence92	11.04	Local availability of research and training services37
3.04	Road traffic accidents* 20	11.05	Extent of staff training127
		11.06	Hiring and firing practices129
4th pillar: Health and hygiene		11.07	Ease of hiring foreign labor54
4.01	Physician density* 15	11.08	HIV prevalence*68
4.02	Access to improved sanitation* 1	11.09	Business impact of HIV/AIDS36
4.03	Access to improved drinking water* 1	11.10	Life expectancy* 2
4.04	Hospital beds*44	12th pillar: Affinity for Travel & Tourism	
5th pillar: Prioritization of Travel & Tourism		12.01	Tourism openness*99
5.01	Government prioritization of the T&T industry76	12.02	Attitude of population toward foreign visitors94
5.02	T&T government expenditure*65	12.03	Extension of business trips recommended74
5.03	Effectiveness of marketing and branding108		
5.04	Comprehensiveness of annual T&T data* 1	13th pillar: Natural resources	
5.05	Timeliness of providing monthly/quarterly T&T data*63	13.01	Number of World Heritage natural sites* 17
6th pillar: Air transport infrastructure		13.02	Protected areas*53
6.01	Quality of air transport infrastructure84	13.03	Quality of the natural environment82
6.02	Available seat kilometers, domestic* 12	13.04	Total known species*71
6.03	Available seat kilometers, international* 14	14th pillar: Cultural resources	
6.04	Departures per 1,000 population*45	14.01	Number of World Heritage cultural sites* 3
6.05	Airport density*70	14.02	Sports stadiums*45
6.06	Number of operating airlines* 5	14.03	Number of international fairs and exhibitions* 6
6.07	International air transport network94	14.04	Creative industries exports* 5
7th pillar: Ground transport infrastructure			
7.01	Quality of roads54		
7.02	Quality of railroad infrastructure39		
7.03	Quality of port infrastructure81		
7.04	Quality of ground transport network111		
7.05	Road density* 22		

Notes: Ranks of notable competitive advantages are **highlighted**. An asterisk (*) indicates that data are from sources other than the World Economic Forum. For further details and explanation, please refer to the section "How to Read the Country/Economy Profiles" at the beginning of this chapter.

Jamaica

Key indicators

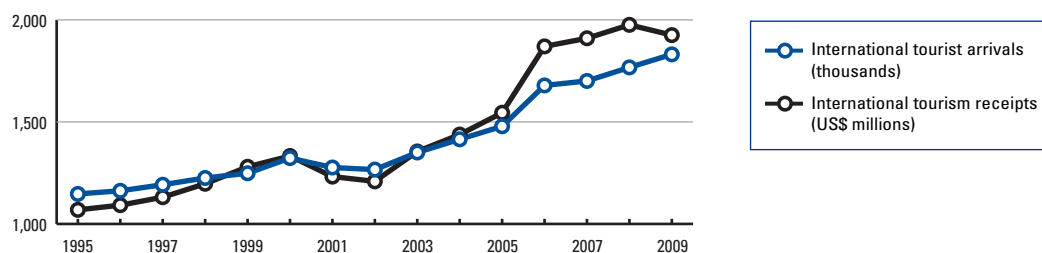
Population (millions), 2009.....	2.7
Surface area (1,000 square kilometers)	11.0
Gross domestic product (US\$ billions), 2009	12.6
Gross domestic product (PPP, US\$) per capita, 2009	8,803.6
Real GDP growth (percent), 2009.....	-3.0
Environmental Performance Index, 2010 (out of 163 economies).....	89

Travel & Tourism indicators

		Percent of total	2011-2020 annual growth (% forecast)
T&T industry, 2010 estimates			
GDP (US\$ millions)	1,159	7.6	3.5
Employment (1,000 jobs).....	81	6.8	3.4
T&T economy, 2010 estimates			
GDP (US\$ millions)	3,893	25.4	2.7
Employment (1,000 jobs).....	263	22.3	2.7

Source: World Travel & Tourism Council, TSA Research 2010

International tourist arrivals (thousands), 2009.....1,831.1
 International tourism receipts (US\$ millions), 20091,925.5



Source: United Nations World Tourism Organization

Travel & Tourism Competitiveness Index

	Rank (out of 139)	Score (1-7 scale)
2011 Index	65	4.1
2009 Index.....	60	4.1
T&T regulatory framework	55	4.8
Policy rules and regulations.....	11	5.2
Environmental sustainability.....	116	4.1
Safety and security	104	4.2
Health and hygiene	87	4.1
Prioritization of Travel & Tourism.....	4	6.4
T&T business environment and infrastructure	59	3.9
Air transport infrastructure.....	64	3.2
Ground transport infrastructure.....	23	5.1
Tourism infrastructure	75	3.5
ICT infrastructure	60	3.4
Price competitiveness in the T&T industry.....	90	4.4
T&T human, cultural, and natural resources	87	3.7
Human resources	89	4.6
Education and training.....	88	4.3
Availability of qualified labor.....	83	5.0
Affinity for Travel & Tourism	6	6.0
Natural resources	110	2.4
Cultural resources.....	105	1.6

Note: For descriptions of variables and detailed sources, please refer to "How to the Read Country/Economy Profiles."

The Travel & Tourism Competitiveness Index in detail

INDICATOR	RANK/139	INDICATOR	RANK/139
1st pillar: Policy rules and regulations		8th pillar: Tourism infrastructure	
1.01 Prevalence of foreign ownership.....	46	8.01 Hotel rooms*	33
1.02 Property rights	73	8.02 Presence of major car rental companies*	80
1.03 Business impact of rules on FDI	51	8.03 ATMs accepting Visa cards*	96
1.04 Visa requirements*	10		
1.05 Openness of bilateral Air Service Agreements*	6	9th pillar: ICT infrastructure	
1.06 Transparency of government policymaking	64	9.01 Extent of business Internet use	79
1.07 Time required to start a business*	28	9.02 Internet users*	37
1.08 Cost to start a business*	46	9.03 Telephone lines*	89
1.09 GATS commitments*	36	9.04 Broadband Internet subscribers*	70
		9.05 Mobile telephone subscribers*	51
2nd pillar: Environmental sustainability		10th pillar: Price competitiveness in the T&T industry	
2.01 Stringency of environmental regulation	92	10.01 Ticket taxes and airport charges*	99
2.02 Enforcement of environmental regulation	94	10.02 Purchasing power parity*	95
2.03 Sustainability of T&T industry development	40	10.03 Extent and effect of taxation	121
2.04 Carbon dioxide emissions*	81	10.04 Fuel price levels*	25
2.05 Particulate matter concentration*	83	10.05 Hotel price index*	95
2.06 Threatened species*	128		
2.07 Environmental treaty ratification*	81	11th pillar: Human resources	
		11.01 Primary education enrollment*	124
3rd pillar: Safety and security		11.02 Secondary education enrollment*	58
3.01 Business costs of terrorism.....	76	11.03 Quality of the educational system	98
3.02 Reliability of police services.....	109	11.04 Local availability of research and training services	99
3.03 Business costs of crime and violence	136	11.05 Extent of staff training.....	49
3.04 Road traffic accidents*	36	11.06 Hiring and firing practices	59
		11.07 Ease of hiring foreign labor.....	112
4th pillar: Health and hygiene		11.08 HIV prevalence*	118
4.01 Physician density*	93	11.09 Business impact of HIV/AIDS	108
4.02 Access to improved sanitation*	77	11.10 Life expectancy*	74
4.03 Access to improved drinking water*	68		
4.04 Hospital beds*	93	12th pillar: Affinity for Travel & Tourism	
		12.01 Tourism openness*	7
5th pillar: Prioritization of Travel & Tourism		12.02 Attitude of population toward foreign visitors	33
5.01 Government prioritization of the T&T industry	10	12.03 Extension of business trips recommended	33
5.02 T&T government expenditure*	2		
5.03 Effectiveness of marketing and branding	9	13th pillar: Natural resources	
5.04 Comprehensiveness of annual T&T data*	44	13.01 Number of World Heritage natural sites*	75
5.05 Timeliness of providing monthly/quarterly T&T data*	46	13.02 Protected areas*	79
		13.03 Quality of the natural environment	57
6th pillar: Air transport infrastructure		13.04 Total known species*	131
6.01 Quality of air transport infrastructure	47		
6.02 Available seat kilometers, domestic*	82	14th pillar: Cultural resources	
6.03 Available seat kilometers, international*	68	14.01 Number of World Heritage cultural sites*	104
6.04 Departures per 1,000 population*	41	14.02 Sports stadiums*	56
6.05 Airport density*	61	14.03 Number of international fairs and exhibitions*	99
6.06 Number of operating airlines*	68	14.04 Creative industries exports*	115
6.07 International air transport network	49		
7th pillar: Ground transport infrastructure			
7.01 Quality of roads	71		
7.02 Quality of railroad infrastructure	n/a		
7.03 Quality of port infrastructure	31		
7.04 Quality of ground transport network	76		
7.05 Road density*	10		

Notes: Ranks of notable competitive advantages are **highlighted**. An asterisk (*) indicates that data are from sources other than the World Economic Forum. For further details and explanation, please refer to the section "How to Read the Country/Economy Profiles" at the beginning of this chapter.

Japan

Key indicators

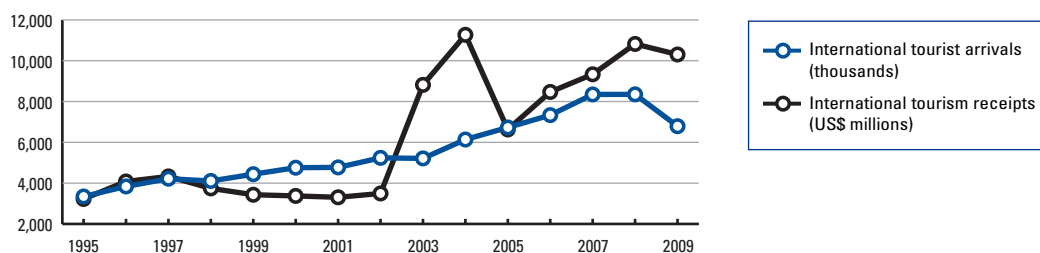
Population (millions), 2009.....	127.6
Surface area (1,000 square kilometers)	377.9
Gross domestic product (US\$ billions), 2009	5,068.9
Gross domestic product (PPP, US\$) per capita, 2009	32,554.2
Real GDP growth (percent), 2009.....	-5.2
Environmental Performance Index, 2010 (out of 163 economies).....	20

Travel & Tourism indicators

		Percent of total	2011-2020 annual growth (% forecast)
T&T industry, 2010 estimates			
GDP (US\$ millions)	172,546	3.4	2.1
Employment (1,000 jobs).....	2,294	3.7	1.0
T&T economy, 2010 estimates			
GDP (US\$ millions)	459,323	9.2	2.5
Employment (1,000 jobs).....	6,062	9.8	1.2

Source: World Travel & Tourism Council, TSA Research 2010

International tourist arrivals (thousands), 2009.....6,789.7
International tourism receipts (US\$ millions), 200910,304.6



Source: United Nations World Tourism Organization

Travel & Tourism Competitiveness Index

	Rank (out of 139)	Score (1-7 scale)
2011 Index	22	4.9
2009 Index.....	25	4.9
T&T regulatory framework	27	5.2
Policy rules and regulations.....	51	4.6
Environmental sustainability.....	52	4.8
Safety and security	19	5.8
Health and hygiene	22	6.3
Prioritization of Travel & Tourism.....	50	4.7
T&T business environment and infrastructure	32	4.7
Air transport infrastructure.....	22	4.6
Ground transport infrastructure.....	6	6.1
Tourism infrastructure	48	4.5
ICT infrastructure	28	4.9
Price competitiveness in the T&T industry.....	137	3.4
T&T human, cultural, and natural resources	14	4.9
Human resources	22	5.5
Education and training.....	12	5.9
Availability of qualified labor.....	60	5.1
Affinity for Travel & Tourism	131	3.9
Natural resources	36	4.2
Cultural resources.....	12	5.9

Note: For descriptions of variables and detailed sources, please refer to "How to the Read Country/Economy Profiles."

The Travel & Tourism Competitiveness Index in detail

INDICATOR	RANK/139	INDICATOR	RANK/139
1st pillar: Policy rules and regulations		8th pillar: Tourism infrastructure	
1.01	Prevalence of foreign ownership.....97	8.01	Hotel rooms* 20
1.02	Property rights23	8.02	Presence of major car rental companies*80
1.03	Business impact of rules on FDI91	8.03	ATMs accepting Visa cards*56
1.04	Visa requirements*76		
1.05	Openness of bilateral Air Service Agreements* 21	9th pillar: ICT infrastructure	
1.06	Transparency of government policymaking48	9.01	Extent of business Internet use 11
1.07	Time required to start a business*86	9.02	Internet users* 15
1.08	Cost to start a business*60	9.03	Telephone lines*34
1.09	GATS commitments*94	9.04	Broadband Internet subscribers* 19
		9.05	Mobile telephone subscribers*75
2nd pillar: Environmental sustainability		10th pillar: Price competitiveness in the T&T industry	
2.01	Stringency of environmental regulation 11	10.01	Ticket taxes and airport charges*106
2.02	Enforcement of environmental regulation 12	10.02	Purchasing power parity*132
2.03	Sustainability of T&T industry development70	10.03	Extent and effect of taxation102
2.04	Carbon dioxide emissions*115	10.04	Fuel price levels*135
2.05	Particulate matter concentration*51	10.05	Hotel price index*70
2.06	Threatened species*132		
2.07	Environmental treaty ratification* 16	11th pillar: Human resources	
3rd pillar: Safety and security		11.01	Primary education enrollment* 2
3.01	Business costs of terrorism.....95	11.02	Secondary education enrollment*23
3.02	Reliability of police services.....22	11.03	Quality of the educational system35
3.03	Business costs of crime and violence53	11.04	Local availability of research and training services 13
3.04	Road traffic accidents* 6	11.05	Extent of staff training 6
		11.06	Hiring and firing practices121
4th pillar: Health and hygiene		11.07	Ease of hiring foreign labor114
4.01	Physician density*53	11.08	HIV prevalence* 1
4.02	Access to improved sanitation* 1	11.09	Business impact of HIV/AIDS42
4.03	Access to improved drinking water* 1	11.10	Life expectancy* 1
4.04	Hospital beds* 1	12th pillar: Affinity for Travel & Tourism	
5th pillar: Prioritization of Travel & Tourism		12.01	Tourism openness*134
5.01	Government prioritization of the T&T industry64	12.02	Attitude of population toward foreign visitors91
5.02	T&T government expenditure*47	12.03	Extension of business trips recommended120
5.03	Effectiveness of marketing and branding67		
5.04	Comprehensiveness of annual T&T data*98	13th pillar: Natural resources	
5.05	Timeliness of providing monthly/quarterly T&T data* 6	13.01	Number of World Heritage natural sites* 17
6th pillar: Air transport infrastructure		13.02	Protected areas*60
6.01	Quality of air transport infrastructure54	13.03	Quality of the natural environment 17
6.02	Available seat kilometers, domestic* 3	13.04	Total known species*56
6.03	Available seat kilometers, international* 6	14th pillar: Cultural resources	
6.04	Departures per 1,000 population*51	14.01	Number of World Heritage cultural sites* 8
6.05	Airport density*73	14.02	Sports stadiums*63
6.06	Number of operating airlines* 16	14.03	Number of international fairs and exhibitions* 7
6.07	International air transport network26	14.04	Creative industries exports* 13
7th pillar: Ground transport infrastructure			
7.01	Quality of roads22		
7.02	Quality of railroad infrastructure 3		
7.03	Quality of port infrastructure37		
7.04	Quality of ground transport network 6		
7.05	Road density* 7		

Notes: Ranks of notable competitive advantages are **highlighted**. An asterisk (*) indicates that data are from sources other than the World Economic Forum. For further details and explanation, please refer to the section "How to Read the Country/Economy Profiles" at the beginning of this chapter.

Jordan

Key indicators

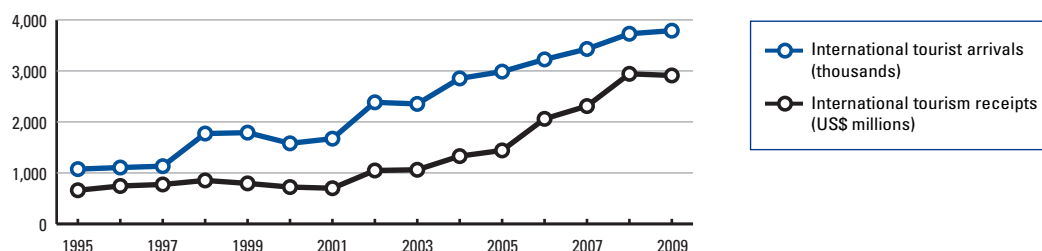
Population (millions), 2009.....	6.0
Surface area (1,000 square kilometers)	88.8
Gross domestic product (US\$ billions), 2009	25.1
Gross domestic product (PPP, US\$) per capita, 2009	5,547.7
Real GDP growth (percent), 2009.....	2.3
Environmental Performance Index, 2010 (out of 163 economies).....	97

Travel & Tourism indicators

		Percent of total	2011-2020 annual growth (% forecast)
T&T industry, 2010 estimates			
GDP (US\$ millions)	2,169	9.0	6.7
Employment (1,000 jobs).....	134	8.6	4.1
T&T economy, 2010 estimates			
GDP (US\$ millions)	4,907	20.5	6.6
Employment (1,000 jobs).....	293	18.9	4.0

Source: World Travel & Tourism Council, TSA Research 2010

International tourist arrivals (thousands), 2009.....3,788.9
 International tourism receipts (US\$ millions), 20092,911.0



Source: United Nations World Tourism Organization

Travel & Tourism Competitiveness Index

	Rank (out of 139)	Score (1-7 scale)
2011 Index	64	4.1
2009 Index.....	54	4.2
T&T regulatory framework	37	5.1
Policy rules and regulations.....	47	4.6
Environmental sustainability.....	54	4.8
Safety and security	64	4.9
Health and hygiene	57	5.1
Prioritization of Travel & Tourism.....	10	5.9
T&T business environment and infrastructure	72	3.6
Air transport infrastructure.....	60	3.3
Ground transport infrastructure.....	75	3.4
Tourism infrastructure	64	4.0
ICT infrastructure	85	2.8
Price competitiveness in the T&T industry.....	65	4.6
T&T human, cultural, and natural resources	74	3.7
Human resources	79	4.8
Education and training.....	64	4.7
Availability of qualified labor.....	97	4.8
Affinity for Travel & Tourism	10	5.8
Natural resources	102	2.6
Cultural resources.....	96	1.8

Note: For descriptions of variables and detailed sources, please refer to "How to the Read Country/Economy Profiles."

The Travel & Tourism Competitiveness Index in detail

INDICATOR	RANK/139	INDICATOR	RANK/139
1st pillar: Policy rules and regulations		8th pillar: Tourism infrastructure	
1.01 Prevalence of foreign ownership.....	58	8.01 Hotel rooms*	63
1.02 Property rights	30	8.02 Presence of major car rental companies*	1
1.03 Business impact of rules on FDI	45	8.03 ATMs accepting Visa cards*	77
1.04 Visa requirements*	41		
1.05 Openness of bilateral Air Service Agreements*	38	9th pillar: ICT infrastructure	
1.06 Transparency of government policymaking	55	9.01 Extent of business Internet use	80
1.07 Time required to start a business*	50	9.02 Internet users*	82
1.08 Cost to start a business*	112	9.03 Telephone lines*	100
1.09 GATS commitments*	29	9.04 Broadband Internet subscribers*	77
		9.05 Mobile telephone subscribers*	70
2nd pillar: Environmental sustainability		10th pillar: Price competitiveness in the T&T industry	
2.01 Stringency of environmental regulation	65	10.01 Ticket taxes and airport charges*	118
2.02 Enforcement of environmental regulation	57	10.02 Purchasing power parity*	91
2.03 Sustainability of T&T industry development	54	10.03 Extent and effect of taxation	92
2.04 Carbon dioxide emissions*	68	10.04 Fuel price levels*	20
2.05 Particulate matter concentration*	86	10.05 Hotel price index*	81
2.06 Threatened species*	86		
2.07 Environmental treaty ratification*	30	11th pillar: Human resources	
		11.01 Primary education enrollment*	101
3rd pillar: Safety and security		11.02 Secondary education enrollment*	67
3.01 Business costs of terrorism.....	65	11.03 Quality of the educational system	55
3.02 Reliability of police services.....	24	11.04 Local availability of research and training services	48
3.03 Business costs of crime and violence	21	11.05 Extent of staff training.....	101
3.04 Road traffic accidents*	122	11.06 Hiring and firing practices	92
		11.07 Ease of hiring foreign labor.....	118
4th pillar: Health and hygiene		11.08 HIV prevalence*	47
4.01 Physician density*	43	11.09 Business impact of HIV/AIDS	31
4.02 Access to improved sanitation*	39	11.10 Life expectancy*	74
4.03 Access to improved drinking water*	62		
4.04 Hospital beds*	89	12th pillar: Affinity for Travel & Tourism	
		12.01 Tourism openness*	10
5th pillar: Prioritization of Travel & Tourism		12.02 Attitude of population toward foreign visitors	37
5.01 Government prioritization of the T&T industry	55	12.03 Extension of business trips recommended	35
5.02 T&T government expenditure*	7		
5.03 Effectiveness of marketing and branding	50	13th pillar: Natural resources	
5.04 Comprehensiveness of annual T&T data*	15	13.01 Number of World Heritage natural sites*	75
5.05 Timeliness of providing monthly/quarterly T&T data*	66	13.02 Protected areas*	67
		13.03 Quality of the natural environment	77
6th pillar: Air transport infrastructure		13.04 Total known species*	89
6.01 Quality of air transport infrastructure	35		
6.02 Available seat kilometers, domestic*	79	14th pillar: Cultural resources	
6.03 Available seat kilometers, international*	61	14.01 Number of World Heritage cultural sites*	62
6.04 Departures per 1,000 population*	49	14.02 Sports stadiums*	98
6.05 Airport density*	84	14.03 Number of international fairs and exhibitions*	90
6.06 Number of operating airlines*	49	14.04 Creative industries exports*	66
6.07 International air transport network	30		
7th pillar: Ground transport infrastructure			
7.01 Quality of roads	44		
7.02 Quality of railroad infrastructure	98		
7.03 Quality of port infrastructure	64		
7.04 Quality of ground transport network	45		
7.05 Road density*	115		

Notes: Ranks of notable competitive advantages are **highlighted**. An asterisk (*) indicates that data are from sources other than the World Economic Forum. For further details and explanation, please refer to the section "How to Read the Country/Economy Profiles" at the beginning of this chapter.

Kazakhstan

Key indicators

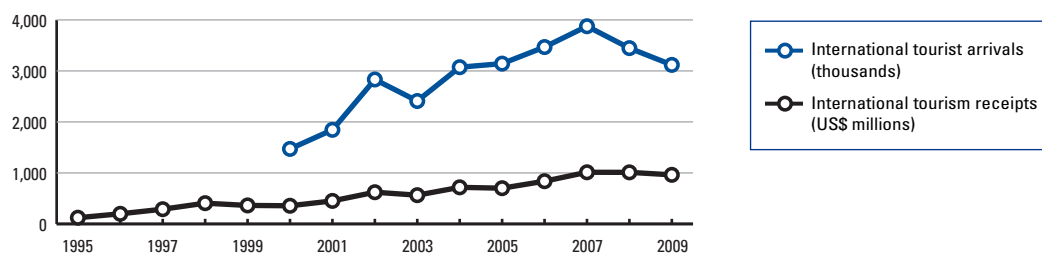
Population (millions), 2009.....	15.9
Surface area (1,000 square kilometers)	2,724.9
Gross domestic product (US\$ billions), 2009	107.9
Gross domestic product (PPP, US\$) per capita, 2009	11,678.6
Real GDP growth (percent), 2009.....	1.2
Environmental Performance Index, 2010 (out of 163 economies).....	92

Travel & Tourism indicators

		Percent of total	2011–2020 annual growth (% forecast)
T&T industry, 2010 estimates			
GDP (US\$ millions)	877	0.7	6.3
Employment (1,000 jobs).....	48	0.6	0.0
T&T economy, 2010 estimates			
GDP (US\$ millions)	9,038	7.7	6.1
Employment (1,000 jobs).....	508	6.3	-0.1

Source: World Travel & Tourism Council, TSA Research 2010

International tourist arrivals (thousands), 2009.....	3,118.0
International tourism receipts (US\$ millions), 2009	962.8



Source: United Nations World Tourism Organization

Travel & Tourism Competitiveness Index

	Rank (out of 139)	Score (1–7 scale)
2011 Index	93	3.7
2009 Index.....	92	3.6
T&T regulatory framework	65	4.6
Policy rules and regulations.....	95	4.0
Environmental sustainability.....	129	3.9
Safety and security	108	4.1
Health and hygiene	9	6.7
Prioritization of Travel & Tourism.....	93	4.2
T&T business environment and infrastructure	88	3.3
Air transport infrastructure.....	86	2.7
Ground transport infrastructure.....	96	3.1
Tourism infrastructure	81	3.1
ICT infrastructure	61	3.4
Price competitiveness in the T&T industry.....	92	4.3
T&T human, cultural, and natural resources	123	3.2
Human resources	80	4.8
Education and training.....	65	4.7
Availability of qualified labor.....	95	4.8
Affinity for Travel & Tourism	126	4.0
Natural resources	107	2.5
Cultural resources.....	118	1.5

Note: For descriptions of variables and detailed sources, please refer to "How to the Read Country/Economy Profiles."

The Travel & Tourism Competitiveness Index in detail

INDICATOR	RANK/139	INDICATOR	RANK/139
1st pillar: Policy rules and regulations		8th pillar: Tourism infrastructure	
1.01	Prevalence of foreign ownership.....113	8.01	Hotel rooms*94
1.02	Property rights112	8.02	Presence of major car rental companies*112
1.03	Business impact of rules on FDI101	8.03	ATMs accepting Visa cards* 36
1.04	Visa requirements*123		
1.05	Openness of bilateral Air Service Agreements*103	9th pillar: ICT infrastructure	
1.06	Transparency of government policymaking75	9.01	Extent of business Internet use60
1.07	Time required to start a business*73	9.02	Internet users*68
1.08	Cost to start a business* 14	9.03	Telephone lines*52
1.09	GATS commitments*n/a	9.04	Broadband Internet subscribers*73
		9.05	Mobile telephone subscribers*52
2nd pillar: Environmental sustainability		10th pillar: Price competitiveness in the T&T industry	
2.01	Stringency of environmental regulation98	10.01	Ticket taxes and airport charges*66
2.02	Enforcement of environmental regulation101	10.02	Purchasing power parity*78
2.03	Sustainability of T&T industry development115	10.03	Extent and effect of taxation74
2.04	Carbon dioxide emissions*125	10.04	Fuel price levels* 40
2.05	Particulate matter concentration* 23	10.05	Hotel price index*110
2.06	Threatened species*95		
2.07	Environmental treaty ratification*117	11th pillar: Human resources	
		11.01	Primary education enrollment*88
3rd pillar: Safety and security		11.02	Secondary education enrollment* 19
3.01	Business costs of terrorism81	11.03	Quality of the educational system93
3.02	Reliability of police services113	11.04	Local availability of research and training services76
3.03	Business costs of crime and violence72	11.05	Extent of staff training98
3.04	Road traffic accidents*111	11.06	Hiring and firing practices 29
		11.07	Ease of hiring foreign labor105
4th pillar: Health and hygiene		11.08	HIV prevalence* 20
4.01	Physician density* 9	11.09	Business impact of HIV/AIDS86
4.02	Access to improved sanitation* 43	11.10	Life expectancy*106
4.03	Access to improved drinking water*66		
4.04	Hospital beds* 11	12th pillar: Affinity for Travel & Tourism	
		12.01	Tourism openness*119
5th pillar: Prioritization of Travel & Tourism		12.02	Attitude of population toward foreign visitors92
5.01	Government prioritization of the T&T industry114	12.03	Extension of business trips recommended122
5.02	T&T government expenditure* 50		
5.03	Effectiveness of marketing and branding124	13th pillar: Natural resources	
5.04	Comprehensiveness of annual T&T data* 28	13.01	Number of World Heritage natural sites* 43
5.05	Timeliness of providing monthly/quarterly T&T data*72	13.02	Protected areas*114
		13.03	Quality of the natural environment126
6th pillar: Air transport infrastructure		13.04	Total known species*59
6.01	Quality of air transport infrastructure95		
6.02	Available seat kilometers, domestic* 34	14th pillar: Cultural resources	
6.03	Available seat kilometers, international*77	14.01	Number of World Heritage cultural sites*89
6.04	Departures per 1,000 population*85	14.02	Sports stadiums*89
6.05	Airport density* 39	14.03	Number of international fairs and exhibitions*99
6.06	Number of operating airlines*61	14.04	Creative industries exports*101
6.07	International air transport network87		
7th pillar: Ground transport infrastructure			
7.01	Quality of roads124		
7.02	Quality of railroad infrastructure 32		
7.03	Quality of port infrastructure111		
7.04	Quality of ground transport network67		
7.05	Road density*131		

Notes: Ranks of notable competitive advantages are **highlighted**. An asterisk (*) indicates that data are from sources other than the World Economic Forum. For further details and explanation, please refer to the section "How to Read the Country/Economy Profiles" at the beginning of this chapter.

Kenya

Key indicators

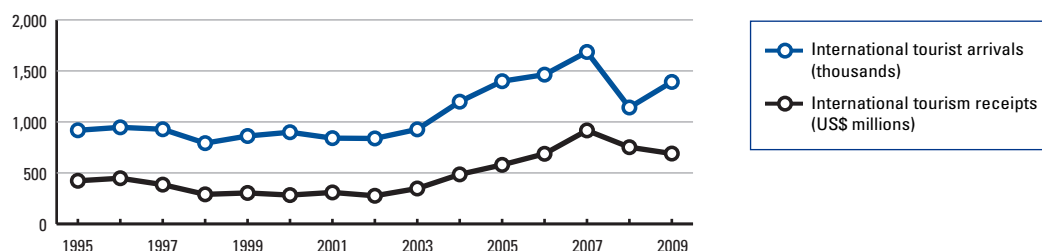
Population (millions), 2009.....	39.8
Surface area (1,000 square kilometers)	580.4
Gross domestic product (US\$ billions), 2009	30.1
Gross domestic product (PPP, US\$) per capita, 2009	1,727.6
Real GDP growth (percent), 2009.....	2.4
Environmental Performance Index, 2010 (out of 163 economies).....	108

Travel & Tourism indicators

	Percent of total	2011-2020 annual growth (% forecast)
T&T industry, 2010 estimates		
GDP (US\$ millions)	1,648	4.2
Employment (1,000 jobs).....	202	3.4
T&T economy, 2010 estimates		
GDP (US\$ millions)	3,541	9.0
Employment (1,000 jobs).....	438	7.3

Source: World Travel & Tourism Council, TSA Research 2010

International tourist arrivals (thousands), 2009.....	1,392.0
International tourism receipts (US\$ millions), 2009	689.9



Source: United Nations World Tourism Organization

Travel & Tourism Competitiveness Index

	Rank (out of 139)	Score (1-7 scale)
2011 Index	103	3.5
2009 Index.....	97	3.6
T&T regulatory framework	113	3.9
Policy rules and regulations.....	103	3.8
Environmental sustainability.....	26	5.1
Safety and security	139	3.2
Health and hygiene	130	1.6
Prioritization of Travel & Tourism.....	18	5.6
T&T business environment and infrastructure	106	2.9
Air transport infrastructure.....	72	2.9
Ground transport infrastructure.....	87	3.2
Tourism infrastructure	111	2.1
ICT infrastructure	112	2.1
Price competitiveness in the T&T industry.....	93	4.3
T&T human, cultural, and natural resources	72	3.7
Human resources	106	4.4
Education and training.....	93	4.3
Availability of qualified labor.....	123	4.4
Affinity for Travel & Tourism	70	4.6
Natural resources	28	4.4
Cultural resources.....	107	1.6

Note: For descriptions of variables and detailed sources, please refer to "How to the Read Country/Economy Profiles."

The Travel & Tourism Competitiveness Index in detail

INDICATOR	RANK/139	INDICATOR	RANK/139
1st pillar: Policy rules and regulations		8th pillar: Tourism infrastructure	
1.01	Prevalence of foreign ownership.....69	8.01	Hotel rooms*119
1.02	Property rights103	8.02	Presence of major car rental companies*95
1.03	Business impact of rules on FDI84	8.03	ATMs accepting Visa cards*104
1.04	Visa requirements*95		
1.05	Openness of bilateral Air Service Agreements*119	9th pillar: ICT infrastructure	
1.06	Transparency of government policymaking109	9.01	Extent of business Internet use73
1.07	Time required to start a business*105	9.02	Internet users*103
1.08	Cost to start a business*110	9.03	Telephone lines*119
1.09	GATS commitments*52	9.04	Broadband Internet subscribers*127
		9.05	Mobile telephone subscribers*115
2nd pillar: Environmental sustainability		10th pillar: Price competitiveness in the T&T industry	
2.01	Stringency of environmental regulation74	10.01	Ticket taxes and airport charges*116
2.02	Enforcement of environmental regulation69	10.02	Purchasing power parity* 35
2.03	Sustainability of T&T industry development 27	10.03	Extent and effect of taxation122
2.04	Carbon dioxide emissions* 17	10.04	Fuel price levels*83
2.05	Particulate matter concentration*73	10.05	Hotel price index*75
2.06	Threatened species*62		
2.07	Environmental treaty ratification* 16	11th pillar: Human resources	
		11.01	Primary education enrollment*120
3rd pillar: Safety and security		11.02	Secondary education enrollment*108
3.01	Business costs of terrorism133	11.03	Quality of the educational system 32
3.02	Reliability of police services117	11.04	Local availability of research and training services56
3.03	Business costs of crime and violence124	11.05	Extent of staff training70
3.04	Road traffic accidents*125	11.06	Hiring and firing practices 12
		11.07	Ease of hiring foreign labor71
4th pillar: Health and hygiene		11.08	HIV prevalence*129
4.01	Physician density*117	11.09	Business impact of HIV/AIDS127
4.02	Access to improved sanitation*118	11.10	Life expectancy*123
4.03	Access to improved drinking water*126		
4.04	Hospital beds*104	12th pillar: Affinity for Travel & Tourism	
		12.01	Tourism openness*100
5th pillar: Prioritization of Travel & Tourism		12.02	Attitude of population toward foreign visitors 31
5.01	Government prioritization of the T&T industry 41	12.03	Extension of business trips recommended59
5.02	T&T government expenditure* 20		
5.03	Effectiveness of marketing and branding 19	13th pillar: Natural resources	
5.04	Comprehensiveness of annual T&T data*72	13.01	Number of World Heritage natural sites* 24
5.05	Timeliness of providing monthly/quarterly T&T data* 46	13.02	Protected areas*57
		13.03	Quality of the natural environment86
6th pillar: Air transport infrastructure		13.04	Total known species* 14
6.01	Quality of air transport infrastructure57		
6.02	Available seat kilometers, domestic* 47	14th pillar: Cultural resources	
6.03	Available seat kilometers, international*51	14.01	Number of World Heritage cultural sites*73
6.04	Departures per 1,000 population*96	14.02	Sports stadiums*112
6.05	Airport density*98	14.03	Number of international fairs and exhibitions*66
6.06	Number of operating airlines* 48	14.04	Creative industries exports*82
6.07	International air transport network59		
7th pillar: Ground transport infrastructure			
7.01	Quality of roads77		
7.02	Quality of railroad infrastructure74		
7.03	Quality of port infrastructure85		
7.04	Quality of ground transport network53		
7.05	Road density*107		

Notes: Ranks of notable competitive advantages are **highlighted**. An asterisk (*) indicates that data are from sources other than the World Economic Forum. For further details and explanation, please refer to the section "How to Read the Country/Economy Profiles" at the beginning of this chapter.

Korea, Rep.

Key indicators

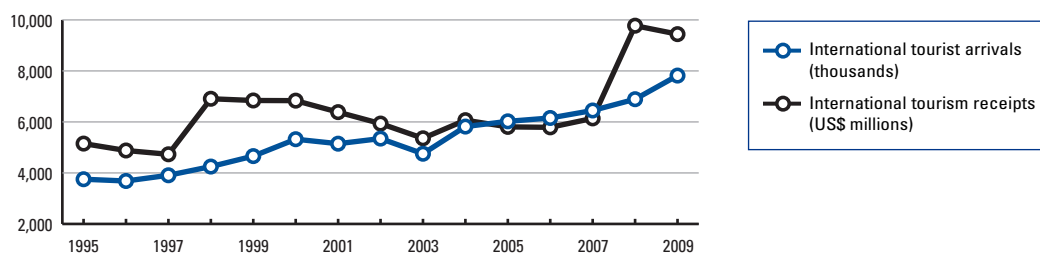
Population (millions), 2009.....	48.7
Surface area (1,000 square kilometers).....	99.7
Gross domestic product (US\$ billions), 2009.....	832.5
Gross domestic product (PPP, US\$) per capita, 2009.....	27,938.2
Real GDP growth (percent), 2009.....	0.2
Environmental Performance Index, 2010 (out of 163 economies).....	94

Travel & Tourism indicators

	Percent of total	2011-2020 annual growth (% forecast)
T&T industry, 2010 estimates		
GDP (US\$ millions).....	16,237	1.6
Employment (1,000 jobs).....	561	2.4
T&T economy, 2010 estimates		
GDP (US\$ millions).....	70,795	7.1
Employment (1,000 jobs).....	1,910	8.1

Source: World Travel & Tourism Council, TSA Research 2010

International tourist arrivals (thousands), 2009.....7,817.5
International tourism receipts (US\$ millions), 20099,442.0



Source: United Nations World Tourism Organization

Travel & Tourism Competitiveness Index

	Rank (out of 139)	Score (1-7 scale)
2011 Index	32	4.7
2009 Index.....	31	4.7
T&T regulatory framework	50	4.9
Policy rules and regulations.....	53	4.6
Environmental sustainability.....	81	4.4
Safety and security.....	60	5.0
Health and hygiene.....	28	6.1
Prioritization of Travel & Tourism.....	94	4.2
T&T business environment and infrastructure	28	4.8
Air transport infrastructure.....	40	4.0
Ground transport infrastructure.....	18	5.5
Tourism infrastructure.....	56	4.3
ICT infrastructure.....	8	5.7
Price competitiveness in the T&T industry.....	96	4.3
T&T human, cultural, and natural resources	27	4.5
Human resources.....	38	5.2
Education and training.....	32	5.3
Availability of qualified labor.....	66	5.1
Affinity for Travel & Tourism.....	120	4.2
Natural resources.....	103	2.6
Cultural resources.....	5	6.2

Note: For descriptions of variables and detailed sources, please refer to "How to the Read Country/Economy Profiles."

The Travel & Tourism Competitiveness Index in detail

INDICATOR	RANK/139	INDICATOR	RANK/139
1st pillar: Policy rules and regulations		8th pillar: Tourism infrastructure	
1.01	Prevalence of foreign ownership.....106	8.01	Hotel rooms*101
1.02	Property rights54	8.02	Presence of major car rental companies*80
1.03	Business impact of rules on FDI97	8.03	ATMs accepting Visa cards*1
1.04	Visa requirements*6	9th pillar: ICT infrastructure	
1.05	Openness of bilateral Air Service Agreements*43	9.01	Extent of business Internet use3
1.06	Transparency of government policymaking111	9.02	Internet users*9
1.07	Time required to start a business*57	9.03	Telephone lines*10
1.08	Cost to start a business*81	9.04	Broadband Internet subscribers*5
1.09	GATS commitments*74	9.05	Mobile telephone subscribers*60
2nd pillar: Environmental sustainability		10th pillar: Price competitiveness in the T&T industry	
2.01	Stringency of environmental regulation59	10.01	Ticket taxes and airport charges*33
2.02	Enforcement of environmental regulation50	10.02	Purchasing power parity*83
2.03	Sustainability of T&T industry development109	10.03	Extent and effect of taxation81
2.04	Carbon dioxide emissions*117	10.04	Fuel price levels*130
2.05	Particulate matter concentration*67	10.05	Hotel price index*58
2.06	Threatened species*117	11th pillar: Human resources	
2.07	Environmental treaty ratification*16	11.01	Primary education enrollment*14
3rd pillar: Safety and security		11.02	Secondary education enrollment*37
3.01	Business costs of terrorism91	11.03	Quality of the educational system57
3.02	Reliability of police services46	11.04	Local availability of research and training services39
3.03	Business costs of crime and violence80	11.05	Extent of staff training42
3.04	Road traffic accidents*42	11.06	Hiring and firing practices115
4th pillar: Health and hygiene		11.07	Ease of hiring foreign labor106
4.01	Physician density*64	11.08	HIV prevalence*1
4.02	Access to improved sanitation*1	11.09	Business impact of HIV/AIDS41
4.03	Access to improved drinking water*51	11.10	Life expectancy*15
4.04	Hospital beds*4	12th pillar: Affinity for Travel & Tourism	
5th pillar: Prioritization of Travel & Tourism		12.01	Tourism openness*106
5.01	Government prioritization of the T&T industry101	12.02	Attitude of population toward foreign visitors125
5.02	T&T government expenditure*93	12.03	Extension of business trips recommended81
5.03	Effectiveness of marketing and branding104	13th pillar: Natural resources	
5.04	Comprehensiveness of annual T&T data*93	13.01	Number of World Heritage natural sites*43
5.05	Timeliness of providing monthly/quarterly T&T data*1	13.02	Protected areas*110
6th pillar: Air transport infrastructure		13.03	Quality of the natural environment91
6.01	Quality of air transport infrastructure22	13.04	Total known species*79
6.02	Available seat kilometers, domestic*25	14th pillar: Cultural resources	
6.03	Available seat kilometers, international*17	14.01	Number of World Heritage cultural sites*10
6.04	Departures per 1,000 population*50	14.02	Sports stadiums*32
6.05	Airport density*111	14.03	Number of international fairs and exhibitions*17
6.06	Number of operating airlines*33	14.04	Creative industries exports*25
6.07	International air transport network37	7th pillar: Ground transport infrastructure	
7.01	Quality of roads14	7.01	Quality of roads14
7.02	Quality of railroad infrastructure10	7.02	Quality of railroad infrastructure10
7.03	Quality of port infrastructure25	7.03	Quality of port infrastructure25
7.04	Quality of ground transport network21	7.04	Quality of ground transport network21
7.05	Road density*33	7.05	Road density*33

Notes: Ranks of notable competitive advantages are highlighted. An asterisk (*) indicates that data are from sources other than the World Economic Forum. For further details and explanation, please refer to the section "How to Read the Country/Economy Profiles" at the beginning of this chapter.

Kuwait

Key indicators

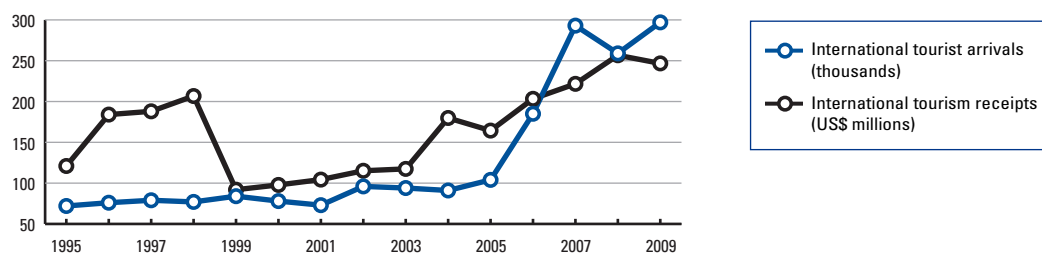
Population (millions), 2009.....	2.8
Surface area (1,000 square kilometers)	17.8
Gross domestic product (US\$ billions), 2009	98.4
Gross domestic product (PPP, US\$) per capita, 2009	37,849.4
Real GDP growth (percent), 2009.....	-4.8
Environmental Performance Index, 2010 (out of 163 economies).....	113

Travel & Tourism indicators

	Percent of total	2011-2020 annual growth (% forecast)
T&T industry, 2010 estimates		
GDP (US\$ millions)	0.6	4.1
Employment (1,000 jobs).....	0.9	0.5
T&T economy, 2010 estimates		
GDP (US\$ millions)	4.5	3.3
Employment (1,000 jobs).....	4.3	1.3

Source: World Travel & Tourism Council, TSA Research 2010

International tourist arrivals (thousands), 2009.....	297.0
International tourism receipts (US\$ millions), 2009	246.7



Source: United Nations World Tourism Organization

Travel & Tourism Competitiveness Index

	Rank (out of 139)	Score (1-7 scale)
2011 Index	95	3.7
2009 Index.....	95	3.6
T&T regulatory framework	108	3.9
Policy rules and regulations.....	127	3.6
Environmental sustainability.....	139	3.0
Safety and security	31	5.6
Health and hygiene	62	5.0
Prioritization of Travel & Tourism.....	137	2.6
T&T business environment and infrastructure	60	3.9
Air transport infrastructure.....	67	3.1
Ground transport infrastructure.....	57	4.1
Tourism infrastructure	65	4.0
ICT infrastructure	69	3.2
Price competitiveness in the T&T industry.....	12	5.2
T&T human, cultural, and natural resources	126	3.2
Human resources	55	5.0
Education and training.....	81	4.5
Availability of qualified labor.....	16	5.5
Affinity for Travel & Tourism	127	4.0
Natural resources	138	1.8
Cultural resources.....	87	1.9

Note: For descriptions of variables and detailed sources, please refer to "How to the Read Country/Economy Profiles."

The Travel & Tourism Competitiveness Index in detail

INDICATOR	RANK/139	INDICATOR	RANK/139
1st pillar: Policy rules and regulations		8th pillar: Tourism infrastructure	
1.01	Prevalence of foreign ownership.....136	8.01	Hotel rooms*75
1.02	Property rights 46	8.02	Presence of major car rental companies* 40
1.03	Business impact of rules on FDI130	8.03	ATMs accepting Visa cards*57
1.04	Visa requirements*112		
1.05	Openness of bilateral Air Service Agreements*130	9th pillar: ICT infrastructure	
1.06	Transparency of government policymaking118	9.01	Extent of business Internet use94
1.07	Time required to start a business*107	9.02	Internet users*63
1.08	Cost to start a business* 16	9.03	Telephone lines*70
1.09	GATS commitments*108	9.04	Broadband Internet subscribers*87
		9.05	Mobile telephone subscribers* 26
2nd pillar: Environmental sustainability		10th pillar: Price competitiveness in the T&T industry	
2.01	Stringency of environmental regulation101	10.01	Ticket taxes and airport charges* 3
2.02	Enforcement of environmental regulation89	10.02	Purchasing power parity*101
2.03	Sustainability of T&T industry development132	10.03	Extent and effect of taxation 6
2.04	Carbon dioxide emissions*136	10.04	Fuel price levels* 6
2.05	Particulate matter concentration*125	10.05	Hotel price index*108
2.06	Threatened species*80		
2.07	Environmental treaty ratification*108	11th pillar: Human resources	
		11.01	Primary education enrollment*105
3rd pillar: Safety and security		11.02	Secondary education enrollment*62
3.01	Business costs of terrorism..... 50	11.03	Quality of the educational system88
3.02	Reliability of police services..... 39	11.04	Local availability of research and training services75
3.03	Business costs of crime and violence 9	11.05	Extent of staff training96
3.04	Road traffic accidents*75	11.06	Hiring and firing practices65
		11.07	Ease of hiring foreign labor 15
4th pillar: Health and hygiene		11.08	HIV prevalence* 48
4.01	Physician density*63	11.09	Business impact of HIV/AIDS 39
4.02	Access to improved sanitation* 1	11.10	Life expectancy* 31
4.03	Access to improved drinking water* 40		
4.04	Hospital beds*89	12th pillar: Affinity for Travel & Tourism	
		12.01	Tourism openness* 32
5th pillar: Prioritization of Travel & Tourism		12.02	Attitude of population toward foreign visitors132
5.01	Government prioritization of the T&T industry138	12.03	Extension of business trips recommended138
5.02	T&T government expenditure*124		
5.03	Effectiveness of marketing and branding136	13th pillar: Natural resources	
5.04	Comprehensiveness of annual T&T data*101	13.01	Number of World Heritage natural sites*75
5.05	Timeliness of providing monthly/quarterly T&T data*109	13.02	Protected areas*127
		13.03	Quality of the natural environment122
6th pillar: Air transport infrastructure		13.04	Total known species*127
6.01	Quality of air transport infrastructure64		
6.02	Available seat kilometers, domestic*103	14th pillar: Cultural resources	
6.03	Available seat kilometers, international*53	14.01	Number of World Heritage cultural sites*122
6.04	Departures per 1,000 population* 40	14.02	Sports stadiums* 30
6.05	Airport density*97	14.03	Number of international fairs and exhibitions*106
6.06	Number of operating airlines* 46	14.04	Creative industries exports*81
6.07	International air transport network69		
7th pillar: Ground transport infrastructure			
7.01	Quality of roads 40		
7.02	Quality of railroad infrastructuren/a		
7.03	Quality of port infrastructure63		
7.04	Quality of ground transport network55		
7.05	Road density*68		

Notes: Ranks of notable competitive advantages are highlighted. An asterisk (*) indicates that data are from sources other than the World Economic Forum. For further details and explanation, please refer to the section "How to Read the Country/Economy Profiles" at the beginning of this chapter.

Kyrgyz Republic

Key indicators

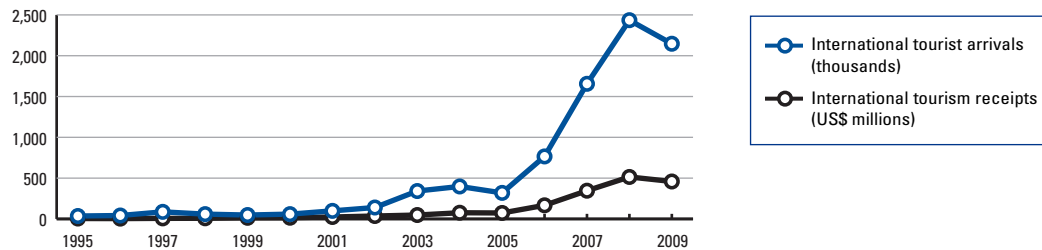
Population (millions), 2009.....	5.3
Surface area (1,000 square kilometers).....	200.0
Gross domestic product (US\$ billions), 2009.....	4.6
Gross domestic product (PPP, US\$) per capita, 2009.....	2,250.3
Real GDP growth (percent), 2009.....	2.3
Environmental Performance Index, 2010 (out of 163 economies).....	79

Travel & Tourism indicators

		Percent of total	2011–2020 annual growth (% forecast)
T&T industry, 2010 estimates			
GDP (US\$ millions).....	95	1.7	5.6
Employment (1,000 jobs).....	31	1.4	2.0
T&T economy, 2010 estimates			
GDP (US\$ millions).....	343	6.3	6.3
Employment (1,000 jobs).....	113	5.0	2.7

Source: World Travel & Tourism Council, TSA Research 2010

International tourist arrivals (thousands), 2009.....2,146.7
 International tourism receipts (US\$ millions), 2009.....458.8



Source: United Nations World Tourism Organization

Travel & Tourism Competitiveness Index

	Rank (out of 139)	Score (1–7 scale)
2011 Index	107	3.4
2009 Index.....	106	3.5
T&T regulatory framework	95	4.2
Policy rules and regulations.....	96	4.0
Environmental sustainability.....	100	4.2
Safety and security.....	120	3.9
Health and hygiene.....	51	5.4
Prioritization of Travel & Tourism.....	118	3.5
T&T business environment and infrastructure	132	2.6
Air transport infrastructure.....	132	2.0
Ground transport infrastructure.....	129	2.6
Tourism infrastructure.....	135	1.2
ICT infrastructure.....	91	2.7
Price competitiveness in the T&T industry.....	64	4.6
T&T human, cultural, and natural resources	100	3.5
Human resources.....	101	4.5
Education and training.....	107	4.0
Availability of qualified labor.....	86	4.9
Affinity for Travel & Tourism.....	16	5.4
Natural resources.....	97	2.6
Cultural resources.....	103	1.6

Note: For descriptions of variables and detailed sources, please refer to "How to the Read Country/Economy Profiles."

The Travel & Tourism Competitiveness Index in detail

INDICATOR	RANK/139	INDICATOR	RANK/139
1st pillar: Policy rules and regulations		8th pillar: Tourism infrastructure	
1.01	Prevalence of foreign ownership.....127	8.01	Hotel rooms*128
1.02	Property rights132	8.02	Presence of major car rental companies*133
1.03	Business impact of rules on FDI135	8.03	ATMs accepting Visa cards*106
1.04	Visa requirements*103		
1.05	Openness of bilateral Air Service Agreements*123	9th pillar: ICT infrastructure	
1.06	Transparency of government policymaking95	9.01	Extent of business Internet use121
1.07	Time required to start a business* 40	9.02	Internet users*57
1.08	Cost to start a business* 37	9.03	Telephone lines*97
1.09	GATS commitments* 17	9.04	Broadband Internet subscribers*104
		9.05	Mobile telephone subscribers*88
2nd pillar: Environmental sustainability		10th pillar: Price competitiveness in the T&T industry	
2.01	Stringency of environmental regulation135	10.01	Ticket taxes and airport charges*87
2.02	Enforcement of environmental regulation135	10.02	Purchasing power parity* 10
2.03	Sustainability of T&T industry development131	10.03	Extent and effect of taxation106
2.04	Carbon dioxide emissions* 38	10.04	Fuel price levels* 37
2.05	Particulate matter concentration* 34	10.05	Hotel price index*106
2.06	Threatened species*66		
2.07	Environmental treaty ratification*130	11th pillar: Human resources	
		11.01	Primary education enrollment*117
3rd pillar: Safety and security		11.02	Secondary education enrollment*79
3.01	Business costs of terrorism116	11.03	Quality of the educational system91
3.02	Reliability of police services130	11.04	Local availability of research and training services120
3.03	Business costs of crime and violence100	11.05	Extent of staff training124
3.04	Road traffic accidents*92	11.06	Hiring and firing practices 25
		11.07	Ease of hiring foreign labor101
4th pillar: Health and hygiene		11.08	HIV prevalence*68
4.01	Physician density* 48	11.09	Business impact of HIV/AIDS107
4.02	Access to improved sanitation*58	11.10	Life expectancy*103
4.03	Access to improved drinking water*82		
4.04	Hospital beds* 35	12th pillar: Affinity for Travel & Tourism	
		12.01	Tourism openness* 9
5th pillar: Prioritization of Travel & Tourism		12.02	Attitude of population toward foreign visitors115
5.01	Government prioritization of the T&T industry106	12.03	Extension of business trips recommended95
5.02	T&T government expenditure*111		
5.03	Effectiveness of marketing and branding126	13th pillar: Natural resources	
5.04	Comprehensiveness of annual T&T data*98	13.01	Number of World Heritage natural sites*75
5.05	Timeliness of providing monthly/quarterly T&T data*102	13.02	Protected areas*81
		13.03	Quality of the natural environment 39
6th pillar: Air transport infrastructure		13.04	Total known species*94
6.01	Quality of air transport infrastructure132		
6.02	Available seat kilometers, domestic*86	14th pillar: Cultural resources	
6.03	Available seat kilometers, international*113	14.01	Number of World Heritage cultural sites*73
6.04	Departures per 1,000 population*99	14.02	Sports stadiums*104
6.05	Airport density*96	14.03	Number of international fairs and exhibitions*n/a
6.06	Number of operating airlines*97	14.04	Creative industries exports*109
6.07	International air transport network131		
7th pillar: Ground transport infrastructure			
7.01	Quality of roads118		
7.02	Quality of railroad infrastructure60		
7.03	Quality of port infrastructure139		
7.04	Quality of ground transport network70		
7.05	Road density*113		

Notes: Ranks of notable competitive advantages are **highlighted**. An asterisk (*) indicates that data are from sources other than the World Economic Forum. For further details and explanation, please refer to the section "How to Read the Country/Economy Profiles" at the beginning of this chapter.

Latvia

Key indicators

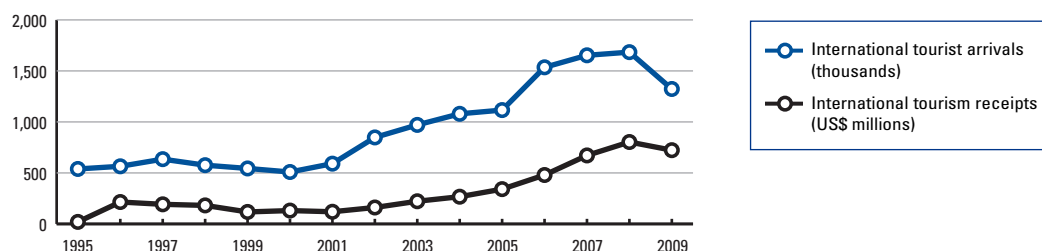
Population (millions), 2009.....	2.3
Surface area (1,000 square kilometers)	64.6
Gross domestic product (US\$ billions), 2009	25.9
Gross domestic product (PPP, US\$) per capita, 2009	14,290.9
Real GDP growth (percent), 2009.....	-18.0
Environmental Performance Index, 2010 (out of 163 economies).....	21

Travel & Tourism indicators

	Percent of total	2011-2020 annual growth (% forecast)
T&T industry, 2010 estimates		
GDP (US\$ millions)	1.5	7.3
Employment (1,000 jobs).....	1.3	3.3
T&T economy, 2010 estimates		
GDP (US\$ millions)	6.0	6.2
Employment (1,000 jobs).....	5.1	2.3

Source: World Travel & Tourism Council, TSA Research 2010

International tourist arrivals (thousands), 2009.....1,323.0
 International tourism receipts (US\$ millions), 2009723.0



Source: United Nations World Tourism Organization

Travel & Tourism Competitiveness Index

	Rank (out of 139)	Score (1-7 scale)
2011 Index	51	4.4
2009 Index.....	48	4.3
T&T regulatory framework	38	5.1
Policy rules and regulations.....	59	4.5
Environmental sustainability.....	21	5.2
Safety and security	53	5.2
Health and hygiene	26	6.2
Prioritization of Travel & Tourism.....	87	4.3
T&T business environment and infrastructure	39	4.4
Air transport infrastructure.....	63	3.3
Ground transport infrastructure.....	42	4.3
Tourism infrastructure	35	5.1
ICT infrastructure	36	4.4
Price competitiveness in the T&T industry.....	53	4.8
T&T human, cultural, and natural resources	83	3.7
Human resources	60	5.0
Education and training.....	60	4.8
Availability of qualified labor.....	65	5.1
Affinity for Travel & Tourism	112	4.3
Natural resources	73	3.0
Cultural resources.....	70	2.4

Note: For descriptions of variables and detailed sources, please refer to "How to the Read Country/Economy Profiles."

The Travel & Tourism Competitiveness Index in detail

INDICATOR	RANK/139	INDICATOR	RANK/139
1st pillar: Policy rules and regulations		8th pillar: Tourism infrastructure	
1.01	Prevalence of foreign ownership.....63	8.01	Hotel rooms*57
1.02	Property rights71	8.02	Presence of major car rental companies* 1
1.03	Business impact of rules on FDI103	8.03	ATMs accepting Visa cards* 33
1.04	Visa requirements* 42	<hr/>	
1.05	Openness of bilateral Air Service Agreements*117	9th pillar: ICT infrastructure	
1.06	Transparency of government policymaking77	9.01	Extent of business Internet use 37
1.07	Time required to start a business*67	9.02	Internet users* 28
1.08	Cost to start a business* 18	9.03	Telephone lines* 44
1.09	GATS commitments* 49	9.04	Broadband Internet subscribers* 34
<hr/>		9.05	Mobile telephone subscribers*54
2nd pillar: Environmental sustainability		<hr/>	
2.01	Stringency of environmental regulation53	10th pillar: Price competitiveness in the T&T industry	
2.02	Enforcement of environmental regulation52	10.01	Ticket taxes and airport charges* 13
2.03	Sustainability of T&T industry development106	10.02	Purchasing power parity*102
2.04	Carbon dioxide emissions*65	10.03	Extent and effect of taxation117
2.05	Particulate matter concentration* 13	10.04	Fuel price levels*71
2.06	Threatened species* 4	10.05	Hotel price index* 7
2.07	Environmental treaty ratification* 46	<hr/>	
<hr/>		11th pillar: Human resources	
3rd pillar: Safety and security		11.01	Primary education enrollment*91
3.01	Business costs of terrorism 20	11.02	Secondary education enrollment* 35
3.02	Reliability of police services75	11.03	Quality of the educational system64
3.03	Business costs of crime and violence 43	11.04	Local availability of research and training services68
3.04	Road traffic accidents*78	11.05	Extent of staff training76
<hr/>		11.06	Hiring and firing practices 48
4th pillar: Health and hygiene		11.07	Ease of hiring foreign labor74
4.01	Physician density* 33	11.08	HIV prevalence*96
4.02	Access to improved sanitation*83	11.09	Business impact of HIV/AIDS64
4.03	Access to improved drinking water* 40	11.10	Life expectancy*84
4.04	Hospital beds* 12	<hr/>	
<hr/>		12th pillar: Affinity for Travel & Tourism	
5th pillar: Prioritization of Travel & Tourism		12.01	Tourism openness*54
5.01	Government prioritization of the T&T industry111	12.02	Attitude of population toward foreign visitors130
5.02	T&T government expenditure*77	12.03	Extension of business trips recommended111
5.03	Effectiveness of marketing and branding109	<hr/>	
5.04	Comprehensiveness of annual T&T data* 1	13th pillar: Natural resources	
5.05	Timeliness of providing monthly/quarterly T&T data*72	13.01	Number of World Heritage natural sites*75
<hr/>		13.02	Protected areas* 32
6th pillar: Air transport infrastructure		13.03	Quality of the natural environment 37
6.01	Quality of air transport infrastructure 42	13.04	Total known species*115
6.02	Available seat kilometers, domestic*103	<hr/>	
6.03	Available seat kilometers, international*84	14th pillar: Cultural resources	
6.04	Departures per 1,000 population* 30	14.01	Number of World Heritage cultural sites*62
6.05	Airport density*55	14.02	Sports stadiums* 44
6.06	Number of operating airlines*92	14.03	Number of international fairs and exhibitions*55
6.07	International air transport network57	14.04	Creative industries exports*63
<hr/>		<hr/>	
7th pillar: Ground transport infrastructure		<hr/>	
7.01	Quality of roads98	<hr/>	
7.02	Quality of railroad infrastructure 33	<hr/>	
7.03	Quality of port infrastructure52	<hr/>	
7.04	Quality of ground transport network51	<hr/>	
7.05	Road density* 32	<hr/>	

Notes: Ranks of notable competitive advantages are **highlighted**. An asterisk (*) indicates that data are from sources other than the World Economic Forum. For further details and explanation, please refer to the section "How to Read the Country/Economy Profiles" at the beginning of this chapter.

Lebanon

Key indicators

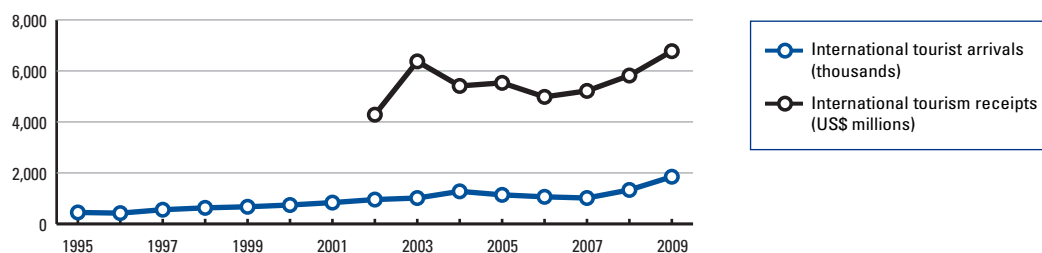
Population (millions), 2009.....	4.2
Surface area (1,000 square kilometers)	10.4
Gross domestic product (US\$ billions), 2009	34.5
Gross domestic product (PPP, US\$) per capita, 2009	14,267.9
Real GDP growth (percent), 2009.....	9.0
Environmental Performance Index, 2010 (out of 163 economies).....	90

Travel & Tourism indicators

		Percent of total	2011–2020 annual growth (% forecast)
T&T industry, 2010 estimates			
GDP (US\$ millions)	4,393	13.3	5.8
Employment (1,000 jobs).....	199	13.7	3.2
T&T economy, 2010 estimates			
GDP (US\$ millions)	12,389	37.6	5.7
Employment (1,000 jobs).....	553	38.0	3.1

Source: World Travel & Tourism Council, TSA Research 2010

International tourist arrivals (thousands), 2009.....	1,851.1
International tourism receipts (US\$ millions), 2009	6,774.1



Source: United Nations World Tourism Organization

Travel & Tourism Competitiveness Index

	Rank (out of 139)	Score (1–7 scale)
2011 Index	70	4.0
2009 Index.....	n/a	n/a
T&T regulatory framework	78	4.4
Policy rules and regulations.....	98	3.9
Environmental sustainability.....	125	3.9
Safety and security	123	3.8
Health and hygiene	48	5.5
Prioritization of Travel & Tourism.....	39	4.9
T&T business environment and infrastructure	63	3.9
Air transport infrastructure.....	56	3.5
Ground transport infrastructure.....	100	3.1
Tourism infrastructure	29	5.2
ICT infrastructure	80	2.9
Price competitiveness in the T&T industry.....	55	4.8
T&T human, cultural, and natural resources	69	3.8
Human resources	64	4.9
Education and training.....	58	4.9
Availability of qualified labor.....	82	5.0
Affinity for Travel & Tourism	1	6.8
Natural resources	139	1.8
Cultural resources.....	98	1.7

Note: For descriptions of variables and detailed sources, please refer to "How to the Read Country/Economy Profiles."

The Travel & Tourism Competitiveness Index in detail

INDICATOR	RANK/139	INDICATOR	RANK/139
1st pillar: Policy rules and regulations		8th pillar: Tourism infrastructure	
1.01	Prevalence of foreign ownership.....98	8.01	Hotel rooms*60
1.02	Property rights57	8.02	Presence of major car rental companies* 1
1.03	Business impact of rules on FDI61	8.03	ATMs accepting Visa cards* 29
1.04	Visa requirements*83	9th pillar: ICT infrastructure	
1.05	Openness of bilateral Air Service Agreements*66	9.01	Extent of business Internet use66
1.06	Transparency of government policymaking104	9.02	Internet users*88
1.07	Time required to start a business* 35	9.03	Telephone lines*69
1.08	Cost to start a business*122	9.04	Broadband Internet subscribers*63
1.09	GATS commitments*n/a	9.05	Mobile telephone subscribers*107
2nd pillar: Environmental sustainability		10th pillar: Price competitiveness in the T&T industry	
2.01	Stringency of environmental regulation139	10.01	Ticket taxes and airport charges*79
2.02	Enforcement of environmental regulation139	10.02	Purchasing power parity*84
2.03	Sustainability of T&T industry development124	10.03	Extent and effect of taxation 22
2.04	Carbon dioxide emissions*64	10.04	Fuel price levels* 30
2.05	Particulate matter concentration*72	10.05	Hotel price index*96
2.06	Threatened species*73	11th pillar: Human resources	
2.07	Environmental treaty ratification*108	11.01	Primary education enrollment*92
3rd pillar: Safety and security		11.02	Secondary education enrollment*84
3.01	Business costs of terrorism136	11.03	Quality of the educational system 16
3.02	Reliability of police services108	11.04	Local availability of research and training services53
3.03	Business costs of crime and violence62	11.05	Extent of staff training102
3.04	Road traffic accidents*107	11.06	Hiring and firing practices53
4th pillar: Health and hygiene		11.07	Ease of hiring foreign labor120
4.01	Physician density* 27	11.08	HIV prevalence* 20
4.02	Access to improved sanitation*n/a	11.09	Business impact of HIV/AIDS59
4.03	Access to improved drinking water* 1	11.10	Life expectancy*74
4.04	Hospital beds*52	12th pillar: Affinity for Travel & Tourism	
5th pillar: Prioritization of Travel & Tourism		12.01	Tourism openness* 1
5.01	Government prioritization of the T&T industry60	12.02	Attitude of population toward foreign visitors 3
5.02	T&T government expenditure* 12	12.03	Extension of business trips recommended 3
5.03	Effectiveness of marketing and branding113	13th pillar: Natural resources	
5.04	Comprehensiveness of annual T&T data*119	13.01	Number of World Heritage natural sites*75
5.05	Timeliness of providing monthly/quarterly T&T data*101	13.02	Protected areas*136
6th pillar: Air transport infrastructure		13.03	Quality of the natural environment131
6.01	Quality of air transport infrastructure 36	13.04	Total known species*113
6.02	Available seat kilometers, domestic*103	14th pillar: Cultural resources	
6.03	Available seat kilometers, international*65	14.01	Number of World Heritage cultural sites*53
6.04	Departures per 1,000 population*n/a	14.02	Sports stadiums*138
6.05	Airport density*116	14.03	Number of international fairs and exhibitions*112
6.06	Number of operating airlines* 41	14.04	Creative industries exports*58
6.07	International air transport network 41	7th pillar: Ground transport infrastructure	
7.01	Quality of roads101	7.01	Quality of roads101
7.02	Quality of railroad infrastructure116	7.02	Quality of railroad infrastructure116
7.03	Quality of port infrastructure55	7.03	Quality of port infrastructure55
7.04	Quality of ground transport network133	7.04	Quality of ground transport network133
7.05	Road density* 47	7.05	Road density* 47

Notes: Ranks of notable competitive advantages are **highlighted**. An asterisk (*) indicates that data are from sources other than the World Economic Forum. For further details and explanation, please refer to the section "How to Read the Country/Economy Profiles" at the beginning of this chapter.

Lesotho

Key indicators

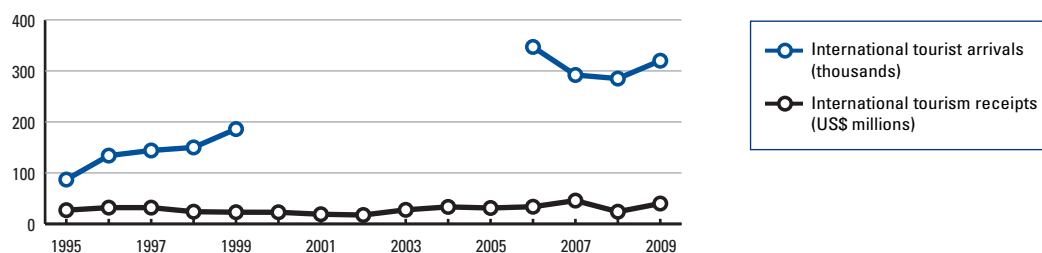
Population (millions), 2009.....	2.1
Surface area (1,000 square kilometers)	30.4
Gross domestic product (US\$ billions), 2009	1.6
Gross domestic product (PPP, US\$) per capita, 2009	1,209.7
Real GDP growth (percent), 2009.....	0.9
Environmental Performance Index, 2010 (out of 163 economies)	n/a

Travel & Tourism indicators

		Percent of total	2011-2020 annual growth (% forecast)
T&T industry, 2010 estimates			
GDP (US\$ millions)	19	0.9	6.3
Employment (1,000 jobs).....	4	0.8	2.7
T&T economy, 2010 estimates			
GDP (US\$ millions)	50	2.5	5.8
Employment (1,000 jobs).....	10	2.0	2.1

Source: World Travel & Tourism Council, TSA Research 2010

International tourist arrivals (thousands), 2009.....	320.0
International tourism receipts (US\$ millions), 2009	40.0



Source: United Nations World Tourism Organization

Travel & Tourism Competitiveness Index

	Rank (out of 139)	Score (1-7 scale)
2011 Index	135	3.0
2009 Index.....	132	2.9
T&T regulatory framework	125	3.5
Policy rules and regulations.....	121	3.6
Environmental sustainability.....	106	4.1
Safety and security	114	4.0
Health and hygiene	118	2.4
Prioritization of Travel & Tourism.....	120	3.5
T&T business environment and infrastructure	123	2.7
Air transport infrastructure.....	139	1.7
Ground transport infrastructure.....	112	2.9
Tourism infrastructure	113	2.0
ICT infrastructure	132	1.7
Price competitiveness in the T&T industry.....	22	5.2
T&T human, cultural, and natural resources	138	2.6
Human resources	137	3.2
Education and training.....	128	3.3
Availability of qualified labor.....	136	3.1
Affinity for Travel & Tourism	106	4.3
Natural resources	135	1.9
Cultural resources.....	132	1.1

Note: For descriptions of variables and detailed sources, please refer to "How to the Read Country/Economy Profiles."

The Travel & Tourism Competitiveness Index in detail

INDICATOR	RANK/139	INDICATOR	RANK/139
1st pillar: Policy rules and regulations		8th pillar: Tourism infrastructure	
1.01	Prevalence of foreign ownership.....61	8.01	Hotel rooms*105
1.02	Property rights101	8.02	Presence of major car rental companies*95
1.03	Business impact of rules on FDI80	8.03	ATMs accepting Visa cards*121
1.04	Visa requirements* 38	9th pillar: ICT infrastructure	
1.05	Openness of bilateral Air Service Agreements*133	9.01	Extent of business Internet use136
1.06	Transparency of government policymaking122	9.02	Internet users*123
1.07	Time required to start a business*115	9.03	Telephone lines*118
1.08	Cost to start a business*99	9.04	Broadband Internet subscribers*129
1.09	GATS commitments*111	9.05	Mobile telephone subscribers*128
2nd pillar: Environmental sustainability		10th pillar: Price competitiveness in the T&T industry	
2.01	Stringency of environmental regulation116	10.01	Ticket taxes and airport charges* 4
2.02	Enforcement of environmental regulation114	10.02	Purchasing power parity*57
2.03	Sustainability of T&T industry development95	10.03	Extent and effect of taxation80
2.04	Carbon dioxide emissions*n/a	10.04	Fuel price levels* 35
2.05	Particulate matter concentration*80	10.05	Hotel price index*n/a
2.06	Threatened species* 31	11th pillar: Human resources	
2.07	Environmental treaty ratification*108	11.01	Primary education enrollment*130
3rd pillar: Safety and security		11.02	Secondary education enrollment*121
3.01	Business costs of terrorism90	11.03	Quality of the educational system77
3.02	Reliability of police services102	11.04	Local availability of research and training services117
3.03	Business costs of crime and violence111	11.05	Extent of staff training83
3.04	Road traffic accidents*103	11.06	Hiring and firing practices68
4th pillar: Health and hygiene		11.07	Ease of hiring foreign labor 44
4.01	Physician density*130	11.08	HIV prevalence*137
4.02	Access to improved sanitation*121	11.09	Business impact of HIV/AIDS137
4.03	Access to improved drinking water*99	11.10	Life expectancy*136
4.04	Hospital beds*100	12th pillar: Affinity for Travel & Tourism	
5th pillar: Prioritization of Travel & Tourism		12.01	Tourism openness*96
5.01	Government prioritization of the T&T industry105	12.02	Attitude of population toward foreign visitors103
5.02	T&T government expenditure*123	12.03	Extension of business trips recommended97
5.03	Effectiveness of marketing and branding80	13th pillar: Natural resources	
5.04	Comprehensiveness of annual T&T data*88	13.01	Number of World Heritage natural sites*75
5.05	Timeliness of providing monthly/quarterly T&T data*109	13.02	Protected areas*135
6th pillar: Air transport infrastructure		13.03	Quality of the natural environment108
6.01	Quality of air transport infrastructure139	13.04	Total known species*122
6.02	Available seat kilometers, domestic*103	14th pillar: Cultural resources	
6.03	Available seat kilometers, international*138	14.01	Number of World Heritage cultural sites*122
6.04	Departures per 1,000 population*n/a	14.02	Sports stadiums*107
6.05	Airport density*86	14.03	Number of international fairs and exhibitions*129
6.06	Number of operating airlines*138	14.04	Creative industries exports*n/a
6.07	International air transport network138		
7th pillar: Ground transport infrastructure			
7.01	Quality of roads109		
7.02	Quality of railroad infrastructuren/a		
7.03	Quality of port infrastructure118		
7.04	Quality of ground transport network117		
7.05	Road density*86		

Notes: Ranks of notable competitive advantages are **highlighted**. An asterisk (*) indicates that data are from sources other than the World Economic Forum. For further details and explanation, please refer to the section "How to Read the Country/Economy Profiles" at the beginning of this chapter.

Libya

Key indicators

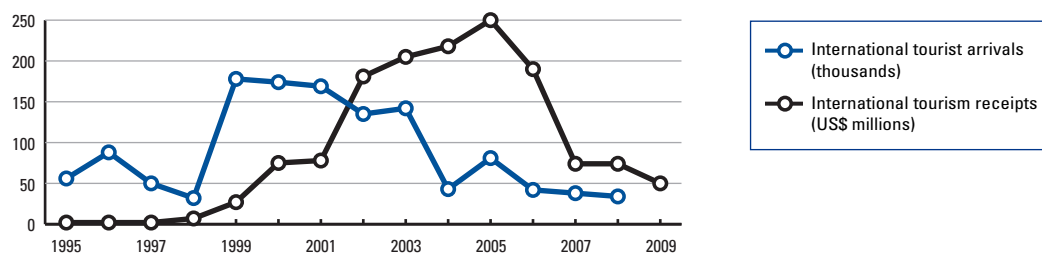
Population (millions), 2009.....	6.4
Surface area (1,000 square kilometers)	1,759.5
Gross domestic product (US\$ billions), 2009	60.2
Gross domestic product (PPP, US\$) per capita, 2009	13,599.3
Real GDP growth (percent), 2009.....	-2.3
Environmental Performance Index, 2010 (out of 163 economies).....	117

Travel & Tourism indicators

		Percent of total	2011-2020 annual growth (% forecast)
T&T industry, 2010 estimates			
GDP (US\$ millions)	1,505	1.6	9.0
Employment (1,000 jobs).....	43	2.3	5.4
T&T economy, 2010 estimates			
GDP (US\$ millions)	8,554	9.4	5.7
Employment (1,000 jobs).....	167	9.1	2.7

Source: World Travel & Tourism Council, TSA Research 2010

International tourist arrivals (thousands), 2008.....	34.0
International tourism receipts (US\$ millions), 2009	50.0



Source: United Nations World Tourism Organization

Travel & Tourism Competitiveness Index

	Rank (out of 139)	Score (1-7 scale)
2011 Index	124	3.2
2009 Index.....	112	3.4
T&T regulatory framework	122	3.6
Policy rules and regulations.....	135	3.0
Environmental sustainability.....	134	3.7
Safety and security	100	4.2
Health and hygiene	83	4.3
Prioritization of Travel & Tourism.....	132	3.1
T&T business environment and infrastructure	107	2.9
Air transport infrastructure.....	99	2.5
Ground transport infrastructure.....	127	2.6
Tourism infrastructure	107	2.2
ICT infrastructure	101	2.4
Price competitiveness in the T&T industry.....	39	4.9
T&T human, cultural, and natural resources	125	3.2
Human resources	115	4.2
Education and training.....	121	3.6
Availability of qualified labor.....	104	4.7
Affinity for Travel & Tourism	122	4.2
Natural resources	134	1.9
Cultural resources.....	66	2.5

Note: For descriptions of variables and detailed sources, please refer to "How to the Read Country/Economy Profiles."

The Travel & Tourism Competitiveness Index in detail

INDICATOR	RANK/139	INDICATOR	RANK/139
1st pillar: Policy rules and regulations		8th pillar: Tourism infrastructure	
1.01	Prevalence of foreign ownership.....130	8.01	Hotel rooms*84
1.02	Property rights111	8.02	Presence of major car rental companies*95
1.03	Business impact of rules on FDI121	8.03	ATMs accepting Visa cards*113
1.04	Visa requirements*117		
1.05	Openness of bilateral Air Service Agreements*58	9th pillar: ICT infrastructure	
1.06	Transparency of government policymaking135	9.01	Extent of business Internet use119
1.07	Time required to start a business*n/a	9.02	Internet users*116
1.08	Cost to start a business*n/a	9.03	Telephone lines*76
1.09	GATS commitments*n/a	9.04	Broadband Internet subscribers*111
		9.05	Mobile telephone subscribers*90
2nd pillar: Environmental sustainability		10th pillar: Price competitiveness in the T&T industry	
2.01	Stringency of environmental regulation131	10.01	Ticket taxes and airport charges*2
2.02	Enforcement of environmental regulation98	10.02	Purchasing power parity*75
2.03	Sustainability of T&T industry development121	10.03	Extent and effect of taxation34
2.04	Carbon dioxide emissions*110	10.04	Fuel price levels*2
2.05	Particulate matter concentration*122	10.05	Hotel price index*114
2.06	Threatened species*65		
2.07	Environmental treaty ratification*46	11th pillar: Human resources	
3rd pillar: Safety and security		11.01	Primary education enrollment*n/a
3.01	Business costs of terrorism39	11.02	Secondary education enrollment*51
3.02	Reliability of police services100	11.03	Quality of the educational system138
3.03	Business costs of crime and violence24	11.04	Local availability of research and training services134
3.04	Road traffic accidents*134	11.05	Extent of staff training110
4th pillar: Health and hygiene		11.06	Hiring and firing practices130
4.01	Physician density*78	11.07	Ease of hiring foreign labor111
4.02	Access to improved sanitation*43	11.08	HIV prevalence*48
4.03	Access to improved drinking water*117	11.09	Business impact of HIV/AIDS89
4.04	Hospital beds*48	11.10	Life expectancy*64
5th pillar: Prioritization of Travel & Tourism		12th pillar: Affinity for Travel & Tourism	
5.01	Government prioritization of the T&T industry129	12.01	Tourism openness*107
5.02	T&T government expenditure*87	12.02	Attitude of population toward foreign visitors105
5.03	Effectiveness of marketing and branding121	12.03	Extension of business trips recommended107
5.04	Comprehensiveness of annual T&T data*118		
5.05	Timeliness of providing monthly/quarterly T&T data*123	13th pillar: Natural resources	
6th pillar: Air transport infrastructure		13.01	Number of World Heritage natural sites*75
6.01	Quality of air transport infrastructure133	13.02	Protected areas*138
6.02	Available seat kilometers, domestic*45	13.03	Quality of the natural environment101
6.03	Available seat kilometers, international*75	13.04	Total known species*111
6.04	Departures per 1,000 population*80	14th pillar: Cultural resources	
6.05	Airport density*26	14.01	Number of World Heritage cultural sites*53
6.06	Number of operating airlines*72	14.02	Sports stadiums*55
6.07	International air transport network125	14.03	Number of international fairs and exhibitions*125
7th pillar: Ground transport infrastructure		14.04	Creative industries exports*n/a
7.01	Quality of roads97		
7.02	Quality of railroad infrastructuren/a		
7.03	Quality of port infrastructure116		
7.04	Quality of ground transport network137		
7.05	Road density*127		

Notes: Ranks of notable competitive advantages are highlighted. An asterisk (*) indicates that data are from sources other than the World Economic Forum. For further details and explanation, please refer to the section "How to Read the Country/Economy Profiles" at the beginning of this chapter.

Lithuania

Key indicators

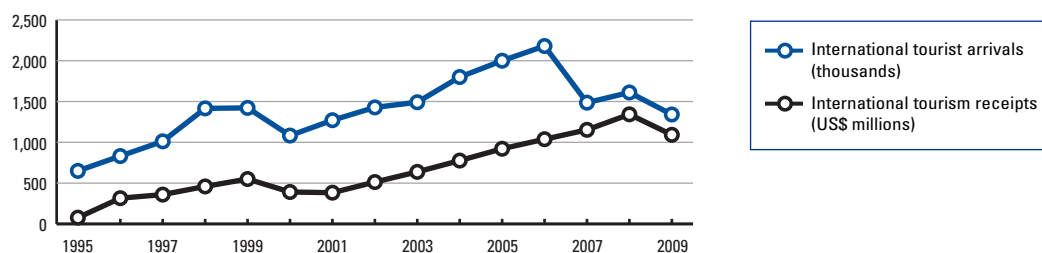
Population (millions), 2009.....	3.3
Surface area (1,000 square kilometers)	65.3
Gross domestic product (US\$ billions), 2009	37.1
Gross domestic product (PPP, US\$) per capita, 2009	16,529.5
Real GDP growth (percent), 2009.....	-14.8
Environmental Performance Index, 2010 (out of 163 economies).....	37

Travel & Tourism indicators

	Percent of total	2011-2020 annual growth (% forecast)
T&T industry, 2010 estimates		
GDP (US\$ millions)	1.0	5.7
Employment (1,000 jobs).....	0.9	0.5
T&T economy, 2010 estimates		
GDP (US\$ millions)	5.1	6.6
Employment (1,000 jobs).....	4.3	1.4

Source: World Travel & Tourism Council, TSA Research 2010

International tourist arrivals (thousands), 2009.....1,341.0
 International tourism receipts (US\$ millions), 20091,092.3



Source: United Nations World Tourism Organization

Travel & Tourism Competitiveness Index

	Rank (out of 139)	Score (1-7 scale)
2011 Index	55	4.3
2009 Index.....	49	4.3
T&T regulatory framework	33	5.1
Policy rules and regulations.....	83	4.3
Environmental sustainability.....	19	5.2
Safety and security	59	5.1
Health and hygiene	1	7.0
Prioritization of Travel & Tourism.....	97	4.1
T&T business environment and infrastructure	46	4.2
Air transport infrastructure.....	107	2.4
Ground transport infrastructure.....	26	5.0
Tourism infrastructure	50	4.5
ICT infrastructure	32	4.6
Price competitiveness in the T&T industry.....	73	4.5
T&T human, cultural, and natural resources	85	3.7
Human resources	62	4.9
Education and training.....	43	5.0
Availability of qualified labor.....	92	4.9
Affinity for Travel & Tourism	84	4.5
Natural resources	114	2.4
Cultural resources.....	57	2.8

Note: For descriptions of variables and detailed sources, please refer to "How to the Read Country/Economy Profiles."

The Travel & Tourism Competitiveness Index in detail

INDICATOR	RANK/139	INDICATOR	RANK/139
1st pillar: Policy rules and regulations		8th pillar: Tourism infrastructure	
1.01	Prevalence of foreign ownership.....99	8.01	Hotel rooms*64
1.02	Property rights68	8.02	Presence of major car rental companies*1
1.03	Business impact of rules on FDI124	8.03	ATMs accepting Visa cards*48
1.04	Visa requirements*42		
1.05	Openness of bilateral Air Service Agreements*91	9th pillar: ICT infrastructure	
1.06	Transparency of government policymaking45	9.01	Extent of business Internet use5
1.07	Time required to start a business*83	9.02	Internet users*34
1.08	Cost to start a business*31	9.03	Telephone lines*57
1.09	GATS commitments*95	9.04	Broadband Internet subscribers*32
		9.05	Mobile telephone subscribers*10
2nd pillar: Environmental sustainability		10th pillar: Price competitiveness in the T&T industry	
2.01	Stringency of environmental regulation35	10.01	Ticket taxes and airport charges*102
2.02	Enforcement of environmental regulation41	10.02	Purchasing power parity*89
2.03	Sustainability of T&T industry development117	10.03	Extent and effect of taxation126
2.04	Carbon dioxide emissions*76	10.04	Fuel price levels*72
2.05	Particulate matter concentration*24	10.05	Hotel price index*16
2.06	Threatened species*14		
2.07	Environmental treaty ratification*30	11th pillar: Human resources	
		11.01	Primary education enrollment*76
3rd pillar: Safety and security		11.02	Secondary education enrollment*32
3.01	Business costs of terrorism5	11.03	Quality of the educational system70
3.02	Reliability of police services76	11.04	Local availability of research and training services38
3.03	Business costs of crime and violence37	11.05	Extent of staff training64
3.04	Road traffic accidents*91	11.06	Hiring and firing practices107
		11.07	Ease of hiring foreign labor100
4th pillar: Health and hygiene		11.08	HIV prevalence*20
4.01	Physician density*5	11.09	Business impact of HIV/AIDS35
4.02	Access to improved sanitation*n/a	11.10	Life expectancy*74
4.03	Access to improved drinking water*n/a		
4.04	Hospital beds*6	12th pillar: Affinity for Travel & Tourism	
		12.01	Tourism openness*51
5th pillar: Prioritization of Travel & Tourism		12.02	Attitude of population toward foreign visitors109
5.01	Government prioritization of the T&T industry124	12.03	Extension of business trips recommended99
5.02	T&T government expenditure*78		
5.03	Effectiveness of marketing and branding122	13th pillar: Natural resources	
5.04	Comprehensiveness of annual T&T data*15	13.01	Number of World Heritage natural sites*75
5.05	Timeliness of providing monthly/quarterly T&T data*66	13.02	Protected areas*104
		13.03	Quality of the natural environment46
6th pillar: Air transport infrastructure		13.04	Total known species*123
6.01	Quality of air transport infrastructure114		
6.02	Available seat kilometers, domestic*103	14th pillar: Cultural resources	
6.03	Available seat kilometers, international*104	14.01	Number of World Heritage cultural sites*38
6.04	Departures per 1,000 population*58	14.02	Sports stadiums*61
6.05	Airport density*53	14.03	Number of international fairs and exhibitions*50
6.06	Number of operating airlines*81	14.04	Creative industries exports*43
6.07	International air transport network127		
7th pillar: Ground transport infrastructure			
7.01	Quality of roads32		
7.02	Quality of railroad infrastructure28		
7.03	Quality of port infrastructure50		
7.04	Quality of ground transport network33		
7.05	Road density*29		

Notes: Ranks of notable competitive advantages are highlighted. An asterisk (*) indicates that data are from sources other than the World Economic Forum. For further details and explanation, please refer to the section "How to Read the Country/Economy Profiles" at the beginning of this chapter.

Luxembourg

Key indicators

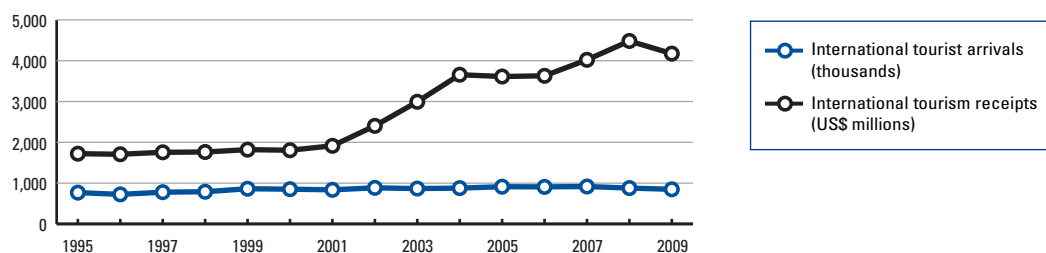
Population (millions), 2009.....	0.5
Surface area (1,000 square kilometers)	2.6
Gross domestic product (US\$ billions), 2009	52.4
Gross domestic product (PPP, US\$) per capita, 2009	78,409.5
Real GDP growth (percent), 2009.....	-4.1
Environmental Performance Index, 2010 (out of 163 economies).....	41

Travel & Tourism indicators

		Percent of total	2011-2020 annual growth (% forecast)
T&T industry, 2010 estimates			
GDP (US\$ millions)	1,466	2.7	3.1
Employment (1,000 jobs).....	8	3.7	1.4
T&T economy, 2010 estimates			
GDP (US\$ millions)	4,457	8.3	3.6
Employment (1,000 jobs).....	25	11.7	2.0

Source: World Travel & Tourism Council, TSA Research 2010

International tourist arrivals (thousands), 2009.....	848.5
International tourism receipts (US\$ millions), 2009	4,173.9



Source: United Nations World Tourism Organization

Travel & Tourism Competitiveness Index

	Rank (out of 139)	Score (1-7 scale)
2011 Index	15	5.1
2009 Index.....	23	4.9
T&T regulatory framework	14	5.5
Policy rules and regulations.....	6	5.4
Environmental sustainability.....	16	5.4
Safety and security	11	6.1
Health and hygiene	21	6.3
Prioritization of Travel & Tourism.....	85	4.3
T&T business environment and infrastructure	7	5.4
Air transport infrastructure.....	36	4.2
Ground transport infrastructure.....	12	5.8
Tourism infrastructure	12	6.5
ICT infrastructure	5	5.9
Price competitiveness in the T&T industry.....	86	4.4
T&T human, cultural, and natural resources	38	4.4
Human resources	17	5.6
Education and training.....	22	5.6
Availability of qualified labor.....	14	5.6
Affinity for Travel & Tourism	13	5.6
Natural resources	65	3.3
Cultural resources.....	50	3.0

Note: For descriptions of variables and detailed sources, please refer to "How to the Read Country/Economy Profiles."

The Travel & Tourism Competitiveness Index in detail

INDICATOR	RANK/139	INDICATOR	RANK/139
1st pillar: Policy rules and regulations		8th pillar: Tourism infrastructure	
1.01 Prevalence of foreign ownership.....	5	8.01 Hotel rooms*	15
1.02 Property rights	6	8.02 Presence of major car rental companies*	40
1.03 Business impact of rules on FDI	4	8.03 ATMs accepting Visa cards*	6
1.04 Visa requirements*	42		
1.05 Openness of bilateral Air Service Agreements*	15	9th pillar: ICT infrastructure	
1.06 Transparency of government policymaking	4	9.01 Extent of business Internet use	31
1.07 Time required to start a business*	73	9.02 Internet users*	5
1.08 Cost to start a business*	25	9.03 Telephone lines*	9
1.09 GATS commitments*	65	9.04 Broadband Internet subscribers*	7
		9.05 Mobile telephone subscribers*	12
2nd pillar: Environmental sustainability		10th pillar: Price competitiveness in the T&T industry	
2.01 Stringency of environmental regulation	10	10.01 Ticket taxes and airport charges*	6
2.02 Enforcement of environmental regulation	7	10.02 Purchasing power parity*	134
2.03 Sustainability of T&T industry development	21	10.03 Extent and effect of taxation	7
2.04 Carbon dioxide emissions*	132	10.04 Fuel price levels*	112
2.05 Particulate matter concentration*	8	10.05 Hotel price index*	51
2.06 Threatened species*	1		
2.07 Environmental treaty ratification*	16	11th pillar: Human resources	
		11.01 Primary education enrollment*	53
3rd pillar: Safety and security		11.02 Secondary education enrollment*	43
3.01 Business costs of terrorism.....	35	11.03 Quality of the educational system	36
3.02 Reliability of police services.....	16	11.04 Local availability of research and training services	28
3.03 Business costs of crime and violence	13	11.05 Extent of staff training.....	5
3.04 Road traffic accidents*	21	11.06 Hiring and firing practices	112
		11.07 Ease of hiring foreign labor.....	5
4th pillar: Health and hygiene		11.08 HIV prevalence*.....	68
4.01 Physician density*	36	11.09 Business impact of HIV/AIDS	28
4.02 Access to improved sanitation*	1	11.10 Life expectancy*	15
4.03 Access to improved drinking water*	1		
4.04 Hospital beds*	22	12th pillar: Affinity for Travel & Tourism	
		12.01 Tourism openness*	12
5th pillar: Prioritization of Travel & Tourism		12.02 Attitude of population toward foreign visitors	51
5.01 Government prioritization of the T&T industry	68	12.03 Extension of business trips recommended	72
5.02 T&T government expenditure*	88		
5.03 Effectiveness of marketing and branding	55	13th pillar: Natural resources	
5.04 Comprehensiveness of annual T&T data*	88	13.01 Number of World Heritage natural sites*	75
5.05 Timeliness of providing monthly/quarterly T&T data*	96	13.02 Protected areas*	23
		13.03 Quality of the natural environment	14
6th pillar: Air transport infrastructure		13.04 Total known species*	132
6.01 Quality of air transport infrastructure	27		
6.02 Available seat kilometers, domestic*	103	14th pillar: Cultural resources	
6.03 Available seat kilometers, international*	114	14.01 Number of World Heritage cultural sites*	89
6.04 Departures per 1,000 population*	1	14.02 Sports stadiums*	3
6.05 Airport density*	22	14.03 Number of international fairs and exhibitions*	73
6.06 Number of operating airlines*	108	14.04 Creative industries exports*	56
6.07 International air transport network	45		
		7th pillar: Ground transport infrastructure	
7.01 Quality of roads	11	7.01 Quality of roads	11
7.02 Quality of railroad infrastructure	17	7.02 Quality of railroad infrastructure	17
7.03 Quality of port infrastructure	29	7.03 Quality of port infrastructure	29
7.04 Quality of ground transport network	26	7.04 Quality of ground transport network	26
7.05 Road density*	11	7.05 Road density*	11

Notes: Ranks of notable competitive advantages are **highlighted**. An asterisk (*) indicates that data are from sources other than the World Economic Forum. For further details and explanation, please refer to the section "How to Read the Country/Economy Profiles" at the beginning of this chapter.

Macedonia, FYR

Key indicators

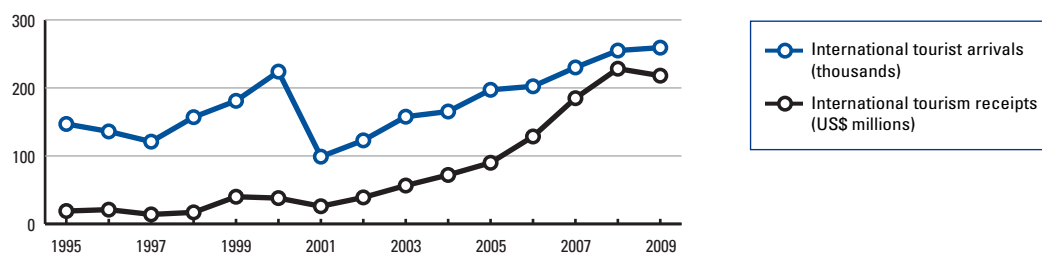
Population (millions), 2009.....	2.0
Surface area (1,000 square kilometers).....	25.7
Gross domestic product (US\$ billions), 2009.....	9.4
Gross domestic product (PPP, US\$) per capita, 2009.....	9,183.2
Real GDP growth (percent), 2009.....	-0.8
Environmental Performance Index, 2010 (out of 163 economies).....	73

Travel & Tourism indicators

	Percent of total	2011-2020 annual growth (% forecast)
T&T industry, 2010 estimates		
GDP (US\$ millions).....	146	1.5
Employment (1,000 jobs).....	9	1.5
T&T economy, 2010 estimates		
GDP (US\$ millions).....	595	6.2
Employment (1,000 jobs).....	33	5.7

Source: World Travel & Tourism Council, TSA Research 2010

International tourist arrivals (thousands), 2009.....	259.2
International tourism receipts (US\$ millions), 2009.....	218.0



Source: United Nations World Tourism Organization

Travel & Tourism Competitiveness Index

	Rank (out of 139)	Score (1-7 scale)
2011 Index	76	4.0
2009 Index.....	80	3.8
T&T regulatory framework	56	4.8
Policy rules and regulations.....	78	4.3
Environmental sustainability.....	65	4.6
Safety and security.....	42	5.4
Health and hygiene.....	42	5.6
Prioritization of Travel & Tourism.....	106	4.0
T&T business environment and infrastructure	78	3.5
Air transport infrastructure.....	127	2.1
Ground transport infrastructure.....	88	3.2
Tourism infrastructure.....	69	3.8
ICT infrastructure.....	55	3.5
Price competitiveness in the T&T industry.....	49	4.8
T&T human, cultural, and natural resources	93	3.6
Human resources.....	75	4.8
Education and training.....	92	4.3
Availability of qualified labor.....	30	5.3
Affinity for Travel & Tourism.....	53	4.8
Natural resources.....	92	2.7
Cultural resources.....	74	2.2

Note: For descriptions of variables and detailed sources, please refer to "How to the Read Country/Economy Profiles."

The Travel & Tourism Competitiveness Index in detail

INDICATOR	RANK/139	INDICATOR	RANK/139
1st pillar: Policy rules and regulations		8th pillar: Tourism infrastructure	
1.01	Prevalence of foreign ownership.....124	8.01	Hotel rooms*72
1.02	Property rights105	8.02	Presence of major car rental companies*64
1.03	Business impact of rules on FDI115	8.03	ATMs accepting Visa cards* 50
1.04	Visa requirements* 34	9th pillar: ICT infrastructure	
1.05	Openness of bilateral Air Service Agreements*120	9.01	Extent of business Internet use105
1.06	Transparency of government policymaking80	9.02	Internet users* 41
1.07	Time required to start a business* 3	9.03	Telephone lines*62
1.08	Cost to start a business* 29	9.04	Broadband Internet subscribers* 45
1.09	GATS commitments*n/a	9.05	Mobile telephone subscribers*71
2nd pillar: Environmental sustainability		10th pillar: Price competitiveness in the T&T industry	
2.01	Stringency of environmental regulation81	10.01	Ticket taxes and airport charges*85
2.02	Enforcement of environmental regulation77	10.02	Purchasing power parity* 20
2.03	Sustainability of T&T industry development104	10.03	Extent and effect of taxation 42
2.04	Carbon dioxide emissions*85	10.04	Fuel price levels*76
2.05	Particulate matter concentration* 31	10.05	Hotel price index*n/a
2.06	Threatened species* 50	11th pillar: Human resources	
2.07	Environmental treaty ratification*108	11.01	Primary education enrollment*113
3rd pillar: Safety and security		11.02	Secondary education enrollment*80
3.01	Business costs of terrorism66	11.03	Quality of the educational system59
3.02	Reliability of police services69	11.04	Local availability of research and training services102
3.03	Business costs of crime and violence66	11.05	Extent of staff training119
3.04	Road traffic accidents* 12	11.06	Hiring and firing practices 40
4th pillar: Health and hygiene		11.07	Ease of hiring foreign labor51
4.01	Physician density* 44	11.08	HIV prevalence* 1
4.02	Access to improved sanitation*71	11.09	Business impact of HIV/AIDS 46
4.03	Access to improved drinking water* 1	11.10	Life expectancy*53
4.04	Hospital beds* 40	12th pillar: Affinity for Travel & Tourism	
5th pillar: Prioritization of Travel & Tourism		12.01	Tourism openness*94
5.01	Government prioritization of the T&T industry110	12.02	Attitude of population toward foreign visitors 21
5.02	T&T government expenditure*121	12.03	Extension of business trips recommended 30
5.03	Effectiveness of marketing and branding102	13th pillar: Natural resources	
5.04	Comprehensiveness of annual T&T data* 44	13.01	Number of World Heritage natural sites* 43
5.05	Timeliness of providing monthly/quarterly T&T data* 46	13.02	Protected areas*100
6th pillar: Air transport infrastructure		13.03	Quality of the natural environment66
6.01	Quality of air transport infrastructure127	13.04	Total known species*88
6.02	Available seat kilometers, domestic*103	14th pillar: Cultural resources	
6.03	Available seat kilometers, international*133	14.01	Number of World Heritage cultural sites*104
6.04	Departures per 1,000 population*88	14.02	Sports stadiums* 22
6.05	Airport density* 50	14.03	Number of international fairs and exhibitions*95
6.06	Number of operating airlines*107	14.04	Creative industries exports*86
6.07	International air transport network134		
7th pillar: Ground transport infrastructure			
7.01	Quality of roads99		
7.02	Quality of railroad infrastructure81		
7.03	Quality of port infrastructure90		
7.04	Quality of ground transport network107		
7.05	Road density*53		

Notes: Ranks of notable competitive advantages are **highlighted**. An asterisk (*) indicates that data are from sources other than the World Economic Forum. For further details and explanation, please refer to the section "How to Read the Country/Economy Profiles" at the beginning of this chapter.

Madagascar

Key indicators

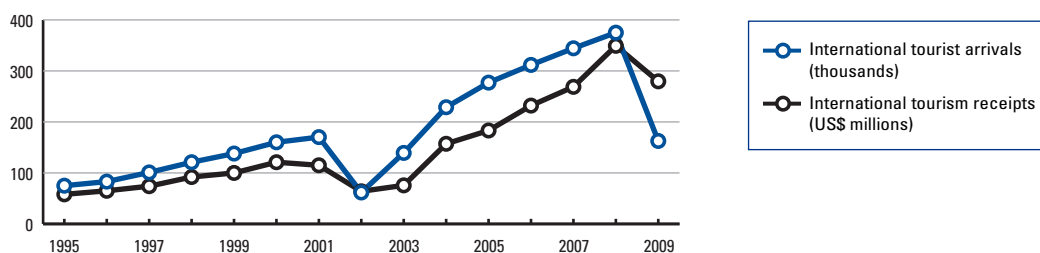
Population (millions), 2009.....	19.6
Surface area (1,000 square kilometers).....	587.0
Gross domestic product (US\$ billions), 2009.....	8.6
Gross domestic product (PPP, US\$) per capita, 2009.....	945.0
Real GDP growth (percent), 2009.....	-3.7
Environmental Performance Index, 2010 (out of 163 economies).....	120

Travel & Tourism indicators

	Percent of total	2011-2020 annual growth (% forecast)
T&T industry, 2010 estimates		
GDP (US\$ millions).....	357.....4.0	6.5
Employment (1,000 jobs).....	135.....3.0	5.1
T&T economy, 2010 estimates		
GDP (US\$ millions).....	1,146.....12.7	4.6
Employment (1,000 jobs).....	455.....10.1	3.2

Source: World Travel & Tourism Council, TSA Research 2010

International tourist arrivals (thousands), 2009.....	162.7
International tourism receipts (US\$ millions), 2009.....	279.6



Source: United Nations World Tourism Organization

Travel & Tourism Competitiveness Index

	Rank (out of 139)	Score (1-7 scale)
2011 Index	127	3.2
2009 Index.....	116	3.3
T&T regulatory framework	126	3.5
Policy rules and regulations.....	101	3.9
Environmental sustainability.....	103	4.2
Safety and security.....	137	3.3
Health and hygiene.....	135	1.2
Prioritization of Travel & Tourism.....	41	4.9
T&T business environment and infrastructure	116	2.8
Air transport infrastructure.....	106	2.4
Ground transport infrastructure.....	126	2.6
Tourism infrastructure.....	100	2.5
ICT infrastructure.....	131	1.8
Price competitiveness in the T&T industry.....	79	4.5
T&T human, cultural, and natural resources	120	3.3
Human resources.....	110	4.3
Education and training.....	117	3.8
Availability of qualified labor.....	102	4.8
Affinity for Travel & Tourism.....	62	4.7
Natural resources.....	82	2.9
Cultural resources.....	126	1.3

Note: For descriptions of variables and detailed sources, please refer to "How to the Read Country/Economy Profiles."

The Travel & Tourism Competitiveness Index in detail

INDICATOR	RANK/139	INDICATOR	RANK/139
1st pillar: Policy rules and regulations		8th pillar: Tourism infrastructure	
1.01	Prevalence of foreign ownership.....115	8.01	Hotel rooms*114
1.02	Property rights126	8.02	Presence of major car rental companies*64
1.03	Business impact of rules on FDI111	8.03	ATMs accepting Visa cards*132
1.04	Visa requirements* 12	9th pillar: ICT infrastructure	
1.05	Openness of bilateral Air Service Agreements*97	9.01	Extent of business Internet use115
1.06	Transparency of government policymaking128	9.02	Internet users*132
1.07	Time required to start a business* 21	9.03	Telephone lines*127
1.08	Cost to start a business*74	9.04	Broadband Internet subscribers*126
1.09	GATS commitments*115	9.05	Mobile telephone subscribers*127
2nd pillar: Environmental sustainability		10th pillar: Price competitiveness in the T&T industry	
2.01	Stringency of environmental regulation122	10.01	Ticket taxes and airport charges*84
2.02	Enforcement of environmental regulation95	10.02	Purchasing power parity* 24
2.03	Sustainability of T&T industry development81	10.03	Extent and effect of taxation105
2.04	Carbon dioxide emissions* 10	10.04	Fuel price levels*122
2.05	Particulate matter concentration*64	10.05	Hotel price index* 41
2.06	Threatened species*138	11th pillar: Human resources	
2.07	Environmental treaty ratification* 46	11.01	Primary education enrollment* 22
3rd pillar: Safety and security		11.02	Secondary education enrollment*126
3.01	Business costs of terrorism122	11.03	Quality of the educational system92
3.02	Reliability of police services127	11.04	Local availability of research and training services110
3.03	Business costs of crime and violence122	11.05	Extent of staff training114
3.04	Road traffic accidents*120	11.06	Hiring and firing practices 30
4th pillar: Health and hygiene		11.07	Ease of hiring foreign labor63
4.01	Physician density*113	11.08	HIV prevalence*56
4.02	Access to improved sanitation*131	11.09	Business impact of HIV/AIDS97
4.03	Access to improved drinking water*134	11.10	Life expectancy*115
4.04	Hospital beds*109	12th pillar: Affinity for Travel & Tourism	
5th pillar: Prioritization of Travel & Tourism		12.01	Tourism openness*75
5.01	Government prioritization of the T&T industry 43	12.02	Attitude of population toward foreign visitors72
5.02	T&T government expenditure* 29	12.03	Extension of business trips recommended51
5.03	Effectiveness of marketing and branding60	13th pillar: Natural resources	
5.04	Comprehensiveness of annual T&T data*88	13.01	Number of World Heritage natural sites* 24
5.05	Timeliness of providing monthly/quarterly T&T data*89	13.02	Protected areas*117
6th pillar: Air transport infrastructure		13.03	Quality of the natural environment128
6.01	Quality of air transport infrastructure106	13.04	Total known species*51
6.02	Available seat kilometers, domestic*58	14th pillar: Cultural resources	
6.03	Available seat kilometers, international*103	14.01	Number of World Heritage cultural sites*89
6.04	Departures per 1,000 population*100	14.02	Sports stadiums*118
6.05	Airport density* 33	14.03	Number of international fairs and exhibitions*135
6.06	Number of operating airlines*122	14.04	Creative industries exports*84
6.07	International air transport network108		
7th pillar: Ground transport infrastructure			
7.01	Quality of roads106		
7.02	Quality of railroad infrastructure96		
7.03	Quality of port infrastructure108		
7.04	Quality of ground transport network116		
7.05	Road density*116		

Notes: Ranks of notable competitive advantages are **highlighted**. An asterisk (*) indicates that data are from sources other than the World Economic Forum. For further details and explanation, please refer to the section "How to Read the Country/Economy Profiles" at the beginning of this chapter.

Malawi

Key indicators

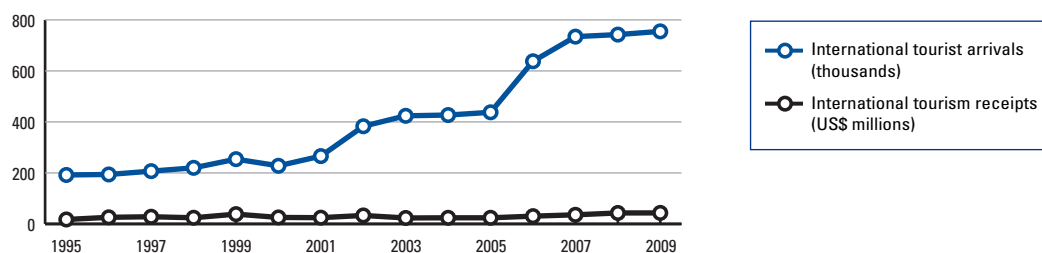
Population (millions), 2009.....	15.3
Surface area (1,000 square kilometers)	118.5
Gross domestic product (US\$ billions), 2009	4.7
Gross domestic product (PPP, US\$) per capita, 2009	867.1
Real GDP growth (percent), 2009.....	7.5
Environmental Performance Index, 2010 (out of 163 economies).....	107

Travel & Tourism indicators

		Percent of total	2011–2020 annual growth (%, forecast)
T&T industry, 2010 estimates			
GDP (US\$ millions)	104	2.5	8.6
Employment (1,000 jobs).....	61	1.9	3.6
T&T economy, 2010 estimates			
GDP (US\$ millions)	209	5.0	8.7
Employment (1,000 jobs).....	124	3.9	3.6

Source: World Travel & Tourism Council, TSA Research 2010

International tourist arrivals (thousands), 2009.....	755.0
International tourism receipts (US\$ millions), 2009	43.3



Source: United Nations World Tourism Organization

Travel & Tourism Competitiveness Index

	Rank (out of 139)	Score (1–7 scale)
2011 Index	121	3.3
2009 Index.....	117	3.3
T&T regulatory framework	109	3.9
Policy rules and regulations.....	102	3.8
Environmental sustainability.....	42	4.9
Safety and security	74	4.7
Health and hygiene	111	2.7
Prioritization of Travel & Tourism.....	117	3.5
T&T business environment and infrastructure	133	2.5
Air transport infrastructure.....	133	1.9
Ground transport infrastructure.....	91	3.1
Tourism infrastructure	129	1.5
ICT infrastructure	128	1.8
Price competitiveness in the T&T industry.....	95	4.3
T&T human, cultural, and natural resources	112	3.4
Human resources	121	3.9
Education and training.....	113	3.9
Availability of qualified labor.....	130	3.9
Affinity for Travel & Tourism	92	4.4
Natural resources	46	3.8
Cultural resources.....	112	1.6

Note: For descriptions of variables and detailed sources, please refer to "How to the Read Country/Economy Profiles."

The Travel & Tourism Competitiveness Index in detail

INDICATOR	RANK/139	INDICATOR	RANK/139
1st pillar: Policy rules and regulations		8th pillar: Tourism infrastructure	
1.01	Prevalence of foreign ownership.....64	8.01	Hotel rooms*90
1.02	Property rights77	8.02	Presence of major car rental companies*125
1.03	Business impact of rules on FDI87	8.03	ATMs accepting Visa cards*122
1.04	Visa requirements* 37	<hr/>	
1.05	Openness of bilateral Air Service Agreements*96	9th pillar: ICT infrastructure	
1.06	Transparency of government policymaking57	9.01	Extent of business Internet use102
1.07	Time required to start a business*113	9.02	Internet users*119
1.08	Cost to start a business*127	9.03	Telephone lines*123
1.09	GATS commitments* 17	9.04	Broadband Internet subscribers*125
<hr/>		9.05	Mobile telephone subscribers*137
2nd pillar: Environmental sustainability		<hr/>	
2.01	Stringency of environmental regulation86	10th pillar: Price competitiveness in the T&T industry	
2.02	Enforcement of environmental regulation73	10.01	Ticket taxes and airport charges*53
2.03	Sustainability of T&T industry development69	10.02	Purchasing power parity* 11
2.04	Carbon dioxide emissions* 4	10.03	Extent and effect of taxation96
2.05	Particulate matter concentration*61	10.04	Fuel price levels*136
2.06	Threatened species* 36	10.05	Hotel price index*n/a
2.07	Environmental treaty ratification*94	<hr/>	
<hr/>		11th pillar: Human resources	
3rd pillar: Safety and security		11.01	Primary education enrollment*86
3.01	Business costs of terrorism 45	11.02	Secondary education enrollment*129
3.02	Reliability of police services52	11.03	Quality of the educational system 49
3.03	Business costs of crime and violence91	11.04	Local availability of research and training services92
3.04	Road traffic accidents*101	11.05	Extent of staff training67
<hr/>		11.06	Hiring and firing practices 32
4th pillar: Health and hygiene		11.07	Ease of hiring foreign labor108
4.01	Physician density*137	11.08	HIV prevalence*131
4.02	Access to improved sanitation*97	11.09	Business impact of HIV/AIDS135
4.03	Access to improved drinking water*107	11.10	Life expectancy*124
4.04	Hospital beds*104	<hr/>	
<hr/>		12th pillar: Affinity for Travel & Tourism	
5th pillar: Prioritization of Travel & Tourism		12.01	Tourism openness*109
5.01	Government prioritization of the T&T industry74	12.02	Attitude of population toward foreign visitors57
5.02	T&T government expenditure*120	12.03	Extension of business trips recommended77
5.03	Effectiveness of marketing and branding83	<hr/>	
5.04	Comprehensiveness of annual T&T data*114	13th pillar: Natural resources	
5.05	Timeliness of providing monthly/quarterly T&T data*109	13.01	Number of World Heritage natural sites* 43
<hr/>		13.02	Protected areas* 38
6th pillar: Air transport infrastructure		13.03	Quality of the natural environment55
6.01	Quality of air transport infrastructure119	13.04	Total known species* 38
6.02	Available seat kilometers, domestic*85	<hr/>	
6.03	Available seat kilometers, international*132	14th pillar: Cultural resources	
6.04	Departures per 1,000 population*111	14.01	Number of World Heritage cultural sites*62
6.05	Airport density*126	14.02	Sports stadiums*124
6.06	Number of operating airlines*131	14.03	Number of international fairs and exhibitions*114
6.07	International air transport network109	14.04	Creative industries exports*106
<hr/>		<hr/>	
7th pillar: Ground transport infrastructure		<hr/>	
7.01	Quality of roads76	<hr/>	
7.02	Quality of railroad infrastructure78	<hr/>	
7.03	Quality of port infrastructure99	<hr/>	
7.04	Quality of ground transport network58	<hr/>	
7.05	Road density*91	<hr/>	

Notes: Ranks of notable competitive advantages are **highlighted**. An asterisk (*) indicates that data are from sources other than the World Economic Forum. For further details and explanation, please refer to the section "How to Read the Country/Economy Profiles" at the beginning of this chapter.

Malaysia

Key indicators

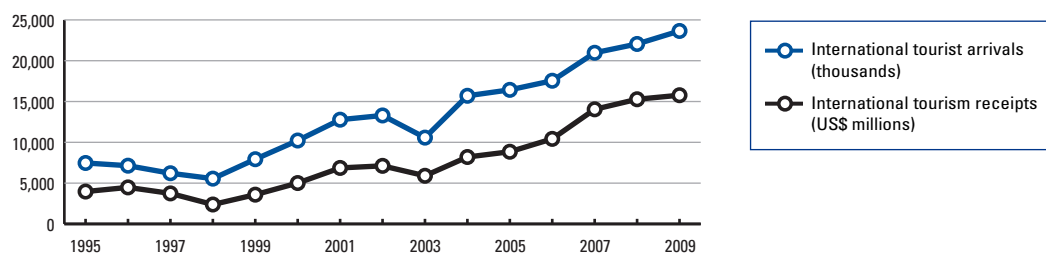
Population (millions), 2009.....	27.5
Surface area (1,000 square kilometers)	329.7
Gross domestic product (US\$ billions), 2009	193.0
Gross domestic product (PPP, US\$) per capita, 2009	13,799.5
Real GDP growth (percent), 2009.....	-1.7
Environmental Performance Index, 2010 (out of 163 economies).....	54

Travel & Tourism indicators

		Percent of total	2011-2020 annual growth (% forecast)
T&T industry, 2010 estimates			
GDP (US\$ millions)	11,110	5.1	3.6
Employment (1,000 jobs).....	597	5.3	1.8
T&T economy, 2010 estimates			
GDP (US\$ millions)	28,975	13.4	4.6
Employment (1,000 jobs).....	1,331	11.9	2.6

Source: World Travel & Tourism Council, TSA Research 2010

International tourist arrivals (thousands), 2009.....23,646.2
 International tourism receipts (US\$ millions), 200915,772.2



Source: United Nations World Tourism Organization

Travel & Tourism Competitiveness Index

	Rank (out of 139)	Score (1-7 scale)
2011 Index	35	4.6
2009 Index.....	32	4.7
T&T regulatory framework	60	4.7
Policy rules and regulations.....	21	5.1
Environmental sustainability.....	64	4.6
Safety and security	83	4.5
Health and hygiene	75	4.5
Prioritization of Travel & Tourism.....	46	4.8
T&T business environment and infrastructure	40	4.4
Air transport infrastructure.....	34	4.2
Ground transport infrastructure.....	36	4.6
Tourism infrastructure	74	3.6
ICT infrastructure	52	3.7
Price competitiveness in the T&T industry.....	3	5.6
T&T human, cultural, and natural resources	18	4.7
Human resources	37	5.2
Education and training.....	38	5.2
Availability of qualified labor.....	50	5.2
Affinity for Travel & Tourism	17	5.4
Natural resources	22	4.5
Cultural resources.....	33	3.8

Note: For descriptions of variables and detailed sources, please refer to "How to the Read Country/Economy Profiles."

The Travel & Tourism Competitiveness Index in detail

INDICATOR	RANK/139	INDICATOR	RANK/139
1st pillar: Policy rules and regulations		8th pillar: Tourism infrastructure	
1.01	Prevalence of foreign ownership.....56	8.01	Hotel rooms*48
1.02	Property rights41	8.02	Presence of major car rental companies*95
1.03	Business impact of rules on FDI 31	8.03	ATMs accepting Visa cards*53
1.04	Visa requirements* 1	9th pillar: ICT infrastructure	
1.05	Openness of bilateral Air Service Agreements*53	9.01	Extent of business Internet use35
1.06	Transparency of government policymaking37	9.02	Internet users*39
1.07	Time required to start a business*69	9.03	Telephone lines*75
1.08	Cost to start a business*87	9.04	Broadband Internet subscribers*59
1.09	GATS commitments*63	9.05	Mobile telephone subscribers*50
2nd pillar: Environmental sustainability		10th pillar: Price competitiveness in the T&T industry	
2.01	Stringency of environmental regulation39	10.01	Ticket taxes and airport charges* 15
2.02	Enforcement of environmental regulation 31	10.02	Purchasing power parity*41
2.03	Sustainability of T&T industry development 18	10.03	Extent and effect of taxation 28
2.04	Carbon dioxide emissions*96	10.04	Fuel price levels* 14
2.05	Particulate matter concentration*38	10.05	Hotel price index* 11
2.06	Threatened species*130	11th pillar: Human resources	
2.07	Environmental treaty ratification*81	11.01	Primary education enrollment*47
3rd pillar: Safety and security		11.02	Secondary education enrollment*100
3.01	Business costs of terrorism.....103	11.03	Quality of the educational system 23
3.02	Reliability of police services.....50	11.04	Local availability of research and training services 25
3.03	Business costs of crime and violence93	11.05	Extent of staff training 13
3.04	Road traffic accidents*94	11.06	Hiring and firing practices50
4th pillar: Health and hygiene		11.07	Ease of hiring foreign labor77
4.01	Physician density*96	11.08	HIV prevalence*88
4.02	Access to improved sanitation*46	11.09	Business impact of HIV/AIDS93
4.03	Access to improved drinking water* 1	11.10	Life expectancy*64
4.04	Hospital beds*89	12th pillar: Affinity for Travel & Tourism	
5th pillar: Prioritization of Travel & Tourism		12.01	Tourism openness* 18
5.01	Government prioritization of the T&T industry 25	12.02	Attitude of population toward foreign visitors58
5.02	T&T government expenditure*113	12.03	Extension of business trips recommended38
5.03	Effectiveness of marketing and branding 15	13th pillar: Natural resources	
5.04	Comprehensiveness of annual T&T data*58	13.01	Number of World Heritage natural sites* 24
5.05	Timeliness of providing monthly/quarterly T&T data*46	13.02	Protected areas*41
6th pillar: Air transport infrastructure		13.03	Quality of the natural environment42
6.01	Quality of air transport infrastructure 29	13.04	Total known species* 23
6.02	Available seat kilometers, domestic* 14	14th pillar: Cultural resources	
6.03	Available seat kilometers, international* 21	14.01	Number of World Heritage cultural sites*89
6.04	Departures per 1,000 population*43	14.02	Sports stadiums*66
6.05	Airport density*36	14.03	Number of international fairs and exhibitions* 32
6.06	Number of operating airlines* 25	14.04	Creative industries exports* 26
6.07	International air transport network 28		
7th pillar: Ground transport infrastructure			
7.01	Quality of roads 21		
7.02	Quality of railroad infrastructure 20		
7.03	Quality of port infrastructure 19		
7.04	Quality of ground transport network 29		
7.05	Road density*72		

Notes: Ranks of notable competitive advantages are **highlighted**. An asterisk (*) indicates that data are from sources other than the World Economic Forum. For further details and explanation, please refer to the section "How to Read the Country/Economy Profiles" at the beginning of this chapter.

Mali

Key indicators

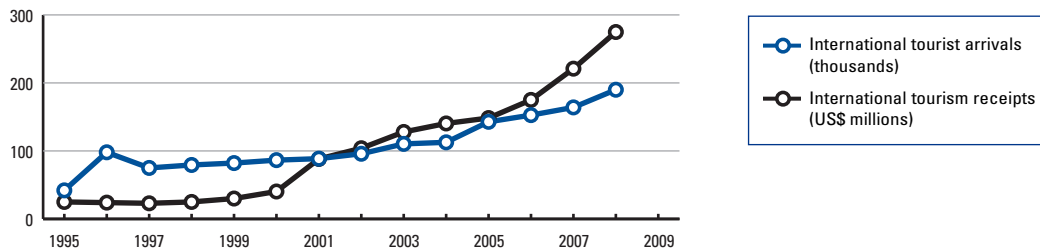
Population (millions), 2009.....	13.0
Surface area (1,000 square kilometers)	1,240.2
Gross domestic product (US\$ billions), 2009	9.0
Gross domestic product (PPP, US\$) per capita, 2009	1,163.6
Real GDP growth (percent), 2009.....	4.4
Environmental Performance Index, 2010 (out of 163 economies).....	156

Travel & Tourism indicators

		Percent of total	2011–2020 annual growth (% forecast)
T&T industry, 2010 estimates			
GDP (US\$ millions)	223	2.1	6.7
Employment (1,000 jobs).....	33	1.6	5.4
T&T economy, 2010 estimates			
GDP (US\$ millions)	523	4.9	6.3
Employment (1,000 jobs).....	80	3.9	4.9

Source: World Travel & Tourism Council, TSA Research 2010

International tourist arrivals (thousands), 2008.....	190.0
International tourism receipts (US\$ millions), 2008	274.9



Source: United Nations World Tourism Organization

Travel & Tourism Competitiveness Index

	Rank (out of 139)	Score (1–7 scale)
2011 Index	133	3.0
2009 Index.....	119	3.2
T&T regulatory framework	128	3.5
Policy rules and regulations.....	130	3.5
Environmental sustainability.....	102	4.2
Safety and security	107	4.1
Health and hygiene	132	1.5
Prioritization of Travel & Tourism.....	100	4.1
T&T business environment and infrastructure	137	2.4
Air transport infrastructure.....	131	2.0
Ground transport infrastructure.....	113	2.8
Tourism infrastructure	117	1.9
ICT infrastructure	135	1.7
Price competitiveness in the T&T industry.....	130	3.6
T&T human, cultural, and natural resources	121	3.3
Human resources	130	3.6
Education and training.....	133	3.0
Availability of qualified labor.....	125	4.3
Affinity for Travel & Tourism	59	4.7
Natural resources	104	2.5
Cultural resources.....	78	2.2

Note: For descriptions of variables and detailed sources, please refer to "How to the Read Country/Economy Profiles."

The Travel & Tourism Competitiveness Index in detail

INDICATOR	RANK/139	INDICATOR	RANK/139
1st pillar: Policy rules and regulations		8th pillar: Tourism infrastructure	
1.01	Prevalence of foreign ownership.....129	8.01	Hotel rooms*120
1.02	Property rights109	8.02	Presence of major car rental companies*95
1.03	Business impact of rules on FDI112	8.03	ATMs accepting Visa cards*137
1.04	Visa requirements*108		
1.05	Openness of bilateral Air Service Agreements*108	9th pillar: ICT infrastructure	
1.06	Transparency of government policymaking78	9.01	Extent of business Internet use132
1.07	Time required to start a business* 28	9.02	Internet users*130
1.08	Cost to start a business*124	9.03	Telephone lines*132
1.09	GATS commitments* 46	9.04	Broadband Internet subscribers*132
		9.05	Mobile telephone subscribers*124
2nd pillar: Environmental sustainability		10th pillar: Price competitiveness in the T&T industry	
2.01	Stringency of environmental regulation128	10.01	Ticket taxes and airport charges*137
2.02	Enforcement of environmental regulation122	10.02	Purchasing power parity*74
2.03	Sustainability of T&T industry development 22	10.03	Extent and effect of taxation116
2.04	Carbon dioxide emissions* 3	10.04	Fuel price levels*97
2.05	Particulate matter concentration*135	10.05	Hotel price index*n/a
2.06	Threatened species* 25		
2.07	Environmental treaty ratification*94	11th pillar: Human resources	
3rd pillar: Safety and security		11.01	Primary education enrollment*129
3.01	Business costs of terrorism83	11.02	Secondary education enrollment*122
3.02	Reliability of police services110	11.03	Quality of the educational system125
3.03	Business costs of crime and violence58	11.04	Local availability of research and training services113
3.04	Road traffic accidents*115	11.05	Extent of staff training131
4th pillar: Health and hygiene		11.06	Hiring and firing practices58
4.01	Physician density*125	11.07	Ease of hiring foreign labor 48
4.02	Access to improved sanitation*115	11.08	HIV prevalence*106
4.03	Access to improved drinking water*128	11.09	Business impact of HIV/AIDS121
4.04	Hospital beds*122	11.10	Life expectancy*132
5th pillar: Prioritization of Travel & Tourism		12th pillar: Affinity for Travel & Tourism	
5.01	Government prioritization of the T&T industry 29	12.01	Tourism openness*71
5.02	T&T government expenditure*115	12.02	Attitude of population toward foreign visitors 28
5.03	Effectiveness of marketing and branding 24	12.03	Extension of business trips recommended71
5.04	Comprehensiveness of annual T&T data*85		
5.05	Timeliness of providing monthly/quarterly T&T data*123	13th pillar: Natural resources	
6th pillar: Air transport infrastructure		13.01	Number of World Heritage natural sites* 43
6.01	Quality of air transport infrastructure123	13.02	Protected areas*116
6.02	Available seat kilometers, domestic*88	13.03	Quality of the natural environment136
6.03	Available seat kilometers, international*107	13.04	Total known species* 49
6.04	Departures per 1,000 population*122		
6.05	Airport density*105	14th pillar: Cultural resources	
6.06	Number of operating airlines*100	14.01	Number of World Heritage cultural sites* 29
6.07	International air transport network114	14.02	Sports stadiums*99
7th pillar: Ground transport infrastructure		14.03	Number of international fairs and exhibitions*114
7.01	Quality of roads103	14.04	Creative industries exports*121
7.02	Quality of railroad infrastructure85		
7.03	Quality of port infrastructure91		
7.04	Quality of ground transport network68		
7.05	Road density*136		

Notes: Ranks of notable competitive advantages are **highlighted**. An asterisk (*) indicates that data are from sources other than the World Economic Forum. For further details and explanation, please refer to the section "How to Read the Country/Economy Profiles" at the beginning of this chapter.

Malta

Key indicators

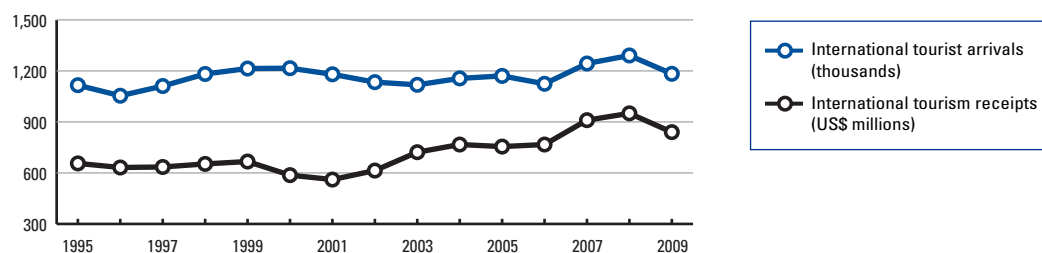
Population (millions), 2009.....	0.4
Surface area (1,000 square kilometers)	0.3
Gross domestic product (US\$ billions), 2009	8.0
Gross domestic product (PPP, US\$) per capita, 2009	23,667.4
Real GDP growth (percent), 2009.....	-2.1
Environmental Performance Index, 2010 (out of 163 economies).....	11

Travel & Tourism indicators

		Percent of total	2011-2020 annual growth (% forecast)
T&T industry, 2010 estimates			
GDP (US\$ millions)	858	9.8	5.5
Employment (1,000 jobs).....	22	13.7	3.0
T&T economy, 2010 estimates			
GDP (US\$ millions)	1,702	19.4	4.6
Employment (1,000 jobs).....	38	23.7	2.4

Source: World Travel & Tourism Council, TSA Research 2010

International tourist arrivals (thousands), 2009.....1,183.0
 International tourism receipts (US\$ millions), 2009839.8



Source: United Nations World Tourism Organization

Travel & Tourism Competitiveness Index

	Rank (out of 139)	Score (1-7 scale)
2011 Index	26	4.9
2009 Index.....	29	4.8
T&T regulatory framework	9	5.7
Policy rules and regulations.....	69	4.4
Environmental sustainability.....	53	4.8
Safety and security	6	6.3
Health and hygiene	8	6.8
Prioritization of Travel & Tourism.....	5	6.2
T&T business environment and infrastructure	22	4.9
Air transport infrastructure.....	27	4.4
Ground transport infrastructure.....	30	4.9
Tourism infrastructure	20	6.1
ICT infrastructure	19	5.2
Price competitiveness in the T&T industry.....	111	4.2
T&T human, cultural, and natural resources	54	4.0
Human resources	28	5.3
Education and training.....	34	5.3
Availability of qualified labor.....	29	5.4
Affinity for Travel & Tourism	9	5.8
Natural resources	137	1.8
Cultural resources.....	48	3.1

Note: For descriptions of variables and detailed sources, please refer to "How to the Read Country/Economy Profiles."

The Travel & Tourism Competitiveness Index in detail

INDICATOR	RANK/139	INDICATOR	RANK/139
1st pillar: Policy rules and regulations		8th pillar: Tourism infrastructure	
1.01	Prevalence of foreign ownership.....65	8.01	Hotel rooms* 2
1.02	Property rights34	8.02	Presence of major car rental companies* 1
1.03	Business impact of rules on FDI 7	8.03	ATMs accepting Visa cards*47
1.04	Visa requirements*42	9th pillar: ICT infrastructure	
1.05	Openness of bilateral Air Service Agreements*75	9.01	Extent of business Internet use 26
1.06	Transparency of government policymaking51	9.02	Internet users*36
1.07	Time required to start a business*n/a	9.03	Telephone lines* 4
1.08	Cost to start a business*n/a	9.04	Broadband Internet subscribers* 16
1.09	GATS commitments*63	9.05	Mobile telephone subscribers*58
2nd pillar: Environmental sustainability		10th pillar: Price competitiveness in the T&T industry	
2.01	Stringency of environmental regulation61	10.01	Ticket taxes and airport charges*100
2.02	Enforcement of environmental regulation59	10.02	Purchasing power parity*106
2.03	Sustainability of T&T industry development41	10.03	Extent and effect of taxation32
2.04	Carbon dioxide emissions*91	10.04	Fuel price levels*131
2.05	Particulate matter concentration*n/a	10.05	Hotel price index*40
2.06	Threatened species* 24	11th pillar: Human resources	
2.07	Environmental treaty ratification*65	11.01	Primary education enrollment*84
3rd pillar: Safety and security		11.02	Secondary education enrollment* 26
3.01	Business costs of terrorism 16	11.03	Quality of the educational system 21
3.02	Reliability of police services35	11.04	Local availability of research and training services44
3.03	Business costs of crime and violence 11	11.05	Extent of staff training47
3.04	Road traffic accidents* 1	11.06	Hiring and firing practices93
4th pillar: Health and hygiene		11.07	Ease of hiring foreign labor53
4.01	Physician density* 24	11.08	HIV prevalence* 20
4.02	Access to improved sanitation* 1	11.09	Business impact of HIV/AIDS43
4.03	Access to improved drinking water* 1	11.10	Life expectancy* 15
4.04	Hospital beds* 9	12th pillar: Affinity for Travel & Tourism	
5th pillar: Prioritization of Travel & Tourism		12.01	Tourism openness* 8
5.01	Government prioritization of the T&T industry 7	12.02	Attitude of population toward foreign visitors 24
5.02	T&T government expenditure* 5	12.03	Extension of business trips recommended44
5.03	Effectiveness of marketing and branding35	13th pillar: Natural resources	
5.04	Comprehensiveness of annual T&T data*36	13.01	Number of World Heritage natural sites*75
5.05	Timeliness of providing monthly/quarterly T&T data* 12	13.02	Protected areas*119
6th pillar: Air transport infrastructure		13.03	Quality of the natural environment112
6.01	Quality of air transport infrastructure 21	13.04	Total known species*136
6.02	Available seat kilometers, domestic*103	14th pillar: Cultural resources	
6.03	Available seat kilometers, international*91	14.01	Number of World Heritage cultural sites*73
6.04	Departures per 1,000 population* 8	14.02	Sports stadiums* 9
6.05	Airport density* 19	14.03	Number of international fairs and exhibitions*60
6.06	Number of operating airlines*92	14.04	Creative industries exports*71
6.07	International air transport network33		
7th pillar: Ground transport infrastructure			
7.01	Quality of roads113		
7.02	Quality of railroad infrastructuren/a		
7.03	Quality of port infrastructure 20		
7.04	Quality of ground transport network105		
7.05	Road density* 1		

Notes: Ranks of notable competitive advantages are **highlighted**. An asterisk (*) indicates that data are from sources other than the World Economic Forum. For further details and explanation, please refer to the section "How to Read the Country/Economy Profiles" at the beginning of this chapter.

Mauritania

Key indicators

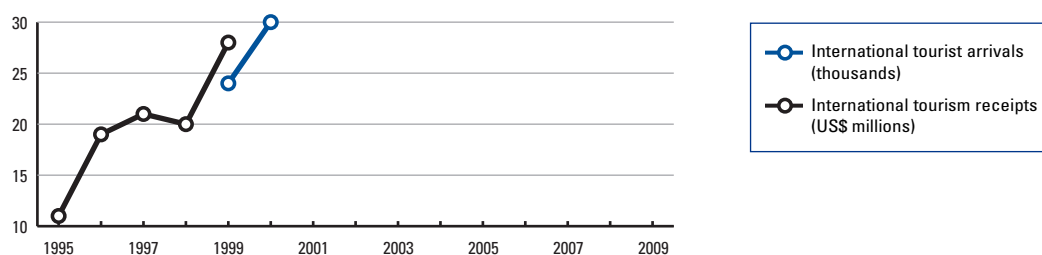
Population (millions), 2009.....	3.3
Surface area (1,000 square kilometers)	1,030.7
Gross domestic product (US\$ billions), 2009	3.0
Gross domestic product (PPP, US\$) per capita, 2009	2,034.6
Real GDP growth (percent), 2009.....	-1.1
Environmental Performance Index, 2010 (out of 163 economies).....	161

Travel & Tourism indicators

	Percent of total	2011–2020 annual growth (% forecast)
T&T industry, 2010 estimates		
GDP (US\$ millions)	n/a	n/a
Employment (1,000 jobs).....	n/a	n/a
T&T economy, 2010 estimates		
GDP (US\$ millions)	n/a	n/a
Employment (1,000 jobs).....	n/a	n/a

Source: World Travel & Tourism Council, TSA Research 2010

International tourist arrivals (thousands), 2000.....	30.0
International tourism receipts (US\$ millions), 1999	28.0



Source: United Nations World Tourism Organization

Travel & Tourism Competitiveness Index

	Rank (out of 139)	Score (1–7 scale)
2011 Index	136	2.8
2009 Index.....	127	3.1
T&T regulatory framework	136	3.2
Policy rules and regulations.....	113	3.7
Environmental sustainability.....	110	4.1
Safety and security	130	3.5
Health and hygiene	137	1.1
Prioritization of Travel & Tourism.....	125	3.3
T&T business environment and infrastructure	136	2.4
Air transport infrastructure.....	138	1.7
Ground transport infrastructure.....	125	2.6
Tourism infrastructure	124	1.7
ICT infrastructure	119	2.0
Price competitiveness in the T&T industry.....	107	4.2
T&T human, cultural, and natural resources	133	2.9
Human resources	132	3.5
Education and training.....	136	2.6
Availability of qualified labor.....	120	4.5
Affinity for Travel & Tourism	76	4.5
Natural resources	108	2.5
Cultural resources.....	129	1.3

Note: For descriptions of variables and detailed sources, please refer to "How to the Read Country/Economy Profiles."

The Travel & Tourism Competitiveness Index in detail

INDICATOR	RANK/139	INDICATOR	RANK/139
1st pillar: Policy rules and regulations		8th pillar: Tourism infrastructure	
1.01	Prevalence of foreign ownership.....133	8.01	Hotel rooms*116
1.02	Property rights108	8.02	Presence of major car rental companies*112
1.03	Business impact of rules on FDI109	8.03	ATMs accepting Visa cards*119
1.04	Visa requirements*104		
1.05	Openness of bilateral Air Service Agreements*87	9th pillar: ICT infrastructure	
1.06	Transparency of government policymaking92	9.01	Extent of business Internet use129
1.07	Time required to start a business*73	9.02	Internet users*127
1.08	Cost to start a business*107	9.03	Telephone lines*114
1.09	GATS commitments*59	9.04	Broadband Internet subscribers*105
		9.05	Mobile telephone subscribers*103
2nd pillar: Environmental sustainability		10th pillar: Price competitiveness in the T&T industry	
2.01	Stringency of environmental regulation124	10.01	Ticket taxes and airport charges*117
2.02	Enforcement of environmental regulation129	10.02	Purchasing power parity* 31
2.03	Sustainability of T&T industry development96	10.03	Extent and effect of taxation87
2.04	Carbon dioxide emissions* 26	10.04	Fuel price levels*118
2.05	Particulate matter concentration*121	10.05	Hotel price index*n/a
2.06	Threatened species*56		
2.07	Environmental treaty ratification* 46	11th pillar: Human resources	
3rd pillar: Safety and security		11.01	Primary education enrollment*126
3.01	Business costs of terrorism129	11.02	Secondary education enrollment*134
3.02	Reliability of police services129	11.03	Quality of the educational system135
3.03	Business costs of crime and violence68	11.04	Local availability of research and training services135
3.04	Road traffic accidents*129	11.05	Extent of staff training138
4th pillar: Health and hygiene		11.06	Hiring and firing practices 46
4.01	Physician density*119	11.07	Ease of hiring foreign labor110
4.02	Access to improved sanitation*123	11.08	HIV prevalence*96
4.03	Access to improved drinking water*132	11.09	Business impact of HIV/AIDS120
4.04	Hospital beds*130	11.10	Life expectancy*118
5th pillar: Prioritization of Travel & Tourism		12th pillar: Affinity for Travel & Tourism	
5.01	Government prioritization of the T&T industry90	12.01	Tourism openness*67
5.02	T&T government expenditure*n/a	12.02	Attitude of population toward foreign visitors95
5.03	Effectiveness of marketing and branding92	12.03	Extension of business trips recommended90
5.04	Comprehensiveness of annual T&T data*139		
5.05	Timeliness of providing monthly/quarterly T&T data*123	13th pillar: Natural resources	
6th pillar: Air transport infrastructure		13.01	Number of World Heritage natural sites* 43
6.01	Quality of air transport infrastructure135	13.02	Protected areas*126
6.02	Available seat kilometers, domestic*103	13.03	Quality of the natural environment111
6.03	Available seat kilometers, international*130	13.04	Total known species*63
6.04	Departures per 1,000 population*108	14th pillar: Cultural resources	
6.05	Airport density*106	14.01	Number of World Heritage cultural sites*104
6.06	Number of operating airlines*134	14.02	Sports stadiums*101
6.07	International air transport network137	14.03	Number of international fairs and exhibitions*135
7th pillar: Ground transport infrastructure		14.04	Creative industries exports*128
7.01	Quality of roads127		
7.02	Quality of railroad infrastructure86		
7.03	Quality of port infrastructure98		
7.04	Quality of ground transport network97		
7.05	Road density*135		

Notes: Ranks of notable competitive advantages are **highlighted**. An asterisk (*) indicates that data are from sources other than the World Economic Forum. For further details and explanation, please refer to the section "How to Read the Country/Economy Profiles" at the beginning of this chapter.

Mauritius

Key indicators

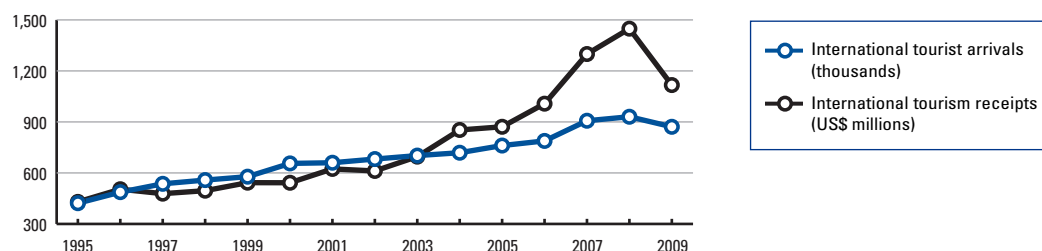
Population (millions), 2009.....	1.3
Surface area (1,000 square kilometers).....	2.0
Gross domestic product (US\$ billions), 2009.....	8.6
Gross domestic product (PPP, US\$) per capita, 2009.....	12,736.5
Real GDP growth (percent), 2009.....	2.5
Environmental Performance Index, 2010 (out of 163 economies).....	6

Travel & Tourism indicators

		Percent of total	2011–2020 annual growth (% forecast)
T&T industry, 2010 estimates			
GDP (US\$ millions).....	1,085	12.2	6.7
Employment (1,000 jobs).....	75	14.2	3.8
T&T economy, 2010 estimates			
GDP (US\$ millions).....	2,347	26.5	6.1
Employment (1,000 jobs).....	150	28.5	3.4

Source: World Travel & Tourism Council, TSA Research 2010

International tourist arrivals (thousands), 2009.....871.4
 International tourism receipts (US\$ millions), 20091,116.8



Source: United Nations World Tourism Organization

Travel & Tourism Competitiveness Index

	Rank (out of 139)	Score (1–7 scale)
2011 Index	53	4.4
2009 Index.....	40	4.4
T&T regulatory framework	28	5.2
Policy rules and regulations.....	27	5.0
Environmental sustainability.....	62	4.6
Safety and security.....	45	5.3
Health and hygiene.....	68	4.8
Prioritization of Travel & Tourism.....	1	6.4
T&T business environment and infrastructure	48	4.2
Air transport infrastructure.....	61	3.3
Ground transport infrastructure.....	41	4.5
Tourism infrastructure.....	47	4.5
ICT infrastructure.....	66	3.3
Price competitiveness in the T&T industry.....	18	5.2
T&T human, cultural, and natural resources	79	3.7
Human resources.....	53	5.0
Education and training.....	57	4.9
Availability of qualified labor.....	49	5.2
Affinity for Travel & Tourism.....	4	6.1
Natural resources.....	131	2.0
Cultural resources.....	110	1.6

Note: For descriptions of variables and detailed sources, please refer to "How to the Read Country/Economy Profiles."

The Travel & Tourism Competitiveness Index in detail

INDICATOR	RANK/139	INDICATOR	RANK/139
1st pillar: Policy rules and regulations		8th pillar: Tourism infrastructure	
1.01 Prevalence of foreign ownership.....	72	8.01 Hotel rooms*	36
1.02 Property rights	36	8.02 Presence of major car rental companies*	40
1.03 Business impact of rules on FDI	8	8.03 ATMs accepting Visa cards*	67
1.04 Visa requirements*	8		
1.05 Openness of bilateral Air Service Agreements*	106	9th pillar: ICT infrastructure	
1.06 Transparency of government policymaking	24	9.01 Extent of business Internet use	69
1.07 Time required to start a business*	13	9.02 Internet users*	89
1.08 Cost to start a business*	38	9.03 Telephone lines*	42
1.09 GATS commitments*	78	9.04 Broadband Internet subscribers*	57
		9.05 Mobile telephone subscribers*	84
2nd pillar: Environmental sustainability		10th pillar: Price competitiveness in the T&T industry	
2.01 Stringency of environmental regulation.....	60	10.01 Ticket taxes and airport charges*	72
2.02 Enforcement of environmental regulation	55	10.02 Purchasing power parity*	55
2.03 Sustainability of T&T industry development.....	10	10.03 Extent and effect of taxation	8
2.04 Carbon dioxide emissions*	63	10.04 Fuel price levels*	25
2.05 Particulate matter concentration*	16	10.05 Hotel price index*	87
2.06 Threatened species*	137		
2.07 Environmental treaty ratification*	46	11th pillar: Human resources	
		11.01 Primary education enrollment*	68
3rd pillar: Safety and security		11.02 Secondary education enrollment*	71
3.01 Business costs of terrorism.....	49	11.03 Quality of the educational system.....	50
3.02 Reliability of police services.....	65	11.04 Local availability of research and training services.....	87
3.03 Business costs of crime and violence	69	11.05 Extent of staff training.....	41
3.04 Road traffic accidents*	29	11.06 Hiring and firing practices	74
		11.07 Ease of hiring foreign labor.....	46
4th pillar: Health and hygiene		11.08 HIV prevalence*.....	106
4.01 Physician density*	89	11.09 Business impact of HIV/AIDS.....	79
4.02 Access to improved sanitation*	63	11.10 Life expectancy*.....	64
4.03 Access to improved drinking water*	40		
4.04 Hospital beds*	55	12th pillar: Affinity for Travel & Tourism	
		12.01 Tourism openness*	6
5th pillar: Prioritization of Travel & Tourism		12.02 Attitude of population toward foreign visitors.....	18
5.01 Government prioritization of the T&T industry	5	12.03 Extension of business trips recommended.....	16
5.02 T&T government expenditure*	3		
5.03 Effectiveness of marketing and branding.....	8	13th pillar: Natural resources	
5.04 Comprehensiveness of annual T&T data*	44	13.01 Number of World Heritage natural sites*.....	75
5.05 Timeliness of providing monthly/quarterly T&T data*	12	13.02 Protected areas*.....	130
		13.03 Quality of the natural environment.....	49
6th pillar: Air transport infrastructure		13.04 Total known species*	139
6.01 Quality of air transport infrastructure	56		
6.02 Available seat kilometers, domestic*	68	14th pillar: Cultural resources	
6.03 Available seat kilometers, international*	63	14.01 Number of World Heritage cultural sites*.....	89
6.04 Departures per 1,000 population*	36	14.02 Sports stadiums*.....	77
6.05 Airport density*	28	14.03 Number of international fairs and exhibitions*.....	106
6.06 Number of operating airlines*	101	14.04 Creative industries exports*.....	77
6.07 International air transport network	52		
7th pillar: Ground transport infrastructure			
7.01 Quality of roads	58		
7.02 Quality of railroad infrastructure	n/a		
7.03 Quality of port infrastructure	56		
7.04 Quality of ground transport network	63		
7.05 Road density*	35		

Notes: Ranks of notable competitive advantages are **highlighted**. An asterisk (*) indicates that data are from sources other than the World Economic Forum. For further details and explanation, please refer to the section "How to Read the Country/Economy Profiles" at the beginning of this chapter.

Mexico

Key indicators

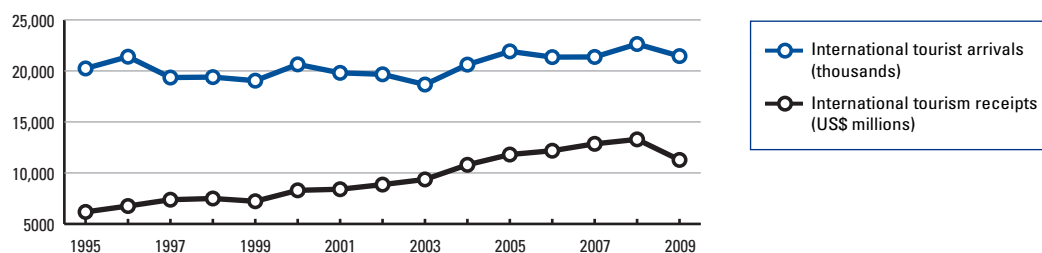
Population (millions), 2009.....	107.4
Surface area (1,000 square kilometers)	1,964.4
Gross domestic product (US\$ billions), 2009	874.8
Gross domestic product (PPP, US\$) per capita, 2009	13,608.8
Real GDP growth (percent), 2009.....	-6.5
Environmental Performance Index, 2010 (out of 163 economies).....	43

Travel & Tourism indicators

	Percent of total	2011-2020 annual growth (% forecast)
T&T industry, 2010 estimates		
GDP (US\$ millions)	41,759	4.4
Employment (1,000 jobs).....	1,848	4.3
T&T economy, 2010 estimates		
GDP (US\$ millions)	121,547	12.7
Employment (1,000 jobs).....	5,881	13.7

Source: World Travel & Tourism Council, TSA Research 2010

International tourist arrivals (thousands), 2009.....21,454.1
 International tourism receipts (US\$ millions), 200911,275.1



Source: United Nations World Tourism Organization

Travel & Tourism Competitiveness Index

	Rank (out of 139)	Score (1-7 scale)
2011 Index	43	4.4
2009 Index.....	51	4.3
T&T regulatory framework	74	4.5
Policy rules and regulations.....	56	4.6
Environmental sustainability.....	114	4.1
Safety and security	128	3.6
Health and hygiene	64	4.9
Prioritization of Travel & Tourism.....	30	5.2
T&T business environment and infrastructure	61	3.9
Air transport infrastructure.....	47	3.7
Ground transport infrastructure.....	79	3.3
Tourism infrastructure	43	4.6
ICT infrastructure	75	3.1
Price competitiveness in the T&T industry.....	45	4.9
T&T human, cultural, and natural resources	13	4.9
Human resources	73	4.9
Education and training.....	63	4.8
Availability of qualified labor.....	87	4.9
Affinity for Travel & Tourism	73	4.6
Natural resources	10	4.9
Cultural resources.....	19	5.3

Note: For descriptions of variables and detailed sources, please refer to "How to the Read Country/Economy Profiles."

The Travel & Tourism Competitiveness Index in detail

INDICATOR	RANK/139	INDICATOR	RANK/139
1st pillar: Policy rules and regulations		8th pillar: Tourism infrastructure	
1.01	Prevalence of foreign ownership..... 22	8.01	Hotel rooms*50
1.02	Property rights88	8.02	Presence of major car rental companies* 1
1.03	Business impact of rules on FDI64	8.03	ATMs accepting Visa cards*55
1.04	Visa requirements*89		
1.05	Openness of bilateral Air Service Agreements* 23	9th pillar: ICT infrastructure	
1.06	Transparency of government policymaking79	9.01	Extent of business Internet use78
1.07	Time required to start a business* 35	9.02	Internet users*77
1.08	Cost to start a business*72	9.03	Telephone lines*74
1.09	GATS commitments*101	9.04	Broadband Internet subscribers*53
		9.05	Mobile telephone subscribers*92
2nd pillar: Environmental sustainability		10th pillar: Price competitiveness in the T&T industry	
2.01	Stringency of environmental regulation67	10.01	Ticket taxes and airport charges*96
2.02	Enforcement of environmental regulation82	10.02	Purchasing power parity*70
2.03	Sustainability of T&T industry development68	10.03	Extent and effect of taxation113
2.04	Carbon dioxide emissions*75	10.04	Fuel price levels* 25
2.05	Particulate matter concentration*75	10.05	Hotel price index* 25
2.06	Threatened species*136		
2.07	Environmental treaty ratification*65	11th pillar: Human resources	
		11.01	Primary education enrollment* 28
3rd pillar: Safety and security		11.02	Secondary education enrollment*63
3.01	Business costs of terrorism112	11.03	Quality of the educational system120
3.02	Reliability of police services132	11.04	Local availability of research and training services55
3.03	Business costs of crime and violence132	11.05	Extent of staff training84
3.04	Road traffic accidents*86	11.06	Hiring and firing practices120
		11.07	Ease of hiring foreign labor97
4th pillar: Health and hygiene		11.08	HIV prevalence*68
4.01	Physician density* 35	11.09	Business impact of HIV/AIDS78
4.02	Access to improved sanitation*75	11.10	Life expectancy* 38
4.03	Access to improved drinking water*68		
4.04	Hospital beds*93	12th pillar: Affinity for Travel & Tourism	
		12.01	Tourism openness*116
5th pillar: Prioritization of Travel & Tourism		12.02	Attitude of population toward foreign visitors 39
5.01	Government prioritization of the T&T industry45	12.03	Extension of business trips recommended 39
5.02	T&T government expenditure* 40		
5.03	Effectiveness of marketing and branding48	13th pillar: Natural resources	
5.04	Comprehensiveness of annual T&T data* 15	13.01	Number of World Heritage natural sites* 10
5.05	Timeliness of providing monthly/quarterly T&T data* 12	13.02	Protected areas*56
		13.03	Quality of the natural environment120
6th pillar: Air transport infrastructure		13.04	Total known species* 9
6.01	Quality of air transport infrastructure65		
6.02	Available seat kilometers, domestic* 11	14th pillar: Cultural resources	
6.03	Available seat kilometers, international* 22	14.01	Number of World Heritage cultural sites* 5
6.04	Departures per 1,000 population*68	14.02	Sports stadiums*83
6.05	Airport density*81	14.03	Number of international fairs and exhibitions* 24
6.06	Number of operating airlines* 26	14.04	Creative industries exports* 18
6.07	International air transport network55		
7th pillar: Ground transport infrastructure			
7.01	Quality of roads62		
7.02	Quality of railroad infrastructure76		
7.03	Quality of port infrastructure89		
7.04	Quality of ground transport network57		
7.05	Road density*88		

Notes: Ranks of notable competitive advantages are **highlighted**. An asterisk (*) indicates that data are from sources other than the World Economic Forum. For further details and explanation, please refer to the section "How to Read the Country/Economy Profiles" at the beginning of this chapter.

Moldova

Key indicators

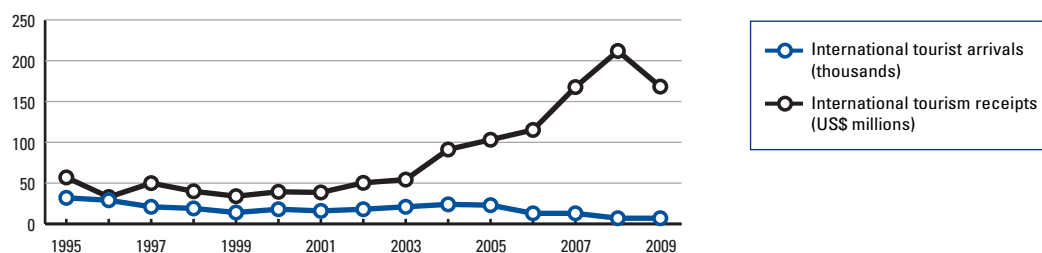
Population (millions), 2009.....	3.6
Surface area (1,000 square kilometers)	33.9
Gross domestic product (US\$ billions), 2009	5.4
Gross domestic product (PPP, US\$) per capita, 2009	2,838.6
Real GDP growth (percent), 2009.....	-6.5
Environmental Performance Index, 2010 (out of 163 economies).....	86

Travel & Tourism indicators

		Percent of total	2011-2020 annual growth (% forecast)
T&T industry, 2010 estimates			
GDP (US\$ millions)	80	1.5	4.1
Employment (1,000 jobs).....	15	1.2	-2.1
T&T economy, 2010 estimates			
GDP (US\$ millions)	336	6.2	4.4
Employment (1,000 jobs).....	62	5.0	-1.9

Source: World Travel & Tourism Council, TSA Research 2010

International tourist arrivals (thousands), 2009.....	7.0
International tourism receipts (US\$ millions), 2009	168.3



Source: United Nations World Tourism Organization

Travel & Tourism Competitiveness Index

	Rank (out of 139)	Score (1-7 scale)
2011 Index	99	3.6
2009 Index.....	93	3.6
T&T regulatory framework		
Policy rules and regulations.....	81	4.3
Environmental sustainability.....	78	4.4
Safety and security	65	4.9
Health and hygiene	49	5.5
Prioritization of Travel & Tourism.....	115	3.7
T&T business environment and infrastructure		
Air transport infrastructure.....	128	2.1
Ground transport infrastructure.....	124	2.7
Tourism infrastructure	93	2.7
ICT infrastructure	65	3.3
Price competitiveness in the T&T industry.....	54	4.8
T&T human, cultural, and natural resources		
Human resources	97	4.6
Education and training.....	89	4.3
Availability of qualified labor.....	96	4.8
Affinity for Travel & Tourism	75	4.5
Natural resources	132	2.0
Cultural resources.....	121	1.4

Note: For descriptions of variables and detailed sources, please refer to "How to the Read Country/Economy Profiles."

The Travel & Tourism Competitiveness Index in detail

INDICATOR	RANK/139	INDICATOR	RANK/139
1st pillar: Policy rules and regulations		8th pillar: Tourism infrastructure	
1.01	Prevalence of foreign ownership.....120	8.01	Hotel rooms*118
1.02	Property rights119	8.02	Presence of major car rental companies*80
1.03	Business impact of rules on FDI100	8.03	ATMs accepting Visa cards*81
1.04	Visa requirements*93		
1.05	Openness of bilateral Air Service Agreements*124	9th pillar: ICT infrastructure	
1.06	Transparency of government policymaking67	9.01	Extent of business Internet use99
1.07	Time required to start a business* 40	9.02	Internet users*62
1.08	Cost to start a business*70	9.03	Telephone lines* 38
1.09	GATS commitments* 3	9.04	Broadband Internet subscribers*65
		9.05	Mobile telephone subscribers*91
2nd pillar: Environmental sustainability		10th pillar: Price competitiveness in the T&T industry	
2.01	Stringency of environmental regulation117	10.01	Ticket taxes and airport charges*111
2.02	Enforcement of environmental regulation112	10.02	Purchasing power parity*60
2.03	Sustainability of T&T industry development128	10.03	Extent and effect of taxation55
2.04	Carbon dioxide emissions* 40	10.04	Fuel price levels*83
2.05	Particulate matter concentration*70	10.05	Hotel price index* 10
2.06	Threatened species*55		
2.07	Environmental treaty ratification*94	11th pillar: Human resources	
		11.01	Primary education enrollment*106
3rd pillar: Safety and security		11.02	Secondary education enrollment*69
3.01	Business costs of terrorism 48	11.03	Quality of the educational system96
3.02	Reliability of police services116	11.04	Local availability of research and training services93
3.03	Business costs of crime and violence60	11.05	Extent of staff training117
3.04	Road traffic accidents*63	11.06	Hiring and firing practices100
		11.07	Ease of hiring foreign labor78
4th pillar: Health and hygiene		11.08	HIV prevalence*79
4.01	Physician density* 39	11.09	Business impact of HIV/AIDS74
4.02	Access to improved sanitation*82	11.10	Life expectancy*92
4.03	Access to improved drinking water*82		
4.04	Hospital beds* 24	12th pillar: Affinity for Travel & Tourism	
		12.01	Tourism openness* 34
5th pillar: Prioritization of Travel & Tourism		12.02	Attitude of population toward foreign visitors70
5.01	Government prioritization of the T&T industry125	12.03	Extension of business trips recommended131
5.02	T&T government expenditure*71		
5.03	Effectiveness of marketing and branding133	13th pillar: Natural resources	
5.04	Comprehensiveness of annual T&T data* 25	13.01	Number of World Heritage natural sites*75
5.05	Timeliness of providing monthly/quarterly T&T data*102	13.02	Protected areas*123
		13.03	Quality of the natural environment95
6th pillar: Air transport infrastructure		13.04	Total known species*124
6.01	Quality of air transport infrastructure109		
6.02	Available seat kilometers, domestic*103	14th pillar: Cultural resources	
6.03	Available seat kilometers, international*122	14.01	Number of World Heritage cultural sites*104
6.04	Departures per 1,000 population*89	14.02	Sports stadiums*79
6.05	Airport density*112	14.03	Number of international fairs and exhibitions*125
6.06	Number of operating airlines*108	14.04	Creative industries exports*78
6.07	International air transport network118		
7th pillar: Ground transport infrastructure			
7.01	Quality of roads139		
7.02	Quality of railroad infrastructure67		
7.03	Quality of port infrastructure124		
7.04	Quality of ground transport network106		
7.05	Road density*60		

Notes: Ranks of notable competitive advantages are **highlighted**. An asterisk (*) indicates that data are from sources other than the World Economic Forum. For further details and explanation, please refer to the section "How to Read the Country/Economy Profiles" at the beginning of this chapter.

Mongolia

Key indicators

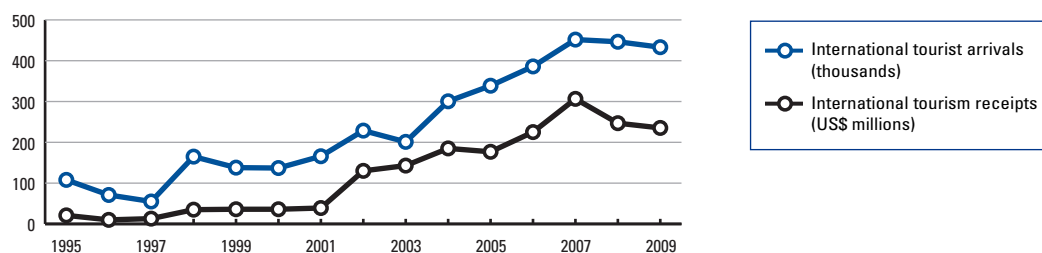
Population (millions), 2009.....	2.7
Surface area (1,000 square kilometers).....	1,564.1
Gross domestic product (US\$ billions), 2009.....	4.2
Gross domestic product (PPP, US\$) per capita, 2009.....	3,456.0
Real GDP growth (percent), 2009.....	-1.6
Environmental Performance Index, 2010 (out of 163 economies).....	142

Travel & Tourism indicators

	Percent of total	2011-2020 annual growth (% forecast)
T&T industry, 2010 estimates		
GDP (US\$ millions).....	233	3.3
Employment (1,000 jobs).....	29	2.5
T&T economy, 2010 estimates		
GDP (US\$ millions).....	635	8.9
Employment (1,000 jobs).....	81	7.1

Source: World Travel & Tourism Council, TSA Research 2010

International tourist arrivals (thousands), 2009.....	433.1
International tourism receipts (US\$ millions), 2009.....	235.3



Source: United Nations World Tourism Organization

Travel & Tourism Competitiveness Index

	Rank (out of 139)	Score (1-7 scale)
2011 Index	101	3.6
2009 Index.....	105	3.5
T&T regulatory framework	97	4.2
Policy rules and regulations.....	87	4.2
Environmental sustainability.....	138	3.3
Safety and security.....	67	4.9
Health and hygiene.....	76	4.5
Prioritization of Travel & Tourism.....	96	4.2
T&T business environment and infrastructure	112	2.8
Air transport infrastructure.....	77	2.8
Ground transport infrastructure.....	133	2.4
Tourism infrastructure.....	121	1.8
ICT infrastructure.....	99	2.4
Price competitiveness in the T&T industry.....	59	4.7
T&T human, cultural, and natural resources	86	3.7
Human resources.....	99	4.5
Education and training.....	109	4.0
Availability of qualified labor.....	77	5.0
Affinity for Travel & Tourism.....	36	5.0
Natural resources.....	84	2.9
Cultural resources.....	71	2.2

Note: For descriptions of variables and detailed sources, please refer to "How to the Read Country/Economy Profiles."

The Travel & Tourism Competitiveness Index in detail

INDICATOR	RANK/139	INDICATOR	RANK/139
1st pillar: Policy rules and regulations		8th pillar: Tourism infrastructure	
1.01	Prevalence of foreign ownership.....59	8.01	Hotel rooms*86
1.02	Property rights115	8.02	Presence of major car rental companies*125
1.03	Business impact of rules on FDI105	8.03	ATMs accepting Visa cards*95
1.04	Visa requirements*130		
1.05	Openness of bilateral Air Service Agreements*114	9th pillar: ICT infrastructure	
1.06	Transparency of government policymaking120	9.01	Extent of business Internet use98
1.07	Time required to start a business* 50	9.02	Internet users*96
1.08	Cost to start a business* 34	9.03	Telephone lines*103
1.09	GATS commitments* 11	9.04	Broadband Internet subscribers*91
		9.05	Mobile telephone subscribers*85
2nd pillar: Environmental sustainability		10th pillar: Price competitiveness in the T&T industry	
2.01	Stringency of environmental regulation137	10.01	Ticket taxes and airport charges* 32
2.02	Enforcement of environmental regulation137	10.02	Purchasing power parity* 26
2.03	Sustainability of T&T industry development127	10.03	Extent and effect of taxation69
2.04	Carbon dioxide emissions*70	10.04	Fuel price levels*108
2.05	Particulate matter concentration*129	10.05	Hotel price index*n/a
2.06	Threatened species*99		
2.07	Environmental treaty ratification*81	11th pillar: Human resources	
		11.01	Primary education enrollment*89
3rd pillar: Safety and security		11.02	Secondary education enrollment*53
3.01	Business costs of terrorism 19	11.03	Quality of the educational system136
3.02	Reliability of police services96	11.04	Local availability of research and training services139
3.03	Business costs of crime and violence73	11.05	Extent of staff training82
3.04	Road traffic accidents*80	11.06	Hiring and firing practices 23
		11.07	Ease of hiring foreign labor93
4th pillar: Health and hygiene		11.08	HIV prevalence* 20
4.01	Physician density* 41	11.09	Business impact of HIV/AIDS67
4.02	Access to improved sanitation*106	11.10	Life expectancy*96
4.03	Access to improved drinking water*112		
4.04	Hospital beds* 26	12th pillar: Affinity for Travel & Tourism	
		12.01	Tourism openness* 19
5th pillar: Prioritization of Travel & Tourism		12.02	Attitude of population toward foreign visitors124
5.01	Government prioritization of the T&T industry97	12.03	Extension of business trips recommended64
5.02	T&T government expenditure* 50		
5.03	Effectiveness of marketing and branding115	13th pillar: Natural resources	
5.04	Comprehensiveness of annual T&T data*129	13.01	Number of World Heritage natural sites* 43
5.05	Timeliness of providing monthly/quarterly T&T data* 12	13.02	Protected areas* 47
		13.03	Quality of the natural environment129
6th pillar: Air transport infrastructure		13.04	Total known species*74
6.01	Quality of air transport infrastructure129		
6.02	Available seat kilometers, domestic*62	14th pillar: Cultural resources	
6.03	Available seat kilometers, international*118	14.01	Number of World Heritage cultural sites* 25
6.04	Departures per 1,000 population*73	14.02	Sports stadiums*111
6.05	Airport density* 8	14.03	Number of international fairs and exhibitions*104
6.06	Number of operating airlines*127	14.04	Creative industries exports*108
6.07	International air transport network133		
7th pillar: Ground transport infrastructure			
7.01	Quality of roads138		
7.02	Quality of railroad infrastructure69		
7.03	Quality of port infrastructure112		
7.04	Quality of ground transport network132		
7.05	Road density*132		

Notes: Ranks of notable competitive advantages are **highlighted**. An asterisk (*) indicates that data are from sources other than the World Economic Forum. For further details and explanation, please refer to the section "How to Read the Country/Economy Profiles" at the beginning of this chapter.

Montenegro

Key indicators

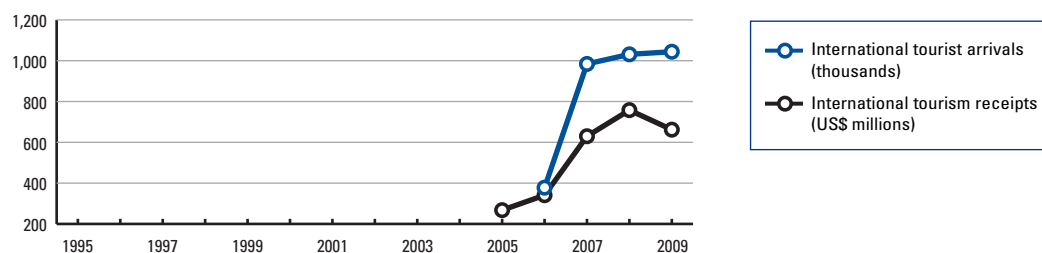
Population (millions), 2009.....	0.6
Surface area (1,000 square kilometers)	13.8
Gross domestic product (US\$ billions), 2009	4.2
Gross domestic product (PPP, US\$) per capita, 2009	10,527.6
Real GDP growth (percent), 2009.....	-5.7
Environmental Performance Index, 2010 (out of 163 economies)	n/a

Travel & Tourism indicators

		Percent of total	2011-2020 annual growth (%, forecast)
T&T industry, 2010 estimates			
GDP (US\$ millions)	535	10.8	8.6
Employment (1,000 jobs).....	16	9.3	5.4
T&T economy, 2010 estimates			
GDP (US\$ millions)	1,002	20.3	6.9
Employment (1,000 jobs).....	30	17.4	3.8

Source: World Travel & Tourism Council, TSA Research 2010

International tourist arrivals (thousands), 2009.....	1,044.0
International tourism receipts (US\$ millions), 2009	662.1



Source: United Nations World Tourism Organization

Travel & Tourism Competitiveness Index

	Rank (out of 139)	Score (1-7 scale)
2011 Index	36	4.6
2009 Index.....	52	4.3
T&T regulatory framework	32	5.1
Policy rules and regulations.....	10	5.3
Environmental sustainability.....	45	4.9
Safety and security	37	5.4
Health and hygiene	53	5.3
Prioritization of Travel & Tourism.....	42	4.9
T&T business environment and infrastructure	49	4.2
Air transport infrastructure.....	62	3.3
Ground transport infrastructure.....	109	2.9
Tourism infrastructure	25	5.7
ICT infrastructure	42	4.1
Price competitiveness in the T&T industry.....	48	4.8
T&T human, cultural, and natural resources	36	4.4
Human resources	35	5.2
Education and training.....	45	5.0
Availability of qualified labor.....	26	5.4
Affinity for Travel & Tourism	7	5.9
Natural resources	71	3.2
Cultural resources.....	46	3.2

Note: For descriptions of variables and detailed sources, please refer to "How to the Read Country/Economy Profiles."

The Travel & Tourism Competitiveness Index in detail

INDICATOR	RANK/139	INDICATOR	RANK/139
1st pillar: Policy rules and regulations		8th pillar: Tourism infrastructure	
1.01	Prevalence of foreign ownership.....51	8.01	Hotel rooms* 5
1.02	Property rights48	8.02	Presence of major car rental companies*64
1.03	Business impact of rules on FDI 21	8.03	ATMs accepting Visa cards*40
1.04	Visa requirements* 35		
1.05	Openness of bilateral Air Service Agreements*n/a	9th pillar: ICT infrastructure	
1.06	Transparency of government policymaking 36	9.01	Extent of business Internet use97
1.07	Time required to start a business*40	9.02	Internet users*49
1.08	Cost to start a business* 21	9.03	Telephone lines*47
1.09	GATS commitments*n/a	9.04	Broadband Internet subscribers*55
		9.05	Mobile telephone subscribers* 2
2nd pillar: Environmental sustainability		10th pillar: Price competitiveness in the T&T industry	
2.01	Stringency of environmental regulation58	10.01	Ticket taxes and airport charges*55
2.02	Enforcement of environmental regulation56	10.02	Purchasing power parity*43
2.03	Sustainability of T&T industry development 16	10.03	Extent and effect of taxation 21
2.04	Carbon dioxide emissions*77	10.04	Fuel price levels*90
2.05	Particulate matter concentration*59	10.05	Hotel price index*n/a
2.06	Threatened species*67		
2.07	Environmental treaty ratification*94	11th pillar: Human resources	
		11.01	Primary education enrollment* 20
3rd pillar: Safety and security		11.02	Secondary education enrollment*73
3.01	Business costs of terrorism 13	11.03	Quality of the educational system37
3.02	Reliability of police services47	11.04	Local availability of research and training services79
3.03	Business costs of crime and violence 20	11.05	Extent of staff training69
3.04	Road traffic accidents*85	11.06	Hiring and firing practices41
		11.07	Ease of hiring foreign labor 32
4th pillar: Health and hygiene		11.08	HIV prevalence* 1
4.01	Physician density*57	11.09	Business impact of HIV/AIDS 20
4.02	Access to improved sanitation*59	11.10	Life expectancy*53
4.03	Access to improved drinking water*51		
4.04	Hospital beds*43	12th pillar: Affinity for Travel & Tourism	
5th pillar: Prioritization of Travel & Tourism		12.01	Tourism openness* 5
5.01	Government prioritization of the T&T industry 30	12.02	Attitude of population toward foreign visitors 35
5.02	T&T government expenditure*90	12.03	Extension of business trips recommended48
5.03	Effectiveness of marketing and branding 13		
5.04	Comprehensiveness of annual T&T data*105	13th pillar: Natural resources	
5.05	Timeliness of providing monthly/quarterly T&T data* 12	13.01	Number of World Heritage natural sites*43
6th pillar: Air transport infrastructure		13.02	Protected areas*59
6.01	Quality of air transport infrastructure91	13.03	Quality of the natural environment 28
6.02	Available seat kilometers, domestic*103	13.04	Total known species*97
6.03	Available seat kilometers, international*121		
6.04	Departures per 1,000 population*37	14th pillar: Cultural resources	
6.05	Airport density* 17	14.01	Number of World Heritage cultural sites*104
6.06	Number of operating airlines*108	14.02	Sports stadiums* 10
6.07	International air transport network98	14.03	Number of international fairs and exhibitions*122
7th pillar: Ground transport infrastructure		14.04	Creative industries exports*n/a
7.01	Quality of roads112		
7.02	Quality of railroad infrastructure68		
7.03	Quality of port infrastructure106		
7.04	Quality of ground transport network103		
7.05	Road density*98		

Notes: Ranks of notable competitive advantages are **highlighted**. An asterisk (*) indicates that data are from sources other than the World Economic Forum. For further details and explanation, please refer to the section "How to Read the Country/Economy Profiles" at the beginning of this chapter.

Morocco

Key indicators

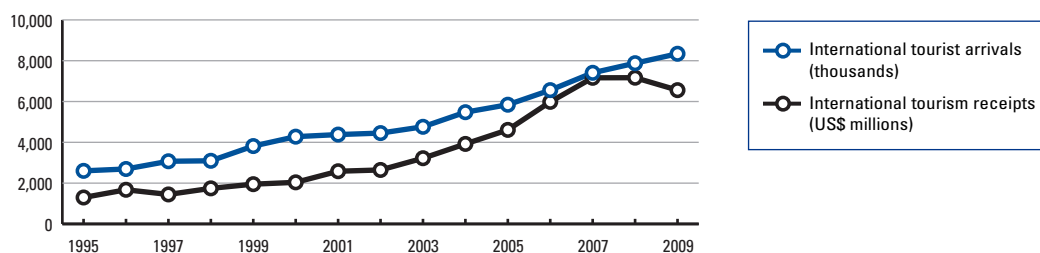
Population (millions), 2009.....	32.0
Surface area (1,000 square kilometers).....	446.6
Gross domestic product (US\$ billions), 2009.....	91.4
Gross domestic product (PPP, US\$) per capita, 2009.....	4,586.9
Real GDP growth (percent), 2009.....	4.9
Environmental Performance Index, 2010 (out of 163 economies).....	52

Travel & Tourism indicators

		Percent of total	2011–2020 annual growth (%, forecast)
T&T industry, 2010 estimates			
GDP (US\$ millions).....	7,649	7.5	6.1
Employment (1,000 jobs).....	717	6.6	3.9
T&T economy, 2010 estimates			
GDP (US\$ millions).....	14,454	14.1	5.8
Employment (1,000 jobs).....	1,334	12.2	3.6

Source: World Travel & Tourism Council, TSA Research 2010

International tourist arrivals (thousands), 2009.....8,341.2
International tourism receipts (US\$ millions), 20096,557.4



Source: United Nations World Tourism Organization

Travel & Tourism Competitiveness Index

	Rank (out of 139)	Score (1–7 scale)
2011 Index	78	3.9
2009 Index.....	75	3.9
T&T regulatory framework	69	4.5
Policy rules and regulations.....	48	4.6
Environmental sustainability.....	36	5.0
Safety and security.....	84	4.5
Health and hygiene.....	104	3.2
Prioritization of Travel & Tourism.....	23	5.4
T&T business environment and infrastructure	77	3.5
Air transport infrastructure.....	68	3.0
Ground transport infrastructure.....	72	3.5
Tourism infrastructure.....	71	3.7
ICT infrastructure.....	79	2.9
Price competitiveness in the T&T industry.....	83	4.4
T&T human, cultural, and natural resources	73	3.7
Human resources.....	90	4.6
Education and training.....	102	4.1
Availability of qualified labor.....	53	5.2
Affinity for Travel & Tourism.....	22	5.3
Natural resources.....	126	2.1
Cultural resources.....	54	2.9

Note: For descriptions of variables and detailed sources, please refer to "How to the Read Country/Economy Profiles."

The Travel & Tourism Competitiveness Index in detail

INDICATOR	RANK/139	INDICATOR	RANK/139
1st pillar: Policy rules and regulations		8th pillar: Tourism infrastructure	
1.01	Prevalence of foreign ownership.....74	8.01	Hotel rooms*81
1.02	Property rights63	8.02	Presence of major car rental companies* 1
1.03	Business impact of rules on FDI74	8.03	ATMs accepting Visa cards*86
1.04	Visa requirements*72		
1.05	Openness of bilateral Air Service Agreements*56	9th pillar: ICT infrastructure	
1.06	Transparency of government policymaking76	9.01	Extent of business Internet use85
1.07	Time required to start a business* 46	9.02	Internet users*54
1.08	Cost to start a business*84	9.03	Telephone lines*90
1.09	GATS commitments* 35	9.04	Broadband Internet subscribers*88
		9.05	Mobile telephone subscribers*89
2nd pillar: Environmental sustainability		10th pillar: Price competitiveness in the T&T industry	
2.01	Stringency of environmental regulation84	10.01	Ticket taxes and airport charges*88
2.02	Enforcement of environmental regulation79	10.02	Purchasing power parity*82
2.03	Sustainability of T&T industry development 19	10.03	Extent and effect of taxation100
2.04	Carbon dioxide emissions* 49	10.04	Fuel price levels*95
2.05	Particulate matter concentration* 32	10.05	Hotel price index* 48
2.06	Threatened species*94		
2.07	Environmental treaty ratification*65	11th pillar: Human resources	
		11.01	Primary education enrollment*96
3rd pillar: Safety and security		11.02	Secondary education enrollment*111
3.01	Business costs of terrorism84	11.03	Quality of the educational system105
3.02	Reliability of police services62	11.04	Local availability of research and training services60
3.03	Business costs of crime and violence57	11.05	Extent of staff training87
3.04	Road traffic accidents*106	11.06	Hiring and firing practices66
		11.07	Ease of hiring foreign labor55
4th pillar: Health and hygiene		11.08	HIV prevalence* 20
4.01	Physician density*100	11.09	Business impact of HIV/AIDS105
4.02	Access to improved sanitation*91	11.10	Life expectancy*74
4.03	Access to improved drinking water*106		
4.04	Hospital beds*104	12th pillar: Affinity for Travel & Tourism	
		12.01	Tourism openness* 27
5th pillar: Prioritization of Travel & Tourism		12.02	Attitude of population toward foreign visitors 12
5.01	Government prioritization of the T&T industry 11	12.03	Extension of business trips recommended 24
5.02	T&T government expenditure*64		
5.03	Effectiveness of marketing and branding 12	13th pillar: Natural resources	
5.04	Comprehensiveness of annual T&T data* 28	13.01	Number of World Heritage natural sites*75
5.05	Timeliness of providing monthly/quarterly T&T data* 1	13.02	Protected areas*120
		13.03	Quality of the natural environment94
6th pillar: Air transport infrastructure		13.04	Total known species*75
6.01	Quality of air transport infrastructure67		
6.02	Available seat kilometers, domestic* 49	14th pillar: Cultural resources	
6.03	Available seat kilometers, international* 40	14.01	Number of World Heritage cultural sites* 23
6.04	Departures per 1,000 population*76	14.02	Sports stadiums*82
6.05	Airport density*85	14.03	Number of international fairs and exhibitions*56
6.06	Number of operating airlines* 42	14.04	Creative industries exports*65
6.07	International air transport network60		
7th pillar: Ground transport infrastructure			
7.01	Quality of roads88		
7.02	Quality of railroad infrastructure 37		
7.03	Quality of port infrastructure62		
7.04	Quality of ground transport network75		
7.05	Road density*100		

Notes: Ranks of notable competitive advantages are **highlighted**. An asterisk (*) indicates that data are from sources other than the World Economic Forum. For further details and explanation, please refer to the section "How to Read the Country/Economy Profiles" at the beginning of this chapter.

Mozambique

Key indicators

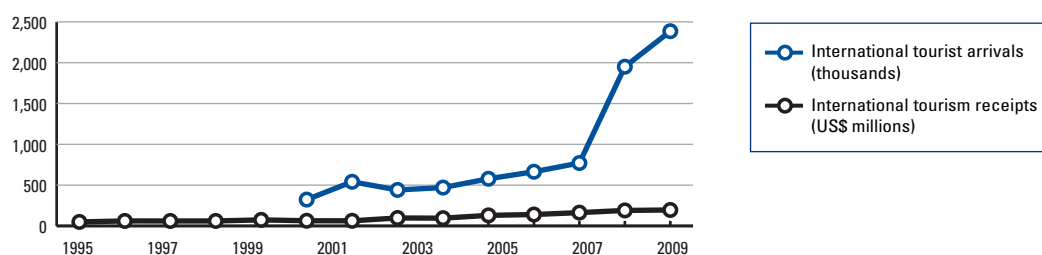
Population (millions), 2009.....	22.9
Surface area (1,000 square kilometers).....	799.4
Gross domestic product (US\$ billions), 2009.....	9.8
Gross domestic product (PPP, US\$) per capita, 2009.....	932.5
Real GDP growth (percent), 2009.....	6.3
Environmental Performance Index, 2010 (out of 163 economies).....	112

Travel & Tourism indicators

	Percent of total	2011–2020 annual growth (% forecast)
T&T industry, 2010 estimates		
GDP (US\$ millions).....	273	2.5
Employment (1,000 jobs).....	158	2.0
T&T economy, 2010 estimates		
GDP (US\$ millions).....	605	5.6
Employment (1,000 jobs).....	356	4.4

Source: World Travel & Tourism Council, TSA Research 2010

International tourist arrivals (thousands), 2009.....	2,386.0
International tourism receipts (US\$ millions), 2009.....	195.6



Source: United Nations World Tourism Organization

Travel & Tourism Competitiveness Index

	Rank (out of 139)	Score (1–7 scale)
2011 Index	128	3.2
2009 Index.....	124	3.1
T&T regulatory framework	124	3.6
Policy rules and regulations.....	109	3.8
Environmental sustainability.....	32	5.0
Safety and security.....	125	3.8
Health and hygiene.....	136	1.1
Prioritization of Travel & Tourism.....	63	4.5
T&T business environment and infrastructure	119	2.7
Air transport infrastructure.....	112	2.3
Ground transport infrastructure.....	128	2.6
Tourism infrastructure.....	99	2.6
ICT infrastructure.....	127	1.9
Price competitiveness in the T&T industry.....	89	4.4
T&T human, cultural, and natural resources	127	3.2
Human resources.....	135	3.2
Education and training.....	129	3.2
Availability of qualified labor.....	135	3.3
Affinity for Travel & Tourism.....	94	4.4
Natural resources.....	55	3.5
Cultural resources.....	117	1.5

Note: For descriptions of variables and detailed sources, please refer to "How to the Read Country/Economy Profiles."

The Travel & Tourism Competitiveness Index in detail

INDICATOR	RANK/139	INDICATOR	RANK/139
1st pillar: Policy rules and regulations		8th pillar: Tourism infrastructure	
1.01	Prevalence of foreign ownership.....71	8.01	Hotel rooms*122
1.02	Property rights117	8.02	Presence of major car rental companies*64
1.03	Business impact of rules on FDI69	8.03	ATMs accepting Visa cards*111
1.04	Visa requirements*131		
1.05	Openness of bilateral Air Service Agreements*81	9th pillar: ICT infrastructure	
1.06	Transparency of government policymaking66	9.01	Extent of business Internet use91
1.07	Time required to start a business* 50	9.02	Internet users*126
1.08	Cost to start a business*78	9.03	Telephone lines*138
1.09	GATS commitments*115	9.04	Broadband Internet subscribers*118
		9.05	Mobile telephone subscribers*131
2nd pillar: Environmental sustainability		10th pillar: Price competitiveness in the T&T industry	
2.01	Stringency of environmental regulation88	10.01	Ticket taxes and airport charges*81
2.02	Enforcement of environmental regulation86	10.02	Purchasing power parity* 34
2.03	Sustainability of T&T industry development 46	10.03	Extent and effect of taxation88
2.04	Carbon dioxide emissions* 9	10.04	Fuel price levels*134
2.05	Particulate matter concentration* 49	10.05	Hotel price index* 36
2.06	Threatened species*54		
2.07	Environmental treaty ratification*65	11th pillar: Human resources	
3rd pillar: Safety and security		11.01	Primary education enrollment*122
3.01	Business costs of terrorism97	11.02	Secondary education enrollment*136
3.02	Reliability of police services90	11.03	Quality of the educational system81
3.03	Business costs of crime and violence106	11.04	Local availability of research and training services126
3.04	Road traffic accidents*127	11.05	Extent of staff training111
4th pillar: Health and hygiene		11.06	Hiring and firing practices110
4.01	Physician density*134	11.07	Ease of hiring foreign labor135
4.02	Access to improved sanitation*127	11.08	HIV prevalence*132
4.03	Access to improved drinking water*133	11.09	Business impact of HIV/AIDS130
4.04	Hospital beds*117	11.10	Life expectancy*129
5th pillar: Prioritization of Travel & Tourism		12th pillar: Affinity for Travel & Tourism	
5.01	Government prioritization of the T&T industry 48	12.01	Tourism openness*83
5.02	T&T government expenditure*94	12.02	Attitude of population toward foreign visitors80
5.03	Effectiveness of marketing and branding54	12.03	Extension of business trips recommended100
5.04	Comprehensiveness of annual T&T data* 28		
5.05	Timeliness of providing monthly/quarterly T&T data*98	13th pillar: Natural resources	
6th pillar: Air transport infrastructure		13.01	Number of World Heritage natural sites*75
6.01	Quality of air transport infrastructure92	13.02	Protected areas* 40
6.02	Available seat kilometers, domestic* 48	13.03	Quality of the natural environment71
6.03	Available seat kilometers, international*126	13.04	Total known species* 34
6.04	Departures per 1,000 population*105		
6.05	Airport density*77	14th pillar: Cultural resources	
6.06	Number of operating airlines*124	14.01	Number of World Heritage cultural sites*73
6.07	International air transport network80	14.02	Sports stadiums*117
7th pillar: Ground transport infrastructure		14.03	Number of international fairs and exhibitions*88
7.01	Quality of roads129	14.04	Creative industries exports*112
7.02	Quality of railroad infrastructure73		
7.03	Quality of port infrastructure104		
7.04	Quality of ground transport network128		
7.05	Road density*129		

Notes: Ranks of notable competitive advantages are **highlighted**. An asterisk (*) indicates that data are from sources other than the World Economic Forum. For further details and explanation, please refer to the section "How to Read the Country/Economy Profiles" at the beginning of this chapter.

Namibia

Key indicators

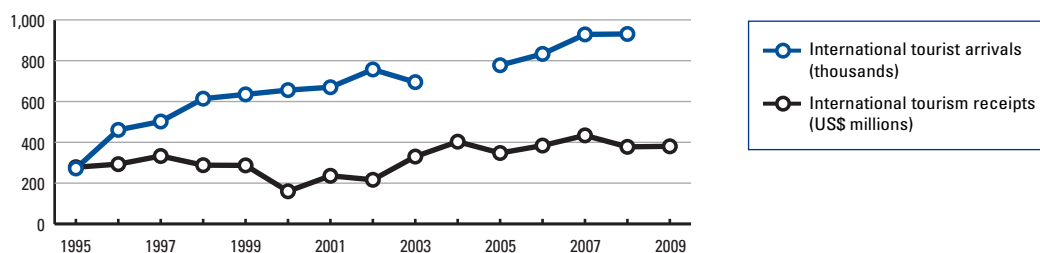
Population (millions), 2009.....	2.2
Surface area (1,000 square kilometers).....	824.3
Gross domestic product (US\$ billions), 2009.....	9.4
Gross domestic product (PPP, US\$) per capita, 2009.....	6,652.6
Real GDP growth (percent), 2009.....	-0.8
Environmental Performance Index, 2010 (out of 163 economies).....	81

Travel & Tourism indicators

	Percent of total	2011-2020 annual growth (% forecast)
T&T industry, 2010 estimates		
GDP (US\$ millions).....	280	3.1
Employment (1,000 jobs).....	19	4.6
T&T economy, 2010 estimates		
GDP (US\$ millions).....	1,191	13.2
Employment (1,000 jobs).....	71	17.1

Source: World Travel & Tourism Council, TSA Research 2010

International tourist arrivals (thousands), 2008.....	931.1
International tourism receipts (US\$ millions), 2009.....	380.5



Source: United Nations World Tourism Organization

Travel & Tourism Competitiveness Index

	Rank (out of 139)	Score (1-7 scale)
2011 Index	84	3.8
2009 Index.....	82	3.8
T&T regulatory framework	83	4.4
Policy rules and regulations.....	55	4.6
Environmental sustainability.....	22	5.2
Safety and security.....	86	4.5
Health and hygiene.....	106	3.1
Prioritization of Travel & Tourism.....	62	4.6
T&T business environment and infrastructure	67	3.7
Air transport infrastructure.....	59	3.3
Ground transport infrastructure.....	44	4.3
Tourism infrastructure.....	67	3.8
ICT infrastructure.....	109	2.2
Price competitiveness in the T&T industry.....	47	4.8
T&T human, cultural, and natural resources	109	3.4
Human resources.....	124	3.8
Education and training.....	105	4.1
Availability of qualified labor.....	133	3.6
Affinity for Travel & Tourism.....	50	4.8
Natural resources.....	47	3.8
Cultural resources.....	123	1.4

Note: For descriptions of variables and detailed sources, please refer to "How to the Read Country/Economy Profiles."

The Travel & Tourism Competitiveness Index in detail

INDICATOR	RANK/139	INDICATOR	RANK/139
1st pillar: Policy rules and regulations		8th pillar: Tourism infrastructure	
1.01 Prevalence of foreign ownership.....	32	8.01 Hotel rooms*	87
1.02 Property rights	20	8.02 Presence of major car rental companies*	40
1.03 Business impact of rules on FDI	42	8.03 ATMs accepting Visa cards*	60
1.04 Visa requirements*	90		
1.05 Openness of bilateral Air Service Agreements*	51	9th pillar: ICT infrastructure	
1.06 Transparency of government policymaking	39	9.01 Extent of business Internet use	75
1.07 Time required to start a business*	128	9.02 Internet users*	115
1.08 Cost to start a business*	91	9.03 Telephone lines*	105
1.09 GATS commitments*	1	9.04 Broadband Internet subscribers*	128
		9.05 Mobile telephone subscribers*	109
2nd pillar: Environmental sustainability		10th pillar: Price competitiveness in the T&T industry	
2.01 Stringency of environmental regulation	34	10.01 Ticket taxes and airport charges*	82
2.02 Enforcement of environmental regulation	30	10.02 Purchasing power parity*	90
2.03 Sustainability of T&T industry development	15	10.03 Extent and effect of taxation	33
2.04 Carbon dioxide emissions*	48	10.04 Fuel price levels*	32
2.05 Particulate matter concentration*	91	10.05 Hotel price index*	n/a
2.06 Threatened species*	64		
2.07 Environmental treaty ratification*	65	11th pillar: Human resources	
		11.01 Primary education enrollment*	102
3rd pillar: Safety and security		11.02 Secondary education enrollment*	104
3.01 Business costs of terrorism.....	37	11.03 Quality of the educational system	112
3.02 Reliability of police services.....	54	11.04 Local availability of research and training services	116
3.03 Business costs of crime and violence	107	11.05 Extent of staff training.....	66
3.04 Road traffic accidents*	108	11.06 Hiring and firing practices	124
		11.07 Ease of hiring foreign labor.....	134
4th pillar: Health and hygiene		11.08 HIV prevalence*	133
4.01 Physician density*	109	11.09 Business impact of HIV/AIDS	128
4.02 Access to improved sanitation*	116	11.10 Life expectancy*	108
4.03 Access to improved drinking water*	77		
4.04 Hospital beds*	70	12th pillar: Affinity for Travel & Tourism	
		12.01 Tourism openness*	65
5th pillar: Prioritization of Travel & Tourism		12.02 Attitude of population toward foreign visitors	73
5.01 Government prioritization of the T&T industry	20	12.03 Extension of business trips recommended	32
5.02 T&T government expenditure*	72		
5.03 Effectiveness of marketing and branding	37	13th pillar: Natural resources	
5.04 Comprehensiveness of annual T&T data*	105	13.01 Number of World Heritage natural sites*	75
5.05 Timeliness of providing monthly/quarterly T&T data*	102	13.02 Protected areas*	43
		13.03 Quality of the natural environment	9
6th pillar: Air transport infrastructure		13.04 Total known species*	42
6.01 Quality of air transport infrastructure	55		
6.02 Available seat kilometers, domestic*	78	14th pillar: Cultural resources	
6.03 Available seat kilometers, international*	105	14.01 Number of World Heritage cultural sites*	104
6.04 Departures per 1,000 population*	67	14.02 Sports stadiums*	88
6.05 Airport density*	16	14.03 Number of international fairs and exhibitions*	112
6.06 Number of operating airlines*	129	14.04 Creative industries exports*	89
6.07 International air transport network	58		
		7th pillar: Ground transport infrastructure	
7.01 Quality of roads	15	7.01 Quality of roads	15
7.02 Quality of railroad infrastructure	30	7.02 Quality of railroad infrastructure	30
7.03 Quality of port infrastructure	16	7.03 Quality of port infrastructure	16
7.04 Quality of ground transport network	54	7.04 Quality of ground transport network	54
7.05 Road density*	124	7.05 Road density*	124

Notes: Ranks of notable competitive advantages are **highlighted**. An asterisk (*) indicates that data are from sources other than the World Economic Forum. For further details and explanation, please refer to the section "How to Read the Country/Economy Profiles" at the beginning of this chapter.

Nepal

Key indicators

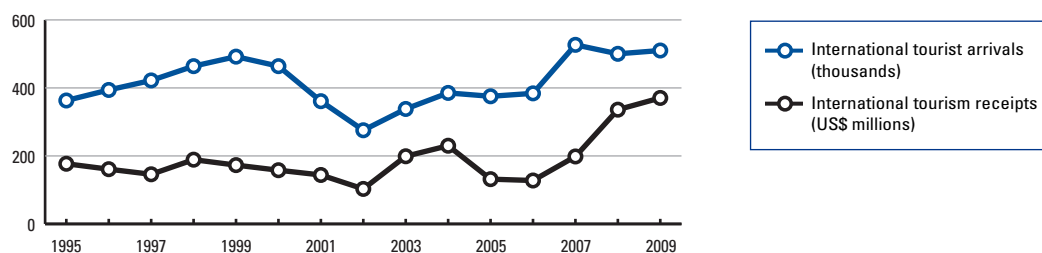
Population (millions), 2009.....	29.3
Surface area (1,000 square kilometers)	147.2
Gross domestic product (US\$ billions), 2009	12.9
Gross domestic product (PPP, US\$) per capita, 2009	1,215.3
Real GDP growth (percent), 2009.....	4.9
Environmental Performance Index, 2010 (out of 163 economies).....	38

Travel & Tourism indicators

		Percent of total	2011–2020 annual growth (% forecast)
T&T industry, 2010 estimates			
GDP (US\$ millions)	470	3.2	4.6
Employment (1,000 jobs).....	262	2.5	4.3
T&T economy, 2010 estimates			
GDP (US\$ millions)	1,072	7.4	4.4
Employment (1,000 jobs).....	614	5.8	4.1

Source: World Travel & Tourism Council, TSA Research 2010

International tourist arrivals (thousands), 2009.....	510.0
International tourism receipts (US\$ millions), 2009	370.5



Source: United Nations World Tourism Organization

Travel & Tourism Competitiveness Index

	Rank (out of 139)	Score (1–7 scale)
2011 Index	112	3.4
2009 Index.....	118	3.3
T&T regulatory framework	106	4.0
Policy rules and regulations.....	115	3.7
Environmental sustainability.....	84	4.3
Safety and security	127	3.6
Health and hygiene	102	3.3
Prioritization of Travel & Tourism.....	43	4.9
T&T business environment and infrastructure	128	2.6
Air transport infrastructure.....	116	2.3
Ground transport infrastructure.....	135	2.4
Tourism infrastructure	130	1.4
ICT infrastructure	133	1.7
Price competitiveness in the T&T industry.....	10	5.3
T&T human, cultural, and natural resources	101	3.5
Human resources	129	3.7
Education and training.....	131	3.1
Availability of qualified labor.....	126	4.3
Affinity for Travel & Tourism	48	4.8
Natural resources	34	4.2
Cultural resources.....	124	1.4

Note: For descriptions of variables and detailed sources, please refer to "How to the Read Country/Economy Profiles."

The Travel & Tourism Competitiveness Index in detail

INDICATOR	RANK/139	INDICATOR	RANK/139
1st pillar: Policy rules and regulations		8th pillar: Tourism infrastructure	
1.01	Prevalence of foreign ownership.....135	8.01	Hotel rooms*126
1.02	Property rights125	8.02	Presence of major car rental companies*125
1.03	Business impact of rules on FDI110	8.03	ATMs accepting Visa cards*107
1.04	Visa requirements* 10	9th pillar: ICT infrastructure	
1.05	Openness of bilateral Air Service Agreements*128	9.01	Extent of business Internet use124
1.06	Transparency of government policymaking98	9.02	Internet users*129
1.07	Time required to start a business*99	9.03	Telephone lines*113
1.08	Cost to start a business*114	9.04	Broadband Internet subscribers*120
1.09	GATS commitments* 43	9.05	Mobile telephone subscribers*136
2nd pillar: Environmental sustainability		10th pillar: Price competitiveness in the T&T industry	
2.01	Stringency of environmental regulation133	10.01	Ticket taxes and airport charges* 35
2.02	Enforcement of environmental regulation133	10.02	Purchasing power parity* 7
2.03	Sustainability of T&T industry development92	10.03	Extent and effect of taxation70
2.04	Carbon dioxide emissions* 11	10.04	Fuel price levels*72
2.05	Particulate matter concentration*66	10.05	Hotel price index* 2
2.06	Threatened species*96	11th pillar: Human resources	
2.07	Environmental treaty ratification*108	11.01	Primary education enrollment*125
3rd pillar: Safety and security		11.02	Secondary education enrollment*116
3.01	Business costs of terrorism137	11.03	Quality of the educational system116
3.02	Reliability of police services124	11.04	Local availability of research and training services132
3.03	Business costs of crime and violence130	11.05	Extent of staff training137
3.04	Road traffic accidents*63	11.06	Hiring and firing practices98
4th pillar: Health and hygiene		11.07	Ease of hiring foreign labor131
4.01	Physician density*111	11.08	HIV prevalence*79
4.02	Access to improved sanitation*118	11.09	Business impact of HIV/AIDS115
4.03	Access to improved drinking water*90	11.10	Life expectancy*108
4.04	Hospital beds* 36	12th pillar: Affinity for Travel & Tourism	
5th pillar: Prioritization of Travel & Tourism		12.01	Tourism openness* 47
5.01	Government prioritization of the T&T industry 49	12.02	Attitude of population toward foreign visitors 44
5.02	T&T government expenditure* 36	12.03	Extension of business trips recommended67
5.03	Effectiveness of marketing and branding76	13th pillar: Natural resources	
5.04	Comprehensiveness of annual T&T data*105	13.01	Number of World Heritage natural sites* 24
5.05	Timeliness of providing monthly/quarterly T&T data* 12	13.02	Protected areas* 29
6th pillar: Air transport infrastructure		13.03	Quality of the natural environment84
6.01	Quality of air transport infrastructure116	13.04	Total known species* 30
6.02	Available seat kilometers, domestic*61	14th pillar: Cultural resources	
6.03	Available seat kilometers, international*86	14.01	Number of World Heritage cultural sites*89
6.04	Departures per 1,000 population*113	14.02	Sports stadiums*129
6.05	Airport density*64	14.03	Number of international fairs and exhibitions*95
6.06	Number of operating airlines*72	14.04	Creative industries exports*70
6.07	International air transport network123	7th pillar: Ground transport infrastructure	
7.01	Quality of roads130	7.01	Quality of roads130
7.02	Quality of railroad infrastructure112	7.02	Quality of railroad infrastructure112
7.03	Quality of port infrastructure125	7.03	Quality of port infrastructure125
7.04	Quality of ground transport network108	7.04	Quality of ground transport network108
7.05	Road density*104	7.05	Road density*104

Notes: Ranks of notable competitive advantages are highlighted. An asterisk (*) indicates that data are from sources other than the World Economic Forum. For further details and explanation, please refer to the section "How to Read the Country/Economy Profiles" at the beginning of this chapter.

Netherlands

Key indicators

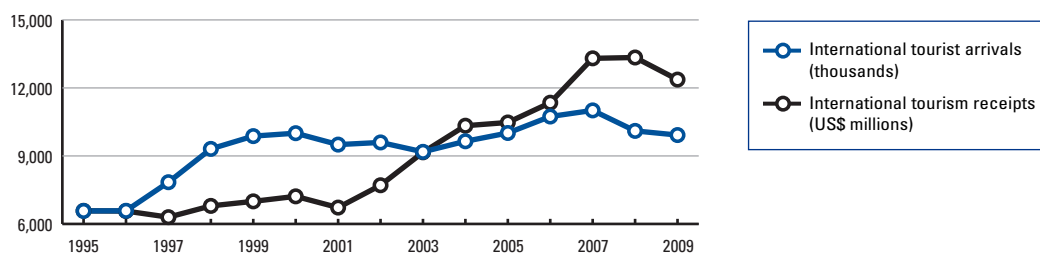
Population (millions), 2009.....	16.5
Surface area (1,000 square kilometers)	41.5
Gross domestic product (US\$ billions), 2009	796.7
Gross domestic product (PPP, US\$) per capita, 2009	39,877.2
Real GDP growth (percent), 2009.....	-3.9
Environmental Performance Index, 2010 (out of 163 economies).....	47

Travel & Tourism indicators

	Percent of total	2011-2020 annual growth (% forecast)
T&T industry, 2010 estimates		
GDP (US\$ millions)	23,163	2.7
Employment (1,000 jobs).....	211	2.9
T&T economy, 2010 estimates		
GDP (US\$ millions)	62,099	7.2
Employment (1,000 jobs).....	549	7.6

Source: World Travel & Tourism Council, TSA Research 2010

International tourist arrivals (thousands), 2009.....9,920.8
International tourism receipts (US\$ millions), 200912,367.7



Source: United Nations World Tourism Organization

Travel & Tourism Competitiveness Index

	Rank (out of 139)	Score (1-7 scale)
2011 Index	14	5.1
2009 Index.....	13	5.1
T&T regulatory framework	16	5.5
Policy rules and regulations.....	19	5.1
Environmental sustainability.....	10	5.6
Safety and security	16	5.9
Health and hygiene	19	6.4
Prioritization of Travel & Tourism.....	68	4.5
T&T business environment and infrastructure	18	5.1
Air transport infrastructure.....	15	5.0
Ground transport infrastructure.....	8	6.1
Tourism infrastructure	31	5.1
ICT infrastructure	6	5.8
Price competitiveness in the T&T industry.....	132	3.5
T&T human, cultural, and natural resources	16	4.8
Human resources	9	5.7
Education and training.....	7	6.0
Availability of qualified labor.....	28	5.4
Affinity for Travel & Tourism	79	4.5
Natural resources	67	3.3
Cultural resources.....	14	5.6

Note: For descriptions of variables and detailed sources, please refer to "How to the Read Country/Economy Profiles."

The Travel & Tourism Competitiveness Index in detail

INDICATOR	RANK/139	INDICATOR	RANK/139
1st pillar: Policy rules and regulations		8th pillar: Tourism infrastructure	
1.01	Prevalence of foreign ownership.....27	8.01	Hotel rooms*49
1.02	Property rights15	8.02	Presence of major car rental companies*1
1.03	Business impact of rules on FDI38	8.03	ATMs accepting Visa cards*35
1.04	Visa requirements*42		
1.05	Openness of bilateral Air Service Agreements*21	9th pillar: ICT infrastructure	
1.06	Transparency of government policymaking18	9.01	Extent of business Internet use16
1.07	Time required to start a business*28	9.02	Internet users*4
1.08	Cost to start a business*51	9.03	Telephone lines*21
1.09	GATS commitments*65	9.04	Broadband Internet subscribers*2
		9.05	Mobile telephone subscribers*28
2nd pillar: Environmental sustainability		10th pillar: Price competitiveness in the T&T industry	
2.01	Stringency of environmental regulation6	10.01	Ticket taxes and airport charges*109
2.02	Enforcement of environmental regulation9	10.02	Purchasing power parity*128
2.03	Sustainability of T&T industry development34	10.03	Extent and effect of taxation59
2.04	Carbon dioxide emissions*118	10.04	Fuel price levels*132
2.05	Particulate matter concentration*63	10.05	Hotel price index*83
2.06	Threatened species*11		
2.07	Environmental treaty ratification*1	11th pillar: Human resources	
3rd pillar: Safety and security		11.01	Primary education enrollment*15
3.01	Business costs of terrorism.....75	11.02	Secondary education enrollment*2
3.02	Reliability of police services.....15	11.03	Quality of the educational system14
3.03	Business costs of crime and violence59	11.04	Local availability of research and training services4
3.04	Road traffic accidents*3	11.05	Extent of staff training11
		11.06	Hiring and firing practices113
4th pillar: Health and hygiene		11.07	Ease of hiring foreign labor26
4.01	Physician density*7	11.08	HIV prevalence*56
4.02	Access to improved sanitation*1	11.09	Business impact of HIV/AIDS34
4.03	Access to improved drinking water*1	11.10	Life expectancy*15
4.04	Hospital beds*37		
5th pillar: Prioritization of Travel & Tourism		12th pillar: Affinity for Travel & Tourism	
5.01	Government prioritization of the T&T industry81	12.01	Tourism openness*82
5.02	T&T government expenditure*101	12.02	Attitude of population toward foreign visitors71
5.03	Effectiveness of marketing and branding39	12.03	Extension of business trips recommended88
5.04	Comprehensiveness of annual T&T data*58		
5.05	Timeliness of providing monthly/quarterly T&T data*66	13th pillar: Natural resources	
6th pillar: Air transport infrastructure		13.01	Number of World Heritage natural sites*43
6.01	Quality of air transport infrastructure8	13.02	Protected areas*39
6.02	Available seat kilometers, domestic*96	13.03	Quality of the natural environment34
6.03	Available seat kilometers, international*15	13.04	Total known species*108
6.04	Departures per 1,000 population*25		
6.05	Airport density*107	14th pillar: Cultural resources	
6.06	Number of operating airlines*12	14.01	Number of World Heritage cultural sites*29
6.07	International air transport network8	14.02	Sports stadiums*42
		14.03	Number of international fairs and exhibitions*11
		14.04	Creative industries exports*8
7th pillar: Ground transport infrastructure			
7.01	Quality of roads27		
7.02	Quality of railroad infrastructure9		
7.03	Quality of port infrastructure3		
7.04	Quality of ground transport network18		
7.05	Road density*5		

Notes: Ranks of notable competitive advantages are highlighted. An asterisk (*) indicates that data are from sources other than the World Economic Forum. For further details and explanation, please refer to the section "How to Read the Country/Economy Profiles" at the beginning of this chapter.

New Zealand

Key indicators

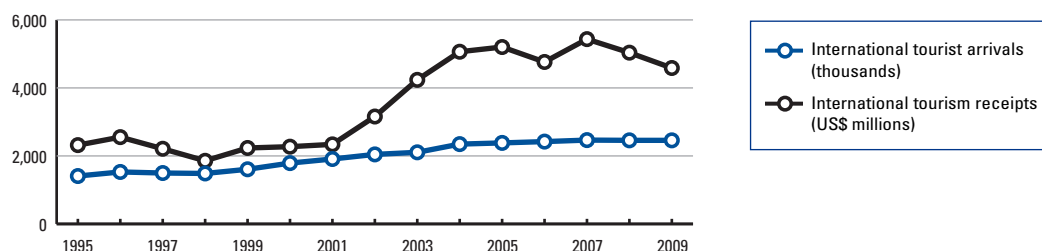
Population (millions), 2009.....	4.3
Surface area (1,000 square kilometers).....	267.7
Gross domestic product (US\$ billions), 2009.....	117.8
Gross domestic product (PPP, US\$) per capita, 2009.....	26,670.0
Real GDP growth (percent), 2009.....	-1.6
Environmental Performance Index, 2010 (out of 163 economies).....	15

Travel & Tourism indicators

		Percent of total	2011-2020 annual growth (% forecast)
T&T industry, 2010 estimates			
GDP (US\$ millions).....	7,003	5.0	5.4
Employment (1,000 jobs).....	112	5.2	2.9
T&T economy, 2010 estimates			
GDP (US\$ millions).....	16,243	11.6	4.8
Employment (1,000 jobs).....	273	12.7	2.2

Source: World Travel & Tourism Council, TSA Research 2010

International tourist arrivals (thousands), 2009.....2,458.4
International tourism receipts (US\$ millions), 20094,585.8



Source: United Nations World Tourism Organization

Travel & Tourism Competitiveness Index

	Rank (out of 139)	Score (1-7 scale)
2011 Index	19	5.0
2009 Index.....	20	4.9
T&T regulatory framework	13	5.6
Policy rules and regulations.....	3	5.4
Environmental sustainability.....	20	5.2
Safety and security.....	14	5.9
Health and hygiene.....	30	6.0
Prioritization of Travel & Tourism.....	21	5.5
T&T business environment and infrastructure	25	4.8
Air transport infrastructure.....	11	5.2
Ground transport infrastructure.....	50	4.2
Tourism infrastructure.....	36	5.0
ICT infrastructure.....	23	5.1
Price competitiveness in the T&T industry.....	84	4.4
T&T human, cultural, and natural resources	22	4.6
Human resources.....	14	5.6
Education and training.....	15	5.8
Availability of qualified labor.....	17	5.5
Affinity for Travel & Tourism.....	18	5.4
Natural resources.....	30	4.4
Cultural resources.....	49	3.0

Note: For descriptions of variables and detailed sources, please refer to "How to the Read Country/Economy Profiles."

The Travel & Tourism Competitiveness Index in detail

INDICATOR	RANK/139	INDICATOR	RANK/139
1st pillar: Policy rules and regulations		8th pillar: Tourism infrastructure	
1.01	Prevalence of foreign ownership..... 8	8.01	Hotel rooms*41
1.02	Property rights 18	8.02	Presence of major car rental companies*40
1.03	Business impact of rules on FDI55	8.03	ATMs accepting Visa cards*34
1.04	Visa requirements*82		
1.05	Openness of bilateral Air Service Agreements*27	9th pillar: ICT infrastructure	
1.06	Transparency of government policymaking 3	9.01	Extent of business Internet use 14
1.07	Time required to start a business* 1	9.02	Internet users* 12
1.08	Cost to start a business* 3	9.03	Telephone lines*22
1.09	GATS commitments* 17	9.04	Broadband Internet subscribers*23
		9.05	Mobile telephone subscribers*49
2nd pillar: Environmental sustainability		10th pillar: Price competitiveness in the T&T industry	
2.01	Stringency of environmental regulation 13	10.01	Ticket taxes and airport charges*94
2.02	Enforcement of environmental regulation 11	10.02	Purchasing power parity*120
2.03	Sustainability of T&T industry development 5	10.03	Extent and effect of taxation44
2.04	Carbon dioxide emissions*101	10.04	Fuel price levels*66
2.05	Particulate matter concentration* 6	10.05	Hotel price index*20
2.06	Threatened species*139		
2.07	Environmental treaty ratification* 10	11th pillar: Human resources	
		11.01	Primary education enrollment* 11
3rd pillar: Safety and security		11.02	Secondary education enrollment* 5
3.01	Business costs of terrorism67	11.03	Quality of the educational system 9
3.02	Reliability of police services 13	11.04	Local availability of research and training services29
3.03	Business costs of crime and violence34	11.05	Extent of staff training21
3.04	Road traffic accidents*24	11.06	Hiring and firing practices83
		11.07	Ease of hiring foreign labor41
4th pillar: Health and hygiene		11.08	HIV prevalence*20
4.01	Physician density*52	11.09	Business impact of HIV/AIDS 10
4.02	Access to improved sanitation* 1	11.10	Life expectancy* 7
4.03	Access to improved drinking water* 1		
4.04	Hospital beds*23	12th pillar: Affinity for Travel & Tourism	
		12.01	Tourism openness*50
5th pillar: Prioritization of Travel & Tourism		12.02	Attitude of population toward foreign visitors 1
5.01	Government prioritization of the T&T industry 3	12.03	Extension of business trips recommended 2
5.02	T&T government expenditure*69		
5.03	Effectiveness of marketing and branding 5	13th pillar: Natural resources	
5.04	Comprehensiveness of annual T&T data*44	13.01	Number of World Heritage natural sites* 17
5.05	Timeliness of providing monthly/quarterly T&T data* 12	13.02	Protected areas*26
		13.03	Quality of the natural environment 3
6th pillar: Air transport infrastructure		13.04	Total known species*128
6.01	Quality of air transport infrastructure 11		
6.02	Available seat kilometers, domestic*29	14th pillar: Cultural resources	
6.03	Available seat kilometers, international*32	14.01	Number of World Heritage cultural sites*104
6.04	Departures per 1,000 population* 5	14.02	Sports stadiums* 12
6.05	Airport density* 5	14.03	Number of international fairs and exhibitions*46
6.06	Number of operating airlines*84	14.04	Creative industries exports*59
6.07	International air transport network 13		
7th pillar: Ground transport infrastructure			
7.01	Quality of roads45		
7.02	Quality of railroad infrastructure45		
7.03	Quality of port infrastructure26		
7.04	Quality of ground transport network32		
7.05	Road density*64		

Notes: Ranks of notable competitive advantages are **highlighted**. An asterisk (*) indicates that data are from sources other than the World Economic Forum. For further details and explanation, please refer to the section "How to Read the Country/Economy Profiles" at the beginning of this chapter.

Nicaragua

Key indicators

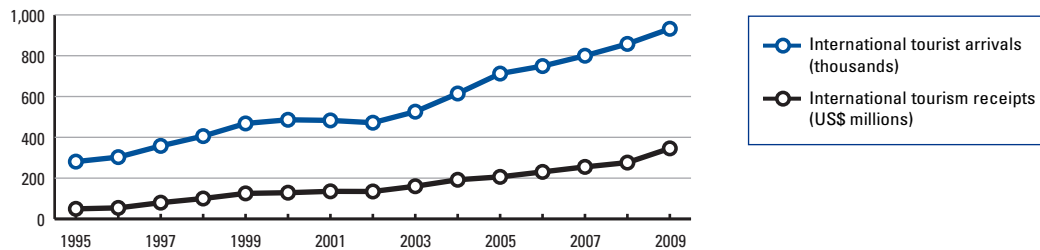
Population (millions), 2009.....	5.7
Surface area (1,000 square kilometers)	130.4
Gross domestic product (US\$ billions), 2009	6.1
Gross domestic product (PPP, US\$) per capita, 2009	2,892.0
Real GDP growth (percent), 2009.....	-1.5
Environmental Performance Index, 2010 (out of 163 economies).....	93

Travel & Tourism indicators

		Percent of total	2011-2020 annual growth (% forecast)
T&T industry, 2010 estimates			
GDP (US\$ millions)	178	2.8	6.3
Employment (1,000 jobs).....	48	2.2	5.2
T&T economy, 2010 estimates			
GDP (US\$ millions)	459	7.2	6.0
Employment (1,000 jobs).....	127	5.8	4.9

Source: World Travel & Tourism Council, TSA Research 2010

International tourist arrivals (thousands), 2009.....	931.9
International tourism receipts (US\$ millions), 2009	345.9



Source: United Nations World Tourism Organization

Travel & Tourism Competitiveness Index

	Rank (out of 139)	Score (1-7 scale)
2011 Index	100	3.6
2009 Index.....	103	3.5
T&T regulatory framework	105	4.0
Policy rules and regulations.....	105	3.8
Environmental sustainability.....	55	4.8
Safety and security	92	4.4
Health and hygiene	109	2.9
Prioritization of Travel & Tourism.....	99	4.1
T&T business environment and infrastructure	104	3.0
Air transport infrastructure.....	108	2.3
Ground transport infrastructure.....	122	2.7
Tourism infrastructure	84	3.0
ICT infrastructure	116	2.0
Price competitiveness in the T&T industry.....	25	5.1
T&T human, cultural, and natural resources	84	3.7
Human resources	85	4.7
Education and training.....	111	4.0
Availability of qualified labor.....	22	5.4
Affinity for Travel & Tourism	101	4.3
Natural resources	39	4.0
Cultural resources.....	108	1.6

Note: For descriptions of variables and detailed sources, please refer to "How to the Read Country/Economy Profiles."

The Travel & Tourism Competitiveness Index in detail

INDICATOR	RANK/139	INDICATOR	RANK/139
1st pillar: Policy rules and regulations		8th pillar: Tourism infrastructure	
1.01	Prevalence of foreign ownership.....94	8.01	Hotel rooms*95
1.02	Property rights124	8.02	Presence of major car rental companies* 40
1.03	Business impact of rules on FDI106	8.03	ATMs accepting Visa cards*99
1.04	Visa requirements* 22	<hr/>	
1.05	Openness of bilateral Air Service Agreements* 5	9th pillar: ICT infrastructure	
1.06	Transparency of government policymaking116	9.01	Extent of business Internet use130
1.07	Time required to start a business*113	9.02	Internet users*124
1.08	Cost to start a business*128	9.03	Telephone lines*107
1.09	GATS commitments*85	9.04	Broadband Internet subscribers*97
<hr/>		9.05	Mobile telephone subscribers*110
2nd pillar: Environmental sustainability		<hr/>	
2.01	Stringency of environmental regulation85	10th pillar: Price competitiveness in the T&T industry	
2.02	Enforcement of environmental regulation91	10.01	Ticket taxes and airport charges*68
2.03	Sustainability of T&T industry development120	10.02	Purchasing power parity* 19
2.04	Carbon dioxide emissions* 32	10.03	Extent and effect of taxation82
2.05	Particulate matter concentration* 48	10.04	Fuel price levels* 46
2.06	Threatened species* 35	10.05	Hotel price index* 21
2.07	Environmental treaty ratification*81	<hr/>	
<hr/>		11th pillar: Human resources	
3rd pillar: Safety and security		11.01	Primary education enrollment*78
3.01	Business costs of terrorism118	11.02	Secondary education enrollment*101
3.02	Reliability of police services101	11.03	Quality of the educational system132
3.03	Business costs of crime and violence105	11.04	Local availability of research and training services119
3.04	Road traffic accidents*57	11.05	Extent of staff training95
<hr/>		11.06	Hiring and firing practices 47
4th pillar: Health and hygiene		11.07	Ease of hiring foreign labor 20
4.01	Physician density*107	11.08	HIV prevalence*56
4.02	Access to improved sanitation*103	11.09	Business impact of HIV/AIDS98
4.03	Access to improved drinking water*99	11.10	Life expectancy*53
4.04	Hospital beds*112	<hr/>	
<hr/>		12th pillar: Affinity for Travel & Tourism	
5th pillar: Prioritization of Travel & Tourism		12.01	Tourism openness* 28
5.01	Government prioritization of the T&T industry120	12.02	Attitude of population toward foreign visitors129
5.02	T&T government expenditure*104	12.03	Extension of business trips recommended128
5.03	Effectiveness of marketing and branding117	<hr/>	
5.04	Comprehensiveness of annual T&T data* 15	13th pillar: Natural resources	
5.05	Timeliness of providing monthly/quarterly T&T data* 46	13.01	Number of World Heritage natural sites*75
<hr/>		13.02	Protected areas* 5
6th pillar: Air transport infrastructure		13.03	Quality of the natural environment115
6.01	Quality of air transport infrastructure87	13.04	Total known species* 36
6.02	Available seat kilometers, domestic*91	<hr/>	
6.03	Available seat kilometers, international*117	14th pillar: Cultural resources	
6.04	Departures per 1,000 population*119	14.01	Number of World Heritage cultural sites*73
6.05	Airport density*66	14.02	Sports stadiums*87
6.06	Number of operating airlines*120	14.03	Number of international fairs and exhibitions*106
6.07	International air transport network91	14.04	Creative industries exports*102
<hr/>		<hr/>	
7th pillar: Ground transport infrastructure		<hr/>	
7.01	Quality of roads95	<hr/>	
7.02	Quality of railroad infrastructuren/a	<hr/>	
7.03	Quality of port infrastructure126	<hr/>	
7.04	Quality of ground transport network134	<hr/>	
7.05	Road density*96	<hr/>	

Notes: Ranks of notable competitive advantages are **highlighted**. An asterisk (*) indicates that data are from sources other than the World Economic Forum. For further details and explanation, please refer to the section "How to Read the Country/Economy Profiles" at the beginning of this chapter.

Nigeria

Key indicators

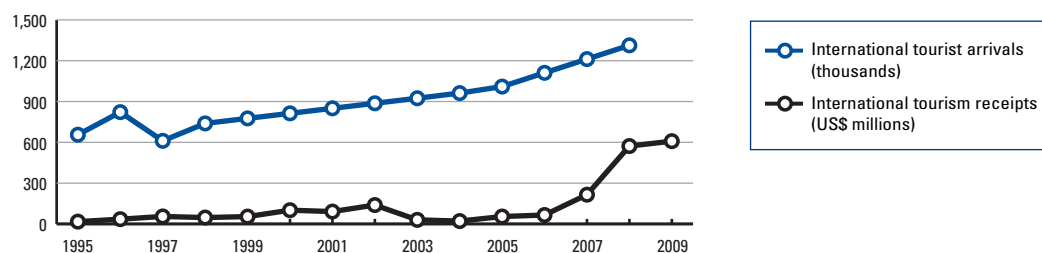
Population (millions), 2009.....	154.7
Surface area (1,000 square kilometers).....	923.8
Gross domestic product (US\$ billions), 2009.....	168.8
Gross domestic product (PPP, US\$) per capita, 2009.....	2,274.1
Real GDP growth (percent), 2009.....	7.0
Environmental Performance Index, 2010 (out of 163 economies).....	153

Travel & Tourism indicators

		Percent of total	2011–2020 annual growth (% forecast)
T&T industry, 2010 estimates			
GDP (US\$ millions).....	1,298	0.6	5.8
Employment (1,000 jobs).....	304	0.5	2.1
T&T economy, 2010 estimates			
GDP (US\$ millions).....	8,280	4.0	2.2
Employment (1,000 jobs).....	1,891	3.3	-1.3

Source: World Travel & Tourism Council, TSA Research 2010

International tourist arrivals (thousands), 2008.....1,313.0
International tourism receipts (US\$ millions), 2009.....608.4



Source: United Nations World Tourism Organization

Travel & Tourism Competitiveness Index

	Rank (out of 139)	Score (1–7 scale)
2011 Index	130	3.1
2009 Index.....	128	3.0
T&T regulatory framework	134	3.2
Policy rules and regulations.....	131	3.5
Environmental sustainability.....	61	4.7
Safety and security.....	133	3.4
Health and hygiene.....	131	1.6
Prioritization of Travel & Tourism.....	134	3.0
T&T business environment and infrastructure	115	2.8
Air transport infrastructure.....	102	2.5
Ground transport infrastructure.....	131	2.5
Tourism infrastructure.....	105	2.3
ICT infrastructure.....	105	2.3
Price competitiveness in the T&T industry.....	98	4.3
T&T human, cultural, and natural resources	119	3.3
Human resources.....	126	3.8
Education and training.....	132	3.0
Availability of qualified labor.....	119	4.5
Affinity for Travel & Tourism.....	123	4.1
Natural resources.....	52	3.5
Cultural resources.....	89	1.8

Note: For descriptions of variables and detailed sources, please refer to "How to the Read Country/Economy Profiles."

The Travel & Tourism Competitiveness Index in detail

INDICATOR	RANK/139	INDICATOR	RANK/139
1st pillar: Policy rules and regulations		8th pillar: Tourism infrastructure	
1.01	Prevalence of foreign ownership.....88	8.01	Hotel rooms*134
1.02	Property rights118	8.02	Presence of major car rental companies*80
1.03	Business impact of rules on FDI86	8.03	ATMs accepting Visa cards*105
1.04	Visa requirements*114		
1.05	Openness of bilateral Air Service Agreements*98	9th pillar: ICT infrastructure	
1.06	Transparency of government policymaking126	9.01	Extent of business Internet use89
1.07	Time required to start a business*99	9.02	Internet users*76
1.08	Cost to start a business*123	9.03	Telephone lines*129
1.09	GATS commitments* 17	9.04	Broadband Internet subscribers*121
		9.05	Mobile telephone subscribers*116
2nd pillar: Environmental sustainability		10th pillar: Price competitiveness in the T&T industry	
2.01	Stringency of environmental regulation121	10.01	Ticket taxes and airport charges*83
2.02	Enforcement of environmental regulation102	10.02	Purchasing power parity* 49
2.03	Sustainability of T&T industry development97	10.03	Extent and effect of taxation 50
2.04	Carbon dioxide emissions* 28	10.04	Fuel price levels* 18
2.05	Particulate matter concentration*87	10.05	Hotel price index*116
2.06	Threatened species*59		
2.07	Environmental treaty ratification* 16	11th pillar: Human resources	
		11.01	Primary education enrollment*135
3rd pillar: Safety and security		11.02	Secondary education enrollment*127
3.01	Business costs of terrorism121	11.03	Quality of the educational system63
3.02	Reliability of police services125	11.04	Local availability of research and training services90
3.03	Business costs of crime and violence120	11.05	Extent of staff training74
3.04	Road traffic accidents*116	11.06	Hiring and firing practices 8
		11.07	Ease of hiring foreign labor 33
4th pillar: Health and hygiene		11.08	HIV prevalence*126
4.01	Physician density*105	11.09	Business impact of HIV/AIDS118
4.02	Access to improved sanitation*117	11.10	Life expectancy*132
4.03	Access to improved drinking water*127		
4.04	Hospital beds*127	12th pillar: Affinity for Travel & Tourism	
		12.01	Tourism openness*104
5th pillar: Prioritization of Travel & Tourism		12.02	Attitude of population toward foreign visitors104
5.01	Government prioritization of the T&T industry119	12.03	Extension of business trips recommended121
5.02	T&T government expenditure*135		
5.03	Effectiveness of marketing and branding101	13th pillar: Natural resources	
5.04	Comprehensiveness of annual T&T data*105	13.01	Number of World Heritage natural sites*75
5.05	Timeliness of providing monthly/quarterly T&T data*123	13.02	Protected areas*51
		13.03	Quality of the natural environment98
6th pillar: Air transport infrastructure		13.04	Total known species* 24
6.01	Quality of air transport infrastructure101		
6.02	Available seat kilometers, domestic* 33	14th pillar: Cultural resources	
6.03	Available seat kilometers, international*54	14.01	Number of World Heritage cultural sites*53
6.04	Departures per 1,000 population*116	14.02	Sports stadiums*119
6.05	Airport density*130	14.03	Number of international fairs and exhibitions*74
6.06	Number of operating airlines*61	14.04	Creative industries exports*68
6.07	International air transport network86		
7th pillar: Ground transport infrastructure			
7.01	Quality of roads128		
7.02	Quality of railroad infrastructure104		
7.03	Quality of port infrastructure121		
7.04	Quality of ground transport network122		
7.05	Road density*81		

Notes: Ranks of notable competitive advantages are **highlighted**. An asterisk (*) indicates that data are from sources other than the World Economic Forum. For further details and explanation, please refer to the section "How to Read the Country/Economy Profiles" at the beginning of this chapter.

Norway

Key indicators

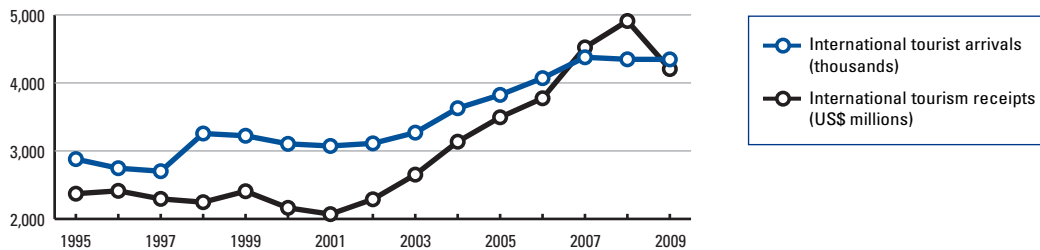
Population (millions), 2009.....	4.8
Surface area (1,000 square kilometers)	323.8
Gross domestic product (US\$ billions), 2009	378.6
Gross domestic product (PPP, US\$) per capita, 2009	51,985.3
Real GDP growth (percent), 2009.....	-1.4
Environmental Performance Index, 2010 (out of 163 economies).....	5

Travel & Tourism indicators

		Percent of total	2011-2020 annual growth (% forecast)
T&T industry, 2010 estimates			
GDP (US\$ millions)	6,884	1.5	0.1
Employment (1,000 jobs).....	52	2.1	-2.8
T&T economy, 2010 estimates			
GDP (US\$ millions)	30,261	6.6	1.1
Employment (1,000 jobs).....	244	9.8	-2.0

Source: World Travel & Tourism Council, TSA Research 2010

International tourist arrivals (thousands), 2009.....4,346.0
 International tourism receipts (US\$ millions), 20094,204.0



Source: United Nations World Tourism Organization

Travel & Tourism Competitiveness Index

	Rank (out of 139)	Score (1-7 scale)
2011 Index	20	5.0
2009 Index.....	19	5.0
T&T regulatory framework	8	5.7
Policy rules and regulations.....	15	5.2
Environmental sustainability.....	6	5.7
Safety and security	3	6.4
Health and hygiene	23	6.2
Prioritization of Travel & Tourism.....	36	5.0
T&T business environment and infrastructure	26	4.8
Air transport infrastructure.....	9	5.3
Ground transport infrastructure.....	63	3.9
Tourism infrastructure	23	5.8
ICT infrastructure	11	5.5
Price competitiveness in the T&T industry.....	134	3.5
T&T human, cultural, and natural resources	32	4.4
Human resources	16	5.6
Education and training.....	10	5.9
Availability of qualified labor.....	44	5.2
Affinity for Travel & Tourism	88	4.5
Natural resources	60	3.4
Cultural resources.....	27	4.3

Note: For descriptions of variables and detailed sources, please refer to "How to the Read Country/Economy Profiles."

The Travel & Tourism Competitiveness Index in detail

INDICATOR	RANK/139	INDICATOR	RANK/139
1st pillar: Policy rules and regulations		8th pillar: Tourism infrastructure	
1.01	Prevalence of foreign ownership.....24	8.01	Hotel rooms*17
1.02	Property rights9	8.02	Presence of major car rental companies*40
1.03	Business impact of rules on FDI83	8.03	ATMs accepting Visa cards*39
1.04	Visa requirements*42		
1.05	Openness of bilateral Air Service Agreements*73	9th pillar: ICT infrastructure	
1.06	Transparency of government policymaking12	9.01	Extent of business Internet use12
1.07	Time required to start a business*21	9.02	Internet users*2
1.08	Cost to start a business*20	9.03	Telephone lines*30
1.09	GATS commitments*17	9.04	Broadband Internet subscribers*4
		9.05	Mobile telephone subscribers*48
2nd pillar: Environmental sustainability		10th pillar: Price competitiveness in the T&T industry	
2.01	Stringency of environmental regulation7	10.01	Ticket taxes and airport charges*45
2.02	Enforcement of environmental regulation10	10.02	Purchasing power parity*137
2.03	Sustainability of T&T industry development53	10.03	Extent and effect of taxation64
2.04	Carbon dioxide emissions*108	10.04	Fuel price levels*129
2.05	Particulate matter concentration*9	10.05	Hotel price index*85
2.06	Threatened species*26		
2.07	Environmental treaty ratification*10	11th pillar: Human resources	
		11.01	Primary education enrollment*18
3rd pillar: Safety and security		11.02	Secondary education enrollment*8
3.01	Business costs of terrorism25	11.03	Quality of the educational system19
3.02	Reliability of police services8	11.04	Local availability of research and training services14
3.03	Business costs of crime and violence14	11.05	Extent of staff training3
3.04	Road traffic accidents*6	11.06	Hiring and firing practices123
		11.07	Ease of hiring foreign labor65
4th pillar: Health and hygiene		11.08	HIV prevalence*20
4.01	Physician density*8	11.09	Business impact of HIV/AIDS1
4.02	Access to improved sanitation*1	11.10	Life expectancy*7
4.03	Access to improved drinking water*1		
4.04	Hospital beds*44	12th pillar: Affinity for Travel & Tourism	
		12.01	Tourism openness*78
5th pillar: Prioritization of Travel & Tourism		12.02	Attitude of population toward foreign visitors34
5.01	Government prioritization of the T&T industry86	12.03	Extension of business trips recommended110
5.02	T&T government expenditure*28		
5.03	Effectiveness of marketing and branding70	13th pillar: Natural resources	
5.04	Comprehensiveness of annual T&T data*12	13.01	Number of World Heritage natural sites*43
5.05	Timeliness of providing monthly/quarterly T&T data*66	13.02	Protected areas*61
		13.03	Quality of the natural environment7
6th pillar: Air transport infrastructure		13.04	Total known species*116
6.01	Quality of air transport infrastructure10		
6.02	Available seat kilometers, domestic*27	14th pillar: Cultural resources	
6.03	Available seat kilometers, international*48	14.01	Number of World Heritage cultural sites*44
6.04	Departures per 1,000 population*3	14.02	Sports stadiums*13
6.05	Airport density*3	14.03	Number of international fairs and exhibitions*27
6.06	Number of operating airlines*37	14.04	Creative industries exports*51
6.07	International air transport network38		
7th pillar: Ground transport infrastructure			
7.01	Quality of roads79		
7.02	Quality of railroad infrastructure50		
7.03	Quality of port infrastructure15		
7.04	Quality of ground transport network38		
7.05	Road density*71		

Notes: Ranks of notable competitive advantages are highlighted. An asterisk (*) indicates that data are from sources other than the World Economic Forum. For further details and explanation, please refer to the section "How to Read the Country/Economy Profiles" at the beginning of this chapter.

Oman

Key indicators

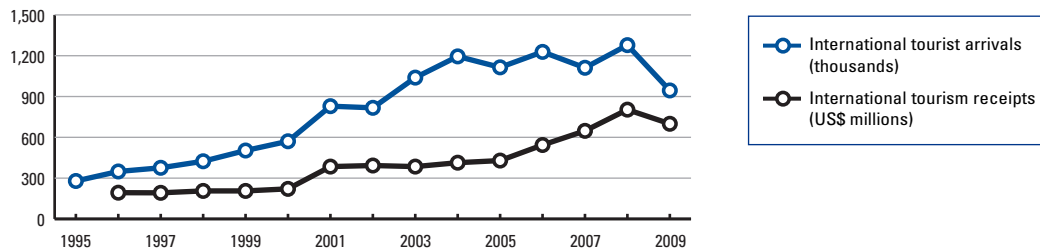
Population (millions), 2009.....	2.8
Surface area (1,000 square kilometers).....	309.5
Gross domestic product (US\$ billions), 2009.....	46.1
Gross domestic product (PPP, US\$) per capita, 2009.....	25,635.2
Real GDP growth (percent), 2009.....	3.6
Environmental Performance Index, 2010 (out of 163 economies).....	131

Travel & Tourism indicators

		Percent of total	2011-2020 annual growth (% forecast)
T&T industry, 2010 estimates			
GDP (US\$ millions).....	882	1.5	8.1
Employment (1,000 jobs).....	24	2.1	6.5
T&T economy, 2010 estimates			
GDP (US\$ millions).....	4,360	7.6	5.6
Employment (1,000 jobs).....	87	7.8	4.5

Source: World Travel & Tourism Council, TSA Research 2010

International tourist arrivals (thousands), 2009.....944.6
 International tourism receipts (US\$ millions), 2009.....699.6



Source: United Nations World Tourism Organization

Travel & Tourism Competitiveness Index

	Rank (out of 139)	Score (1-7 scale)
2011 Index	61	4.2
2009 Index.....	68	4.0
T&T regulatory framework	61	4.7
Policy rules and regulations.....	41	4.7
Environmental sustainability.....	76	4.5
Safety and security.....	17	5.8
Health and hygiene.....	78	4.5
Prioritization of Travel & Tourism.....	109	3.9
T&T business environment and infrastructure	47	4.2
Air transport infrastructure.....	53	3.5
Ground transport infrastructure.....	40	4.5
Tourism infrastructure.....	59	4.2
ICT infrastructure.....	58	3.5
Price competitiveness in the T&T industry.....	19	5.2
T&T human, cultural, and natural resources	76	3.7
Human resources.....	84	4.7
Education and training.....	97	4.2
Availability of qualified labor.....	39	5.2
Affinity for Travel & Tourism.....	71	4.6
Natural resources.....	69	3.3
Cultural resources.....	77	2.2

Note: For descriptions of variables and detailed sources, please refer to "How to the Read Country/Economy Profiles."

The Travel & Tourism Competitiveness Index in detail

INDICATOR	RANK/139	INDICATOR	RANK/139
1st pillar: Policy rules and regulations		8th pillar: Tourism infrastructure	
1.01	Prevalence of foreign ownership.....87	8.01	Hotel rooms*66
1.02	Property rights 24	8.02	Presence of major car rental companies* 1
1.03	Business impact of rules on FDI54	8.03	ATMs accepting Visa cards*64
1.04	Visa requirements*97		
1.05	Openness of bilateral Air Service Agreements*101	9th pillar: ICT infrastructure	
1.06	Transparency of government policymaking 32	9.01	Extent of business Internet use 42
1.07	Time required to start a business* 46	9.02	Internet users* 42
1.08	Cost to start a business* 35	9.03	Telephone lines*92
1.09	GATS commitments* 43	9.04	Broadband Internet subscribers*90
		9.05	Mobile telephone subscribers* 17
2nd pillar: Environmental sustainability		10th pillar: Price competitiveness in the T&T industry	
2.01	Stringency of environmental regulation 15	10.01	Ticket taxes and airport charges* 14
2.02	Enforcement of environmental regulation 17	10.02	Purchasing power parity*109
2.03	Sustainability of T&T industry development 8	10.03	Extent and effect of taxation 4
2.04	Carbon dioxide emissions*124	10.04	Fuel price levels* 7
2.05	Particulate matter concentration*127	10.05	Hotel price index*99
2.06	Threatened species*69		
2.07	Environmental treaty ratification* 46	11th pillar: Human resources	
		11.01	Primary education enrollment*132
3rd pillar: Safety and security		11.02	Secondary education enrollment*68
3.01	Business costs of terrorism 11	11.03	Quality of the educational system 43
3.02	Reliability of police services 20	11.04	Local availability of research and training services85
3.03	Business costs of crime and violence 2	11.05	Extent of staff training 45
3.04	Road traffic accidents*87	11.06	Hiring and firing practices 39
		11.07	Ease of hiring foreign labor90
4th pillar: Health and hygiene		11.08	HIV prevalence* 20
4.01	Physician density*62	11.09	Business impact of HIV/AIDS60
4.02	Access to improved sanitation*72	11.10	Life expectancy*53
4.03	Access to improved drinking water*90		
4.04	Hospital beds*82	12th pillar: Affinity for Travel & Tourism	
		12.01	Tourism openness*95
5th pillar: Prioritization of Travel & Tourism		12.02	Attitude of population toward foreign visitors76
5.01	Government prioritization of the T&T industry 22	12.03	Extension of business trips recommended 49
5.02	T&T government expenditure*122		
5.03	Effectiveness of marketing and branding 22	13th pillar: Natural resources	
5.04	Comprehensiveness of annual T&T data*115	13.01	Number of World Heritage natural sites* 43
5.05	Timeliness of providing monthly/quarterly T&T data*123	13.02	Protected areas*69
		13.03	Quality of the natural environment 13
6th pillar: Air transport infrastructure		13.04	Total known species*92
6.01	Quality of air transport infrastructure 41		
6.02	Available seat kilometers, domestic*51	14th pillar: Cultural resources	
6.03	Available seat kilometers, international*70	14.01	Number of World Heritage cultural sites*53
6.04	Departures per 1,000 population* 31	14.02	Sports stadiums*52
6.05	Airport density* 43	14.03	Number of international fairs and exhibitions*106
6.06	Number of operating airlines*65	14.04	Creative industries exports*87
6.07	International air transport network56		
7th pillar: Ground transport infrastructure			
7.01	Quality of roads 10		
7.02	Quality of railroad infrastructuren/a		
7.03	Quality of port infrastructure 33		
7.04	Quality of ground transport network 42		
7.05	Road density*92		

Notes: Ranks of notable competitive advantages are **highlighted**. An asterisk (*) indicates that data are from sources other than the World Economic Forum. For further details and explanation, please refer to the section "How to Read the Country/Economy Profiles" at the beginning of this chapter.

Pakistan

Key indicators

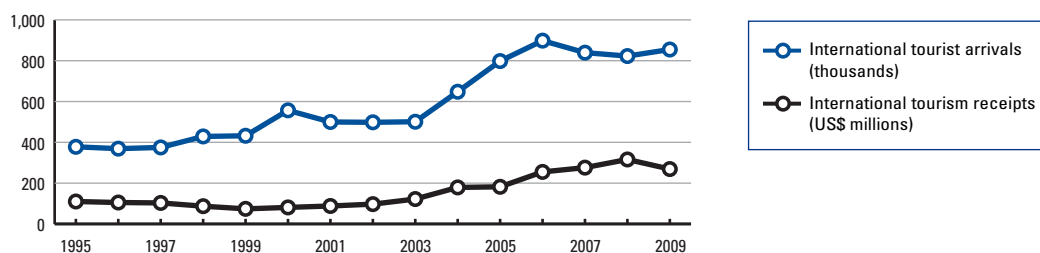
Population (millions), 2009.....	169.7
Surface area (1,000 square kilometers).....	796.1
Gross domestic product (US\$ billions), 2009.....	162.0
Gross domestic product (PPP, US\$) per capita, 2009.....	2,683.2
Real GDP growth (percent), 2009.....	3.4
Environmental Performance Index, 2010 (out of 163 economies).....	125

Travel & Tourism indicators

		Percent of total	2011–2020 annual growth (% forecast)
T&T industry, 2010 estimates			
GDP (US\$ millions).....	3,370	2.0	5.5
Employment (1,000 jobs).....	869	1.6	2.7
T&T economy, 2010 estimates			
GDP (US\$ millions).....	9,117	5.3	5.8
Employment (1,000 jobs).....	2,400	4.3	3.0

Source: World Travel & Tourism Council, TSA Research 2010

International tourist arrivals (thousands), 2009.....	854.9
International tourism receipts (US\$ millions), 2009.....	269.0



Source: United Nations World Tourism Organization

Travel & Tourism Competitiveness Index

	Rank (out of 139)	Score (1–7 scale)
2011 Index	125	3.2
2009 Index.....	113	3.3
T&T regulatory framework	129	3.5
Policy rules and regulations.....	106	3.8
Environmental sustainability.....	133	3.8
Safety and security.....	138	3.2
Health and hygiene.....	107	3.0
Prioritization of Travel & Tourism.....	121	3.5
T&T business environment and infrastructure	102	3.1
Air transport infrastructure.....	98	2.5
Ground transport infrastructure.....	71	3.5
Tourism infrastructure.....	119	1.9
ICT infrastructure.....	113	2.1
Price competitiveness in the T&T industry.....	11	5.3
T&T human, cultural, and natural resources	122	3.2
Human resources.....	122	3.9
Education and training.....	134	2.9
Availability of qualified labor.....	100	4.8
Affinity for Travel & Tourism.....	137	3.5
Natural resources.....	83	2.9
Cultural resources.....	62	2.6

Note: For descriptions of variables and detailed sources, please refer to "How to the Read Country/Economy Profiles."

The Travel & Tourism Competitiveness Index in detail

INDICATOR	RANK/139	INDICATOR	RANK/139
1st pillar: Policy rules and regulations		8th pillar: Tourism infrastructure	
1.01	Prevalence of foreign ownership.....109	8.01	Hotel rooms*131
1.02	Property rights107	8.02	Presence of major car rental companies*95
1.03	Business impact of rules on FDI73	8.03	ATMs accepting Visa cards*118
1.04	Visa requirements*129		
1.05	Openness of bilateral Air Service Agreements*67	9th pillar: ICT infrastructure	
1.06	Transparency of government policymaking115	9.01	Extent of business Internet use103
1.07	Time required to start a business*82	9.02	Internet users*99
1.08	Cost to start a business*69	9.03	Telephone lines*117
1.09	GATS commitments*109	9.04	Broadband Internet subscribers*109
		9.05	Mobile telephone subscribers*114
2nd pillar: Environmental sustainability		10th pillar: Price competitiveness in the T&T industry	
2.01	Stringency of environmental regulation123	10.01	Ticket taxes and airport charges*61
2.02	Enforcement of environmental regulation120	10.02	Purchasing power parity*8
2.03	Sustainability of T&T industry development130	10.03	Extent and effect of taxation46
2.04	Carbon dioxide emissions*34	10.04	Fuel price levels*41
2.05	Particulate matter concentration*132	10.05	Hotel price index*18
2.06	Threatened species*89		
2.07	Environmental treaty ratification*46	11th pillar: Human resources	
3rd pillar: Safety and security		11.01	Primary education enrollment*133
3.01	Business costs of terrorism138	11.02	Secondary education enrollment*125
3.02	Reliability of police services119	11.03	Quality of the educational system87
3.03	Business costs of crime and violence126	11.04	Local availability of research and training services97
3.04	Road traffic accidents*99	11.05	Extent of staff training115
		11.06	Hiring and firing practices51
4th pillar: Health and hygiene		11.07	Ease of hiring foreign labor73
4.01	Physician density*94	11.08	HIV prevalence*20
4.02	Access to improved sanitation*112	11.09	Business impact of HIV/AIDS102
4.03	Access to improved drinking water*82	11.10	Life expectancy*108
4.04	Hospital beds*122		
5th pillar: Prioritization of Travel & Tourism		12th pillar: Affinity for Travel & Tourism	
5.01	Government prioritization of the T&T industry134	12.01	Tourism openness*136
5.02	T&T government expenditure*109	12.02	Attitude of population toward foreign visitors135
5.03	Effectiveness of marketing and branding128	12.03	Extension of business trips recommended134
5.04	Comprehensiveness of annual T&T data*83		
5.05	Timeliness of providing monthly/quarterly T&T data*72	13th pillar: Natural resources	
6th pillar: Air transport infrastructure		13.01	Number of World Heritage natural sites*75
6.01	Quality of air transport infrastructure81	13.02	Protected areas*63
6.02	Available seat kilometers, domestic*31	13.03	Quality of the natural environment114
6.03	Available seat kilometers, international*47	13.04	Total known species*43
6.04	Departures per 1,000 population*110		
6.05	Airport density*121	14th pillar: Cultural resources	
6.06	Number of operating airlines*69	14.01	Number of World Heritage cultural sites*29
6.07	International air transport network88	14.02	Sports stadiums*120
		14.03	Number of international fairs and exhibitions*88
		14.04	Creative industries exports*33
7th pillar: Ground transport infrastructure			
7.01	Quality of roads72		
7.02	Quality of railroad infrastructure55		
7.03	Quality of port infrastructure73		
7.04	Quality of ground transport network92		
7.05	Road density*66		

Notes: Ranks of notable competitive advantages are highlighted. An asterisk (*) indicates that data are from sources other than the World Economic Forum. For further details and explanation, please refer to the section "How to Read the Country/Economy Profiles" at the beginning of this chapter.

Panama

Key indicators

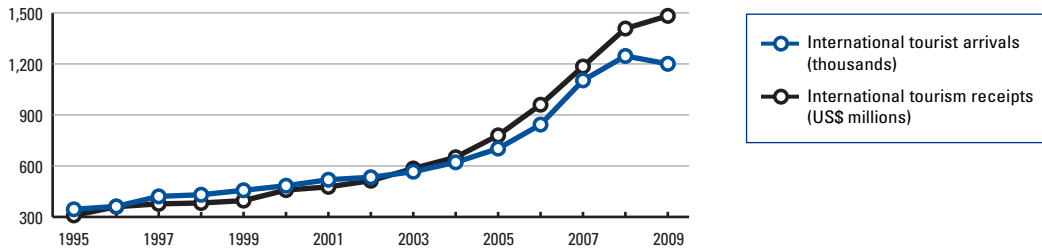
Population (millions), 2009.....	3.5
Surface area (1,000 square kilometers).....	75.4
Gross domestic product (US\$ billions), 2009.....	24.9
Gross domestic product (PPP, US\$) per capita, 2009.....	11,776.0
Real GDP growth (percent), 2009.....	3.0
Environmental Performance Index, 2010 (out of 163 economies).....	24

Travel & Tourism indicators

		Percent of total	2011–2020 annual growth (% forecast)
T&T industry, 2010 estimates			
GDP (US\$ millions).....	1,435	5.6	4.6
Employment (1,000 jobs).....	86	5.7	2.1
T&T economy, 2010 estimates			
GDP (US\$ millions).....	3,515	13.7	4.6
Employment (1,000 jobs).....	200	13.2	2.1

Source: World Travel & Tourism Council, TSA Research 2010

International tourist arrivals (thousands), 2009.....1,200.4
 International tourism receipts (US\$ millions), 20091,482.7



Source: United Nations World Tourism Organization

Travel & Tourism Competitiveness Index

	Rank (out of 139)	Score (1–7 scale)
2011 Index	56	4.3
2009 Index.....	55	4.2
T&T regulatory framework	52	4.8
Policy rules and regulations.....	24	5.0
Environmental sustainability.....	38	4.9
Safety and security.....	71	4.7
Health and hygiene.....	85	4.2
Prioritization of Travel & Tourism.....	24	5.4
T&T business environment and infrastructure	52	4.1
Air transport infrastructure.....	33	4.3
Ground transport infrastructure.....	68	3.6
Tourism infrastructure.....	66	3.9
ICT infrastructure.....	57	3.5
Price competitiveness in the T&T industry.....	30	5.1
T&T human, cultural, and natural resources	57	4.0
Human resources.....	87	4.7
Education and training.....	79	4.5
Availability of qualified labor.....	98	4.8
Affinity for Travel & Tourism.....	42	4.9
Natural resources.....	19	4.7
Cultural resources.....	104	1.6

Note: For descriptions of variables and detailed sources, please refer to "How to the Read Country/Economy Profiles."

The Travel & Tourism Competitiveness Index in detail

INDICATOR	RANK/139	INDICATOR	RANK/139
1st pillar: Policy rules and regulations		8th pillar: Tourism infrastructure	
1.01	Prevalence of foreign ownership.....15	8.01	Hotel rooms*58
1.02	Property rights51	8.02	Presence of major car rental companies*40
1.03	Business impact of rules on FDI11	8.03	ATMs accepting Visa cards*73
1.04	Visa requirements*42		
1.05	Openness of bilateral Air Service Agreements*11	9th pillar: ICT infrastructure	
1.06	Transparency of government policymaking52	9.01	Extent of business Internet use57
1.07	Time required to start a business*35	9.02	Internet users*78
1.08	Cost to start a business*67	9.03	Telephone lines*81
1.09	GATS commitments*79	9.04	Broadband Internet subscribers*62
		9.05	Mobile telephone subscribers*8
2nd pillar: Environmental sustainability		10th pillar: Price competitiveness in the T&T industry	
2.01	Stringency of environmental regulation68	10.01	Ticket taxes and airport charges*23
2.02	Enforcement of environmental regulation72	10.02	Purchasing power parity*64
2.03	Sustainability of T&T industry development38	10.03	Extent and effect of taxation43
2.04	Carbon dioxide emissions*58	10.04	Fuel price levels*22
2.05	Particulate matter concentration*68	10.05	Hotel price index*79
2.06	Threatened species*91		
2.07	Environmental treaty ratification*16	11th pillar: Human resources	
		11.01	Primary education enrollment*26
3rd pillar: Safety and security		11.02	Secondary education enrollment*99
3.01	Business costs of terrorism77	11.03	Quality of the educational system128
3.02	Reliability of police services82	11.04	Local availability of research and training services62
3.03	Business costs of crime and violence112	11.05	Extent of staff training50
3.04	Road traffic accidents*40	11.06	Hiring and firing practices117
		11.07	Ease of hiring foreign labor119
4th pillar: Health and hygiene		11.08	HIV prevalence*103
4.01	Physician density*69	11.09	Business impact of HIV/AIDS81
4.02	Access to improved sanitation*91	11.10	Life expectancy*38
4.03	Access to improved drinking water*76		
4.04	Hospital beds*76	12th pillar: Affinity for Travel & Tourism	
		12.01	Tourism openness*40
5th pillar: Prioritization of Travel & Tourism		12.02	Attitude of population toward foreign visitors108
5.01	Government prioritization of the T&T industry37	12.03	Extension of business trips recommended31
5.02	T&T government expenditure*39		
5.03	Effectiveness of marketing and branding21	13th pillar: Natural resources	
5.04	Comprehensiveness of annual T&T data*28	13.01	Number of World Heritage natural sites*17
5.05	Timeliness of providing monthly/quarterly T&T data*12	13.02	Protected areas*58
		13.03	Quality of the natural environment64
6th pillar: Air transport infrastructure		13.04	Total known species*18
6.01	Quality of air transport infrastructure24		
6.02	Available seat kilometers, domestic*65	14th pillar: Cultural resources	
6.03	Available seat kilometers, international*55	14.01	Number of World Heritage cultural sites*89
6.04	Departures per 1,000 population*34	14.02	Sports stadiums*85
6.05	Airport density*6	14.03	Number of international fairs and exhibitions*64
6.06	Number of operating airlines*86	14.04	Creative industries exports*107
6.07	International air transport network11		
7th pillar: Ground transport infrastructure			
7.01	Quality of roads59		
7.02	Quality of railroad infrastructure58		
7.03	Quality of port infrastructure11		
7.04	Quality of ground transport network126		
7.05	Road density*93		

Notes: Ranks of notable competitive advantages are highlighted. An asterisk (*) indicates that data are from sources other than the World Economic Forum. For further details and explanation, please refer to the section "How to Read the Country/Economy Profiles" at the beginning of this chapter.

Paraguay

Key indicators

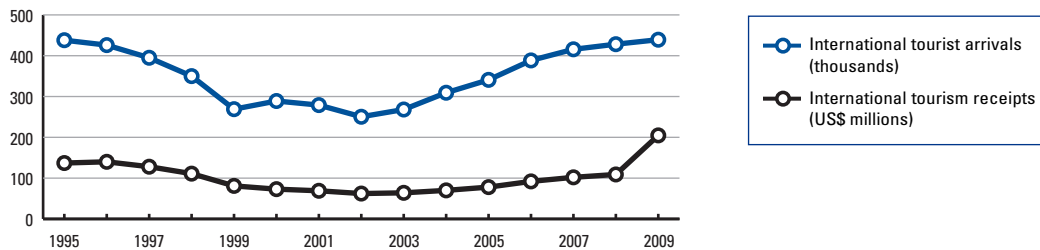
Population (millions), 2009.....	6.3
Surface area (1,000 square kilometers).....	406.8
Gross domestic product (US\$ billions), 2009.....	14.2
Gross domestic product (PPP, US\$) per capita, 2009.....	4,559.9
Real GDP growth (percent), 2009.....	-3.8
Environmental Performance Index, 2010 (out of 163 economies).....	60

Travel & Tourism indicators

	Percent of total	2011-2020 annual growth (% forecast)
T&T industry, 2010 estimates		
GDP (US\$ millions).....	236	1.6
Employment (1,000 jobs).....	42	1.5
T&T economy, 2010 estimates		
GDP (US\$ millions).....	848	5.7
Employment (1,000 jobs).....	144	5.0

Source: World Travel & Tourism Council, TSA Research 2010

International tourist arrivals (thousands), 2009.....	439.2
International tourism receipts (US\$ millions), 2009.....	204.8



Source: United Nations World Tourism Organization

Travel & Tourism Competitiveness Index

	Rank (out of 139)	Score (1-7 scale)
2011 Index	123	3.3
2009 Index.....	122	3.2
T&T regulatory framework	107	4.0
Policy rules and regulations.....	110	3.7
Environmental sustainability.....	121	4.0
Safety and security.....	124	3.8
Health and hygiene.....	99	3.6
Prioritization of Travel & Tourism.....	57	4.6
T&T business environment and infrastructure	122	2.7
Air transport infrastructure.....	136	1.8
Ground transport infrastructure.....	138	2.2
Tourism infrastructure.....	101	2.4
ICT infrastructure.....	100	2.4
Price competitiveness in the T&T industry.....	52	4.8
T&T human, cultural, and natural resources	130	3.1
Human resources.....	105	4.4
Education and training.....	122	3.6
Availability of qualified labor.....	52	5.2
Affinity for Travel & Tourism.....	135	3.7
Natural resources.....	89	2.7
Cultural resources.....	109	1.6

Note: For descriptions of variables and detailed sources, please refer to "How to the Read Country/Economy Profiles."

The Travel & Tourism Competitiveness Index in detail

INDICATOR	RANK/139	INDICATOR	RANK/139
1st pillar: Policy rules and regulations		8th pillar: Tourism infrastructure	
1.01	Prevalence of foreign ownership.....105	8.01	Hotel rooms*106
1.02	Property rights129	8.02	Presence of major car rental companies*95
1.03	Business impact of rules on FDI119	8.03	ATMs accepting Visa cards*87
1.04	Visa requirements*85		
1.05	Openness of bilateral Air Service Agreements* 37	9th pillar: ICT infrastructure	
1.06	Transparency of government policymaking108	9.01	Extent of business Internet use125
1.07	Time required to start a business*107	9.02	Internet users*91
1.08	Cost to start a business*119	9.03	Telephone lines*106
1.09	GATS commitments* 27	9.04	Broadband Internet subscribers*83
		9.05	Mobile telephone subscribers*78
2nd pillar: Environmental sustainability		10th pillar: Price competitiveness in the T&T industry	
2.01	Stringency of environmental regulation110	10.01	Ticket taxes and airport charges*86
2.02	Enforcement of environmental regulation127	10.02	Purchasing power parity*53
2.03	Sustainability of T&T industry development134	10.03	Extent and effect of taxation 23
2.04	Carbon dioxide emissions* 29	10.04	Fuel price levels*78
2.05	Particulate matter concentration*116	10.05	Hotel price index*53
2.06	Threatened species*53		
2.07	Environmental treaty ratification*94	11th pillar: Human resources	
		11.01	Primary education enrollment*108
3rd pillar: Safety and security		11.02	Secondary education enrollment*103
3.01	Business costs of terrorism108	11.03	Quality of the educational system137
3.02	Reliability of police services136	11.04	Local availability of research and training services130
3.03	Business costs of crime and violence121	11.05	Extent of staff training123
3.04	Road traffic accidents*82	11.06	Hiring and firing practices103
		11.07	Ease of hiring foreign labor 28
4th pillar: Health and hygiene		11.08	HIV prevalence*68
4.01	Physician density*87	11.09	Business impact of HIV/AIDS91
4.02	Access to improved sanitation*90	11.10	Life expectancy*53
4.03	Access to improved drinking water*95		
4.04	Hospital beds*100	12th pillar: Affinity for Travel & Tourism	
5th pillar: Prioritization of Travel & Tourism		12.01	Tourism openness*128
5.01	Government prioritization of the T&T industry135	12.02	Attitude of population toward foreign visitors121
5.02	T&T government expenditure* 16	12.03	Extension of business trips recommended136
5.03	Effectiveness of marketing and branding129		
5.04	Comprehensiveness of annual T&T data* 44	13th pillar: Natural resources	
5.05	Timeliness of providing monthly/quarterly T&T data* 12	13.01	Number of World Heritage natural sites*75
6th pillar: Air transport infrastructure		13.02	Protected areas*92
6.01	Quality of air transport infrastructure137	13.03	Quality of the natural environment121
6.02	Available seat kilometers, domestic*81	13.04	Total known species* 37
6.03	Available seat kilometers, international*120		
6.04	Departures per 1,000 population*79	14th pillar: Cultural resources	
6.05	Airport density*103	14.01	Number of World Heritage cultural sites*104
6.06	Number of operating airlines*124	14.02	Sports stadiums*65
6.07	International air transport network136	14.03	Number of international fairs and exhibitions*74
7th pillar: Ground transport infrastructure		14.04	Creative industries exports*95
7.01	Quality of roads133		
7.02	Quality of railroad infrastructure115		
7.03	Quality of port infrastructure109		
7.04	Quality of ground transport network136		
7.05	Road density*119		

Notes: Ranks of notable competitive advantages are **highlighted**. An asterisk (*) indicates that data are from sources other than the World Economic Forum. For further details and explanation, please refer to the section "How to Read the Country/Economy Profiles" at the beginning of this chapter.

Peru

Key indicators

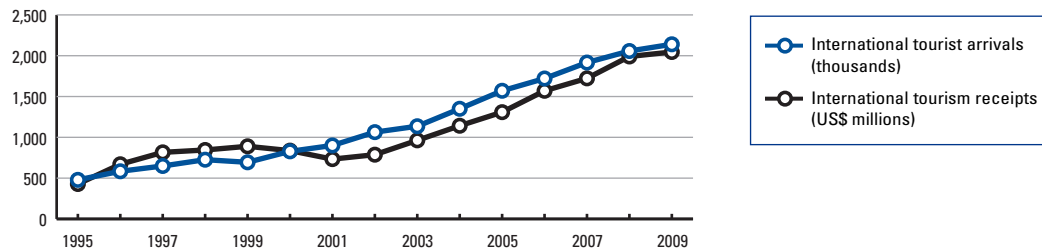
Population (millions), 2009.....	29.2
Surface area (1,000 square kilometers)	1,285.2
Gross domestic product (US\$ billions), 2009	126.8
Gross domestic product (PPP, US\$) per capita, 2009	8,626.2
Real GDP growth (percent), 2009.....	0.9
Environmental Performance Index, 2010 (out of 163 economies).....	31

Travel & Tourism indicators

	Percent of total	2011–2020 annual growth (% forecast)
T&T industry, 2010 estimates		
GDP (US\$ millions)	3,756	2.8
Employment (1,000 jobs).....	364	2.7
T&T economy, 2010 estimates		
GDP (US\$ millions)	9,819	7.4
Employment (1,000 jobs).....	911	6.8

Source: World Travel & Tourism Council, TSA Research 2010

International tourist arrivals (thousands), 2009.....	2,140.0
International tourism receipts (US\$ millions), 2009	2,045.5



Source: United Nations World Tourism Organization

Travel & Tourism Competitiveness Index

	Rank (out of 139)	Score (1–7 scale)
2011 Index	69	4.0
2009 Index.....	74	3.9
T&T regulatory framework	87	4.3
Policy rules and regulations.....	45	4.7
Environmental sustainability.....	79	4.4
Safety and security	119	3.9
Health and hygiene	98	3.7
Prioritization of Travel & Tourism.....	47	4.8
T&T business environment and infrastructure	82	3.4
Air transport infrastructure.....	78	2.8
Ground transport infrastructure.....	121	2.7
Tourism infrastructure	58	4.2
ICT infrastructure	84	2.8
Price competitiveness in the T&T industry.....	81	4.5
T&T human, cultural, and natural resources	34	4.4
Human resources	66	4.9
Education and training.....	72	4.6
Availability of qualified labor.....	45	5.2
Affinity for Travel & Tourism	74	4.6
Natural resources	7	5.0
Cultural resources.....	44	3.3

Note: For descriptions of variables and detailed sources, please refer to "How to the Read Country/Economy Profiles."

The Travel & Tourism Competitiveness Index in detail

INDICATOR	RANK/139	INDICATOR	RANK/139
1st pillar: Policy rules and regulations		8th pillar: Tourism infrastructure	
1.01 Prevalence of foreign ownership.....	21	8.01 Hotel rooms*	47
1.02 Property rights	92	8.02 Presence of major car rental companies*	1
1.03 Business impact of rules on FDI	17	8.03 ATMs accepting Visa cards*	82
1.04 Visa requirements*	12		
1.05 Openness of bilateral Air Service Agreements*	7	9th pillar: ICT infrastructure	
1.06 Transparency of government policymaking	59	9.01 Extent of business Internet use	96
1.07 Time required to start a business*	90	9.02 Internet users*	70
1.08 Cost to start a business*	77	9.03 Telephone lines*	93
1.09 GATS commitments*	112	9.04 Broadband Internet subscribers*	80
		9.05 Mobile telephone subscribers*	83
2nd pillar: Environmental sustainability		10th pillar: Price competitiveness in the T&T industry	
2.01 Stringency of environmental regulation	80	10.01 Ticket taxes and airport charges*	110
2.02 Enforcement of environmental regulation	106	10.02 Purchasing power parity*	46
2.03 Sustainability of T&T industry development	49	10.03 Extent and effect of taxation	47
2.04 Carbon dioxide emissions*	50	10.04 Fuel price levels*	113
2.05 Particulate matter concentration*	97	10.05 Hotel price index*	56
2.06 Threatened species*	119		
2.07 Environmental treaty ratification*	46	11th pillar: Human resources	
		11.01 Primary education enrollment*	62
3rd pillar: Safety and security		11.02 Secondary education enrollment*	64
3.01 Business costs of terrorism.....	115	11.03 Quality of the educational system	124
3.02 Reliability of police services.....	118	11.04 Local availability of research and training services	73
3.03 Business costs of crime and violence	119	11.05 Extent of staff training.....	78
3.04 Road traffic accidents*	88	11.06 Hiring and firing practices	102
		11.07 Ease of hiring foreign labor.....	45
4th pillar: Health and hygiene		11.08 HIV prevalence*	79
4.01 Physician density*	67	11.09 Business impact of HIV/AIDS	65
4.02 Access to improved sanitation*	93	11.10 Life expectancy*	38
4.03 Access to improved drinking water*	103		
4.04 Hospital beds*	96	12th pillar: Affinity for Travel & Tourism	
		12.01 Tourism openness*	110
5th pillar: Prioritization of Travel & Tourism		12.02 Attitude of population toward foreign visitors	84
5.01 Government prioritization of the T&T industry	59	12.03 Extension of business trips recommended	28
5.02 T&T government expenditure*	86		
5.03 Effectiveness of marketing and branding	33	13th pillar: Natural resources	
5.04 Comprehensiveness of annual T&T data*	1	13.01 Number of World Heritage natural sites*	10
5.05 Timeliness of providing monthly/quarterly T&T data*	72	13.02 Protected areas*	50
		13.03 Quality of the natural environment	119
6th pillar: Air transport infrastructure		13.04 Total known species*	3
6.01 Quality of air transport infrastructure	78		
6.02 Available seat kilometers, domestic*	32	14th pillar: Cultural resources	
6.03 Available seat kilometers, international*	46	14.01 Number of World Heritage cultural sites*	18
6.04 Departures per 1,000 population*	70	14.02 Sports stadiums*	64
6.05 Airport density*	69	14.03 Number of international fairs and exhibitions*	45
6.06 Number of operating airlines*	76	14.04 Creative industries exports*	61
6.07 International air transport network	68		
		7th pillar: Ground transport infrastructure	
7.01 Quality of roads	92		
7.02 Quality of railroad infrastructure	91		
7.03 Quality of port infrastructure	113		
7.04 Quality of ground transport network	115		
7.05 Road density*	121		

Notes: Ranks of notable competitive advantages are **highlighted**. An asterisk (*) indicates that data are from sources other than the World Economic Forum. For further details and explanation, please refer to the section "How to Read the Country/Economy Profiles" at the beginning of this chapter.

Philippines

Key indicators

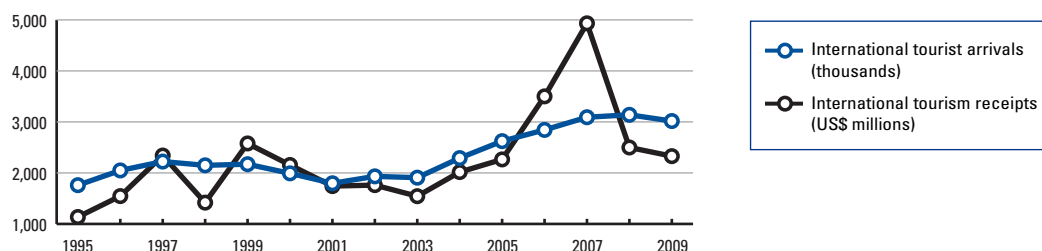
Population (millions), 2009.....	92.0
Surface area (1,000 square kilometers).....	300.0
Gross domestic product (US\$ billions), 2009.....	161.2
Gross domestic product (PPP, US\$) per capita, 2009.....	3,515.9
Real GDP growth (percent), 2009.....	1.1
Environmental Performance Index, 2010 (out of 163 economies).....	50

Travel & Tourism indicators

	Percent of total	2011–2020 annual growth (% forecast)
T&T industry, 2010 estimates		
GDP (US\$ millions).....	4,982	2.9
Employment (1,000 jobs).....	1,095	3.1
T&T economy, 2010 estimates		
GDP (US\$ millions).....	12,034	6.9
Employment (1,000 jobs).....	3,070	8.6

Source: World Travel & Tourism Council, TSA Research 2010

International tourist arrivals (thousands), 2009.....	3,017.1
International tourism receipts (US\$ millions), 2009.....	2,329.0



Source: United Nations World Tourism Organization

Travel & Tourism Competitiveness Index

	Rank (out of 139)	Score (1–7 scale)
2011 Index	94	3.7
2009 Index.....	86	3.7
T&T regulatory framework	98	4.2
Policy rules and regulations.....	70	4.4
Environmental sustainability.....	94	4.2
Safety and security.....	109	4.1
Health and hygiene.....	97	3.8
Prioritization of Travel & Tourism.....	70	4.5
T&T business environment and infrastructure	95	3.2
Air transport infrastructure.....	80	2.8
Ground transport infrastructure.....	114	2.8
Tourism infrastructure.....	98	2.6
ICT infrastructure.....	98	2.5
Price competitiveness in the T&T industry.....	20	5.2
T&T human, cultural, and natural resources	75	3.7
Human resources.....	86	4.7
Education and training.....	66	4.7
Availability of qualified labor.....	108	4.7
Affinity for Travel & Tourism.....	65	4.6
Natural resources.....	70	3.3
Cultural resources.....	76	2.2

Note: For descriptions of variables and detailed sources, please refer to "How to the Read Country/Economy Profiles."

The Travel & Tourism Competitiveness Index in detail

INDICATOR	RANK/139	INDICATOR	RANK/139
1st pillar: Policy rules and regulations		8th pillar: Tourism infrastructure	
1.01	Prevalence of foreign ownership.....104	8.01	Hotel rooms*132
1.02	Property rights99	8.02	Presence of major car rental companies*64
1.03	Business impact of rules on FDI98	8.03	ATMs accepting Visa cards*102
1.04	Visa requirements* 3	9th pillar: ICT infrastructure	
1.05	Openness of bilateral Air Service Agreements* 29	9.01	Extent of business Internet use93
1.06	Transparency of government policymaking123	9.02	Internet users*106
1.07	Time required to start a business*111	9.03	Telephone lines*102
1.08	Cost to start a business*101	9.04	Broadband Internet subscribers*85
1.09	GATS commitments*52	9.05	Mobile telephone subscribers*62
2nd pillar: Environmental sustainability		10th pillar: Price competitiveness in the T&T industry	
2.01	Stringency of environmental regulation105	10.01	Ticket taxes and airport charges* 20
2.02	Enforcement of environmental regulation117	10.02	Purchasing power parity* 37
2.03	Sustainability of T&T industry development103	10.03	Extent and effect of taxation77
2.04	Carbon dioxide emissions* 31	10.04	Fuel price levels*53
2.05	Particulate matter concentration* 37	10.05	Hotel price index* 15
2.06	Threatened species*135	11th pillar: Human resources	
2.07	Environmental treaty ratification* 30	11.01	Primary education enrollment*80
3rd pillar: Safety and security		11.02	Secondary education enrollment*83
3.01	Business costs of terrorism126	11.03	Quality of the educational system69
3.02	Reliability of police services105	11.04	Local availability of research and training services77
3.03	Business costs of crime and violence104	11.05	Extent of staff training 46
3.04	Road traffic accidents*84	11.06	Hiring and firing practices116
4th pillar: Health and hygiene		11.07	Ease of hiring foreign labor117
4.01	Physician density*84	11.08	HIV prevalence* 1
4.02	Access to improved sanitation*85	11.09	Business impact of HIV/AIDS83
4.03	Access to improved drinking water*80	11.10	Life expectancy*87
4.04	Hospital beds*127	12th pillar: Affinity for Travel & Tourism	
5th pillar: Prioritization of Travel & Tourism		12.01	Tourism openness*102
5.01	Government prioritization of the T&T industry70	12.02	Attitude of population toward foreign visitors 40
5.02	T&T government expenditure*63	12.03	Extension of business trips recommended 40
5.03	Effectiveness of marketing and branding99	13th pillar: Natural resources	
5.04	Comprehensiveness of annual T&T data*55	13.01	Number of World Heritage natural sites* 24
5.05	Timeliness of providing monthly/quarterly T&T data*66	13.02	Protected areas*112
6th pillar: Air transport infrastructure		13.03	Quality of the natural environment93
6.01	Quality of air transport infrastructure112	13.04	Total known species* 40
6.02	Available seat kilometers, domestic* 21	14th pillar: Cultural resources	
6.03	Available seat kilometers, international* 30	14.01	Number of World Heritage cultural sites*53
6.04	Departures per 1,000 population*97	14.02	Sports stadiums*123
6.05	Airport density*87	14.03	Number of international fairs and exhibitions* 47
6.06	Number of operating airlines*52	14.04	Creative industries exports* 47
6.07	International air transport network83		
7th pillar: Ground transport infrastructure			
7.01	Quality of roads114		
7.02	Quality of railroad infrastructure97		
7.03	Quality of port infrastructure131		
7.04	Quality of ground transport network131		
7.05	Road density* 47		

Notes: Ranks of notable competitive advantages are **highlighted**. An asterisk (*) indicates that data are from sources other than the World Economic Forum. For further details and explanation, please refer to the section "How to Read the Country/Economy Profiles" at the beginning of this chapter.

Poland

Key indicators

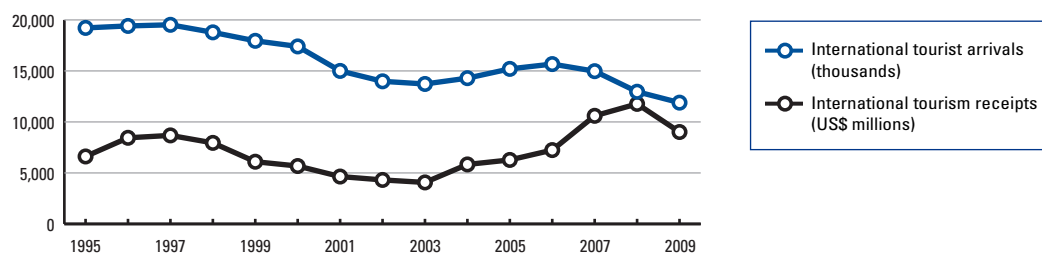
Population (millions), 2009.....	38.1
Surface area (1,000 square kilometers)	312.7
Gross domestic product (US\$ billions), 2009	430.7
Gross domestic product (PPP, US\$) per capita, 2009	18,050.2
Real GDP growth (percent), 2009.....	1.7
Environmental Performance Index, 2010 (out of 163 economies).....	63

Travel & Tourism indicators

		Percent of total	2011–2020 annual growth (% forecast)
T&T industry, 2010 estimates			
GDP (US\$ millions)	7,990	1.6	5.6
Employment (1,000 jobs).....	254	1.6	0.5
T&T economy, 2010 estimates			
GDP (US\$ millions)	35,707	7.3	6.3
Employment (1,000 jobs).....	1,054	6.8	1.1

Source: World Travel & Tourism Council, TSA Research 2010

International tourist arrivals (thousands), 2009.....11,890.0
 International tourism receipts (US\$ millions), 20099,011.0



Source: United Nations World Tourism Organization

Travel & Tourism Competitiveness Index

	Rank (out of 139)	Score (1–7 scale)
2011 Index	49	4.4
2009 Index.....	58	4.2
T&T regulatory framework	49	4.9
Policy rules and regulations.....	61	4.5
Environmental sustainability.....	37	4.9
Safety and security	50	5.2
Health and hygiene	44	5.6
Prioritization of Travel & Tourism.....	98	4.1
T&T business environment and infrastructure	65	3.8
Air transport infrastructure.....	88	2.7
Ground transport infrastructure.....	78	3.3
Tourism infrastructure	52	4.5
ICT infrastructure	44	4.1
Price competitiveness in the T&T industry.....	66	4.5
T&T human, cultural, and natural resources	30	4.5
Human resources	43	5.1
Education and training.....	33	5.3
Availability of qualified labor.....	81	5.0
Affinity for Travel & Tourism	132	3.9
Natural resources	54	3.5
Cultural resources.....	17	5.4

Note: For descriptions of variables and detailed sources, please refer to "How to the Read Country/Economy Profiles."

The Travel & Tourism Competitiveness Index in detail

INDICATOR	RANK/139	INDICATOR	RANK/139
1st pillar: Policy rules and regulations		8th pillar: Tourism infrastructure	
1.01	Prevalence of foreign ownership.....62	8.01	Hotel rooms*77
1.02	Property rights59	8.02	Presence of major car rental companies*1
1.03	Business impact of rules on FDI94	8.03	ATMs accepting Visa cards*44
1.04	Visa requirements*42	9th pillar: ICT infrastructure	
1.05	Openness of bilateral Air Service Agreements*12	9.01	Extent of business Internet use50
1.06	Transparency of government policymaking113	9.02	Internet users*35
1.07	Time required to start a business*102	9.03	Telephone lines*50
1.08	Cost to start a business*87	9.04	Broadband Internet subscribers*42
1.09	GATS commitments*55	9.05	Mobile telephone subscribers*41
2nd pillar: Environmental sustainability		10th pillar: Price competitiveness in the T&T industry	
2.01	Stringency of environmental regulation46	10.01	Ticket taxes and airport charges*47
2.02	Enforcement of environmental regulation47	10.02	Purchasing power parity*76
2.03	Sustainability of T&T industry development112	10.03	Extent and effect of taxation107
2.04	Carbon dioxide emissions*104	10.04	Fuel price levels*114
2.05	Particulate matter concentration*76	10.05	Hotel price index*26
2.06	Threatened species*30	11th pillar: Human resources	
2.07	Environmental treaty ratification*1	11.01	Primary education enrollment*54
3rd pillar: Safety and security		11.02	Secondary education enrollment*28
3.01	Business costs of terrorism59	11.03	Quality of the educational system62
3.02	Reliability of police services60	11.04	Local availability of research and training services22
3.03	Business costs of crime and violence50	11.05	Extent of staff training52
3.04	Road traffic accidents*59	11.06	Hiring and firing practices108
4th pillar: Health and hygiene		11.07	Ease of hiring foreign labor102
4.01	Physician density*55	11.08	HIV prevalence*20
4.02	Access to improved sanitation*66	11.09	Business impact of HIV/AIDS24
4.03	Access to improved drinking water*1	11.10	Life expectancy*38
4.04	Hospital beds*34	12th pillar: Affinity for Travel & Tourism	
5th pillar: Prioritization of Travel & Tourism		12.01	Tourism openness*87
5.01	Government prioritization of the T&T industry128	12.02	Attitude of population toward foreign visitors134
5.02	T&T government expenditure*89	12.03	Extension of business trips recommended125
5.03	Effectiveness of marketing and branding107	13th pillar: Natural resources	
5.04	Comprehensiveness of annual T&T data*12	13.01	Number of World Heritage natural sites*43
5.05	Timeliness of providing monthly/quarterly T&T data*72	13.02	Protected areas*22
6th pillar: Air transport infrastructure		13.03	Quality of the natural environment67
6.01	Quality of air transport infrastructure108	13.04	Total known species*96
6.02	Available seat kilometers, domestic*52	14th pillar: Cultural resources	
6.03	Available seat kilometers, international*45	14.01	Number of World Heritage cultural sites*19
6.04	Departures per 1,000 population*69	14.02	Sports stadiums*54
6.05	Airport density*110	14.03	Number of international fairs and exhibitions*28
6.06	Number of operating airlines*36	14.04	Creative industries exports*17
6.07	International air transport network99		
7th pillar: Ground transport infrastructure			
7.01	Quality of roads131		
7.02	Quality of railroad infrastructure62		
7.03	Quality of port infrastructure114		
7.04	Quality of ground transport network96		
7.05	Road density*41		

Notes: Ranks of notable competitive advantages are highlighted. An asterisk (*) indicates that data are from sources other than the World Economic Forum. For further details and explanation, please refer to the section "How to Read the Country/Economy Profiles" at the beginning of this chapter.

Portugal

Key indicators

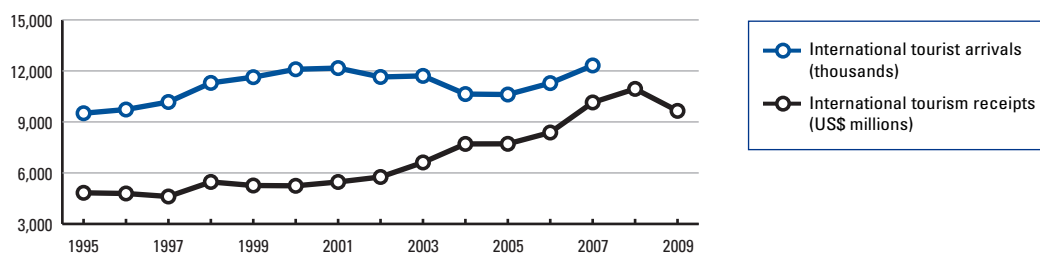
Population (millions), 2009.....	10.6
Surface area (1,000 square kilometers)	92.1
Gross domestic product (US\$ billions), 2009	233.5
Gross domestic product (PPP, US\$) per capita, 2009	22,670.7
Real GDP growth (percent), 2009.....	-2.6
Environmental Performance Index, 2010 (out of 163 economies).....	19

Travel & Tourism indicators

		Percent of total	2011-2020 annual growth (%, forecast)
T&T industry, 2010 estimates			
GDP (US\$ millions)	14,408	5.8	4.2
Employment (1,000 jobs).....	377	7.5	2.7
T&T economy, 2010 estimates			
GDP (US\$ millions)	35,799	14.4	4.0
Employment (1,000 jobs).....	943	18.8	2.4

Source: World Travel & Tourism Council, TSA Research 2010

International tourist arrivals (thousands), 2007.....12,320.8
International tourism receipts (US\$ millions), 20099,649.6



Source: United Nations World Tourism Organization

Travel & Tourism Competitiveness Index

	Rank (out of 139)	Score (1-7 scale)
2011 Index	18	5.0
2009 Index.....	17	5.0
T&T regulatory framework	19	5.5
Policy rules and regulations.....	35	4.8
Environmental sustainability.....	17	5.4
Safety and security	22	5.7
Health and hygiene	34	5.9
Prioritization of Travel & Tourism.....	20	5.5
T&T business environment and infrastructure	24	4.8
Air transport infrastructure.....	38	4.2
Ground transport infrastructure.....	24	5.1
Tourism infrastructure	14	6.3
ICT infrastructure	33	4.6
Price competitiveness in the T&T industry.....	116	4.0
T&T human, cultural, and natural resources	17	4.7
Human resources	40	5.2
Education and training.....	40	5.2
Availability of qualified labor.....	58	5.1
Affinity for Travel & Tourism	33	5.0
Natural resources	86	2.8
Cultural resources.....	11	5.9

Note: For descriptions of variables and detailed sources, please refer to "How to the Read Country/Economy Profiles."

The Travel & Tourism Competitiveness Index in detail

INDICATOR	RANK/139	INDICATOR	RANK/139
1st pillar: Policy rules and regulations		8th pillar: Tourism infrastructure	
1.01	Prevalence of foreign ownership.....75	8.01	Hotel rooms*24
1.02	Property rights42	8.02	Presence of major car rental companies*1
1.03	Business impact of rules on FDI50	8.03	ATMs accepting Visa cards*3
1.04	Visa requirements*42		
1.05	Openness of bilateral Air Service Agreements*20	9th pillar: ICT infrastructure	
1.06	Transparency of government policymaking72	9.01	Extent of business Internet use29
1.07	Time required to start a business*13	9.02	Internet users*47
1.08	Cost to start a business*56	9.03	Telephone lines*27
1.09	GATS commitments*89	9.04	Broadband Internet subscribers*35
		9.05	Mobile telephone subscribers*11
2nd pillar: Environmental sustainability		10th pillar: Price competitiveness in the T&T industry	
2.01	Stringency of environmental regulation25	10.01	Ticket taxes and airport charges*54
2.02	Enforcement of environmental regulation46	10.02	Purchasing power parity*111
2.03	Sustainability of T&T industry development44	10.03	Extent and effect of taxation123
2.04	Carbon dioxide emissions*84	10.04	Fuel price levels*128
2.05	Particulate matter concentration*39	10.05	Hotel price index*35
2.06	Threatened species*76		
2.07	Environmental treaty ratification*1	11th pillar: Human resources	
		11.01	Primary education enrollment*16
3rd pillar: Safety and security		11.02	Secondary education enrollment*14
3.01	Business costs of terrorism33	11.03	Quality of the educational system76
3.02	Reliability of police services37	11.04	Local availability of research and training services40
3.03	Business costs of crime and violence33	11.05	Extent of staff training73
3.04	Road traffic accidents*26	11.06	Hiring and firing practices138
		11.07	Ease of hiring foreign labor17
4th pillar: Health and hygiene		11.08	HIV prevalence*93
4.01	Physician density*23	11.09	Business impact of HIV/AIDS38
4.02	Access to improved sanitation*1	11.10	Life expectancy*28
4.03	Access to improved drinking water*40		
4.04	Hospital beds*50	12th pillar: Affinity for Travel & Tourism	
		12.01	Tourism openness*55
5th pillar: Prioritization of Travel & Tourism		12.02	Attitude of population toward foreign visitors13
5.01	Government prioritization of the T&T industry26	12.03	Extension of business trips recommended26
5.02	T&T government expenditure*26		
5.03	Effectiveness of marketing and branding46	13th pillar: Natural resources	
5.04	Comprehensiveness of annual T&T data*27	13.01	Number of World Heritage natural sites*43
5.05	Timeliness of providing monthly/quarterly T&T data*12	13.02	Protected areas*106
		13.03	Quality of the natural environment33
6th pillar: Air transport infrastructure		13.04	Total known species*86
6.01	Quality of air transport infrastructure50		
6.02	Available seat kilometers, domestic*30	14th pillar: Cultural resources	
6.03	Available seat kilometers, international*31	14.01	Number of World Heritage cultural sites*22
6.04	Departures per 1,000 population*26	14.02	Sports stadiums*14
6.05	Airport density*31	14.03	Number of international fairs and exhibitions*15
6.06	Number of operating airlines*27	14.04	Creative industries exports*35
6.07	International air transport network50		
7th pillar: Ground transport infrastructure			
7.01	Quality of roads8		
7.02	Quality of railroad infrastructure24		
7.03	Quality of port infrastructure47		
7.04	Quality of ground transport network19		
7.05	Road density*37		

Notes: Ranks of notable competitive advantages are highlighted. An asterisk (*) indicates that data are from sources other than the World Economic Forum. For further details and explanation, please refer to the section "How to Read the Country/Economy Profiles" at the beginning of this chapter.

Puerto Rico

Key indicators

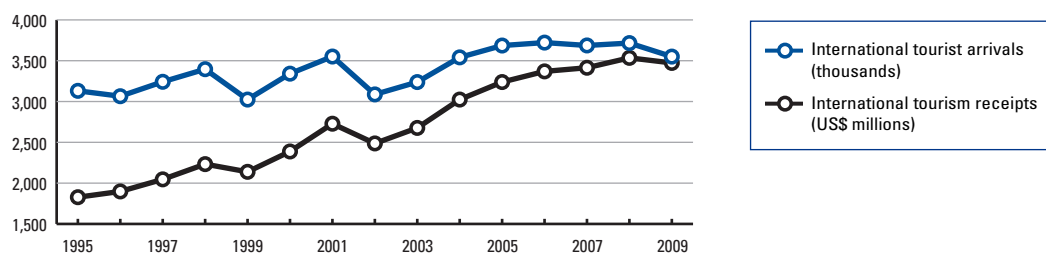
Population (millions), 2009.....	4.0
Surface area (1,000 square kilometers)	9.0
Gross domestic product (US\$ billions), 2009	86.5
Gross domestic product (PPP, US\$) per capita, 2009.....	n/a
Real GDP growth (percent), 2009.....	n/a
Environmental Performance Index, 2010 (out of 163 economies)	n/a

Travel & Tourism indicators

	Percent of total	2011–2020 annual growth (% forecast)
T&T industry, 2010 estimates		
GDP (US\$ millions)	1,226	1.3
Employment (1,000 jobs).....	16	1.2
T&T economy, 2010 estimates		
GDP (US\$ millions)	4,762	4.9
Employment (1,000 jobs).....	63	4.8

Source: World Travel & Tourism Council, TSA Research 2010

International tourist arrivals (thousands), 2009.....	3,550.5
International tourism receipts (US\$ millions), 2009	3,472.8



Source: United Nations World Tourism Organization

Travel & Tourism Competitiveness Index

	Rank (out of 139)	Score (1–7 scale)
2011 Index	45	4.4
2009 Index.....	53	4.3
T&T regulatory framework	40	5.0
Policy rules and regulations.....	14	5.2
Environmental sustainability.....	14	5.4
Safety and security	61	5.0
Health and hygiene	69	4.7
Prioritization of Travel & Tourism.....	48	4.8
T&T business environment and infrastructure	38	4.6
Air transport infrastructure.....	31	4.3
Ground transport infrastructure.....	19	5.5
Tourism infrastructure	32	5.1
ICT infrastructure	63	3.3
Price competitiveness in the T&T industry.....	69	4.5
T&T human, cultural, and natural resources	88	3.6
Human resources	33	5.2
Education and training.....	26	5.4
Availability of qualified labor.....	73	5.1
Affinity for Travel & Tourism	27	5.2
Natural resources	111	2.4
Cultural resources.....	93	1.8

Note: For descriptions of variables and detailed sources, please refer to "How to the Read Country/Economy Profiles."

The Travel & Tourism Competitiveness Index in detail

INDICATOR	RANK/139	INDICATOR	RANK/139
1st pillar: Policy rules and regulations		8th pillar: Tourism infrastructure	
1.01 Prevalence of foreign ownership.....	30	8.01 Hotel rooms*	68
1.02 Property rights	12	8.02 Presence of major car rental companies*	40
1.03 Business impact of rules on FDI	28	8.03 ATMs accepting Visa cards*	15
1.04 Visa requirements*	98		
1.05 Openness of bilateral Air Service Agreements*	n/a	9th pillar: ICT infrastructure	
1.06 Transparency of government policymaking	96	9.01 Extent of business Internet use	30
1.07 Time required to start a business*	21	9.02 Internet users*	84
1.08 Cost to start a business*	7	9.03 Telephone lines*	56
1.09 GATS commitments*	n/a	9.04 Broadband Internet subscribers*	44
		9.05 Mobile telephone subscribers*	100
2nd pillar: Environmental sustainability		10th pillar: Price competitiveness in the T&T industry	
2.01 Stringency of environmental regulation	19	10.01 Ticket taxes and airport charges*	7
2.02 Enforcement of environmental regulation	24	10.02 Purchasing power parity*	118
2.03 Sustainability of T&T industry development	33	10.03 Extent and effect of taxation	109
2.04 Carbon dioxide emissions*	24	10.04 Fuel price levels*	21
2.05 Particulate matter concentration*	29	10.05 Hotel price index*	91
2.06 Threatened species*	108		
2.07 Environmental treaty ratification*	n/a	11th pillar: Human resources	
		11.01 Primary education enrollment*	27
3rd pillar: Safety and security		11.02 Secondary education enrollment*	78
3.01 Business costs of terrorism.....	69	11.03 Quality of the educational system	51
3.02 Reliability of police services.....	42	11.04 Local availability of research and training services	18
3.03 Business costs of crime and violence	108	11.05 Extent of staff training.....	17
3.04 Road traffic accidents*	42	11.06 Hiring and firing practices	97
		11.07 Ease of hiring foreign labor.....	104
4th pillar: Health and hygiene		11.08 HIV prevalence*	78
4.01 Physician density*	50	11.09 Business impact of HIV/AIDS	69
4.02 Access to improved sanitation*	n/a	11.10 Life expectancy*	36
4.03 Access to improved drinking water*	57		
4.04 Hospital beds*	64	12th pillar: Affinity for Travel & Tourism	
		12.01 Tourism openness*	41
5th pillar: Prioritization of Travel & Tourism		12.02 Attitude of population toward foreign visitors	49
5.01 Government prioritization of the T&T industry	31	12.03 Extension of business trips recommended.....	10
5.02 T&T government expenditure*	46		
5.03 Effectiveness of marketing and branding	32	13th pillar: Natural resources	
5.04 Comprehensiveness of annual T&T data*	44	13.01 Number of World Heritage natural sites*	75
5.05 Timeliness of providing monthly/quarterly T&T data*	107	13.02 Protected areas*	103
		13.03 Quality of the natural environment	43
6th pillar: Air transport infrastructure		13.04 Total known species*	120
6.01 Quality of air transport infrastructure	19		
6.02 Available seat kilometers, domestic*	n/a	14th pillar: Cultural resources	
6.03 Available seat kilometers, international*	n/a	14.01 Number of World Heritage cultural sites*	122
6.04 Departures per 1,000 population*	10	14.02 Sports stadiums*	53
6.05 Airport density*	30	14.03 Number of international fairs and exhibitions*	69
6.06 Number of operating airlines*	89	14.04 Creative industries exports*	n/a
6.07 International air transport network	40		
7th pillar: Ground transport infrastructure			
7.01 Quality of roads	38		
7.02 Quality of railroad infrastructure	n/a		
7.03 Quality of port infrastructure	28		
7.04 Quality of ground transport network	77		
7.05 Road density*	8		

Notes: Ranks of notable competitive advantages are **highlighted**. An asterisk (*) indicates that data are from sources other than the World Economic Forum. For further details and explanation, please refer to the section "How to Read the Country/Economy Profiles" at the beginning of this chapter.

Qatar

Key indicators

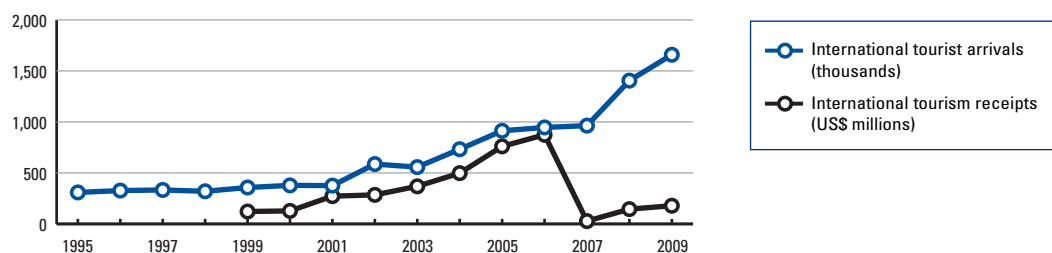
Population (millions), 2009.....	1.4
Surface area (1,000 square kilometers)	11.6
Gross domestic product (US\$ billions), 2009	98.3
Gross domestic product (PPP, US\$) per capita, 2009	78,260.4
Real GDP growth (percent), 2009.....	8.6
Environmental Performance Index, 2010 (out of 163 economies).....	122

Travel & Tourism indicators

		Percent of total	2011–2020 annual growth (% forecast)
T&T industry, 2010 estimates			
GDP (US\$ millions)	961	0.9	7.9
Employment (1,000 jobs).....	10	1.3	4.8
T&T economy, 2010 estimates			
GDP (US\$ millions)	9,348	8.4	7.7
Employment (1,000 jobs).....	67	8.8	4.7

Source: World Travel & Tourism Council, TSA Research 2010

International tourist arrivals (thousands), 2009.....	1,658.6
International tourism receipts (US\$ millions), 2009	178.6



Source: United Nations World Tourism Organization

Travel & Tourism Competitiveness Index

	Rank (out of 139)	Score (1–7 scale)
2011 Index	42	4.4
2009 Index.....	37	4.5
T&T regulatory framework	43	5.0
Policy rules and regulations.....	37	4.7
Environmental sustainability.....	67	4.5
Safety and security	28	5.7
Health and hygiene	47	5.5
Prioritization of Travel & Tourism.....	58	4.6
T&T business environment and infrastructure	34	4.7
Air transport infrastructure.....	20	4.7
Ground transport infrastructure.....	35	4.7
Tourism infrastructure	34	5.1
ICT infrastructure	45	4.0
Price competitiveness in the T&T industry.....	38	4.9
T&T human, cultural, and natural resources	90	3.6
Human resources	18	5.5
Education and training.....	30	5.3
Availability of qualified labor.....	8	5.8
Affinity for Travel & Tourism	118	4.2
Natural resources	127	2.1
Cultural resources.....	60	2.7

Note: For descriptions of variables and detailed sources, please refer to "How to the Read Country/Economy Profiles."

The Travel & Tourism Competitiveness Index in detail

INDICATOR	RANK/139	INDICATOR	RANK/139
1st pillar: Policy rules and regulations		8th pillar: Tourism infrastructure	
1.01	Prevalence of foreign ownership..... 25	8.01	Hotel rooms*56
1.02	Property rights 25	8.02	Presence of major car rental companies* 1
1.03	Business impact of rules on FDI 10	8.03	ATMs accepting Visa cards* 32
1.04	Visa requirements*105		
1.05	Openness of bilateral Air Service Agreements*53	9th pillar: ICT infrastructure	
1.06	Transparency of government policymaking 15	9.01	Extent of business Internet use 41
1.07	Time required to start a business*46	9.02	Internet users*58
1.08	Cost to start a business*66	9.03	Telephone lines*66
1.09	GATS commitments*98	9.04	Broadband Internet subscribers*47
		9.05	Mobile telephone subscribers* 6
2nd pillar: Environmental sustainability		10th pillar: Price competitiveness in the T&T industry	
2.01	Stringency of environmental regulation 30	10.01	Ticket taxes and airport charges* 10
2.02	Enforcement of environmental regulation 21	10.02	Purchasing power parity*103
2.03	Sustainability of T&T industry development 7	10.03	Extent and effect of taxation 11
2.04	Carbon dioxide emissions*137	10.04	Fuel price levels* 5
2.05	Particulate matter concentration*95	10.05	Hotel price index*111
2.06	Threatened species* 40		
2.07	Environmental treaty ratification*81	11th pillar: Human resources	
		11.01	Primary education enrollment*73
3rd pillar: Safety and security		11.02	Secondary education enrollment*74
3.01	Business costs of terrorism 38	11.03	Quality of the educational system 4
3.02	Reliability of police services 9	11.04	Local availability of research and training services71
3.03	Business costs of crime and violence 3	11.05	Extent of staff training 19
3.04	Road traffic accidents*95	11.06	Hiring and firing practices 14
		11.07	Ease of hiring foreign labor 6
4th pillar: Health and hygiene		11.08	HIV prevalence*48
4.01	Physician density* 38	11.09	Business impact of HIV/AIDS94
4.02	Access to improved sanitation* 1	11.10	Life expectancy* 38
4.03	Access to improved drinking water* 1		
4.04	Hospital beds*73	12th pillar: Affinity for Travel & Tourism	
		12.01	Tourism openness*135
5th pillar: Prioritization of Travel & Tourism		12.02	Attitude of population toward foreign visitors106
5.01	Government prioritization of the T&T industry47	12.03	Extension of business trips recommended58
5.02	T&T government expenditure* 31		
5.03	Effectiveness of marketing and branding 11	13th pillar: Natural resources	
5.04	Comprehensiveness of annual T&T data*123	13.01	Number of World Heritage natural sites*75
5.05	Timeliness of providing monthly/quarterly T&T data*109	13.02	Protected areas*134
		13.03	Quality of the natural environment 35
6th pillar: Air transport infrastructure		13.04	Total known species*135
6.01	Quality of air transport infrastructure 16		
6.02	Available seat kilometers, domestic*103	14th pillar: Cultural resources	
6.03	Available seat kilometers, international* 26	14.01	Number of World Heritage cultural sites*104
6.04	Departures per 1,000 population* 4	14.02	Sports stadiums* 5
6.05	Airport density* 29	14.03	Number of international fairs and exhibitions*85
6.06	Number of operating airlines*67	14.04	Creative industries exports*98
6.07	International air transport network 5		
7th pillar: Ground transport infrastructure			
7.01	Quality of roads 41		
7.02	Quality of railroad infrastructuren/a		
7.03	Quality of port infrastructure 27		
7.04	Quality of ground transport network47		
7.05	Road density*44		

Notes: Ranks of notable competitive advantages are **highlighted**. An asterisk (*) indicates that data are from sources other than the World Economic Forum. For further details and explanation, please refer to the section "How to Read the Country/Economy Profiles" at the beginning of this chapter.

Romania

Key indicators

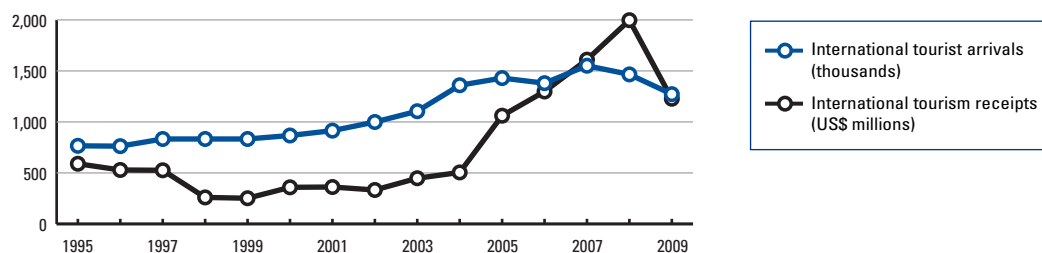
Population (millions), 2009.....	21.5
Surface area (1,000 square kilometers).....	238.4
Gross domestic product (US\$ billions), 2009.....	161.5
Gross domestic product (PPP, US\$) per capita, 2009.....	11,869.2
Real GDP growth (percent), 2009.....	-7.1
Environmental Performance Index, 2010 (out of 163 economies).....	45

Travel & Tourism indicators

	Percent of total	2011-2020 annual growth (% forecast)
T&T industry, 2010 estimates		
GDP (US\$ millions).....	3,405	1.9
Employment (1,000 jobs).....	267	3.2
T&T economy, 2010 estimates		
GDP (US\$ millions).....	9,006	5.1
Employment (1,000 jobs).....	519	6.1

Source: World Travel & Tourism Council, TSA Research 2010

International tourist arrivals (thousands), 2009.....1,272.1
 International tourism receipts (US\$ millions), 20091,227.4



Source: United Nations World Tourism Organization

Travel & Tourism Competitiveness Index

	Rank (out of 139)	Score (1-7 scale)
2011 Index	63	4.2
2009 Index.....	66	4.0
T&T regulatory framework	51	4.9
Policy rules and regulations.....	63	4.5
Environmental sustainability.....	50	4.8
Safety and security.....	35	5.4
Health and hygiene.....	59	5.1
Prioritization of Travel & Tourism.....	80	4.4
T&T business environment and infrastructure	66	3.8
Air transport infrastructure.....	81	2.8
Ground transport infrastructure.....	101	3.1
Tourism infrastructure.....	38	5.0
ICT infrastructure.....	49	3.8
Price competitiveness in the T&T industry.....	80	4.5
T&T human, cultural, and natural resources	66	3.8
Human resources.....	63	4.9
Education and training.....	74	4.6
Availability of qualified labor.....	35	5.3
Affinity for Travel & Tourism.....	95	4.4
Natural resources.....	94	2.7
Cultural resources.....	41	3.3

Note: For descriptions of variables and detailed sources, please refer to "How to the Read Country/Economy Profiles."

The Travel & Tourism Competitiveness Index in detail

INDICATOR	RANK/139	INDICATOR	RANK/139
1st pillar: Policy rules and regulations		8th pillar: Tourism infrastructure	
1.01	Prevalence of foreign ownership.....68	8.01	Hotel rooms*51
1.02	Property rights79	8.02	Presence of major car rental companies*1
1.03	Business impact of rules on FDI90	8.03	ATMs accepting Visa cards*38
1.04	Visa requirements*42		
1.05	Openness of bilateral Air Service Agreements*85	9th pillar: ICT infrastructure	
1.06	Transparency of government policymaking137	9.01	Extent of business Internet use64
1.07	Time required to start a business*40	9.02	Internet users*64
1.08	Cost to start a business*30	9.03	Telephone lines*51
1.09	GATS commitments*51	9.04	Broadband Internet subscribers*41
		9.05	Mobile telephone subscribers*38
2nd pillar: Environmental sustainability		10th pillar: Price competitiveness in the T&T industry	
2.01	Stringency of environmental regulation71	10.01	Ticket taxes and airport charges*80
2.02	Enforcement of environmental regulation88	10.02	Purchasing power parity*58
2.03	Sustainability of T&T industry development118	10.03	Extent and effect of taxation131
2.04	Carbon dioxide emissions*74	10.04	Fuel price levels*69
2.05	Particulate matter concentration*7	10.05	Hotel price index*62
2.06	Threatened species*61		
2.07	Environmental treaty ratification*30	11th pillar: Human resources	
		11.01	Primary education enrollment*90
3rd pillar: Safety and security		11.02	Secondary education enrollment*56
3.01	Business costs of terrorism27	11.03	Quality of the educational system84
3.02	Reliability of police services72	11.04	Local availability of research and training services95
3.03	Business costs of crime and violence32	11.05	Extent of staff training72
3.04	Road traffic accidents*40	11.06	Hiring and firing practices77
		11.07	Ease of hiring foreign labor23
4th pillar: Health and hygiene		11.08	HIV prevalence*20
4.01	Physician density*59	11.09	Business impact of HIV/AIDS58
4.02	Access to improved sanitation*88	11.10	Life expectancy*64
4.03	Access to improved drinking water*90		
4.04	Hospital beds*20	12th pillar: Affinity for Travel & Tourism	
		12.01	Tourism openness*123
5th pillar: Prioritization of Travel & Tourism		12.02	Attitude of population toward foreign visitors87
5.01	Government prioritization of the T&T industry116	12.03	Extension of business trips recommended41
5.02	T&T government expenditure*43		
5.03	Effectiveness of marketing and branding118	13th pillar: Natural resources	
5.04	Comprehensiveness of annual T&T data*44	13.01	Number of World Heritage natural sites*43
5.05	Timeliness of providing monthly/quarterly T&T data*12	13.02	Protected areas*77
		13.03	Quality of the natural environment104
6th pillar: Air transport infrastructure		13.04	Total known species*83
6.01	Quality of air transport infrastructure102		
6.02	Available seat kilometers, domestic*50	14th pillar: Cultural resources	
6.03	Available seat kilometers, international*62	14.01	Number of World Heritage cultural sites*29
6.04	Departures per 1,000 population*66	14.02	Sports stadiums*51
6.05	Airport density*67	14.03	Number of international fairs and exhibitions*48
6.06	Number of operating airlines*45	14.04	Creative industries exports*32
6.07	International air transport network81		
7th pillar: Ground transport infrastructure			
7.01	Quality of roads134		
7.02	Quality of railroad infrastructure70		
7.03	Quality of port infrastructure122		
7.04	Quality of ground transport network127		
7.05	Road density*40		

Notes: Ranks of notable competitive advantages are highlighted. An asterisk (*) indicates that data are from sources other than the World Economic Forum. For further details and explanation, please refer to the section "How to Read the Country/Economy Profiles" at the beginning of this chapter.

Russian Federation

Key indicators

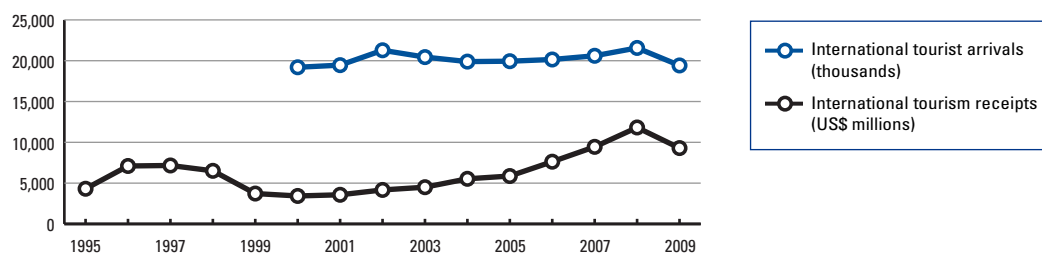
Population (millions), 2009.....	141.9
Surface area (1,000 square kilometers).....	17,098.2
Gross domestic product (US\$ billions), 2009.....	1,231.9
Gross domestic product (PPP, US\$) per capita, 2009.....	14,912.7
Real GDP growth (percent), 2009.....	-7.9
Environmental Performance Index, 2010 (out of 163 economies).....	69

Travel & Tourism indicators

		Percent of total	2011-2020 annual growth (% forecast)
T&T industry, 2010 estimates			
GDP (US\$ millions).....	16,412	1.1	4.8
Employment (1,000 jobs).....	642	0.9	-0.7
T&T economy, 2010 estimates			
GDP (US\$ millions).....	92,583	6.0	5.7
Employment (1,000 jobs).....	3,538	5.1	0.1

Source: World Travel & Tourism Council, TSA Research 2010

International tourist arrivals (thousands), 2009.....19,420.2
 International tourism receipts (US\$ millions), 20099,296.9



Source: United Nations World Tourism Organization

Travel & Tourism Competitiveness Index

	Rank (out of 139)	Score (1-7 scale)
2011 Index	59	4.2
2009 Index.....	59	4.1
T&T regulatory framework	73	4.5
Policy rules and regulations.....	126	3.6
Environmental sustainability.....	98	4.2
Safety and security.....	113	4.0
Health and hygiene.....	11	6.6
Prioritization of Travel & Tourism.....	102	4.0
T&T business environment and infrastructure	53	4.1
Air transport infrastructure.....	30	4.3
Ground transport infrastructure.....	95	3.1
Tourism infrastructure.....	45	4.6
ICT infrastructure.....	46	3.9
Price competitiveness in the T&T industry.....	75	4.5
T&T human, cultural, and natural resources	45	4.1
Human resources.....	78	4.8
Education and training.....	59	4.8
Availability of qualified labor.....	105	4.7
Affinity for Travel & Tourism.....	136	3.6
Natural resources.....	27	4.4
Cultural resources.....	35	3.7

Note: For descriptions of variables and detailed sources, please refer to "How to the Read Country/Economy Profiles."

Russian Federation

The Travel & Tourism Competitiveness Index in detail

INDICATOR	RANK/139	INDICATOR	RANK/139
1st pillar: Policy rules and regulations		8th pillar: Tourism infrastructure	
1.01	Prevalence of foreign ownership.....126	8.01	Hotel rooms*88
1.02	Property rights128	8.02	Presence of major car rental companies* 40
1.03	Business impact of rules on FDI127	8.03	ATMs accepting Visa cards* 28
1.04	Visa requirements*126		
1.05	Openness of bilateral Air Service Agreements*125	9th pillar: ICT infrastructure	
1.06	Transparency of government policymaking105	9.01	Extent of business Internet use71
1.07	Time required to start a business*97	9.02	Internet users*74
1.08	Cost to start a business* 36	9.03	Telephone lines* 37
1.09	GATS commitments*n/a	9.04	Broadband Internet subscribers*51
		9.05	Mobile telephone subscribers* 9
2nd pillar: Environmental sustainability		10th pillar: Price competitiveness in the T&T industry	
2.01	Stringency of environmental regulation96	10.01	Ticket taxes and airport charges*78
2.02	Enforcement of environmental regulation115	10.02	Purchasing power parity* 30
2.03	Sustainability of T&T industry development116	10.03	Extent and effect of taxation97
2.04	Carbon dioxide emissions*119	10.04	Fuel price levels*51
2.05	Particulate matter concentration* 17	10.05	Hotel price index*105
2.06	Threatened species*82		
2.07	Environmental treaty ratification*94	11th pillar: Human resources	
		11.01	Primary education enrollment* 3
3rd pillar: Safety and security		11.02	Secondary education enrollment*76
3.01	Business costs of terrorism93	11.03	Quality of the educational system78
3.02	Reliability of police services128	11.04	Local availability of research and training services67
3.03	Business costs of crime and violence90	11.05	Extent of staff training90
3.04	Road traffic accidents*98	11.06	Hiring and firing practices75
		11.07	Ease of hiring foreign labor124
4th pillar: Health and hygiene		11.08	HIV prevalence*106
4.01	Physician density* 3	11.09	Business impact of HIV/AIDS62
4.02	Access to improved sanitation*72	11.10	Life expectancy*96
4.03	Access to improved drinking water*62		
4.04	Hospital beds* 2	12th pillar: Affinity for Travel & Tourism	
		12.01	Tourism openness*111
5th pillar: Prioritization of Travel & Tourism		12.02	Attitude of population toward foreign visitors136
5.01	Government prioritization of the T&T industry122	12.03	Extension of business trips recommended132
5.02	T&T government expenditure*91		
5.03	Effectiveness of marketing and branding119	13th pillar: Natural resources	
5.04	Comprehensiveness of annual T&T data* 22	13.01	Number of World Heritage natural sites* 4
5.05	Timeliness of providing monthly/quarterly T&T data*72	13.02	Protected areas*70
		13.03	Quality of the natural environment118
6th pillar: Air transport infrastructure		13.04	Total known species* 35
6.01	Quality of air transport infrastructure104		
6.02	Available seat kilometers, domestic* 5	14th pillar: Cultural resources	
6.03	Available seat kilometers, international* 19	14.01	Number of World Heritage cultural sites* 13
6.04	Departures per 1,000 population*56	14.02	Sports stadiums*94
6.05	Airport density*59	14.03	Number of international fairs and exhibitions* 39
6.06	Number of operating airlines* 7	14.04	Creative industries exports* 31
6.07	International air transport network93		
7th pillar: Ground transport infrastructure			
7.01	Quality of roads125		
7.02	Quality of railroad infrastructure 31		
7.03	Quality of port infrastructure93		
7.04	Quality of ground transport network101		
7.05	Road density*123		

Notes: Ranks of notable competitive advantages are **highlighted**. An asterisk (*) indicates that data are from sources other than the World Economic Forum. For further details and explanation, please refer to the section "How to Read the Country/Economy Profiles" at the beginning of this chapter.

Rwanda

Key indicators

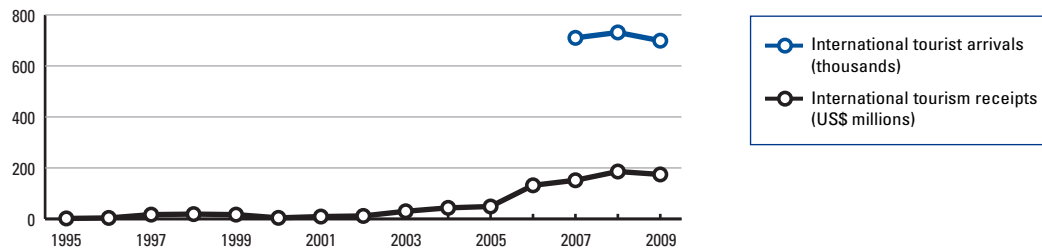
Population (millions), 2009.....	10.0
Surface area (1,000 square kilometers)	26.3
Gross domestic product (US\$ billions), 2009	5.2
Gross domestic product (PPP, US\$) per capita, 2009	1,155.3
Real GDP growth (percent), 2009.....	4.1
Environmental Performance Index, 2010 (out of 163 economies).....	135

Travel & Tourism indicators

		Percent of total	2011–2020 annual growth (% forecast)
T&T industry, 2010 estimates			
GDP (US\$ millions)	204	4.0	5.7
Employment (1,000 jobs).....	57	3.1	2.8
T&T economy, 2010 estimates			
GDP (US\$ millions)	428	8.4	5.7
Employment (1,000 jobs).....	122	6.6	2.7

Source: World Travel & Tourism Council, TSA Research 2010

International tourist arrivals (thousands), 2009.....	699.0
International tourism receipts (US\$ millions), 2009	174.5



Source: United Nations World Tourism Organization

Travel & Tourism Competitiveness Index

	Rank (out of 139)	Score (1–7 scale)
2011 Index	102	3.5
2009 Index.....	n/a	n/a
T&T regulatory framework		
75		
Policy rules and regulations.....	40	4.7
Environmental sustainability.....	8	5.7
Safety and security	39	5.4
Health and hygiene	119	2.4
Prioritization of Travel & Tourism.....	95	4.2
T&T business environment and infrastructure		
120		
Air transport infrastructure.....	109	2.3
Ground transport infrastructure.....	67	3.7
Tourism infrastructure	139	1.0
ICT infrastructure	120	2.0
Price competitiveness in the T&T industry.....	63	4.6
T&T human, cultural, and natural resources		
110		
Human resources	100	4.5
Education and training.....	112	3.9
Availability of qualified labor.....	74	5.1
Affinity for Travel & Tourism	60	4.7
Natural resources	56	3.4
Cultural resources.....	134	1.1

Note: For descriptions of variables and detailed sources, please refer to "How to the Read Country/Economy Profiles."

The Travel & Tourism Competitiveness Index in detail

INDICATOR	RANK/139	INDICATOR	RANK/139
1st pillar: Policy rules and regulations		8th pillar: Tourism infrastructure	
1.01 Prevalence of foreign ownership.....	73	8.01 Hotel rooms*	130
1.02 Property rights	44	8.02 Presence of major car rental companies*	133
1.03 Business impact of rules on FDI	19	8.03 ATMs accepting Visa cards*	131
1.04 Visa requirements*	121		
1.05 Openness of bilateral Air Service Agreements*	106	9th pillar: ICT infrastructure	
1.06 Transparency of government policymaking	22	9.01 Extent of business Internet use	62
1.07 Time required to start a business*	3	9.02 Internet users*	121
1.08 Cost to start a business*	64	9.03 Telephone lines*	137
1.09 GATS commitments*	14	9.04 Broadband Internet subscribers*	115
		9.05 Mobile telephone subscribers*	132
2nd pillar: Environmental sustainability		10th pillar: Price competitiveness in the T&T industry	
2.01 Stringency of environmental regulation	9	10.01 Ticket taxes and airport charges*	71
2.02 Enforcement of environmental regulation	8	10.02 Purchasing power parity*	32
2.03 Sustainability of T&T industry development	1	10.03 Extent and effect of taxation	57
2.04 Carbon dioxide emissions*	5	10.04 Fuel price levels*	105
2.05 Particulate matter concentration*	44	10.05 Hotel price index*	n/a
2.06 Threatened species*	70		
2.07 Environmental treaty ratification*	125	11th pillar: Human resources	
		11.01 Primary education enrollment*	50
3rd pillar: Safety and security		11.02 Secondary education enrollment*	131
3.01 Business costs of terrorism.....	2	11.03 Quality of the educational system	58
3.02 Reliability of police services.....	21	11.04 Local availability of research and training services	118
3.03 Business costs of crime and violence	6	11.05 Extent of staff training.....	38
3.04 Road traffic accidents*	114	11.06 Hiring and firing practices	24
		11.07 Ease of hiring foreign labor.....	2
4th pillar: Health and hygiene		11.08 HIV prevalence*.....	122
4.01 Physician density*	135	11.09 Business impact of HIV/AIDS	116
4.02 Access to improved sanitation*	100	11.10 Life expectancy*	118
4.03 Access to improved drinking water*	123		
4.04 Hospital beds*	93	12th pillar: Affinity for Travel & Tourism	
		12.01 Tourism openness*	72
5th pillar: Prioritization of Travel & Tourism		12.02 Attitude of population toward foreign visitors	4
5.01 Government prioritization of the T&T industry	1	12.03 Extension of business trips recommended	85
5.02 T&T government expenditure*	116		
5.03 Effectiveness of marketing and branding	3	13th pillar: Natural resources	
5.04 Comprehensiveness of annual T&T data*	132	13.01 Number of World Heritage natural sites*	75
5.05 Timeliness of providing monthly/quarterly T&T data*	123	13.02 Protected areas*	64
		13.03 Quality of the natural environment	18
6th pillar: Air transport infrastructure		13.04 Total known species*	41
6.01 Quality of air transport infrastructure	97		
6.02 Available seat kilometers, domestic*	99	14th pillar: Cultural resources	
6.03 Available seat kilometers, international*	134	14.01 Number of World Heritage cultural sites*	122
6.04 Departures per 1,000 population*	n/a	14.02 Sports stadiums*	127
6.05 Airport density*	118	14.03 Number of international fairs and exhibitions*	92
6.06 Number of operating airlines*	134	14.04 Creative industries exports*	119
6.07 International air transport network	90		
		7th pillar: Ground transport infrastructure	
7.01 Quality of roads	56		
7.02 Quality of railroad infrastructure	n/a		
7.03 Quality of port infrastructure	130		
7.04 Quality of ground transport network	52		
7.05 Road density*	51		

Notes: Ranks of notable competitive advantages are **highlighted**. An asterisk (*) indicates that data are from sources other than the World Economic Forum. For further details and explanation, please refer to the section "How to Read the Country/Economy Profiles" at the beginning of this chapter.

Saudi Arabia

Key indicators

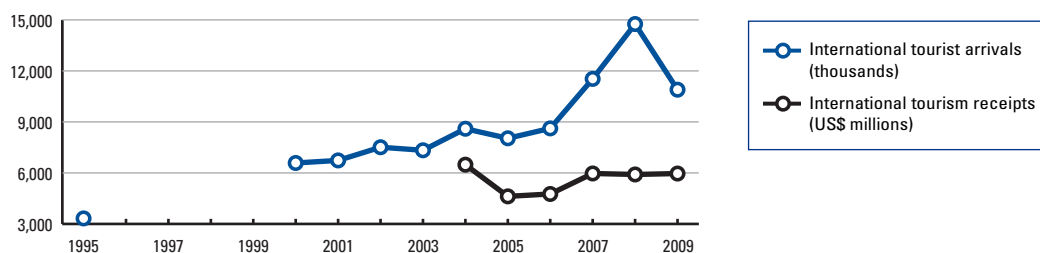
Population (millions), 2009.....	25.4
Surface area (1,000 square kilometers)	2,000.0
Gross domestic product (US\$ billions), 2009	376.3
Gross domestic product (PPP, US\$) per capita, 2009	23,271.8
Real GDP growth (percent), 2009.....	0.6
Environmental Performance Index, 2010 (out of 163 economies).....	99

Travel & Tourism indicators

		Percent of total	2011–2020 annual growth (% forecast)
T&T industry, 2010 estimates			
GDP (US\$ millions)	7,671	1.9	4.4
Employment (1,000 jobs).....	213	2.6	2.5
T&T economy, 2010 estimates			
GDP (US\$ millions)	38,830	9.5	4.1
Employment (1,000 jobs).....	787	9.7	2.3

Source: World Travel & Tourism Council, TSA Research 2010

International tourist arrivals (thousands), 2009.....10,895.7
International tourism receipts (US\$ millions), 20095,963.9



Source: United Nations World Tourism Organization

Travel & Tourism Competitiveness Index

	Rank (out of 139)	Score (1–7 scale)
2011 Index	62	4.2
2009 Index.....	71	3.9
T&T regulatory framework	81	4.4
Policy rules and regulations.....	43	4.7
Environmental sustainability.....	131	3.8
Safety and security	52	5.2
Health and hygiene	93	3.9
Prioritization of Travel & Tourism.....	88	4.3
T&T business environment and infrastructure	41	4.3
Air transport infrastructure.....	45	3.8
Ground transport infrastructure.....	53	4.2
Tourism infrastructure	46	4.5
ICT infrastructure	51	3.7
Price competitiveness in the T&T industry.....	6	5.6
T&T human, cultural, and natural resources	70	3.8
Human resources	34	5.2
Education and training.....	42	5.1
Availability of qualified labor.....	27	5.4
Affinity for Travel & Tourism	102	4.3
Natural resources	48	3.8
Cultural resources.....	97	1.7

Note: For descriptions of variables and detailed sources, please refer to "How to the Read Country/Economy Profiles."

The Travel & Tourism Competitiveness Index in detail

INDICATOR	RANK/139	INDICATOR	RANK/139
1st pillar: Policy rules and regulations		8th pillar: Tourism infrastructure	
1.01 Prevalence of foreign ownership.....	84	8.01 Hotel rooms*	38
1.02 Property rights	28	8.02 Presence of major car rental companies*	64
1.03 Business impact of rules on FDI	35	8.03 ATMs accepting Visa cards*	43
1.04 Visa requirements*	131		
1.05 Openness of bilateral Air Service Agreements*	75	9th pillar: ICT infrastructure	
1.06 Transparency of government policymaking	40	9.01 Extent of business Internet use	49
1.07 Time required to start a business*	9	9.02 Internet users*	60
1.08 Cost to start a business*	58	9.03 Telephone lines*	79
1.09 GATS commitments*	28	9.04 Broadband Internet subscribers*	64
		9.05 Mobile telephone subscribers*	7
2nd pillar: Environmental sustainability		10th pillar: Price competitiveness in the T&T industry	
2.01 Stringency of environmental regulation	48	10.01 Ticket taxes and airport charges*	21
2.02 Enforcement of environmental regulation	32	10.02 Purchasing power parity*	81
2.03 Sustainability of T&T industry development	45	10.03 Extent and effect of taxation	9
2.04 Carbon dioxide emissions*	127	10.04 Fuel price levels*	3
2.05 Particulate matter concentration*	130	10.05 Hotel price index*	92
2.06 Threatened species*	75		
2.07 Environmental treaty ratification*	81	11th pillar: Human resources	
		11.01 Primary education enrollment*	112
3rd pillar: Safety and security		11.02 Secondary education enrollment*	39
3.01 Business costs of terrorism.....	57	11.03 Quality of the educational system.....	41
3.02 Reliability of police services.....	30	11.04 Local availability of research and training services.....	34
3.03 Business costs of crime and violence	16	11.05 Extent of staff training.....	34
3.04 Road traffic accidents*	109	11.06 Hiring and firing practices	22
		11.07 Ease of hiring foreign labor.....	39
4th pillar: Health and hygiene		11.08 HIV prevalence*.....	1
4.01 Physician density*	66	11.09 Business impact of HIV/AIDS.....	30
4.02 Access to improved sanitation*	n/a	11.10 Life expectancy*.....	74
4.03 Access to improved drinking water*	86		
4.04 Hospital beds*	76	12th pillar: Affinity for Travel & Tourism	
		12.01 Tourism openness*	45
5th pillar: Prioritization of Travel & Tourism		12.02 Attitude of population toward foreign visitors.....	123
5.01 Government prioritization of the T&T industry	72	12.03 Extension of business trips recommended.....	112
5.02 T&T government expenditure*	129		
5.03 Effectiveness of marketing and branding.....	64	13th pillar: Natural resources	
5.04 Comprehensiveness of annual T&T data*	1	13.01 Number of World Heritage natural sites*.....	75
5.05 Timeliness of providing monthly/quarterly T&T data*	89	13.02 Protected areas*.....	7
		13.03 Quality of the natural environment.....	53
6th pillar: Air transport infrastructure		13.04 Total known species*	78
6.01 Quality of air transport infrastructure	46		
6.02 Available seat kilometers, domestic*	23	14th pillar: Cultural resources	
6.03 Available seat kilometers, international*	27	14.01 Number of World Heritage cultural sites*.....	73
6.04 Departures per 1,000 population*	47	14.02 Sports stadiums*.....	93
6.05 Airport density*	46	14.03 Number of international fairs and exhibitions*.....	129
6.06 Number of operating airlines*	35	14.04 Creative industries exports*.....	48
6.07 International air transport network	35		
7th pillar: Ground transport infrastructure			
7.01 Quality of roads	26		
7.02 Quality of railroad infrastructure	38		
7.03 Quality of port infrastructure	36		
7.04 Quality of ground transport network	31		
7.05 Road density*	112		

Notes: Ranks of notable competitive advantages are **highlighted**. An asterisk (*) indicates that data are from sources other than the World Economic Forum. For further details and explanation, please refer to the section "How to Read the Country/Economy Profiles" at the beginning of this chapter.

Senegal

Key indicators

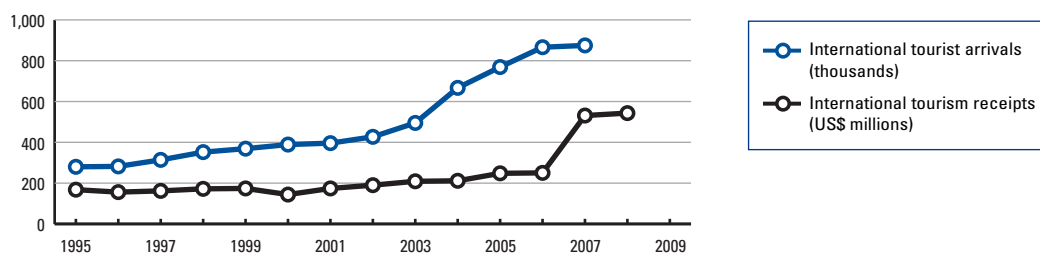
Population (millions), 2009.....	12.5
Surface area (1,000 square kilometers).....	196.7
Gross domestic product (US\$ billions), 2009.....	12.8
Gross domestic product (PPP, US\$) per capita, 2009.....	1,770.3
Real GDP growth (percent), 2009.....	2.2
Environmental Performance Index, 2010 (out of 163 economies).....	143

Travel & Tourism indicators

		Percent of total	2011–2020 annual growth (% forecast)
T&T industry, 2010 estimates			
GDP (US\$ millions).....	560	3.9	4.3
Employment (1,000 jobs).....	88	3.2	2.2
T&T economy, 2010 estimates			
GDP (US\$ millions).....	1,279	8.9	4.4
Employment (1,000 jobs).....	202	7.4	2.4

Source: World Travel & Tourism Council, TSA Research 2010

International tourist arrivals (thousands), 2007.....	875.0
International tourism receipts (US\$ millions), 2008.....	543.2



Source: United Nations World Tourism Organization

Travel & Tourism Competitiveness Index

	Rank (out of 139)	Score (1–7 scale)
2011 Index	104	3.5
2009 Index.....	101	3.5
T&T regulatory framework	111	3.9
Policy rules and regulations.....	108	3.8
Environmental sustainability.....	86	4.3
Safety and security.....	70	4.7
Health and hygiene.....	124	2.1
Prioritization of Travel & Tourism.....	59	4.6
T&T business environment and infrastructure	108	2.9
Air transport infrastructure.....	92	2.6
Ground transport infrastructure.....	89	3.2
Tourism infrastructure.....	94	2.7
ICT infrastructure.....	103	2.4
Price competitiveness in the T&T industry.....	124	3.8
T&T human, cultural, and natural resources	82	3.7
Human resources.....	117	4.0
Education and training.....	127	3.3
Availability of qualified labor.....	107	4.7
Affinity for Travel & Tourism.....	39	4.9
Natural resources.....	40	4.0
Cultural resources.....	95	1.8

Note: For descriptions of variables and detailed sources, please refer to "How to the Read Country/Economy Profiles."

The Travel & Tourism Competitiveness Index in detail

INDICATOR	RANK/139	INDICATOR	RANK/139
1st pillar: Policy rules and regulations		8th pillar: Tourism infrastructure	
1.01	Prevalence of foreign ownership.....57	8.01	Hotel rooms*99
1.02	Property rights85	8.02	Presence of major car rental companies*64
1.03	Business impact of rules on FDI92	8.03	ATMs accepting Visa cards*114
1.04	Visa requirements*106		
1.05	Openness of bilateral Air Service Agreements*89	9th pillar: ICT infrastructure	
1.06	Transparency of government policymaking103	9.01	Extent of business Internet use 45
1.07	Time required to start a business* 28	9.02	Internet users*94
1.08	Cost to start a business*121	9.03	Telephone lines*116
1.09	GATS commitments*96	9.04	Broadband Internet subscribers*103
		9.05	Mobile telephone subscribers*113
2nd pillar: Environmental sustainability		10th pillar: Price competitiveness in the T&T industry	
2.01	Stringency of environmental regulation118	10.01	Ticket taxes and airport charges*135
2.02	Enforcement of environmental regulation105	10.02	Purchasing power parity*73
2.03	Sustainability of T&T industry development83	10.03	Extent and effect of taxation101
2.04	Carbon dioxide emissions* 22	10.04	Fuel price levels*103
2.05	Particulate matter concentration*124	10.05	Hotel price index*74
2.06	Threatened species* 43		
2.07	Environmental treaty ratification* 16	11th pillar: Human resources	
		11.01	Primary education enrollment*128
3rd pillar: Safety and security		11.02	Secondary education enrollment*128
3.01	Business costs of terrorism 31	11.03	Quality of the educational system73
3.02	Reliability of police services66	11.04	Local availability of research and training services 45
3.03	Business costs of crime and violence 29	11.05	Extent of staff training113
3.04	Road traffic accidents*117	11.06	Hiring and firing practices71
		11.07	Ease of hiring foreign labor 31
4th pillar: Health and hygiene		11.08	HIV prevalence*103
4.01	Physician density*127	11.09	Business impact of HIV/AIDS92
4.02	Access to improved sanitation*105	11.10	Life expectancy*116
4.03	Access to improved drinking water*119		
4.04	Hospital beds*135	12th pillar: Affinity for Travel & Tourism	
		12.01	Tourism openness*56
5th pillar: Prioritization of Travel & Tourism		12.02	Attitude of population toward foreign visitors 41
5.01	Government prioritization of the T&T industry 27	12.03	Extension of business trips recommended 27
5.02	T&T government expenditure*61		
5.03	Effectiveness of marketing and branding73	13th pillar: Natural resources	
5.04	Comprehensiveness of annual T&T data*93	13.01	Number of World Heritage natural sites* 24
5.05	Timeliness of providing monthly/quarterly T&T data*96	13.02	Protected areas* 16
		13.03	Quality of the natural environment134
6th pillar: Air transport infrastructure		13.04	Total known species* 46
6.01	Quality of air transport infrastructure76		
6.02	Available seat kilometers, domestic*103	14th pillar: Cultural resources	
6.03	Available seat kilometers, international*74	14.01	Number of World Heritage cultural sites*62
6.04	Departures per 1,000 population*101	14.02	Sports stadiums*92
6.05	Airport density*101	14.03	Number of international fairs and exhibitions*77
6.06	Number of operating airlines*75	14.04	Creative industries exports*105
6.07	International air transport network63		
7th pillar: Ground transport infrastructure			
7.01	Quality of roads91		
7.02	Quality of railroad infrastructure89		
7.03	Quality of port infrastructure51		
7.04	Quality of ground transport network60		
7.05	Road density*120		

Notes: Ranks of notable competitive advantages are **highlighted**. An asterisk (*) indicates that data are from sources other than the World Economic Forum. For further details and explanation, please refer to the section "How to Read the Country/Economy Profiles" at the beginning of this chapter.

Serbia

Key indicators

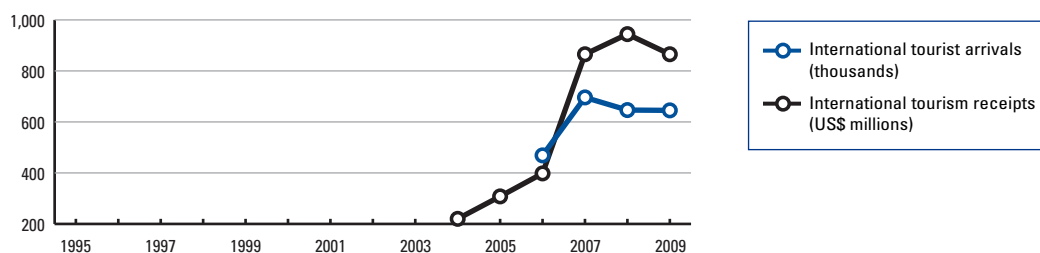
Population (millions), 2009.....	7.3
Surface area (1,000 square kilometers)	88.4
Gross domestic product (US\$ billions), 2009	43.0
Gross domestic product (PPP, US\$) per capita, 2009	10,576.7
Real GDP growth (percent), 2009.....	-3.0
Environmental Performance Index, 2010 (out of 163 economies)	n/a

Travel & Tourism indicators

		Percent of total	2011-2020 annual growth (% forecast)
T&T industry, 2010 estimates			
GDP (US\$ millions)	996	2.0	4.9
Employment (1,000 jobs).....	36	1.9	1.8
T&T economy, 2010 estimates			
GDP (US\$ millions)	3,663	7.4	5.4
Employment (1,000 jobs).....	128	6.7	2.2

Source: World Travel & Tourism Council, TSA Research 2010

International tourist arrivals (thousands), 2009.....	645.3
International tourism receipts (US\$ millions), 2009	865.4



Source: United Nations World Tourism Organization

Travel & Tourism Competitiveness Index

	Rank (out of 139)	Score (1-7 scale)
2011 Index	82	3.9
2009 Index.....	88	3.7
T&T regulatory framework	67	4.6
Policy rules and regulations.....	68	4.4
Environmental sustainability.....	124	4.0
Safety and security	66	4.9
Health and hygiene	41	5.6
Prioritization of Travel & Tourism.....	105	4.0
T&T business environment and infrastructure	84	3.4
Air transport infrastructure.....	111	2.3
Ground transport infrastructure.....	115	2.8
Tourism infrastructure	49	4.5
ICT infrastructure	62	3.3
Price competitiveness in the T&T industry.....	118	4.0
T&T human, cultural, and natural resources	94	3.6
Human resources	76	4.8
Education and training.....	82	4.5
Availability of qualified labor.....	57	5.1
Affinity for Travel & Tourism	66	4.6
Natural resources	123	2.2
Cultural resources.....	59	2.7

Note: For descriptions of variables and detailed sources, please refer to "How to the Read Country/Economy Profiles."

The Travel & Tourism Competitiveness Index in detail

INDICATOR	RANK/139	INDICATOR	RANK/139
1st pillar: Policy rules and regulations		8th pillar: Tourism infrastructure	
1.01	Prevalence of foreign ownership.....107	8.01	Hotel rooms*67
1.02	Property rights122	8.02	Presence of major car rental companies*1
1.03	Business impact of rules on FDI123	8.03	ATMs accepting Visa cards*46
1.04	Visa requirements*78		
1.05	Openness of bilateral Air Service Agreements*n/a	9th pillar: ICT infrastructure	
1.06	Transparency of government policymaking97	9.01	Extent of business Internet use135
1.07	Time required to start a business*50	9.02	Internet users*53
1.08	Cost to start a business*61	9.03	Telephone lines*39
1.09	GATS commitments*n/a	9.04	Broadband Internet subscribers*60
		9.05	Mobile telephone subscribers*61
2nd pillar: Environmental sustainability		10th pillar: Price competitiveness in the T&T industry	
2.01	Stringency of environmental regulation114	10.01	Ticket taxes and airport charges*46
2.02	Enforcement of environmental regulation124	10.02	Purchasing power parity*44
2.03	Sustainability of T&T industry development98	10.03	Extent and effect of taxation120
2.04	Carbon dioxide emissions*n/a	10.04	Fuel price levels*95
2.05	Particulate matter concentration*n/a	10.05	Hotel price index*113
2.06	Threatened species*57		
2.07	Environmental treaty ratification*81	11th pillar: Human resources	
		11.01	Primary education enrollment*64
3rd pillar: Safety and security		11.02	Secondary education enrollment*57
3.01	Business costs of terrorism86	11.03	Quality of the educational system86
3.02	Reliability of police services97	11.04	Local availability of research and training services100
3.03	Business costs of crime and violence94	11.05	Extent of staff training130
3.04	Road traffic accidents*22	11.06	Hiring and firing practices80
		11.07	Ease of hiring foreign labor69
4th pillar: Health and hygiene		11.08	HIV prevalence*20
4.01	Physician density*54	11.09	Business impact of HIV/AIDS44
4.02	Access to improved sanitation*59	11.10	Life expectancy*53
4.03	Access to improved drinking water*40		
4.04	Hospital beds*30	12th pillar: Affinity for Travel & Tourism	
		12.01	Tourism openness*81
5th pillar: Prioritization of Travel & Tourism		12.02	Attitude of population toward foreign visitors66
5.01	Government prioritization of the T&T industry103	12.03	Extension of business trips recommended65
5.02	T&T government expenditure*130		
5.03	Effectiveness of marketing and branding93	13th pillar: Natural resources	
5.04	Comprehensiveness of annual T&T data*75	13.01	Number of World Heritage natural sites*75
5.05	Timeliness of providing monthly/quarterly T&T data*6	13.02	Protected areas*90
		13.03	Quality of the natural environment110
6th pillar: Air transport infrastructure		13.04	Total known species*91
6.01	Quality of air transport infrastructure124		
6.02	Available seat kilometers, domestic*103	14th pillar: Cultural resources	
6.03	Available seat kilometers, international*94	14.01	Number of World Heritage cultural sites*62
6.04	Departures per 1,000 population*64	14.02	Sports stadiums*40
6.05	Airport density*95	14.03	Number of international fairs and exhibitions*57
6.06	Number of operating airlines*56	14.04	Creative industries exports*n/a
6.07	International air transport network128		
7th pillar: Ground transport infrastructure			
7.01	Quality of roads123		
7.02	Quality of railroad infrastructure93		
7.03	Quality of port infrastructure129		
7.04	Quality of ground transport network93		
7.05	Road density*55		

Notes: Ranks of notable competitive advantages are highlighted. An asterisk (*) indicates that data are from sources other than the World Economic Forum. For further details and explanation, please refer to the section "How to Read the Country/Economy Profiles" at the beginning of this chapter.

Singapore

Key indicators

Population (millions), 2009.....	5.0
Surface area (1,000 square kilometers)	0.7
Gross domestic product (US\$ billions), 2009	182.2
Gross domestic product (PPP, US\$) per capita, 2009	50,179.6
Real GDP growth (percent), 2009.....	-1.3
Environmental Performance Index, 2010 (out of 163 economies).....	28

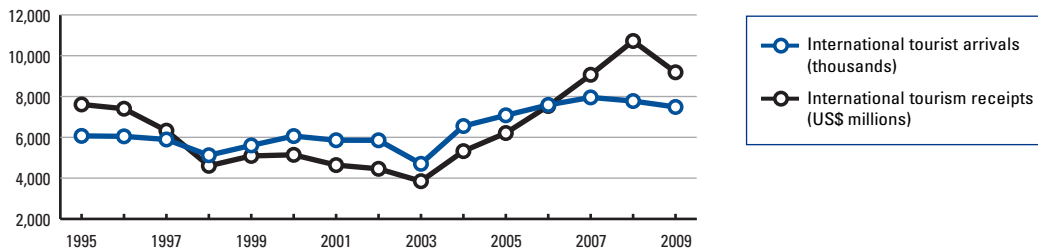
Travel & Tourism indicators

T&T industry, 2010 estimates		Percent of total	2011-2020 annual growth (% forecast)
GDP (US\$ millions)	4,430	2.3	3.8
Employment (1,000 jobs).....	62	2.2	1.8

T&T economy, 2010 estimates			
GDP (US\$ millions)	15,410	8.1	5.4
Employment (1,000 jobs).....	178	6.3	2.7

Source: World Travel & Tourism Council, TSA Research 2010

International tourist arrivals (thousands), 2009.....7,487.8
 International tourism receipts (US\$ millions), 20099,187.2



Source: United Nations World Tourism Organization

Travel & Tourism Competitiveness Index

	Rank (out of 139)	Score (1-7 scale)
2011 Index	10	5.2
2009 Index.....	10	5.2
T&T regulatory framework	6	5.7
Policy rules and regulations.....	1	6.0
Environmental sustainability.....	41	4.9
Safety and security	13	6.1
Health and hygiene	55	5.2
Prioritization of Travel & Tourism.....	2	6.4
T&T business environment and infrastructure	4	5.4
Air transport infrastructure.....	14	5.0
Ground transport infrastructure.....	2	6.6
Tourism infrastructure	33	5.1
ICT infrastructure	20	5.2
Price competitiveness in the T&T industry.....	29	5.1
T&T human, cultural, and natural resources	23	4.6
Human resources	2	6.1
Education and training.....	3	6.1
Availability of qualified labor.....	1	6.2
Affinity for Travel & Tourism	12	5.7
Natural resources	96	2.6
Cultural resources.....	30	3.9

Note: For descriptions of variables and detailed sources, please refer to "How to the Read Country/Economy Profiles."

The Travel & Tourism Competitiveness Index in detail

INDICATOR	RANK/139	INDICATOR	RANK/139
1st pillar: Policy rules and regulations		8th pillar: Tourism infrastructure	
1.01	Prevalence of foreign ownership..... 2	8.01	Hotel rooms*37
1.02	Property rights 3	8.02	Presence of major car rental companies*80
1.03	Business impact of rules on FDI 1	8.03	ATMs accepting Visa cards* 7
1.04	Visa requirements* 2		
1.05	Openness of bilateral Air Service Agreements*30	9th pillar: ICT infrastructure	
1.06	Transparency of government policymaking 1	9.01	Extent of business Internet use18
1.07	Time required to start a business* 3	9.02	Internet users*26
1.08	Cost to start a business* 7	9.03	Telephone lines*26
1.09	GATS commitments*58	9.04	Broadband Internet subscribers*20
		9.05	Mobile telephone subscribers*14
2nd pillar: Environmental sustainability		10th pillar: Price competitiveness in the T&T industry	
2.01	Stringency of environmental regulation14	10.01	Ticket taxes and airport charges* 9
2.02	Enforcement of environmental regulation13	10.02	Purchasing power parity*98
2.03	Sustainability of T&T industry development 4	10.03	Extent and effect of taxation 3
2.04	Carbon dioxide emissions*121	10.04	Fuel price levels*64
2.05	Particulate matter concentration*81	10.05	Hotel price index*78
2.06	Threatened species*93		
2.07	Environmental treaty ratification*117	11th pillar: Human resources	
		11.01	Primary education enrollment*43
3rd pillar: Safety and security		11.02	Secondary education enrollment*18
3.01	Business costs of terrorism102	11.03	Quality of the educational system 1
3.02	Reliability of police services 2	11.04	Local availability of research and training services19
3.03	Business costs of crime and violence17	11.05	Extent of staff training 4
3.04	Road traffic accidents* 3	11.06	Hiring and firing practices 2
		11.07	Ease of hiring foreign labor 8
4th pillar: Health and hygiene		11.08	HIV prevalence*20
4.01	Physician density*69	11.09	Business impact of HIV/AIDS47
4.02	Access to improved sanitation* 1	11.10	Life expectancy* 7
4.03	Access to improved drinking water* 1		
4.04	Hospital beds*57	12th pillar: Affinity for Travel & Tourism	
		12.01	Tourism openness*15
5th pillar: Prioritization of Travel & Tourism		12.02	Attitude of population toward foreign visitors 9
5.01	Government prioritization of the T&T industry 6	12.03	Extension of business trips recommended46
5.02	T&T government expenditure* 8		
5.03	Effectiveness of marketing and branding 4	13th pillar: Natural resources	
5.04	Comprehensiveness of annual T&T data*58	13.01	Number of World Heritage natural sites*75
5.05	Timeliness of providing monthly/quarterly T&T data*12	13.02	Protected areas*109
		13.03	Quality of the natural environment21
6th pillar: Air transport infrastructure		13.04	Total known species*80
6.01	Quality of air transport infrastructure 2		
6.02	Available seat kilometers, domestic*103	14th pillar: Cultural resources	
6.03	Available seat kilometers, international*11	14.01	Number of World Heritage cultural sites*122
6.04	Departures per 1,000 population*19	14.02	Sports stadiums*73
6.05	Airport density*93	14.03	Number of international fairs and exhibitions*23
6.06	Number of operating airlines*27	14.04	Creative industries exports*20
6.07	International air transport network 1		
7th pillar: Ground transport infrastructure			
7.01	Quality of roads 1		
7.02	Quality of railroad infrastructure 6		
7.03	Quality of port infrastructure 2		
7.04	Quality of ground transport network 4		
7.05	Road density* 4		

Notes: Ranks of notable competitive advantages are **highlighted**. An asterisk (*) indicates that data are from sources other than the World Economic Forum. For further details and explanation, please refer to the section "How to Read the Country/Economy Profiles" at the beginning of this chapter.

Slovak Republic

Key indicators

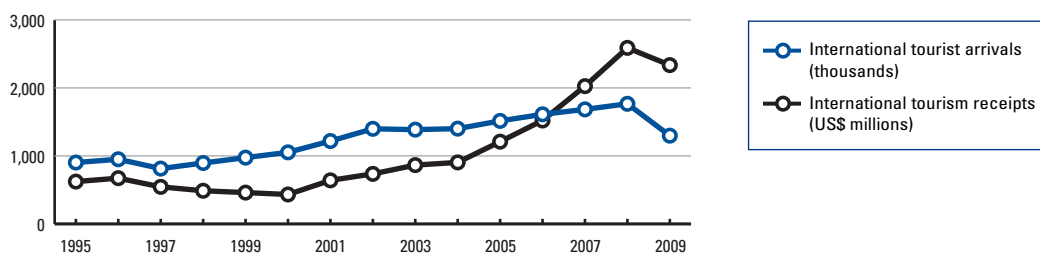
Population (millions), 2009.....	5.4
Surface area (1,000 square kilometers)	49.0
Gross domestic product (US\$ billions), 2009	88.2
Gross domestic product (PPP, US\$) per capita, 2009	21,244.9
Real GDP growth (percent), 2009.....	-4.7
Environmental Performance Index, 2010 (out of 163 economies).....	13

Travel & Tourism indicators

		Percent of total	2011-2020 annual growth (% forecast)
T&T industry, 2010 estimates			
GDP (US\$ millions)	1,525	1.5	4.8
Employment (1,000 jobs).....	35	1.5	1.3
T&T economy, 2010 estimates			
GDP (US\$ millions)	9,890	9.9	6.3
Employment (1,000 jobs).....	206	8.8	2.6

Source: World Travel & Tourism Council, TSA Research 2010

International tourist arrivals (thousands), 2009.....1,298.1
International tourism receipts (US\$ millions), 20092,335.6



Source: United Nations World Tourism Organization

Travel & Tourism Competitiveness Index

	Rank (out of 139)	Score (1-7 scale)
2011 Index	54	4.4
2009 Index.....	46	4.3
T&T regulatory framework	39	5.1
Policy rules and regulations.....	36	4.8
Environmental sustainability.....	27	5.1
Safety and security	49	5.2
Health and hygiene	15	6.5
Prioritization of Travel & Tourism.....	116	3.6
T&T business environment and infrastructure	57	4.0
Air transport infrastructure.....	122	2.2
Ground transport infrastructure.....	45	4.3
Tourism infrastructure	41	4.9
ICT infrastructure	41	4.2
Price competitiveness in the T&T industry.....	102	4.2
T&T human, cultural, and natural resources	52	4.0
Human resources	50	5.0
Education and training.....	54	4.9
Availability of qualified labor.....	48	5.2
Affinity for Travel & Tourism	110	4.3
Natural resources	41	3.9
Cultural resources.....	53	2.9

Note: For descriptions of variables and detailed sources, please refer to "How to the Read Country/Economy Profiles."

The Travel & Tourism Competitiveness Index in detail

INDICATOR	RANK/139	INDICATOR	RANK/139
1st pillar: Policy rules and regulations		8th pillar: Tourism infrastructure	
1.01	Prevalence of foreign ownership.....1	8.01	Hotel rooms*40
1.02	Property rights74	8.02	Presence of major car rental companies*40
1.03	Business impact of rules on FDI13	8.03	ATMs accepting Visa cards*41
1.04	Visa requirements*42		
1.05	Openness of bilateral Air Service Agreements*81	9th pillar: ICT infrastructure	
1.06	Transparency of government policymaking82	9.01	Extent of business Internet use38
1.07	Time required to start a business*67	9.02	Internet users*18
1.08	Cost to start a business*21	9.03	Telephone lines*59
1.09	GATS commitments*82	9.04	Broadband Internet subscribers*39
		9.05	Mobile telephone subscribers*59
2nd pillar: Environmental sustainability		10th pillar: Price competitiveness in the T&T industry	
2.01	Stringency of environmental regulation28	10.01	Ticket taxes and airport charges*105
2.02	Enforcement of environmental regulation51	10.02	Purchasing power parity*99
2.03	Sustainability of T&T industry development126	10.03	Extent and effect of taxation27
2.04	Carbon dioxide emissions*94	10.04	Fuel price levels*125
2.05	Particulate matter concentration*11	10.05	Hotel price index*64
2.06	Threatened species*21		
2.07	Environmental treaty ratification*30	11th pillar: Human resources	
		11.01	Primary education enrollment*44
3rd pillar: Safety and security		11.02	Secondary education enrollment*54
3.01	Business costs of terrorism4	11.03	Quality of the educational system111
3.02	Reliability of police services89	11.04	Local availability of research and training services41
3.03	Business costs of crime and violence48	11.05	Extent of staff training75
3.04	Road traffic accidents*63	11.06	Hiring and firing practices104
		11.07	Ease of hiring foreign labor36
4th pillar: Health and hygiene		11.08	HIV prevalence*1
4.01	Physician density*31	11.09	Business impact of HIV/AIDS3
4.02	Access to improved sanitation*1	11.10	Life expectancy*46
4.03	Access to improved drinking water*1		
4.04	Hospital beds*17	12th pillar: Affinity for Travel & Tourism	
		12.01	Tourism openness*79
5th pillar: Prioritization of Travel & Tourism		12.02	Attitude of population toward foreign visitors126
5.01	Government prioritization of the T&T industry131	12.03	Extension of business trips recommended94
5.02	T&T government expenditure*102		
5.03	Effectiveness of marketing and branding137	13th pillar: Natural resources	
5.04	Comprehensiveness of annual T&T data*42	13.01	Number of World Heritage natural sites*24
5.05	Timeliness of providing monthly/quarterly T&T data*63	13.02	Protected areas*15
		13.03	Quality of the natural environment61
6th pillar: Air transport infrastructure		13.04	Total known species*93
6.01	Quality of air transport infrastructure120		
6.02	Available seat kilometers, domestic*103	14th pillar: Cultural resources	
6.03	Available seat kilometers, international*115	14.01	Number of World Heritage cultural sites*44
6.04	Departures per 1,000 population*54	14.02	Sports stadiums*47
6.05	Airport density*62	14.03	Number of international fairs and exhibitions*61
6.06	Number of operating airlines*127	14.04	Creative industries exports*34
6.07	International air transport network130		
7th pillar: Ground transport infrastructure			
7.01	Quality of roads67		
7.02	Quality of railroad infrastructure21		
7.03	Quality of port infrastructure78		
7.04	Quality of ground transport network71		
7.05	Road density*38		

Notes: Ranks of notable competitive advantages are highlighted. An asterisk (*) indicates that data are from sources other than the World Economic Forum. For further details and explanation, please refer to the section "How to Read the Country/Economy Profiles" at the beginning of this chapter.

Slovenia

Key indicators

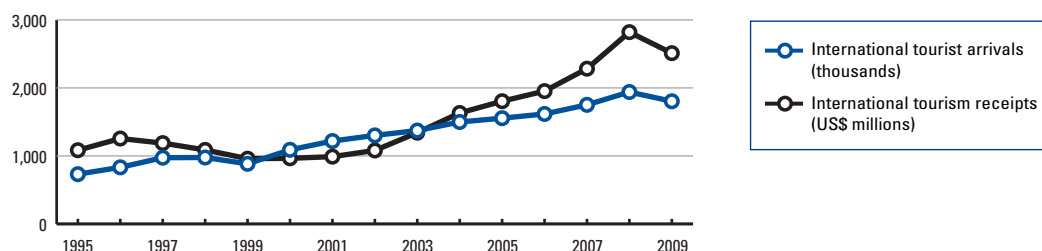
Population (millions), 2009.....	2.0
Surface area (1,000 square kilometers)	20.3
Gross domestic product (US\$ billions), 2009	48.6
Gross domestic product (PPP, US\$) per capita, 2009	27,469.8
Real GDP growth (percent), 2009.....	-7.8
Environmental Performance Index, 2010 (out of 163 economies).....	55

Travel & Tourism indicators

		Percent of total	2011-2020 annual growth (% forecast)
T&T industry, 2010 estimates			
GDP (US\$ millions)	1,389	2.6	4.4
Employment (1,000 jobs).....	30	3.5	0.8
T&T economy, 2010 estimates			
GDP (US\$ millions)	6,487	12.1	4.6
Employment (1,000 jobs).....	117	13.6	0.9

Source: World Travel & Tourism Council, TSA Research 2010

International tourist arrivals (thousands), 2009.....1,803.5
 International tourism receipts (US\$ millions), 20092,511.1



Source: United Nations World Tourism Organization

Travel & Tourism Competitiveness Index

	Rank (out of 139)	Score (1-7 scale)
2011 Index	33	4.6
2009 Index.....	35	4.5
T&T regulatory framework	29	5.2
Policy rules and regulations.....	65	4.4
Environmental sustainability.....	23	5.2
Safety and security	29	5.7
Health and hygiene	39	5.8
Prioritization of Travel & Tourism.....	44	4.9
T&T business environment and infrastructure	33	4.7
Air transport infrastructure.....	74	2.9
Ground transport infrastructure.....	25	5.1
Tourism infrastructure	17	6.3
ICT infrastructure	26	5.0
Price competitiveness in the T&T industry.....	99	4.3
T&T human, cultural, and natural resources	53	4.0
Human resources	42	5.1
Education and training.....	36	5.3
Availability of qualified labor.....	78	5.0
Affinity for Travel & Tourism	49	4.8
Natural resources	64	3.3
Cultural resources.....	58	2.8

Note: For descriptions of variables and detailed sources, please refer to "How to the Read Country/Economy Profiles."

The Travel & Tourism Competitiveness Index in detail

INDICATOR	RANK/139	INDICATOR	RANK/139
1st pillar: Policy rules and regulations		8th pillar: Tourism infrastructure	
1.01	Prevalence of foreign ownership.....116	8.01	Hotel rooms* 28
1.02	Property rights58	8.02	Presence of major car rental companies* 1
1.03	Business impact of rules on FDI116	8.03	ATMs accepting Visa cards* 14
1.04	Visa requirements*42		
1.05	Openness of bilateral Air Service Agreements*126	9th pillar: ICT infrastructure	
1.06	Transparency of government policymaking 23	9.01	Extent of business Internet use36
1.07	Time required to start a business* 13	9.02	Internet users* 30
1.08	Cost to start a business* 1	9.03	Telephone lines* 14
1.09	GATS commitments*98	9.04	Broadband Internet subscribers* 22
		9.05	Mobile telephone subscribers*56
2nd pillar: Environmental sustainability		10th pillar: Price competitiveness in the T&T industry	
2.01	Stringency of environmental regulation 31	10.01	Ticket taxes and airport charges*103
2.02	Enforcement of environmental regulation37	10.02	Purchasing power parity*110
2.03	Sustainability of T&T industry development71	10.03	Extent and effect of taxation89
2.04	Carbon dioxide emissions*97	10.04	Fuel price levels*80
2.05	Particulate matter concentration*52	10.05	Hotel price index* 29
2.06	Threatened species* 23		
2.07	Environmental treaty ratification* 16	11th pillar: Human resources	
		11.01	Primary education enrollment*40
3rd pillar: Safety and security		11.02	Secondary education enrollment*38
3.01	Business costs of terrorism 10	11.03	Quality of the educational system47
3.02	Reliability of police services48	11.04	Local availability of research and training services35
3.03	Business costs of crime and violence 19	11.05	Extent of staff training65
3.04	Road traffic accidents*58	11.06	Hiring and firing practices132
		11.07	Ease of hiring foreign labor82
4th pillar: Health and hygiene		11.08	HIV prevalence* 1
4.01	Physician density*46	11.09	Business impact of HIV/AIDS 11
4.02	Access to improved sanitation* 1	11.10	Life expectancy* 28
4.03	Access to improved drinking water*40		
4.04	Hospital beds*39	12th pillar: Affinity for Travel & Tourism	
		12.01	Tourism openness* 29
5th pillar: Prioritization of Travel & Tourism		12.02	Attitude of population toward foreign visitors79
5.01	Government prioritization of the T&T industry94	12.03	Extension of business trips recommended89
5.02	T&T government expenditure*45		
5.03	Effectiveness of marketing and branding68	13th pillar: Natural resources	
5.04	Comprehensiveness of annual T&T data* 22	13.01	Number of World Heritage natural sites*43
5.05	Timeliness of providing monthly/quarterly T&T data* 6	13.02	Protected areas*55
		13.03	Quality of the natural environment 16
6th pillar: Air transport infrastructure		13.04	Total known species*98
6.01	Quality of air transport infrastructure63		
6.02	Available seat kilometers, domestic*103	14th pillar: Cultural resources	
6.03	Available seat kilometers, international*119	14.01	Number of World Heritage cultural sites*122
6.04	Departures per 1,000 population*35	14.02	Sports stadiums* 20
6.05	Airport density*49	14.03	Number of international fairs and exhibitions*39
6.06	Number of operating airlines*116	14.04	Creative industries exports*41
6.07	International air transport network77		
7th pillar: Ground transport infrastructure			
7.01	Quality of roads42		
7.02	Quality of railroad infrastructure49		
7.03	Quality of port infrastructure34		
7.04	Quality of ground transport network39		
7.05	Road density* 12		

Notes: Ranks of notable competitive advantages are **highlighted**. An asterisk (*) indicates that data are from sources other than the World Economic Forum. For further details and explanation, please refer to the section "How to Read the Country/Economy Profiles" at the beginning of this chapter.

South Africa

Key indicators

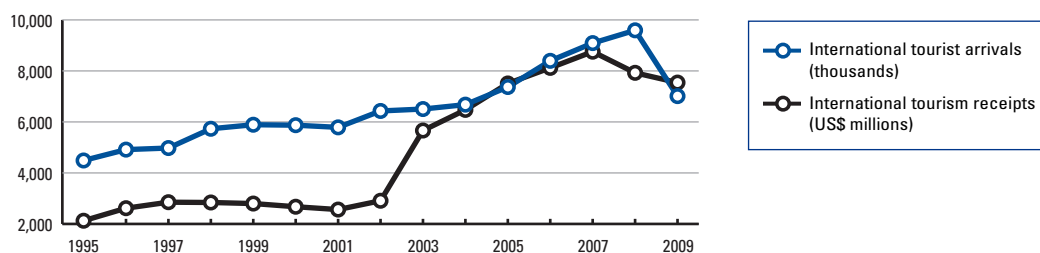
Population (millions), 2009.....	49.3
Surface area (1,000 square kilometers).....	1,219.1
Gross domestic product (US\$ billions), 2009.....	287.2
Gross domestic product (PPP, US\$) per capita, 2009.....	10,229.1
Real GDP growth (percent), 2009.....	-1.8
Environmental Performance Index, 2010 (out of 163 economies).....	115

Travel & Tourism indicators

		Percent of total	2011-2020 annual growth (% forecast)
T&T industry, 2010 estimates			
GDP (US\$ millions).....	10,085	2.9	4.5
Employment (1,000 jobs).....	372	2.9	2.2
T&T economy, 2010 estimates			
GDP (US\$ millions).....	26,446	7.7	4.6
Employment (1,000 jobs).....	869	6.9	2.4

Source: World Travel & Tourism Council, TSA Research 2010

International tourist arrivals (thousands), 2009.....7,011.9
International tourism receipts (US\$ millions), 20097,542.8



Source: United Nations World Tourism Organization

Travel & Tourism Competitiveness Index

	Rank (out of 139)	Score (1-7 scale)
2011 Index	66	4.1
2009 Index.....	61	4.1
T&T regulatory framework	82	4.4
Policy rules and regulations.....	31	4.8
Environmental sustainability.....	48	4.9
Safety and security.....	129	3.5
Health and hygiene.....	88	4.1
Prioritization of Travel & Tourism.....	64	4.5
T&T business environment and infrastructure	62	3.9
Air transport infrastructure.....	43	3.9
Ground transport infrastructure.....	66	3.7
Tourism infrastructure.....	57	4.3
ICT infrastructure.....	95	2.6
Price competitiveness in the T&T industry.....	37	4.9
T&T human, cultural, and natural resources	49	4.1
Human resources.....	128	3.7
Education and training.....	67	4.7
Availability of qualified labor.....	138	2.8
Affinity for Travel & Tourism.....	43	4.9
Natural resources.....	14	4.8
Cultural resources.....	55	2.9

Note: For descriptions of variables and detailed sources, please refer to "How to the Read Country/Economy Profiles."

The Travel & Tourism Competitiveness Index in detail

INDICATOR	RANK/139	INDICATOR	RANK/139
1st pillar: Policy rules and regulations		8th pillar: Tourism infrastructure	
1.01 Prevalence of foreign ownership.....	43	8.01 Hotel rooms*	98
1.02 Property rights	29	8.02 Presence of major car rental companies*	1
1.03 Business impact of rules on FDI	71	8.03 ATMs accepting Visa cards*	45
1.04 Visa requirements*	38	9th pillar: ICT infrastructure	
1.05 Openness of bilateral Air Service Agreements*	63	9.01 Extent of business Internet use	52
1.06 Transparency of government policymaking	27	9.02 Internet users*	107
1.07 Time required to start a business*	83	9.03 Telephone lines*	98
1.08 Cost to start a business*	52	9.04 Broadband Internet subscribers*	94
1.09 GATS commitments*	40	9.05 Mobile telephone subscribers*	73
2nd pillar: Environmental sustainability		10th pillar: Price competitiveness in the T&T industry	
2.01 Stringency of environmental regulation	45	10.01 Ticket taxes and airport charges*	57
2.02 Enforcement of environmental regulation	58	10.02 Purchasing power parity*	69
2.03 Sustainability of T&T industry development	32	10.03 Extent and effect of taxation	31
2.04 Carbon dioxide emissions*	107	10.04 Fuel price levels*	46
2.05 Particulate matter concentration*	28	10.05 Hotel price index*	63
2.06 Threatened species*	102	11th pillar: Human resources	
2.07 Environmental treaty ratification*	30	11.01 Primary education enrollment*	107
3rd pillar: Safety and security		11.02 Secondary education enrollment*	45
3.01 Business costs of terrorism.....	42	11.03 Quality of the educational system.....	130
3.02 Reliability of police services.....	104	11.04 Local availability of research and training services.....	49
3.03 Business costs of crime and violence	137	11.05 Extent of staff training.....	26
3.04 Road traffic accidents*	119	11.06 Hiring and firing practices	135
4th pillar: Health and hygiene		11.07 Ease of hiring foreign labor.....	138
4.01 Physician density*	95	11.08 HIV prevalence*	136
4.02 Access to improved sanitation*	84	11.09 Business impact of HIV/AIDS.....	138
4.03 Access to improved drinking water*	80	11.10 Life expectancy*	124
4.04 Hospital beds*	67	12th pillar: Affinity for Travel & Tourism	
5th pillar: Prioritization of Travel & Tourism		12.01 Tourism openness*	85
5.01 Government prioritization of the T&T industry	24	12.02 Attitude of population toward foreign visitors	59
5.02 T&T government expenditure*	134	12.03 Extension of business trips recommended.....	8
5.03 Effectiveness of marketing and branding.....	26	13th pillar: Natural resources	
5.04 Comprehensiveness of annual T&T data*	85	13.01 Number of World Heritage natural sites*	10
5.05 Timeliness of providing monthly/quarterly T&T data*	46	13.02 Protected areas*	83
6th pillar: Air transport infrastructure		13.03 Quality of the natural environment.....	26
6.01 Quality of air transport infrastructure	18	13.04 Total known species*	25
6.02 Available seat kilometers, domestic*	16	14th pillar: Cultural resources	
6.03 Available seat kilometers, international*	23	14.01 Number of World Heritage cultural sites*	53
6.04 Departures per 1,000 population*	61	14.02 Sports stadiums*	62
6.05 Airport density*	94	14.03 Number of international fairs and exhibitions*	35
6.06 Number of operating airlines*	29	14.04 Creative industries exports*	53
6.07 International air transport network	12		
7th pillar: Ground transport infrastructure			
7.01 Quality of roads	43		
7.02 Quality of railroad infrastructure	47		
7.03 Quality of port infrastructure	49		
7.04 Quality of ground transport network	125		
7.05 Road density*	69		

Notes: Ranks of notable competitive advantages are **highlighted**. An asterisk (*) indicates that data are from sources other than the World Economic Forum. For further details and explanation, please refer to the section "How to Read the Country/Economy Profiles" at the beginning of this chapter.

Spain

Key indicators

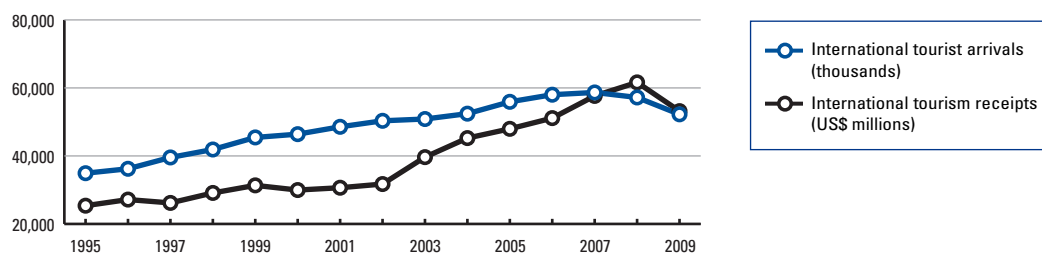
Population (millions), 2009.....	46.0
Surface area (1,000 square kilometers)	505.4
Gross domestic product (US\$ billions), 2009	1,467.9
Gross domestic product (PPP, US\$) per capita, 2009	29,625.5
Real GDP growth (percent), 2009.....	-3.7
Environmental Performance Index, 2010 (out of 163 economies).....	25

Travel & Tourism indicators

	Percent of total	2011-2020 annual growth (% forecast)
T&T industry, 2010 estimates		
GDP (US\$ millions)	91,828	5.9
Employment (1,000 jobs).....	1,280	6.8
T&T economy, 2010 estimates		
GDP (US\$ millions)	237,898	15.3
Employment (1,000 jobs).....	3,205	17.1

Source: World Travel & Tourism Council, TSA Research 2010

International tourist arrivals (thousands), 2009.....52,231.1
International tourism receipts (US\$ millions), 200953,176.7



Source: United Nations World Tourism Organization

Travel & Tourism Competitiveness Index

	Rank (out of 139)	Score (1-7 scale)
2011 Index	8	5.3
2009 Index.....	6	5.3
T&T regulatory framework	22	5.3
Policy rules and regulations.....	85	4.3
Environmental sustainability.....	33	5.0
Safety and security	36	5.4
Health and hygiene	29	6.1
Prioritization of Travel & Tourism.....	11	5.9
T&T business environment and infrastructure	10	5.3
Air transport infrastructure.....	8	5.3
Ground transport infrastructure.....	13	5.7
Tourism infrastructure	8	6.7
ICT infrastructure	30	4.7
Price competitiveness in the T&T industry.....	106	4.2
T&T human, cultural, and natural resources	6	5.2
Human resources	46	5.1
Education and training.....	41	5.2
Availability of qualified labor.....	71	5.1
Affinity for Travel & Tourism	37	5.0
Natural resources	35	4.2
Cultural resources.....	2	6.6

Note: For descriptions of variables and detailed sources, please refer to "How to the Read Country/Economy Profiles."

The Travel & Tourism Competitiveness Index in detail

INDICATOR	RANK/139	INDICATOR	RANK/139
1st pillar: Policy rules and regulations		8th pillar: Tourism infrastructure	
1.01	Prevalence of foreign ownership.....28	8.01	Hotel rooms* 8
1.02	Property rights45	8.02	Presence of major car rental companies*40
1.03	Business impact of rules on FDI76	8.03	ATMs accepting Visa cards* 4
1.04	Visa requirements*42		
1.05	Openness of bilateral Air Service Agreements*86	9th pillar: ICT infrastructure	
1.06	Transparency of government policymaking70	9.01	Extent of business Internet use68
1.07	Time required to start a business*119	9.02	Internet users*32
1.08	Cost to start a business*83	9.03	Telephone lines*19
1.09	GATS commitments*65	9.04	Broadband Internet subscribers*28
		9.05	Mobile telephone subscribers*44
2nd pillar: Environmental sustainability		10th pillar: Price competitiveness in the T&T industry	
2.01	Stringency of environmental regulation38	10.01	Ticket taxes and airport charges*31
2.02	Enforcement of environmental regulation44	10.02	Purchasing power parity*115
2.03	Sustainability of T&T industry development47	10.03	Extent and effect of taxation112
2.04	Carbon dioxide emissions*102	10.04	Fuel price levels*86
2.05	Particulate matter concentration*57	10.05	Hotel price index*52
2.06	Threatened species*101		
2.07	Environmental treaty ratification* 1	11th pillar: Human resources	
		11.01	Primary education enrollment* 4
3rd pillar: Safety and security		11.02	Secondary education enrollment* 3
3.01	Business costs of terrorism117	11.03	Quality of the educational system107
3.02	Reliability of police services25	11.04	Local availability of research and training services26
3.03	Business costs of crime and violence52	11.05	Extent of staff training89
3.04	Road traffic accidents*19	11.06	Hiring and firing practices137
		11.07	Ease of hiring foreign labor62
4th pillar: Health and hygiene		11.08	HIV prevalence*79
4.01	Physician density*13	11.09	Business impact of HIV/AIDS22
4.02	Access to improved sanitation* 1	11.10	Life expectancy* 7
4.03	Access to improved drinking water* 1		
4.04	Hospital beds*52	12th pillar: Affinity for Travel & Tourism	
		12.01	Tourism openness*70
5th pillar: Prioritization of Travel & Tourism		12.02	Attitude of population toward foreign visitors54
5.01	Government prioritization of the T&T industry14	12.03	Extension of business trips recommended 7
5.02	T&T government expenditure*22		
5.03	Effectiveness of marketing and branding17	13th pillar: Natural resources	
5.04	Comprehensiveness of annual T&T data* 1	13.01	Number of World Heritage natural sites* 7
5.05	Timeliness of providing monthly/quarterly T&T data* 6	13.02	Protected areas*78
		13.03	Quality of the natural environment59
6th pillar: Air transport infrastructure		13.04	Total known species*68
6.01	Quality of air transport infrastructure31		
6.02	Available seat kilometers, domestic* 10	14th pillar: Cultural resources	
6.03	Available seat kilometers, international* 7	14.01	Number of World Heritage cultural sites* 2
6.04	Departures per 1,000 population*28	14.02	Sports stadiums*18
6.05	Airport density*51	14.03	Number of international fairs and exhibitions* 3
6.06	Number of operating airlines* 6	14.04	Creative industries exports*15
6.07	International air transport network31		
7th pillar: Ground transport infrastructure			
7.01	Quality of roads20		
7.02	Quality of railroad infrastructure13		
7.03	Quality of port infrastructure18		
7.04	Quality of ground transport network13		
7.05	Road density*25		

Notes: Ranks of notable competitive advantages are **highlighted**. An asterisk (*) indicates that data are from sources other than the World Economic Forum. For further details and explanation, please refer to the section "How to Read the Country/Economy Profiles" at the beginning of this chapter.

Sri Lanka

Key indicators

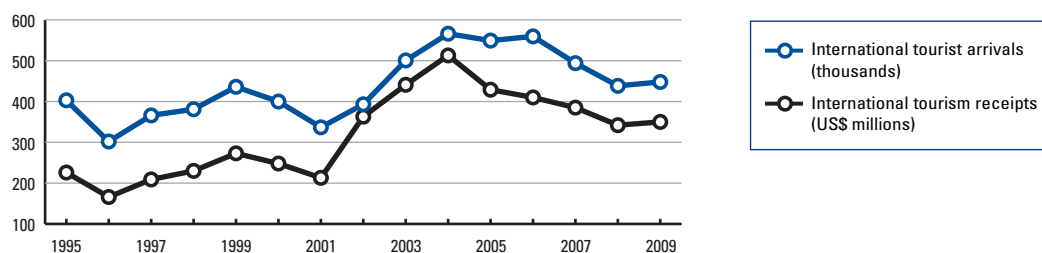
Population (millions), 2009.....	20.3
Surface area (1,000 square kilometers)	65.6
Gross domestic product (US\$ billions), 2009	42.2
Gross domestic product (PPP, US\$) per capita, 2009	4,763.8
Real GDP growth (percent), 2009.....	3.5
Environmental Performance Index, 2010 (out of 163 economies).....	58

Travel & Tourism indicators

		Percent of total	2011–2020 annual growth (% forecast)
T&T industry, 2010 estimates			
GDP (US\$ millions)	1,248	2.8	5.5
Employment (1,000 jobs).....	183	2.2	2.0
T&T economy, 2010 estimates			
GDP (US\$ millions)	3,388	7.5	5.8
Employment (1,000 jobs).....	503	6.2	1.4

Source: World Travel & Tourism Council, TSA Research 2010

International tourist arrivals (thousands), 2009.....	447.9
International tourism receipts (US\$ millions), 2009	350.0



Source: United Nations World Tourism Organization

Travel & Tourism Competitiveness Index

	Rank (out of 139)	Score (1–7 scale)
2011 Index	81	3.9
2009 Index.....	78	3.8
T&T regulatory framework	79	4.4
Policy rules and regulations.....	91	4.1
Environmental sustainability.....	117	4.1
Safety and security	91	4.4
Health and hygiene	81	4.3
Prioritization of Travel & Tourism.....	32	5.1
T&T business environment and infrastructure	83	3.4
Air transport infrastructure.....	90	2.6
Ground transport infrastructure.....	34	4.8
Tourism infrastructure	104	2.3
ICT infrastructure	94	2.6
Price competitiveness in the T&T industry.....	60	4.7
T&T human, cultural, and natural resources	68	3.8
Human resources	54	5.0
Education and training.....	39	5.2
Availability of qualified labor.....	101	4.8
Affinity for Travel & Tourism	99	4.4
Natural resources	44	3.8
Cultural resources.....	82	2.0

Note: For descriptions of variables and detailed sources, please refer to "How to the Read Country/Economy Profiles."

The Travel & Tourism Competitiveness Index in detail

INDICATOR	RANK/139	INDICATOR	RANK/139
1st pillar: Policy rules and regulations		8th pillar: Tourism infrastructure	
1.01	Prevalence of foreign ownership.....80	8.01	Hotel rooms*110
1.02	Property rights64	8.02	Presence of major car rental companies*95
1.03	Business impact of rules on FDI 43	8.03	ATMs accepting Visa cards*92
1.04	Visa requirements*95		
1.05	Openness of bilateral Air Service Agreements*84	9th pillar: ICT infrastructure	
1.06	Transparency of government policymaking107	9.01	Extent of business Internet use 46
1.07	Time required to start a business*107	9.02	Internet users*108
1.08	Cost to start a business* 48	9.03	Telephone lines*77
1.09	GATS commitments*102	9.04	Broadband Internet subscribers*96
		9.05	Mobile telephone subscribers*98
2nd pillar: Environmental sustainability		10th pillar: Price competitiveness in the T&T industry	
2.01	Stringency of environmental regulation55	10.01	Ticket taxes and airport charges*123
2.02	Enforcement of environmental regulation 49	10.02	Purchasing power parity* 21
2.03	Sustainability of T&T industry development 36	10.03	Extent and effect of taxation52
2.04	Carbon dioxide emissions* 25	10.04	Fuel price levels*114
2.05	Particulate matter concentration*117	10.05	Hotel price index* 5
2.06	Threatened species*134		
2.07	Environmental treaty ratification*65	11th pillar: Human resources	
		11.01	Primary education enrollment* 10
3rd pillar: Safety and security		11.02	Secondary education enrollment*72
3.01	Business costs of terrorism.....134	11.03	Quality of the educational system 44
3.02	Reliability of police services.....91	11.04	Local availability of research and training services 46
3.03	Business costs of crime and violence85	11.05	Extent of staff training 37
3.04	Road traffic accidents* 47	11.06	Hiring and firing practices94
		11.07	Ease of hiring foreign labor91
4th pillar: Health and hygiene		11.08	HIV prevalence* 1
4.01	Physician density*102	11.09	Business impact of HIV/AIDS 40
4.02	Access to improved sanitation*63	11.10	Life expectancy*92
4.03	Access to improved drinking water*82		
4.04	Hospital beds*58	12th pillar: Affinity for Travel & Tourism	
		12.01	Tourism openness*120
5th pillar: Prioritization of Travel & Tourism		12.02	Attitude of population toward foreign visitors89
5.01	Government prioritization of the T&T industry 36	12.03	Extension of business trips recommended56
5.02	T&T government expenditure* 44		
5.03	Effectiveness of marketing and branding 36	13th pillar: Natural resources	
5.04	Comprehensiveness of annual T&T data* 44	13.01	Number of World Heritage natural sites* 24
5.05	Timeliness of providing monthly/quarterly T&T data*63	13.02	Protected areas* 42
		13.03	Quality of the natural environment 30
6th pillar: Air transport infrastructure		13.04	Total known species*64
6.01	Quality of air transport infrastructure62		
6.02	Available seat kilometers, domestic*103	14th pillar: Cultural resources	
6.03	Available seat kilometers, international*60	14.01	Number of World Heritage cultural sites* 44
6.04	Departures per 1,000 population*92	14.02	Sports stadiums*105
6.05	Airport density*137	14.03	Number of international fairs and exhibitions*77
6.06	Number of operating airlines*76	14.04	Creative industries exports*69
6.07	International air transport network61		
7th pillar: Ground transport infrastructure			
7.01	Quality of roads55		
7.02	Quality of railroad infrastructure 40		
7.03	Quality of port infrastructure 44		
7.04	Quality of ground transport network65		
7.05	Road density* 23		

Notes: Ranks of notable competitive advantages are highlighted. An asterisk (*) indicates that data are from sources other than the World Economic Forum. For further details and explanation, please refer to the section "How to Read the Country/Economy Profiles" at the beginning of this chapter.

Swaziland

Key indicators

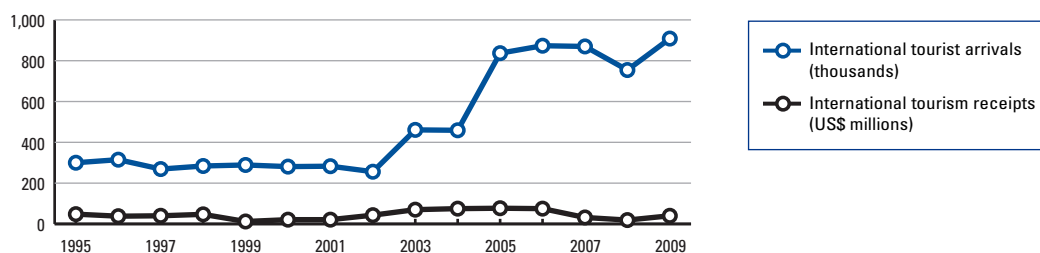
Population (millions), 2009.....	1.2
Surface area (1,000 square kilometers)	17.4
Gross domestic product (US\$ billions), 2009	3.0
Gross domestic product (PPP, US\$) per capita, 2009	5,743.0
Real GDP growth (percent), 2009.....	1.2
Environmental Performance Index, 2010 (out of 163 economies).....	101

Travel & Tourism indicators

	Percent of total	2011–2020 annual growth (% forecast)
T&T industry, 2010 estimates		
GDP (US\$ millions)	1.8	3.4
Employment (1,000 jobs).....	2.1	2.6
T&T economy, 2010 estimates		
GDP (US\$ millions)	4.3	3.3
Employment (1,000 jobs).....	4.6	2.6

Source: World Travel & Tourism Council, TSA Research 2010

International tourist arrivals (thousands), 2009.....	908.5
International tourism receipts (US\$ millions), 2009	40.0



Source: United Nations World Tourism Organization

Travel & Tourism Competitiveness Index

	Rank (out of 139)	Score (1–7 scale)
2011 Index	116	3.4
2009 Index.....	n/a	n/a
T&T regulatory framework		
Policy rules and regulations.....	90	4.2
Environmental sustainability.....	57	4.7
Safety and security	76	4.7
Health and hygiene	113	2.6
Prioritization of Travel & Tourism.....	52	4.7
T&T business environment and infrastructure		
Air transport infrastructure.....	123	2.2
Ground transport infrastructure.....	65	3.8
Tourism infrastructure	108	2.1
ICT infrastructure	115	2.0
Price competitiveness in the T&T industry.....	14	5.2
T&T human, cultural, and natural resources		
Human resources	139	2.9
Education and training.....	123	3.5
Availability of qualified labor.....	139	2.3
Affinity for Travel & Tourism	69	4.6
Natural resources	90	2.7
Cultural resources.....	137	1.0

Note: For descriptions of variables and detailed sources, please refer to "How to the Read Country/Economy Profiles."

The Travel & Tourism Competitiveness Index in detail

INDICATOR	RANK/139	INDICATOR	RANK/139
1st pillar: Policy rules and regulations		8th pillar: Tourism infrastructure	
1.01	Prevalence of foreign ownership.....82	8.01	Hotel rooms*102
1.02	Property rights 47	8.02	Presence of major car rental companies*95
1.03	Business impact of rules on FDI99	8.03	ATMs accepting Visa cards*108
1.04	Visa requirements* 35	<hr/>	
1.05	Openness of bilateral Air Service Agreements* 25	9th pillar: ICT infrastructure	
1.06	Transparency of government policymaking93	9.01	Extent of business Internet use123
1.07	Time required to start a business*123	9.02	Internet users*111
1.08	Cost to start a business*105	9.03	Telephone lines*109
1.09	GATS commitments* 37	9.04	Broadband Internet subscribers*112
<hr/>		9.05	Mobile telephone subscribers*112
2nd pillar: Environmental sustainability		<hr/>	
2.01	Stringency of environmental regulation76	10th pillar: Price competitiveness in the T&T industry	
2.02	Enforcement of environmental regulation60	10.01	Ticket taxes and airport charges* 1
2.03	Sustainability of T&T industry development55	10.02	Purchasing power parity* 41
2.04	Carbon dioxide emissions* 33	10.03	Extent and effect of taxation73
2.05	Particulate matter concentration*58	10.04	Fuel price levels* 44
2.06	Threatened species* 16	10.05	Hotel price index*n/a
2.07	Environmental treaty ratification*133	<hr/>	
<hr/>		11th pillar: Human resources	
3rd pillar: Safety and security		11.01	Primary education enrollment*118
3.01	Business costs of terrorism..... 44	11.02	Secondary education enrollment*112
3.02	Reliability of police services.....61	11.03	Quality of the educational system101
3.03	Business costs of crime and violence77	11.04	Local availability of research and training services137
3.04	Road traffic accidents*102	11.05	Extent of staff training97
<hr/>		11.06	Hiring and firing practices96
4th pillar: Health and hygiene		11.07	Ease of hiring foreign labor133
4.01	Physician density*113	11.08	HIV prevalence*139
4.02	Access to improved sanitation*98	11.09	Business impact of HIV/AIDS139
4.03	Access to improved drinking water*119	11.10	Life expectancy*134
4.04	Hospital beds*79	<hr/>	
<hr/>		12th pillar: Affinity for Travel & Tourism	
5th pillar: Prioritization of Travel & Tourism		12.01	Tourism openness*88
5.01	Government prioritization of the T&T industry56	12.02	Attitude of population toward foreign visitors69
5.02	T&T government expenditure*81	12.03	Extension of business trips recommended52
5.03	Effectiveness of marketing and branding 31	<hr/>	
5.04	Comprehensiveness of annual T&T data* 42	13th pillar: Natural resources	
5.05	Timeliness of providing monthly/quarterly T&T data*89	13.01	Number of World Heritage natural sites*75
<hr/>		13.02	Protected areas*113
6th pillar: Air transport infrastructure		13.03	Quality of the natural environment 32
6.01	Quality of air transport infrastructure125	13.04	Total known species*58
6.02	Available seat kilometers, domestic*103	<hr/>	
6.03	Available seat kilometers, international*137	14th pillar: Cultural resources	
6.04	Departures per 1,000 population*n/a	14.01	Number of World Heritage cultural sites*122
6.05	Airport density*58	14.02	Sports stadiums*135
6.06	Number of operating airlines*138	14.03	Number of international fairs and exhibitions*122
6.07	International air transport network129	14.04	Creative industries exports*n/a
<hr/>		<hr/>	
7th pillar: Ground transport infrastructure		<hr/>	
7.01	Quality of roads 39	<hr/>	
7.02	Quality of railroad infrastructure 35	<hr/>	
7.03	Quality of port infrastructure68	<hr/>	
7.04	Quality of ground transport network83	<hr/>	
7.05	Road density*81	<hr/>	

Notes: Ranks of notable competitive advantages are **highlighted**. An asterisk (*) indicates that data are from sources other than the World Economic Forum. For further details and explanation, please refer to the section "How to Read the Country/Economy Profiles" at the beginning of this chapter.

Sweden

Key indicators

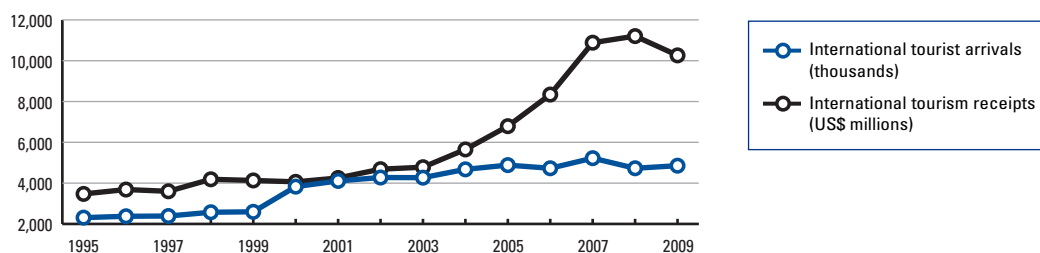
Population (millions), 2009.....	9.3
Surface area (1,000 square kilometers).....	450.3
Gross domestic product (US\$ billions), 2009.....	406.1
Gross domestic product (PPP, US\$) per capita, 2009.....	35,950.8
Real GDP growth (percent), 2009.....	-5.1
Environmental Performance Index, 2010 (out of 163 economies).....	4

Travel & Tourism indicators

	Percent of total	2011-2020 annual growth (% forecast)
T&T industry, 2010 estimates		
GDP (US\$ millions).....	13,229	2.7
Employment (1,000 jobs).....	117	2.6
T&T economy, 2010 estimates		
GDP (US\$ millions).....	38,864	8.0
Employment (1,000 jobs).....	335	7.5

Source: World Travel & Tourism Council, TSA Research 2010

International tourist arrivals (thousands), 2009.....4,855.3
 International tourism receipts (US\$ millions), 200910,261.5



Source: United Nations World Tourism Organization

Travel & Tourism Competitiveness Index

	Rank (out of 139)	Score (1-7 scale)
2011 Index	5	5.3
2009 Index.....	7	5.3
T&T regulatory framework	11	5.7
Policy rules and regulations.....	8	5.3
Environmental sustainability.....	1	6.3
Safety and security.....	7	6.3
Health and hygiene.....	36	5.9
Prioritization of Travel & Tourism.....	60	4.6
T&T business environment and infrastructure	15	5.1
Air transport infrastructure.....	10	5.2
Ground transport infrastructure.....	16	5.6
Tourism infrastructure.....	37	5.0
ICT infrastructure.....	1	6.0
Price competitiveness in the T&T industry.....	120	3.9
T&T human, cultural, and natural resources	8	5.2
Human resources.....	13	5.6
Education and training.....	2	6.1
Availability of qualified labor.....	46	5.2
Affinity for Travel & Tourism.....	54	4.8
Natural resources.....	45	3.8
Cultural resources.....	1	6.6

Note: For descriptions of variables and detailed sources, please refer to "How to the Read Country/Economy Profiles."

The Travel & Tourism Competitiveness Index in detail

INDICATOR	RANK/139	INDICATOR	RANK/139
1st pillar: Policy rules and regulations		8th pillar: Tourism infrastructure	
1.01 Prevalence of foreign ownership.....	4	8.01 Hotel rooms*	22
1.02 Property rights	5	8.02 Presence of major car rental companies*	40
1.03 Business impact of rules on FDI	15	8.03 ATMs accepting Visa cards*	58
1.04 Visa requirements*	42		
1.05 Openness of bilateral Air Service Agreements*	78	9th pillar: ICT infrastructure	
1.06 Transparency of government policymaking	6	9.01 Extent of business Internet use	1
1.07 Time required to start a business*	62	9.02 Internet users*	3
1.08 Cost to start a business*	6	9.03 Telephone lines*	8
1.09 GATS commitments*	41	9.04 Broadband Internet subscribers*	8
		9.05 Mobile telephone subscribers*	29
2nd pillar: Environmental sustainability		10th pillar: Price competitiveness in the T&T industry	
2.01 Stringency of environmental regulation	2	10.01 Ticket taxes and airport charges*	22
2.02 Enforcement of environmental regulation	2	10.02 Purchasing power parity*	127
2.03 Sustainability of T&T industry development	12	10.03 Extent and effect of taxation	110
2.04 Carbon dioxide emissions*	83	10.04 Fuel price levels*	108
2.05 Particulate matter concentration*	2	10.05 Hotel price index*	61
2.06 Threatened species*	2		
2.07 Environmental treaty ratification*	1	11th pillar: Human resources	
		11.01 Primary education enrollment*	60
3rd pillar: Safety and security		11.02 Secondary education enrollment*	15
3.01 Business costs of terrorism.....	30	11.03 Quality of the educational system	8
3.02 Reliability of police services.....	14	11.04 Local availability of research and training services	3
3.03 Business costs of crime and violence	27	11.05 Extent of staff training.....	1
3.04 Road traffic accidents*	8	11.06 Hiring and firing practices	128
		11.07 Ease of hiring foreign labor.....	61
4th pillar: Health and hygiene		11.08 HIV prevalence*	20
4.01 Physician density*	21	11.09 Business impact of HIV/AIDS	5
4.02 Access to improved sanitation*	1	11.10 Life expectancy*	7
4.03 Access to improved drinking water*	1		
4.04 Hospital beds*	60	12th pillar: Affinity for Travel & Tourism	
		12.01 Tourism openness*	59
5th pillar: Prioritization of Travel & Tourism		12.02 Attitude of population toward foreign visitors	23
5.01 Government prioritization of the T&T industry	61	12.03 Extension of business trips recommended.....	78
5.02 T&T government expenditure*	100		
5.03 Effectiveness of marketing and branding	40	13th pillar: Natural resources	
5.04 Comprehensiveness of annual T&T data*	75	13.01 Number of World Heritage natural sites*	24
5.05 Timeliness of providing monthly/quarterly T&T data*	46	13.02 Protected areas*	62
		13.03 Quality of the natural environment	1
6th pillar: Air transport infrastructure		13.04 Total known species*	109
6.01 Quality of air transport infrastructure	12		
6.02 Available seat kilometers, domestic*	36	14th pillar: Cultural resources	
6.03 Available seat kilometers, international*	41	14.01 Number of World Heritage cultural sites*	19
6.04 Departures per 1,000 population*	16	14.02 Sports stadiums*	16
6.05 Airport density*	10	14.03 Number of international fairs and exhibitions*	16
6.06 Number of operating airlines*	21	14.04 Creative industries exports*	21
6.07 International air transport network	24		
7th pillar: Ground transport infrastructure			
7.01 Quality of roads	18		
7.02 Quality of railroad infrastructure	14		
7.03 Quality of port infrastructure	9		
7.04 Quality of ground transport network	7		
7.05 Road density*	36		

Notes: Ranks of notable competitive advantages are **highlighted**. An asterisk (*) indicates that data are from sources other than the World Economic Forum. For further details and explanation, please refer to the section "How to Read the Country/Economy Profiles" at the beginning of this chapter.

Switzerland

Key indicators

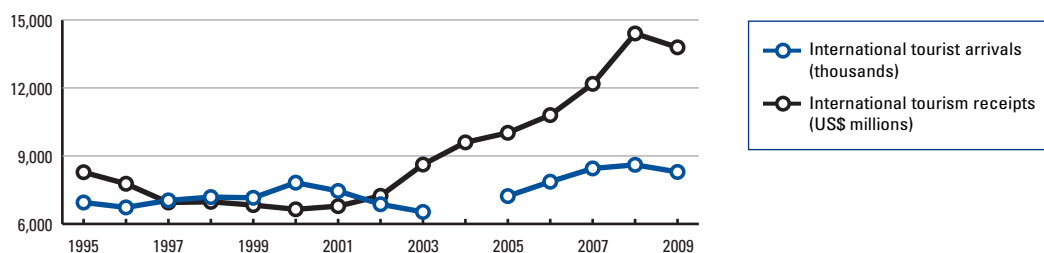
Population (millions), 2009.....	7.7
Surface area (1,000 square kilometers)	41.3
Gross domestic product (US\$ billions), 2009	491.9
Gross domestic product (PPP, US\$) per capita, 2009	40,483.5
Real GDP growth (percent), 2009.....	-1.9
Environmental Performance Index, 2010 (out of 163 economies).....	2

Travel & Tourism indicators

		Percent of total	2011-2020 annual growth (% forecast)
T&T industry, 2010 estimates			
GDP (US\$ millions)	31,102	5.8	0.6
Employment (1,000 jobs).....	351	7.8	0.6
T&T economy, 2010 estimates			
GDP (US\$ millions)	72,403	13.6	0.6
Employment (1,000 jobs).....	785	17.5	0.6

Source: World Travel & Tourism Council, TSA Research 2010

International tourist arrivals (thousands), 2009.....8,293.9
 International tourism receipts (US\$ millions), 200913,789.3



Source: United Nations World Tourism Organization

Travel & Tourism Competitiveness Index

	Rank (out of 139)	Score (1-7 scale)
2011 Index	1	5.7
2009 Index.....	1	5.7
T&T regulatory framework	1	6.0
Policy rules and regulations.....	18	5.1
Environmental sustainability.....	2	6.1
Safety and security	2	6.4
Health and hygiene	13	6.6
Prioritization of Travel & Tourism.....	14	5.8
T&T business environment and infrastructure	1	5.6
Air transport infrastructure.....	13	5.1
Ground transport infrastructure.....	5	6.5
Tourism infrastructure	8	6.7
ICT infrastructure	2	6.0
Price competitiveness in the T&T industry.....	127	3.7
T&T human, cultural, and natural resources	2	5.5
Human resources	1	6.2
Education and training.....	1	6.2
Availability of qualified labor.....	2	6.2
Affinity for Travel & Tourism	34	5.0
Natural resources	16	4.7
Cultural resources.....	9	6.0

Note: For descriptions of variables and detailed sources, please refer to "How to the Read Country/Economy Profiles."

The Travel & Tourism Competitiveness Index in detail

INDICATOR	RANK/139	INDICATOR	RANK/139
1st pillar: Policy rules and regulations		8th pillar: Tourism infrastructure	
1.01	Prevalence of foreign ownership.....17	8.01	Hotel rooms* 9
1.02	Property rights 1	8.02	Presence of major car rental companies*40
1.03	Business impact of rules on FDI26	8.03	ATMs accepting Visa cards*13
1.04	Visa requirements*42		
1.05	Openness of bilateral Air Service Agreements*65	9th pillar: ICT infrastructure	
1.06	Transparency of government policymaking 5	9.01	Extent of business Internet use15
1.07	Time required to start a business*80	9.02	Internet users* 10
1.08	Cost to start a business*25	9.03	Telephone lines* 2
1.09	GATS commitments*75	9.04	Broadband Internet subscribers* 3
		9.05	Mobile telephone subscribers*35
2nd pillar: Environmental sustainability		10th pillar: Price competitiveness in the T&T industry	
2.01	Stringency of environmental regulation 4	10.01	Ticket taxes and airport charges*101
2.02	Enforcement of environmental regulation 3	10.02	Purchasing power parity*136
2.03	Sustainability of T&T industry development 9	10.03	Extent and effect of taxation 10
2.04	Carbon dioxide emissions*80	10.04	Fuel price levels*97
2.05	Particulate matter concentration*43	10.05	Hotel price index*100
2.06	Threatened species* 6		
2.07	Environmental treaty ratification*16	11th pillar: Human resources	
		11.01	Primary education enrollment*65
3rd pillar: Safety and security		11.02	Secondary education enrollment*42
3.01	Business costs of terrorism26	11.03	Quality of the educational system 2
3.02	Reliability of police services 6	11.04	Local availability of research and training services 1
3.03	Business costs of crime and violence12	11.05	Extent of staff training 2
3.04	Road traffic accidents* 5	11.06	Hiring and firing practices 4
		11.07	Ease of hiring foreign labor 10
4th pillar: Health and hygiene		11.08	HIV prevalence*79
4.01	Physician density* 6	11.09	Business impact of HIV/AIDS13
4.02	Access to improved sanitation* 1	11.10	Life expectancy* 2
4.03	Access to improved drinking water* 1		
4.04	Hospital beds*29	12th pillar: Affinity for Travel & Tourism	
		12.01	Tourism openness*68
5th pillar: Prioritization of Travel & Tourism		12.02	Attitude of population toward foreign visitors19
5.01	Government prioritization of the T&T industry21	12.03	Extension of business trips recommended15
5.02	T&T government expenditure*19		
5.03	Effectiveness of marketing and branding 7	13th pillar: Natural resources	
5.04	Comprehensiveness of annual T&T data*75	13.01	Number of World Heritage natural sites*17
5.05	Timeliness of providing monthly/quarterly T&T data*12	13.02	Protected areas*18
		13.03	Quality of the natural environment 5
6th pillar: Air transport infrastructure		13.04	Total known species*100
6.01	Quality of air transport infrastructure 5		
6.02	Available seat kilometers, domestic*56	14th pillar: Cultural resources	
6.03	Available seat kilometers, international*25	14.01	Number of World Heritage cultural sites*38
6.04	Departures per 1,000 population*17	14.02	Sports stadiums*17
6.05	Airport density*52	14.03	Number of international fairs and exhibitions*13
6.06	Number of operating airlines* 10	14.04	Creative industries exports* 9
6.07	International air transport network 6		
7th pillar: Ground transport infrastructure			
7.01	Quality of roads 3		
7.02	Quality of railroad infrastructure 1		
7.03	Quality of port infrastructure35		
7.04	Quality of ground transport network 1		
7.05	Road density*15		

Notes: Ranks of notable competitive advantages are **highlighted**. An asterisk (*) indicates that data are from sources other than the World Economic Forum. For further details and explanation, please refer to the section "How to Read the Country/Economy Profiles" at the beginning of this chapter.

Syria

Key indicators

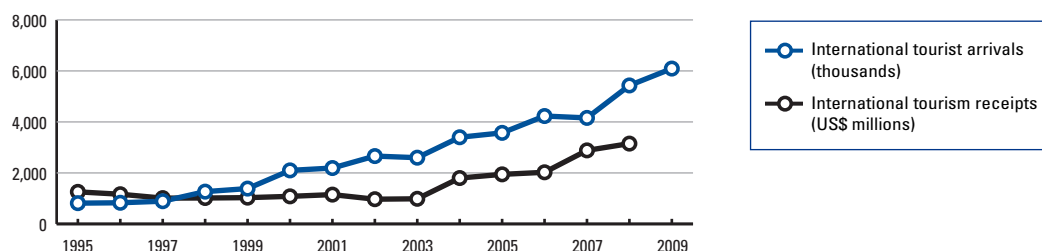
Population (millions), 2009.....	21.1
Surface area (1,000 square kilometers)	185.2
Gross domestic product (US\$ billions), 2009	52.6
Gross domestic product (PPP, US\$) per capita, 2009	4,938.9
Real GDP growth (percent), 2009.....	4.0
Environmental Performance Index, 2010 (out of 163 economies).....	56

Travel & Tourism indicators

		Percent of total	2011–2020 annual growth (% forecast)
T&T industry, 2010 estimates			
GDP (US\$ millions)	2,358	5.2	2.9
Employment (1,000 jobs).....	365	5.8	2.9
T&T economy, 2010 estimates			
GDP (US\$ millions)	5,497	12.1	3.3
Employment (1,000 jobs).....	792	12.5	3.3

Source: World Travel & Tourism Council, TSA Research 2010

International tourist arrivals (thousands), 2009.....6,091.9
 International tourism receipts (US\$ millions), 20083,150.0



Source: United Nations World Tourism Organization

Travel & Tourism Competitiveness Index

	Rank (out of 139)	Score (1–7 scale)
2011 Index	105	3.5
2009 Index.....	85	3.7
T&T regulatory framework	101	4.2
Policy rules and regulations.....	123	3.6
Environmental sustainability.....	126	3.9
Safety and security	69	4.8
Health and hygiene	90	4.1
Prioritization of Travel & Tourism.....	79	4.4
T&T business environment and infrastructure	109	2.9
Air transport infrastructure.....	110	2.3
Ground transport infrastructure.....	92	3.1
Tourism infrastructure	115	2.0
ICT infrastructure	106	2.3
Price competitiveness in the T&T industry.....	51	4.8
T&T human, cultural, and natural resources	113	3.4
Human resources	108	4.3
Education and training.....	104	4.1
Availability of qualified labor.....	116	4.6
Affinity for Travel & Tourism	23	5.3
Natural resources	128	2.1
Cultural resources.....	88	1.8

Note: For descriptions of variables and detailed sources, please refer to "How to the Read Country/Economy Profiles."

The Travel & Tourism Competitiveness Index in detail

INDICATOR	RANK/139	INDICATOR	RANK/139
1st pillar: Policy rules and regulations		8th pillar: Tourism infrastructure	
1.01	Prevalence of foreign ownership.....137	8.01	Hotel rooms*107
1.02	Property rights62	8.02	Presence of major car rental companies*95
1.03	Business impact of rules on FDI114	8.03	ATMs accepting Visa cards*133
1.04	Visa requirements*113		
1.05	Openness of bilateral Air Service Agreements*87	9th pillar: ICT infrastructure	
1.06	Transparency of government policymaking133	9.01	Extent of business Internet use137
1.07	Time required to start a business* 50	9.02	Internet users*90
1.08	Cost to start a business*109	9.03	Telephone lines*73
1.09	GATS commitments*n/a	9.04	Broadband Internet subscribers*110
		9.05	Mobile telephone subscribers*117
2nd pillar: Environmental sustainability		10th pillar: Price competitiveness in the T&T industry	
2.01	Stringency of environmental regulation112	10.01	Ticket taxes and airport charges* 50
2.02	Enforcement of environmental regulation123	10.02	Purchasing power parity*53
2.03	Sustainability of T&T industry development99	10.03	Extent and effect of taxation67
2.04	Carbon dioxide emissions*66	10.04	Fuel price levels* 43
2.05	Particulate matter concentration*114	10.05	Hotel price index*90
2.06	Threatened species*106		
2.07	Environmental treaty ratification*65	11th pillar: Human resources	
		11.01	Primary education enrollment*61
3rd pillar: Safety and security		11.02	Secondary education enrollment*96
3.01	Business costs of terrorism 6	11.03	Quality of the educational system109
3.02	Reliability of police services94	11.04	Local availability of research and training services114
3.03	Business costs of crime and violence 1	11.05	Extent of staff training139
3.04	Road traffic accidents*118	11.06	Hiring and firing practices99
		11.07	Ease of hiring foreign labor139
4th pillar: Health and hygiene		11.08	HIV prevalence* 1
4.01	Physician density*103	11.09	Business impact of HIV/AIDS 33
4.02	Access to improved sanitation* 46	11.10	Life expectancy*74
4.03	Access to improved drinking water*86		
4.04	Hospital beds*96	12th pillar: Affinity for Travel & Tourism	
5th pillar: Prioritization of Travel & Tourism		12.01	Tourism openness* 36
5.01	Government prioritization of the T&T industry67	12.02	Attitude of population toward foreign visitors 11
5.02	T&T government expenditure*73	12.03	Extension of business trips recommended 11
5.03	Effectiveness of marketing and branding88		
5.04	Comprehensiveness of annual T&T data* 36	13th pillar: Natural resources	
5.05	Timeliness of providing monthly/quarterly T&T data*89	13.01	Number of World Heritage natural sites*75
6th pillar: Air transport infrastructure		13.02	Protected areas*132
6.01	Quality of air transport infrastructure126	13.03	Quality of the natural environment72
6.02	Available seat kilometers, domestic*66	13.04	Total known species*105
6.03	Available seat kilometers, international*80		
6.04	Departures per 1,000 population*93	14th pillar: Cultural resources	
6.05	Airport density*114	14.01	Number of World Heritage cultural sites*53
6.06	Number of operating airlines* 42	14.02	Sports stadiums*103
6.07	International air transport network122	14.03	Number of international fairs and exhibitions*125
7th pillar: Ground transport infrastructure		14.04	Creative industries exports*60
7.01	Quality of roads85		
7.02	Quality of railroad infrastructure66		
7.03	Quality of port infrastructure117		
7.04	Quality of ground transport network59		
7.05	Road density*81		

Notes: Ranks of notable competitive advantages are **highlighted**. An asterisk (*) indicates that data are from sources other than the World Economic Forum. For further details and explanation, please refer to the section "How to Read the Country/Economy Profiles" at the beginning of this chapter.

Taiwan, China

Key indicators

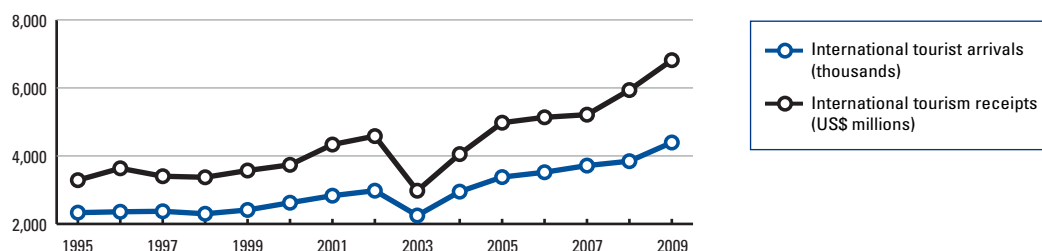
Population (millions), 2009.....	23.1
Surface area (1,000 square kilometers)	36.2
Gross domestic product (US\$ billions), 2009	378.5
Gross domestic product (PPP, US\$) per capita, 2009	31,775.9
Real GDP growth (percent), 2009.....	-1.9
Environmental Performance Index, 2010 (out of 163 economies)	n/a

Travel & Tourism indicators

	Percent of total	2011-2020 annual growth (% forecast)
T&T industry, 2010 estimates		
GDP (US\$ millions)	4,113	1.0
Employment (1,000 jobs).....	149	1.4
T&T economy, 2010 estimates		
GDP (US\$ millions)	14,887	3.6
Employment (1,000 jobs).....	444	4.3

Source: World Travel & Tourism Council, TSA Research 2010

International tourist arrivals (thousands), 2009.....	4,395.0
International tourism receipts (US\$ millions), 2009	6,816.0



Source: United Nations World Tourism Organization

Travel & Tourism Competitiveness Index

	Rank (out of 139)	Score (1-7 scale)
2011 Index	37	4.6
2009 Index.....	43	4.4
T&T regulatory framework	46	5.0
Policy rules and regulations.....	9	5.3
Environmental sustainability.....	112	4.1
Safety and security	38	5.4
Health and hygiene	50	5.5
Prioritization of Travel & Tourism.....	69	4.5
T&T business environment and infrastructure	31	4.7
Air transport infrastructure.....	46	3.8
Ground transport infrastructure.....	14	5.6
Tourism infrastructure	72	3.7
ICT infrastructure	15	5.4
Price competitiveness in the T&T industry.....	17	5.2
T&T human, cultural, and natural resources	55	4.0
Human resources	23	5.5
Education and training.....	19	5.7
Availability of qualified labor.....	31	5.3
Affinity for Travel & Tourism	68	4.6
Natural resources	100	2.6
Cultural resources.....	42	3.3

Note: For descriptions of variables and detailed sources, please refer to "How to the Read Country/Economy Profiles."

The Travel & Tourism Competitiveness Index in detail

INDICATOR	RANK/139	INDICATOR	RANK/139
1st pillar: Policy rules and regulations		8th pillar: Tourism infrastructure	
1.01	Prevalence of foreign ownership.....37	8.01	Hotel rooms*52
1.02	Property rights 19	8.02	Presence of major car rental companies*133
1.03	Business impact of rules on FDI 20	8.03	ATMs accepting Visa cards* 16
1.04	Visa requirements*98		
1.05	Openness of bilateral Air Service Agreements*n/a	9th pillar: ICT infrastructure	
1.06	Transparency of government policymaking 7	9.01	Extent of business Internet use 10
1.07	Time required to start a business*62	9.02	Internet users* 24
1.08	Cost to start a business*40	9.03	Telephone lines* 1
1.09	GATS commitments*n/a	9.04	Broadband Internet subscribers* 29
		9.05	Mobile telephone subscribers*43
2nd pillar: Environmental sustainability		10th pillar: Price competitiveness in the T&T industry	
2.01	Stringency of environmental regulation40	10.01	Ticket taxes and airport charges* 17
2.02	Enforcement of environmental regulation40	10.02	Purchasing power parity*52
2.03	Sustainability of T&T industry development56	10.03	Extent and effect of taxation 25
2.04	Carbon dioxide emissions*120	10.04	Fuel price levels* 24
2.05	Particulate matter concentration*100	10.05	Hotel price index*68
2.06	Threatened species*114		
2.07	Environmental treaty ratification*n/a	11th pillar: Human resources	
		11.01	Primary education enrollment* 31
3rd pillar: Safety and security		11.02	Secondary education enrollment* 30
3.01	Business costs of terrorism63	11.03	Quality of the educational system 17
3.02	Reliability of police services 34	11.04	Local availability of research and training services 21
3.03	Business costs of crime and violence39	11.05	Extent of staff training 31
3.04	Road traffic accidents*77	11.06	Hiring and firing practices 26
		11.07	Ease of hiring foreign labor125
4th pillar: Health and hygiene		11.08	HIV prevalence*48
4.01	Physician density*47	11.09	Business impact of HIV/AIDS49
4.02	Access to improved sanitation*n/a	11.10	Life expectancy* 27
4.03	Access to improved drinking water*n/a		
4.04	Hospital beds* 19	12th pillar: Affinity for Travel & Tourism	
		12.01	Tourism openness*86
5th pillar: Prioritization of Travel & Tourism		12.02	Attitude of population toward foreign visitors68
5.01	Government prioritization of the T&T industry58	12.03	Extension of business trips recommended57
5.02	T&T government expenditure*114		
5.03	Effectiveness of marketing and branding49	13th pillar: Natural resources	
5.04	Comprehensiveness of annual T&T data*88	13.01	Number of World Heritage natural sites*75
5.05	Timeliness of providing monthly/quarterly T&T data* 12	13.02	Protected areas*89
		13.03	Quality of the natural environment63
6th pillar: Air transport infrastructure		13.04	Total known species*70
6.01	Quality of air transport infrastructure53		
6.02	Available seat kilometers, domestic*41	14th pillar: Cultural resources	
6.03	Available seat kilometers, international* 24	14.01	Number of World Heritage cultural sites*122
6.04	Departures per 1,000 population*n/a	14.02	Sports stadiums*69
6.05	Airport density*72	14.03	Number of international fairs and exhibitions* 33
6.06	Number of operating airlines*55	14.04	Creative industries exports* 27
6.07	International air transport network 32		
7th pillar: Ground transport infrastructure			
7.01	Quality of roads 16		
7.02	Quality of railroad infrastructure 8		
7.03	Quality of port infrastructure 30		
7.04	Quality of ground transport network 9		
7.05	Road density* 30		

Notes: Ranks of notable competitive advantages are **highlighted**. An asterisk (*) indicates that data are from sources other than the World Economic Forum. For further details and explanation, please refer to the section "How to Read the Country/Economy Profiles" at the beginning of this chapter.

Tajikistan

Key indicators

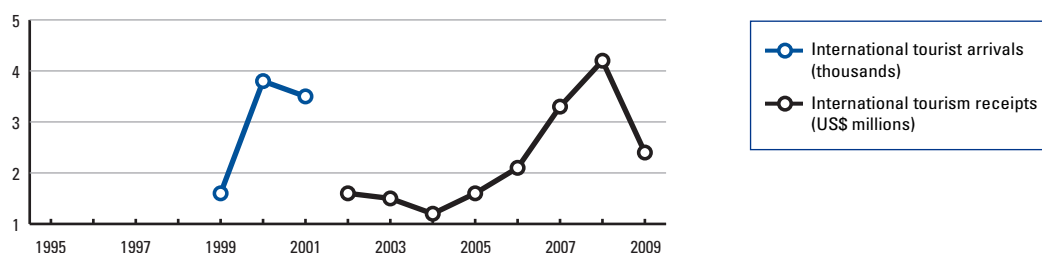
Population (millions), 2009.....	7.0
Surface area (1,000 square kilometers)	142.6
Gross domestic product (US\$ billions), 2009	5.0
Gross domestic product (PPP, US\$) per capita, 2009	1,827.1
Real GDP growth (percent), 2009.....	3.4
Environmental Performance Index, 2010 (out of 163 economies).....	111

Travel & Tourism indicators

	Percent of total	2011–2020 annual growth (% forecast)
T&T industry, 2010 estimates		
GDP (US\$ millions)	n/a	n/a
Employment (1,000 jobs).....	n/a	n/a
T&T economy, 2010 estimates		
GDP (US\$ millions)	n/a	n/a
Employment (1,000 jobs).....	n/a	n/a

Source: World Travel & Tourism Council, TSA Research 2010

International tourist arrivals (thousands), 2001.....	3.5
International tourism receipts (US\$ millions), 2009	2.4



Source: United Nations World Tourism Organization

Travel & Tourism Competitiveness Index

	Rank (out of 139)	Score (1–7 scale)
2011 Index	118	3.3
2009 Index.....	109	3.4
T&T regulatory framework	88	4.3
Policy rules and regulations.....	119	3.7
Environmental sustainability.....	90	4.2
Safety and security	55	5.1
Health and hygiene	63	4.9
Prioritization of Travel & Tourism.....	122	3.4
T&T business environment and infrastructure	130	2.6
Air transport infrastructure.....	117	2.3
Ground transport infrastructure.....	117	2.8
Tourism infrastructure	138	1.1
ICT infrastructure	110	2.2
Price competitiveness in the T&T industry.....	58	4.7
T&T human, cultural, and natural resources	128	3.1
Human resources	82	4.7
Education and training.....	85	4.4
Availability of qualified labor.....	70	5.1
Affinity for Travel & Tourism	128	4.0
Natural resources	115	2.4
Cultural resources.....	120	1.4

Note: For descriptions of variables and detailed sources, please refer to "How to the Read Country/Economy Profiles."

The Travel & Tourism Competitiveness Index in detail

INDICATOR	RANK/139	INDICATOR	RANK/139
1st pillar: Policy rules and regulations		8th pillar: Tourism infrastructure	
1.01	Prevalence of foreign ownership.....128	8.01	Hotel rooms*137
1.02	Property rights97	8.02	Presence of major car rental companies*133
1.03	Business impact of rules on FDI107	8.03	ATMs accepting Visa cards*112
1.04	Visa requirements*126		
1.05	Openness of bilateral Air Service Agreements*n/a	9th pillar: ICT infrastructure	
1.06	Transparency of government policymaking101	9.01	Extent of business Internet use114
1.07	Time required to start a business*90	9.02	Internet users*102
1.08	Cost to start a business*108	9.03	Telephone lines*108
1.09	GATS commitments*n/a	9.04	Broadband Internet subscribers*119
		9.05	Mobile telephone subscribers*97
2nd pillar: Environmental sustainability		10th pillar: Price competitiveness in the T&T industry	
2.01	Stringency of environmental regulation107	10.01	Ticket taxes and airport charges*120
2.02	Enforcement of environmental regulation84	10.02	Purchasing power parity*5
2.03	Sustainability of T&T industry development78	10.03	Extent and effect of taxation78
2.04	Carbon dioxide emissions*36	10.04	Fuel price levels*60
2.05	Particulate matter concentration*93	10.05	Hotel price index*n/a
2.06	Threatened species*63		
2.07	Environmental treaty ratification*133	11th pillar: Human resources	
		11.01	Primary education enrollment*35
3rd pillar: Safety and security		11.02	Secondary education enrollment*77
3.01	Business costs of terrorism64	11.03	Quality of the educational system113
3.02	Reliability of police services88	11.04	Local availability of research and training services121
3.03	Business costs of crime and violence36	11.05	Extent of staff training118
3.04	Road traffic accidents*56	11.06	Hiring and firing practices54
		11.07	Ease of hiring foreign labor37
4th pillar: Health and hygiene		11.08	HIV prevalence*56
4.01	Physician density*55	11.09	Business impact of HIV/AIDS104
4.02	Access to improved sanitation*56	11.10	Life expectancy*100
4.03	Access to improved drinking water*118		
4.04	Hospital beds*24	12th pillar: Affinity for Travel & Tourism	
5th pillar: Prioritization of Travel & Tourism		12.01	Tourism openness*139
5.01	Government prioritization of the T&T industry87	12.02	Attitude of population toward foreign visitors53
5.02	T&T government expenditure*n/a	12.03	Extension of business trips recommended113
5.03	Effectiveness of marketing and branding111		
5.04	Comprehensiveness of annual T&T data*137	13th pillar: Natural resources	
5.05	Timeliness of providing monthly/quarterly T&T data*123	13.01	Number of World Heritage natural sites*75
6th pillar: Air transport infrastructure		13.02	Protected areas*107
6.01	Quality of air transport infrastructure107	13.03	Quality of the natural environment62
6.02	Available seat kilometers, domestic*97	13.04	Total known species*102
6.03	Available seat kilometers, international*99		
6.04	Departures per 1,000 population*87	14th pillar: Cultural resources	
6.05	Airport density*92	14.01	Number of World Heritage cultural sites*89
6.06	Number of operating airlines*84	14.02	Sports stadiums*113
6.07	International air transport network107	14.03	Number of international fairs and exhibitions*132
		14.04	Creative industries exports*n/a
7th pillar: Ground transport infrastructure			
7.01	Quality of roads102		
7.02	Quality of railroad infrastructure51		
7.03	Quality of port infrastructure137		
7.04	Quality of ground transport network94		
7.05	Road density*87		

Notes: Ranks of notable competitive advantages are highlighted. An asterisk (*) indicates that data are from sources other than the World Economic Forum. For further details and explanation, please refer to the section "How to Read the Country/Economy Profiles" at the beginning of this chapter.

Tanzania

Key indicators

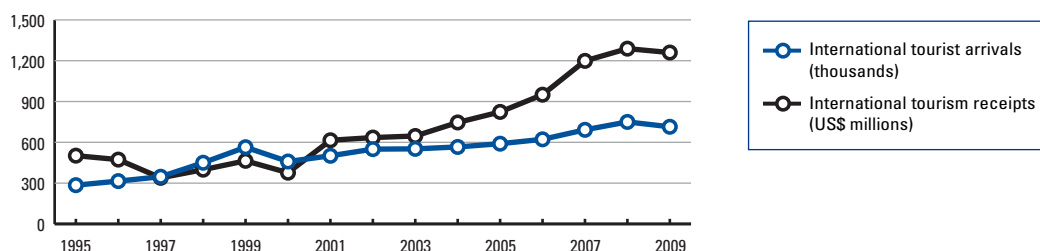
Population (millions), 2009.....	43.7
Surface area (1,000 square kilometers)	947.3
Gross domestic product (US\$ billions), 2009	21.3
Gross domestic product (PPP, US\$) per capita, 2009	1,421.5
Real GDP growth (percent), 2009.....	6.0
Environmental Performance Index, 2010 (out of 163 economies).....	126

Travel & Tourism indicators

		Percent of total	2011–2020 annual growth (% forecast)
T&T industry, 2010 estimates			
GDP (US\$ millions)	730	3.3	5.8
Employment (1,000 jobs).....	253	2.6	2.2
T&T economy, 2010 estimates			
GDP (US\$ millions)	1,760	8.0	5.9
Employment (1,000 jobs).....	624	6.3	2.2

Source: World Travel & Tourism Council, TSA Research 2010

International tourist arrivals (thousands), 2009.....	714.4
International tourism receipts (US\$ millions), 2009	1,260.1



Source: United Nations World Tourism Organization

Travel & Tourism Competitiveness Index

	Rank (out of 139)	Score (1–7 scale)
2011 Index	110	3.4
2009 Index.....	98	3.6
T&T regulatory framework	121	3.7
Policy rules and regulations.....	97	3.9
Environmental sustainability.....	43	4.9
Safety and security	115	4.0
Health and hygiene	134	1.3
Prioritization of Travel & Tourism.....	90	4.3
T&T business environment and infrastructure	127	2.6
Air transport infrastructure.....	121	2.2
Ground transport infrastructure.....	123	2.7
Tourism infrastructure	125	1.7
ICT infrastructure	130	1.8
Price competitiveness in the T&T industry.....	56	4.8
T&T human, cultural, and natural resources	56	4.0
Human resources	125	3.8
Education and training.....	120	3.7
Availability of qualified labor.....	128	4.0
Affinity for Travel & Tourism	80	4.5
Natural resources	2	5.9
Cultural resources.....	101	1.7

Note: For descriptions of variables and detailed sources, please refer to "How to the Read Country/Economy Profiles."

The Travel & Tourism Competitiveness Index in detail

INDICATOR	RANK/139	INDICATOR	RANK/139
1st pillar: Policy rules and regulations		8th pillar: Tourism infrastructure	
1.01	Prevalence of foreign ownership.....95	8.01	Hotel rooms*115
1.02	Property rights104	8.02	Presence of major car rental companies*112
1.03	Business impact of rules on FDI89	8.03	ATMs accepting Visa cards*126
1.04	Visa requirements*92		
1.05	Openness of bilateral Air Service Agreements*112	9th pillar: ICT infrastructure	
1.06	Transparency of government policymaking85	9.01	Extent of business Internet use122
1.07	Time required to start a business*95	9.02	Internet users*133
1.08	Cost to start a business*103	9.03	Telephone lines*134
1.09	GATS commitments*61	9.04	Broadband Internet subscribers*133
		9.05	Mobile telephone subscribers*123
2nd pillar: Environmental sustainability		10th pillar: Price competitiveness in the T&T industry	
2.01	Stringency of environmental regulation82	10.01	Ticket taxes and airport charges*76
2.02	Enforcement of environmental regulation68	10.02	Purchasing power parity*9
2.03	Sustainability of T&T industry development65	10.03	Extent and effect of taxation65
2.04	Carbon dioxide emissions*12	10.04	Fuel price levels*69
2.05	Particulate matter concentration*42	10.05	Hotel price index*86
2.06	Threatened species*112		
2.07	Environmental treaty ratification*30	11th pillar: Human resources	
3rd pillar: Safety and security		11.01	Primary education enrollment*46
3.01	Business costs of terrorism85	11.02	Secondary education enrollment*133
3.02	Reliability of police services84	11.03	Quality of the educational system99
3.03	Business costs of crime and violence76	11.04	Local availability of research and training services107
3.04	Road traffic accidents*123	11.05	Extent of staff training106
		11.06	Hiring and firing practices88
4th pillar: Health and hygiene		11.07	Ease of hiring foreign labor103
4.01	Physician density*138	11.08	HIV prevalence*128
4.02	Access to improved sanitation*125	11.09	Business impact of HIV/AIDS125
4.03	Access to improved drinking water*129	11.10	Life expectancy*124
4.04	Hospital beds*112		
5th pillar: Prioritization of Travel & Tourism		12th pillar: Affinity for Travel & Tourism	
5.01	Government prioritization of the T&T industry95	12.01	Tourism openness*22
5.02	T&T government expenditure*30	12.02	Attitude of population toward foreign visitors128
5.03	Effectiveness of marketing and branding74	12.03	Extension of business trips recommended124
5.04	Comprehensiveness of annual T&T data*88		
5.05	Timeliness of providing monthly/quarterly T&T data*109	13th pillar: Natural resources	
6th pillar: Air transport infrastructure		13.01	Number of World Heritage natural sites*10
6.01	Quality of air transport infrastructure118	13.02	Protected areas*12
6.02	Available seat kilometers, domestic*55	13.03	Quality of the natural environment70
6.03	Available seat kilometers, international*92	13.04	Total known species*12
6.04	Departures per 1,000 population*115		
6.05	Airport density*99	14th pillar: Cultural resources	
6.06	Number of operating airlines*79	14.01	Number of World Heritage cultural sites*62
6.07	International air transport network110	14.02	Sports stadiums*116
		14.03	Number of international fairs and exhibitions*69
7th pillar: Ground transport infrastructure		14.04	Creative industries exports*79
7.01	Quality of roads104		
7.02	Quality of railroad infrastructure72		
7.03	Quality of port infrastructure119		
7.04	Quality of ground transport network120		
7.05	Road density*117		

Notes: Ranks of notable competitive advantages are highlighted. An asterisk (*) indicates that data are from sources other than the World Economic Forum. For further details and explanation, please refer to the section "How to Read the Country/Economy Profiles" at the beginning of this chapter.

Thailand

Key indicators

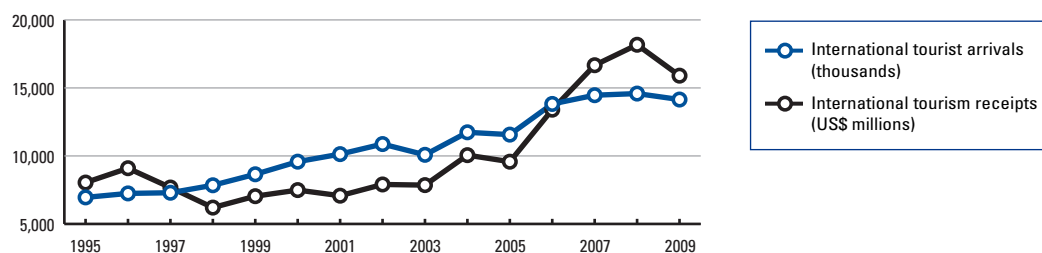
Population (millions), 2009.....	67.8
Surface area (1,000 square kilometers)	513.1
Gross domestic product (US\$ billions), 2009	264.0
Gross domestic product (PPP, US\$) per capita, 2009	8,050.9
Real GDP growth (percent), 2009.....	-2.2
Environmental Performance Index, 2010 (out of 163 economies).....	67

Travel & Tourism indicators

		Percent of total	2011-2020 annual growth (% forecast)
T&T industry, 2010 estimates			
GDP (US\$ millions)	17,159	6.2	7.3
Employment (1,000 jobs).....	1,877	4.9	3.5
T&T economy, 2010 estimates			
GDP (US\$ millions)	38,357	13.9	7.9
Employment (1,000 jobs).....	4,000	10.4	4.1

Source: World Travel & Tourism Council, TSA Research 2010

International tourist arrivals (thousands), 2009.....14,145.9
 International tourism receipts (US\$ millions), 200915,901.2



Source: United Nations World Tourism Organization

Travel & Tourism Competitiveness Index

	Rank (out of 139)	Score (1-7 scale)
2011 Index	41	4.5
2009 Index.....	39	4.4
T&T regulatory framework	77	4.5
Policy rules and regulations.....	76	4.4
Environmental sustainability.....	97	4.2
Safety and security	94	4.4
Health and hygiene	80	4.4
Prioritization of Travel & Tourism.....	38	4.9
T&T business environment and infrastructure	43	4.3
Air transport infrastructure.....	23	4.5
Ground transport infrastructure.....	56	4.1
Tourism infrastructure	40	4.9
ICT infrastructure	81	2.9
Price competitiveness in the T&T industry.....	15	5.2
T&T human, cultural, and natural resources	21	4.6
Human resources	74	4.8
Education and training.....	76	4.6
Availability of qualified labor.....	67	5.1
Affinity for Travel & Tourism	24	5.3
Natural resources	21	4.6
Cultural resources.....	32	3.9

Note: For descriptions of variables and detailed sources, please refer to "How to the Read Country/Economy Profiles."

The Travel & Tourism Competitiveness Index in detail

INDICATOR	RANK/139	INDICATOR	RANK/139
1st pillar: Policy rules and regulations		8th pillar: Tourism infrastructure	
1.01	Prevalence of foreign ownership.....60	8.01	Hotel rooms*53
1.02	Property rights89	8.02	Presence of major car rental companies* 40
1.03	Business impact of rules on FDI 39	8.03	ATMs accepting Visa cards* 31
1.04	Visa requirements*79		
1.05	Openness of bilateral Air Service Agreements*62	9th pillar: ICT infrastructure	
1.06	Transparency of government policymaking63	9.01	Extent of business Internet use56
1.07	Time required to start a business*102	9.02	Internet users*83
1.08	Cost to start a business*50	9.03	Telephone lines*91
1.09	GATS commitments*85	9.04	Broadband Internet subscribers*89
		9.05	Mobile telephone subscribers*65
2nd pillar: Environmental sustainability		10th pillar: Price competitiveness in the T&T industry	
2.01	Stringency of environmental regulation63	10.01	Ticket taxes and airport charges*48
2.02	Enforcement of environmental regulation63	10.02	Purchasing power parity* 36
2.03	Sustainability of T&T industry development 39	10.03	Extent and effect of taxation53
2.04	Carbon dioxide emissions*72	10.04	Fuel price levels*46
2.05	Particulate matter concentration*110	10.05	Hotel price index* 8
2.06	Threatened species*111		
2.07	Environmental treaty ratification*108	11th pillar: Human resources	
		11.01	Primary education enrollment*94
3rd pillar: Safety and security		11.02	Secondary education enrollment*95
3.01	Business costs of terrorism120	11.03	Quality of the educational system66
3.02	Reliability of police services87	11.04	Local availability of research and training services69
3.03	Business costs of crime and violence82	11.05	Extent of staff training62
3.04	Road traffic accidents*81	11.06	Hiring and firing practices 31
		11.07	Ease of hiring foreign labor85
4th pillar: Health and hygiene		11.08	HIV prevalence*114
4.01	Physician density*108	11.09	Business impact of HIV/AIDS106
4.02	Access to improved sanitation*46	11.10	Life expectancy*87
4.03	Access to improved drinking water*51		
4.04	Hospital beds*76	12th pillar: Affinity for Travel & Tourism	
		12.01	Tourism openness* 35
5th pillar: Prioritization of Travel & Tourism		12.02	Attitude of population toward foreign visitors 8
5.01	Government prioritization of the T&T industry 16	12.03	Extension of business trips recommended 17
5.02	T&T government expenditure*85		
5.03	Effectiveness of marketing and branding 20	13th pillar: Natural resources	
5.04	Comprehensiveness of annual T&T data*111	13.01	Number of World Heritage natural sites* 24
5.05	Timeliness of providing monthly/quarterly T&T data* 12	13.02	Protected areas* 30
		13.03	Quality of the natural environment76
6th pillar: Air transport infrastructure		13.04	Total known species* 17
6.01	Quality of air transport infrastructure 28		
6.02	Available seat kilometers, domestic* 19	14th pillar: Cultural resources	
6.03	Available seat kilometers, international* 12	14.01	Number of World Heritage cultural sites*73
6.04	Departures per 1,000 population*78	14.02	Sports stadiums*106
6.05	Airport density*91	14.03	Number of international fairs and exhibitions* 30
6.06	Number of operating airlines* 14	14.04	Creative industries exports* 19
6.07	International air transport network 22		
7th pillar: Ground transport infrastructure			
7.01	Quality of roads 36		
7.02	Quality of railroad infrastructure57		
7.03	Quality of port infrastructure43		
7.04	Quality of ground transport network41		
7.05	Road density*63		

Notes: Ranks of notable competitive advantages are **highlighted**. An asterisk (*) indicates that data are from sources other than the World Economic Forum. For further details and explanation, please refer to the section "How to Read the Country/Economy Profiles" at the beginning of this chapter.

Timor-Leste

Key indicators

Population (millions), 2009.....	1.1
Surface area (1,000 square kilometers)	14.9
Gross domestic product (US\$ billions), 2009	0.6
Gross domestic product (PPP, US\$) per capita, 2009	2,522.3
Real GDP growth (percent), 2009.....	11.6
Environmental Performance Index, 2010 (out of 163 economies)	n/a

Travel & Tourism indicators

T&T industry, 2010 estimates

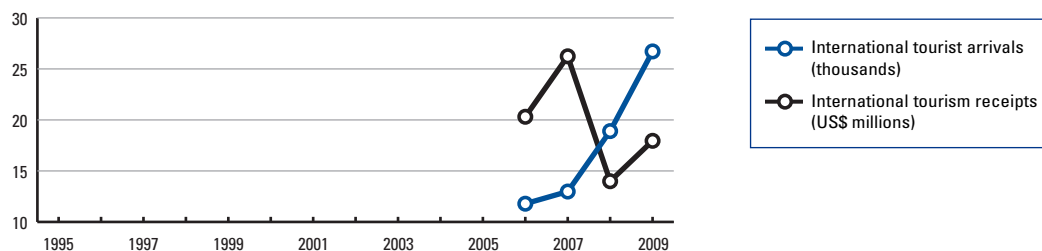
	Percent of total	2011-2020 annual growth (% forecast)
GDP (US\$ millions)	n/a	n/a
Employment (1,000 jobs).....	n/a	n/a

T&T economy, 2010 estimates

GDP (US\$ millions)	n/a	n/a
Employment (1,000 jobs).....	n/a	n/a

Source: World Travel & Tourism Council, TSA Research 2010

International tourist arrivals (thousands), 2009.....	26.7
International tourism receipts (US\$ millions), 2009	18.0



Source: United Nations World Tourism Organization

Travel & Tourism Competitiveness Index

	Rank (out of 139)	Score (1-7 scale)
2011 Index	134	3.0
2009 Index.....	n/a	n/a
T&T regulatory framework	123	3.6
Policy rules and regulations.....	111	3.7
Environmental sustainability.....	132	3.8
Safety and security	89	4.4
Health and hygiene	117	2.5
Prioritization of Travel & Tourism.....	112	3.8
T&T business environment and infrastructure	138	2.4
Air transport infrastructure.....	104	2.4
Ground transport infrastructure.....	130	2.5
Tourism infrastructure	137	1.1
ICT infrastructure	136	1.7
Price competitiveness in the T&T industry.....	85	4.4
T&T human, cultural, and natural resources	134	2.9
Human resources	118	4.0
Education and training.....	126	3.4
Availability of qualified labor.....	118	4.6
Affinity for Travel & Tourism	96	4.4
Natural resources	122	2.2
Cultural resources.....	139	1.0

Note: For descriptions of variables and detailed sources, please refer to "How to the Read Country/Economy Profiles."

The Travel & Tourism Competitiveness Index in detail

INDICATOR	RANK/139	INDICATOR	RANK/139
1st pillar: Policy rules and regulations		8th pillar: Tourism infrastructure	
1.01	Prevalence of foreign ownership.....77	8.01	Hotel rooms*117
1.02	Property rights131	8.02	Presence of major car rental companies*133
1.03	Business impact of rules on FDI104	8.03	ATMs accepting Visa cards*125
1.04	Visa requirements* 12	<hr/>	
1.05	Openness of bilateral Air Service Agreements*n/a	9th pillar: ICT infrastructure	
1.06	Transparency of government policymaking131	9.01	Extent of business Internet use133
1.07	Time required to start a business*131	9.02	Internet users*139
1.08	Cost to start a business*90	9.03	Telephone lines*139
1.09	GATS commitments*n/a	9.04	Broadband Internet subscribers*134
<hr/>		9.05	Mobile telephone subscribers*129
2nd pillar: Environmental sustainability		<hr/>	
2.01	Stringency of environmental regulation129	10th pillar: Price competitiveness in the T&T industry	
2.02	Enforcement of environmental regulation113	10.01	Ticket taxes and airport charges*n/a
2.03	Sustainability of T&T industry development110	10.02	Purchasing power parity*79
2.04	Carbon dioxide emissions* 13	10.03	Extent and effect of taxation 16
2.05	Particulate matter concentration*n/a	10.04	Fuel price levels*85
2.06	Threatened species*51	10.05	Hotel price index*n/a
2.07	Environmental treaty ratification*136	<hr/>	
<hr/>		11th pillar: Human resources	
3rd pillar: Safety and security		11.01	Primary education enrollment*123
3.01	Business costs of terrorism106	11.02	Secondary education enrollment*113
3.02	Reliability of police services93	11.03	Quality of the educational system114
3.03	Business costs of crime and violence109	11.04	Local availability of research and training services136
3.04	Road traffic accidents*68	11.05	Extent of staff training126
<hr/>		11.06	Hiring and firing practices101
4th pillar: Health and hygiene		11.07	Ease of hiring foreign labor86
4.01	Physician density*123	11.08	HIV prevalence* 48
4.02	Access to improved sanitation*106	11.09	Business impact of HIV/AIDS110
4.03	Access to improved drinking water*119	11.10	Life expectancy*111
4.04	Hospital beds*n/a	<hr/>	
<hr/>		12th pillar: Affinity for Travel & Tourism	
5th pillar: Prioritization of Travel & Tourism		12.01	Tourism openness* 20
5.01	Government prioritization of the T&T industry117	12.02	Attitude of population toward foreign visitors133
5.02	T&T government expenditure*n/a	12.03	Extension of business trips recommended133
5.03	Effectiveness of marketing and branding112	<hr/>	
5.04	Comprehensiveness of annual T&T data*133	13th pillar: Natural resources	
5.05	Timeliness of providing monthly/quarterly T&T data*102	13.01	Number of World Heritage natural sites*75
<hr/>		13.02	Protected areas*86
6th pillar: Air transport infrastructure		13.03	Quality of the natural environment87
6.01	Quality of air transport infrastructure134	13.04	Total known species*126
6.02	Available seat kilometers, domestic*103	<hr/>	
6.03	Available seat kilometers, international*125	14th pillar: Cultural resources	
6.04	Departures per 1,000 population*n/a	14.01	Number of World Heritage cultural sites*122
6.05	Airport density* 24	14.02	Sports stadiums*136
6.06	Number of operating airlines*122	14.03	Number of international fairs and exhibitions*n/a
6.07	International air transport network135	14.04	Creative industries exports*123
<hr/>		<hr/>	
7th pillar: Ground transport infrastructure		<hr/>	
7.01	Quality of roads132	<hr/>	
7.02	Quality of railroad infrastructuren/a	<hr/>	
7.03	Quality of port infrastructure134	<hr/>	
7.04	Quality of ground transport network138	<hr/>	
7.05	Road density*n/a	<hr/>	

Notes: Ranks of notable competitive advantages are **highlighted**. An asterisk (*) indicates that data are from sources other than the World Economic Forum. For further details and explanation, please refer to the section "How to Read the Country/Economy Profiles" at the beginning of this chapter.

Trinidad and Tobago

Key indicators

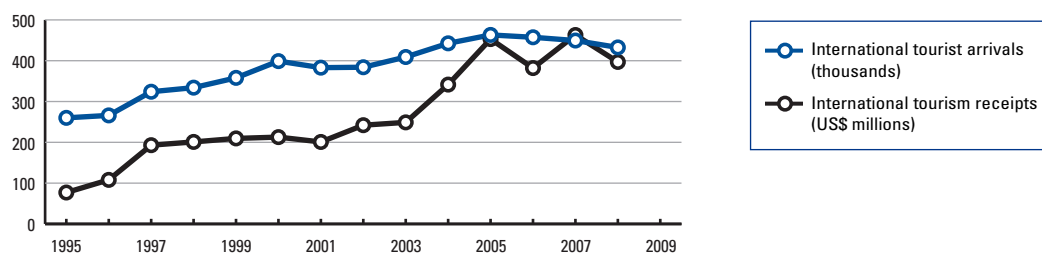
Population (millions), 2009.....	1.3
Surface area (1,000 square kilometers).....	5.1
Gross domestic product (US\$ billions), 2009.....	19.6
Gross domestic product (PPP, US\$) per capita, 2009.....	n/a
Real GDP growth (percent), 2009.....	-3.5
Environmental Performance Index, 2010 (out of 163 economies).....	103

Travel & Tourism indicators

		Percent of total	2011-2020 annual growth (% forecast)
T&T industry, 2010 estimates			
GDP (US\$ millions).....	876	3.8	4.7
Employment (1,000 jobs).....	33	5.2	1.8
T&T economy, 2010 estimates			
GDP (US\$ millions).....	2,498	10.9	6.3
Employment (1,000 jobs).....	95	15.1	3.1

Source: World Travel & Tourism Council, TSA Research 2010

International tourist arrivals (thousands), 2008.....	432.6
International tourism receipts (US\$ millions), 2008.....	397.0



Source: United Nations World Tourism Organization

Travel & Tourism Competitiveness Index

	Rank (out of 139)	Score (1-7 scale)
2011 Index	79	3.9
2009 Index.....	84	3.7
T&T regulatory framework	100	4.2
Policy rules and regulations.....	42	4.7
Environmental sustainability.....	137	3.3
Safety and security.....	103	4.2
Health and hygiene.....	72	4.6
Prioritization of Travel & Tourism.....	103	4.0
T&T business environment and infrastructure	51	4.1
Air transport infrastructure.....	57	3.4
Ground transport infrastructure.....	27	5.0
Tourism infrastructure.....	73	3.6
ICT infrastructure.....	50	3.7
Price competitiveness in the T&T industry.....	42	4.9
T&T human, cultural, and natural resources	111	3.4
Human resources.....	58	5.0
Education and training.....	46	5.0
Availability of qualified labor.....	84	4.9
Affinity for Travel & Tourism.....	119	4.2
Natural resources.....	88	2.8
Cultural resources.....	100	1.7

Note: For descriptions of variables and detailed sources, please refer to "How to the Read Country/Economy Profiles."

Trinidad and Tobago

The Travel & Tourism Competitiveness Index in detail

INDICATOR	RANK/139	INDICATOR	RANK/139
1st pillar: Policy rules and regulations		8th pillar: Tourism infrastructure	
1.01	Prevalence of foreign ownership.....70	8.01	Hotel rooms*59
1.02	Property rights75	8.02	Presence of major car rental companies*64
1.03	Business impact of rules on FDI52	8.03	ATMs accepting Visa cards*72
1.04	Visa requirements* 33	9th pillar: ICT infrastructure	
1.05	Openness of bilateral Air Service Agreements* 44	9.01	Extent of business Internet use74
1.06	Transparency of government policymaking81	9.02	Internet users*51
1.07	Time required to start a business*117	9.03	Telephone lines*58
1.08	Cost to start a business* 11	9.04	Broadband Internet subscribers* 50
1.09	GATS commitments* 2	9.05	Mobile telephone subscribers* 18
2nd pillar: Environmental sustainability		10th pillar: Price competitiveness in the T&T industry	
2.01	Stringency of environmental regulation102	10.01	Ticket taxes and airport charges*65
2.02	Enforcement of environmental regulation116	10.02	Purchasing power parity*80
2.03	Sustainability of T&T industry development101	10.03	Extent and effect of taxation 26
2.04	Carbon dioxide emissions*133	10.04	Fuel price levels* 9
2.05	Particulate matter concentration*126	10.05	Hotel price index*104
2.06	Threatened species* 18	11th pillar: Human resources	
2.07	Environmental treaty ratification* 46	11.01	Primary education enrollment*79
3rd pillar: Safety and security		11.02	Secondary education enrollment*65
3.01	Business costs of terrorism89	11.03	Quality of the educational system 30
3.02	Reliability of police services107	11.04	Local availability of research and training services59
3.03	Business costs of crime and violence131	11.05	Extent of staff training51
3.04	Road traffic accidents*67	11.06	Hiring and firing practices69
4th pillar: Health and hygiene		11.07	Ease of hiring foreign labor76
4.01	Physician density*83	11.08	HIV prevalence*117
4.02	Access to improved sanitation*59	11.09	Business impact of HIV/AIDS119
4.03	Access to improved drinking water*68	11.10	Life expectancy*87
4.04	Hospital beds*70	12th pillar: Affinity for Travel & Tourism	
5th pillar: Prioritization of Travel & Tourism		12.01	Tourism openness*112
5.01	Government prioritization of the T&T industry115	12.02	Attitude of population toward foreign visitors98
5.02	T&T government expenditure* 33	12.03	Extension of business trips recommended104
5.03	Effectiveness of marketing and branding103	13th pillar: Natural resources	
5.04	Comprehensiveness of annual T&T data*75	13.01	Number of World Heritage natural sites*75
5.05	Timeliness of providing monthly/quarterly T&T data*108	13.02	Protected areas*66
6th pillar: Air transport infrastructure		13.03	Quality of the natural environment68
6.01	Quality of air transport infrastructure 40	13.04	Total known species*65
6.02	Available seat kilometers, domestic*74	14th pillar: Cultural resources	
6.03	Available seat kilometers, international*88	14.01	Number of World Heritage cultural sites*122
6.04	Departures per 1,000 population* 33	14.02	Sports stadiums* 35
6.05	Airport density* 32	14.03	Number of international fairs and exhibitions*92
6.06	Number of operating airlines*108	14.04	Creative industries exports*96
6.07	International air transport network 39	7th pillar: Ground transport infrastructure	
7.01	Quality of roads64	7.01	Quality of roads64
7.02	Quality of railroad infrastructuren/a	7.02	Quality of railroad infrastructuren/a
7.03	Quality of port infrastructure66	7.03	Quality of port infrastructure66
7.04	Quality of ground transport network56	7.04	Quality of ground transport network56
7.05	Road density* 21	7.05	Road density* 21

Notes: Ranks of notable competitive advantages are **highlighted**. An asterisk (*) indicates that data are from sources other than the World Economic Forum. For further details and explanation, please refer to the section "How to Read the Country/Economy Profiles" at the beginning of this chapter.

Tunisia

Key indicators

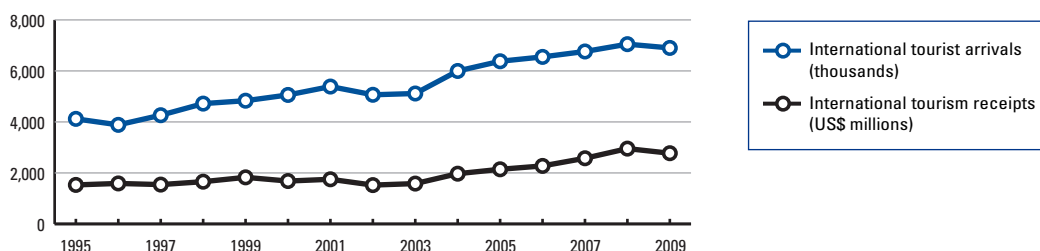
Population (millions), 2009.....	10.4
Surface area (1,000 square kilometers)	163.6
Gross domestic product (US\$ billions), 2009	43.5
Gross domestic product (PPP, US\$) per capita, 2009	9,154.1
Real GDP growth (percent), 2009.....	3.1
Environmental Performance Index, 2010 (out of 163 economies).....	74

Travel & Tourism indicators

		Percent of total	2011–2020 annual growth (% forecast)
T&T industry, 2010 estimates			
GDP (US\$ millions)	3,873	8.6	4.7
Employment (1,000 jobs).....	274	8.5	1.3
T&T economy, 2010 estimates			
GDP (US\$ millions)	7,237	16.1	5.0
Employment (1,000 jobs).....	491	15.2	1.5

Source: World Travel & Tourism Council, TSA Research 2010

International tourist arrivals (thousands), 2009.....6,901.4
International tourism receipts (US\$ millions), 20092,773.1



Source: United Nations World Tourism Organization

Travel & Tourism Competitiveness Index

	Rank (out of 139)	Score (1–7 scale)
2011 Index	47	4.4
2009 Index.....	44	4.4
T&T regulatory framework	31	5.2
Policy rules and regulations.....	23	5.0
Environmental sustainability.....	18	5.3
Safety and security	56	5.1
Health and hygiene	79	4.4
Prioritization of Travel & Tourism.....	8	6.0
T&T business environment and infrastructure	54	4.0
Air transport infrastructure.....	65	3.2
Ground transport infrastructure.....	48	4.2
Tourism infrastructure	51	4.5
ICT infrastructure	76	3.0
Price competitiveness in the T&T industry.....	9	5.3
T&T human, cultural, and natural resources	59	3.9
Human resources	27	5.4
Education and training.....	23	5.6
Availability of qualified labor.....	41	5.2
Affinity for Travel & Tourism	19	5.3
Natural resources	95	2.6
Cultural resources.....	69	2.4

Note: For descriptions of variables and detailed sources, please refer to "How to the Read Country/Economy Profiles."

The Travel & Tourism Competitiveness Index in detail

INDICATOR	RANK/139	INDICATOR	RANK/139
1st pillar: Policy rules and regulations		8th pillar: Tourism infrastructure	
1.01 Prevalence of foreign ownership.....	45	8.01 Hotel rooms*	23
1.02 Property rights	31	8.02 Presence of major car rental companies*	40
1.03 Business impact of rules on FDI	6	8.03 ATMs accepting Visa cards*	85
1.04 Visa requirements*	16		
1.05 Openness of bilateral Air Service Agreements*	60	9th pillar: ICT infrastructure	
1.06 Transparency of government policymaking	20	9.01 Extent of business Internet use	65
1.07 Time required to start a business*	44	9.02 Internet users*	66
1.08 Cost to start a business*	44	9.03 Telephone lines*	86
1.09 GATS commitments*	93	9.04 Broadband Internet subscribers*	75
		9.05 Mobile telephone subscribers*	69
2nd pillar: Environmental sustainability		10th pillar: Price competitiveness in the T&T industry	
2.01 Stringency of environmental regulation	33	10.01 Ticket taxes and airport charges*	59
2.02 Enforcement of environmental regulation	28	10.02 Purchasing power parity*	29
2.03 Sustainability of T&T industry development	11	10.03 Extent and effect of taxation	14
2.04 Carbon dioxide emissions*	61	10.04 Fuel price levels*	57
2.05 Particulate matter concentration*	53	10.05 Hotel price index*	13
2.06 Threatened species*	81		
2.07 Environmental treaty ratification*	65	11th pillar: Human resources	
		11.01 Primary education enrollment*	32
3rd pillar: Safety and security		11.02 Secondary education enrollment*	55
3.01 Business costs of terrorism.....	28	11.03 Quality of the educational system	20
3.02 Reliability of police services.....	29	11.04 Local availability of research and training services	27
3.03 Business costs of crime and violence	5	11.05 Extent of staff training.....	18
3.04 Road traffic accidents*	126	11.06 Hiring and firing practices	52
		11.07 Ease of hiring foreign labor.....	92
4th pillar: Health and hygiene		11.08 HIV prevalence*	20
4.01 Physician density*	76	11.09 Business impact of HIV/AIDS	16
4.02 Access to improved sanitation*	75	11.10 Life expectancy*	46
4.03 Access to improved drinking water*	68		
4.04 Hospital beds*	82	12th pillar: Affinity for Travel & Tourism	
		12.01 Tourism openness*	39
5th pillar: Prioritization of Travel & Tourism		12.02 Attitude of population toward foreign visitors	7
5.01 Government prioritization of the T&T industry	4	12.03 Extension of business trips recommended	9
5.02 T&T government expenditure*	18		
5.03 Effectiveness of marketing and branding	18	13th pillar: Natural resources	
5.04 Comprehensiveness of annual T&T data*	15	13.01 Number of World Heritage natural sites*	43
5.05 Timeliness of providing monthly/quarterly T&T data*	12	13.02 Protected areas*	125
		13.03 Quality of the natural environment	38
6th pillar: Air transport infrastructure		13.04 Total known species*	94
6.01 Quality of air transport infrastructure	38		
6.02 Available seat kilometers, domestic*	83	14th pillar: Cultural resources	
6.03 Available seat kilometers, international*	69	14.01 Number of World Heritage cultural sites*	38
6.04 Departures per 1,000 population*	72	14.02 Sports stadiums*	70
6.05 Airport density*	60	14.03 Number of international fairs and exhibitions*	67
6.06 Number of operating airlines*	57	14.04 Creative industries exports*	62
6.07 International air transport network	36		
7th pillar: Ground transport infrastructure			
7.01 Quality of roads	37		
7.02 Quality of railroad infrastructure	29		
7.03 Quality of port infrastructure	41		
7.04 Quality of ground transport network	25		
7.05 Road density*	104		

Notes: Ranks of notable competitive advantages are **highlighted**. An asterisk (*) indicates that data are from sources other than the World Economic Forum. For further details and explanation, please refer to the section "How to Read the Country/Economy Profiles" at the beginning of this chapter.

Turkey

Key indicators

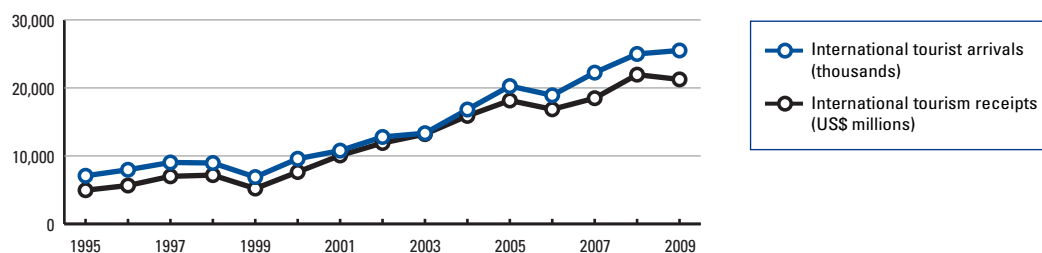
Population (millions), 2009.....	74.8
Surface area (1,000 square kilometers).....	783.6
Gross domestic product (US\$ billions), 2009.....	614.5
Gross domestic product (PPP, US\$) per capita, 2009.....	12,465.9
Real GDP growth (percent), 2009.....	-4.7
Environmental Performance Index, 2010 (out of 163 economies).....	77

Travel & Tourism indicators

	Percent of total	2011-2020 annual growth (% forecast)
T&T industry, 2010 estimates		
GDP (US\$ millions).....	29,788	4.2
Employment (1,000 jobs).....	448	2.1
T&T economy, 2010 estimates		
GDP (US\$ millions).....	69,518	9.7
Employment (1,000 jobs).....	1,389	6.4

Source: World Travel & Tourism Council, TSA Research 2010

International tourist arrivals (thousands), 2009.....25,505.8
International tourism receipts (US\$ millions), 200921,250.0



Source: United Nations World Tourism Organization

Travel & Tourism Competitiveness Index

	Rank (out of 139)	Score (1-7 scale)
2011 Index	50	4.4
2009 Index.....	56	4.2
T&T regulatory framework	66	4.6
Policy rules and regulations.....	34	4.8
Environmental sustainability.....	85	4.3
Safety and security.....	97	4.4
Health and hygiene.....	67	4.9
Prioritization of Travel & Tourism.....	61	4.6
T&T business environment and infrastructure	55	4.0
Air transport infrastructure.....	37	4.2
Ground transport infrastructure.....	60	4.0
Tourism infrastructure.....	54	4.4
ICT infrastructure.....	59	3.4
Price competitiveness in the T&T industry.....	108	4.2
T&T human, cultural, and natural resources	28	4.5
Human resources.....	69	4.9
Education and training.....	70	4.6
Availability of qualified labor.....	64	5.1
Affinity for Travel & Tourism.....	35	5.0
Natural resources.....	81	2.9
Cultural resources.....	21	5.2

Note: For descriptions of variables and detailed sources, please refer to "How to the Read Country/Economy Profiles."

The Travel & Tourism Competitiveness Index in detail

INDICATOR	RANK/139	INDICATOR	RANK/139
1st pillar: Policy rules and regulations		8th pillar: Tourism infrastructure	
1.01	Prevalence of foreign ownership.....86	8.01	Hotel rooms*65
1.02	Property rights83	8.02	Presence of major car rental companies*1
1.03	Business impact of rules on FDI58	8.03	ATMs accepting Visa cards*54
1.04	Visa requirements*27		
1.05	Openness of bilateral Air Service Agreements*44	9th pillar: ICT infrastructure	
1.06	Transparency of government policymaking54	9.01	Extent of business Internet use55
1.07	Time required to start a business*13	9.02	Internet users*65
1.08	Cost to start a business*86	9.03	Telephone lines*60
1.09	GATS commitments*12	9.04	Broadband Internet subscribers*54
		9.05	Mobile telephone subscribers*87
2nd pillar: Environmental sustainability		10th pillar: Price competitiveness in the T&T industry	
2.01	Stringency of environmental regulation78	10.01	Ticket taxes and airport charges*34
2.02	Enforcement of environmental regulation75	10.02	Purchasing power parity*77
2.03	Sustainability of T&T industry development73	10.03	Extent and effect of taxation118
2.04	Carbon dioxide emissions*69	10.04	Fuel price levels*138
2.05	Particulate matter concentration*78	10.05	Hotel price index*43
2.06	Threatened species*107		
2.07	Environmental treaty ratification*117	11th pillar: Human resources	
		11.01	Primary education enrollment*59
3rd pillar: Safety and security		11.02	Secondary education enrollment*86
3.01	Business costs of terrorism135	11.03	Quality of the educational system95
3.02	Reliability of police services98	11.04	Local availability of research and training services58
3.03	Business costs of crime and violence86	11.05	Extent of staff training85
3.04	Road traffic accidents*46	11.06	Hiring and firing practices63
		11.07	Ease of hiring foreign labor95
4th pillar: Health and hygiene		11.08	HIV prevalence*1
4.01	Physician density*72	11.09	Business impact of HIV/AIDS23
4.02	Access to improved sanitation*66	11.10	Life expectancy*53
4.03	Access to improved drinking water*40		
4.04	Hospital beds*67	12th pillar: Affinity for Travel & Tourism	
		12.01	Tourism openness*84
5th pillar: Prioritization of Travel & Tourism		12.02	Attitude of population toward foreign visitors27
5.01	Government prioritization of the T&T industry65	12.03	Extension of business trips recommended5
5.02	T&T government expenditure*133		
5.03	Effectiveness of marketing and branding47	13th pillar: Natural resources	
5.04	Comprehensiveness of annual T&T data*1	13.01	Number of World Heritage natural sites*24
5.05	Timeliness of providing monthly/quarterly T&T data*6	13.02	Protected areas*118
		13.03	Quality of the natural environment90
6th pillar: Air transport infrastructure		13.04	Total known species*65
6.01	Quality of air transport infrastructure44		
6.02	Available seat kilometers, domestic*18	14th pillar: Cultural resources	
6.03	Available seat kilometers, international*20	14.01	Number of World Heritage cultural sites*13
6.04	Departures per 1,000 population*63	14.02	Sports stadiums*81
6.05	Airport density*78	14.03	Number of international fairs and exhibitions*26
6.06	Number of operating airlines*13	14.04	Creative industries exports*16
6.07	International air transport network34		
7th pillar: Ground transport infrastructure			
7.01	Quality of roads46		
7.02	Quality of railroad infrastructure63		
7.03	Quality of port infrastructure72		
7.04	Quality of ground transport network23		
7.05	Road density*52		

Notes: Ranks of notable competitive advantages are highlighted. An asterisk (*) indicates that data are from sources other than the World Economic Forum. For further details and explanation, please refer to the section "How to Read the Country/Economy Profiles" at the beginning of this chapter.

Uganda

Key indicators

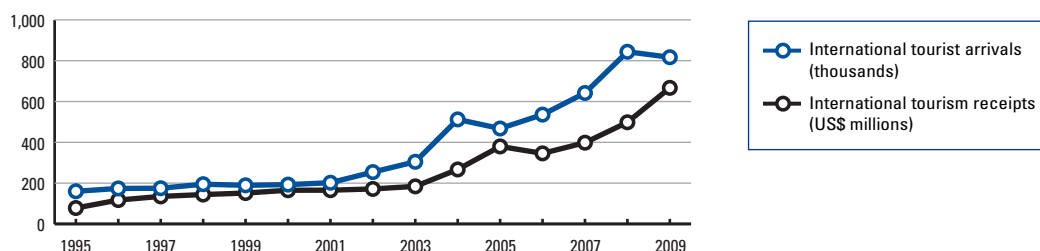
Population (millions), 2009.....	32.7
Surface area (1,000 square kilometers).....	241.0
Gross domestic product (US\$ billions), 2009.....	15.8
Gross domestic product (PPP, US\$) per capita, 2009.....	1,209.7
Real GDP growth (percent), 2009.....	7.2
Environmental Performance Index, 2010 (out of 163 economies).....	119

Travel & Tourism indicators

		Percent of total	2011–2020 annual growth (% forecast)
T&T industry, 2010 estimates			
GDP (US\$ millions).....	663	3.5	5.7
Employment (1,000 jobs).....	180	2.8	2.9
T&T economy, 2010 estimates			
GDP (US\$ millions).....	1,390	7.4	5.8
Employment (1,000 jobs).....	381	5.9	2.9

Source: World Travel & Tourism Council, TSA Research 2010

International tourist arrivals (thousands), 2009.....	817.0
International tourism receipts (US\$ millions), 2009.....	667.1



Source: United Nations World Tourism Organization

Travel & Tourism Competitiveness Index

	Rank (out of 139)	Score (1–7 scale)
2011 Index	115	3.4
2009 Index.....	111	3.4
T&T regulatory framework	116	3.7
Policy rules and regulations.....	100	3.9
Environmental sustainability.....	40	4.9
Safety and security.....	117	3.9
Health and hygiene.....	125	2.1
Prioritization of Travel & Tourism.....	110	3.9
T&T business environment and infrastructure	125	2.6
Air transport infrastructure.....	119	2.2
Ground transport infrastructure.....	119	2.7
Tourism infrastructure.....	126	1.7
ICT infrastructure.....	125	1.9
Price competitiveness in the T&T industry.....	57	4.7
T&T human, cultural, and natural resources	80	3.7
Human resources.....	113	4.2
Education and training.....	115	3.8
Availability of qualified labor.....	114	4.6
Affinity for Travel & Tourism.....	57	4.7
Natural resources.....	29	4.4
Cultural resources.....	125	1.3

Note: For descriptions of variables and detailed sources, please refer to "How to the Read Country/Economy Profiles."

The Travel & Tourism Competitiveness Index in detail

INDICATOR	RANK/139	INDICATOR	RANK/139
1st pillar: Policy rules and regulations		8th pillar: Tourism infrastructure	
1.01	Prevalence of foreign ownership..... 35	8.01	Hotel rooms*123
1.02	Property rights94	8.02	Presence of major car rental companies*112
1.03	Business impact of rules on FDI 27	8.03	ATMs accepting Visa cards*123
1.04	Visa requirements*102		
1.05	Openness of bilateral Air Service Agreements*104	9th pillar: ICT infrastructure	
1.06	Transparency of government policymaking69	9.01	Extent of business Internet use109
1.07	Time required to start a business*88	9.02	Internet users*105
1.08	Cost to start a business*125	9.03	Telephone lines*130
1.09	GATS commitments* 12	9.04	Broadband Internet subscribers*130
		9.05	Mobile telephone subscribers*130
2nd pillar: Environmental sustainability		10th pillar: Price competitiveness in the T&T industry	
2.01	Stringency of environmental regulation113	10.01	Ticket taxes and airport charges*92
2.02	Enforcement of environmental regulation107	10.02	Purchasing power parity* 15
2.03	Sustainability of T&T industry development75	10.03	Extent and effect of taxation85
2.04	Carbon dioxide emissions* 7	10.04	Fuel price levels*97
2.05	Particulate matter concentration* 3	10.05	Hotel price index* 33
2.06	Threatened species* 45		
2.07	Environmental treaty ratification*94	11th pillar: Human resources	
		11.01	Primary education enrollment* 30
3rd pillar: Safety and security		11.02	Secondary education enrollment*130
3.01	Business costs of terrorism131	11.03	Quality of the educational system72
3.02	Reliability of police services77	11.04	Local availability of research and training services101
3.03	Business costs of crime and violence113	11.05	Extent of staff training100
3.04	Road traffic accidents*96	11.06	Hiring and firing practices 7
		11.07	Ease of hiring foreign labor 13
4th pillar: Health and hygiene		11.08	HIV prevalence*130
4.01	Physician density*121	11.09	Business impact of HIV/AIDS134
4.02	Access to improved sanitation*109	11.10	Life expectancy*128
4.03	Access to improved drinking water*122		
4.04	Hospital beds*130	12th pillar: Affinity for Travel & Tourism	
		12.01	Tourism openness*62
5th pillar: Prioritization of Travel & Tourism		12.02	Attitude of population toward foreign visitors 20
5.01	Government prioritization of the T&T industry78	12.03	Extension of business trips recommended82
5.02	T&T government expenditure*99		
5.03	Effectiveness of marketing and branding82	13th pillar: Natural resources	
5.04	Comprehensiveness of annual T&T data*119	13.01	Number of World Heritage natural sites* 24
5.05	Timeliness of providing monthly/quarterly T&T data*98	13.02	Protected areas*65
		13.03	Quality of the natural environment 50
6th pillar: Air transport infrastructure		13.04	Total known species* 16
6.01	Quality of air transport infrastructure100		
6.02	Available seat kilometers, domestic*90	14th pillar: Cultural resources	
6.03	Available seat kilometers, international*97	14.01	Number of World Heritage cultural sites*89
6.04	Departures per 1,000 population*124	14.02	Sports stadiums*128
6.05	Airport density*129	14.03	Number of international fairs and exhibitions*80
6.06	Number of operating airlines*86	14.04	Creative industries exports*104
6.07	International air transport network82		
7th pillar: Ground transport infrastructure			
7.01	Quality of roads119		
7.02	Quality of railroad infrastructure111		
7.03	Quality of port infrastructure101		
7.04	Quality of ground transport network64		
7.05	Road density*89		

Notes: Ranks of notable competitive advantages are **highlighted**. An asterisk (*) indicates that data are from sources other than the World Economic Forum. For further details and explanation, please refer to the section "How to Read the Country/Economy Profiles" at the beginning of this chapter.

Ukraine

Key indicators

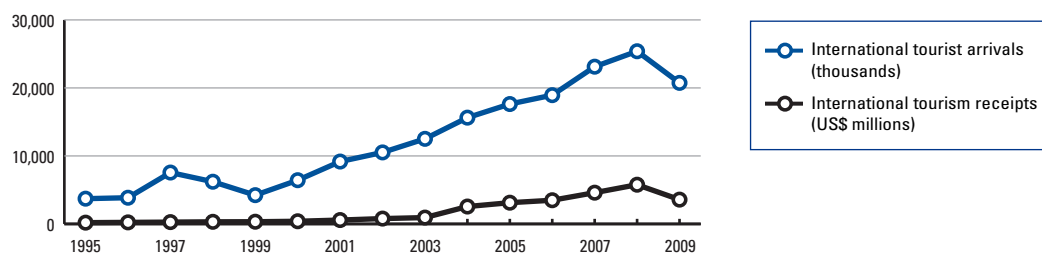
Population (millions), 2009.....	46.0
Surface area (1,000 square kilometers).....	603.6
Gross domestic product (US\$ billions), 2009.....	117.4
Gross domestic product (PPP, US\$) per capita, 2009.....	6,330.2
Real GDP growth (percent), 2009.....	-15.1
Environmental Performance Index, 2010 (out of 163 economies).....	87

Travel & Tourism indicators

		Percent of total	2011-2020 annual growth (% forecast)
T&T industry, 2010 estimates			
GDP (US\$ millions).....	2,443	1.8	3.8
Employment (1,000 jobs).....	285	1.4	-1.8
T&T economy, 2010 estimates			
GDP (US\$ millions).....	10,172	7.5	4.2
Employment (1,000 jobs).....	1,207	6.1	-1.4

Source: World Travel & Tourism Council, TSA Research 2010

International tourist arrivals (thousands), 2009.....20,741.0
International tourism receipts (US\$ millions), 20093,576.0



Source: United Nations World Tourism Organization

Travel & Tourism Competitiveness Index

	Rank (out of 139)	Score (1-7 scale)
2011 Index	85	3.8
2009 Index.....	77	3.8
T&T regulatory framework	64	4.6
Policy rules and regulations.....	107	3.8
Environmental sustainability.....	88	4.2
Safety and security.....	82	4.5
Health and hygiene.....	17	6.5
Prioritization of Travel & Tourism.....	101	4.1
T&T business environment and infrastructure	76	3.5
Air transport infrastructure.....	93	2.6
Ground transport infrastructure.....	74	3.4
Tourism infrastructure.....	53	4.4
ICT infrastructure.....	68	3.2
Price competitiveness in the T&T industry.....	119	4.0
T&T human, cultural, and natural resources	118	3.3
Human resources.....	68	4.9
Education and training.....	71	4.6
Availability of qualified labor.....	63	5.1
Affinity for Travel & Tourism.....	117	4.2
Natural resources.....	119	2.3
Cultural resources.....	86	1.9

Note: For descriptions of variables and detailed sources, please refer to "How to the Read Country/Economy Profiles."

The Travel & Tourism Competitiveness Index in detail

INDICATOR	RANK/139	INDICATOR	RANK/139
1st pillar: Policy rules and regulations		8th pillar: Tourism infrastructure	
1.01	Prevalence of foreign ownership.....121	8.01	Hotel rooms*113
1.02	Property rights135	8.02	Presence of major car rental companies* 40
1.03	Business impact of rules on FDI128	8.03	ATMs accepting Visa cards* 30
1.04	Visa requirements*87		
1.05	Openness of bilateral Air Service Agreements*108	9th pillar: ICT infrastructure	
1.06	Transparency of government policymaking114	9.01	Extent of business Internet use76
1.07	Time required to start a business*90	9.02	Internet users*92
1.08	Cost to start a business*53	9.03	Telephone lines* 45
1.09	GATS commitments*n/a	9.04	Broadband Internet subscribers*69
		9.05	Mobile telephone subscribers* 37
2nd pillar: Environmental sustainability		10th pillar: Price competitiveness in the T&T industry	
2.01	Stringency of environmental regulation127	10.01	Ticket taxes and airport charges*93
2.02	Enforcement of environmental regulation128	10.02	Purchasing power parity* 13
2.03	Sustainability of T&T industry development133	10.03	Extent and effect of taxation136
2.04	Carbon dioxide emissions*93	10.04	Fuel price levels* 49
2.05	Particulate matter concentration* 27	10.05	Hotel price index*115
2.06	Threatened species*79		
2.07	Environmental treaty ratification*65	11th pillar: Human resources	
		11.01	Primary education enrollment*104
3rd pillar: Safety and security		11.02	Secondary education enrollment* 48
3.01	Business costs of terrorism58	11.03	Quality of the educational system56
3.02	Reliability of police services122	11.04	Local availability of research and training services84
3.03	Business costs of crime and violence65	11.05	Extent of staff training109
3.04	Road traffic accidents*88	11.06	Hiring and firing practices 18
		11.07	Ease of hiring foreign labor64
4th pillar: Health and hygiene		11.08	HIV prevalence*109
4.01	Physician density* 30	11.09	Business impact of HIV/AIDS96
4.02	Access to improved sanitation* 50	11.10	Life expectancy*96
4.03	Access to improved drinking water*51		
4.04	Hospital beds* 3	12th pillar: Affinity for Travel & Tourism	
		12.01	Tourism openness*52
5th pillar: Prioritization of Travel & Tourism		12.02	Attitude of population toward foreign visitors127
5.01	Government prioritization of the T&T industry130	12.03	Extension of business trips recommended117
5.02	T&T government expenditure* 38		
5.03	Effectiveness of marketing and branding120	13th pillar: Natural resources	
5.04	Comprehensiveness of annual T&T data*101	13.01	Number of World Heritage natural sites* 43
5.05	Timeliness of providing monthly/quarterly T&T data*72	13.02	Protected areas*108
		13.03	Quality of the natural environment133
6th pillar: Air transport infrastructure		13.04	Total known species*81
6.01	Quality of air transport infrastructure110		
6.02	Available seat kilometers, domestic* 43	14th pillar: Cultural resources	
6.03	Available seat kilometers, international*64	14.01	Number of World Heritage cultural sites*73
6.04	Departures per 1,000 population*90	14.02	Sports stadiums*86
6.05	Airport density*108	14.03	Number of international fairs and exhibitions*76
6.06	Number of operating airlines* 31	14.04	Creative industries exports* 49
6.07	International air transport network117		
7th pillar: Ground transport infrastructure			
7.01	Quality of roads136		
7.02	Quality of railroad infrastructure 25		
7.03	Quality of port infrastructure94		
7.04	Quality of ground transport network 37		
7.05	Road density*73		

Notes: Ranks of notable competitive advantages are **highlighted**. An asterisk (*) indicates that data are from sources other than the World Economic Forum. For further details and explanation, please refer to the section "How to Read the Country/Economy Profiles" at the beginning of this chapter.

United Arab Emirates

Key indicators

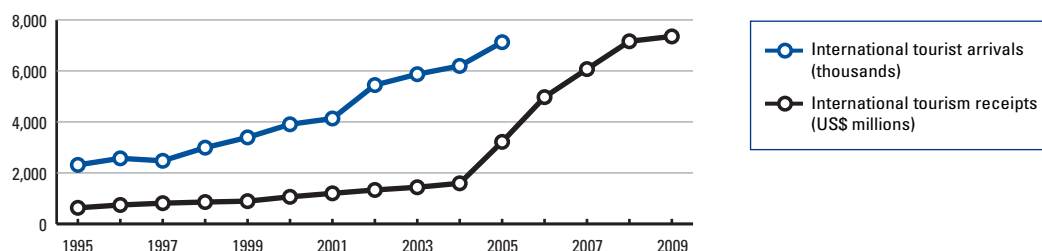
Population (millions), 2009.....	4.6
Surface area (1,000 square kilometers)	83.6
Gross domestic product (US\$ billions), 2009	223.9
Gross domestic product (PPP, US\$) per capita, 2009	36,843.2
Real GDP growth (percent), 2009.....	-2.5
Environmental Performance Index, 2010 (out of 163 economies).....	152

Travel & Tourism indicators

		Percent of total	2011-2020 annual growth (% forecast)
T&T industry, 2010 estimates			
GDP (US\$ millions)	11,768	4.6	4.5
Employment (1,000 jobs).....	119	3.8	2.2
T&T economy, 2010 estimates			
GDP (US\$ millions)	42,566	16.6	8.1
Employment (1,000 jobs).....	429	13.8	5.7

Source: World Travel & Tourism Council, TSA Research 2010

International tourist arrivals (thousands), 2005.....7,126.0
 International tourism receipts (US\$ millions), 20097,351.9



Source: United Nations World Tourism Organization

Travel & Tourism Competitiveness Index

	Rank (out of 139)	Score (1-7 scale)
2011 Index	30	4.8
2009 Index.....	33	4.6
T&T regulatory framework	57	4.8
Policy rules and regulations.....	38	4.7
Environmental sustainability.....	122	4.0
Safety and security	54	5.1
Health and hygiene	65	4.9
Prioritization of Travel & Tourism.....	34	5.1
T&T business environment and infrastructure	9	5.3
Air transport infrastructure.....	4	5.8
Ground transport infrastructure.....	31	4.9
Tourism infrastructure	22	5.8
ICT infrastructure	18	5.2
Price competitiveness in the T&T industry.....	40	4.9
T&T human, cultural, and natural resources	42	4.2
Human resources	12	5.6
Education and training.....	28	5.3
Availability of qualified labor.....	5	6.0
Affinity for Travel & Tourism	25	5.3
Natural resources	116	2.3
Cultural resources.....	34	3.7

Note: For descriptions of variables and detailed sources, please refer to "How to the Read Country/Economy Profiles."

The Travel & Tourism Competitiveness Index in detail

INDICATOR	RANK/139	INDICATOR	RANK/139
1st pillar: Policy rules and regulations		8th pillar: Tourism infrastructure	
1.01	Prevalence of foreign ownership.....49	8.01	Hotel rooms*31
1.02	Property rights43	8.02	Presence of major car rental companies*40
1.03	Business impact of rules on FDI 16	8.03	ATMs accepting Visa cards* 21
1.04	Visa requirements*108		
1.05	Openness of bilateral Air Service Agreements*46	9th pillar: ICT infrastructure	
1.06	Transparency of government policymaking35	9.01	Extent of business Internet use33
1.07	Time required to start a business*62	9.02	Internet users* 19
1.08	Cost to start a business*55	9.03	Telephone lines*35
1.09	GATS commitments*41	9.04	Broadband Internet subscribers*38
		9.05	Mobile telephone subscribers* 1
2nd pillar: Environmental sustainability		10th pillar: Price competitiveness in the T&T industry	
2.01	Stringency of environmental regulation 27	10.01	Ticket taxes and airport charges* 26
2.02	Enforcement of environmental regulation 20	10.02	Purchasing power parity*117
2.03	Sustainability of T&T industry development 3	10.03	Extent and effect of taxation 5
2.04	Carbon dioxide emissions*135	10.04	Fuel price levels* 10
2.05	Particulate matter concentration*133	10.05	Hotel price index*102
2.06	Threatened species*78		
2.07	Environmental treaty ratification*94	11th pillar: Human resources	
		11.01	Primary education enrollment*98
3rd pillar: Safety and security		11.02	Secondary education enrollment*44
3.01	Business costs of terrorism.....43	11.03	Quality of the educational system 27
3.02	Reliability of police services..... 11	11.04	Local availability of research and training services 23
3.03	Business costs of crime and violence 4	11.05	Extent of staff training 29
3.04	Road traffic accidents*132	11.06	Hiring and firing practices 17
		11.07	Ease of hiring foreign labor 1
4th pillar: Health and hygiene		11.08	HIV prevalence*48
4.01	Physician density*68	11.09	Business impact of HIV/AIDS50
4.02	Access to improved sanitation*43	11.10	Life expectancy*31
4.03	Access to improved drinking water* 1		
4.04	Hospital beds*85	12th pillar: Affinity for Travel & Tourism	
		12.01	Tourism openness*30
5th pillar: Prioritization of Travel & Tourism		12.02	Attitude of population toward foreign visitors 29
5.01	Government prioritization of the T&T industry 8	12.03	Extension of business trips recommended 13
5.02	T&T government expenditure*32		
5.03	Effectiveness of marketing and branding 1	13th pillar: Natural resources	
5.04	Comprehensiveness of annual T&T data*136	13.01	Number of World Heritage natural sites*75
5.05	Timeliness of providing monthly/quarterly T&T data*102	13.02	Protected areas*102
		13.03	Quality of the natural environment58
6th pillar: Air transport infrastructure		13.04	Total known species*117
6.01	Quality of air transport infrastructure 4		
6.02	Available seat kilometers, domestic*94	14th pillar: Cultural resources	
6.03	Available seat kilometers, international* 5	14.01	Number of World Heritage cultural sites*104
6.04	Departures per 1,000 population* 14	14.02	Sports stadiums* 29
6.05	Airport density*54	14.03	Number of international fairs and exhibitions*49
6.06	Number of operating airlines* 11	14.04	Creative industries exports* 23
6.07	International air transport network 4		
7th pillar: Ground transport infrastructure			
7.01	Quality of roads 6		
7.02	Quality of railroad infrastructuren/a		
7.03	Quality of port infrastructure 8		
7.04	Quality of ground transport network 17		
7.05	Road density*124		

Notes: Ranks of notable competitive advantages are **highlighted**. An asterisk (*) indicates that data are from sources other than the World Economic Forum. For further details and explanation, please refer to the section "How to Read the Country/Economy Profiles" at the beginning of this chapter.

United Kingdom

Key indicators

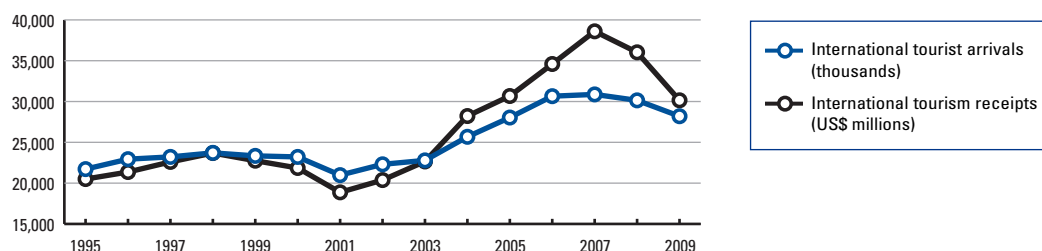
Population (millions), 2009.....	61.8
Surface area (1,000 square kilometers).....	243.6
Gross domestic product (US\$ billions), 2009.....	2,178.9
Gross domestic product (PPP, US\$) per capita, 2009.....	34,388.0
Real GDP growth (percent), 2009.....	-4.9
Environmental Performance Index, 2010 (out of 163 economies).....	14

Travel & Tourism indicators

	Percent of total	2011-2020 annual growth (% forecast)
T&T industry, 2010 estimates		
GDP (US\$ millions).....	88,961.....3.7	3.0
Employment (1,000 jobs).....	1,391.....4.5	0.5
T&T economy, 2010 estimates		
GDP (US\$ millions).....	231,146.....9.7	3.2
Employment (1,000 jobs).....	3,144.....10.2	0.6

Source: World Travel & Tourism Council, TSA Research 2010

International tourist arrivals (thousands), 2009.....28,199.0
International tourism receipts (US\$ millions), 200930,148.7



Source: United Nations World Tourism Organization

Travel & Tourism Competitiveness Index

	Rank (out of 139)	Score (1-7 scale)
2011 Index	7	5.3
2009 Index.....	11	5.2
T&T regulatory framework	21	5.3
Policy rules and regulations.....	13	5.2
Environmental sustainability.....	11	5.5
Safety and security.....	30	5.6
Health and hygiene.....	46	5.6
Prioritization of Travel & Tourism.....	49	4.8
T&T business environment and infrastructure	11	5.3
Air transport infrastructure.....	5	5.5
Ground transport infrastructure.....	17	5.5
Tourism infrastructure.....	19	6.2
ICT infrastructure.....	9	5.7
Price competitiveness in the T&T industry.....	135	3.5
T&T human, cultural, and natural resources	3	5.3
Human resources.....	8	5.7
Education and training.....	16	5.8
Availability of qualified labor.....	12	5.6
Affinity for Travel & Tourism.....	86	4.5
Natural resources.....	23	4.5
Cultural resources.....	3	6.4

Note: For descriptions of variables and detailed sources, please refer to "How to the Read Country/Economy Profiles."

The Travel & Tourism Competitiveness Index in detail

INDICATOR	RANK/139	INDICATOR	RANK/139
1st pillar: Policy rules and regulations		8th pillar: Tourism infrastructure	
1.01	Prevalence of foreign ownership.....7	8.01	Hotel rooms*30
1.02	Property rights17	8.02	Presence of major car rental companies*1
1.03	Business impact of rules on FDI14	8.03	ATMs accepting Visa cards*18
1.04	Visa requirements*22		
1.05	Openness of bilateral Air Service Agreements*40	9th pillar: ICT infrastructure	
1.06	Transparency of government policymaking34	9.01	Extent of business Internet use6
1.07	Time required to start a business*50	9.02	Internet users*7
1.08	Cost to start a business*7	9.03	Telephone lines*13
1.09	GATS commitments*65	9.04	Broadband Internet subscribers*12
		9.05	Mobile telephone subscribers*24
2nd pillar: Environmental sustainability		10th pillar: Price competitiveness in the T&T industry	
2.01	Stringency of environmental regulation18	10.01	Ticket taxes and airport charges*134
2.02	Enforcement of environmental regulation19	10.02	Purchasing power parity*114
2.03	Sustainability of T&T industry development66	10.03	Extent and effect of taxation95
2.04	Carbon dioxide emissions*106	10.04	Fuel price levels*116
2.05	Particulate matter concentration*12	10.05	Hotel price index*77
2.06	Threatened species*12		
2.07	Environmental treaty ratification*10	11th pillar: Human resources	
		11.01	Primary education enrollment*7
3rd pillar: Safety and security		11.02	Secondary education enrollment*31
3.01	Business costs of terrorism99	11.03	Quality of the educational system28
3.02	Reliability of police services31	11.04	Local availability of research and training services12
3.03	Business costs of crime and violence55	11.05	Extent of staff training28
3.04	Road traffic accidents*9	11.06	Hiring and firing practices49
		11.07	Ease of hiring foreign labor24
4th pillar: Health and hygiene		11.08	HIV prevalence*56
4.01	Physician density*51	11.09	Business impact of HIV/AIDS54
4.02	Access to improved sanitation*1	11.10	Life expectancy*15
4.03	Access to improved drinking water*1		
4.04	Hospital beds*44	12th pillar: Affinity for Travel & Tourism	
		12.01	Tourism openness*89
5th pillar: Prioritization of Travel & Tourism		12.02	Attitude of population toward foreign visitors74
5.01	Government prioritization of the T&T industry63	12.03	Extension of business trips recommended79
5.02	T&T government expenditure*84		
5.03	Effectiveness of marketing and branding43	13th pillar: Natural resources	
5.04	Comprehensiveness of annual T&T data*22	13.01	Number of World Heritage natural sites*7
5.05	Timeliness of providing monthly/quarterly T&T data*46	13.02	Protected areas*31
		13.03	Quality of the natural environment47
6th pillar: Air transport infrastructure		13.04	Total known species*113
6.01	Quality of air transport infrastructure34		
6.02	Available seat kilometers, domestic*17	14th pillar: Cultural resources	
6.03	Available seat kilometers, international*2	14.01	Number of World Heritage cultural sites*9
6.04	Departures per 1,000 population*23	14.02	Sports stadiums*24
6.05	Airport density*45	14.03	Number of international fairs and exhibitions*4
6.06	Number of operating airlines*3	14.04	Creative industries exports*6
6.07	International air transport network9		
7th pillar: Ground transport infrastructure			
7.01	Quality of roads35		
7.02	Quality of railroad infrastructure19		
7.03	Quality of port infrastructure23		
7.04	Quality of ground transport network27		
7.05	Road density*17		

Notes: Ranks of notable competitive advantages are highlighted. An asterisk (*) indicates that data are from sources other than the World Economic Forum. For further details and explanation, please refer to the section "How to Read the Country/Economy Profiles" at the beginning of this chapter.

United States

Key indicators

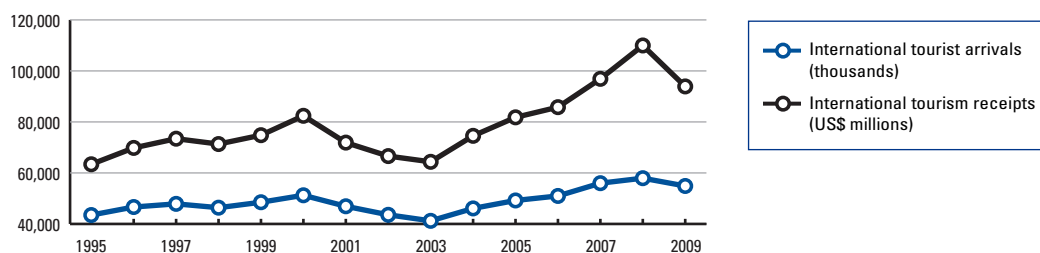
Population (millions), 2009.....	307.0
Surface area (1,000 square kilometers)	9,632.0
Gross domestic product (US\$ billions), 2009	14,119.1
Gross domestic product (PPP, US\$) per capita, 2009	45,934.5
Real GDP growth (percent), 2009.....	-2.6
Environmental Performance Index, 2010 (out of 163 economies).....	61

Travel & Tourism indicators

		Percent of total	2011-2020 annual growth (% forecast)
T&T industry, 2010 estimates			
GDP (US\$ millions)	510,854	3.4	3.6
Employment (1,000 jobs).....	5,070	3.6	2.1
T&T economy, 2010 estimates			
GDP (US\$ millions)	1,375,880	9.2	3.7
Employment (1,000 jobs).....	13,697	9.9	2.1

Source: World Travel & Tourism Council, TSA Research 2010

International tourist arrivals (thousands), 2009.....54,884.2
International tourism receipts (US\$ millions), 200993,917.0



Source: United Nations World Tourism Organization

Travel & Tourism Competitiveness Index

	Rank (out of 139)	Score (1-7 scale)
2011 Index	6	5.3
2009 Index.....	8	5.3
T&T regulatory framework	44	5.0
Policy rules and regulations.....	16	5.2
Environmental sustainability.....	105	4.2
Safety and security	62	5.0
Health and hygiene	45	5.6
Prioritization of Travel & Tourism.....	33	5.1
T&T business environment and infrastructure	3	5.4
Air transport infrastructure.....	2	6.2
Ground transport infrastructure.....	28	5.0
Tourism infrastructure	13	6.5
ICT infrastructure	21	5.2
Price competitiveness in the T&T industry.....	100	4.2
T&T human, cultural, and natural resources	1	5.5
Human resources	11	5.7
Education and training.....	21	5.6
Availability of qualified labor.....	10	5.7
Affinity for Travel & Tourism	104	4.3
Natural resources	3	5.8
Cultural resources.....	6	6.2

Note: For descriptions of variables and detailed sources, please refer to "How to the Read Country/Economy Profiles."

The Travel & Tourism Competitiveness Index in detail

INDICATOR	RANK/139	INDICATOR	RANK/139
1st pillar: Policy rules and regulations		8th pillar: Tourism infrastructure	
1.01	Prevalence of foreign ownership.....47	8.01	Hotel rooms*16
1.02	Property rights40	8.02	Presence of major car rental companies*40
1.03	Business impact of rules on FDI77	8.03	ATMs accepting Visa cards* 2
1.04	Visa requirements*98		
1.05	Openness of bilateral Air Service Agreements* 8	9th pillar: ICT infrastructure	
1.06	Transparency of government policymaking41	9.01	Extent of business Internet use 7
1.07	Time required to start a business*13	9.02	Internet users*15
1.08	Cost to start a business*17	9.03	Telephone lines*20
1.09	GATS commitments* 6	9.04	Broadband Internet subscribers*18
		9.05	Mobile telephone subscribers*76
2nd pillar: Environmental sustainability		10th pillar: Price competitiveness in the T&T industry	
2.01	Stringency of environmental regulation23	10.01	Ticket taxes and airport charges*129
2.02	Enforcement of environmental regulation22	10.02	Purchasing power parity*118
2.03	Sustainability of T&T industry development42	10.03	Extent and effect of taxation71
2.04	Carbon dioxide emissions*130	10.04	Fuel price levels*17
2.05	Particulate matter concentration*33	10.05	Hotel price index*65
2.06	Threatened species*122		
2.07	Environmental treaty ratification*125	11th pillar: Human resources	
		11.01	Primary education enrollment*77
3rd pillar: Safety and security		11.02	Secondary education enrollment*50
3.01	Business costs of terrorism125	11.03	Quality of the educational system26
3.02	Reliability of police services26	11.04	Local availability of research and training services 10
3.03	Business costs of crime and violence84	11.05	Extent of staff training 10
3.04	Road traffic accidents*53	11.06	Hiring and firing practices 6
		11.07	Ease of hiring foreign labor56
4th pillar: Health and hygiene		11.08	HIV prevalence*93
4.01	Physician density*39	11.09	Business impact of HIV/AIDS80
4.02	Access to improved sanitation* 1	11.10	Life expectancy*31
4.03	Access to improved drinking water*40		
4.04	Hospital beds*58	12th pillar: Affinity for Travel & Tourism	
		12.01	Tourism openness*129
5th pillar: Prioritization of Travel & Tourism		12.02	Attitude of population toward foreign visitors101
5.01	Government prioritization of the T&T industry77	12.03	Extension of business trips recommended43
5.02	T&T government expenditure*34		
5.03	Effectiveness of marketing and branding27	13th pillar: Natural resources	
5.04	Comprehensiveness of annual T&T data*58	13.01	Number of World Heritage natural sites* 2
5.05	Timeliness of providing monthly/quarterly T&T data*45	13.02	Protected areas*35
		13.03	Quality of the natural environment31
6th pillar: Air transport infrastructure		13.04	Total known species*11
6.01	Quality of air transport infrastructure32		
6.02	Available seat kilometers, domestic* 1	14th pillar: Cultural resources	
6.03	Available seat kilometers, international* 1	14.01	Number of World Heritage cultural sites*25
6.04	Departures per 1,000 population*12	14.02	Sports stadiums*21
6.05	Airport density*20	14.03	Number of international fairs and exhibitions* 1
6.06	Number of operating airlines* 1	14.04	Creative industries exports* 2
6.07	International air transport network21		
7th pillar: Ground transport infrastructure			
7.01	Quality of roads19		
7.02	Quality of railroad infrastructure18		
7.03	Quality of port infrastructure22		
7.04	Quality of ground transport network28		
7.05	Road density*44		

Notes: Ranks of notable competitive advantages are **highlighted**. An asterisk (*) indicates that data are from sources other than the World Economic Forum. For further details and explanation, please refer to the section "How to Read the Country/Economy Profiles" at the beginning of this chapter.

Uruguay

Key indicators

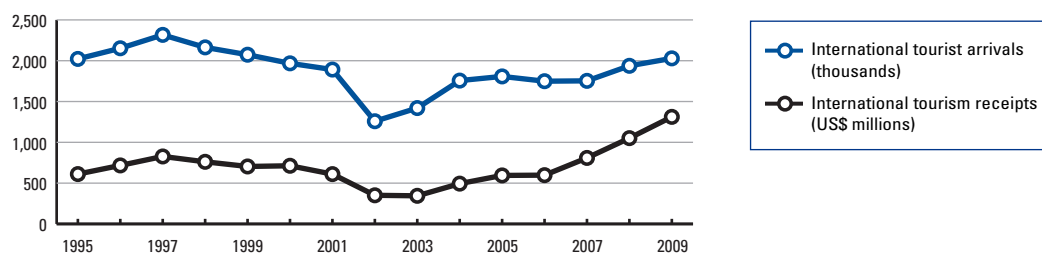
Population (millions), 2009.....	3.3
Surface area (1,000 square kilometers).....	176.2
Gross domestic product (US\$ billions), 2009.....	31.5
Gross domestic product (PPP, US\$) per capita, 2009.....	13,144.4
Real GDP growth (percent), 2009.....	2.9
Environmental Performance Index, 2010 (out of 163 economies).....	83

Travel & Tourism indicators

		Percent of total	2011-2020 annual growth (% forecast)
T&T industry, 2010 estimates			
GDP (US\$ millions).....	1,069	2.9	6.1
Employment (1,000 jobs).....	52	3.5	2.9
T&T economy, 2010 estimates			
GDP (US\$ millions).....	2,823	7.6	5.7
Employment (1,000 jobs).....	124	8.2	2.7

Source: World Travel & Tourism Council, TSA Research 2010

International tourist arrivals (thousands), 2009.....2,028.8
 International tourism receipts (US\$ millions), 20091,312.1



Source: United Nations World Tourism Organization

Travel & Tourism Competitiveness Index

	Rank (out of 139)	Score (1-7 scale)
2011 Index	58	4.2
2009 Index.....	63	4.1
T&T regulatory framework	30	5.2
Policy rules and regulations.....	71	4.4
Environmental sustainability.....	70	4.5
Safety and security.....	21	5.7
Health and hygiene.....	35	5.9
Prioritization of Travel & Tourism.....	27	5.3
T&T business environment and infrastructure	71	3.6
Air transport infrastructure.....	97	2.5
Ground transport infrastructure.....	46	4.3
Tourism infrastructure.....	82	3.1
ICT infrastructure.....	48	3.8
Price competitiveness in the T&T industry.....	82	4.5
T&T human, cultural, and natural resources	60	3.9
Human resources.....	56	5.0
Education and training.....	53	4.9
Availability of qualified labor.....	69	5.1
Affinity for Travel & Tourism.....	41	4.9
Natural resources.....	101	2.6
Cultural resources.....	45	3.2

Note: For descriptions of variables and detailed sources, please refer to "How to the Read Country/Economy Profiles."

The Travel & Tourism Competitiveness Index in detail

INDICATOR	RANK/139	INDICATOR	RANK/139
1st pillar: Policy rules and regulations		8th pillar: Tourism infrastructure	
1.01 Prevalence of foreign ownership.....	6	8.01 Hotel rooms*	55
1.02 Property rights	50	8.02 Presence of major car rental companies*	64
1.03 Business impact of rules on FDI	9	8.03 ATMs accepting Visa cards*	116
1.04 Visa requirements*	42		
1.05 Openness of bilateral Air Service Agreements*	47	9th pillar: ICT infrastructure	
1.06 Transparency of government policymaking	29	9.01 Extent of business Internet use	70
1.07 Time required to start a business*	127	9.02 Internet users*	52
1.08 Cost to start a business*	111	9.03 Telephone lines*	46
1.09 GATS commitments*	17	9.04 Broadband Internet subscribers*	52
		9.05 Mobile telephone subscribers*	34
2nd pillar: Environmental sustainability		10th pillar: Price competitiveness in the T&T industry	
2.01 Stringency of environmental regulation	41	10.01 Ticket taxes and airport charges*	39
2.02 Enforcement of environmental regulation	33	10.02 Purchasing power parity*	107
2.03 Sustainability of T&T industry development	23	10.03 Extent and effect of taxation	104
2.04 Carbon dioxide emissions*	54	10.04 Fuel price levels*	80
2.05 Particulate matter concentration*	136	10.05 Hotel price index*	30
2.06 Threatened species*	103		
2.07 Environmental treaty ratification*	30	11th pillar: Human resources	
		11.01 Primary education enrollment*	19
3rd pillar: Safety and security		11.02 Secondary education enrollment*	70
3.01 Business costs of terrorism.....	1	11.03 Quality of the educational system	67
3.02 Reliability of police services.....	56	11.04 Local availability of research and training services	57
3.03 Business costs of crime and violence	70	11.05 Extent of staff training.....	86
3.04 Road traffic accidents*	2	11.06 Hiring and firing practices	118
		11.07 Ease of hiring foreign labor.....	34
4th pillar: Health and hygiene		11.08 HIV prevalence*	88
4.01 Physician density*	18	11.09 Business impact of HIV/AIDS	27
4.02 Access to improved sanitation*	1	11.10 Life expectancy*	46
4.03 Access to improved drinking water*	1		
4.04 Hospital beds*	65	12th pillar: Affinity for Travel & Tourism	
		12.01 Tourism openness*	66
5th pillar: Prioritization of Travel & Tourism		12.02 Attitude of population toward foreign visitors	67
5.01 Government prioritization of the T&T industry	32	12.03 Extension of business trips recommended	20
5.02 T&T government expenditure*	37		
5.03 Effectiveness of marketing and branding	29	13th pillar: Natural resources	
5.04 Comprehensiveness of annual T&T data*	40	13.01 Number of World Heritage natural sites*	75
5.05 Timeliness of providing monthly/quarterly T&T data*	12	13.02 Protected areas*	137
		13.03 Quality of the natural environment	22
6th pillar: Air transport infrastructure		13.04 Total known species*	67
6.01 Quality of air transport infrastructure	68		
6.02 Available seat kilometers, domestic*	102	14th pillar: Cultural resources	
6.03 Available seat kilometers, international*	95	14.01 Number of World Heritage cultural sites*	73
6.04 Departures per 1,000 population*	65	14.02 Sports stadiums*	6
6.05 Airport density*	76	14.03 Number of international fairs and exhibitions*	42
6.06 Number of operating airlines*	104	14.04 Creative industries exports*	83
6.07 International air transport network	89		
		7th pillar: Ground transport infrastructure	
7.01 Quality of roads	49	7.01 Quality of roads	49
7.02 Quality of railroad infrastructure	108	7.02 Quality of railroad infrastructure	108
7.03 Quality of port infrastructure	38	7.03 Quality of port infrastructure	38
7.04 Quality of ground transport network	24	7.04 Quality of ground transport network	24
7.05 Road density*	34	7.05 Road density*	34

Notes: Ranks of notable competitive advantages are **highlighted**. An asterisk (*) indicates that data are from sources other than the World Economic Forum. For further details and explanation, please refer to the section "How to Read the Country/Economy Profiles" at the beginning of this chapter.

Venezuela

Key indicators

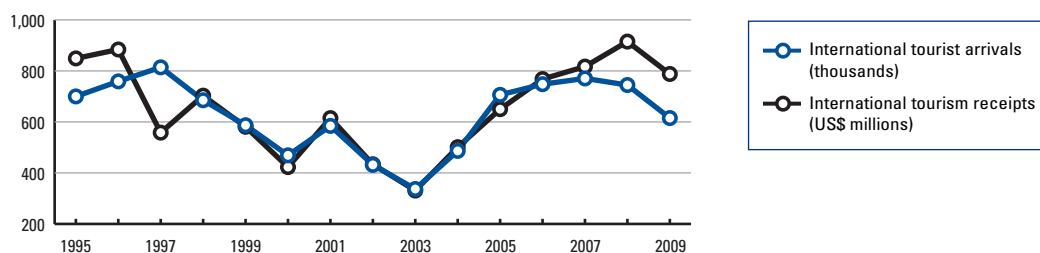
Population (millions), 2009.....	28.4
Surface area (1,000 square kilometers)	912.1
Gross domestic product (US\$ billions), 2009	325.7
Gross domestic product (PPP, US\$) per capita, 2009	12,183.7
Real GDP growth (percent), 2009.....	-3.3
Environmental Performance Index, 2010 (out of 163 economies).....	64

Travel & Tourism indicators

	Percent of total	2011-2020 annual growth (% forecast)
T&T industry, 2010 estimates		
GDP (US\$ millions)	3,236	1.6
Employment (1,000 jobs).....	185	1.6
T&T economy, 2010 estimates		
GDP (US\$ millions)	14,434	7.1
Employment (1,000 jobs).....	666	5.6

Source: World Travel & Tourism Council, TSA Research 2010

International tourist arrivals (thousands), 2009.....	615.2
International tourism receipts (US\$ millions), 2009	788.0



Source: United Nations World Tourism Organization

Travel & Tourism Competitiveness Index

	Rank (out of 139)	Score (1-7 scale)
2011 Index	106	3.5
2009 Index.....	104	3.5
T&T regulatory framework	120	3.7
Policy rules and regulations.....	134	3.1
Environmental sustainability.....	101	4.2
Safety and security	134	3.4
Health and hygiene	77	4.5
Prioritization of Travel & Tourism.....	126	3.3
T&T business environment and infrastructure	96	3.2
Air transport infrastructure.....	84	2.7
Ground transport infrastructure.....	136	2.3
Tourism infrastructure	78	3.3
ICT infrastructure	74	3.1
Price competitiveness in the T&T industry.....	97	4.3
T&T human, cultural, and natural resources	99	3.5
Human resources	111	4.3
Education and training.....	100	4.1
Availability of qualified labor.....	121	4.5
Affinity for Travel & Tourism	138	3.2
Natural resources	9	4.9
Cultural resources.....	99	1.7

Note: For descriptions of variables and detailed sources, please refer to "How to the Read Country/Economy Profiles."

The Travel & Tourism Competitiveness Index in detail

INDICATOR	RANK/139	INDICATOR	RANK/139
1st pillar: Policy rules and regulations		8th pillar: Tourism infrastructure	
1.01	Prevalence of foreign ownership.....117	8.01	Hotel rooms*82
1.02	Property rights139	8.02	Presence of major car rental companies*80
1.03	Business impact of rules on FDI139	8.03	ATMs accepting Visa cards*65
1.04	Visa requirements*75		
1.05	Openness of bilateral Air Service Agreements*91	9th pillar: ICT infrastructure	
1.06	Transparency of government policymaking136	9.01	Extent of business Internet use111
1.07	Time required to start a business*136	9.02	Internet users*71
1.08	Cost to start a business*102	9.03	Telephone lines*54
1.09	GATS commitments* 31	9.04	Broadband Internet subscribers*67
		9.05	Mobile telephone subscribers*64
2nd pillar: Environmental sustainability		10th pillar: Price competitiveness in the T&T industry	
2.01	Stringency of environmental regulation109	10.01	Ticket taxes and airport charges*128
2.02	Enforcement of environmental regulation130	10.02	Purchasing power parity*112
2.03	Sustainability of T&T industry development139	10.03	Extent and effect of taxation98
2.04	Carbon dioxide emissions*90	10.04	Fuel price levels* 1
2.05	Particulate matter concentration* 1	10.05	Hotel price index*103
2.06	Threatened species*98		
2.07	Environmental treaty ratification*81	11th pillar: Human resources	
		11.01	Primary education enrollment*93
3rd pillar: Safety and security		11.02	Secondary education enrollment*91
3.01	Business costs of terrorism110	11.03	Quality of the educational system127
3.02	Reliability of police services139	11.04	Local availability of research and training services123
3.03	Business costs of crime and violence135	11.05	Extent of staff training91
3.04	Road traffic accidents*90	11.06	Hiring and firing practices139
		11.07	Ease of hiring foreign labor130
4th pillar: Health and hygiene		11.08	HIV prevalence*96
4.01	Physician density*58	11.09	Business impact of HIV/AIDS82
4.02	Access to improved sanitation*63	11.10	Life expectancy* 46
4.03	Access to improved drinking water*86		
4.04	Hospital beds*100	12th pillar: Affinity for Travel & Tourism	
		12.01	Tourism openness*133
5th pillar: Prioritization of Travel & Tourism		12.02	Attitude of population toward foreign visitors139
5.01	Government prioritization of the T&T industry139	12.03	Extension of business trips recommended135
5.02	T&T government expenditure*66		
5.03	Effectiveness of marketing and branding139	13th pillar: Natural resources	
5.04	Comprehensiveness of annual T&T data* 25	13.01	Number of World Heritage natural sites* 43
5.05	Timeliness of providing monthly/quarterly T&T data*98	13.02	Protected areas* 1
		13.03	Quality of the natural environment116
6th pillar: Air transport infrastructure		13.04	Total known species* 7
6.01	Quality of air transport infrastructure113		
6.02	Available seat kilometers, domestic* 37	14th pillar: Cultural resources	
6.03	Available seat kilometers, international*56	14.01	Number of World Heritage cultural sites*89
6.04	Departures per 1,000 population*52	14.02	Sports stadiums*72
6.05	Airport density*57	14.03	Number of international fairs and exhibitions*62
6.06	Number of operating airlines*52	14.04	Creative industries exports*97
6.07	International air transport network115		
7th pillar: Ground transport infrastructure			
7.01	Quality of roads96		
7.02	Quality of railroad infrastructure101		
7.03	Quality of port infrastructure135		
7.04	Quality of ground transport network135		
7.05	Road density*109		

Notes: Ranks of notable competitive advantages are **highlighted**. An asterisk (*) indicates that data are from sources other than the World Economic Forum. For further details and explanation, please refer to the section "How to Read the Country/Economy Profiles" at the beginning of this chapter.

Vietnam

Key indicators

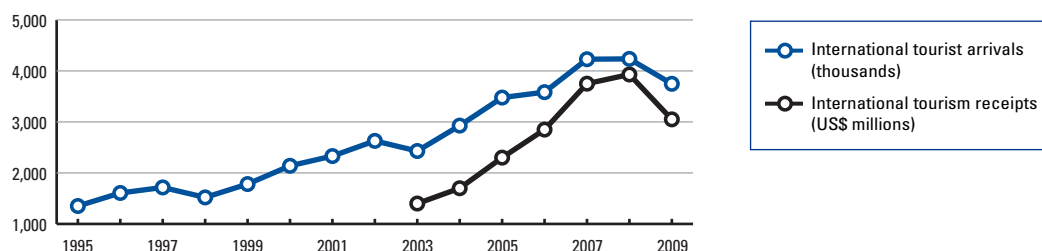
Population (millions), 2009.....	87.3
Surface area (1,000 square kilometers).....	331.2
Gross domestic product (US\$ billions), 2009.....	93.2
Gross domestic product (PPP, US\$) per capita, 2009.....	2,941.7
Real GDP growth (percent), 2009.....	5.3
Environmental Performance Index, 2010 (out of 163 economies).....	85

Travel & Tourism indicators

		Percent of total	2011–2020 annual growth (% forecast)
T&T industry, 2010 estimates			
GDP (US\$ millions).....	3,998	3.9	7.6
Employment (1,000 jobs).....	1,397	3.0	2.5
T&T economy, 2010 estimates			
GDP (US\$ millions).....	12,529	12.4	7.3
Employment (1,000 jobs).....	4,539	9.9	2.2

Source: World Travel & Tourism Council, TSA Research 2010

International tourist arrivals (thousands), 2009.....	3,747.4
International tourism receipts (US\$ millions), 2009.....	3,050.0



Source: United Nations World Tourism Organization

Travel & Tourism Competitiveness Index

	Rank (out of 139)	Score (1–7 scale)
2011 Index	80	3.9
2009 Index.....	89	3.7
T&T regulatory framework	89	4.3
Policy rules and regulations.....	67	4.4
Environmental sustainability.....	115	4.1
Safety and security.....	68	4.8
Health and hygiene.....	89	4.1
Prioritization of Travel & Tourism.....	107	4.0
T&T business environment and infrastructure	89	3.3
Air transport infrastructure.....	85	2.7
Ground transport infrastructure.....	77	3.3
Tourism infrastructure.....	110	2.1
ICT infrastructure.....	67	3.2
Price competitiveness in the T&T industry.....	16	5.2
T&T human, cultural, and natural resources	46	4.1
Human resources.....	72	4.9
Education and training.....	83	4.4
Availability of qualified labor.....	33	5.3
Affinity for Travel & Tourism.....	87	4.5
Natural resources.....	51	3.6
Cultural resources.....	36	3.6

Note: For descriptions of variables and detailed sources, please refer to "How to the Read Country/Economy Profiles."

The Travel & Tourism Competitiveness Index in detail

INDICATOR	RANK/139	INDICATOR	RANK/139
1st pillar: Policy rules and regulations		8th pillar: Tourism infrastructure	
1.01	Prevalence of foreign ownership.....114	8.01	Hotel rooms*89
1.02	Property rights81	8.02	Presence of major car rental companies*112
1.03	Business impact of rules on FDI 29	8.03	ATMs accepting Visa cards*93
1.04	Visa requirements* 7	9th pillar: ICT infrastructure	
1.05	Openness of bilateral Air Service Agreements*91	9.01	Extent of business Internet use 43
1.06	Transparency of government policymaking73	9.02	Internet users*81
1.07	Time required to start a business*118	9.03	Telephone lines*68
1.08	Cost to start a business*71	9.04	Broadband Internet subscribers*74
1.09	GATS commitments* 46	9.05	Mobile telephone subscribers* 47
2nd pillar: Environmental sustainability		10th pillar: Price competitiveness in the T&T industry	
2.01	Stringency of environmental regulation.....134	10.01	Ticket taxes and airport charges* 25
2.02	Enforcement of environmental regulation103	10.02	Purchasing power parity* 4
2.03	Sustainability of T&T industry development.....63	10.03	Extent and effect of taxation58
2.04	Carbon dioxide emissions* 41	10.04	Fuel price levels* 37
2.05	Particulate matter concentration*98	10.05	Hotel price index*57
2.06	Threatened species*115	11th pillar: Human resources	
2.07	Environmental treaty ratification*108	11.01	Primary education enrollment*69
3rd pillar: Safety and security		11.02	Secondary education enrollment*102
3.01	Business costs of terrorism.....109	11.03	Quality of the educational system61
3.02	Reliability of police services..... 41	11.04	Local availability of research and training services104
3.03	Business costs of crime and violence88	11.05	Extent of staff training58
3.04	Road traffic accidents*68	11.06	Hiring and firing practices 34
4th pillar: Health and hygiene		11.07	Ease of hiring foreign labor60
4.01	Physician density*100	11.08	HIV prevalence*79
4.02	Access to improved sanitation*86	11.09	Business impact of HIV/AIDS84
4.03	Access to improved drinking water*68	11.10	Life expectancy*64
4.04	Hospital beds*67	12th pillar: Affinity for Travel & Tourism	
5th pillar: Prioritization of Travel & Tourism		12.01	Tourism openness*77
5.01	Government prioritization of the T&T industry57	12.02	Attitude of population toward foreign visitors97
5.02	T&T government expenditure*118	12.03	Extension of business trips recommended83
5.03	Effectiveness of marketing and branding62	13th pillar: Natural resources	
5.04	Comprehensiveness of annual T&T data*128	13.01	Number of World Heritage natural sites* 24
5.05	Timeliness of providing monthly/quarterly T&T data*89	13.02	Protected areas*98
6th pillar: Air transport infrastructure		13.03	Quality of the natural environment132
6.01	Quality of air transport infrastructure88	13.04	Total known species* 22
6.02	Available seat kilometers, domestic* 22	14th pillar: Cultural resources	
6.03	Available seat kilometers, international* 43	14.01	Number of World Heritage cultural sites* 25
6.04	Departures per 1,000 population*95	14.02	Sports stadiums*121
6.05	Airport density*113	14.03	Number of international fairs and exhibitions*52
6.06	Number of operating airlines* 42	14.04	Creative industries exports* 28
6.07	International air transport network101		
7th pillar: Ground transport infrastructure			
7.01	Quality of roads117		
7.02	Quality of railroad infrastructure59		
7.03	Quality of port infrastructure97		
7.04	Quality of ground transport network69		
7.05	Road density*56		

Notes: Ranks of notable competitive advantages are **highlighted**. An asterisk (*) indicates that data are from sources other than the World Economic Forum. For further details and explanation, please refer to the section "How to Read the Country/Economy Profiles" at the beginning of this chapter.

Zambia

Key indicators

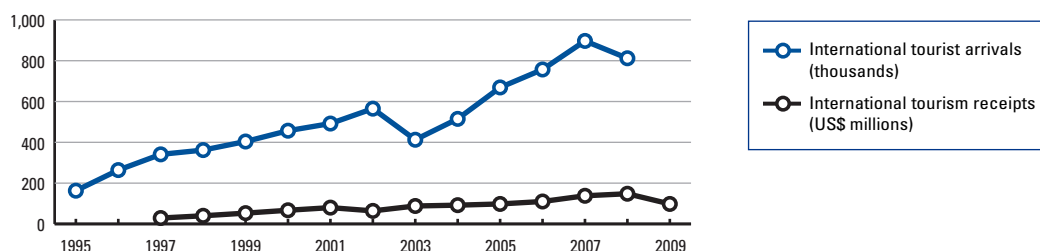
Population (millions), 2009.....	12.9
Surface area (1,000 square kilometers).....	752.6
Gross domestic product (US\$ billions), 2009.....	12.8
Gross domestic product (PPP, US\$) per capita, 2009.....	1,539.5
Real GDP growth (percent), 2009.....	6.3
Environmental Performance Index, 2010 (out of 163 economies).....	130

Travel & Tourism indicators

		Percent of total	2011–2020 annual growth (% forecast)
T&T industry, 2010 estimates			
GDP (US\$ millions).....	202	1.2	6.2
Employment (1,000 jobs).....	21	1.4	2.2
T&T economy, 2010 estimates			
GDP (US\$ millions).....	657	3.9	6.5
Employment (1,000 jobs).....	59	3.8	2.4

Source: World Travel & Tourism Council, TSA Research 2010

International tourist arrivals (thousands), 2008.....	812.0
International tourism receipts (US\$ millions), 2009.....	98.0



Source: United Nations World Tourism Organization

Travel & Tourism Competitiveness Index

	Rank (out of 139)	Score (1–7 scale)
2011 Index	111	3.4
2009 Index.....	100	3.5
T&T regulatory framework	104	4.0
Policy rules and regulations.....	44	4.7
Environmental sustainability.....	49	4.8
Safety and security.....	80	4.6
Health and hygiene.....	122	2.2
Prioritization of Travel & Tourism.....	111	3.8
T&T business environment and infrastructure	131	2.6
Air transport infrastructure.....	118	2.3
Ground transport infrastructure.....	108	2.9
Tourism infrastructure.....	123	1.7
ICT infrastructure.....	122	1.9
Price competitiveness in the T&T industry.....	104	4.2
T&T human, cultural, and natural resources	95	3.6
Human resources.....	120	3.9
Education and training.....	99	4.1
Availability of qualified labor.....	132	3.7
Affinity for Travel & Tourism.....	113	4.3
Natural resources.....	15	4.7
Cultural resources.....	119	1.5

Note: For descriptions of variables and detailed sources, please refer to "How to the Read Country/Economy Profiles."

The Travel & Tourism Competitiveness Index in detail

INDICATOR	RANK/139	INDICATOR	RANK/139
1st pillar: Policy rules and regulations		8th pillar: Tourism infrastructure	
1.01	Prevalence of foreign ownership.....18	8.01	Hotel rooms*127
1.02	Property rights80	8.02	Presence of major car rental companies*112
1.03	Business impact of rules on FDI30	8.03	ATMs accepting Visa cards*109
1.04	Visa requirements*31		
1.05	Openness of bilateral Air Service Agreements*68	9th pillar: ICT infrastructure	
1.06	Transparency of government policymaking47	9.01	Extent of business Internet use92
1.07	Time required to start a business*71	9.02	Internet users*113
1.08	Cost to start a business*100	9.03	Telephone lines*131
1.09	GATS commitments*17	9.04	Broadband Internet subscribers*117
		9.05	Mobile telephone subscribers*125
2nd pillar: Environmental sustainability		10th pillar: Price competitiveness in the T&T industry	
2.01	Stringency of environmental regulation72	10.01	Ticket taxes and airport charges*41
2.02	Enforcement of environmental regulation65	10.02	Purchasing power parity*93
2.03	Sustainability of T&T industry development59	10.03	Extent and effect of taxation79
2.04	Carbon dioxide emissions*14	10.04	Fuel price levels*133
2.05	Particulate matter concentration*79	10.05	Hotel price index*66
2.06	Threatened species*19		
2.07	Environmental treaty ratification*117	11th pillar: Human resources	
		11.01	Primary education enrollment*87
3rd pillar: Safety and security		11.02	Secondary education enrollment*115
3.01	Business costs of terrorism55	11.03	Quality of the educational system52
3.02	Reliability of police services71	11.04	Local availability of research and training services86
3.03	Business costs of crime and violence87	11.05	Extent of staff training81
3.04	Road traffic accidents*100	11.06	Hiring and firing practices36
		11.07	Ease of hiring foreign labor80
4th pillar: Health and hygiene		11.08	HIV prevalence*134
4.01	Physician density*129	11.09	Business impact of HIV/AIDS136
4.02	Access to improved sanitation*108	11.10	Life expectancy*134
4.03	Access to improved drinking water*125		
4.04	Hospital beds*85	12th pillar: Affinity for Travel & Tourism	
		12.01	Tourism openness*130
5th pillar: Prioritization of Travel & Tourism		12.02	Attitude of population toward foreign visitors30
5.01	Government prioritization of the T&T industry53	12.03	Extension of business trips recommended98
5.02	T&T government expenditure*105		
5.03	Effectiveness of marketing and branding59	13th pillar: Natural resources	
5.04	Comprehensiveness of annual T&T data*98	13.01	Number of World Heritage natural sites*43
5.05	Timeliness of providing monthly/quarterly T&T data*123	13.02	Protected areas*4
		13.03	Quality of the natural environment51
6th pillar: Air transport infrastructure		13.04	Total known species*29
6.01	Quality of air transport infrastructure111		
6.02	Available seat kilometers, domestic*70	14th pillar: Cultural resources	
6.03	Available seat kilometers, international*108	14.01	Number of World Heritage cultural sites*89
6.04	Departures per 1,000 population*109	14.02	Sports stadiums*90
6.05	Airport density*79	14.03	Number of international fairs and exhibitions*99
6.06	Number of operating airlines*101	14.04	Creative industries exports*118
6.07	International air transport network85		
7th pillar: Ground transport infrastructure			
7.01	Quality of roads110		
7.02	Quality of railroad infrastructure84		
7.03	Quality of port infrastructure95		
7.04	Quality of ground transport network72		
7.05	Road density*102		

Notes: Ranks of notable competitive advantages are highlighted. An asterisk (*) indicates that data are from sources other than the World Economic Forum. For further details and explanation, please refer to the section "How to Read the Country/Economy Profiles" at the beginning of this chapter.

Zimbabwe

Key indicators

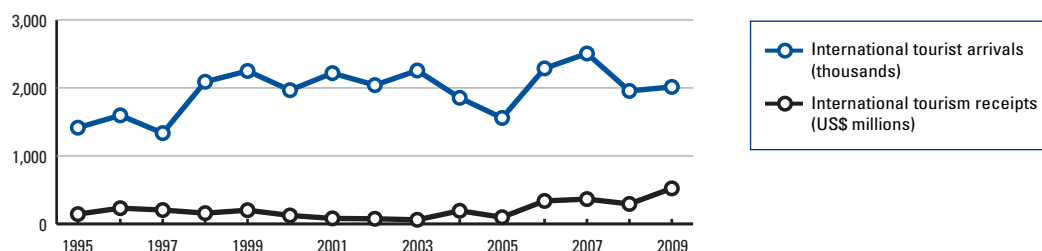
Population (millions), 2009.....	12.5
Surface area (1,000 square kilometers)	390.8
Gross domestic product (US\$ billions), 2009	4.6
Gross domestic product (PPP, US\$) per capita, 2009	370.5
Real GDP growth (percent), 2009.....	5.7
Environmental Performance Index, 2010 (out of 163 economies).....	127

Travel & Tourism indicators

	Percent of total	2011-2020 annual growth (% forecast)
T&T industry, 2010 estimates		
GDP (US\$ millions)	219	5.0
Employment (1,000 jobs).....	46	4.1
T&T economy, 2010 estimates		
GDP (US\$ millions)	460	10.4
Employment (1,000 jobs).....	96	8.7

Source: World Travel & Tourism Council, TSA Research 2010

International tourist arrivals (thousands), 2009.....	2,014.3
International tourism receipts (US\$ millions), 2009	523.0



Source: United Nations World Tourism Organization

Travel & Tourism Competitiveness Index

	Rank (out of 139)	Score (1-7 scale)
2011 Index	119	3.3
2009 Index.....	121	3.2
T&T regulatory framework	118	3.7
Policy rules and regulations.....	136	2.9
Environmental sustainability.....	71	4.5
Safety and security	96	4.4
Health and hygiene	108	3.0
Prioritization of Travel & Tourism.....	114	3.7
T&T business environment and infrastructure	126	2.6
Air transport infrastructure.....	125	2.2
Ground transport infrastructure.....	83	3.2
Tourism infrastructure	118	1.9
ICT infrastructure	124	1.9
Price competitiveness in the T&T industry.....	117	4.0
T&T human, cultural, and natural resources	96	3.6
Human resources	134	3.4
Education and training.....	110	4.0
Availability of qualified labor.....	137	2.8
Affinity for Travel & Tourism	90	4.5
Natural resources	13	4.8
Cultural resources.....	102	1.7

Note: For descriptions of variables and detailed sources, please refer to "How to the Read Country/Economy Profiles."

The Travel & Tourism Competitiveness Index in detail

INDICATOR	RANK/139	INDICATOR	RANK/139
1st pillar: Policy rules and regulations		8th pillar: Tourism infrastructure	
1.01	Prevalence of foreign ownership.....108	8.01	Hotel rooms*124
1.02	Property rights138	8.02	Presence of major car rental companies*95
1.03	Business impact of rules on FDI136	8.03	ATMs accepting Visa cards*130
1.04	Visa requirements*81		
1.05	Openness of bilateral Air Service Agreements*98	9th pillar: ICT infrastructure	
1.06	Transparency of government policymaking65	9.01	Extent of business Internet use118
1.07	Time required to start a business*133	9.02	Internet users*98
1.08	Cost to start a business*134	9.03	Telephone lines*111
1.09	GATS commitments* 30	9.04	Broadband Internet subscribers*106
		9.05	Mobile telephone subscribers*134
2nd pillar: Environmental sustainability		10th pillar: Price competitiveness in the T&T industry	
2.01	Stringency of environmental regulation87	10.01	Ticket taxes and airport charges*69
2.02	Enforcement of environmental regulation93	10.02	Purchasing power parity*n/a
2.03	Sustainability of T&T industry development107	10.03	Extent and effect of taxation93
2.04	Carbon dioxide emissions* 30	10.04	Fuel price levels*97
2.05	Particulate matter concentration* 47	10.05	Hotel price index*n/a
2.06	Threatened species* 41		
2.07	Environmental treaty ratification*132	11th pillar: Human resources	
		11.01	Primary education enrollment*95
3rd pillar: Safety and security		11.02	Secondary education enrollment*119
3.01	Business costs of terrorism 9	11.03	Quality of the educational system 46
3.02	Reliability of police services126	11.04	Local availability of research and training services109
3.03	Business costs of crime and violence71	11.05	Extent of staff training71
3.04	Road traffic accidents*104	11.06	Hiring and firing practices122
		11.07	Ease of hiring foreign labor132
4th pillar: Health and hygiene		11.08	HIV prevalence*135
4.01	Physician density*113	11.09	Business impact of HIV/AIDS131
4.02	Access to improved sanitation*114	11.10	Life expectancy*139
4.03	Access to improved drinking water*103		
4.04	Hospital beds*60	12th pillar: Affinity for Travel & Tourism	
		12.01	Tourism openness*74
5th pillar: Prioritization of Travel & Tourism		12.02	Attitude of population toward foreign visitors107
5.01	Government prioritization of the T&T industry52	12.03	Extension of business trips recommended80
5.02	T&T government expenditure*96		
5.03	Effectiveness of marketing and branding114	13th pillar: Natural resources	
5.04	Comprehensiveness of annual T&T data*58	13.01	Number of World Heritage natural sites* 24
5.05	Timeliness of providing monthly/quarterly T&T data*123	13.02	Protected areas* 10
		13.03	Quality of the natural environment 48
6th pillar: Air transport infrastructure		13.04	Total known species* 39
6.01	Quality of air transport infrastructure99		
6.02	Available seat kilometers, domestic*77	14th pillar: Cultural resources	
6.03	Available seat kilometers, international*112	14.01	Number of World Heritage cultural sites*62
6.04	Departures per 1,000 population*106	14.02	Sports stadiums*97
6.05	Airport density*115	14.03	Number of international fairs and exhibitions*129
6.06	Number of operating airlines*113	14.04	Creative industries exports*80
6.07	International air transport network105		
7th pillar: Ground transport infrastructure			
7.01	Quality of roads94		
7.02	Quality of railroad infrastructure61		
7.03	Quality of port infrastructure61		
7.04	Quality of ground transport network119		
7.05	Road density*76		

Notes: Ranks of notable competitive advantages are **highlighted**. An asterisk (*) indicates that data are from sources other than the World Economic Forum. For further details and explanation, please refer to the section "How to Read the Country/Economy Profiles" at the beginning of this chapter.

2.2

Data Tables

How to Read the Data Tables

The following pages present the data for all of the variables included in the Travel & Tourism Competitiveness Index 2011 (TTCI) for all 139 economies covered by the study. The tables are organized in 14 sections, which correspond to the 14 pillars of the TTCI.

The number preceding the title of each variable serves to identify the pillar to which the variable belongs.

Two types of data are used in the TTCI: those from the Executive Opinion Survey and indicators derived from other sources.

Executive Opinion Survey indicators

1 Data yielded from the World Economic Forum's Executive Opinion Survey are presented in blue-colored bar graphs.

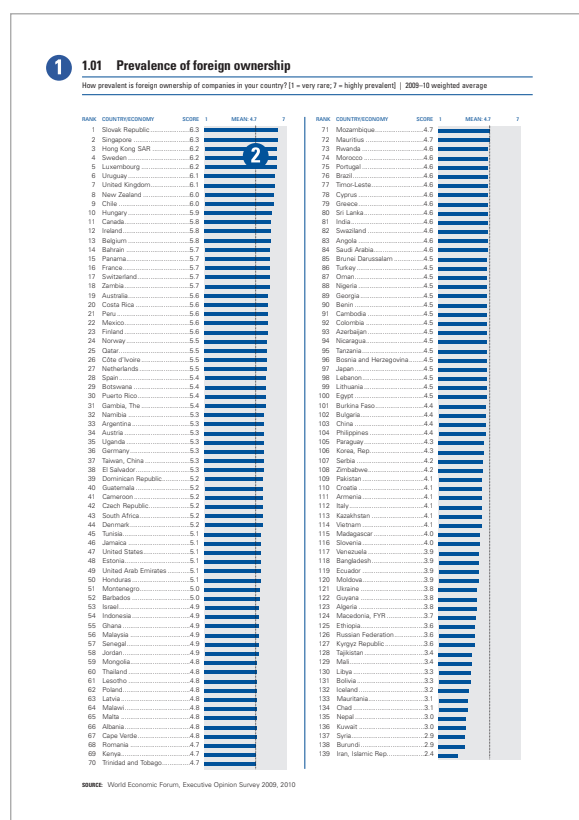
Each score is the average of responses in each economy to questions included in the World Economic

Forum's Executive Opinion Survey, conducted in the early months of 2009 and 2010.

Questions from the Survey asked for responses on a scale of 1 to 7, where an answer of 1 corresponds to the lowest possible score and an answer of 7 corresponds to the highest possible score. For each Survey variable, the original question and the two extreme answers are shown.

We report the average score for each economy—that is, the arithmetic mean of responses from each economy. Variable 5.03, for example, asks about the effectiveness of marketing and branding to attract tourists in the respondent's economy. On this particular variable, the United Arab Emirates, with a score of 6.5, ranks first and therefore appears at the top; it is followed by Austria, which ranks second with a score of 6.4. We report responses rounded to one decimal point, but use the exact figures to determine rankings. For example, for variable 5.03, Qatar's average score is 5.6405, Morocco's average score is 5.6236, Montenegro's 5.5978, and Costa Rica's average score is 5.5564. These economies are therefore ranked 11th, 12th, 13th, and 14th, respectively, although they are all listed with the same rounded score of 5.6.

2 A dotted line on the graph indicates the mean score across the sample of 139 economies.



3 1.04 Visa requirements

Number of countries whose citizens are exempt from obtaining a visa (–1) or able to obtain one upon arrival (–0.5) out of all UN countries | 2010



SOURCE: United Nations World Tourism Organization

Other indicators

Quantitative measures obtained from sources other than the Executive Opinion Survey are presented in black-shaded bar graphs.

Several of these indicators were computed or provided by partners to the project (Booz & Company, the International Air Transport Association, the United Nations World Tourism Organization, the International Union for Conservation of Nature, and the World Travel & Tourism Council). Other indicators entering the TTCI were obtained from international organizations (for example, the International Monetary Fund, the World Bank, the International Telecommunication Union, the World Trade Organization, and so on) and, in some cases, from national sources.

A detailed description and full source for each variable can be found in the Technical Notes and Sources section at the end of this Report.

When data are not available or are out of date, “n/a” is used in lieu of the rank and the value.

For some indicators, it is possible that two or more countries reach exactly the same score. In such cases, shared rankings are indicated accordingly. For example, for variable 4.02, *Access to improved sanitation*, 99 percent of the populations of both Ireland and Croatia have access to sanitation. Therefore, these two countries share the 37th rank on this variable.

Index of Data Tables

Subindex A T&T regulatory framework

1st pillar: Policy rules and regulations	393
1.01 Prevalence of foreign ownership	394
1.02 Property rights.....	395
1.03 Business impact of rules on FDI.....	396
1.04 Visa requirements	397
1.05 Openness of bilateral Air Service Agreements.....	398
1.06 Transparency of government policymaking.....	399
1.07 Time required to start a business.....	400
1.08 Cost to start a business	401
1.09 GATS commitments restrictiveness index of T&T services	402
2nd pillar: Environmental sustainability	403
2.01 Stringency of environmental regulation	404
2.02 Enforcement of environmental regulation	405
2.03 Sustainability of T&T industry development	406
2.04 Carbon dioxide emissions	407
2.05 Particulate matter concentration	408
2.06 Threatened species.....	409
2.07 Environmental treaty ratification	410
3rd pillar: Safety and security	411
3.01 Business costs of terrorism	412
3.02 Reliability of police services	413
3.03 Business costs of crime and violence	414
3.04 Road traffic accidents.....	415
4th pillar: Health and hygiene	417
4.01 Physician density.....	418
4.02 Access to improved sanitation.....	419
4.03 Access to improved drinking water	420
4.04 Hospital beds	421
5th pillar: Prioritization of Travel & Tourism	423
5.01 Government prioritization of the T&T industry.....	424
5.02 T&T government expenditure	425
5.03 Effectiveness of marketing and branding to attract tourists	426
5.04 Comprehensiveness of annual T&T data	427
5.05 Timeliness of providing monthly/quarterly T&T data.....	428

Subindex B T&T business environment and infrastructure

6th pillar: Air transport infrastructure	429
6.01 Quality of air transport infrastructure	430
6.02 Available seat kilometers, domestic.....	431
6.03 Available seat kilometers, international.....	432
6.04 Departures per 1,000 population	433
6.05 Airport density	434
6.06 Number of operating airlines.....	435
6.07 International air transport network.....	436
7th pillar: Ground transport infrastructure	437
7.01 Quality of roads	438
7.02 Quality of railroad infrastructure.....	439
7.03 Quality of port infrastructure.....	440
7.04 Quality of domestic transport network	441
7.05 Road density	442
8th pillar: Tourism infrastructure	443
8.01 Hotel rooms	444
8.02 Presence of major car rental companies	445
8.03 ATMs accepting Visa cards	446
9th pillar: ICT infrastructure	447
9.01 Extent of business Internet use.....	448
9.02 Internet users.....	449
9.03 Telephone lines	450
9.04 Broadband Internet subscribers.....	451
9.05 Mobile telephone subscribers.....	452
10th pillar: Price competitiveness in the T&T industry	453
10.01 Ticket taxes and airport charges	454
10.02 Purchasing power parity.....	455
10.03 Extent and effect of taxation.....	456
10.04 Fuel price levels	457
10.05 Hotel price index	458

(Cont'd.)

Subindex C T&T human, cultural, and natural resources

11th pillar: Human resources.....459

11.01	Primary education enrollment.....	460
11.02	Secondary education enrollment.....	461
11.03	Quality of the educational system	462
11.04	Local availability of specialized research and training services	463
11.05	Extent of staff training	464
11.06	Hiring and firing practices	465
11.07	Ease of hiring foreign labor	466
11.08	HIV prevalence	467
11.09	Business impact of HIV/AIDS	468
11.10	Life expectancy	469

12th pillar: Affinity for Travel & Tourism471

12.01	Tourism openness	472
12.02	Attitude of population toward foreign visitors	473
12.03	Extension of business trips recommended	474

13th pillar: Natural resources.....475

13.01	Number of World Heritage natural sites	476
13.02	Protected areas	477
13.03	Quality of the natural environment	478
13.04	Total known species.....	479

14th pillar: Cultural resources481

14.01	Number of World Heritage cultural sites	482
14.02	Sports stadiums	483
14.03	Number of international fairs and exhibitions	484
14.04	Creative industries exports	485

1st Pillar

Policy rules and regulations

1.01 Prevalence of foreign ownership

How prevalent is foreign ownership of companies in your country? [1 = very rare; 7 = highly prevalent] | 2009–10 weighted average

RANK	COUNTRY/ECONOMY	SCORE	1	MEAN: 4.7	7	RANK	COUNTRY/ECONOMY	SCORE	1	MEAN: 4.7	7
1	Slovak Republic	6.3				71	Mozambique	4.7			
2	Singapore	6.3				72	Mauritius	4.7			
3	Hong Kong SAR	6.2				73	Rwanda	4.6			
4	Sweden	6.2				74	Morocco	4.6			
5	Luxembourg	6.2				75	Portugal	4.6			
6	Uruguay	6.1				76	Brazil	4.6			
7	United Kingdom	6.1				77	Timor-Leste	4.6			
8	New Zealand	6.0				78	Cyprus	4.6			
9	Chile	6.0				79	Greece	4.6			
10	Hungary	5.9				80	Sri Lanka	4.6			
11	Canada	5.8				81	India	4.6			
12	Ireland	5.8				82	Swaziland	4.6			
13	Belgium	5.8				83	Angola	4.6			
14	Bahrain	5.7				84	Saudi Arabia	4.6			
15	Panama	5.7				85	Brunei Darussalam	4.5			
16	France	5.7				86	Turkey	4.5			
17	Switzerland	5.7				87	Oman	4.5			
18	Zambia	5.7				88	Nigeria	4.5			
19	Australia	5.6				89	Georgia	4.5			
20	Costa Rica	5.6				90	Benin	4.5			
21	Peru	5.6				91	Cambodia	4.5			
22	Mexico	5.6				92	Colombia	4.5			
23	Finland	5.6				93	Azerbaijan	4.5			
24	Norway	5.5				94	Nicaragua	4.5			
25	Qatar	5.5				95	Tanzania	4.5			
26	Côte d'Ivoire	5.5				96	Bosnia and Herzegovina	4.5			
27	Netherlands	5.5				97	Japan	4.5			
28	Spain	5.4				98	Lebanon	4.5			
29	Botswana	5.4				99	Lithuania	4.5			
30	Puerto Rico	5.4				100	Egypt	4.5			
31	Gambia, The	5.4				101	Burkina Faso	4.4			
32	Namibia	5.3				102	Bulgaria	4.4			
33	Argentina	5.3				103	China	4.4			
34	Austria	5.3				104	Philippines	4.4			
35	Uganda	5.3				105	Paraguay	4.3			
36	Germany	5.3				106	Korea, Rep.	4.3			
37	Taiwan, China	5.3				107	Serbia	4.2			
38	El Salvador	5.3				108	Zimbabwe	4.2			
39	Dominican Republic	5.2				109	Pakistan	4.1			
40	Guatemala	5.2				110	Croatia	4.1			
41	Cameroon	5.2				111	Armenia	4.1			
42	Czech Republic	5.2				112	Italy	4.1			
43	South Africa	5.2				113	Kazakhstan	4.1			
44	Denmark	5.2				114	Vietnam	4.1			
45	Tunisia	5.1				115	Madagascar	4.0			
46	Jamaica	5.1				116	Slovenia	4.0			
47	United States	5.1				117	Venezuela	3.9			
48	Estonia	5.1				118	Bangladesh	3.9			
49	United Arab Emirates	5.1				119	Ecuador	3.9			
50	Honduras	5.1				120	Moldova	3.9			
51	Montenegro	5.0				121	Ukraine	3.8			
52	Barbados	5.0				122	Guyana	3.8			
53	Israel	4.9				123	Algeria	3.8			
54	Indonesia	4.9				124	Macedonia, FYR	3.7			
55	Ghana	4.9				125	Ethiopia	3.6			
56	Malaysia	4.9				126	Russian Federation	3.6			
57	Senegal	4.9				127	Kyrgyz Republic	3.6			
58	Jordan	4.9				128	Tajikistan	3.4			
59	Mongolia	4.8				129	Mali	3.4			
60	Thailand	4.8				130	Libya	3.3			
61	Lesotho	4.8				131	Bolivia	3.3			
62	Poland	4.8				132	Iceland	3.2			
63	Latvia	4.8				133	Mauritania	3.1			
64	Malawi	4.8				134	Chad	3.1			
65	Malta	4.8				135	Nepal	3.0			
66	Albania	4.8				136	Kuwait	3.0			
67	Cape Verde	4.8				137	Syria	2.9			
68	Romania	4.7				138	Burundi	2.9			
69	Kenya	4.7				139	Iran, Islamic Rep.	2.4			
70	Trinidad and Tobago	4.7									

SOURCE: World Economic Forum, Executive Opinion Survey 2009, 2010

1.02 Property rights

How would you rate the protection of property rights, including financial assets, in your country? [1 = very weak; 7 = very strong] | 2009–10 weighted average

RANK	COUNTRY/ECONOMY	SCORE	1	MEAN: 4.4	7
1	Switzerland	6.4			
2	Finland	6.4			
3	Singapore	6.3			
4	Hong Kong SAR	6.3			
5	Sweden	6.3			
6	Luxembourg	6.2			
7	Austria	6.2			
8	Germany	6.1			
9	Norway	6.1			
10	Canada	6.1			
11	Denmark	6.0			
12	Puerto Rico	5.9			
13	Ireland	5.9			
14	Australia	5.9			
15	Netherlands	5.8			
16	France	5.8			
17	United Kingdom	5.8			
18	New Zealand	5.7			
19	Taiwan, China	5.6			
20	Namibia	5.6			
21	Bahrain	5.6			
22	Barbados	5.6			
23	Japan	5.6			
24	Oman	5.5			
25	Qatar	5.5			
26	Belgium	5.4			
27	Cyprus	5.4			
28	Saudi Arabia	5.4			
29	South Africa	5.4			
30	Jordan	5.4			
31	Tunisia	5.4			
32	Iceland	5.4			
33	Estonia	5.3			
34	Malta	5.3			
35	Botswana	5.3			
36	Mauritius	5.3			
37	Chile	5.2			
38	China	5.1			
39	Gambia, The	5.1			
40	United States	5.1			
41	Malaysia	5.1			
42	Portugal	5.0			
43	United Arab Emirates	5.0			
44	Rwanda	5.0			
45	Spain	4.9			
46	Kuwait	4.9			
47	Swaziland	4.9			
48	Montenegro	4.8			
49	Israel	4.7			
50	Uruguay	4.7			
51	Panama	4.7			
52	Brunei Darussalam	4.7			
53	Greece	4.7			
54	Korea, Rep.	4.7			
55	Benin	4.7			
56	Egypt	4.6			
57	Lebanon	4.6			
58	Slovenia	4.6			
59	Poland	4.6			
60	Ethiopia	4.5			
61	India	4.5			
62	Syria	4.4			
63	Morocco	4.4			
64	Sri Lanka	4.4			
65	Czech Republic	4.4			
66	Hungary	4.4			
67	Costa Rica	4.4			
68	Lithuania	4.3			
69	Italy	4.3			
70	Iran, Islamic Rep.	4.3			
71	Latvia	4.3			
72	Brazil	4.3			
73	Jamaica	4.3			
74	Slovak Republic	4.2			
75	Trinidad and Tobago	4.2			
76	Ghana	4.2			
77	Malawi	4.2			
78	Burkina Faso	4.2			
79	Romania	4.2			
80	Zambia	4.1			
81	Vietnam	4.1			
82	El Salvador	4.1			
83	Turkey	4.0			
84	Indonesia	4.0			
85	Senegal	4.0			
86	Dominican Republic	4.0			
87	Croatia	4.0			
88	Mexico	3.9			
89	Thailand	3.9			
90	Azerbaijan	3.9			
91	Colombia	3.8			
92	Peru	3.8			
93	Honduras	3.8			
94	Uganda	3.8			
95	Guyana	3.7			
96	Cameroon	3.7			
97	Tajikistan	3.7			
98	Armenia	3.7			
99	Philippines	3.7			
100	Cape Verde	3.7			
101	Lesotho	3.7			
102	Guatemala	3.7			
103	Kenya	3.7			
104	Tanzania	3.7			
105	Macedonia, FYR	3.6			
106	Algeria	3.6			
107	Pakistan	3.6			
108	Mauritania	3.5			
109	Mali	3.5			
110	Cambodia	3.5			
111	Libya	3.5			
112	Kazakhstan	3.5			
113	Bangladesh	3.4			
114	Côte d'Ivoire	3.4			
115	Mongolia	3.4			
116	Albania	3.3			
117	Mozambique	3.3			
118	Nigeria	3.3			
119	Moldova	3.3			
120	Georgia	3.2			
121	Bulgaria	3.2			
122	Serbia	3.2			
123	Ecuador	3.2			
124	Nicaragua	3.1			
125	Nepal	3.0			
126	Madagascar	3.0			
127	Burundi	3.0			
128	Russian Federation	2.9			
129	Paraguay	2.9			
130	Angola	2.9			
131	Timor-Leste	2.8			
132	Kyrgyz Republic	2.8			
133	Bosnia and Herzegovina	2.7			
134	Argentina	2.7			
135	Ukraine	2.6			
136	Chad	2.4			
137	Bolivia	2.2			
138	Zimbabwe	2.2			
139	Venezuela	1.8			

SOURCE: World Economic Forum, Executive Opinion Survey 2009, 2010

1.03 Business impact of rules on FDI

To what extent do rules governing foreign direct investment (FDI) encourage or discourage it? [1 = strongly discourage FDI; 7 = strongly encourage FDI] | 2009–10 weighted average

RANK	COUNTRY/ECONOMY	SCORE	1	MEAN: 4.6	7	RANK	COUNTRY/ECONOMY	SCORE	1	MEAN: 4.6	7
1	Singapore	6.5				71	South Africa	4.7			
2	Ireland	6.4				72	Cape Verde	4.7			
3	Hong Kong SAR	6.2				73	Pakistan	4.7			
4	Luxembourg	6.0				74	Morocco	4.7			
5	Bahrain	5.9				75	Egypt	4.6			
6	Tunisia	5.8				76	Spain	4.6			
7	Malta	5.7				77	United States	4.6			
8	Mauritius	5.7				78	Denmark	4.6			
9	Uruguay	5.6				79	Ethiopia	4.6			
10	Qatar	5.6				80	Lesotho	4.6			
11	Panama	5.6				81	Brazil	4.6			
12	Chile	5.6				82	Azerbaijan	4.5			
13	Slovak Republic	5.5				83	Norway	4.5			
14	United Kingdom	5.5				84	Kenya	4.5			
15	Sweden	5.5				85	Guyana	4.5			
16	United Arab Emirates	5.5				86	Nigeria	4.5			
17	Peru	5.4				87	Malawi	4.5			
18	China	5.4				88	Colombia	4.5			
19	Rwanda	5.4				89	Tanzania	4.5			
20	Taiwan, China	5.4				90	Romania	4.5			
21	Montenegro	5.4				91	Japan	4.4			
22	Czech Republic	5.4				92	Senegal	4.4			
23	Estonia	5.3				93	Benin	4.4			
24	Gambia, The	5.3				94	Poland	4.4			
25	Botswana	5.3				95	Guatemala	4.4			
26	Switzerland	5.3				96	Honduras	4.3			
27	Uganda	5.3				97	Korea, Rep.	4.3			
28	Puerto Rico	5.3				98	Philippines	4.3			
29	Vietnam	5.3				99	Swaziland	4.3			
30	Zambia	5.2				100	Moldova	4.2			
31	Malaysia	5.2				101	Kazakhstan	4.2			
32	Belgium	5.2				102	Armenia	4.2			
33	Cyprus	5.2				103	Latvia	4.2			
34	Bangladesh	5.2				104	Timor-Leste	4.2			
35	Saudi Arabia	5.1				105	Mongolia	4.1			
36	Costa Rica	5.1				106	Nicaragua	4.1			
37	Cambodia	5.1				107	Tajikistan	4.1			
38	Netherlands	5.1				108	Cameroon	4.1			
39	Thailand	5.1				109	Mauritania	4.1			
40	Barbados	5.1				110	Nepal	4.0			
41	Finland	5.1				111	Madagascar	3.9			
42	Namibia	5.1				112	Mali	3.9			
43	Sri Lanka	5.1				113	Bosnia and Herzegovina	3.9			
44	Georgia	5.0				114	Syria	3.9			
45	Jordan	5.0				115	Macedonia, FYR	3.8			
46	India	5.0				116	Slovenia	3.8			
47	Austria	5.0				117	Burundi	3.8			
48	Canada	5.0				118	Italy	3.8			
49	Indonesia	5.0				119	Paraguay	3.8			
50	Portugal	5.0				120	Angola	3.8			
51	Jamaica	4.9				121	Libya	3.8			
52	Trinidad and Tobago	4.9				122	Greece	3.7			
53	Albania	4.9				123	Serbia	3.7			
54	Oman	4.9				124	Lithuania	3.7			
55	New Zealand	4.9				125	Algeria	3.7			
56	Ghana	4.9				126	Bulgaria	3.7			
57	Australia	4.9				127	Russian Federation	3.6			
58	Turkey	4.9				128	Ukraine	3.5			
59	Dominican Republic	4.9				129	Iran, Islamic Rep.	3.5			
60	Hungary	4.9				130	Kuwait	3.4			
61	Lebanon	4.9				131	Croatia	3.3			
62	France	4.8				132	Chad	3.3			
63	Germany	4.8				133	Iceland	3.3			
64	Mexico	4.8				134	Argentina	3.2			
65	Israel	4.8				135	Kyrgyz Republic	3.2			
66	El Salvador	4.8				136	Zimbabwe	2.8			
67	Côte d'Ivoire	4.8				137	Bolivia	2.8			
68	Burkina Faso	4.8				138	Ecuador	2.5			
69	Mozambique	4.7				139	Venezuela	2.2			
70	Brunei Darussalam	4.7									

SOURCE: World Economic Forum, Executive Opinion Survey 2009, 2010

1.04 Visa requirements

Number of countries whose citizens are exempt from obtaining a visa (= 1) or able to obtain one upon arrival (= 0.5) out of all UN countries | 2010

RANK	COUNTRY/ECONOMY	SCORE	RANK	COUNTRY/ECONOMY	SCORE
1	Malaysia	163	42	Uruguay	68
2	Singapore	159	72	Morocco	67
3	Philippines	151	73	Bosnia and Herzegovina	66
4	Hong Kong SAR	143	74	Brazil	65
5	Barbados	112	75	Venezuela	63
6	Korea, Rep.	110	76	Japan	61
7	Vietnam	103	77	Egypt	61
8	Mauritius	99	78	Serbia	59
9	Dominican Republic	98	79	Thailand	59
10	Jamaica	98	80	Ecuador	58
10	Nepal	98	81	Zimbabwe	58
12	Madagascar	97	82	New Zealand	57
12	Peru	97	83	Albania	55
12	Timor-Leste	97	83	Lebanon	55
15	Cambodia	95	85	Canada	53
16	Tunisia	89	85	Paraguay	53
17	Chile	88	87	Ukraine	52
17	Colombia	88	88	Brunei Darussalam	52
19	Costa Rica	87	89	Mexico	50
19	Honduras	87	90	Bolivia	49
19	Ireland	87	90	Namibia	49
22	Guatemala	85	92	Tanzania	47
22	Israel	85	93	Moldova	45
22	Nicaragua	85	94	Indonesia	41
22	United Kingdom	85	95	Kenya	40
26	El Salvador	84	95	Sri Lanka	40
27	Turkey	83	97	Oman	39
28	Georgia	82	98	Guyana	37
29	Botswana	79	98	Puerto Rico	37
29	Gambia, The	79	98	Taiwan, China	37
31	Zambia	78	98	United States	37
32	Argentina	77	102	Uganda	33
33	Trinidad and Tobago	76	103	Kyrgyz Republic	28
34	Macedonia, FYR	74	104	Mauritania	25
35	Montenegro	72	105	Qatar	24
35	Swaziland	72	106	Côte d'Ivoire	23
37	Malawi	71	106	Senegal	23
38	Croatia	70	108	Bahrain	22
38	Lesotho	70	108	Bangladesh	22
38	South Africa	70	108	Mali	22
41	Jordan	70	108	United Arab Emirates	22
42	Austria	68	112	Kuwait	22
42	Belgium	68	113	Syria	20
42	Bulgaria	68	114	Ghana	18
42	Cyprus	68	114	Nigeria	18
42	Czech Republic	68	116	Australia	17
42	Denmark	68	117	Burkina Faso	16
42	Estonia	68	117	Cape Verde	16
42	Finland	68	117	Libya	16
42	France	68	120	Benin	14
42	Germany	68	121	Chad	13
42	Greece	68	121	Rwanda	13
42	Hungary	68	123	Azerbaijan	12
42	Iceland	68	123	Kazakhstan	12
42	Italy	68	125	Algeria	11
42	Latvia	68	126	Armenia	10
42	Lithuania	68	126	Russian Federation	10
42	Luxembourg	68	126	Tajikistan	10
42	Malta	68	129	Pakistan	8
42	Netherlands	68	130	Mongolia	6
42	Norway	68	131	China	5
42	Panama	68	131	Mozambique	5
42	Poland	68	131	Saudi Arabia	5
42	Portugal	68	134	Cameroon	4
42	Romania	68	135	India	3
42	Slovak Republic	68	136	Burundi	2
42	Slovenia	68	136	Ethiopia	2
42	Spain	68	138	Iran, Islamic Rep.	2
42	Sweden	68	139	Angola	1
42	Switzerland	68			

SOURCE: United Nations World Tourism Organization

1.05 Openness of bilateral Air Service Agreements

Index measuring the average openness of Air Service Agreements | 2005

RANK	COUNTRY/ECONOMY	SCORE	RANK	COUNTRY/ECONOMY	SCORE
1	El Salvador	33.7	69	Egypt	9.5
2	Honduras	32.7	72	Chad	9.4
3	Guatemala	31.9	73	Norway	9.4
4	Dominican Republic	28.9	74	France	9.4
5	Nicaragua	26.5	75	Bosnia and Herzegovina	9.3
6	Jamaica	24.7	75	Malta	9.3
7	Peru	22.7	75	Saudi Arabia	9.3
8	United States	22.6	78	Australia	9.0
9	Costa Rica	22.0	78	Gambia, The	9.0
10	Canada	20.2	78	Sweden	9.0
11	Panama	19.2	81	Argentina	8.8
12	Chile	18.9	81	Mozambique	8.8
12	Poland	18.9	81	Slovak Republic	8.8
14	Brunei Darussalam	16.7	84	Sri Lanka	8.6
15	Luxembourg	16.5	85	Romania	8.5
16	Cape Verde	16.4	86	Spain	8.3
16	Germany	16.4	87	Mauritania	8.2
18	Iceland	15.6	87	Syria	8.2
19	Denmark	15.3	89	Cambodia	8.1
20	Portugal	15.1	89	Senegal	8.1
21	Japan	14.8	91	Armenia	8.0
21	Netherlands	14.8	91	Lithuania	8.0
23	Mexico	14.6	91	Venezuela	8.0
24	Barbados	14.1	91	Vietnam	8.0
25	Swaziland	14.0	95	India	7.9
26	Hong Kong SAR	13.5	96	Malawi	7.8
27	New Zealand	13.4	97	Madagascar	7.7
28	Ireland	13.3	98	Nigeria	7.5
29	Philippines	13.1	98	Zimbabwe	7.5
30	Italy	13.0	100	Côte d'Ivoire	7.4
30	Singapore	13.0	101	Oman	7.3
32	Indonesia	12.9	102	Bulgaria	7.0
33	Czech Republic	12.8	103	Kazakhstan	6.9
34	Belgium	12.6	104	Uganda	6.7
35	Ecuador	12.5	105	Botswana	6.5
36	Finland	12.4	106	Mauritius	6.2
37	Paraguay	12.2	106	Rwanda	6.2
38	Brazil	12.1	108	Algeria	6.1
38	Jordan	12.1	108	Mali	6.1
40	United Kingdom	12.0	108	Ukraine	6.1
41	Israel	11.9	111	Guyana	6.0
42	Colombia	11.8	112	Bangladesh	5.8
43	Korea, Rep.	11.7	112	Tanzania	5.8
44	Trinidad and Tobago	11.5	114	Iran, Islamic Rep.	5.7
44	Turkey	11.5	114	Mongolia	5.7
46	United Arab Emirates	11.3	116	China	5.5
47	Croatia	11.2	117	Burundi	5.4
47	Hungary	11.2	117	Latvia	5.4
47	Uruguay	11.2	119	Kenya	5.2
50	Azerbaijan	11.1	120	Macedonia, FYR	5.1
51	Namibia	10.9	121	Georgia	4.9
52	Greece	10.8	122	Cyprus	4.6
53	Malaysia	10.7	123	Kyrgyz Republic	4.5
53	Qatar	10.7	124	Moldova	4.4
55	Austria	10.6	125	Russian Federation	4.2
56	Morocco	10.5	126	Benin	3.9
57	Ethiopia	10.4	126	Slovenia	3.9
58	Libya	10.3	128	Estonia	3.0
59	Bahrain	10.2	128	Nepal	3.0
60	Ghana	9.9	130	Kuwait	2.3
60	Tunisia	9.9	131	Burkina Faso	1.9
62	Thailand	9.9	132	Angola	1.0
63	South Africa	9.9	133	Lesotho	0.1
64	Cameroon	9.8	n/a	Montenegro	n/a
65	Switzerland	9.8	n/a	Puerto Rico	n/a
66	Lebanon	9.7	n/a	Serbia	n/a
67	Pakistan	9.6	n/a	Taiwan, China	n/a
68	Zambia	9.6	n/a	Tajikistan	n/a
69	Albania	9.5	n/a	Timor-Leste	n/a
69	Bolivia	9.5			

SOURCE: World Trade Organization

1.06 Transparency of government policymaking

How easy is it for businesses in your country to obtain information about changes in government policies and regulations affecting their activities? [1 = impossible; 7 = extremely easy] | 2009–10 weighted average

RANK	COUNTRY/ECONOMY	SCORE	1	MEAN: 4.4	7
1	Singapore	6.3			
2	Hong Kong SAR	6.2			
3	New Zealand	6.0			
4	Luxembourg	5.9			
5	Switzerland	5.8			
6	Sweden	5.8			
7	Taiwan, China	5.7			
8	Finland	5.6			
9	Denmark	5.6			
10	Chile	5.6			
11	Canada	5.5			
12	Norway	5.4			
13	Germany	5.4			
14	Estonia	5.4			
15	Qatar	5.3			
16	Iceland	5.3			
17	Austria	5.3			
18	Netherlands	5.2			
19	Australia	5.2			
20	Tunisia	5.2			
21	Barbados	5.2			
22	Rwanda	5.1			
23	Slovenia	5.1			
24	Mauritius	5.1			
25	Ireland	5.1			
26	Botswana	5.0			
27	South Africa	5.0			
28	France	4.9			
29	Uruguay	4.9			
30	Gambia, The	4.9			
31	Cyprus	4.9			
32	Oman	4.9			
33	Georgia	4.9			
34	United Kingdom	4.9			
35	United Arab Emirates	4.8			
36	Montenegro	4.8			
37	Malaysia	4.8			
38	China	4.8			
39	Namibia	4.8			
40	Saudi Arabia	4.8			
41	United States	4.7			
42	India	4.7			
43	Bahrain	4.7			
44	Benin	4.6			
45	Lithuania	4.6			
46	Guatemala	4.6			
47	Zambia	4.6			
48	Japan	4.6			
49	Albania	4.6			
50	Cape Verde	4.6			
51	Malta	4.6			
52	Panama	4.5			
53	Armenia	4.5			
54	Turkey	4.5			
55	Jordan	4.5			
56	Costa Rica	4.5			
57	Malawi	4.5			
58	Azerbaijan	4.5			
59	Peru	4.4			
60	Colombia	4.4			
61	Dominican Republic	4.4			
62	Belgium	4.3			
63	Thailand	4.3			
64	Jamaica	4.3			
65	Zimbabwe	4.3			
66	Mozambique	4.3			
67	Moldova	4.3			
68	Egypt	4.3			
69	Uganda	4.3			
70	Spain	4.3			
71	Croatia	4.3			
72	Portugal	4.3			
73	Vietnam	4.3			
74	El Salvador	4.2			
75	Kazakhstan	4.2			
76	Morocco	4.2			
77	Latvia	4.2			
78	Mali	4.2			
79	Mexico	4.2			
80	Macedonia, FYR	4.2			
81	Trinidad and Tobago	4.2			
82	Slovak Republic	4.2			
83	Honduras	4.2			
84	Guyana	4.1			
85	Tanzania	4.1			
86	Burkina Faso	4.1			
87	Brazil	4.1			
88	Brunei Darussalam	4.1			
89	Greece	4.1			
90	Israel	4.1			
91	Indonesia	4.1			
92	Mauritania	4.1			
93	Swaziland	4.1			
94	Hungary	4.0			
95	Kyrgyz Republic	4.0			
96	Puerto Rico	4.0			
97	Serbia	4.0			
98	Nepal	4.0			
99	Ghana	3.9			
100	Ethiopia	3.9			
101	Tajikistan	3.9			
102	Czech Republic	3.9			
103	Senegal	3.9			
104	Lebanon	3.9			
105	Russian Federation	3.8			
106	Bangladesh	3.8			
107	Sri Lanka	3.8			
108	Paraguay	3.8			
109	Kenya	3.8			
110	Côte d'Ivoire	3.8			
111	Korea, Rep.	3.8			
112	Ecuador	3.7			
113	Poland	3.7			
114	Ukraine	3.7			
115	Pakistan	3.7			
116	Nicaragua	3.7			
117	Cameroon	3.7			
118	Kuwait	3.7			
119	Italy	3.7			
120	Mongolia	3.6			
121	Algeria	3.6			
122	Lesotho	3.6			
123	Philippines	3.6			
124	Iran, Islamic Rep.	3.6			
125	Cambodia	3.6			
126	Nigeria	3.6			
127	Angola	3.5			
128	Madagascar	3.5			
129	Argentina	3.5			
130	Bulgaria	3.5			
131	Timor-Leste	3.4			
132	Bolivia	3.4			
133	Syria	3.3			
134	Burundi	3.3			
135	Libya	3.0			
136	Venezuela	3.0			
137	Romania	2.9			
138	Chad	2.8			
139	Bosnia and Herzegovina	2.7			

SOURCE: World Economic Forum, Executive Opinion Survey 2009, 2010

1.07 Time required to start a business

Number of days required to start a business | 2010

RANK	COUNTRY/ECONOMY	SCORE	RANK	COUNTRY/ECONOMY	SCORE
1	New Zealand	1	71	Bulgaria	18
2	Australia	2	71	Zambia	18
3	Georgia	3	73	Bangladesh	19
3	Macedonia, FYR	3	73	Cameroon	19
3	Rwanda	3	73	Dominican Republic	19
3	Singapore	3	73	Greece	19
7	Belgium	4	73	Kazakhstan	19
7	Hungary	4	73	Luxembourg	19
9	Albania	5	73	Mauritania	19
9	Canada	5	80	Czech Republic	20
9	Iceland	5	80	Switzerland	20
9	Saudi Arabia	5	82	Pakistan	21
13	Denmark	6	83	Chile	22
13	Hong Kong SAR	6	83	Lithuania	22
13	Italy	6	83	South Africa	22
13	Mauritius	6	86	Japan	23
13	Portugal	6	87	Algeria	24
13	Slovenia	6	88	Uganda	25
13	Turkey	6	89	Argentina	26
13	United States	6	90	Gambia, The	27
21	Croatia	7	90	Peru	27
21	Egypt	7	90	Tajikistan	27
21	Estonia	7	90	Ukraine	27
21	France	7	94	Austria	28
21	Madagascar	7	95	India	29
21	Norway	7	95	Tanzania	29
21	Puerto Rico	7	97	Guyana	30
28	Azerbaijan	8	97	Russian Federation	30
28	Cyprus	8	99	Benin	31
28	Iran, Islamic Rep.	8	99	Nepal	31
28	Jamaica	8	99	Nigeria	31
28	Mali	8	102	Burundi	32
28	Netherlands	8	102	Poland	32
28	Senegal	8	102	Thailand	32
35	Bahrain	9	105	Kenya	33
35	Ethiopia	9	106	Israel	34
35	Lebanon	9	107	Kuwait	35
35	Mexico	9	107	Paraguay	35
35	Panama	9	107	Sri Lanka	35
40	Kyrgyz Republic	10	110	Guatemala	37
40	Moldova	10	111	China	38
40	Montenegro	10	111	Philippines	38
40	Romania	10	113	Malawi	39
44	Cape Verde	11	113	Nicaragua	39
44	Tunisia	11	115	Côte d'Ivoire	40
46	Ghana	12	115	Lesotho	40
46	Morocco	12	117	Trinidad and Tobago	43
46	Oman	12	118	Vietnam	44
46	Qatar	12	119	Indonesia	47
50	Ireland	13	119	Spain	47
50	Jordan	13	121	Bolivia	50
50	Mongolia	13	122	Bosnia and Herzegovina	55
50	Mozambique	13	123	Ecuador	56
50	Serbia	13	123	Swaziland	56
50	Syria	13	125	Costa Rica	60
50	United Kingdom	13	126	Botswana	61
57	Burkina Faso	14	127	Uruguay	65
57	Colombia	14	128	Namibia	66
57	Finland	14	129	Angola	68
57	Honduras	14	130	Chad	75
57	Korea, Rep.	14	131	Timor-Leste	83
62	Armenia	15	132	Cambodia	85
62	Germany	15	133	Zimbabwe	90
62	Sweden	15	134	Brunei Darussalam	105
62	Taiwan, China	15	135	Brazil	120
62	United Arab Emirates	15	136	Venezuela	141
67	Latvia	16	n/a	Barbados	n/a
67	Slovak Republic	16	n/a	Libya	n/a
69	El Salvador	17	n/a	Malta	n/a
69	Malaysia	17			

SOURCE: The World Bank, *Doing Business 2010*

1.08 Cost to start a business

Cost to start a business as a percentage of GNI per capita | 2010

RANK	COUNTRY/ECONOMY	SCORE	RANK	COUNTRY/ECONOMY	SCORE
1	Denmark	0.0	71	Vietnam	12.1
1	Slovenia	0.0	72	Mexico	12.3
3	Canada	0.4	73	Cyprus	12.6
3	Ireland	0.4	74	Algeria	12.9
3	New Zealand	0.4	74	Madagascar	12.9
6	Sweden	0.6	76	Brunei Darussalam	13.5
7	Australia	0.7	77	Peru	13.6
7	Puerto Rico	0.7	78	Mozambique	13.9
7	Singapore	0.7	79	Ethiopia	14.1
7	United Kingdom	0.7	80	Argentina	14.2
11	Bahrain	0.8	81	Colombia	14.7
11	Trinidad and Tobago	0.8	81	Korea, Rep.	14.7
13	France	0.9	83	Spain	15.1
14	Kazakhstan	1.0	84	Morocco	15.8
15	Finland	1.1	85	Albania	16.8
16	Kuwait	1.3	86	Turkey	17.2
17	United States	1.4	87	Malaysia	17.5
18	Latvia	1.5	87	Poland	17.5
19	Bulgaria	1.6	89	Bosnia and Herzegovina	17.7
20	Norway	1.8	90	Timor-Leste	18.4
21	Estonia	1.9	91	Cape Verde	18.5
21	Montenegro	1.9	91	Italy	18.5
21	Slovak Republic	1.9	91	Namibia	18.5
24	Hong Kong SAR	2.0	94	Guyana	18.7
25	Luxembourg	2.1	95	Dominican Republic	19.2
25	Switzerland	2.1	96	Ghana	20.3
27	Botswana	2.2	97	Greece	20.7
28	Iceland	2.3	98	Indonesia	22.3
29	Macedonia, FYR	2.5	99	Lesotho	26.0
30	Romania	2.6	100	Zambia	27.9
31	Lithuania	2.8	101	Philippines	29.7
32	Armenia	3.1	102	Venezuela	30.2
32	Azerbaijan	3.1	103	Tanzania	30.9
34	Mongolia	3.2	104	Ecuador	32.6
35	Oman	3.3	105	Swaziland	33.0
36	Russian Federation	3.6	106	Bangladesh	33.3
37	Kyrgyz Republic	3.7	107	Mauritania	33.6
38	Mauritius	3.8	108	Tajikistan	36.9
39	Iran, Islamic Rep.	4.0	109	Syria	38.1
40	Taiwan, China	4.1	110	Kenya	38.3
41	Israel	4.3	111	Uruguay	42.1
42	China	4.5	112	Jordan	44.6
43	Germany	4.8	113	El Salvador	45.0
44	Georgia	5.0	114	Nepal	46.6
44	Tunisia	5.0	115	Honduras	47.2
46	Austria	5.2	116	Guatemala	49.1
46	Jamaica	5.2	117	Burkina Faso	49.8
48	Belgium	5.4	118	Cameroon	51.2
48	Sri Lanka	5.4	119	Paraguay	55.1
50	Thailand	5.6	120	India	56.5
51	Netherlands	5.7	121	Senegal	63.1
52	South Africa	6.0	122	Lebanon	75.0
53	Ukraine	6.1	123	Nigeria	78.9
54	Egypt	6.3	124	Mali	79.7
55	United Arab Emirates	6.4	125	Uganda	94.4
56	Portugal	6.5	126	Bolivia	100.8
57	Chile	6.8	127	Malawi	108.4
58	Saudi Arabia	7.0	128	Nicaragua	117.9
59	Brazil	7.3	129	Cambodia	128.3
60	Japan	7.5	130	Burundi	129.3
61	Serbia	7.9	131	Côte d'Ivoire	133.0
62	Hungary	8.2	132	Benin	152.6
63	Croatia	8.6	133	Angola	163.0
64	Rwanda	8.8	134	Zimbabwe	182.8
65	Czech Republic	9.3	135	Gambia, The	199.6
66	Qatar	9.7	136	Chad	226.9
67	Panama	10.3	n/a	Barbados	n/a
68	Costa Rica	10.5	n/a	Libya	n/a
69	Pakistan	10.7	n/a	Malta	n/a
70	Moldova	10.9			

SOURCE: The World Bank, *Doing Business 2010*

1.09 GATS commitments restrictiveness index of T&T services

GATS commitments restrictiveness index of Travel & Tourism services | 2006–09

RANK	COUNTRY/ECONOMY	SCORE	RANK	COUNTRY/ECONOMY	SCORE
1	Namibia	97.1	65	United Kingdom	53.1
2	Trinidad and Tobago	94.9	72	Armenia	52.9
3	Burundi	87.5	72	Georgia	52.9
3	Moldova	87.5	74	Korea, Rep.	52.8
5	Finland	87.0	75	Australia	52.4
6	United States	86.8	75	Switzerland	52.4
7	Albania	84.9	77	Belgium	51.6
7	Chad	84.9	78	Mauritius	51.1
9	Benin	82.7	79	Colombia	50.7
9	Côte d'Ivoire	82.7	79	Guyana	50.7
11	Mongolia	81.3	79	Panama	50.7
12	Turkey	78.9	82	Chile	50.0
12	Uganda	78.9	82	Slovak Republic	50.0
14	Angola	77.2	84	Czech Republic	49.5
14	Rwanda	77.2	85	Bolivia	48.5
16	Iceland	75.2	85	Bulgaria	48.5
17	Argentina	75.0	85	Nicaragua	48.5
17	Estonia	75.0	85	Thailand	48.5
17	Gambia, The	75.0	89	Italy	48.4
17	Kyrgyz Republic	75.0	89	Portugal	48.4
17	Malawi	75.0	91	Croatia	47.5
17	New Zealand	75.0	92	El Salvador	47.1
17	Nigeria	75.0	93	Tunisia	46.3
17	Norway	75.0	94	Japan	46.0
17	Uruguay	75.0	95	Lithuania	45.2
17	Zambia	75.0	96	Botswana	44.7
27	Paraguay	74.8	96	Senegal	44.7
28	Saudi Arabia	74.5	98	Honduras	44.1
29	Jordan	74.1	98	Qatar	44.1
30	Zimbabwe	73.5	98	Slovenia	44.1
31	Ecuador	72.8	101	Mexico	43.8
31	Ghana	72.8	102	Sri Lanka	38.6
31	Hungary	72.8	103	Israel	38.1
31	Venezuela	72.8	104	Cameroon	36.4
35	Morocco	72.6	104	Dominican Republic	36.4
36	Jamaica	72.2	106	Hong Kong SAR	35.9
37	China	71.7	107	Bangladesh	33.1
37	Swaziland	71.7	108	Kuwait	25.0
39	Cambodia	69.1	109	Costa Rica	24.3
40	South Africa	68.8	109	Pakistan	24.3
41	Sweden	68.4	111	Lesotho	23.5
41	United Arab Emirates	68.4	112	India	18.2
43	Indonesia	66.7	112	Peru	18.2
43	Nepal	66.7	114	Brazil	16.5
43	Oman	66.7	115	Bahrain	0.0
46	Canada	66.2	115	Barbados	0.0
46	Mali	66.2	115	Brunei Darussalam	0.0
46	Vietnam	66.2	115	Cyprus	0.0
49	Latvia	65.4	115	Madagascar	0.0
50	Austria	64.7	115	Mozambique	0.0
51	Romania	62.9	n/a	Algeria	n/a
52	Burkina Faso	62.3	n/a	Azerbaijan	n/a
52	Kenya	62.3	n/a	Bosnia and Herzegovina	n/a
52	Philippines	62.3	n/a	Cape Verde	n/a
55	Egypt	60.7	n/a	Ethiopia	n/a
55	Guatemala	60.7	n/a	Iran, Islamic Rep.	n/a
55	Poland	60.7	n/a	Kazakhstan	n/a
58	Singapore	59.0	n/a	Lebanon	n/a
59	Mauritania	57.0	n/a	Libya	n/a
60	France	56.3	n/a	Macedonia, FYR	n/a
61	Tanzania	55.2	n/a	Montenegro	n/a
62	Greece	54.7	n/a	Puerto Rico	n/a
63	Malaysia	54.6	n/a	Russian Federation	n/a
63	Malta	54.6	n/a	Serbia	n/a
65	Denmark	53.1	n/a	Syria	n/a
65	Germany	53.1	n/a	Taiwan, China	n/a
65	Ireland	53.1	n/a	Tajikistan	n/a
65	Luxembourg	53.1	n/a	Timor-Leste	n/a
65	Netherlands	53.1	n/a	Ukraine	n/a
65	Spain	53.1			

SOURCE: World Trade Organization

2nd Pillar

Environmental sustainability

2.01 Stringency of environmental regulation

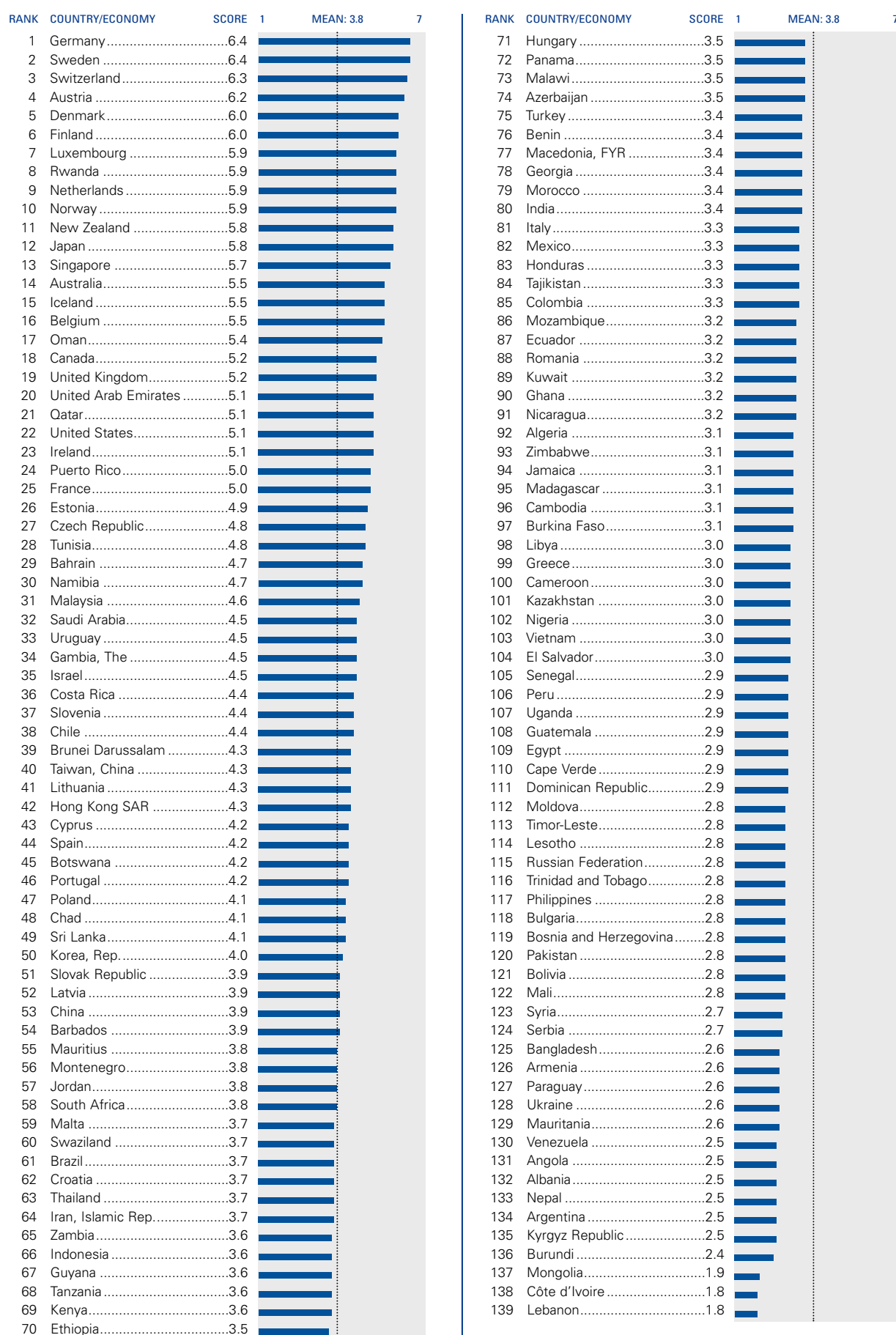
How would you assess the stringency of your country's environmental regulations? [1 = very lax; 7 = among the world's most stringent] | 2009–10 weighted average

RANK	COUNTRY/ECONOMY	SCORE	1	MEAN: 4.1	7	RANK	COUNTRY/ECONOMY	SCORE	1	MEAN: 4.1	7
1	Germany	6.6				71	Romania	3.7			
2	Sweden	6.5				72	Zambia	3.7			
3	Austria	6.5				73	Colombia	3.7			
4	Switzerland	6.4				74	Kenya	3.7			
5	Finland	6.1				75	Indonesia	3.7			
6	Netherlands	6.1				76	Swaziland	3.6			
7	Norway	6.0				77	Ethiopia	3.6			
8	Denmark	6.0				78	Turkey	3.6			
9	Rwanda	6.0				79	Ecuador	3.6			
10	Luxembourg	6.0				80	Peru	3.6			
11	Japan	5.9				81	Macedonia, FYR	3.6			
12	Belgium	5.9				82	Tanzania	3.6			
13	New Zealand	5.9				83	Greece	3.6			
14	Singapore	5.7				84	Morocco	3.6			
15	Oman	5.6				85	Nicaragua	3.6			
16	Iceland	5.6				86	Malawi	3.6			
17	Australia	5.5				87	Zimbabwe	3.5			
18	United Kingdom	5.4				88	Mozambique	3.5			
19	Puerto Rico	5.4				89	Ghana	3.5			
20	Estonia	5.3				90	Cape Verde	3.5			
21	France	5.3				91	Azerbaijan	3.5			
22	Ireland	5.3				92	Jamaica	3.4			
23	United States	5.2				93	Algeria	3.4			
24	Czech Republic	5.2				94	Benin	3.4			
25	Portugal	5.2				95	Georgia	3.4			
26	Canada	5.2				96	Russian Federation	3.4			
27	United Arab Emirates	5.2				97	Dominican Republic	3.4			
28	Slovak Republic	5.2				98	Kazakhstan	3.3			
29	Brazil	5.1				99	Angola	3.3			
30	Qatar	5.1				100	El Salvador	3.3			
31	Slovenia	5.0				101	Kuwait	3.3			
32	Israel	4.9				102	Trinidad and Tobago	3.3			
33	Tunisia	4.9				103	Guatemala	3.3			
34	Namibia	4.9				104	Burkina Faso	3.3			
35	Lithuania	4.9				105	Philippines	3.3			
36	Costa Rica	4.9				106	Cambodia	3.3			
37	Bahrain	4.8				107	Tajikistan	3.3			
38	Spain	4.8				108	Cameroon	3.2			
39	Malaysia	4.8				109	Venezuela	3.2			
40	Taiwan, China	4.8				110	Paraguay	3.2			
41	Uruguay	4.7				111	Bolivia	3.1			
42	Chile	4.7				112	Syria	3.1			
43	Hungary	4.7				113	Uganda	3.1			
44	Gambia, The	4.6				114	Serbia	3.1			
45	South Africa	4.6				115	Egypt	3.1			
46	Poland	4.6				116	Lesotho	3.1			
47	Brunei Darussalam	4.5				117	Moldova	3.1			
48	Saudi Arabia	4.5				118	Senegal	3.1			
49	Cyprus	4.4				119	Argentina	3.1			
50	Barbados	4.4				120	Armenia	3.1			
51	Croatia	4.3				121	Nigeria	3.1			
52	Botswana	4.3				122	Madagascar	3.0			
53	Latvia	4.2				123	Pakistan	3.0			
54	Hong Kong SAR	4.2				124	Mauritania	3.0			
55	Sri Lanka	4.2				125	Bulgaria	3.0			
56	Italy	4.1				126	Bangladesh	2.9			
57	China	4.1				127	Ukraine	2.9			
58	Montenegro	4.1				128	Mali	2.9			
59	Korea, Rep.	4.1				129	Timor-Leste	2.9			
60	Mauritius	4.1				130	Bosnia and Herzegovina	2.8			
61	Malta	4.0				131	Libya	2.8			
62	Guyana	3.9				132	Albania	2.8			
63	Thailand	3.9				133	Nepal	2.8			
64	Iran, Islamic Rep.	3.9				134	Vietnam	2.7			
65	Jordan	3.8				135	Kyrgyz Republic	2.5			
66	India	3.8				136	Burundi	2.2			
67	Mexico	3.8				137	Mongolia	2.1			
68	Panama	3.8				138	Côte d'Ivoire	2.0			
69	Chad	3.8				139	Lebanon	1.9			
70	Honduras	3.7									

SOURCE: World Economic Forum, Executive Opinion Survey 2009, 2010

2.02 Enforcement of environmental regulation

How would you assess the enforcement of environmental regulations in your country? [1 = very lax; 7 = among the world's most rigorous] | 2009–10 weighted average



SOURCE: World Economic Forum, Executive Opinion Survey 2009, 2010

2.03 Sustainability of T&T industry development

How would you assess the effectiveness of your government's efforts to ensure that the T&T sector is being developed in a sustainable way? [1 = very ineffective—development of the sector does not take into account issues related to environmental protection and sustainable development; 7 = very effective—issues related to environmental protection and sustainable development are at the core of the government's strategy] | 2009–10 weighted average

RANK	COUNTRY/ECONOMY	SCORE	1	MEAN: 4.4	7	RANK	COUNTRY/ECONOMY	SCORE	1	MEAN: 4.4	7
1	Rwanda	6.3				71	Slovenia	4.4			
2	Austria	6.1				72	Guyana	4.4			
3	United Arab Emirates	6.1				73	Turkey	4.4			
4	Singapore	6.1				74	Ecuador	4.3			
5	New Zealand	6.0				75	Uganda	4.3			
6	Barbados	5.9				76	Honduras	4.3			
7	Qatar	5.8				77	Ethiopia	4.2			
8	Oman	5.8				78	Tajikistan	4.2			
9	Switzerland	5.7				79	Cape Verde	4.2			
10	Mauritius	5.5				80	Georgia	4.2			
11	Tunisia	5.5				81	Madagascar	4.2			
12	Sweden	5.5				82	Croatia	4.2			
13	Gambia, The	5.5				83	Senegal	4.1			
14	France	5.4				84	Czech Republic	4.1			
15	Namibia	5.3				85	Azerbaijan	4.1			
16	Montenegro	5.3				86	Ghana	4.1			
17	Costa Rica	5.3				87	India	4.1			
18	Malaysia	5.3				88	Chile	4.0			
19	Morocco	5.2				89	El Salvador	4.0			
20	Denmark	5.2				90	Greece	4.0			
21	Luxembourg	5.1				91	Israel	4.0			
22	Mali	5.1				92	Nepal	4.0			
23	Uruguay	5.1				93	Albania	4.0			
24	Brunei Darussalam	5.1				94	Brazil	4.0			
25	China	5.1				95	Lesotho	3.9			
26	Finland	5.1				96	Mauritania	3.9			
27	Kenya	5.1				97	Nigeria	3.9			
28	Botswana	5.1				98	Serbia	3.9			
29	Iceland	5.1				99	Syria	3.8			
30	Ireland	5.0				100	Argentina	3.8			
31	Australia	5.0				101	Trinidad and Tobago	3.8			
32	South Africa	5.0				102	Hungary	3.8			
33	Puerto Rico	5.0				103	Philippines	3.7			
34	Netherlands	5.0				104	Macedonia, FYR	3.7			
35	Bahrain	5.0				105	Armenia	3.7			
36	Sri Lanka	5.0				106	Latvia	3.7			
37	Hong Kong SAR	5.0				107	Zimbabwe	3.7			
38	Panama	5.0				108	Chad	3.7			
39	Thailand	5.0				109	Korea, Rep.	3.6			
40	Jamaica	5.0				110	Timor-Leste	3.6			
41	Malta	4.9				111	Italy	3.6			
42	United States	4.9				112	Poland	3.6			
43	Canada	4.9				113	Iran, Islamic Rep.	3.5			
44	Portugal	4.9				114	Algeria	3.5			
45	Saudi Arabia	4.9				115	Kazakhstan	3.5			
46	Mozambique	4.8				116	Russian Federation	3.4			
47	Spain	4.8				117	Lithuania	3.4			
48	Egypt	4.8				118	Romania	3.4			
49	Peru	4.7				119	Guatemala	3.4			
50	Indonesia	4.7				120	Nicaragua	3.4			
51	Germany	4.7				121	Libya	3.3			
52	Burkina Faso	4.7				122	Cameroon	3.3			
53	Norway	4.7				123	Bulgaria	3.3			
54	Jordan	4.7				124	Lebanon	3.3			
55	Swaziland	4.7				125	Bangladesh	3.3			
56	Taiwan, China	4.7				126	Slovak Republic	3.2			
57	Cyprus	4.7				127	Mongolia	3.1			
58	Dominican Republic	4.7				128	Moldova	3.1			
59	Zambia	4.7				129	Bolivia	3.0			
60	Cambodia	4.6				130	Pakistan	3.0			
61	Estonia	4.6				131	Kyrgyz Republic	3.0			
62	Benin	4.6				132	Kuwait	2.9			
63	Vietnam	4.6				133	Ukraine	2.9			
64	Belgium	4.5				134	Paraguay	2.9			
65	Tanzania	4.5				135	Burundi	2.9			
66	United Kingdom	4.5				136	Bosnia and Herzegovina	2.9			
67	Colombia	4.5				137	Côte d'Ivoire	2.7			
68	Mexico	4.4				138	Angola	2.7			
69	Malawi	4.4				139	Venezuela	2.1			
70	Japan	4.4									

SOURCE: World Economic Forum, Executive Opinion Survey 2009, 2010

2.04 Carbon dioxide emissions

Carbon dioxide emissions per capita in metric tons | 2007

RANK	COUNTRY/ECONOMY	SCORE
1	Burundi	0.0
2	Chad	0.0
3	Mali	0.0
4	Malawi	0.1
5	Rwanda	0.1
6	Ethiopia	0.1
7	Uganda	0.1
8	Burkina Faso	0.1
9	Mozambique	0.1
10	Madagascar	0.1
11	Nepal	0.1
12	Tanzania	0.1
13	Timor-Leste	0.2
14	Zambia	0.2
15	Gambia, The	0.2
16	Bangladesh	0.3
17	Kenya	0.3
18	Cambodia	0.3
19	Côte d'Ivoire	0.3
20	Cameroon	0.3
21	Ghana	0.4
22	Senegal	0.5
23	Benin	0.5
24	Puerto Rico ¹	0.5
25	Sri Lanka	0.6
26	Mauritania	0.6
27	Cape Verde	0.6
28	Nigeria	0.6
29	Paraguay	0.7
30	Zimbabwe	0.8
31	Philippines	0.8
32	Nicaragua	0.8
33	Swaziland	0.9
34	Pakistan	1.0
35	Guatemala	1.0
36	Tajikistan	1.1
37	El Salvador	1.1
38	Kyrgyz Republic	1.2
39	Honduras	1.2
40	Moldova	1.3
41	Vietnam	1.3
42	Albania	1.4
43	Georgia	1.4
44	Bolivia	1.4
45	Angola	1.4
46	Colombia	1.4
47	India	1.4
48	Namibia	1.5
49	Morocco	1.5
50	Peru	1.5
51	Armenia	1.6
52	Indonesia	1.8
53	Costa Rica	1.8
54	Uruguay	1.9
55	Brazil	1.9
56	Guyana	2.0
57	Dominican Republic	2.1
58	Panama	2.2
59	Ecuador	2.2
60	Egypt	2.3
61	Tunisia	2.3
62	Botswana	2.6
63	Mauritius	3.1
64	Lebanon	3.2
65	Latvia	3.4
66	Syria	3.5
67	Azerbaijan	3.7
68	Jordan	3.8
69	Turkey	4.0
70	Mongolia	4.0
71	Algeria	4.1
72	Thailand	4.1
73	Chile	4.3
74	Romania	4.4
75	Mexico	4.5
76	Lithuania	4.5
77	Montenegro	4.6
78	Argentina	4.6
79	China	5.0
80	Switzerland	5.0
81	Jamaica	5.2
82	Barbados	5.3
83	Sweden	5.4
84	Portugal	5.5
85	Macedonia, FYR	5.5
86	Croatia	5.6
87	Hungary	5.6
88	Hong Kong SAR	5.8
89	France	6.0
90	Venezuela	6.0
91	Malta	6.7
92	Bulgaria	6.8
93	Ukraine	6.8
94	Slovak Republic	6.8
95	Iran, Islamic Rep.	7.0
96	Malaysia	7.3
97	Slovenia	7.5
98	Iceland	7.5
99	Bosnia and Herzegovina	7.7
100	Italy	7.7
101	New Zealand	7.7
102	Spain	8.0
103	Austria	8.3
104	Poland	8.3
105	Greece	8.8
106	United Kingdom	8.8
107	South Africa	9.0
108	Norway	9.1
109	Denmark	9.1
110	Libya	9.3
111	Israel	9.3
112	Germany	9.6
113	Cyprus	9.6
114	Belgium	9.7
115	Japan	9.8
116	Ireland	10.2
117	Korea, Rep.	10.4
118	Netherlands	10.6
119	Russian Federation	10.8
120	Taiwan, China	11.5
121	Singapore	11.8
122	Czech Republic	12.1
123	Finland	12.1
124	Oman	13.7
125	Kazakhstan	14.7
126	Estonia	15.2
127	Saudi Arabia	16.6
128	Canada	16.9
129	Australia	17.7
130	United States	19.3
131	Brunei Darussalam	19.7
132	Luxembourg	22.6
133	Trinidad and Tobago	27.9
134	Bahrain	29.6
135	United Arab Emirates	31.0
136	Kuwait	32.3
137	Qatar	55.4
n/a	Lesotho	n/a
n/a	Serbia	n/a

SOURCE: The World Bank, *World Development Indicators 2010*

¹ 2003

2.05 Particulate matter concentration

Urban population-weighted PM₁₀ micrograms per cubic meter | 2006

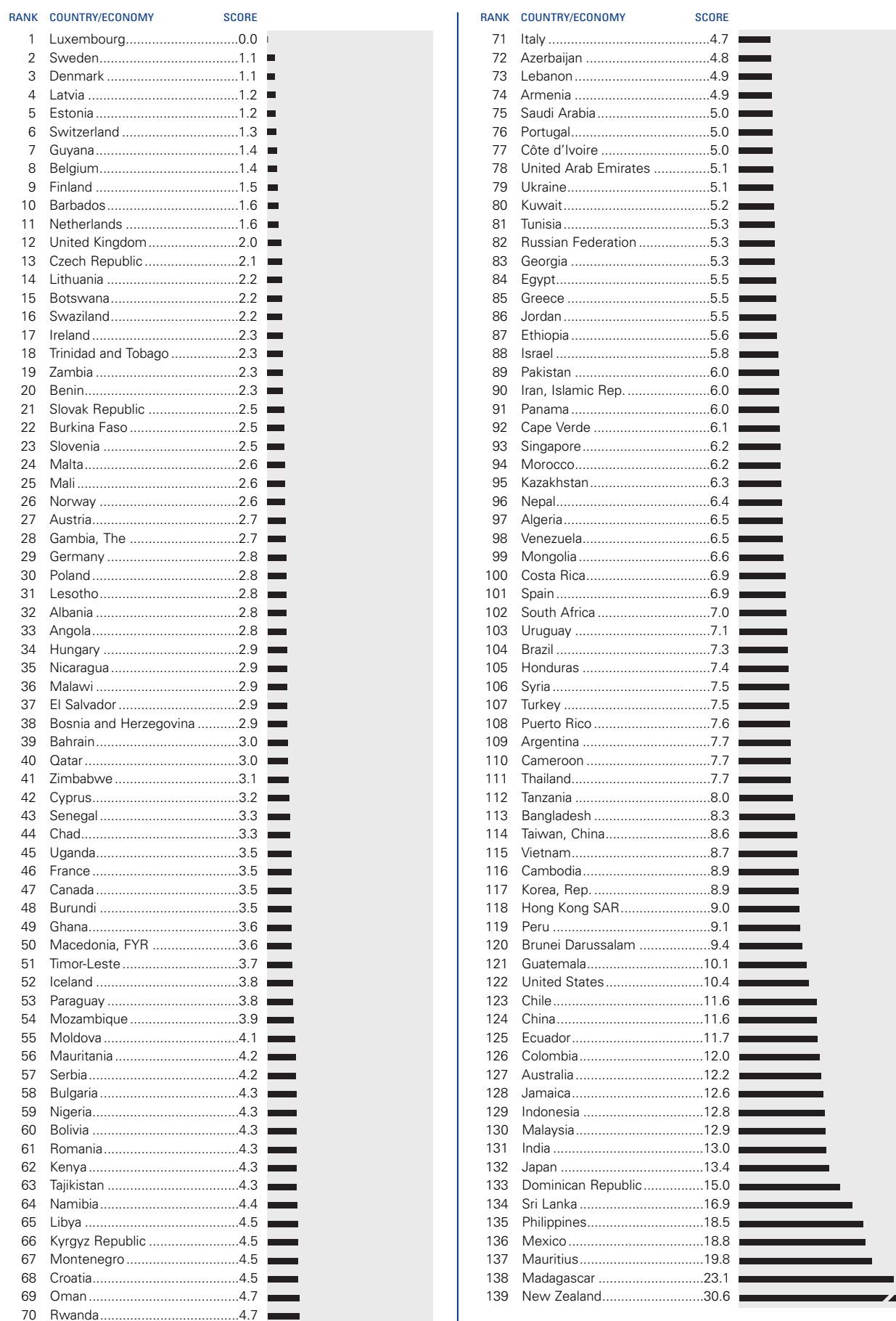
RANK	COUNTRY/ECONOMY	SCORE	RANK	COUNTRY/ECONOMY	SCORE
1	Venezuela	10.5	71	Costa Rica	36.3
2	Sweden	11.6	72	Lebanon	36.4
3	Uganda	11.9	73	Kenya	36.4
4	Estonia	13.0	74	Côte d'Ivoire	36.4
5	France	13.5	75	Mexico	36.5
6	New Zealand	14.4	76	Poland	37.4
7	Romania	14.5	77	Barbados	39.7
8	Luxembourg	14.7	78	Turkey	39.7
9	Norway	14.8	79	Zambia	39.8
10	Australia	15.4	80	Lesotho	40.9
11	Slovak Republic	15.4	81	Singapore	40.9
12	United Kingdom	15.5	82	Honduras	43.1
13	Latvia	15.6	83	Jamaica	43.3
14	Ireland	15.6	84	Cyprus	43.6
15	Canada	17.4	85	Albania	43.9
16	Mauritius	17.6	86	Jordan	44.7
17	Russian Federation	17.7	87	Nigeria	45.0
18	Finland	17.8	88	Cambodia	45.7
19	Iceland	18.3	89	Benin	46.0
20	Germany	18.6	90	Georgia	46.5
21	Hungary	18.6	91	Namibia	47.2
22	Denmark	18.7	92	Chile	47.8
23	Kazakhstan	18.8	93	Tajikistan	50.0
24	Lithuania	19.0	94	Iran, Islamic Rep.	50.6
25	Bosnia and Herzegovina	19.0	95	Qatar	51.3
26	Dominican Republic	19.5	96	Brunei Darussalam	54.0
27	Ukraine	20.5	97	Peru	54.5
28	South Africa	20.5	98	Vietnam	55.3
29	Puerto Rico	20.9	99	Bulgaria	57.4
30	Czech Republic	21.0	100	Taiwan, China ²	59.1
31	Macedonia, FYR	21.0	101	Armenia	59.5
32	Morocco	21.0	102	Azerbaijan	60.1
33	United States	21.3	103	Cameroon	62.0
34	Kyrgyz Republic	22.2	104	Guatemala	62.0
35	Colombia	22.4	105	India	64.9
36	Belgium	22.5	106	Angola	65.9
37	Philippines	22.8	107	Botswana	67.1
38	Malaysia	22.9	108	Bahrain	67.7
39	Portugal	23.3	109	Ethiopia	67.7
40	Brazil	23.3	110	Thailand	70.9
41	Ecuador	24.8	111	Algeria	71.0
42	Tanzania	25.4	112	China	73.0
43	Switzerland	25.5	113	Argentina	73.1
44	Rwanda	26.0	114	Syria	74.8
45	Cape Verde ³	26.3	115	Hong Kong SAR ¹	75.1
46	Italy	26.7	116	Paraguay	77.2
47	Zimbabwe	26.8	117	Sri Lanka	82.1
48	Nicaragua	27.6	118	Indonesia	82.9
49	Mozambique	28.0	119	Burkina Faso	84.4
50	Burundi	29.0	120	Gambia, The	85.8
51	Japan	29.6	121	Mauritania	86.4
52	Slovenia	30.1	122	Libya	87.6
53	Tunisia	30.1	123	Bolivia	94.1
54	Guyana	30.5	124	Senegal	95.0
55	Croatia	30.5	125	Kuwait	97.3
56	Israel	31.5	126	Trinidad and Tobago	101.0
57	Spain	31.6	127	Oman	108.4
58	Swaziland	32.8	128	Chad	109.4
59	Montenegro ³	32.9	129	Mongolia	110.5
60	Austria	33.0	130	Saudi Arabia	112.9
61	Malawi	33.1	131	Egypt	119.2
62	El Salvador	33.3	132	Pakistan	120.3
63	Netherlands	33.7	133	United Arab Emirates	127.1
64	Madagascar	33.8	134	Bangladesh	135.4
65	Ghana	34.5	135	Mali	152.0
66	Nepal	34.5	136	Uruguay	174.7
67	Korea, Rep.	34.7	n/a	Malta	n/a
68	Panama	35.0	n/a	Serbia	n/a
69	Greece	36.0	n/a	Timor-Leste	n/a
70	Moldova	36.1			

SOURCE: The World Bank, *World Development Indicators 2010*

¹ 2005 ² 2007 ³ 2009

2.06 Threatened species

Threatened species as a percentage of total species (mammals, birds, amphibians) | 2010



SOURCE: The International Union for Conservation of Nature (IUCN), Red List of Threatened Species 2010

2.07 Environmental treaty ratification

Total number of ratified environmental treaties | 2010

RANK	COUNTRY/ECONOMY	SCORE	RANK	COUNTRY/ECONOMY	SCORE
1	Denmark	24.0	65	Iceland	19.0
1	Germany	24.0	65	Malta	19.0
1	Greece	24.0	65	Mexico	19.0
1	Ireland	24.0	65	Morocco	19.0
1	Netherlands	24.0	65	Mozambique	19.0
1	Poland	24.0	65	Namibia	19.0
1	Portugal	24.0	65	Sri Lanka	19.0
1	Spain	24.0	65	Syria	19.0
1	Sweden	24.0	65	Tunisia	19.0
10	Australia	23.0	65	Ukraine	19.0
10	Finland	23.0	81	Algeria	18.0
10	France	23.0	81	Dominican Republic	18.0
10	New Zealand	23.0	81	Gambia, The	18.0
10	Norway	23.0	81	Georgia	18.0
10	United Kingdom	23.0	81	Indonesia	18.0
16	Belgium	22.0	81	Jamaica	18.0
16	Brazil	22.0	81	Malaysia	18.0
16	Bulgaria	22.0	81	Mongolia	18.0
16	India	22.0	81	Nicaragua	18.0
16	Italy	22.0	81	Qatar	18.0
16	Japan	22.0	81	Saudi Arabia	18.0
16	Kenya	22.0	81	Serbia	18.0
16	Korea, Rep.	22.0	81	Venezuela	18.0
16	Luxembourg	22.0	94	Barbados	17.0
16	Nigeria	22.0	94	Burkina Faso	17.0
16	Panama	22.0	94	Cambodia	17.0
16	Senegal	22.0	94	Chad	17.0
16	Slovenia	22.0	94	Colombia	17.0
16	Switzerland	22.0	94	Guyana	17.0
30	Austria	21.0	94	Malawi	17.0
30	Chile	21.0	94	Mali	17.0
30	China	21.0	94	Moldova	17.0
30	Croatia	21.0	94	Montenegro	17.0
30	Cyprus	21.0	94	Paraguay	17.0
30	Egypt	21.0	94	Russian Federation	17.0
30	Estonia	21.0	94	Uganda	17.0
30	Hungary	21.0	94	United Arab Emirates	17.0
30	Jordan	21.0	108	Armenia	16.0
30	Lithuania	21.0	108	El Salvador	16.0
30	Philippines	21.0	108	Kuwait	16.0
30	Romania	21.0	108	Lebanon	16.0
30	Slovak Republic	21.0	108	Lesotho	16.0
30	South Africa	21.0	108	Macedonia, FYR	16.0
30	Tanzania	21.0	108	Nepal	16.0
30	Uruguay	21.0	108	Thailand	16.0
46	Benin	20.0	108	Vietnam	16.0
46	Cameroon	20.0	117	Angola	15.0
46	Canada	20.0	117	Azerbaijan	15.0
46	Costa Rica	20.0	117	Botswana	15.0
46	Côte d'Ivoire	20.0	117	Burundi	15.0
46	Czech Republic	20.0	117	Kazakhstan	15.0
46	Ecuador	20.0	117	Singapore	15.0
46	Ghana	20.0	117	Turkey	15.0
46	Guatemala	20.0	117	Zambia	15.0
46	Iran, Islamic Rep.	20.0	125	Bosnia and Herzegovina	14.0
46	Latvia	20.0	125	Ethiopia	14.0
46	Libya	20.0	125	Israel	14.0
46	Madagascar	20.0	125	Rwanda	14.0
46	Mauritania	20.0	125	United States	14.0
46	Mauritius	20.0	130	Bahrain	13.0
46	Oman	20.0	130	Kyrgyz Republic	13.0
46	Pakistan	20.0	132	Zimbabwe	12.0
46	Peru	20.0	133	Brunei Darussalam	11.0
46	Trinidad and Tobago	20.0	133	Swaziland	11.0
65	Albania	19.0	133	Tajikistan	11.0
65	Argentina	19.0	136	Timor-Leste	6.0
65	Bangladesh	19.0	n/a	Hong Kong SAR	n/a
65	Bolivia	19.0	n/a	Puerto Rico	n/a
65	Cape Verde	19.0	n/a	Taiwan, China	n/a
65	Honduras	19.0			

SOURCE: The International Union for Conservation of Nature (IUCN) Environmental Law Centre *ELIS Treaty Database*

3rd Pillar
Safety and security

3.01 Business costs of terrorism

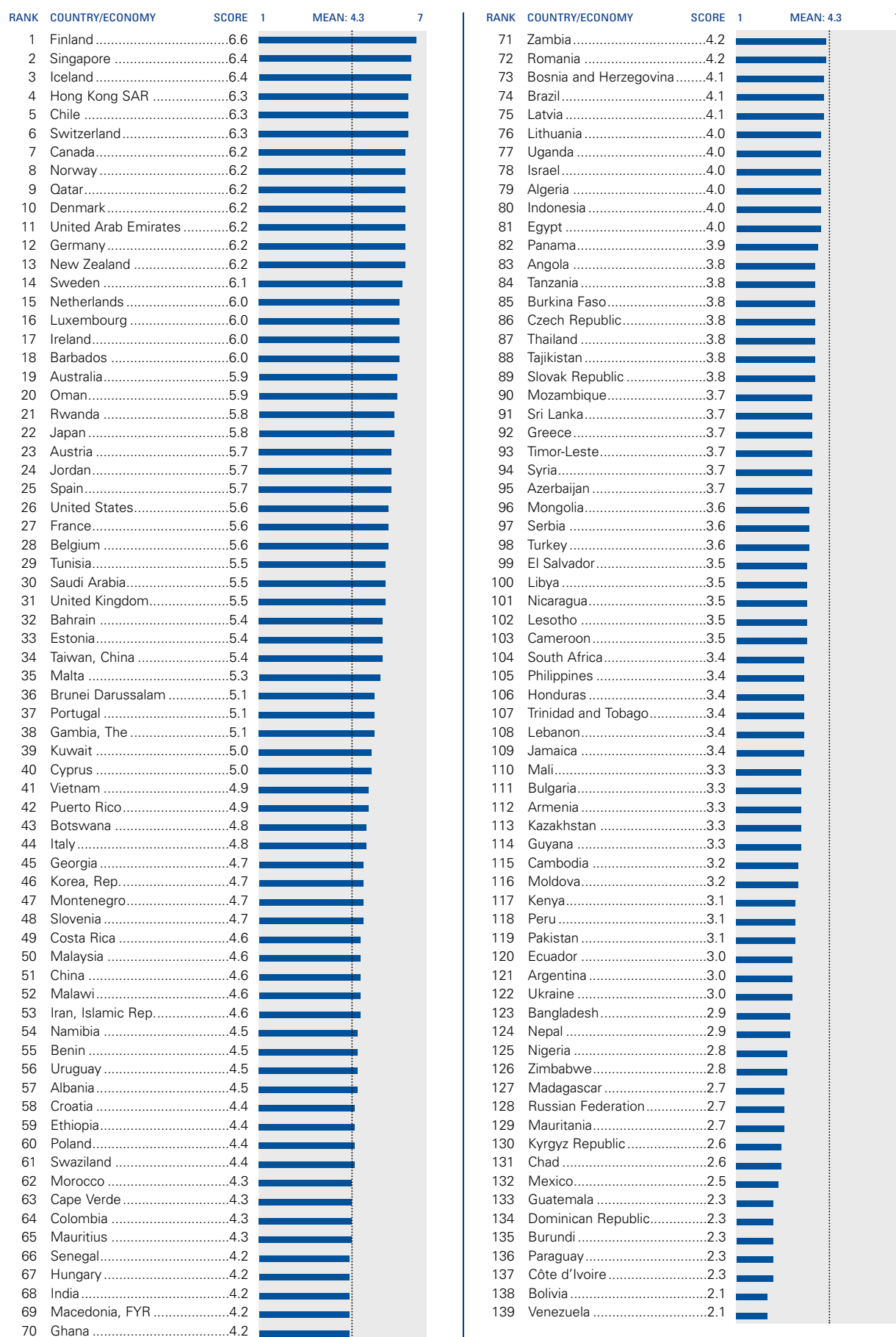
To what extent does the threat of terrorism impose costs on businesses in your country? [1 = significant costs; 7 = no costs] | 2009–10 weighted average

RANK	COUNTRY/ECONOMY	SCORE	1	MEAN: 5.6	7
1	Uruguay	6.8			
2	Rwanda	6.7			
3	Iceland	6.7			
4	Slovak Republic	6.7			
5	Lithuania	6.7			
6	Syria	6.7			
7	Austria	6.7			
8	Finland	6.7			
9	Zimbabwe	6.6			
10	Slovenia	6.6			
11	Oman	6.6			
12	Estonia	6.6			
13	Montenegro	6.6			
14	Croatia	6.6			
15	Brazil	6.6			
16	Malta	6.6			
17	Angola	6.5			
18	Bosnia and Herzegovina	6.5			
19	Mongolia	6.5			
20	Latvia	6.5			
21	Chile	6.4			
22	Hungary	6.4			
23	Brunei Darussalam	6.4			
24	Czech Republic	6.4			
25	Norway	6.4			
26	Switzerland	6.4			
27	Romania	6.4			
28	Tunisia	6.4			
29	Ireland	6.4			
30	Sweden	6.4			
31	Senegal	6.4			
32	Armenia	6.4			
33	Portugal	6.4			
34	Argentina	6.4			
35	Luxembourg	6.4			
36	Denmark	6.3			
37	Namibia	6.3			
38	Qatar	6.3			
39	Libya	6.3			
40	Costa Rica	6.3			
41	Hong Kong SAR	6.3			
42	South Africa	6.3			
43	United Arab Emirates	6.2			
44	Swaziland	6.2			
45	Malawi	6.2			
46	Botswana	6.2			
47	Belgium	6.2			
48	Moldova	6.2			
49	Mauritius	6.1			
50	Kuwait	6.1			
51	Albania	6.1			
52	Burkina Faso	6.1			
53	Cyprus	6.1			
54	Côte d'Ivoire	6.1			
55	Zambia	6.1			
56	Germany	6.1			
57	Saudi Arabia	6.1			
58	Ukraine	6.0			
59	Poland	6.0			
60	Ghana	6.0			
61	Georgia	5.9			
62	Azerbaijan	5.9			
63	Taiwan, China	5.9			
64	Tajikistan	5.9			
65	Jordan	5.9			
66	Macedonia, FYR	5.8			
67	New Zealand	5.8			
68	Barbados	5.8			
69	Puerto Rico	5.8			
70	Cameroon	5.8			
71	Gambia, The	5.7			
72	Cape Verde	5.7			
73	Italy	5.7			
74	France	5.6			
75	Netherlands	5.6			
76	Jamaica	5.6			
77	Panama	5.6			
78	Benin	5.5			
79	China	5.5			
80	Australia	5.5			
81	Kazakhstan	5.5			
82	Guyana	5.5			
83	Mali	5.4			
84	Morocco	5.4			
85	Tanzania	5.4			
86	Serbia	5.4			
87	Bahrain	5.4			
88	Dominican Republic	5.4			
89	Trinidad and Tobago	5.4			
90	Lesotho	5.3			
91	Korea, Rep.	5.3			
92	Bulgaria	5.3			
93	Russian Federation	5.3			
94	Greece	5.3			
95	Japan	5.3			
96	Canada	5.3			
97	Mozambique	5.2			
98	Ecuador	5.2			
99	United Kingdom	5.2			
100	Ethiopia	5.2			
101	Indonesia	5.1			
102	Singapore	5.1			
103	Malaysia	5.1			
104	Bolivia	5.1			
105	Israel	5.1			
106	Timor-Leste	5.1			
107	Cambodia	5.0			
108	Paraguay	5.0			
109	Vietnam	5.0			
110	Venezuela	4.9			
111	Honduras	4.9			
112	Mexico	4.9			
113	El Salvador	4.9			
114	Chad	4.8			
115	Peru	4.8			
116	Kyrgyz Republic	4.8			
117	Spain	4.8			
118	Nicaragua	4.8			
119	Iran, Islamic Rep.	4.8			
120	Thailand	4.7			
121	Nigeria	4.7			
122	Madagascar	4.7			
123	Guatemala	4.6			
124	Bangladesh	4.6			
125	United States	4.5			
126	Philippines	4.4			
127	India	4.4			
128	Algeria	4.4			
129	Mauritania	4.4			
130	Burundi	4.3			
131	Uganda	4.2			
132	Egypt	4.1			
133	Kenya	4.1			
134	Sri Lanka	4.0			
135	Turkey	4.0			
136	Lebanon	3.8			
137	Nepal	3.4			
138	Pakistan	2.9			
139	Colombia	2.5			

SOURCE: World Economic Forum, Executive Opinion Survey 2009, 2010

3.02 Reliability of police services

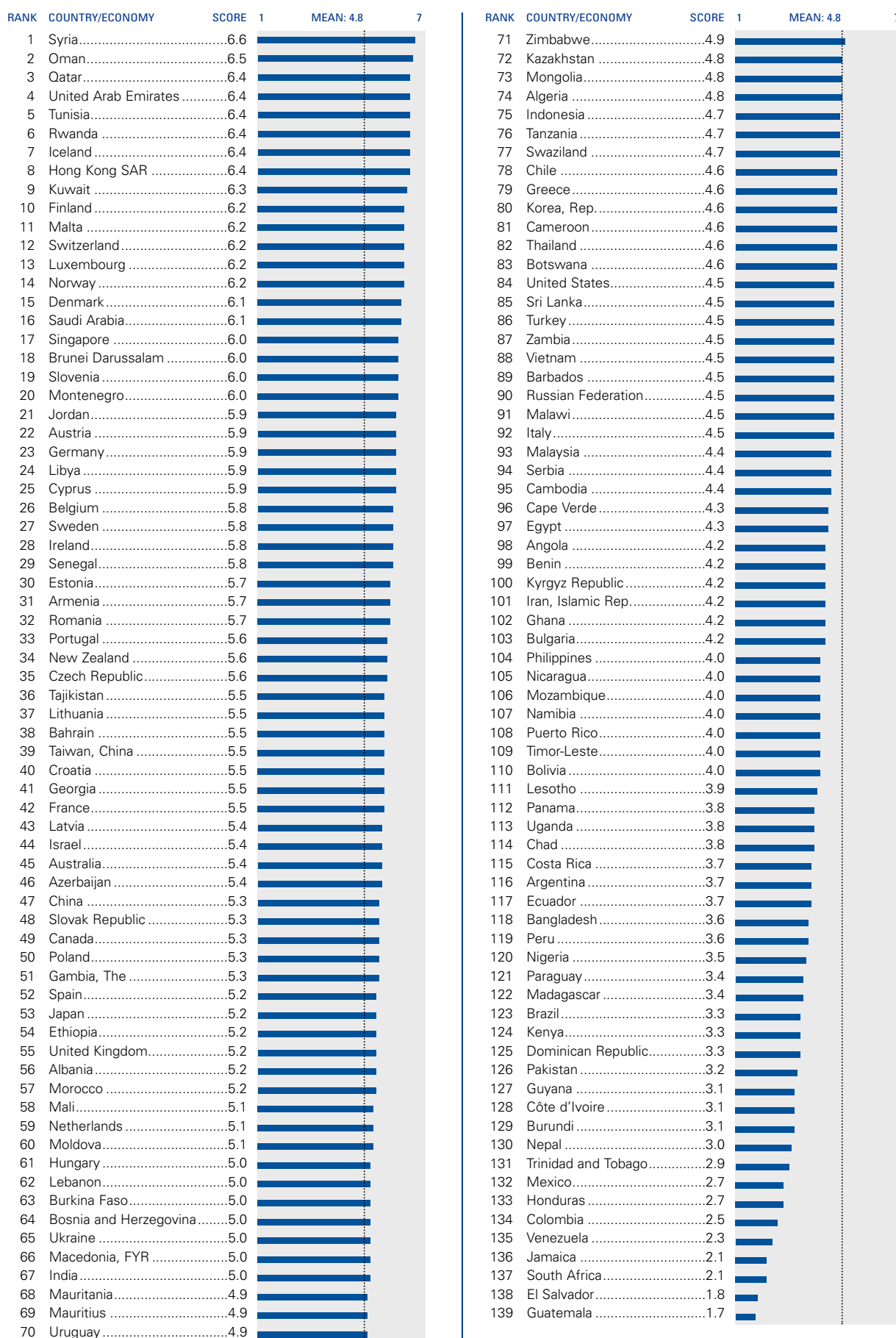
To what extent can police services be relied upon to enforce law and order in your country? [1 = cannot be relied on at all; 7 = can always be relied on] | 2009–10 weighted average



SOURCE: World Economic Forum, Executive Opinion Survey 2009, 2010

3.03 Business costs of crime and violence

To what extent does the incidence of crime and violence impose costs on businesses in your country? [1 = significant costs, 7 = no costs] | 2009–10 weighted average



SOURCE: World Economic Forum, Executive Opinion Survey 2009, 2010

3.04 Road traffic accidents

Estimated deaths due to road traffic accidents per 100,000 population | 2007

RANK	COUNTRY/ECONOMY	SCORE	RANK	COUNTRY/ECONOMY	SCORE
1	Malta	3.4	71	China	16.5
2	Uruguay	4.3	72	Bolivia	16.7
3	Netherlands	4.8	73	Georgia	16.8
3	Singapore	4.8	73	India	16.8
5	Switzerland ¹	4.9	75	Kuwait ¹	16.9
6	Japan	5.0	76	Dominican Republic	17.3
6	Norway	5.0	77	Taiwan, China	17.5
8	Sweden	5.2	78	Latvia ¹	17.9
9	United Kingdom ¹	5.4	79	Brazil ¹	18.3
10	Israel	5.7	80	Mongolia	19.3
11	Germany	6.0	81	Thailand	19.6
12	Macedonia, FYR ¹	6.9	82	Paraguay	19.7
13	Finland	7.2	83	Guyana	19.9
14	France	7.5	84	Philippines	20.0
15	Australia	7.8	85	Montenegro	20.4
16	Austria	8.3	86	Mexico ¹	20.7
17	Ireland ¹	8.5	87	Oman	21.3
18	Canada ¹	8.8	88	Peru	21.5
19	Spain ¹	9.3	88	Ukraine	21.5
20	Italy ¹	9.6	90	Venezuela ¹	21.8
21	Luxembourg ²	9.6	91	Lithuania ¹	22.4
22	Serbia	9.8	92	Kyrgyz Republic	22.8
23	Iceland ¹	10.0	93	Burundi	23.4
24	New Zealand	10.1	94	Malaysia	23.6
25	Belgium	10.2	95	Qatar	23.7
26	Cyprus	10.4	96	Uganda	24.7
26	Portugal	10.4	97	Cape Verde	25.1
28	Bosnia and Herzegovina	10.9	98	Russian Federation	25.2
29	Mauritius	11.1	99	Pakistan	25.3
30	Colombia	11.7	100	Zambia	25.6
30	Ecuador	11.7	101	Malawi	26.0
32	Czech Republic	12.0	102	Swaziland	26.3
33	Bahrain	12.1	103	Lesotho	26.7
33	Cambodia	12.1	104	Zimbabwe	27.5
35	Barbados	12.2	105	Cameroon	28.1
36	Hungary	12.3	106	Morocco	28.3
36	Jamaica	12.3	107	Lebanon	28.5
38	Bangladesh	12.6	108	Namibia	28.6
38	El Salvador	12.6	109	Saudi Arabia	29.0
40	Panama	12.7	110	Ghana	29.6
40	Romania	12.7	111	Kazakhstan	30.6
42	Korea, Rep.	12.8	112	Burkina Faso	31.1
42	Puerto Rico	12.8	113	Benin	31.2
44	Azerbaijan	13.0	114	Rwanda	31.6
45	Bulgaria	13.2	115	Mali	32.1
46	Turkey	13.4	116	Nigeria	32.3
47	Honduras	13.5	117	Senegal	32.5
47	Sri Lanka	13.5	118	Syria	32.9
49	Croatia	13.6	119	South Africa	33.2
50	Argentina	13.7	120	Madagascar	33.7
50	Chile ¹	13.7	121	Botswana	33.8
52	Brunei Darussalam	13.8	122	Jordan	34.2
53	Albania	13.9	123	Chad	34.3
53	Armenia	13.9	123	Tanzania	34.3
53	United States ¹	13.9	125	Kenya	34.4
56	Tajikistan	14.1	126	Tunisia	34.5
57	Nicaragua	14.2	127	Mozambique	34.7
58	Slovenia	14.6	128	Ethiopia	35.0
59	Estonia	14.7	129	Mauritania	35.5
59	Guatemala	14.7	130	Iran, Islamic Rep.	35.8
59	Poland	14.7	131	Gambia, The	36.6
62	Greece ¹	14.9	132	United Arab Emirates	37.1
63	Moldova	15.1	133	Angola	37.7
63	Nepal	15.1	134	Libya	40.5
63	Slovak Republic	15.1	135	Egypt	41.6
66	Costa Rica	15.4	n/a	Algeria	n/a
67	Trinidad and Tobago	15.5	n/a	Côte d'Ivoire	n/a
68	Timor-Leste	16.1	n/a	Denmark	n/a
68	Vietnam	16.1	n/a	Hong Kong SAR	n/a
70	Indonesia	16.2			

SOURCE: World Health Organization, *World Health Statistics 2010*

¹ 2006 ² 2009

4th Pillar
Health and Hygiene

4.01 Physician density

Physician density per 1,000 people | 2007

RANK	COUNTRY/ECONOMY	SCORE	RANK	COUNTRY/ECONOMY	SCORE
1	Greece ⁷	5.4	71	Ecuador ¹	1.5
2	Georgia	4.5	72	Turkey ⁸	1.5
3	Russian Federation ⁷	4.3	73	Bosnia and Herzegovina ⁶	1.4
4	Belgium ⁷	4.2	73	China ⁴	1.4
5	Lithuania	4.0	75	Colombia ³	1.4
6	Switzerland ⁷	4.0	76	Tunisia ⁵	1.3
7	Netherlands	3.9	77	Costa Rica ¹	1.3
8	Norway	3.9	78	Libya ⁵	1.3
9	Kazakhstan	3.9	79	El Salvador ³	1.2
10	Austria	3.8	80	Bolivia ²	1.2
10	Azerbaijan	3.8	81	Algeria	1.2
12	Iceland ⁷	3.8	81	Barbados ⁷	1.2
13	Spain	3.8	83	Trinidad and Tobago	1.2
14	France	3.7	84	Albania	1.2
15	Armenia	3.7	84	Philippines ³	1.2
15	Italy ⁷	3.7	86	Brunei Darussalam ³	1.1
17	Bulgaria	3.7	87	Paraguay ³	1.1
18	Uruguay ³	3.7	88	Chile ⁴	1.1
19	Israel	3.6	89	Mauritius ⁵	1.1
20	Czech Republic	3.6	90	Guatemala ⁸	1.0
21	Sweden ⁷	3.6	91	Australia ⁷	1.0
22	Germany	3.5	92	Iran, Islamic Rep. ⁶	0.9
23	Portugal ⁶	3.4	93	Jamaica ⁴	0.9
24	Malta	3.4	94	Pakistan	0.8
25	Estonia ⁷	3.3	95	South Africa ⁵	0.8
26	Finland	3.3	96	Malaysia ³	0.7
27	Lebanon ⁷	3.3	97	India ⁶	0.6
28	Argentina ⁵	3.2	98	Cape Verde ⁸	0.6
28	Denmark ⁷	3.2	98	Honduras ¹	0.6
30	Ukraine ⁷	3.1	100	Morocco	0.6
31	Slovak Republic ⁵	3.1	100	Vietnam ³	0.6
32	Ireland	3.1	102	Sri Lanka ⁵	0.6
33	Latvia	3.0	103	Syria ⁷	0.5
34	Bahrain	3.0	104	Guyana ¹	0.5
35	Mexico ⁵	2.9	105	Botswana ⁵	0.4
36	Luxembourg ⁶	2.9	105	Nigeria ⁸	0.4
37	Hungary	2.8	107	Nicaragua ⁴	0.4
38	Qatar ⁷	2.8	108	Thailand ³	0.3
39	Moldova	2.7	109	Bangladesh ⁶	0.3
39	United States ⁵	2.7	109	Namibia ⁵	0.3
41	Mongolia ³	2.6	111	Nepal ⁵	0.2
42	Croatia	2.6	112	Cameroon ⁵	0.2
43	Jordan	2.6	113	Cambodia ¹	0.2
44	Macedonia, FYR ⁷	2.6	113	Madagascar	0.2
45	Egypt ⁶	2.4	113	Swaziland ⁵	0.2
46	Slovenia ⁷	2.4	113	Zimbabwe ⁵	0.2
47	Taiwan, China ⁹	2.4	117	Côte d'Ivoire ⁸	0.1
48	Cyprus ⁷	2.3	117	Kenya ³	0.1
48	Kyrgyz Republic	2.3	119	Indonesia ⁴	0.1
50	Puerto Rico ⁷	2.2	119	Mauritania ⁹	0.1
51	United Kingdom ³	2.1	121	Uganda ⁶	0.1
52	New Zealand ³	2.1	122	Ghana ⁸	0.1
53	Japan ⁵	2.1	123	Timor-Leste ⁵	0.1
54	Serbia	2.0	124	Angola ⁵	0.1
55	Poland ⁷	2.0	125	Mali	0.1
55	Tajikistan ⁷	2.0	126	Burkina Faso ⁸	0.1
57	Montenegro	2.0	127	Benin ⁸	0.1
58	Venezuela ²	1.9	127	Senegal ⁸	0.1
59	Romania ⁷	1.9	129	Zambia ⁷	0.1
60	Canada ⁷	1.9	130	Lesotho ⁴	0.1
61	Dominican Republic ¹	1.9	131	Chad ⁵	0.0
62	Oman	1.8	132	Gambia, The ⁸	0.0
63	Kuwait ⁶	1.8	133	Burundi ⁵	0.0
64	Korea, Rep. ⁵	1.7	134	Mozambique ⁷	0.0
65	Brazil ⁷	1.7	135	Rwanda ⁶	0.0
66	Saudi Arabia	1.6	136	Ethiopia	0.0
67	Peru ⁹	1.6	137	Malawi ⁸	0.0
68	United Arab Emirates ⁶	1.6	138	Tanzania ⁷	0.0
69	Panama ¹	1.5			
69	Singapore ⁴	1.5	n/a	Hong Kong SAR	n/a

SOURCES: World Health Organization, *World Health Statistics 2010*; The World Bank, *World Development Indicators 2010*; national sources

1 2000 2 2001 3 2002 4 2003 5 2004 6 2005 7 2006 8 2008 9 2009

4.02 Access to improved sanitation

Access to adequate sanitation as a percentage of total population | 2008

RANK	COUNTRY/ECONOMY	SCORE	RANK	COUNTRY/ECONOMY	SCORE
1	Australia	100	71	Macedonia, FYR	89
1	Austria	100	72	El Salvador	87
1	Bahrain	100	72	Oman ¹	87
1	Barbados	100	72	Russian Federation	87
1	Belgium	100	75	Mexico	85
1	Bulgaria	100	75	Tunisia	85
1	Canada	100	77	Dominican Republic	83
1	Cyprus	100	77	Jamaica	83
1	Denmark	100	79	Guatemala	81
1	Finland	100	79	Guyana	81
1	France	100	81	Brazil	80
1	Germany	100	82	Moldova	79
1	Hong Kong SAR ³	100	83	Latvia	78
1	Hungary	100	84	South Africa	77
1	Iceland	100	85	Philippines	76
1	Israel	100	86	Vietnam	75
1	Italy ³	100	87	Colombia	74
1	Japan	100	88	Romania	72
1	Korea, Rep.	100	89	Honduras	71
1	Kuwait	100	90	Paraguay	70
1	Luxembourg	100	91	Morocco	69
1	Malta	100	91	Panama	69
1	Netherlands	100	93	Peru	68
1	New Zealand ³	100	94	Gambia, The	67
1	Norway	100	95	Botswana	60
1	Portugal	100	96	Angola	57
1	Qatar	100	97	Malawi	56
1	Singapore	100	98	China	55
1	Slovak Republic	100	98	Swaziland	55
1	Slovenia	100	100	Cape Verde	54
1	Spain	100	100	Rwanda	54
1	Sweden	100	102	Bangladesh	53
1	Switzerland	100	103	Indonesia	52
1	United Kingdom	100	103	Nicaragua	52
1	United States	100	105	Senegal	51
1	Uruguay	100	106	Mongolia	50
37	Croatia	99	106	Timor-Leste	50
37	Ireland	99	108	Zambia	49
39	Albania	98	109	Uganda	48
39	Czech Republic	98	110	Cameroon	47
39	Greece	98	111	Burundi	46
39	Jordan	98	112	Azerbaijan	45
43	Kazakhstan	97	112	Pakistan	45
43	Libya	97	114	Zimbabwe	44
43	United Arab Emirates	97	115	Mali	36
46	Chile	96	116	Namibia	33
46	Malaysia	96	117	Nigeria	32
46	Syria	96	118	India	31
46	Thailand	96	118	Kenya	31
50	Algeria	95	118	Nepal	31
50	Bosnia and Herzegovina	95	121	Cambodia	29
50	Costa Rica	95	121	Lesotho	29
50	Estonia	95	123	Mauritania	26
50	Georgia	95	124	Bolivia	25
50	Ukraine	95	125	Tanzania	24
56	Egypt	94	126	Côte d'Ivoire	23
56	Tajikistan	94	127	Mozambique	17
58	Kyrgyz Republic	93	128	Ghana	13
59	Ecuador	92	129	Benin	12
59	Montenegro	92	129	Ethiopia	12
59	Serbia	92	131	Burkina Faso	11
59	Trinidad and Tobago	92	131	Madagascar	11
63	Mauritius	91	133	Chad	9
63	Sri Lanka	91	n/a	Iran, Islamic Rep.	n/a
63	Venezuela ²	91	n/a	Lebanon	n/a
66	Argentina	90	n/a	Lithuania	n/a
66	Armenia	90	n/a	Puerto Rico	n/a
66	Brunei Darussalam ⁴	90	n/a	Saudi Arabia	n/a
66	Poland	90	n/a	Taiwan, China	n/a
66	Turkey	90			

SOURCE: World Health Organization, *World Health Statistics 2010*

¹ 2000 ² 2005 ³ 2006 ⁴ 2009

4.03 Access to improved drinking water

Access to safe drinking water as a percentage of total population | 2008

RANK	COUNTRY/ECONOMY	SCORE	RANK	COUNTRY/ECONOMY	SCORE
1	Australia	100	68	Jamaica	94
1	Austria	100	68	Mexico	94
1	Barbados	100	68	Trinidad and Tobago	94
1	Belgium	100	68	Tunisia	94
1	Bulgaria	100	68	Vietnam	94
1	Canada	100	76	Panama	93
1	Cyprus	100	77	Colombia	92
1	Czech Republic	100	77	Gambia, The	92
1	Denmark	100	77	Namibia	92
1	Finland	100	80	Philippines	91
1	France	100	80	South Africa	91
1	Germany	100	82	Kyrgyz Republic	90
1	Greece	100	82	Moldova	90
1	Hong Kong SAR ⁴	100	82	Pakistan	90
1	Hungary	100	82	Sri Lanka	90
1	Iceland	100	86	China	89
1	Ireland	100	86	Saudi Arabia ¹	89
1	Israel	100	86	Syria	89
1	Italy	100	86	Venezuela ¹	89
1	Japan	100	90	India	88
1	Lebanon	100	90	Nepal	88
1	Luxembourg	100	90	Oman	88
1	Macedonia, FYR	100	90	Romania ³	88
1	Malaysia	100	94	El Salvador	87
1	Malta	100	95	Bolivia	86
1	Netherlands	100	95	Dominican Republic	86
1	New Zealand	100	95	Honduras	86
1	Norway	100	95	Paraguay	86
1	Poland	100	99	Lesotho	85
1	Qatar	100	99	Nicaragua	85
1	Singapore	100	101	Cape Verde	84
1	Slovak Republic	100	102	Algeria	83
1	Spain	100	103	Ghana	82
1	Sweden	100	103	Peru	82
1	Switzerland	100	103	Zimbabwe	82
1	United Arab Emirates	100	106	Morocco	81
1	United Kingdom	100	107	Azerbaijan	80
1	Uruguay	100	107	Bangladesh	80
39	Brunei Darussalam	100	107	Côte d'Ivoire	80
40	Bosnia and Herzegovina	99	107	Indonesia	80
40	Croatia	99	107	Malawi	80
40	Egypt	99	112	Burkina Faso	76
40	Kuwait	99	112	Mongolia	76
40	Latvia	99	114	Benin	75
40	Mauritius	99	115	Cameroon	74
40	Portugal	99	116	Burundi	72
40	Serbia	99	117	Libya ²	71
40	Slovenia	99	118	Tajikistan	70
40	Turkey	99	119	Senegal	69
40	United States	99	119	Swaziland	69
51	Estonia	98	119	Timor-Leste	69
51	Georgia	98	122	Uganda	67
51	Korea, Rep.	98	123	Rwanda	65
51	Montenegro	98	124	Cambodia	61
51	Thailand	98	125	Zambia	60
51	Ukraine	98	126	Kenya	59
57	Albania	97	127	Nigeria	58
57	Argentina	97	128	Mali	56
57	Brazil	97	129	Tanzania	54
57	Costa Rica	97	130	Angola	50
57	Puerto Rico ⁴	97	130	Chad	50
62	Armenia	96	132	Mauritania	49
62	Chile	96	133	Mozambique	47
62	Jordan	96	134	Madagascar	41
62	Russian Federation	96	135	Ethiopia	38
66	Botswana	95	n/a	Bahrain	n/a
66	Kazakhstan	95	n/a	Iran, Islamic Rep.	n/a
68	Ecuador	94	n/a	Lithuania	n/a
68	Guatemala	94	n/a	Taiwan, China	n/a
68	Guyana	94			

SOURCE: World Health Organization, *World Health Statistics 2010*

¹ 1990 ² 2000 ³ 2006 ⁴ 2007

4.04 Hospital beds

Hospital beds per 10,000 population | 2007

RANK	COUNTRY/ECONOMY	SCORE	RANK	COUNTRY/ECONOMY	SCORE
1	Japan ³	139.0	70	Trinidad and Tobago	27.0
2	Russian Federation ⁵	97.0	72	Brunei Darussalam ³	26.0
3	Ukraine ⁵	87.0	73	Qatar ⁵	25.0
4	Korea, Rep. ³	86.0	74	Brazil ⁴	24.0
5	Germany ⁵	83.0	75	Chile ⁵	23.0
6	Czech Republic	81.0	76	Panama	22.0
6	Lithuania	81.0	76	Saudi Arabia	22.0
8	Azerbaijan	79.0	76	Thailand ²	22.0
9	Austria	78.0	79	Cape Verde ⁶	21.0
9	Malta	78.0	79	Egypt	21.0
11	Kazakhstan	77.0	79	Swaziland ⁵	21.0
12	Barbados ⁶	76.0	82	Bahrain	20.0
12	Latvia	76.0	82	Oman	20.0
14	Iceland ²	75.0	82	Tunisia ⁶	20.0
15	France ⁵	72.0	85	Algeria ⁵	19.0
16	Hungary	71.0	85	Guyana	19.0
17	Finland	68.0	85	United Arab Emirates	19.0
17	Slovak Republic	68.0	85	Zambia ⁶	19.0
19	Taiwan, China ⁷	67.8	89	Botswana ⁶	18.0
20	Romania ⁵	65.0	89	Jordan	18.0
21	Bulgaria	64.0	89	Kuwait ⁶	18.0
22	Luxembourg ³	63.0	89	Malaysia ⁴	18.0
23	New Zealand ²	62.0	93	Jamaica	17.0
24	Moldova	61.0	93	Mexico	17.0
24	Tajikistan ⁵	61.0	93	Rwanda	17.0
26	Mongolia ³	60.0	96	Cameroon ⁵	15.0
27	Israel	58.0	96	Peru ⁶	15.0
28	Estonia	56.0	96	Syria ⁶	15.0
29	Switzerland ⁴	55.0	99	Iran, Islamic Rep. ⁵	14.0
30	Serbia	54.0	100	Costa Rica	13.0
31	Belgium	53.0	100	Lesotho ⁵	13.0
31	Croatia	53.0	100	Paraguay ⁶	13.0
31	Ireland ⁵	53.0	100	Venezuela	13.0
34	Poland ⁵	52.0	104	Bolivia ⁶	11.0
35	Kyrgyz Republic	51.0	104	Gambia, The ⁷	11.0
36	Nepal ⁵	50.0	104	Kenya ⁷	11.0
37	Greece ⁵	48.0	104	Malawi	11.0
37	Netherlands	48.0	104	Morocco	11.0
39	Slovenia	47.0	109	Colombia ⁵	10.0
40	Macedonia, FYR ⁵	46.0	109	Dominican Republic ⁶	10.0
41	Argentina ¹	41.0	109	Madagascar ⁷	10.0
41	Armenia	41.0	112	Burkina Faso ⁵	9.0
43	Montenegro	40.0	112	Ghana ⁷	9.0
44	Australia ³	39.0	112	India ⁴	9.0
44	Italy ⁵	39.0	112	Nicaragua	9.0
44	Norway	39.0	112	Tanzania ⁶	9.0
44	United Kingdom ³	39.0	117	Angola ⁴	8.0
48	Cyprus ⁵	37.0	117	El Salvador ⁶	8.0
48	Libya ⁶	37.0	117	Mozambique	8.0
50	Denmark	35.0	120	Burundi ⁵	7.0
50	Portugal ⁵	35.0	120	Honduras ⁶	7.0
52	Canada ¹	34.0	122	Ecuador ⁶	6.0
52	Lebanon	34.0	122	Guatemala ⁶	6.0
52	Spain ⁵	34.0	122	Indonesia ²	6.0
55	Georgia	33.0	122	Mali ⁶	6.0
55	Mauritius ⁶	33.0	122	Pakistan ⁶	6.0
57	Singapore ⁴	32.0	127	Benin ⁶	5.0
58	Sri Lanka ³	31.0	127	Nigeria ³	5.0
58	United States	31.0	127	Philippines ²	5.0
60	Bosnia and Herzegovina ⁴	30.0	130	Bangladesh ⁴	4.0
60	China ³	30.0	130	Chad ⁴	4.0
60	Sweden ⁵	30.0	130	Côte d'Ivoire ⁵	4.0
60	Zimbabwe ⁵	30.0	130	Mauritania ⁵	4.0
64	Puerto Rico ⁴	29.3	130	Uganda ⁷	4.0
65	Albania	29.0	135	Senegal ⁶	3.0
65	Uruguay	29.0	136	Ethiopia ⁶	2.0
67	South Africa ⁴	28.0	137	Cambodia ³	1.0
67	Turkey	28.0	n/a	Hong Kong SAR	n/a
67	Vietnam ³	28.0	n/a	Timor-Leste	n/a
70	Namibia ⁷	27.0			

SOURCES: World Health Organization, *World Health Statistics 2010*; national sources

1 2000 2 2002 3 2004 4 2005 5 2006 6 2008 7 2009

5th Pillar

Prioritization of Travel & Tourism

5.01 Government prioritization of the T&T industry

How much of a priority is the development of the T&T industry for the government of your country? [1 = not a priority at all; 7 = a top priority] | 2009–10 weighted average

RANK	COUNTRY/ECONOMY	SCORE	1	MEAN: 5.3	7	RANK	COUNTRY/ECONOMY	SCORE	1	MEAN: 5.3	7
1	Rwanda	6.8				71	Indonesia	5.3			
2	Barbados	6.8				72	Saudi Arabia	5.3			
3	New Zealand	6.7				73	Israel	5.3			
4	Tunisia	6.7				74	Malawi	5.2			
5	Mauritius	6.7				75	China	5.2			
6	Singapore	6.6				76	Italy	5.2			
7	Malta	6.5				77	United States	5.2			
8	United Arab Emirates	6.5				78	Uganda	5.2			
9	Austria	6.5				79	Brunei Darussalam	5.2			
10	Jamaica	6.5				80	India	5.2			
11	Morocco	6.4				81	Netherlands	5.1			
12	Hong Kong SAR	6.4				82	Hungary	5.1			
13	Costa Rica	6.3				83	Belgium	5.1			
14	Spain	6.3				84	Colombia	5.1			
15	Gambia, The	6.3				85	Denmark	5.1			
16	Thailand	6.3				86	Norway	5.1			
17	France	6.2				87	Tajikistan	5.1			
18	Cyprus	6.2				88	Honduras	5.0			
19	Ireland	6.2				89	Guyana	5.0			
20	Namibia	6.2				90	Mauritania	5.0			
21	Switzerland	6.2				91	El Salvador	5.0			
22	Oman	6.2				92	Albania	5.0			
23	Dominican Republic	6.1				93	Ethiopia	5.0			
24	South Africa	6.1				94	Slovenia	4.9			
25	Malaysia	6.1				95	Tanzania	4.9			
26	Portugal	6.1				96	Ecuador	4.9			
27	Senegal	6.1				97	Mongolia	4.9			
28	Greece	6.1				98	Benin	4.8			
29	Mali	6.0				99	Ghana	4.8			
30	Montenegro	6.0				100	Argentina	4.8			
31	Puerto Rico	6.0				101	Korea, Rep.	4.8			
32	Uruguay	6.0				102	Finland	4.8			
33	Australia	5.9				103	Serbia	4.7			
34	Cambodia	5.9				104	Brazil	4.7			
35	Cape Verde	5.9				105	Lesotho	4.7			
36	Sri Lanka	5.9				106	Kyrgyz Republic	4.7			
37	Panama	5.9				107	Germany	4.7			
38	Burkina Faso	5.9				108	Bulgaria	4.7			
39	Botswana	5.9				109	Algeria	4.6			
40	Croatia	5.8				110	Macedonia, FYR	4.6			
41	Kenya	5.8				111	Latvia	4.5			
42	Bahrain	5.8				112	Guatemala	4.5			
43	Madagascar	5.8				113	Chile	4.5			
44	Georgia	5.8				114	Kazakhstan	4.5			
45	Mexico	5.8				115	Trinidad and Tobago	4.5			
46	Egypt	5.8				116	Romania	4.4			
47	Qatar	5.7				117	Timor-Leste	4.4			
48	Mozambique	5.7				118	Cameroon	4.4			
49	Nepal	5.7				119	Nigeria	4.4			
50	Canada	5.7				120	Nicaragua	4.3			
51	Iceland	5.7				121	Chad	4.3			
52	Zimbabwe	5.7				122	Russian Federation	4.2			
53	Zambia	5.7				123	Bangladesh	4.2			
54	Azerbaijan	5.6				124	Lithuania	4.1			
55	Jordan	5.6				125	Moldova	4.0			
56	Swaziland	5.6				126	Burundi	4.0			
57	Vietnam	5.6				127	Côte d'Ivoire	3.9			
58	Taiwan, China	5.6				128	Poland	3.9			
59	Peru	5.5				129	Libya	3.9			
60	Lebanon	5.5				130	Ukraine	3.9			
61	Sweden	5.4				131	Slovak Republic	3.9			
62	Estonia	5.4				132	Bolivia	3.8			
63	United Kingdom	5.4				133	Iran, Islamic Rep.	3.7			
64	Japan	5.4				134	Pakistan	3.5			
65	Turkey	5.4				135	Paraguay	3.4			
66	Armenia	5.3				136	Bosnia and Herzegovina	3.1			
67	Syria	5.3				137	Angola	3.0			
68	Luxembourg	5.3				138	Kuwait	2.9			
69	Czech Republic	5.3				139	Venezuela	2.7			
70	Philippines	5.3									

SOURCE: World Economic Forum, Executive Opinion Survey 2009, 2010

5.02 T&T government expenditure

T&T government expenditure as a percentage of total budget | 2009

RANK	COUNTRY/ECONOMY	SCORE	RANK	COUNTRY/ECONOMY	SCORE
1	Dominican Republic	21.3	71	Moldova	3.2
2	Jamaica	16.9	72	Namibia	3.1
3	Mauritius	16.1	73	Syria	3.1
4	Barbados	15.9	74	Bolivia	3.1
5	Malta	11.3	75	Azerbaijan	3.1
6	Iceland	10.9	76	Benin	3.1
7	Jordan	10.4	77	Latvia	3.1
8	Singapore	10.2	78	Lithuania	3.0
9	Gambia, The	9.6	79	France	3.0
10	Cambodia	9.3	80	Finland	3.0
11	Cyprus	9.2	81	Swaziland	3.0
12	Lebanon	9.1	82	Iran, Islamic Rep.	2.9
13	Indonesia	9.0	83	Brazil	2.8
14	Greece	8.1	84	United Kingdom	2.8
15	Estonia	8.1	85	Thailand	2.7
16	Paraguay	7.9	86	Peru	2.7
17	Hong Kong SAR	7.5	87	Libya	2.7
18	Tunisia	7.3	88	Luxembourg	2.7
19	Switzerland	7.1	89	Poland	2.7
20	Kenya	7.0	90	Montenegro	2.7
21	Egypt	6.7	91	Russian Federation	2.7
22	Spain	6.5	92	El Salvador	2.6
23	Cape Verde	6.2	93	Korea, Rep.	2.5
24	Costa Rica	6.2	94	Mozambique	2.5
25	Botswana	6.1	95	Argentina	2.4
26	Portugal	6.1	96	Zimbabwe	2.4
27	Guyana	6.0	97	Denmark	2.4
28	Norway	5.6	98	Ethiopia	2.4
29	Madagascar	5.6	99	Uganda	2.3
30	Tanzania	5.6	100	Sweden	2.2
31	Qatar	5.6	101	Netherlands	2.2
32	United Arab Emirates	5.5	102	Slovak Republic	2.1
33	Trinidad and Tobago	5.4	103	Bangladesh	2.1
34	United States	5.2	104	Nicaragua	2.1
35	Hungary	5.2	105	Zambia	2.1
36	Nepal	5.1	106	Israel	2.1
37	Uruguay	5.1	107	Colombia	2.0
38	Ukraine	5.0	108	Germany	2.0
39	Panama	4.9	109	Pakistan	2.0
40	Mexico	4.8	110	Burkina Faso	1.9
41	Austria	4.7	111	Kyrgyz Republic	1.8
42	Guatemala	4.6	112	Cameroon	1.8
43	Romania	4.4	113	Malaysia	1.7
44	Sri Lanka	4.4	114	Taiwan, China	1.7
45	Slovenia	4.2	115	Mali	1.7
46	Puerto Rico	4.2	116	Rwanda	1.7
47	Japan	4.2	117	Côte d'Ivoire	1.4
48	Chile	4.1	118	Vietnam	1.4
49	Canada	4.1	119	Croatia	1.4
50	Kazakhstan	4.1	120	Malawi	1.3
50	Mongolia	4.1	121	Macedonia, FYR	1.3
52	Honduras	4.1	122	Oman	1.2
53	Ireland	4.0	123	Lesotho	1.2
54	Bahrain	3.9	124	Kuwait	1.2
55	China	3.9	125	Algeria	1.1
56	Chad	3.8	126	Angola	1.1
57	Albania	3.8	127	Bosnia and Herzegovina	1.1
58	Ecuador	3.8	128	India	1.0
59	Armenia	3.7	129	Saudi Arabia	0.9
60	Australia	3.7	130	Serbia	0.8
61	Senegal	3.7	131	Burundi	0.7
62	Czech Republic	3.6	132	Brunei Darussalam	0.7
63	Philippines	3.6	133	Turkey	0.5
64	Morocco	3.6	134	South Africa	0.5
65	Italy	3.6	135	Nigeria	0.3
66	Venezuela	3.5	n/a	Georgia	n/a
67	Ghana	3.3	n/a	Mauritania	n/a
68	Belgium	3.3	n/a	Tajikistan	n/a
69	New Zealand	3.2	n/a	Timor-Leste	n/a
70	Bulgaria	3.2			

SOURCE: World Travel & Tourism Council, Tourism Satellite Accounting Research 2009

5.03 Effectiveness of marketing and branding to attract tourists

How would you assess the effectiveness of your country's marketing and branding campaigns to attract tourists? [1 = very ineffective; 7 = very effective] | 2009–10 weighted average

RANK	COUNTRY/ECONOMY	SCORE	1	MEAN: 4.4	7	RANK	COUNTRY/ECONOMY	SCORE	1	MEAN: 4.4	7
1	United Arab Emirates	6.5				71	Estonia	4.4			
2	Austria	6.4				72	Albania	4.4			
3	Rwanda	6.3				73	Senegal	4.4			
4	Singapore	6.1				74	Tanzania	4.4			
5	New Zealand	6.1				75	Botswana	4.4			
6	Barbados	6.0				76	Nepal	4.4			
7	Switzerland	5.9				77	Ecuador	4.3			
8	Mauritius	5.9				78	Belgium	4.3			
9	Jamaica	5.9				79	Croatia	4.3			
10	Ireland	5.7				80	Lesotho	4.2			
11	Qatar	5.6				81	Argentina	4.2			
12	Morocco	5.6				82	Uganda	4.2			
13	Montenegro	5.6				83	Malawi	4.2			
14	Costa Rica	5.6				84	Azerbaijan	4.1			
15	Malaysia	5.5				85	Czech Republic	4.1			
16	Hong Kong SAR	5.5				86	Finland	4.1			
17	Spain	5.5				87	Benin	4.1			
18	Tunisia	5.5				88	Syria	4.1			
19	Kenya	5.5				89	Ethiopia	4.1			
20	Thailand	5.5				90	Georgia	4.0			
21	Panama	5.4				91	Guyana	4.0			
22	Oman	5.4				92	Mauritania	4.0			
23	France	5.4				93	Serbia	3.9			
24	Mali	5.4				94	Chile	3.9			
25	China	5.3				95	Brazil	3.9			
26	South Africa	5.2				96	Hungary	3.8			
27	United States	5.2				97	Cape Verde	3.8			
28	Gambia, The	5.2				98	Armenia	3.8			
29	Uruguay	5.1				99	Philippines	3.8			
30	Iceland	5.1				100	Ghana	3.8			
31	Swaziland	5.1				101	Nigeria	3.8			
32	Puerto Rico	5.1				102	Macedonia, FYR	3.8			
33	Peru	5.1				103	Trinidad and Tobago	3.8			
34	Dominican Republic	5.1				104	Korea, Rep.	3.8			
35	Malta	5.0				105	Guatemala	3.7			
36	Sri Lanka	5.0				106	Israel	3.7			
37	Namibia	5.0				107	Poland	3.7			
38	Cyprus	5.0				108	Italy	3.7			
39	Netherlands	5.0				109	Latvia	3.7			
40	Sweden	5.0				110	Bulgaria	3.7			
41	Bahrain	4.9				111	Tajikistan	3.7			
42	Egypt	4.9				112	Timor-Leste	3.7			
43	United Kingdom	4.9				113	Lebanon	3.6			
44	Australia	4.9				114	Zimbabwe	3.6			
45	Burkina Faso	4.9				115	Mongolia	3.6			
46	Portugal	4.9				116	Iran, Islamic Rep.	3.6			
47	Turkey	4.9				117	Nicaragua	3.5			
48	Mexico	4.8				118	Romania	3.5			
49	Taiwan, China	4.8				119	Russian Federation	3.4			
50	Jordan	4.8				120	Ukraine	3.4			
51	Germany	4.8				121	Libya	3.3			
52	Cambodia	4.8				122	Lithuania	3.3			
53	Canada	4.8				123	Chad	3.2			
54	Mozambique	4.7				124	Kazakhstan	3.2			
55	Luxembourg	4.7				125	Bangladesh	3.1			
56	Colombia	4.7				126	Kyrgyz Republic	3.1			
57	Denmark	4.7				127	Algeria	3.1			
58	Indonesia	4.6				128	Pakistan	3.1			
59	Zambia	4.6				129	Paraguay	3.1			
60	Madagascar	4.6				130	Cameroon	3.0			
61	Brunei Darussalam	4.6				131	Bolivia	3.0			
62	Vietnam	4.5				132	Bosnia and Herzegovina	3.0			
63	India	4.5				133	Moldova	2.8			
64	Saudi Arabia	4.5				134	Côte d'Ivoire	2.7			
65	Greece	4.5				135	Burundi	2.6			
66	Honduras	4.5				136	Kuwait	2.6			
67	Japan	4.5				137	Slovak Republic	2.5			
68	Slovenia	4.4				138	Angola	2.4			
69	El Salvador	4.4				139	Venezuela	2.1			
70	Norway	4.4									

SOURCE: World Economic Forum, Executive Opinion Survey 2009, 2010

5.04 Comprehensiveness of annual T&T data

Comprehensiveness of annual T&T data | 2005–08

RANK	COUNTRY/ECONOMY	SCORE	RANK	COUNTRY/ECONOMY	SCORE
1	Azerbaijan	.68	58	Zimbabwe	.52
1	Cyprus	.68	72	Canada	.51
1	Finland	.68	72	Kenya	.51
1	France	.68	74	Angola	.50
1	Israel	.68	75	Australia	.48
1	Italy	.68	75	Belgium	.48
1	Latvia	.68	75	Czech Republic	.48
1	Peru	.68	75	India	.48
1	Saudi Arabia	.68	75	Serbia	.48
1	Spain	.68	75	Sweden	.48
1	Turkey	.68	75	Switzerland	.48
12	Norway	.67	75	Trinidad and Tobago	.48
12	Poland	.67	83	Guatemala	.47
14	Hungary	.66	83	Pakistan	.47
15	Albania	.64	85	Botswana	.46
15	Bulgaria	.64	85	Mali	.46
15	Jordan	.64	85	South Africa	.46
15	Lithuania	.64	88	Lesotho	.44
15	Mexico	.64	88	Luxembourg	.44
15	Nicaragua	.64	88	Madagascar	.44
15	Tunisia	.64	88	Taiwan, China	.44
22	Russian Federation	.63	88	Tanzania	.44
22	Slovenia	.63	93	Bahrain	.43
22	United Kingdom	.63	93	Barbados	.43
25	Moldova	.62	93	Georgia	.43
25	Venezuela	.62	93	Korea, Rep.	.43
27	Portugal	.61	93	Senegal	.43
28	Chile	.60	98	Japan	.42
28	China	.60	98	Kyrgyz Republic	.42
28	Dominican Republic	.60	98	Zambia	.42
28	Indonesia	.60	101	Bangladesh	.41
28	Kazakhstan	.60	101	Burkina Faso	.41
28	Morocco	.60	101	Kuwait	.41
28	Mozambique	.60	101	Ukraine	.41
28	Panama	.60	105	Benin	.40
36	El Salvador	.59	105	Cape Verde	.40
36	Ireland	.59	105	Montenegro	.40
36	Malta	.59	105	Namibia	.40
36	Syria	.59	105	Nepal	.40
40	Egypt	.58	105	Nigeria	.40
40	Uruguay	.58	111	Gambia, The	.39
42	Slovak Republic	.57	111	Thailand	.39
42	Swaziland	.57	113	Colombia	.38
44	Croatia	.56	114	Malawi	.37
44	Denmark	.56	115	Algeria	.36
44	Iceland	.56	115	Bosnia and Herzegovina	.36
44	Jamaica	.56	115	Oman	.36
44	Macedonia, FYR	.56	118	Libya	.35
44	Mauritius	.56	119	Brazil	.32
44	New Zealand	.56	119	Ecuador	.32
44	Paraguay	.56	119	Lebanon	.32
44	Puerto Rico	.56	119	Uganda	.32
44	Romania	.56	123	Ethiopia	.29
44	Sri Lanka	.56	123	Qatar	.29
55	Philippines	.55	125	Brunei Darussalam	.28
56	Armenia	.53	126	Cameroon	.27
56	Honduras	.53	126	Ghana	.27
58	Argentina	.52	128	Vietnam	.25
58	Austria	.52	129	Mongolia	.24
58	Bolivia	.52	130	Burundi	.23
58	Cambodia	.52	131	Iran, Islamic Rep.	.19
58	Costa Rica	.52	132	Rwanda	.18
58	Estonia	.52	133	Timor-Leste	.16
58	Germany	.52	134	Chad	.15
58	Greece	.52	134	Guyana	.15
58	Hong Kong SAR	.52	136	United Arab Emirates	.14
58	Malaysia	.52	137	Tajikistan	.12
58	Netherlands	.52	138	Côte d'Ivoire	.11
58	Singapore	.52	139	Mauritania	.0
58	United States	.52			

SOURCE: United Nations World Tourism Organization

5.05 Timeliness of providing monthly/quarterly T&T data

Timeliness of providing monthly/quarterly T&T data | October 2009–September 2010

RANK	COUNTRY/ECONOMY	SCORE	RANK	COUNTRY/ECONOMY	SCORE
1	Barbados	18.0	66	Philippines	14.5
1	China	18.0	72	Albania	13.5
1	Cyprus	18.0	72	Argentina	13.5
1	Korea, Rep.	18.0	72	Armenia	13.5
1	Morocco	18.0	72	Azerbaijan	13.5
6	Bulgaria	17.5	72	Brazil	13.5
6	Japan	17.5	72	Cape Verde	13.5
6	Serbia	17.5	72	Costa Rica	13.5
6	Slovenia	17.5	72	Czech Republic	13.5
6	Spain	17.5	72	Ireland	13.5
6	Turkey	17.5	72	Kazakhstan	13.5
12	Australia	16.5	72	Latvia	13.5
12	Austria	16.5	72	Pakistan	13.5
12	Cambodia	16.5	72	Peru	13.5
12	Chile	16.5	72	Poland	13.5
12	Dominican Republic	16.5	72	Russian Federation	13.5
12	Ecuador	16.5	72	Ukraine	13.5
12	France	16.5	88	Denmark	12.5
12	Georgia	16.5	89	Guyana	12.0
12	Germany	16.5	89	Hungary	12.0
12	Guatemala	16.5	89	Madagascar	12.0
12	Honduras	16.5	89	Saudi Arabia	12.0
12	Hong Kong SAR	16.5	89	Swaziland	12.0
12	Iceland	16.5	89	Syria	12.0
12	India	16.5	89	Vietnam	12.0
12	Indonesia	16.5	96	Luxembourg	11.0
12	Israel	16.5	96	Senegal	11.0
12	Malta	16.5	98	Mozambique	10.5
12	Mauritius	16.5	98	Uganda	10.5
12	Mexico	16.5	98	Venezuela	10.5
12	Mongolia	16.5	101	Lebanon	10.0
12	Montenegro	16.5	102	Kyrgyz Republic	9.0
12	Nepal	16.5	102	Moldova	9.0
12	New Zealand	16.5	102	Namibia	9.0
12	Panama	16.5	102	Timor-Leste	9.0
12	Paraguay	16.5	102	United Arab Emirates	9.0
12	Portugal	16.5	107	Puerto Rico	8.0
12	Romania	16.5	108	Trinidad and Tobago	4.0
12	Singapore	16.5	109	Algeria	3.0
12	Switzerland	16.5	109	Angola	3.0
12	Taiwan, China	16.5	109	Bahrain	3.0
12	Thailand	16.5	109	Benin	3.0
12	Tunisia	16.5	109	Bolivia	3.0
12	Uruguay	16.5	109	Burkina Faso	3.0
45	United States	16.0	109	Ethiopia	3.0
46	Bosnia and Herzegovina	15.5	109	Gambia, The	3.0
46	Canada	15.5	109	Kuwait	3.0
46	Colombia	15.5	109	Lesotho	3.0
46	Croatia	15.5	109	Malawi	3.0
46	Egypt	15.5	109	Qatar	3.0
46	El Salvador	15.5	109	Tanzania	3.0
46	Estonia	15.5	122	Iran, Islamic Rep.	2.5
46	Finland	15.5	123	Bangladesh	0.0
46	Greece	15.5	123	Botswana	0.0
46	Jamaica	15.5	123	Brunei Darussalam	0.0
46	Kenya	15.5	123	Burundi	0.0
46	Macedonia, FYR	15.5	123	Cameroon	0.0
46	Malaysia	15.5	123	Chad	0.0
46	Nicaragua	15.5	123	Côte d'Ivoire	0.0
46	South Africa	15.5	123	Ghana	0.0
46	Sweden	15.5	123	Libya	0.0
46	United Kingdom	15.5	123	Mali	0.0
63	Italy	15.0	123	Mauritania	0.0
63	Slovak Republic	15.0	123	Nigeria	0.0
63	Sri Lanka	15.0	123	Oman	0.0
66	Belgium	14.5	123	Rwanda	0.0
66	Jordan	14.5	123	Tajikistan	0.0
66	Lithuania	14.5	123	Zambia	0.0
66	Netherlands	14.5	123	Zimbabwe	0.0
66	Norway	14.5			

SOURCE: United Nations World Tourism Organization

6th Pillar

Air transport infrastructure

6.01 Quality of air transport infrastructure

How would you assess passenger air transport infrastructure in your country? [1 = extremely underdeveloped; 7 = extensive and efficient by international standards] | 2009–10 weighted average

RANK	COUNTRY/ECONOMY	SCORE	1	MEAN: 4.7	7	RANK	COUNTRY/ECONOMY	SCORE	1	MEAN: 4.7	7
1	Hong Kong SAR	6.9				71	India	4.6			
2	Singapore	6.9				72	Croatia	4.6			
3	Germany	6.6				73	Ecuador	4.6			
4	United Arab Emirates	6.6				74	Estonia	4.6			
5	Switzerland	6.5				75	Côte d'Ivoire	4.5			
6	Denmark	6.4				76	Senegal	4.5			
7	Iceland	6.4				77	Armenia	4.5			
8	Netherlands	6.3				78	Peru	4.5			
9	France	6.3				79	China	4.4			
10	Norway	6.2				80	Costa Rica	4.4			
11	New Zealand	6.2				81	Pakistan	4.3			
12	Sweden	6.2				82	Cape Verde	4.3			
13	Barbados	6.2				83	Cambodia	4.3			
14	Belgium	6.2				84	Italy	4.3			
15	Finland	6.2				85	Ghana	4.2			
16	Qatar	6.1				86	Georgia	4.2			
17	Czech Republic	6.1				87	Nicaragua	4.2			
18	South Africa	6.1				88	Vietnam	4.2			
19	Puerto Rico	6.0				89	Colombia	4.1			
20	Bahrain	6.0				90	Bulgaria	4.1			
21	Malta	6.0				91	Montenegro	4.1			
22	Korea, Rep.	6.0				92	Mozambique	4.1			
23	Canada	6.0				93	Brazil	4.0			
24	Panama	6.0				94	Botswana	4.0			
25	Austria	6.0				95	Kazakhstan	3.9			
26	Chile	5.9				96	Benin	3.9			
27	Luxembourg	5.9				97	Rwanda	3.9			
28	Thailand	5.9				98	Algeria	3.9			
29	Malaysia	5.9				99	Zimbabwe	3.9			
30	Australia	5.8				100	Uganda	3.9			
31	Spain	5.8				101	Nigeria	3.9			
32	United States	5.8				102	Romania	3.9			
33	El Salvador	5.7				103	Bolivia	3.8			
34	United Kingdom	5.7				104	Russian Federation	3.8			
35	Jordan	5.7				105	Guyana	3.8			
36	Lebanon	5.7				106	Madagascar	3.8			
37	Israel	5.6				107	Tajikistan	3.8			
38	Tunisia	5.6				108	Poland	3.6			
39	Egypt	5.5				109	Moldova	3.6			
40	Trinidad and Tobago	5.5				110	Ukraine	3.6			
41	Oman	5.5				111	Zambia	3.6			
42	Latvia	5.4				112	Philippines	3.6			
43	Cyprus	5.4				113	Venezuela	3.6			
44	Turkey	5.4				114	Lithuania	3.6			
45	Greece	5.4				115	Argentina	3.6			
46	Saudi Arabia	5.4				116	Nepal	3.5			
47	Jamaica	5.4				117	Bangladesh	3.5			
48	Ethiopia	5.4				118	Tanzania	3.4			
49	Guatemala	5.4				119	Malawi	3.3			
50	Portugal	5.3				120	Slovak Republic	3.3			
51	Dominican Republic	5.3				121	Burundi	3.3			
52	Ireland	5.2				122	Cameroon	3.3			
53	Taiwan, China	5.2				123	Mali	3.2			
54	Japan	5.1				124	Serbia	3.2			
55	Namibia	5.1				125	Swaziland	3.2			
56	Mauritius	5.0				126	Syria	3.1			
57	Kenya	5.0				127	Macedonia, FYR	3.1			
58	Albania	4.9				128	Angola	3.0			
59	Azerbaijan	4.9				129	Mongolia	3.0			
60	Brunei Darussalam	4.9				130	Iran, Islamic Rep.	3.0			
61	Gambia, The	4.8				131	Burkina Faso	3.0			
62	Sri Lanka	4.8				132	Kyrgyz Republic	3.0			
63	Slovenia	4.8				133	Libya	2.9			
64	Kuwait	4.7				134	Timor-Leste	2.9			
65	Mexico	4.7				135	Mauritania	2.9			
66	Hungary	4.7				136	Chad	2.8			
67	Morocco	4.7				137	Paraguay	2.6			
68	Uruguay	4.7				138	Bosnia and Herzegovina	2.5			
69	Indonesia	4.6				139	Lesotho	2.3			
70	Honduras	4.6									

SOURCE: World Economic Forum, Executive Opinion Survey 2009, 2010

6.02 Available seat kilometers, domestic

Scheduled available domestic seat kilometers per week originating in country (in millions) | January and July 2010 average

RANK	COUNTRY/ECONOMY	SCORE	RANK	COUNTRY/ECONOMY	SCORE
1	United States	20,965.2	71	Cambodia	1.6
2	China	6,848.3	72	Cape Verde	1.2
3	Japan	1,947.0	73	Botswana	1.2
4	Brazil	1,879.3	74	Trinidad and Tobago	1.1
5	Russian Federation	1,483.1	75	Costa Rica	1.1
6	Australia	1,419.4	76	Czech Republic	1.0
7	India	1,163.2	77	Zimbabwe	0.9
8	Canada	1,141.1	78	Namibia	0.7
9	Indonesia	833.1	79	Jordan	0.7
10	Spain	689.9	80	Ghana	0.7
11	Mexico	673.3	81	Paraguay	0.7
12	Italy	567.2	82	Jamaica	0.6
13	France	334.2	83	Tunisia	0.5
14	Malaysia	320.8	84	Guatemala	0.5
15	Germany	306.7	85	Malawi	0.5
16	South Africa	289.8	86	Kyrgyz Republic	0.4
17	United Kingdom	259.1	87	Cyprus	0.3
18	Turkey	239.0	88	Mali	0.2
19	Thailand	209.4	89	Estonia	0.2
20	Argentina	207.4	90	Uganda	0.1
21	Philippines	197.6	91	Nicaragua	0.1
22	Vietnam	188.4	92	Burkina Faso	0.1
23	Saudi Arabia	185.9	93	Dominican Republic	0.1
24	Iran, Islamic Rep.	171.0	94	United Arab Emirates	0.1
25	Korea, Rep.	162.4	95	Cameroon	0.1
26	Chile	160.8	96	Netherlands	0.1
27	Norway	157.0	97	Tajikistan	0.0
28	Colombia	154.3	98	Belgium	0.0
29	New Zealand	121.3	99	Rwanda	0.0
30	Portugal	75.5	100	Azerbaijan	0.0
31	Pakistan	74.1	101	Georgia	0.0
32	Peru	72.7	102	Uruguay	0.0
33	Nigeria	62.4	103	Albania	0.0
34	Kazakhstan	60.4	103	Angola	0.0
35	Greece	60.2	103	Armenia	0.0
36	Sweden	58.4	103	Bahrain	0.0
37	Venezuela	48.5	103	Barbados	0.0
38	Ecuador	33.7	103	Benin	0.0
39	Egypt	32.9	103	Bosnia and Herzegovina	0.0
40	Finland	32.0	103	Brunei Darussalam	0.0
41	Taiwan, China	29.1	103	Burundi	0.0
42	Algeria	23.0	103	Chad	0.0
43	Ukraine	19.3	103	Côte d'Ivoire	0.0
44	Denmark	17.6	103	El Salvador	0.0
45	Libya	17.3	103	Gambia, The	0.0
46	Bolivia	16.8	103	Guyana	0.0
47	Kenya	14.0	103	Hong Kong SAR	0.0
48	Mozambique	13.7	103	Hungary	0.0
49	Morocco	13.0	103	Kuwait	0.0
50	Romania	11.9	103	Latvia	0.0
51	Oman	8.2	103	Lebanon	0.0
52	Poland	8.0	103	Lesotho	0.0
53	Austria	7.2	103	Lithuania	0.0
54	Ireland	6.3	103	Luxembourg	0.0
55	Tanzania	5.4	103	Macedonia, FYR	0.0
56	Switzerland	5.3	103	Malta	0.0
57	Bangladesh	5.1	103	Mauritania	0.0
58	Madagascar	4.8	103	Moldova	0.0
59	Ethiopia	4.8	103	Montenegro	0.0
60	Croatia	4.0	103	Qatar	0.0
61	Nepal	3.7	103	Senegal	0.0
62	Mongolia	3.2	103	Serbia	0.0
63	Israel	3.2	103	Singapore	0.0
64	Iceland	2.5	103	Slovak Republic	0.0
65	Panama	2.4	103	Slovenia	0.0
66	Syria	2.2	103	Sri Lanka	0.0
67	Honduras	2.2	103	Swaziland	0.0
68	Mauritius	1.9	103	Timor-Leste	0.0
69	Bulgaria	1.7	n/a	Puerto Rico	n/a
70	Zambia	1.7			

SOURCES: International Air Transport Association, SRS Analyser; national sources

6.03 Available seat kilometers, international

Scheduled available international seat kilometers per week originating in country (in millions) | January and July 2010 average

RANK	ECONOMY	SCORE	RANK	ECONOMY	SCORE
1	United States	10,110.7	71	Algeria	124.2
2	United Kingdom	5,817.5	72	Hungary	123.8
3	Germany	4,058.7	73	Costa Rica	123.0
4	France	3,167.3	74	Senegal	107.0
5	United Arab Emirates	2,899.4	75	Libya	106.3
6	Japan	2,849.8	76	Ecuador	105.5
7	Spain	2,663.2	77	Kazakhstan	102.8
8	China	2,278.3	78	Ghana	95.4
9	Australia	2,167.8	79	Angola	93.4
10	Hong Kong SAR	2,079.6	80	Syria	89.3
11	Singapore	1,908.6	81	Bulgaria	83.4
12	Thailand	1,819.3	82	Iceland	74.5
13	Canada	1,817.9	83	Barbados	72.7
14	Italy	1,699.2	84	Latvia	72.5
15	Netherlands	1,639.1	85	El Salvador	70.2
16	India	1,607.0	86	Nepal	62.3
17	Korea, Rep.	1,502.9	87	Brunei Darussalam	62.1
18	Brazil	1,122.4	88	Trinidad and Tobago	60.3
19	Russian Federation	1,034.3	89	Azerbaijan	59.7
20	Turkey	1,011.2	90	Croatia	58.3
21	Malaysia	973.8	91	Malta	58.2
22	Mexico	887.8	92	Tanzania	51.6
23	South Africa	849.5	93	Cambodia	48.0
24	Taiwan, China	806.0	94	Serbia	46.9
25	Switzerland	793.9	95	Uruguay	43.2
26	Qatar	699.7	96	Guatemala	42.9
27	Saudi Arabia	636.5	97	Uganda	40.7
28	Egypt	625.7	98	Armenia	40.0
29	Indonesia	617.8	99	Tajikistan	39.6
30	Philippines	591.1	100	Cameroon	39.6
31	Portugal	583.3	101	Bolivia	38.9
32	New Zealand	546.3	102	Côte d'Ivoire	34.5
33	Greece	509.1	103	Madagascar	32.8
34	Belgium	505.9	104	Lithuania	32.8
35	Argentina	500.8	105	Namibia	29.7
36	Israel	467.4	106	Cape Verde	27.8
37	Austria	385.8	107	Mali	26.3
38	Denmark	380.2	108	Zambia	23.8
39	Ireland	378.2	109	Georgia	23.6
40	Morocco	351.8	110	Albania	22.9
41	Sweden	332.7	111	Honduras	21.9
42	Finland	309.4	112	Zimbabwe	21.8
43	Vietnam	305.1	113	Kyrgyz Republic	21.4
44	Dominican Republic	297.1	114	Luxembourg	20.1
45	Poland	281.3	115	Slovak Republic	20.0
46	Peru	280.1	116	Benin	18.7
47	Pakistan	271.4	117	Nicaragua	17.6
48	Norway	267.7	118	Mongolia	15.4
49	Chile	265.2	119	Slovenia	14.9
50	Colombia	248.8	120	Paraguay	13.8
51	Kenya	243.5	121	Montenegro	13.7
52	Bahrain	240.3	122	Moldova	13.6
53	Kuwait	230.7	123	Estonia	13.4
54	Nigeria	214.2	124	Burkina Faso	13.2
55	Panama	200.8	125	Timor-Leste	9.8
56	Venezuela	198.4	126	Mozambique	9.5
57	Bangladesh	192.0	127	Gambia, The	8.0
58	Cyprus	180.2	128	Chad	7.7
59	Czech Republic	179.5	129	Guyana	7.5
60	Sri Lanka	177.7	130	Mauritania	7.2
61	Jordan	170.7	131	Bosnia and Herzegovina	6.9
62	Romania	166.0	132	Malawi	6.8
63	Mauritius	165.4	133	Macedonia, FYR	5.3
64	Ukraine	160.0	134	Rwanda	4.1
65	Lebanon	151.4	135	Botswana	2.4
66	Iran, Islamic Rep.	147.9	136	Burundi	2.1
67	Ethiopia	147.5	137	Swaziland	0.4
68	Jamaica	139.7	138	Lesotho	0.3
69	Tunisia	128.9	n/a	Puerto Rico	n/a
70	Oman	127.8			

SOURCES: International Air Transport Association, SRS Analyser; national sources

6.04 Departures per 1,000 population

Number of departures per 1,000 population | 2008

RANK	COUNTRY/ECONOMY	SCORE	RANK	COUNTRY/ECONOMY	SCORE
1	Luxembourg ⁶	92.6	71	Bolivia	2.2
2	Ireland ⁶	82.2	72	Tunisia ⁶	2.1
3	Norway ⁴	55.3	73	Mongolia	2.1
4	Qatar ⁶	53.3	74	Bulgaria	2.1
5	New Zealand	51.6	75	Armenia ⁶	2.0
6	Bahrain ⁴	45.6	76	Morocco	1.9
7	Iceland ⁶	42.1	77	Argentina	1.9
8	Malta ⁶	37.8	78	Thailand	1.9
9	Canada	36.0	79	Paraguay	1.7
10	Puerto Rico ⁶	35.7	80	Libya	1.6
11	Brunei Darussalam ⁶	32.8	81	Indonesia	1.5
12	United States	29.7	82	Albania ⁶	1.4
13	Denmark ⁴	29.6	83	China	1.4
14	United Arab Emirates ⁴	22.2	84	Azerbaijan	1.4
15	Finland	21.5	85	Kazakhstan	1.2
16	Sweden ⁴	21.2	86	Bosnia and Herzegovina ³	1.2
17	Switzerland	20.8	87	Tajikistan	1.2
18	Cyprus ⁶	20.7	88	Macedonia, FYR ⁶	1.2
19	Singapore ⁶	19.3	89	Moldova ⁶	1.1
20	Hong Kong SAR ⁶	19.0	90	Ukraine	1.1
21	Australia	18.4	91	Georgia ⁶	1.1
22	Austria	18.1	92	Sri Lanka ⁶	1.1
23	United Kingdom	17.2	93	Syria	0.9
24	Belgium	16.7	94	Algeria	0.9
25	Netherlands	16.0	95	Vietnam	0.9
26	Portugal	15.0	96	Kenya	0.8
27	Germany	14.1	97	Philippines	0.8
28	Spain	13.5	98	Egypt	0.7
29	France	13.3	99	Kyrgyz Republic	0.7
30	Latvia ⁶	12.7	100	Madagascar	0.6
31	Oman ⁴	12.4	101	Senegal ⁵	0.6
32	Greece	11.4	102	India	0.5
33	Trinidad and Tobago	11.3	103	Cameroon	0.5
34	Panama ⁶	10.0	104	Ethiopia	0.5
35	Slovenia ⁶	9.7	105	Mozambique	0.5
36	Mauritius	9.3	106	Zimbabwe	0.5
37	Montenegro ⁵	8.9	107	Guyana ²	0.4
38	Estonia	8.6	108	Mauritania	0.4
39	Costa Rica	8.1	109	Zambia	0.3
40	Kuwait ⁶	8.0	110	Pakistan	0.3
41	Jamaica ⁶	7.9	111	Malawi	0.3
42	Czech Republic	7.5	112	Cambodia	0.3
43	Malaysia	6.5	113	Nepal	0.2
44	Chile	6.5	114	Ghana ⁴	0.2
45	Italy	6.4	115	Tanzania	0.1
46	Israel	6.2	116	Nigeria	0.1
47	Saudi Arabia	6.0	117	Benin ²	0.1
48	Croatia	5.6	118	Burkina Faso	0.1
49	Jordan	5.3	119	Nicaragua ¹	0.1
50	Korea, Rep.	5.1	120	Chad ²	0.1
51	Japan	5.1	121	Bangladesh	0.1
52	Venezuela	4.9	122	Mali ²	0.1
53	Hungary ⁶	4.5	123	Côte d'Ivoire ²	0.0
54	Slovak Republic	4.4	124	Uganda ⁶	0.0
55	Colombia	4.2	n/a	Angola	n/a
56	Russian Federation	3.7	n/a	Barbados	n/a
57	Ecuador	3.6	n/a	Burundi	n/a
58	Lithuania	3.6	n/a	Cape Verde	n/a
59	El Salvador	3.4	n/a	Dominican Republic	n/a
60	Brazil	3.4	n/a	Gambia, The	n/a
61	South Africa	3.2	n/a	Guatemala	n/a
62	Botswana	3.2	n/a	Honduras	n/a
63	Turkey	2.9	n/a	Iran, Islamic Rep.	n/a
64	Serbia ⁶	2.7	n/a	Lebanon	n/a
65	Uruguay ⁶	2.6	n/a	Lesotho	n/a
66	Romania	2.6	n/a	Rwanda	n/a
67	Namibia	2.6	n/a	Swaziland	n/a
68	Mexico	2.5	n/a	Taiwan, China	n/a
69	Poland	2.4	n/a	Timor-Leste	n/a
70	Peru	2.4			

SOURCES: Booz & Company; national sources

1 2000 2 2001 3 2003 4 2004 5 2005 6 2006

6.05 Airport density

Number of airports per million population | 2010

RANK	COUNTRY/ECONOMY	SCORE	RANK	COUNTRY/ECONOMY	SCORE
1	Iceland	28.4	71	Armenia	0.6
2	Cape Verde	14.0	72	Taiwan, China.....	0.6
3	Norway	10.7	73	Japan	0.6
4	Canada	7.9	74	Dominican Republic.....	0.6
5	New Zealand.....	6.6	75	Gambia, The	0.6
6	Panama	6.5	76	Uruguay	0.6
7	Australia.....	6.3	77	Mozambique	0.6
8	Mongolia.....	4.9	78	Turkey	0.6
9	Cyprus.....	4.6	79	Zambia	0.6
10	Sweden.....	4.4	80	Israel	0.5
11	Finland	4.1	81	Mexico	0.5
12	Costa Rica.....	4.0	82	Brazil	0.5
13	Barbados.....	3.9	83	Bulgaria	0.5
14	Estonia	3.7	84	Jordan	0.5
15	Greece	3.5	85	Morocco.....	0.5
16	Namibia.....	3.3	86	Lesotho.....	0.5
17	Montenegro.....	3.2	87	Philippines.....	0.5
18	Brunei Darussalam	2.5	88	Czech Republic.....	0.5
19	Malta.....	2.4	89	Belgium.....	0.5
20	United States.....	2.2	90	Germany	0.5
21	Botswana.....	2.1	91	Thailand.....	0.4
22	Luxembourg.....	2.0	92	Tajikistan	0.4
23	Ireland	2.0	93	Singapore.....	0.4
24	Timor-Leste.....	1.8	94	South Africa	0.4
25	Croatia.....	1.8	95	Serbia.....	0.4
26	Libya	1.7	96	Kyrgyz Republic	0.4
27	Denmark	1.6	97	Kuwait.....	0.4
28	Mauritius.....	1.6	98	Kenya	0.4
29	Qatar.....	1.6	99	Tanzania	0.4
30	Puerto Rico	1.5	100	Azerbaijan	0.3
31	Portugal.....	1.5	101	Senegal.....	0.3
32	Trinidad and Tobago	1.5	102	Indonesia	0.3
33	Madagascar	1.4	103	Paraguay	0.3
34	Bolivia	1.3	104	Albania	0.3
35	Guyana.....	1.3	105	Mali	0.3
36	Malaysia.....	1.3	106	Mauritania.....	0.3
37	Bahrain.....	1.3	107	Netherlands	0.3
38	Colombia.....	1.2	108	Ukraine.....	0.3
39	Kazakhstan.....	1.1	109	Hungary	0.3
40	Ecuador.....	1.1	110	Poland.....	0.3
41	Honduras	1.1	111	Korea, Rep.....	0.3
42	Argentina	1.1	112	Moldova	0.3
43	Oman	1.1	113	Vietnam.....	0.2
44	Bosnia and Herzegovina	1.1	114	Syria.....	0.2
45	United Kingdom.....	1.1	115	Zimbabwe	0.2
46	Saudi Arabia.....	1.1	116	Lebanon.....	0.2
47	Chile.....	1.0	117	Ethiopia.....	0.2
48	France.....	1.0	118	Rwanda.....	0.2
49	Slovenia	1.0	119	El Salvador	0.2
50	Macedonia, FYR	1.0	120	Cameroon	0.2
51	Spain.....	0.9	121	Pakistan	0.2
52	Switzerland	0.9	122	Egypt.....	0.1
53	Lithuania	0.9	123	Guatemala.....	0.1
54	United Arab Emirates	0.9	124	Hong Kong SAR.....	0.1
55	Latvia	0.9	125	Cambodia.....	0.1
56	Algeria.....	0.9	126	Malawi	0.1
57	Venezuela.....	0.9	127	Burkina Faso	0.1
58	Swaziland.....	0.9	128	Ghana.....	0.1
59	Russian Federation	0.8	129	Uganda.....	0.1
60	Tunisia.....	0.8	130	Nigeria.....	0.1
61	Jamaica.....	0.7	131	Burundi	0.1
62	Slovak Republic	0.7	132	China.....	0.1
63	Iran, Islamic Rep.....	0.7	133	Benin.....	0.1
64	Nepal.....	0.7	134	Chad.....	0.1
65	Austria.....	0.7	135	India	0.1
66	Nicaragua.....	0.7	136	Angola.....	0.1
67	Romania.....	0.7	137	Sri Lanka	0.0
68	Georgia	0.7	138	Côte d'Ivoire	0.0
69	Peru	0.7	139	Bangladesh	0.0
70	Italy.....	0.7			

SOURCES: International Air Transport Association, SRS Analyser; national sources

6.06 Number of operating airlines

Number of airlines with scheduled flights originating in country | 2010

RANK	COUNTRY/ECONOMY	SCORE	RANK	COUNTRY/ECONOMY	SCORE
1	United States	188.0	69	Pakistan	24.5
2	France	167.5	72	Ghana	23.5
3	United Kingdom	166.5	72	Libya	23.5
4	Germany	165.5	72	Nepal	23.5
5	Italy	152.0	75	Senegal	23.0
6	Spain	122.5	76	Costa Rica	22.5
7	Russian Federation	112.5	76	Peru	22.5
8	China	105.5	76	Sri Lanka	22.5
9	Canada	104.5	79	Chile	21.5
10	Switzerland	100.5	79	Tanzania	21.5
11	United Arab Emirates	98.0	81	Lithuania	20.0
12	Netherlands	93.5	82	Algeria	19.5
13	Turkey	92.5	82	Ecuador	19.5
14	Thailand	89.0	84	New Zealand	18.0
15	Greece	83.5	84	Tajikistan	18.0
16	Japan	79.5	86	Cambodia	17.5
17	India	78.5	86	Panama	17.5
18	Egypt	75.5	86	Uganda	17.5
19	Austria	75.0	89	Puerto Rico	16.0
20	Belgium	73.5	90	Georgia	15.5
21	Sweden	67.0	91	Cameroon	15.0
22	Hong Kong SAR	65.5	92	Benin	14.5
23	Denmark	64.0	92	Côte d'Ivoire	14.5
24	Australia	60.5	92	Honduras	14.5
25	Malaysia	59.0	92	Latvia	14.5
26	Mexico	57.5	92	Malta	14.5
27	Portugal	55.5	97	Albania	14.0
27	Singapore	55.5	97	Guatemala	14.0
29	Israel	53.5	97	Kyrgyz Republic	14.0
29	South Africa	53.5	100	Mali	13.5
31	Brazil	53.0	101	Bolivia	13.0
31	Ukraine	53.0	101	Mauritius	13.0
33	Korea, Rep.	51.0	101	Zambia	13.0
34	Czech Republic	50.0	104	Angola	12.5
35	Saudi Arabia	48.0	104	Barbados	12.5
36	Poland	45.5	104	Uruguay	12.5
37	Cyprus	45.0	107	Macedonia, FYR	12.0
37	Indonesia	45.0	108	Ethiopia	11.5
37	Norway	45.0	108	Luxembourg	11.5
40	Dominican Republic	43.0	108	Moldova	11.5
41	Lebanon	41.5	108	Montenegro	11.5
42	Morocco	41.0	108	Trinidad and Tobago	11.5
42	Syria	41.0	113	Estonia	11.0
42	Vietnam	41.0	113	Zimbabwe	11.0
45	Romania	39.5	115	Bosnia and Herzegovina	10.5
46	Kuwait	39.0	116	Slovenia	10.0
47	Bulgaria	38.5	117	El Salvador	9.0
48	Kenya	38.0	117	Gambia, The	9.0
49	Argentina	37.0	117	Iceland	9.0
49	Jordan	37.0	120	Burkina Faso	8.5
51	Hungary	36.5	120	Nicaragua	8.5
52	Finland	36.0	122	Madagascar	7.5
52	Philippines	36.0	122	Timor-Leste	7.5
52	Venezuela	36.0	124	Cape Verde	7.0
55	Taiwan, China	35.0	124	Mozambique	7.0
56	Serbia	34.5	124	Paraguay	7.0
57	Tunisia	33.5	127	Mongolia	6.0
58	Ireland	32.5	127	Slovak Republic	6.0
59	Iran, Islamic Rep.	32.0	129	Brunei Darussalam	5.0
60	Croatia	31.5	129	Namibia	5.0
61	Azerbaijan	29.5	131	Botswana	4.5
61	Kazakhstan	29.5	131	Burundi	4.5
61	Nigeria	29.5	131	Malawi	4.5
64	Bahrain	28.5	134	Chad	4.0
65	Colombia	28.0	134	Mauritania	4.0
65	Oman	28.0	134	Rwanda	4.0
67	Qatar	27.5	137	Guyana	3.0
68	Jamaica	26.0	138	Lesotho	1.0
69	Armenia	24.5	138	Swaziland	1.0
69	Bangladesh	24.5			

SOURCE: International Air Transport Association, SRS Analyser

6.07 International air transport network

To what extent does the air transport network in your country provide connections to the overseas markets offering the greatest potential to your country's businesses? [1 = not at all; 7 = extremely well] | 2009–10 weighted average

RANK	COUNTRY/ECONOMY	SCORE	1	MEAN: 4.8	7
1	Singapore	6.8			
2	Hong Kong SAR	6.8			
3	Germany	6.7			
4	United Arab Emirates	6.6			
5	Qatar	6.5			
6	Switzerland	6.5			
7	France	6.5			
8	Netherlands	6.4			
9	United Kingdom	6.3			
10	Iceland	6.2			
11	Panama	6.2			
12	South Africa	6.2			
13	New Zealand	6.2			
14	Canada	6.1			
15	Finland	6.1			
16	Austria	6.1			
17	Barbados	6.1			
18	Denmark	6.0			
19	Chile	6.0			
20	Bahrain	6.0			
21	United States	5.9			
22	Thailand	5.9			
23	Belgium	5.9			
24	Sweden	5.9			
25	Czech Republic	5.8			
26	Japan	5.8			
27	Australia	5.8			
28	Malaysia	5.8			
29	Dominican Republic	5.8			
30	Jordan	5.7			
31	Spain	5.7			
32	Taiwan, China	5.7			
33	Malta	5.7			
34	Turkey	5.7			
35	Saudi Arabia	5.6			
36	Tunisia	5.6			
37	Korea, Rep.	5.6			
38	Norway	5.6			
39	Trinidad and Tobago	5.6			
40	Puerto Rico	5.6			
41	Lebanon	5.6			
42	El Salvador	5.6			
43	Israel	5.5			
44	Costa Rica	5.5			
45	Luxembourg	5.5			
46	Ireland	5.5			
47	Ethiopia	5.5			
48	Guatemala	5.5			
49	Jamaica	5.4			
50	Portugal	5.4			
51	Cyprus	5.3			
52	Mauritius	5.3			
53	Greece	5.2			
54	India	5.2			
55	Mexico	5.2			
56	Oman	5.2			
57	Latvia	5.2			
58	Namibia	5.2			
59	Kenya	5.2			
60	Morocco	5.0			
61	Sri Lanka	5.0			
62	Honduras	5.0			
63	Senegal	5.0			
64	Brunei Darussalam	4.9			
65	Brazil	4.9			
66	Egypt	4.9			
67	Azerbaijan	4.9			
68	Peru	4.8			
69	Kuwait	4.8			
70	Ghana	4.8			
71	Hungary	4.7			
72	Colombia	4.7			
73	Albania	4.7			
74	China	4.7			
75	Ecuador	4.6			
76	Indonesia	4.6			
77	Slovenia	4.6			
78	Gambia, The	4.6			
79	Cape Verde	4.6			
80	Mozambique	4.4			
81	Romania	4.4			
82	Uganda	4.4			
83	Philippines	4.3			
84	Côte d'Ivoire	4.3			
85	Zambia	4.3			
86	Nigeria	4.3			
87	Kazakhstan	4.3			
88	Pakistan	4.3			
89	Uruguay	4.3			
90	Rwanda	4.3			
91	Nicaragua	4.3			
92	Estonia	4.2			
93	Russian Federation	4.2			
94	Italy	4.2			
95	Bulgaria	4.2			
96	Cambodia	4.2			
97	Armenia	4.2			
98	Montenegro	4.2			
99	Poland	4.2			
100	Croatia	4.2			
101	Vietnam	4.1			
102	Argentina	4.0			
103	Georgia	4.0			
104	Benin	4.0			
105	Zimbabwe	4.0			
106	Bangladesh	4.0			
107	Tajikistan	3.9			
108	Madagascar	3.9			
109	Malawi	3.9			
110	Tanzania	3.9			
111	Cameroon	3.9			
112	Guyana	3.8			
113	Algeria	3.8			
114	Mali	3.8			
115	Venezuela	3.8			
116	Angola	3.8			
117	Ukraine	3.8			
118	Moldova	3.7			
119	Botswana	3.7			
120	Burundi	3.7			
121	Bolivia	3.7			
122	Syria	3.6			
123	Nepal	3.5			
124	Chad	3.5			
125	Libya	3.5			
126	Burkina Faso	3.5			
127	Lithuania	3.5			
128	Serbia	3.4			
129	Swaziland	3.4			
130	Slovak Republic	3.4			
131	Kyrgyz Republic	3.4			
132	Iran, Islamic Rep.	3.3			
133	Mongolia	3.2			
134	Macedonia, FYR	3.2			
135	Timor-Leste	3.1			
136	Paraguay	3.0			
137	Mauritania	2.9			
138	Lesotho	2.6			
139	Bosnia and Herzegovina	2.3			

SOURCE: World Economic Forum, Executive Opinion Survey 2009, 2010

7th Pillar

Ground transport infrastructure

7.01 Quality of roads

How would you assess roads in your country? [1 = extremely underdeveloped; 7 = extensive and efficient by international standards] | 2009–10 weighted average

RANK	COUNTRY/ECONOMY	SCORE	1	MEAN: 4.0	7	RANK	COUNTRY/ECONOMY	SCORE	1	MEAN: 4.0	7
1	Singapore	6.6				71	Jamaica	3.8			
2	France	6.6				72	Pakistan	3.8			
3	Switzerland	6.5				73	Cambodia	3.8			
4	Hong Kong SAR	6.5				74	Iran, Islamic Rep.	3.7			
5	Germany	6.4				75	Egypt	3.7			
6	United Arab Emirates	6.3				76	Malawi	3.6			
7	Austria	6.3				77	Kenya	3.6			
8	Portugal	6.2				78	Dominican Republic	3.6			
9	Denmark	6.2				79	Norway	3.6			
10	Oman	6.2				80	Czech Republic	3.6			
11	Luxembourg	5.9				81	Albania	3.5			
12	Chile	5.9				82	Honduras	3.5			
13	Finland	5.9				83	Ecuador	3.5			
14	Korea, Rep.	5.8				84	Indonesia	3.5			
15	Namibia	5.8				85	Syria	3.5			
16	Taiwan, China	5.8				86	Ghana	3.4			
17	Canada	5.7				87	Armenia	3.4			
18	Sweden	5.7				88	Morocco	3.4			
19	United States	5.7				89	Argentina	3.3			
20	Spain	5.7				90	India	3.3			
21	Malaysia	5.7				91	Senegal	3.3			
22	Japan	5.6				92	Peru	3.3			
23	Cyprus	5.6				93	Côte d'Ivoire	3.2			
24	Belgium	5.5				94	Zimbabwe	3.2			
25	Bahrain	5.5				95	Nicaragua	3.2			
26	Saudi Arabia	5.5				96	Venezuela	3.2			
27	Netherlands	5.4				97	Libya	3.1			
28	Iceland	5.4				98	Latvia	3.1			
29	El Salvador	5.4				99	Macedonia, FYR	3.1			
30	Australia	5.3				100	Bangladesh	3.0			
31	Croatia	5.3				101	Lebanon	3.0			
32	Lithuania	5.3				102	Tajikistan	3.0			
33	Brunei Darussalam	5.3				103	Mali	2.9			
34	Barbados	5.3				104	Tanzania	2.9			
35	United Kingdom	5.1				105	Brazil	2.9			
36	Thailand	5.1				106	Madagascar	2.9			
37	Tunisia	5.1				107	Benin	2.9			
38	Puerto Rico	5.1				108	Colombia	2.9			
39	Swaziland	5.1				109	Lesotho	2.9			
40	Kuwait	5.0				110	Zambia	2.8			
41	Qatar	4.9				111	Costa Rica	2.8			
42	Slovenia	4.8				112	Montenegro	2.8			
43	South Africa	4.8				113	Malta	2.8			
44	Jordan	4.7				114	Philippines	2.8			
45	New Zealand	4.7				115	Angola	2.8			
46	Turkey	4.7				116	Cameroon	2.8			
47	Botswana	4.6				117	Vietnam	2.7			
48	Estonia	4.5				118	Kyrgyz Republic	2.7			
49	Uruguay	4.4				119	Uganda	2.7			
50	Israel	4.4				120	Burundi	2.7			
51	Gambia, The	4.3				121	Bolivia	2.6			
52	Ireland	4.3				122	Burkina Faso	2.6			
53	China	4.3				123	Serbia	2.5			
54	Italy	4.2				124	Kazakhstan	2.4			
55	Sri Lanka	4.2				125	Russian Federation	2.4			
56	Rwanda	4.1				126	Chad	2.4			
57	Greece	4.1				127	Mauritania	2.4			
58	Mauritius	4.1				128	Nigeria	2.4			
59	Panama	4.1				129	Mozambique	2.4			
60	Ethiopia	4.1				130	Nepal	2.3			
61	Guatemala	4.1				131	Poland	2.2			
62	Mexico	4.1				132	Timor-Leste	2.2			
63	Hungary	4.1				133	Paraguay	2.2			
64	Trinidad and Tobago	4.0				134	Romania	2.1			
65	Georgia	3.9				135	Bulgaria	2.1			
66	Algeria	3.9				136	Ukraine	2.0			
67	Slovak Republic	3.9				137	Bosnia and Herzegovina	1.8			
68	Cape Verde	3.9				138	Mongolia	1.7			
69	Guyana	3.9				139	Moldova	1.3			
70	Azerbaijan	3.8									

SOURCE: World Economic Forum, Executive Opinion Survey 2009, 2010

7.02 Quality of railroad infrastructure

How would you assess the railroad system in your country? [1 = extremely underdeveloped; 7 = extensive and efficient by international standards]
| 2009–10 weighted average



SOURCE: World Economic Forum, Executive Opinion Survey 2009, 2010

7.03 Quality of port infrastructure

How would you assess port facilities in your country? [1 = extremely underdeveloped; 7 = well developed and efficient by international standards*] | 2009–10 weighted average

RANK	COUNTRY/ECONOMY	SCORE	1	MEAN: 4.3	7	RANK	COUNTRY/ECONOMY	SCORE	1	MEAN: 4.3	7
1	Hong Kong SAR	6.8				71	El Salvador	4.1			
2	Singapore	6.8				72	Turkey	4.1			
3	Netherlands	6.6				73	Pakistan	4.0			
4	Belgium	6.4				74	Greece	4.0			
5	Germany	6.4				75	Georgia	4.0			
6	Finland	6.4				76	Benin	4.0			
7	Iceland	6.3				77	Hungary	4.0			
8	United Arab Emirates	6.2				78	Slovak Republic	4.0			
9	Sweden	6.2				79	Croatia	4.0			
10	Denmark	6.1				80	Burkina Faso	3.9			
11	Panama	6.0				81	Italy	3.9			
12	France	5.9				82	Cambodia	3.9			
13	Bahrain	5.8				83	India	3.9			
14	Canada	5.7				84	Iran, Islamic Rep.	3.9			
15	Norway	5.7				85	Kenya	3.8			
16	Namibia	5.6				86	Botswana	3.8			
17	Estonia	5.6				87	Bulgaria	3.8			
18	Spain	5.6				88	Argentina	3.8			
19	Malaysia	5.6				89	Mexico	3.7			
20	Malta	5.6				90	Macedonia, FYR	3.7			
21	Barbados	5.5				91	Mali	3.7			
22	United States	5.5				92	Ecuador	3.7			
23	United Kingdom	5.5				93	Russian Federation	3.7			
24	Chile	5.5				94	Ukraine	3.6			
25	Korea, Rep.	5.5				95	Zambia	3.6			
26	New Zealand	5.4				96	Indonesia	3.6			
27	Qatar	5.4				97	Vietnam	3.6			
28	Puerto Rico	5.4				98	Mauritania	3.6			
29	Luxembourg	5.4				99	Malawi	3.6			
30	Taiwan, China	5.4				100	Albania	3.5			
31	Jamaica	5.3				101	Uganda	3.5			
32	Honduras	5.3				102	Cape Verde	3.5			
33	Oman	5.3				103	Guyana	3.5			
34	Slovenia	5.3				104	Mozambique	3.5			
35	Switzerland	5.2				105	Colombia	3.5			
36	Saudi Arabia	5.2				106	Montenegro	3.4			
37	Japan	5.2				107	Bangladesh	3.4			
38	Uruguay	5.2				108	Madagascar	3.4			
39	Cyprus	5.1				109	Paraguay	3.4			
40	Gambia, The	5.1				110	Cameroon	3.3			
41	Tunisia	5.0				111	Kazakhstan	3.3			
42	Côte d'Ivoire	5.0				112	Mongolia	3.3			
43	Thailand	5.0				113	Peru	3.3			
44	Sri Lanka	4.9				114	Poland	3.3			
45	Ireland	4.9				115	Algeria	3.2			
46	Australia	4.9				116	Libya	3.2			
47	Portugal	4.9				117	Syria	3.1			
48	Austria	4.8				118	Lesotho	3.1			
49	South Africa	4.7				119	Tanzania	3.0			
50	Lithuania	4.7				120	Burundi	3.0			
51	Senegal	4.7				121	Nigeria	3.0			
52	Latvia	4.7				122	Romania	3.0			
53	Israel	4.6				123	Brazil	2.9			
54	Czech Republic	4.6				124	Moldova	2.9			
55	Lebanon	4.5				125	Nepal	2.9			
56	Mauritius	4.5				126	Nicaragua	2.9			
57	Guatemala	4.5				127	Bolivia	2.9			
58	Brunei Darussalam	4.5				128	Armenia	2.9			
59	Ghana	4.5				129	Serbia	2.8			
60	Ethiopia	4.4				130	Rwanda	2.8			
61	Zimbabwe	4.4				131	Philippines	2.8			
62	Morocco	4.4				132	Costa Rica	2.7			
63	Kuwait	4.4				133	Chad	2.6			
64	Jordan	4.4				134	Timor-Leste	2.5			
65	Dominican Republic	4.3				135	Venezuela	2.4			
66	Trinidad and Tobago	4.3				136	Angola	2.1			
67	China	4.3				137	Tajikistan	1.9			
68	Swaziland	4.2				138	Bosnia and Herzegovina	1.6			
69	Egypt	4.2				139	Kyrgyz Republic	1.4			
70	Azerbaijan	4.2									

SOURCE: World Economic Forum, Executive Opinion Survey 2009, 2010

*For landlocked countries: How accessible are port facilities? [1 = extremely inaccessible; 7 = extremely accessible]

7.04 Quality of ground transport network

To what extent does your country's national ground transport network (buses, trains, taxis, etc.) offer efficient, accessible transportation to key business centers and tourist attractions within your country? [1 = not at all; 7 = extremely well] | 2009–10 weighted average

RANK	COUNTRY/ECONOMY	SCORE	1	MEAN: 4.6	7
1	Switzerland	6.8			
2	Hong Kong SAR	6.7			
3	Germany	6.6			
4	Singapore	6.6			
5	France	6.3			
6	Japan	6.3			
7	Sweden	6.1			
8	Finland	6.1			
9	Taiwan, China	6.0			
10	Czech Republic	6.0			
11	Austria	6.0			
12	Iceland	6.0			
13	Spain	5.9			
14	Denmark	5.9			
15	Barbados	5.9			
16	Belgium	5.8			
17	United Arab Emirates	5.8			
18	Netherlands	5.8			
19	Portugal	5.7			
20	Canada	5.7			
21	Korea, Rep.	5.6			
22	Chile	5.6			
23	Turkey	5.6			
24	Uruguay	5.5			
25	Tunisia	5.5			
26	Luxembourg	5.4			
27	United Kingdom	5.4			
28	United States	5.3			
29	Malaysia	5.3			
30	Gambia, The	5.3			
31	Saudi Arabia	5.3			
32	New Zealand	5.2			
33	Lithuania	5.2			
34	Estonia	5.2			
35	Australia	5.2			
36	Croatia	5.1			
37	Ukraine	5.0			
38	Norway	5.0			
39	Slovenia	5.0			
40	Israel	5.0			
41	Thailand	5.0			
42	Oman	5.0			
43	China	5.0			
44	Azerbaijan	5.0			
45	Jordan	5.0			
46	Benin	4.9			
47	Qatar	4.9			
48	Greece	4.8			
49	Bahrain	4.8			
50	Costa Rica	4.8			
51	Latvia	4.8			
52	Rwanda	4.8			
53	Kenya	4.8			
54	Namibia	4.8			
55	Kuwait	4.8			
56	Trinidad and Tobago	4.7			
57	Mexico	4.7			
58	Malawi	4.7			
59	Syria	4.7			
60	Senegal	4.6			
61	Hungary	4.6			
62	India	4.6			
63	Mauritius	4.6			
64	Uganda	4.6			
65	Sri Lanka	4.6			
66	Cameroon	4.6			
67	Kazakhstan	4.6			
68	Mali	4.6			
69	Vietnam	4.5			
70	Kyrgyz Republic	4.5			
71	Slovak Republic	4.5			
72	Zambia	4.5			
73	Guyana	4.5			
74	Brazil	4.5			
75	Morocco	4.5			
76	Jamaica	4.5			
77	Puerto Rico	4.4			
78	Burundi	4.4			
79	Bulgaria	4.4			
80	Cyprus	4.4			
81	Armenia	4.4			
82	Dominican Republic	4.4			
83	Swaziland	4.3			
84	Egypt	4.3			
85	Honduras	4.3			
86	Ethiopia	4.3			
87	Georgia	4.3			
88	Indonesia	4.3			
89	Ghana	4.3			
90	El Salvador	4.2			
91	Colombia	4.2			
92	Pakistan	4.2			
93	Serbia	4.2			
94	Tajikistan	4.2			
95	Botswana	4.2			
96	Poland	4.2			
97	Mauritania	4.2			
98	Côte d'Ivoire	4.2			
99	Argentina	4.1			
100	Guatemala	4.1			
101	Russian Federation	4.1			
102	Cape Verde	4.1			
103	Montenegro	4.1			
104	Ireland	4.1			
105	Malta	4.1			
106	Moldova	4.0			
107	Macedonia, FYR	4.0			
108	Nepal	4.0			
109	Cambodia	4.0			
110	Ecuador	3.9			
111	Italy	3.9			
112	Algeria	3.9			
113	Burkina Faso	3.9			
114	Iran, Islamic Rep.	3.8			
115	Peru	3.8			
116	Madagascar	3.8			
117	Lesotho	3.8			
118	Brunei Darussalam	3.8			
119	Zimbabwe	3.8			
120	Tanzania	3.8			
121	Bangladesh	3.7			
122	Nigeria	3.7			
123	Bosnia and Herzegovina	3.7			
124	Albania	3.7			
125	South Africa	3.6			
126	Panama	3.6			
127	Romania	3.6			
128	Mozambique	3.5			
129	Bolivia	3.5			
130	Chad	3.4			
131	Philippines	3.4			
132	Mongolia	3.4			
133	Lebanon	3.3			
134	Nicaragua	3.2			
135	Venezuela	3.2			
136	Paraguay	3.1			
137	Libya	2.9			
138	Timor-Leste	2.7			
139	Angola	1.9			

SOURCE: World Economic Forum, Executive Opinion Survey 2009, 2010

7.05 Road density

Kilometers of road per 100 square kilometers of land | 2007

RANK	COUNTRY/ECONOMY	SCORE	RANK	COUNTRY/ECONOMY	SCORE
1	Malta ⁶	704.7	71	Norway	28.7
2	Belgium ⁷	498.7	72	Malaysia ⁶	28.2
3	Bahrain ⁴	493.0	73	Ukraine	28.1
4	Singapore	471.7	74	Dominican Republic ¹	25.9
5	Barbados ⁵	372.0	75	Armenia	25.2
5	Netherlands ⁶	372.0	76	Côte d'Ivoire ⁵	25.0
7	Japan	316.0	76	Ghana ⁶	25.0
8	Puerto Rico ⁵	289.0	76	Zimbabwe ³	25.0
9	Hungary	210.4	79	Finland	23.3
10	Jamaica	201.3	80	Cambodia ⁵	22.0
11	Luxembourg ⁵	201.0	81	Nigeria ⁵	21.0
12	Slovenia	191.0	81	Swaziland ³	21.0
13	Hong Kong SAR	184.0	81	Syria	21.0
14	Germany	180.5	84	Brazil ⁵	20.0
15	Switzerland	172.9	84	Indonesia ⁶	20.0
16	France	172.5	86	Lesotho ¹	19.6
17	United Kingdom	172.4	87	Tajikistan ¹	19.5
18	Denmark	168.0	88	Mexico	18.3
19	Bangladesh ⁴	166.0	89	Benin ⁵	17.0
20	Czech Republic	162.9	89	Uganda ⁴	17.0
21	Trinidad and Tobago ¹	162.2	91	Malawi ⁴	16.0
22	Italy ⁶	162.0	92	Oman	15.8
23	Sri Lanka ⁴	148.0	93	Panama ¹	15.4
24	Cyprus	132.4	94	Ecuador	15.4
25	Ireland ⁴	132.0	95	Colombia ⁷	14.8
25	Spain ⁴	132.0	96	Canada ⁵	14.0
27	Estonia	128.3	96	Nicaragua ⁵	14.0
28	Austria	127.8	98	Montenegro ⁸	13.0
29	Lithuania	123.6	99	Guatemala ¹	12.9
30	Taiwan, China	114.0	100	Morocco	12.9
31	India	111.6	101	Iceland	12.7
32	Latvia	107.9	102	Zambia ²	12.1
33	Korea, Rep.	102.8	103	Honduras ¹	12.1
34	Uruguay ⁵	102.0	104	Nepal ⁵	12.0
35	Mauritius	99.4	104	Tunisia ⁵	12.0
36	Sweden	94.8	106	Cameroon ⁵	11.0
37	Portugal ⁶	89.8	107	Australia ⁴	11.0
38	Slovak Republic ⁷	89.2	107	Kenya ⁵	11.0
39	Greece ⁶	89.0	109	Venezuela ¹	10.5
40	Romania ⁵	83.4	110	Chile ²	10.5
41	Poland	82.8	111	Iran, Islamic Rep. ⁷	10.5
42	Israel	81.0	112	Saudi Arabia ⁶	10.3
43	Costa Rica	71.7	113	Kyrgyz Republic ¹	9.3
44	Azerbaijan ⁵	68.0	114	Egypt ⁵	9.0
44	Qatar ⁷	68.0	115	Jordan	8.7
44	United States ⁶	68.0	116	Madagascar ¹	8.5
47	Lebanon ⁶	67.0	117	Argentina ⁴	8.0
47	Philippines ⁴	67.0	117	Tanzania ⁴	8.0
49	Albania ³	63.0	119	Paraguay ¹	7.3
49	Brunei Darussalam ⁶	63.0	120	Senegal ⁴	7.0
51	Rwanda ⁵	57.0	121	Peru ⁷	6.1
52	Turkey ⁷	54.5	122	Bolivia ⁵	6.0
53	Macedonia, FYR	53.8	123	Russian Federation ⁷	5.5
54	Croatia	51.4	124	Algeria ⁵	5.0
55	Serbia ³	51.3	124	Namibia ³	5.0
56	Vietnam	48.6	124	United Arab Emirates ⁵	5.0
57	Burundi ⁵	48.0	127	Libya ¹	4.7
58	El Salvador ¹	47.7	128	Botswana ⁶	4.3
59	Bosnia and Herzegovina ⁶	43.0	129	Mozambique ¹	3.8
60	Moldova	37.7	130	Guyana ¹	3.7
61	Bulgaria ⁶	37.0	131	Kazakhstan	3.4
62	China	36.0	132	Chad ⁷	3.0
63	Thailand ⁷	35.2	132	Ethiopia ⁵	3.0
64	New Zealand	35.0	132	Mongolia ³	3.0
65	Burkina Faso ⁵	34.0	135	Mauritania ⁷	1.1
66	Pakistan ⁷	33.8	136	Mali ⁵	1.0
67	Gambia, The ⁵	33.0	n/a	Angola	n/a
68	Kuwait ⁵	32.0	n/a	Cape Verde	n/a
69	South Africa ⁶	29.9	n/a	Timor-Leste	n/a
70	Georgia ⁷	29.3			

SOURCE: The World Bank, *World Development Indicators 2010*

¹ 2000 ² 2001 ³ 2002 ⁴ 2003 ⁵ 2004 ⁶ 2005 ⁷ 2006 ⁸ 2009

8th Pillar

Tourism infrastructure

8.01 Hotel rooms

Number of hotel rooms per 100 population | 2009

RANK	COUNTRY/ECONOMY	SCORE	RANK	COUNTRY/ECONOMY	SCORE
1	Cyprus.....	4.8	71	Colombia.....	0.3
2	Malta.....	4.4	72	Macedonia, FYR ⁹	0.3
3	Austria.....	3.5	73	Gambia, The.....	0.3
4	Greece.....	3.4	74	Albania ⁹	0.3
5	Montenegro ⁹	2.9	75	Kuwait.....	0.3
6	Iceland.....	2.8	76	Honduras ⁸	0.3
7	Barbados.....	2.6	77	Poland ⁹	0.3
8	Spain.....	1.9	78	Egypt.....	0.3
9	Switzerland.....	1.8	79	Botswana ⁹	0.3
10	Italy ⁹	1.8	80	Cambodia.....	0.3
11	Ireland.....	1.7	81	Morocco.....	0.2
12	Croatia.....	1.7	82	Venezuela.....	0.2
13	Bulgaria.....	1.6	83	Bolivia.....	0.2
14	Estonia.....	1.6	84	Libya ⁹	0.2
15	Luxembourg.....	1.6	85	Georgia.....	0.2
16	United States.....	1.6	86	Mongolia ⁹	0.2
17	Norway ⁹	1.5	87	Namibia.....	0.2
18	Bahrain ⁹	1.5	88	Russian Federation ⁹	0.2
19	Cape Verde.....	1.3	89	Vietnam ⁷	0.2
20	Japan ⁸	1.2	90	Malawi ⁵	0.2
21	Canada ⁵	1.2	91	Brazil.....	0.1
22	Sweden.....	1.2	92	Azerbaijan ⁹	0.1
23	Tunisia.....	1.1	93	Indonesia.....	0.1
24	Portugal.....	1.1	94	Kazakhstan.....	0.1
25	Germany.....	1.1	95	Nicaragua.....	0.1
26	Australia.....	1.1	96	El Salvador.....	0.1
27	Czech Republic.....	1.1	97	Benin.....	0.1
28	Slovenia.....	1.1	98	South Africa ⁹	0.1
29	Finland.....	1.0	99	Senegal ⁸	0.1
30	United Kingdom ⁸	1.0	100	Cameroon ⁸	0.1
31	United Arab Emirates ⁶	1.0	101	Korea, Rep. ⁹	0.1
32	France ⁹	1.0	102	Swaziland.....	0.1
33	Jamaica.....	1.0	103	China.....	0.1
34	Hong Kong SAR.....	0.9	104	Algeria ⁹	0.1
35	Costa Rica.....	0.9	105	Lesotho.....	0.1
36	Mauritius.....	0.9	106	Paraguay.....	0.1
37	Singapore.....	0.8	107	Syria.....	0.1
38	Saudi Arabia ⁹	0.8	108	Ghana ⁹	0.1
39	Denmark ⁹	0.8	109	Armenia ⁷	0.1
40	Slovak Republic.....	0.8	110	Sri Lanka.....	0.1
41	New Zealand.....	0.8	111	Guyana ²	0.1
42	Israel.....	0.7	112	Iran, Islamic Rep. ⁹	0.1
43	Brunei Darussalam ⁷	0.7	113	Ukraine.....	0.1
44	Hungary.....	0.7	114	Madagascar.....	0.1
45	Dominican Republic.....	0.7	115	Tanzania ⁶	0.1
46	Belgium.....	0.6	116	Mauritania ²	0.1
47	Peru.....	0.6	117	Timor-Leste.....	0.1
48	Malaysia.....	0.6	118	Moldova.....	0.1
49	Netherlands.....	0.6	119	Kenya ⁸	0.1
50	Mexico.....	0.6	120	Mali ⁹	0.1
51	Romania.....	0.6	121	Angola ⁸	0.1
52	Taiwan, China ⁹	0.6	122	Mozambique ⁸	0.1
53	Thailand ⁷	0.6	123	Uganda ⁴	0.1
54	Argentina.....	0.5	124	Zimbabwe ⁹	0.1
55	Uruguay.....	0.5	125	Côte d'Ivoire ¹	0.0
56	Qatar ⁹	0.5	126	Nepal.....	0.0
57	Latvia ⁹	0.5	127	Zambia ⁹	0.0
58	Panama.....	0.5	128	Kyrgyz Republic ⁹	0.0
59	Trinidad and Tobago ⁹	0.5	129	Burkina Faso ⁸	0.0
60	Lebanon ⁹	0.4	130	Rwanda ⁹	0.0
61	Chile.....	0.4	131	Pakistan ⁹	0.0
62	Ecuador.....	0.4	132	Philippines.....	0.0
63	Jordan.....	0.4	133	Ethiopia ⁹	0.0
64	Lithuania.....	0.4	134	Nigeria ⁹	0.0
65	Turkey.....	0.4	135	Chad ⁶	0.0
66	Oman ⁹	0.3	136	India ⁹	0.0
67	Serbia.....	0.3	137	Tajikistan ³	0.0
68	Puerto Rico.....	0.3	138	Bangladesh ⁹	0.0
69	Guatemala.....	0.3	139	Burundi ⁷	0.0
70	Bosnia and Herzegovina.....	0.3			

SOURCE: United Nations World Tourism Organization

1 1997 2 2000 3 2001 4 2002 5 2004 6 2005 7 2006 8 2007 9 2008

8.02 Presence of major car rental companies

Index of presence of major car rental companies | 2010



SOURCES: Individual rental car websites

8.03 ATMs accepting Visa cards

Number of automated teller machines (ATMs) accepting Visa credit cards per million population | 2010

RANK	COUNTRY/ECONOMY	SCORE	RANK	COUNTRY/ECONOMY	SCORE
1	Korea, Rep.	1,975.8	71	Argentina	251.1
2	United States	1,587.5	72	Trinidad and Tobago	226.4
3	Portugal	1,313.6	73	Panama	213.1
4	Spain	1,308.1	74	Albania	210.4
5	Austria	1,186.9	75	Ecuador	208.9
6	Luxembourg	930.0	76	Azerbaijan	204.8
7	Singapore	895.8	77	Jordan	198.3
8	Italy	865.4	78	El Salvador	195.8
9	France	857.2	79	Colombia	195.5
10	Australia	834.9	80	Armenia	179.0
11	Croatia	809.3	81	Moldova	178.4
12	Cyprus	797.9	82	Peru	173.2
13	Switzerland	758.6	83	Brunei Darussalam	165.1
14	Slovenia	756.2	84	Botswana	143.6
15	Puerto Rico	736.8	85	Tunisia	143.4
16	Taiwan, China	729.0	86	Morocco	136.4
17	Germany	725.4	87	Paraguay	134.7
18	United Kingdom	690.3	88	Honduras	132.9
19	Barbados	664.4	89	Guyana	123.3
20	Greece	663.0	90	China	117.2
21	United Arab Emirates	661.1	91	Dominican Republic	117.0
22	Bulgaria	658.9	92	Sri Lanka	107.2
23	Estonia	643.1	93	Vietnam	106.2
24	Canada	626.8	94	Bolivia	87.6
25	Denmark	622.7	95	Mongolia	80.9
26	Ireland	608.7	96	Jamaica	78.2
27	Iceland	601.8	97	Indonesia	77.5
28	Russian Federation	576.7	98	Guatemala	67.1
29	Lebanon	574.2	99	Nicaragua	55.7
30	Ukraine	561.6	100	India	49.2
31	Thailand	548.2	101	Egypt	47.3
32	Qatar	520.8	102	Philippines	46.7
33	Latvia	514.4	103	Angola	43.3
34	New Zealand	506.3	104	Kenya	42.9
35	Netherlands	497.1	105	Nigeria	39.3
36	Kazakhstan	482.6	106	Kyrgyz Republic	38.9
37	Hungary	474.7	107	Nepal	32.5
38	Romania	464.2	108	Swaziland	32.1
39	Norway	448.3	109	Zambia	30.1
40	Montenegro	434.1	110	Ghana	27.9
41	Slovak Republic	431.1	111	Mozambique	27.7
42	Bahrain	406.8	112	Tajikistan	27.2
43	Saudi Arabia	406.6	113	Libya	25.9
44	Poland	403.2	114	Senegal	24.6
45	South Africa	389.3	115	Cambodia	23.2
46	Serbia	385.7	116	Uruguay	17.0
47	Malta	380.7	117	Benin	13.7
48	Lithuania	380.3	118	Pakistan	12.3
49	Georgia	371.6	119	Mauritania	11.9
50	Macedonia, FYR	367.7	120	Côte d'Ivoire	11.7
51	Czech Republic	356.3	121	Lesotho	11.6
52	Hong Kong SAR	353.4	122	Malawi	9.4
53	Malaysia	349.7	123	Uganda	9.1
54	Turkey	335.6	124	Bangladesh	8.8
55	Mexico	327.6	125	Timor-Leste	7.1
56	Japan	325.3	126	Tanzania	6.5
57	Kuwait	324.5	127	Gambia, The	5.3
58	Sweden	323.8	128	Burkina Faso	4.3
59	Chile	322.4	129	Cameroon	4.3
60	Namibia	320.6	130	Zimbabwe	3.9
61	Costa Rica	316.0	131	Rwanda	3.2
62	Brazil	312.3	132	Madagascar	3.0
63	Finland	307.2	133	Syria	2.2
64	Oman	290.6	134	Chad	1.5
65	Venezuela	290.4	135	Algeria	1.2
66	Belgium	270.7	136	Ethiopia	0.7
67	Mauritius	270.5	137	Mali	0.7
68	Cape Verde	269.0	138	Burundi	0.0
69	Israel	265.8	138	Iran, Islamic Rep.	0.0
70	Bosnia and Herzegovina	262.3			

SOURCE: Visa

9th Pillar
ICT infrastructure

9.01 Extent of business Internet use

To what extent do companies within your country use the Internet in their business activities (e.g., buying and selling goods, interacting with customers and suppliers)? [1 = not at all; 7 = extensively] | 2009–10 weighted average

RANK	COUNTRY/ECONOMY	SCORE	1	MEAN: 4.9	7	RANK	COUNTRY/ECONOMY	SCORE	1	MEAN: 4.9	7
1	Sweden	6.6				71	Russian Federation	4.8			
2	Estonia	6.3				72	Italy	4.8			
3	Korea, Rep.	6.3				73	Kenya	4.8			
4	Iceland	6.3				74	Trinidad and Tobago	4.7			
5	Lithuania	6.3				75	Namibia	4.7			
6	United Kingdom	6.2				76	Ukraine	4.7			
7	United States	6.2				77	Egypt	4.7			
8	Canada	6.2				78	Mexico	4.7			
9	Israel	6.1				79	Jamaica	4.7			
10	Taiwan, China	6.1				80	Jordan	4.7			
11	Japan	6.0				81	Guyana	4.7			
12	Norway	6.0				82	Dominican Republic	4.7			
13	Hong Kong SAR	6.0				83	El Salvador	4.6			
14	New Zealand	6.0				84	Argentina	4.6			
15	Switzerland	6.0				85	Morocco	4.6			
16	Netherlands	6.0				86	Cape Verde	4.6			
17	Denmark	6.0				87	Gambia, The	4.5			
18	Singapore	6.0				88	Cambodia	4.5			
19	Finland	5.9				89	Nigeria	4.5			
20	Australia	5.9				90	Georgia	4.5			
21	France	5.9				91	Mozambique	4.5			
22	Germany	5.8				92	Zambia	4.5			
23	Czech Republic	5.8				93	Philippines	4.5			
24	Austria	5.8				94	Kuwait	4.5			
25	Brazil	5.7				95	Albania	4.5			
26	Malta	5.7				96	Peru	4.5			
27	Bahrain	5.7				97	Montenegro	4.5			
28	Belgium	5.6				98	Mongolia	4.5			
29	Portugal	5.6				99	Moldova	4.4			
30	Puerto Rico	5.6				100	Greece	4.4			
31	Luxembourg	5.6				101	Cameroon	4.4			
32	Ireland	5.6				102	Malawi	4.4			
33	United Arab Emirates	5.5				103	Pakistan	4.3			
34	Chile	5.5				104	Ghana	4.3			
35	Malaysia	5.4				105	Macedonia, FYR	4.2			
36	Slovenia	5.4				106	Ecuador	4.2			
37	Latvia	5.4				107	Bangladesh	4.2			
38	Slovak Republic	5.4				108	Benin	4.2			
39	Bulgaria	5.3				109	Uganda	4.2			
40	Guatemala	5.3				110	Azerbaijan	4.2			
41	Qatar	5.3				111	Venezuela	4.2			
42	Oman	5.3				112	Botswana	4.1			
43	Vietnam	5.3				113	Armenia	4.1			
44	Barbados	5.3				114	Tajikistan	4.1			
45	Senegal	5.3				115	Madagascar	4.1			
46	Sri Lanka	5.2				116	Bolivia	4.1			
47	Croatia	5.2				117	Bosnia and Herzegovina	4.1			
48	Costa Rica	5.2				118	Zimbabwe	4.1			
49	Saudi Arabia	5.2				119	Libya	4.0			
50	Poland	5.2				120	Burkina Faso	4.0			
51	Cyprus	5.2				121	Kyrgyz Republic	4.0			
52	South Africa	5.1				122	Tanzania	4.0			
53	China	5.1				123	Swaziland	3.9			
54	India	5.1				124	Nepal	3.9			
55	Turkey	5.1				125	Paraguay	3.9			
56	Thailand	5.1				126	Côte d'Ivoire	3.9			
57	Panama	5.0				127	Angola	3.9			
58	Colombia	5.0				128	Iran, Islamic Rep.	3.8			
59	Brunei Darussalam	5.0				129	Mauritania	3.8			
60	Kazakhstan	5.0				130	Nicaragua	3.8			
61	Indonesia	5.0				131	Burundi	3.7			
62	Rwanda	5.0				132	Mali	3.7			
63	Honduras	4.9				133	Timor-Leste	3.7			
64	Romania	4.9				134	Ethiopia	3.6			
65	Tunisia	4.9				135	Serbia	3.6			
66	Lebanon	4.9				136	Lesotho	3.6			
67	Hungary	4.9				137	Syria	3.5			
68	Spain	4.9				138	Algeria	3.2			
69	Mauritius	4.9				139	Chad	3.1			
70	Uruguay	4.9									

SOURCE: World Economic Forum, Executive Opinion Survey 2009, 2010

9.02 Internet users

Internet users per 100 population | 2009

RANK	COUNTRY/ECONOMY	SCORE	RANK	COUNTRY/ECONOMY	SCORE
1	Iceland	93.5	71	Venezuela	31.2
2	Norway	92.1	72	Georgia	30.5
3	Sweden	90.8	73	Cape Verde	29.7
4	Netherlands	89.6	74	Russian Federation	29.0
5	Luxembourg	87.3	75	China	28.9
6	Denmark	86.8	76	Nigeria	28.4
7	United Kingdom	83.6	77	Mexico	28.3
8	Finland	82.5	78	Panama	27.8
9	Korea, Rep.	81.5	79	Azerbaijan	27.4
10	Switzerland	81.3	80	Dominican Republic	26.8
11	Canada	80.3	81	Vietnam	26.6
12	New Zealand	79.7	82	Jordan	26.0
13	Germany	79.3	83	Thailand	25.8
14	Brunei Darussalam	78.8	84	Puerto Rico	25.1
15	Japan	78.0	85	Guyana	24.9
16	United States	78.0	86	Ecuador	24.6
17	Belgium	76.2	87	Egypt	24.3
18	Slovak Republic	75.2	88	Lebanon	23.7
19	United Arab Emirates	75.0	89	Mauritius	22.5
20	Australia	74.3	90	Syria	20.4
21	Austria	73.5	91	Paraguay	17.4
22	Estonia	72.5	92	Ukraine	17.0
23	France	71.6	93	Guatemala	16.3
24	Taiwan, China	69.9	94	Senegal	14.5
25	Hong Kong SAR	69.4	95	Algeria	13.5
26	Singapore	68.3	96	Mongolia ²	12.5
27	Ireland	67.4	97	El Salvador	12.1
28	Latvia	66.8	98	Zimbabwe	11.4
29	Czech Republic	64.4	99	Pakistan	11.3
30	Slovenia	64.3	100	Bolivia	11.2
31	Israel	63.1	101	Iran, Islamic Rep.	11.1
32	Spain	62.6	102	Tajikistan	10.1
33	Hungary	61.8	103	Kenya	10.0
34	Lithuania	59.8	104	Honduras	9.8
35	Poland	59.0	105	Uganda	9.8
36	Malta	58.9	106	Philippines	9.0
37	Jamaica	58.2	107	South Africa	8.8
38	Barbados ¹	56.1	108	Sri Lanka	8.8
39	Malaysia	55.9	109	Indonesia	8.7
40	Bahrain	53.0	110	Gambia, The	7.6
41	Macedonia, FYR	51.8	111	Swaziland	7.6
42	Oman	51.5	112	Armenia	6.8
43	Croatia	50.6	113	Zambia	6.3
44	Cyprus	49.8	114	Botswana	6.2
45	Colombia	49.4	115	Namibia	5.9
46	Italy	48.8	116	Libya	5.5
47	Portugal	48.3	117	Ghana	5.4
48	Bulgaria	45.0	118	India	5.1
49	Montenegro	44.9	119	Malawi	4.7
50	Greece	44.5	120	Côte d'Ivoire	4.6
51	Trinidad and Tobago	44.3	121	Rwanda	4.5
52	Uruguay	41.8	122	Cameroon	3.8
53	Serbia	41.7	123	Lesotho	3.7
54	Chile	41.3	124	Nicaragua	3.5
54	Morocco	41.3	125	Angola	3.3
56	Albania	41.2	126	Mozambique	2.7
57	Kyrgyz Republic	40.0	127	Mauritania	2.3
58	Qatar	40.0	128	Benin	2.2
59	Brazil	39.2	129	Nepal	2.0
60	Saudi Arabia	38.0	130	Mali	1.9
61	Bosnia and Herzegovina	37.7	131	Burundi	1.9
62	Moldova	37.0	132	Madagascar	1.6
63	Kuwait	36.9	133	Tanzania	1.6
64	Romania	36.6	134	Chad	1.5
65	Turkey	36.4	135	Burkina Faso	1.1
66	Tunisia	34.1	136	Ethiopia	0.5
67	Argentina	34.0	137	Cambodia	0.5
68	Kazakhstan	33.9	138	Bangladesh	0.4
69	Costa Rica	32.4	139	Timor-Leste	0.2
70	Peru	31.4			

SOURCE: International Telecommunications Union, *World Telecommunication Indicators 2010*

¹ 2005 ² 2008

9.03 Telephone lines

Telephone lines per 100 population | 2009

RANK	COUNTRY/ECONOMY	SCORE	RANK	COUNTRY/ECONOMY	SCORE
1	Taiwan, China	63.2	71	Guyana	18.3
2	Switzerland	61.8	72	El Salvador	17.8
3	Hong Kong SAR	60.9	73	Syria	17.7
4	Malta	59.9	74	Mexico	17.6
5	Germany	59.3	75	Malaysia	17.6
6	Iceland	57.4	76	Libya	17.1
7	France	56.9	77	Sri Lanka	17.0
8	Sweden	55.7	78	Colombia	16.4
9	Luxembourg	54.2	79	Saudi Arabia	16.2
10	Korea, Rep.	53.7	80	Azerbaijan	15.9
11	Barbados	53.0	81	Panama	15.6
12	Canada	52.5	82	Indonesia	14.8
13	United Kingdom	52.2	83	Ecuador	14.7
14	Slovenia	51.2	84	Georgia	14.6
15	Cyprus	47.6	85	Cape Verde	14.2
16	Greece	47.0	86	Tunisia	12.4
17	Ireland	46.1	87	Egypt	12.4
18	Israel	45.3	88	Albania	11.5
19	Spain	45.3	89	Jamaica	11.1
20	United States	44.8	90	Morocco	11.0
21	Netherlands	44.1	91	Thailand	10.6
22	New Zealand	43.8	92	Oman	10.5
23	Belgium	43.5	93	Peru	10.2
24	Australia	42.4	94	Guatemala	10.1
25	Croatia	42.1	95	Honduras	9.6
26	Singapore	40.7	96	Dominican Republic	9.6
27	Portugal	39.7	97	Kyrgyz Republic	9.1
28	Austria	38.9	98	South Africa	8.6
29	Denmark	37.7	99	Bolivia	8.2
30	Norway	37.1	100	Jordan	7.9
31	Estonia	36.8	101	Algeria	7.4
32	Italy	36.2	102	Philippines	7.4
33	Iran, Islamic Rep.	34.8	103	Mongolia	7.1
34	Japan	34.1	104	Botswana	7.0
35	United Arab Emirates	33.9	105	Namibia	6.5
36	Costa Rica	32.8	106	Paraguay	6.1
37	Russian Federation	32.2	107	Nicaragua	4.4
38	Moldova	31.6	108	Tajikistan	4.2
39	Serbia	31.5	109	Swaziland	3.7
40	Hungary	30.7	110	India	3.1
41	Bahrain	30.1	111	Zimbabwe	3.1
42	Mauritius	29.6	112	Gambia, The	2.9
43	Bulgaria	29.2	113	Nepal	2.8
44	Latvia	28.6	114	Mauritania	2.3
45	Ukraine	28.5	115	Cameroon	2.2
46	Uruguay	28.4	116	Senegal	2.2
47	Montenegro	27.5	117	Pakistan	1.9
48	Finland	26.9	118	Lesotho	1.9
49	Bosnia and Herzegovina	26.5	119	Kenya	1.7
50	Poland	25.2	120	Angola	1.6
51	Romania	25.0	121	Benin	1.4
52	Kazakhstan	24.7	122	Côte d'Ivoire	1.3
53	Argentina	24.3	123	Malawi	1.1
54	Venezuela	24.0	124	Ghana	1.1
55	China	23.3	125	Ethiopia	1.1
56	Puerto Rico	22.7	126	Burkina Faso	1.0
57	Lithuania	22.7	127	Madagascar	0.9
58	Trinidad and Tobago	22.7	128	Bangladesh	0.9
59	Slovak Republic	22.6	129	Nigeria	0.9
60	Turkey	22.1	130	Uganda	0.7
61	Brazil	21.4	131	Zambia	0.7
62	Macedonia, FYR	21.4	132	Mali	0.7
63	Chile	21.1	133	Chad	0.5
64	Armenia	20.4	134	Tanzania	0.4
65	Czech Republic	20.4	135	Burundi	0.4
66	Qatar	20.2	136	Cambodia	0.4
67	Brunei Darussalam	20.2	137	Rwanda	0.3
68	Vietnam	19.8	138	Mozambique	0.3
69	Lebanon	19.0	139	Timor-Leste	0.2
70	Kuwait	18.5			

SOURCE: International Telecommunications Union, *World Telecommunication Indicators 2010*

9.04 Broadband Internet subscribers

Broadband Internet subscribers per 100 population | 2009

RANK	COUNTRY/ECONOMY	SCORE	RANK	COUNTRY/ECONOMY	SCORE
1	Denmark	37.9	71	Dominican Republic	3.9
2	Netherlands	35.6	72	Costa Rica	3.9
3	Switzerland	35.5	73	Kazakhstan	3.7
4	Norway	34.0	74	Vietnam	3.6
5	Korea, Rep.	33.8	75	Tunisia	3.6
6	Iceland	33.2	76	Georgia	3.5
7	Luxembourg	32.8	77	Jordan	3.2
8	Sweden	31.8	78	Albania	2.9
9	France	31.6	79	Bolivia	2.9
10	Canada	30.6	80	Peru	2.8
11	Germany	30.4	81	El Salvador	2.4
12	United Kingdom	29.6	82	Algeria	2.3
13	Belgium	29.4	83	Paraguay	2.2
14	Hong Kong SAR	29.2	84	Cape Verde	2.2
15	Finland	28.8	85	Philippines	1.9
16	Malta	25.9	86	Ecuador	1.8
17	Israel	25.8	87	Kuwait	1.5
18	United States	25.8	88	Morocco	1.5
19	Japan	24.9	89	Thailand	1.5
20	Singapore	24.7	90	Oman	1.4
21	Australia	24.4	91	Mongolia	1.4
22	Slovenia	23.7	92	Egypt	1.3
23	New Zealand	23.0	93	Azerbaijan	1.1
24	Estonia	22.5	94	South Africa	1.0
25	Barbados	22.4	95	Guyana	0.9
26	Austria	22.1	96	Sri Lanka	0.8
27	Ireland	21.6	97	Nicaragua	0.8
28	Spain	21.6	98	Guatemala	0.8
29	Taiwan, China	21.4	99	Indonesia	0.7
30	Italy	20.5	100	India	0.6
31	Cyprus	20.2	101	Iran, Islamic Rep.	0.5
32	Lithuania	19.3	102	Botswana	0.5
33	Hungary	18.8	103	Senegal	0.5
34	Latvia	18.6	104	Kyrgyz Republic	0.3
35	Portugal	17.4	105	Mauritania	0.3
36	Greece	17.2	106	Zimbabwe	0.2
37	Croatia	15.5	107	Cambodia	0.2
38	United Arab Emirates	15.0	108	Armenia	0.2
39	Slovak Republic	14.3	109	Pakistan	0.2
40	Czech Republic	13.2	110	Syria	0.2
41	Romania	13.2	111	Libya	0.2
42	Poland	12.9	112	Swaziland	0.1
43	Bulgaria	12.9	113	Ghana	0.1
44	Puerto Rico ¹	10.8	114	Angola	0.1
45	Macedonia, FYR	10.7	115	Rwanda	0.1
46	Argentina	10.6	116	Burkina Faso	0.1
47	Qatar	10.3	117	Zambia	0.1
48	Bahrain	9.6	118	Mozambique	0.1
49	Chile	9.6	119	Tajikistan ¹	0.1
50	Trinidad and Tobago	9.4	120	Nepal	0.1
51	Russian Federation	9.2	121	Nigeria	0.1
52	Uruguay	9.0	122	Côte d'Ivoire	0.0
53	Mexico	8.8	123	Benin	0.0
54	Turkey	8.5	124	Bangladesh	0.0
55	Montenegro	8.5	125	Malawi	0.0
56	China	7.7	126	Madagascar	0.0
57	Mauritius	7.1	127	Kenya	0.0
58	Bosnia and Herzegovina	6.3	128	Namibia	0.0
59	Malaysia	6.1	129	Lesotho	0.0
60	Serbia	6.0	130	Uganda	0.0
61	Brazil	5.9	131	Gambia, The	0.0
62	Panama	5.8	132	Mali	0.0
63	Lebanon	5.3	133	Tanzania ¹	0.0
64	Saudi Arabia	5.2	134	Timor-Leste	0.0
65	Moldova	5.2	135	Cameroon	0.0
66	Brunei Darussalam	5.0	136	Ethiopia	0.0
67	Venezuela	4.7	137	Burundi	0.0
68	Colombia	4.4	138	Chad	0.0
69	Ukraine	4.2	139	Honduras ¹	0.0
70	Jamaica	4.1			

SOURCE: International Telecommunications Union, *World Telecommunication Indicators 2010*

¹ 2008

9.05 Mobile telephone subscribers

Mobile telephone subscribers per 100 population | 2009

RANK	COUNTRY/ECONOMY	SCORE	RANK	COUNTRY/ECONOMY	SCORE
1	United Arab Emirates	232.1	71	Macedonia, FYR	95.1
2	Montenegro	207.3	72	Algeria	93.8
3	Estonia	203.0	73	South Africa	92.7
4	Hong Kong SAR	179.4	74	Colombia	92.3
5	Bahrain	177.1	75	Japan	91.5
6	Qatar	175.4	76	United States	90.8
7	Saudi Arabia	174.4	77	Brazil	89.8
8	Panama	164.4	78	Paraguay	88.5
9	Russian Federation	163.6	79	Azerbaijan	87.8
10	Lithuania	151.0	80	Bosnia and Herzegovina	86.5
11	Portugal	148.8	81	Dominican Republic	85.5
12	Luxembourg	148.1	82	Armenia	85.0
13	Italy	147.0	83	Peru	84.7
14	Singapore	145.2	84	Mauritius	84.4
15	Finland	144.6	85	Mongolia	84.2
16	Bulgaria	140.2	86	Gambia, The	84.0
17	Oman	139.5	87	Turkey	83.9
18	Trinidad and Tobago	137.9	88	Kyrgyz Republic	81.8
19	Czech Republic	137.5	89	Morocco	79.1
20	Austria	136.7	90	Libya	77.9
21	Croatia	136.7	91	Moldova	77.3
22	Albania	131.9	92	Mexico	76.2
23	Barbados	131.7	93	Guyana	74.4
24	United Kingdom	130.6	94	Bolivia	72.5
25	Argentina	130.3	95	Canada	70.9
26	Kuwait	129.9	96	Iran, Islamic Rep.	70.8
27	Germany	127.8	97	Tajikistan	70.5
28	Netherlands	127.7	98	Sri Lanka	69.6
29	Sweden	125.9	99	Indonesia	69.2
30	Israel	125.8	100	Puerto Rico	68.1
31	Denmark	125.0	101	Egypt	66.7
32	Guatemala	123.4	102	Georgia	66.6
33	El Salvador	122.8	103	Mauritania	66.3
34	Uruguay	122.3	104	Ghana	63.4
35	Switzerland	122.3	105	Côte d'Ivoire	62.6
36	Cyprus	122.0	106	Cape Verde	57.5
37	Ukraine	121.1	107	Lebanon	56.6
38	Romania	119.4	108	Benin	56.3
39	Greece	119.1	109	Namibia	56.1
40	Hungary	118.0	110	Nicaragua	55.8
41	Poland	117.7	111	China	55.5
42	Belgium	117.5	112	Swaziland	55.4
43	Taiwan, China	116.7	113	Senegal	55.1
44	Spain	113.8	114	Pakistan	52.2
45	Australia	113.8	115	Kenya	48.7
46	Honduras	112.4	116	Nigeria	48.2
47	Vietnam	111.5	117	Syria	45.6
48	Norway	111.4	118	Angola	43.8
49	New Zealand	110.2	119	India	43.8
50	Malaysia	109.7	120	Costa Rica	42.6
51	Jamaica	108.7	121	Cambodia	42.3
52	Kazakhstan	107.9	122	Cameroon	41.0
53	Ireland	107.9	123	Tanzania	39.9
54	Latvia	105.4	124	Mali	34.2
55	Iceland	105.3	125	Zambia	34.1
56	Slovenia	104.0	126	Bangladesh	32.3
57	Brunei Darussalam	103.3	127	Madagascar	32.0
58	Malta	103.3	128	Lesotho	32.0
59	Slovak Republic	101.7	129	Timor-Leste	29.1
60	Korea, Rep.	100.7	130	Uganda	28.7
61	Serbia	100.6	131	Mozambique	26.1
62	Philippines	100.3	132	Rwanda	24.3
63	Ecuador	100.1	133	Burkina Faso	24.3
64	Venezuela	98.4	134	Zimbabwe	23.9
65	Thailand	97.3	135	Chad	20.4
66	Chile	96.9	136	Nepal	19.1
67	Botswana	96.1	137	Malawi	15.7
68	France	95.5	138	Burundi	10.1
69	Tunisia	95.4	139	Ethiopia	4.9
70	Jordan	95.2			

SOURCE: International Telecommunications Union, *World Telecommunication Indicators 2010*

10th Pillar

Price competitiveness in the T&T industry

10.01 Ticket taxes and airport charges

Index of relative cost of access (ticket taxes and airport charges) to international air transport services [0 = highest cost, 100 = lowest cost] | 2010

RANK	COUNTRY/ECONOMY	SCORE	RANK	COUNTRY/ECONOMY	SCORE
1	Swaziland	100.0	71	Rwanda	78.3
2	Libya	98.5	72	Mauritius	77.7
3	Kuwait	96.0	73	Israel	77.6
4	Lesotho	95.7	74	Czech Republic	77.5
5	Brunei Darussalam	95.7	75	Germany	77.5
6	Luxembourg	95.5	76	Tanzania	77.0
7	Puerto Rico	95.4	77	Cyprus	76.8
8	Bahrain	95.2	78	Russian Federation	76.6
9	Singapore	95.0	79	Lebanon	76.6
10	Qatar	93.7	80	Romania	76.2
11	Iran, Islamic Rep.	93.5	81	Mozambique	76.2
12	Botswana	93.3	82	Namibia	76.1
13	Latvia	93.3	83	Nigeria	76.1
14	Oman	93.0	84	Madagascar	75.9
15	Malaysia	93.0	85	Macedonia, FYR	75.9
16	Indonesia	92.5	86	Paraguay	75.8
17	Taiwan, China	92.0	87	Kyrgyz Republic	75.6
18	India	91.9	88	Morocco	75.5
19	Iceland	91.7	89	Belgium	75.5
20	Philippines	90.9	90	Croatia	75.4
21	Saudi Arabia	90.5	91	Austria	75.2
22	Sweden	89.6	92	Uganda	74.5
23	Panama	89.0	93	Ukraine	74.1
24	China	88.9	94	New Zealand	74.0
25	Vietnam	88.5	95	Bangladesh	72.9
26	United Arab Emirates	87.9	96	Mexico	72.8
27	Guyana	87.2	97	Brazil	72.5
28	Angola	86.3	98	Denmark	72.5
29	Ethiopia	86.2	99	Jamaica	72.2
30	Bulgaria	85.5	100	Malta	72.0
31	Spain	85.3	101	Switzerland	71.9
32	Mongolia	85.1	102	Lithuania	71.8
33	Korea, Rep.	84.9	103	Slovenia	71.5
34	Turkey	84.8	104	Georgia	71.2
35	Nepal	84.7	105	Slovak Republic	70.6
36	Cape Verde	84.7	106	Japan	69.8
37	Italy	84.6	107	Ghana	68.6
38	Finland	84.5	108	Greece	68.5
39	Uruguay	84.4	109	Netherlands	68.2
40	Estonia	84.3	110	Peru	68.1
41	Zambia	84.3	111	Moldova	67.5
42	Egypt	83.8	112	Ecuador	67.0
43	Hong Kong SAR	83.7	113	Bosnia and Herzegovina	66.6
44	Gambia, The	83.6	114	El Salvador	66.1
45	Norway	83.5	115	Benin	65.6
46	Serbia	83.4	116	Kenya	64.7
47	Poland	83.1	117	Mauritania	63.6
48	Thailand	82.7	118	Jordan	63.4
49	Guatemala	82.6	119	Azerbaijan	62.9
50	Syria	82.2	120	Tajikistan	62.5
51	Barbados	82.2	121	Argentina	61.8
52	Hungary	82.0	122	Colombia	60.6
53	Malawi	82.0	123	Sri Lanka	57.2
54	Portugal	81.9	124	Bolivia	56.5
55	Montenegro	81.7	125	Canada	56.2
56	Chile	81.4	126	France	55.9
57	South Africa	81.3	127	Australia	55.0
58	Burundi	81.3	128	Venezuela	54.0
59	Tunisia	81.2	129	United States	53.1
60	Costa Rica	81.2	130	Burkina Faso	51.1
61	Pakistan	80.9	131	Cameroon	51.0
62	Cambodia	80.7	132	Dominican Republic	50.4
63	Algeria	80.4	133	Albania	49.4
64	Ireland	79.7	134	United Kingdom	38.1
65	Trinidad and Tobago	79.6	135	Senegal	31.3
66	Kazakhstan	79.5	136	Côte d'Ivoire	30.3
67	Armenia	79.3	137	Mali	27.5
68	Nicaragua	78.7	138	Chad	0.0
69	Zimbabwe	78.6	n/a	Timor-Leste	n/a
70	Honduras	78.4			

SOURCE: International Air Transport Association, SRS Analyser

10.02 Purchasing power parity

Ratio of purchasing power parity (PPP) conversion factor to official exchange rate | 2009

RANK	COUNTRY/ECONOMY	SCORE	RANK	COUNTRY/ECONOMY	SCORE
1	Gambia, The	0.3	71	Colombia	0.6
2	India	0.3	72	Costa Rica	0.6
3	Cambodia	0.4	73	Senegal	0.6
4	Vietnam	0.4	74	Mali	0.6
5	Tajikistan	0.4	75	Libya	0.6
6	Ethiopia	0.4	76	Poland	0.6
7	Nepal	0.4	77	Turkey	0.6
8	Pakistan	0.4	78	Kazakhstan	0.6
9	Tanzania	0.4	79	Timor-Leste	0.6
10	Kyrgyz Republic	0.4	80	Trinidad and Tobago	0.6
11	Malawi	0.4	81	Saudi Arabia	0.6
12	Bangladesh	0.4	82	Morocco	0.6
13	Ukraine	0.4	83	Korea, Rep.	0.6
14	Iran, Islamic Rep.	0.4	84	Lebanon	0.6
15	Uganda	0.4	85	Barbados	0.6
16	Bolivia	0.4	86	Côte d'Ivoire	0.6
17	Egypt	0.4	87	Angola	0.6
18	Burundi	0.4	88	Hungary	0.7
19	Nicaragua	0.4	89	Lithuania	0.7
20	Macedonia, FYR	0.4	90	Namibia	0.7
21	Sri Lanka	0.4	91	Jordan	0.7
22	Ghana	0.4	92	Chile	0.7
23	Burkina Faso	0.4	93	Zambia	0.7
24	Madagascar	0.4	94	Hong Kong SAR ¹	0.7
25	Chad	0.4	95	Jamaica	0.7
26	Mongolia	0.4	96	Croatia	0.7
27	Albania	0.5	97	Czech Republic	0.7
28	Botswana	0.5	98	Singapore	0.7
29	Tunisia	0.5	99	Slovak Republic	0.7
30	Russian Federation	0.5	100	Estonia	0.7
31	Mauritania	0.5	101	Kuwait	0.7
32	Rwanda	0.5	102	Latvia	0.8
33	Bulgaria	0.5	103	Qatar	0.8
34	Mozambique	0.5	104	Brazil	0.8
35	Kenya	0.5	105	Bahrain ¹	0.8
36	Thailand	0.5	106	Malta	0.8
37	Philippines	0.5	107	Uruguay	0.8
38	Algeria	0.5	108	Cape Verde	0.8
39	Benin	0.5	109	Oman ¹	0.9
40	Guyana ¹	0.5	110	Slovenia	0.9
41	Malaysia	0.5	111	Portugal	0.9
41	Swaziland	0.5	112	Venezuela	0.9
43	Montenegro	0.5	113	Israel	0.9
44	Serbia	0.5	114	United Kingdom	1.0
45	Cameroon	0.5	115	Spain	1.0
46	Peru	0.5	116	Greece	1.0
47	Ecuador	0.5	117	United Arab Emirates ¹	1.0
48	Azerbaijan	0.5	118	Puerto Rico	1.0
49	Nigeria	0.5	118	United States	1.0
50	Honduras	0.5	120	New Zealand	1.0
51	Georgia	0.5	121	Iceland	1.0
52	Taiwan, China	0.5	122	Cyprus	1.0
53	Paraguay	0.5	123	Canada	1.0
53	Syria	0.5	124	Australia	1.1
55	Mauritius	0.5	125	Italy	1.1
56	Argentina	0.5	126	Germany	1.1
57	Lesotho	0.5	127	Sweden	1.2
58	Romania	0.5	128	Netherlands	1.2
59	Brunei Darussalam	0.5	129	Austria	1.2
60	Moldova	0.5	130	Belgium	1.2
61	Bosnia and Herzegovina	0.5	131	France	1.2
62	Armenia	0.5	132	Japan	1.2
63	El Salvador	0.5	133	Ireland	1.2
64	Panama	0.5	134	Luxembourg	1.3
65	Dominican Republic	0.5	135	Finland	1.3
66	China	0.5	136	Switzerland	1.4
67	Guatemala	0.6	137	Norway	1.4
68	Indonesia	0.6	138	Denmark	1.5
69	South Africa	0.6	n/a	Zimbabwe	n/a
70	Mexico	0.6			

SOURCES: The World Bank, *World Development Indicators 2010*; International Monetary Fund, *International Financial Statistics* (November 2010); and national sources; author's calculations

¹ 2008

10.03 Extent and effect of taxation

What impact does the level of taxes in your country have on incentives to work or invest? [1 = significantly limits incentives to work or invest; 7 = has no impact on incentives to work or invest] | 2009–10 weighted average

RANK	COUNTRY/ECONOMY	SCORE	1	MEAN: 3.6	7	RANK	COUNTRY/ECONOMY	SCORE	1	MEAN: 3.6	7
1	Bahrain	6.1				71	United States	3.5			
2	Hong Kong SAR	6.0				72	Iran, Islamic Rep	3.5			
3	Singapore	5.6				73	Swaziland	3.5			
4	Oman	5.6				74	Kazakhstan	3.5			
5	United Arab Emirates	5.5				75	Egypt	3.5			
6	Kuwait	5.5				76	Azerbaijan	3.5			
7	Luxembourg	5.4				77	Philippines	3.5			
8	Mauritius	5.4				78	Tajikistan	3.5			
9	Saudi Arabia	5.3				79	Zambia	3.5			
10	Switzerland	5.0				80	Lesotho	3.4			
11	Qatar	4.8				81	Korea, Rep	3.4			
12	Cyprus	4.7				82	Nicaragua	3.4			
13	Botswana	4.6				83	Bulgaria	3.4			
14	Tunisia	4.5				84	Armenia	3.4			
15	Brunei Darussalam	4.5				85	Uganda	3.3			
16	Timor-Leste	4.5				86	Burkina Faso	3.3			
17	Indonesia	4.4				87	Mauritania	3.3			
18	Estonia	4.3				88	Mozambique	3.3			
19	Chile	4.3				89	Slovenia	3.3			
20	Barbados	4.3				90	Germany	3.3			
21	Montenegro	4.3				91	Benin	3.2			
22	Lebanon	4.3				92	Jordan	3.2			
23	Paraguay	4.3				93	Zimbabwe	3.2			
24	Georgia	4.2				94	Cape Verde	3.2			
25	Taiwan, China	4.2				95	United Kingdom	3.2			
26	Trinidad and Tobago	4.2				96	Malawi	3.2			
27	Slovak Republic	4.1				97	Russian Federation	3.2			
28	Malaysia	4.1				98	Venezuela	3.2			
29	China	4.1				99	Greece	3.2			
30	Angola	4.1				100	Morocco	3.2			
31	South Africa	4.1				101	Senegal	3.1			
32	Malta	4.0				102	Japan	3.1			
33	Namibia	4.0				103	Côte d'Ivoire	3.1			
34	Libya	4.0				104	Uruguay	3.1			
35	El Salvador	4.0				105	Madagascar	3.1			
36	India	4.0				106	Kyrgyz Republic	3.1			
37	Iceland	3.9				107	Poland	3.1			
38	Ireland	3.9				108	France	3.1			
39	Albania	3.8				109	Puerto Rico	3.1			
40	Ghana	3.8				110	Sweden	3.0			
41	Costa Rica	3.8				111	Bolivia	3.0			
42	Macedonia, FYR	3.8				112	Spain	3.0			
43	Panama	3.8				113	Mexico	3.0			
44	New Zealand	3.8				114	Finland	3.0			
45	Israel	3.8				115	Dominican Republic	3.0			
46	Pakistan	3.8				116	Mali	2.9			
47	Peru	3.8				117	Latvia	2.9			
48	Canada	3.8				118	Turkey	2.9			
49	Czech Republic	3.8				119	Cameroon	2.9			
50	Nigeria	3.7				120	Serbia	2.8			
51	Honduras	3.7				121	Jamaica	2.8			
52	Sri Lanka	3.7				122	Kenya	2.8			
53	Thailand	3.7				123	Portugal	2.8			
54	Bangladesh	3.7				124	Ecuador	2.8			
55	Moldova	3.7				125	Guyana	2.8			
56	Algeria	3.7				126	Lithuania	2.7			
57	Rwanda	3.7				127	Burundi	2.7			
58	Vietnam	3.7				128	Colombia	2.6			
59	Netherlands	3.7				129	Chad	2.6			
60	Gambia, The	3.7				130	Denmark	2.6			
61	Cambodia	3.7				131	Romania	2.5			
62	Ethiopia	3.7				132	Bosnia and Herzegovina	2.4			
63	Austria	3.6				133	Italy	2.4			
64	Norway	3.6				134	Croatia	2.4			
65	Tanzania	3.6				135	Belgium	2.3			
66	Australia	3.6				136	Ukraine	2.3			
67	Syria	3.6				137	Argentina	2.2			
68	Guatemala	3.6				138	Hungary	2.1			
69	Mongolia	3.6				139	Brazil	2.0			
70	Nepal	3.6									

SOURCE: World Economic Forum, Executive Opinion Survey 2009, 2010

10.04 Fuel price levels

Retail diesel fuel prices (US cents per liter) | 2008

RANK	COUNTRY/ECONOMY	SCORE	RANK	COUNTRY/ECONOMY	SCORE
1	Venezuela	2	71	Latvia	112
2	Libya	14	72	Bosnia and Herzegovina	113
3	Saudi Arabia	16	72	Lithuania	113
4	Bahrain	21	72	Nepal	113
5	Qatar	22	75	Cameroon	114
6	Kuwait	24	76	Iceland	115
7	Oman	31	76	Macedonia, FYR	115
8	Algeria	34	78	Bangladesh	117
9	Trinidad and Tobago	36	78	Paraguay	117
10	United Arab Emirates	37	80	Estonia	118
11	Brunei Darussalam	38	80	Slovenia	118
12	Egypt	49	80	Uruguay	118
13	Ecuador	51	83	Kenya	120
14	Angola	53	83	Moldova	120
14	Iran, Islamic Rep.	53	85	Timor-Leste	122
14	Malaysia	53	86	Greece	123
17	United States	56	86	Spain	123
18	Nigeria	59	88	Costa Rica	124
19	Indonesia	60	89	Brazil	126
20	Jordan	61	90	Croatia	127
21	Puerto Rico ²	65	90	Hungary	127
22	Panama	67	90	Montenegro	127
23	Bolivia	68	93	Bulgaria	128
24	Taiwan, China ²	71	93	Cyprus	128
25	Australia	74	95	Morocco	129
25	Azerbaijan	74	95	Serbia	129
25	Jamaica	74	97	Chad	130
25	Mauritius ¹	74	97	Mali	130
25	Mexico	74	97	Switzerland	130
30	Canada	76	97	Uganda	130
30	Lebanon	76	97	Zimbabwe	130
32	Argentina	78	102	Côte d'Ivoire	133
32	El Salvador	78	103	Senegal	135
32	Namibia	78	104	Albania	136
35	Gambia, The	79	105	Austria	137
35	Lesotho	79	105	Czech Republic	137
37	Honduras	80	105	Rwanda	137
37	Kyrgyz Republic	80	108	Burkina Faso	138
37	Vietnam	80	108	Mongolia	138
40	Kazakhstan	83	108	Sweden	138
41	Guyana	84	108	Switzerland	139
41	Pakistan	84	111	Burundi	139
43	Syria	85	112	Luxembourg	140
44	Guatemala	86	113	Peru	142
44	Swaziland	86	114	Poland	143
46	Nicaragua	87	114	Sri Lanka	143
46	South Africa	87	116	United Kingdom	144
46	Thailand	87	117	Israel ²	147
49	Botswana	88	118	Mauritania	149
49	Ukraine	88	119	Belgium	150
51	Russian Federation	89	120	France	152
52	Ghana	90	121	Denmark	154
53	Philippines	91	122	Madagascar	155
54	Ethiopia	92	123	Germany	156
55	Cambodia	94	123	Ireland	156
56	Chile	95	125	Finland	157
57	Tunisia	96	125	Italy	157
58	China	99	125	Slovak Republic	157
59	Barbados	100	128	Portugal	161
60	Benin	103	129	Norway	163
60	Tajikistan	103	130	Korea, Rep. ²	165
62	Colombia	104	131	Malta	166
62	Dominican Republic	104	132	Netherlands	168
64	Singapore	107	133	Zambia	170
65	Armenia	108	134	Mozambique	171
66	Georgia	109	135	Japan	174
66	India	109	136	Malawi	178
66	New Zealand	109	137	Cape Verde	184
69	Romania	111	138	Turkey	187
69	Tanzania	111	139	Hong Kong SAR	195

SOURCE: The World Bank, *World Development Indicators 2010*

¹ 2004 ² 2006

10.05 Hotel price index

Average room rates calculated for first-class branded hotels for calendar year, in US dollars | 2009

RANK	COUNTRY/ECONOMY	SCORE	RANK	COUNTRY/ECONOMY	SCORE
1	Gambia, The ¹	34.2	71	Australia	135.3
2	Nepal ¹	52.7	72	Chad ¹	135.7
3	Bolivia ¹	60.8	73	India	135.9
4	Egypt	61.0	74	Senegal ¹	136.3
5	Sri Lanka	65.1	75	Kenya	136.6
6	Indonesia	70.8	76	Belgium	138.3
7	Latvia	73.8	77	United Kingdom	138.4
8	Thailand	77.4	78	Singapore	138.5
9	Ghana ¹	77.8	79	Panama	138.6
10	Moldova ¹	79.1	80	Costa Rica	139.8
11	Malaysia	80.1	81	Jordan	141.0
12	Dominican Republic	80.2	82	Armenia ¹	142.6
13	Tunisia	81.8	83	Netherlands	143.5
14	Guatemala	84.8	84	Cameroon ¹	144.2
15	Philippines	87.5	85	Norway	144.3
16	Lithuania	88.4	86	Tanzania	144.6
17	El Salvador	88.6	87	Mauritius	144.6
18	Pakistan	89.7	88	Denmark	145.8
19	Estonia	90.5	89	Italy	146.8
20	New Zealand	90.5	90	Syria	147.5
21	Nicaragua	91.1	91	Puerto Rico	149.9
22	Hungary	92.3	92	Saudi Arabia	154.9
23	Ecuador	92.8	93	Greece	159.3
24	Bulgaria	94.6	94	Cyprus	160.0
25	Mexico	97.4	95	Jamaica	161.5
26	Poland	98.6	96	Lebanon	164.3
27	China	99.0	97	France	176.5
28	Honduras	102.0	98	Algeria	177.2
29	Slovenia ¹	104.8	99	Oman	177.5
30	Uruguay	106.5	100	Switzerland	178.1
31	Czech Republic	106.7	101	Azerbaijan	182.1
32	Croatia	107.5	102	United Arab Emirates	183.9
33	Uganda ¹	108.0	103	Venezuela	187.2
34	Brazil	108.9	104	Trinidad and Tobago	192.3
35	Portugal	110.8	105	Russian Federation	193.7
36	Mozambique ¹	111.0	106	Kyrgyz Republic ¹	194.9
37	Argentina	111.5	107	Barbados	201.1
38	Chile	112.7	108	Kuwait	206.3
39	Iceland	113.0	109	Georgia ¹	211.2
40	Malta	113.2	110	Kazakhstan	223.0
41	Madagascar ¹	113.3	111	Qatar	232.6
42	Bangladesh	114.1	112	Bahrain	233.3
43	Turkey	114.3	113	Serbia ¹	243.1
44	Colombia	114.4	114	Libya ¹	256.4
45	Austria	114.9	115	Ukraine	274.3
46	Ethiopia ¹	115.6	116	Nigeria	279.1
47	Cambodia	116.9	n/a	Angola	n/a
48	Morocco	117.0	n/a	Benin ¹	n/a
49	Germany	119.7	n/a	Bosnia and Herzegovina ¹	n/a
50	Ireland	121.6	n/a	Botswana ¹	n/a
51	Luxembourg	121.6	n/a	Brunei Darussalam ¹	n/a
52	Spain	122.4	n/a	Burkina Faso ¹	n/a
53	Paraguay ¹	122.5	n/a	Burundi ¹	n/a
54	Guyana ¹	124.5	n/a	Cape Verde	n/a
55	Canada	125.3	n/a	Côte d'Ivoire ¹	n/a
56	Peru	125.8	n/a	Iran, Islamic Rep.	n/a
57	Vietnam	126.1	n/a	Lesotho ¹	n/a
58	Korea, Rep.	126.6	n/a	Macedonia, FYR ¹	n/a
59	Albania ¹	127.0	n/a	Malawi ¹	n/a
60	Finland	127.7	n/a	Mali ¹	n/a
61	Sweden	128.4	n/a	Mauritania ¹	n/a
62	Romania	129.0	n/a	Mongolia ¹	n/a
63	South Africa	129.2	n/a	Montenegro ¹	n/a
64	Slovak Republic	129.6	n/a	Namibia ¹	n/a
65	United States	131.0	n/a	Rwanda	n/a
66	Zambia	133.3	n/a	Swaziland	n/a
67	Israel	133.6	n/a	Tajikistan ¹	n/a
68	Taiwan, China	134.2	n/a	Timor-Leste	n/a
69	Hong Kong SAR	134.5	n/a	Zimbabwe ¹	n/a
70	Japan	134.9			

SOURCE: STR Global and Smith Travel Research Inc.

¹ 2007

11th Pillar
Human resources

11.01 Primary education enrollment

Net primary education enrollment rate | 2008

RANK	COUNTRY/ECONOMY	SCORE	RANK	COUNTRY/ECONOMY	SCORE
1	Costa Rica	100.0	71	Egypt ⁸	93.6
2	Japan	100.0	72	Hong Kong SAR ⁹	93.5
3	Russian Federation	99.8	73	Qatar ⁹	93.4
4	Spain	99.8	74	Brunei Darussalam ⁹	92.9
5	Iran, Islamic Rep. ⁵	99.7	75	Benin	92.8
6	Georgia ⁹	99.6	76	Lithuania	92.2
7	United Kingdom	99.6	77	United States	92.0
8	China	99.5	78	Nicaragua	91.8
9	Canada ¹	99.5	79	Trinidad and Tobago	91.8
10	Sri Lanka	99.5	80	Philippines	91.7
11	New Zealand	99.5	81	Cameroon ⁹	91.6
12	Greece ⁸	99.4	82	India	91.4
13	Burundi ⁹	98.9	83	Bolivia	91.3
14	Korea, Rep.	98.8	84	Malta	91.3
15	Netherlands	98.7	85	Croatia	90.8
16	Portugal	98.7	86	Malawi ⁹	90.8
17	Cyprus	98.7	87	Zambia ⁹	90.7
18	Norway	98.7	88	Kazakhstan ¹⁰	90.6
19	Uruguay	98.6	89	Mongolia ⁹	90.5
20	Montenegro	98.5	90	Romania	90.3
21	Argentina ⁶	98.5	91	Latvia ⁶	90.1
22	Madagascar ⁸	98.5	92	Lebanon ⁹	90.1
23	France	98.4	93	Venezuela	90.1
24	Belgium	98.4	94	Thailand ⁹	90.1
25	Italy	98.4	95	Zimbabwe ⁷	89.9
26	Panama	98.3	96	Morocco ⁹	89.7
27	Puerto Rico	98.2	97	Hungary	89.7
28	Mexico	98.1	98	United Arab Emirates ⁹	89.7
29	Austria ⁷	97.9	99	Colombia ⁹	89.6
30	Uganda ⁹	97.9	100	Czech Republic ⁷	89.6
31	Taiwan, China	97.7	101	Jordan	89.5
32	Tunisia	97.7	102	Namibia ⁹	89.1
33	Germany	97.6	103	Cambodia	88.6
34	Iceland	97.6	104	Ukraine ⁹	88.6
35	Tajikistan	97.3	105	Kuwait	87.6
36	Bahrain ⁹	97.3	106	Moldova ⁹	87.5
37	Ireland	97.1	107	South Africa ⁸	87.5
38	Israel	97.1	108	Paraguay	87.4
39	Ecuador ⁹	97.0	109	Bosnia and Herzegovina ⁹	87.1
40	Slovenia	97.0	110	Dominican Republic ⁹	87.0
41	Barbados	96.9	111	Botswana ⁸	86.9
42	Australia	96.9	112	Saudi Arabia ⁹	86.3
43	Singapore ⁹	96.8	113	Macedonia, FYR	85.8
44	Slovak Republic	96.7	114	Bangladesh	85.5
45	Honduras	96.6	115	Albania ⁹	84.7
46	Tanzania ⁹	96.4	116	Armenia ⁸	84.1
47	Malaysia ⁸	96.1	117	Kyrgyz Republic ⁹	83.5
48	Finland	96.0	118	Swaziland ⁸	82.8
49	Azerbaijan	96.0	119	Ethiopia ⁹	82.7
50	Rwanda	95.9	120	Kenya ⁹	82.6
51	Bulgaria	95.8	121	Cape Verde ⁹	82.6
52	Indonesia	95.7	122	Mozambique ⁹	82.3
53	Luxembourg	95.7	123	Timor-Leste ⁹	82.0
54	Poland	95.2	124	Jamaica	80.2
55	Guyana ⁹	95.2	125	Nepal ⁵	78.8
56	Guatemala	95.1	126	Mauritania ⁹	76.3
57	Chile	94.9	127	Ghana ⁹	75.9
58	Denmark	94.8	128	Senegal ⁹	73.1
59	Turkey	94.7	129	Mali ⁹	72.9
60	Sweden	94.6	130	Lesotho ⁸	72.7
61	Syria ³	94.5	131	Gambia, The	68.7
62	Peru	94.4	132	Oman	68.3
63	Estonia	94.4	133	Pakistan ⁹	66.4
64	Serbia ⁹	94.2	134	Burkina Faso ⁹	63.3
65	Switzerland	94.2	135	Nigeria ⁸	61.4
66	Brazil	94.2	136	Chad ⁴	61.0
67	El Salvador ⁹	94.2	137	Côte d'Ivoire ⁹	57.2
68	Mauritius ⁹	94.0	n/a	Angola	n/a
69	Vietnam ²	94.0	n/a	Libya	n/a
70	Algeria ⁹	93.8			

SOURCES: UNESCO, Institute for Statistics (2010); national sources

1 2000 2 2001 3 2002 4 2003 5 2004 6 2005 7 2006 8 2007 9 2009 10 2010

11.02 Secondary education enrollment

Gross secondary education enrollment rate | 2008

RANK	COUNTRY/ECONOMY	SCORE	RANK	COUNTRY/ECONOMY	SCORE
1	Australia	149.3	71	Mauritius ⁷	87.2
2	Netherlands	120.7	72	Sri Lanka ³	87.0
3	Spain	119.9	73	Montenegro ⁷	85.8
4	Denmark	118.6	74	Qatar ⁷	85.2
5	New Zealand	118.5	75	Argentina ⁶	84.9
6	Ireland	115.0	76	Russian Federation	84.8
7	France	113.2	77	Tajikistan	84.4
8	Norway	111.6	78	Puerto Rico ⁷	84.4
9	Finland	110.3	79	Kyrgyz Republic ⁷	84.1
10	Iceland	110.1	80	Macedonia, FYR	83.7
11	Georgia ⁷	108.5	81	Algeria ⁴	83.2
12	Belgium	108.3	82	Iran, Islamic Rep. ⁷	83.1
13	Azerbaijan	105.6	83	Philippines	82.5
14	Portugal	103.7	84	Lebanon ⁷	82.1
15	Sweden	103.5	85	Hong Kong SAR ⁷	82.1
16	Guyana ⁷	103.4	86	Turkey	82.0
17	Barbados ⁶	103.2	87	Botswana ⁶	81.5
18	Singapore ⁷	103.0	88	Cape Verde ⁷	81.5
19	Kazakhstan ⁹	103.0	89	Bolivia	81.3
20	Greece ⁶	101.8	90	Ecuador ⁷	81.1
21	Germany	101.7	91	Venezuela	81.1
22	Canada ⁵	101.3	92	Egypt ³	79.3
23	Japan	100.9	93	Dominican Republic ⁷	76.8
24	Brazil	100.8	94	China	76.1
25	Italy	100.5	95	Thailand ⁷	75.6
26	Malta	100.3	96	Syria ⁷	74.7
27	Austria	100.0	97	Indonesia	74.4
28	Poland	99.6	98	Albania ⁷	72.4
29	Estonia	99.3	99	Panama	71.2
30	Taiwan, China	99.2	100	Malaysia ⁶	68.2
31	United Kingdom	99.0	101	Nicaragua	67.9
32	Lithuania	99.0	102	Vietnam ¹	66.9
33	Cyprus	98.3	103	Paraguay	66.5
34	Brunei Darussalam ⁷	98.2	104	Namibia	65.8
35	Latvia	98.0	105	El Salvador ⁷	64.6
36	Hungary	97.4	106	Honduras	64.5
37	Korea, Rep.	97.2	107	India	60.0
38	Slovenia	96.8	108	Kenya ⁷	59.5
39	Saudi Arabia ⁷	96.8	109	Ghana ⁷	57.2
40	Bahrain ⁷	96.4	110	Guatemala	56.6
41	Costa Rica ⁷	96.1	111	Morocco ⁶	55.8
42	Switzerland	96.1	112	Swaziland ⁶	53.3
43	Luxembourg	96.0	113	Timor-Leste ⁷	51.2
44	United Arab Emirates ⁷	95.2	114	Gambia, The	50.8
45	South Africa ⁶	95.1	115	Zambia ⁷	48.7
46	Czech Republic	94.9	116	Nepal ⁵	43.5
47	Colombia ⁷	94.6	117	Bangladesh	42.3
48	Ukraine ⁷	94.5	118	Cameroon ⁷	41.5
49	Croatia	94.3	119	Zimbabwe ⁵	41.0
50	United States	94.1	120	Cambodia ⁶	40.4
51	Libya ⁵	93.5	121	Lesotho ⁶	39.9
52	Armenia ⁷	93.1	122	Mali ⁷	38.3
53	Mongolia ⁷	92.2	123	Benin ⁴	36.3
54	Slovak Republic	92.1	124	Ethiopia ⁷	34.4
55	Tunisia	91.8	125	Pakistan ⁷	33.1
56	Romania	91.6	126	Madagascar ⁷	31.5
57	Serbia ⁷	91.5	127	Nigeria ⁶	30.5
58	Jamaica	91.2	128	Senegal	30.1
59	Bosnia and Herzegovina ⁷	91.2	129	Malawi ⁷	29.5
60	Chile	90.4	130	Uganda ⁷	27.4
61	Israel	90.0	131	Rwanda ⁷	26.7
62	Kuwait ⁷	89.9	132	Côte d'Ivoire ²	26.3
63	Mexico	89.9	133	Tanzania	26.1
64	Peru	89.1	134	Mauritania ⁶	24.5
65	Trinidad and Tobago	88.8	135	Chad ⁷	24.1
66	Bulgaria	88.6	136	Mozambique ⁷	23.3
67	Jordan	88.2	137	Burundi ⁷	21.2
68	Oman	88.1	138	Burkina Faso ⁷	19.8
69	Moldova ⁷	88.1	139	Angola ⁵	15.2
70	Uruguay	87.9			

SOURCES: UNESCO, Institute for Statistics (2010); national sources

1 2001 2 2002 3 2004 4 2005 5 2006 6 2007 7 2009 8 2010

11.03 Quality of the educational system

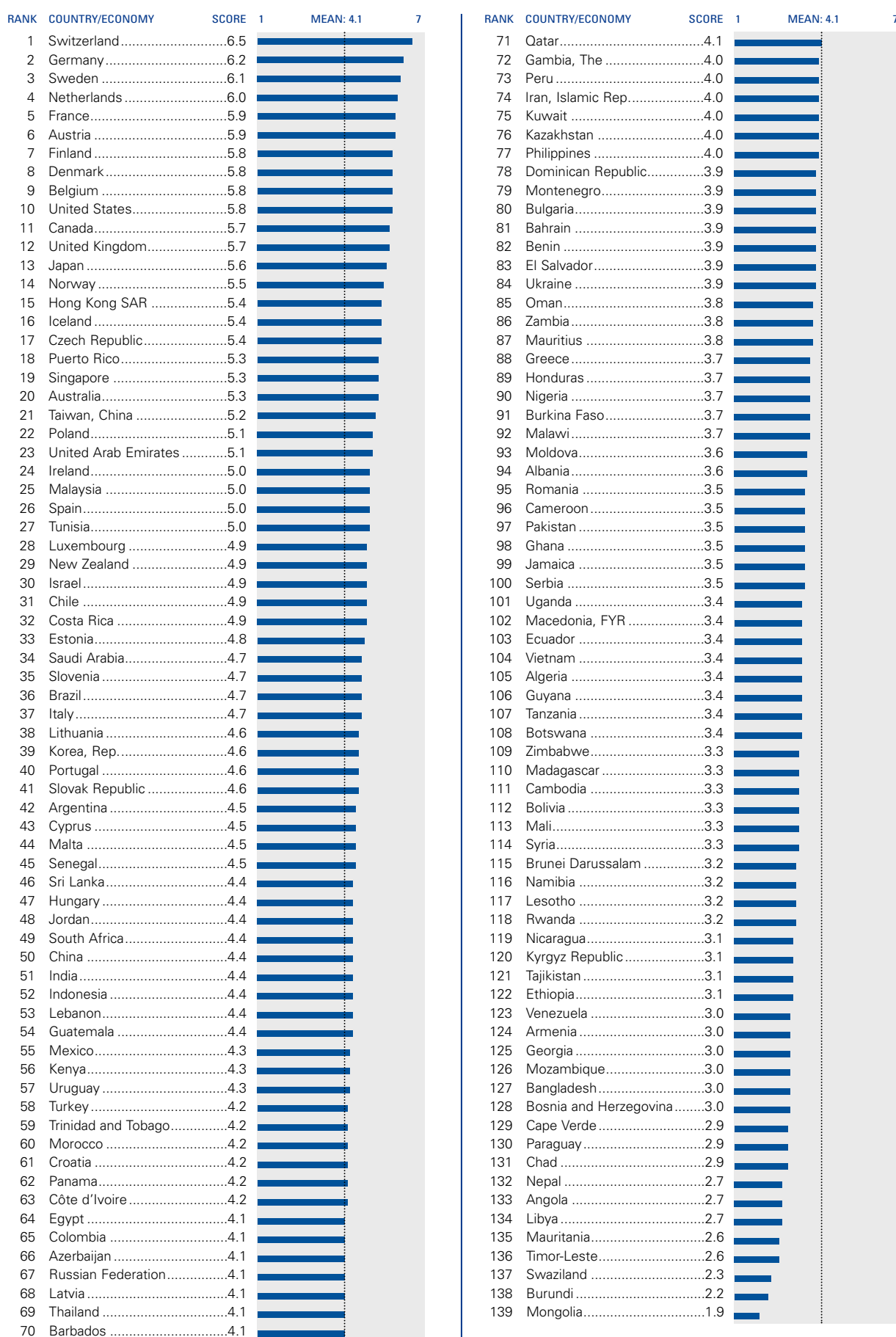
How well does the educational system in your country meet the needs of a competitive economy? [1 = not well at all; 7 = very well] | 2009–10 weighted average

RANK	COUNTRY/ECONOMY	SCORE	1	MEAN: 3.8	7	RANK	COUNTRY/ECONOMY	SCORE	1	MEAN: 3.8	7
1	Singapore	6.1				71	Ghana	3.7			
2	Switzerland	6.0				72	Uganda	3.6			
3	Iceland	5.9				73	Senegal	3.6			
4	Qatar	5.7				74	Israel	3.6			
5	Canada	5.7				75	Hungary	3.6			
6	Finland	5.6				76	Portugal	3.6			
7	Belgium	5.5				77	Lesotho	3.6			
8	Sweden	5.4				78	Russian Federation	3.6			
9	New Zealand	5.4				79	Cameroon	3.5			
10	Denmark	5.3				80	Colombia	3.5			
11	Ireland	5.3				81	Mozambique	3.5			
12	Australia	5.2				82	Cambodia	3.4			
13	Cyprus	5.1				83	Italy	3.4			
14	Netherlands	5.1				84	Romania	3.4			
15	Barbados	5.0				85	Bulgaria	3.4			
16	Lebanon	5.0				86	Serbia	3.3			
17	Taiwan, China	5.0				87	Pakistan	3.3			
18	Germany	5.0				88	Kuwait	3.3			
19	Norway	5.0				89	Croatia	3.3			
20	Tunisia	5.0				90	Argentina	3.3			
21	Malta	4.9				91	Kyrgyz Republic	3.3			
22	Costa Rica	4.9				92	Madagascar	3.3			
23	Malaysia	4.9				93	Kazakhstan	3.3			
24	Austria	4.9				94	Bangladesh	3.3			
25	Hong Kong SAR	4.8				95	Turkey	3.2			
26	United States	4.8				96	Moldova	3.2			
27	United Arab Emirates	4.7				97	Chad	3.2			
28	United Kingdom	4.7				98	Jamaica	3.2			
29	France	4.7				99	Tanzania	3.2			
30	Trinidad and Tobago	4.6				100	Chile	3.2			
31	Brunei Darussalam	4.5				101	Swaziland	3.2			
32	Kenya	4.5				102	Bosnia and Herzegovina	3.1			
33	Gambia, The	4.5				103	Brazil	3.1			
34	Czech Republic	4.5				104	Azerbaijan	3.1			
35	Japan	4.5				105	Morocco	3.1			
36	Luxembourg	4.4				106	Côte d'Ivoire	3.1			
37	Montenegro	4.4				107	Spain	3.1			
38	Bahrain	4.4				108	Iran, Islamic Rep.	3.1			
39	India	4.3				109	Syria	3.1			
40	Indonesia	4.3				110	Bolivia	3.1			
41	Saudi Arabia	4.3				111	Slovak Republic	3.1			
42	Estonia	4.3				112	Namibia	3.0			
43	Oman	4.2				113	Tajikistan	3.0			
44	Sri Lanka	4.2				114	Timor-Leste	3.0			
45	Benin	4.2				115	Armenia	3.0			
46	Zimbabwe	4.2				116	Nepal	3.0			
47	Slovenia	4.2				117	Algeria	2.9			
48	Botswana	4.1				118	Greece	2.9			
49	Malawi	4.0				119	Georgia	2.9			
50	Mauritius	4.0				120	Mexico	2.9			
51	Puerto Rico	4.0				121	El Salvador	2.9			
52	Zambia	4.0				122	Ecuador	2.8			
53	China	4.0				123	Honduras	2.8			
54	Albania	3.9				124	Peru	2.7			
55	Jordan	3.9				125	Mali	2.7			
56	Ukraine	3.9				126	Guatemala	2.6			
57	Korea, Rep.	3.9				127	Venezuela	2.6			
58	Rwanda	3.9				128	Panama	2.6			
59	Macedonia, FYR	3.9				129	Burkina Faso	2.5			
60	Ethiopia	3.8				130	South Africa	2.5			
61	Vietnam	3.8				131	Egypt	2.5			
62	Poland	3.8				132	Nicaragua	2.5			
63	Nigeria	3.8				133	Dominican Republic	2.4			
64	Latvia	3.8				134	Burundi	2.3			
65	Cape Verde	3.8				135	Mauritania	2.3			
66	Thailand	3.7				136	Mongolia	2.2			
67	Uruguay	3.7				137	Paraguay	2.1			
68	Guyana	3.7				138	Libya	2.0			
69	Philippines	3.7				139	Angola	2.0			
70	Lithuania	3.7									

SOURCE: World Economic Forum, Executive Opinion Survey 2009, 2010

11.04 Local availability of specialized research and training services

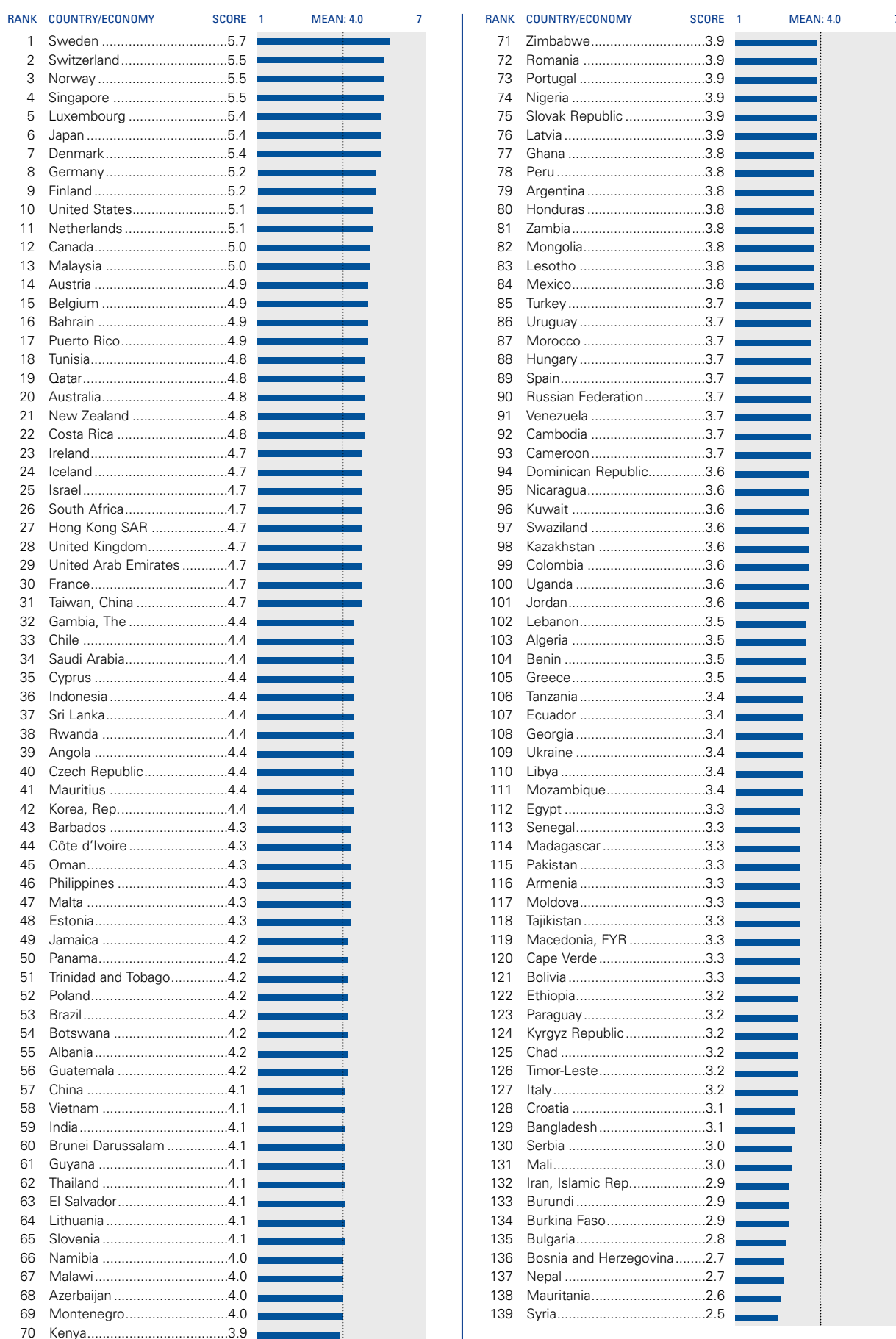
In your country, to what extent are high-quality, specialized training services available? [1 = not available; 7 = widely available] | 2009–10 weighted average



SOURCE: World Economic Forum, Executive Opinion Survey 2009, 2010

11.05 Extent of staff training

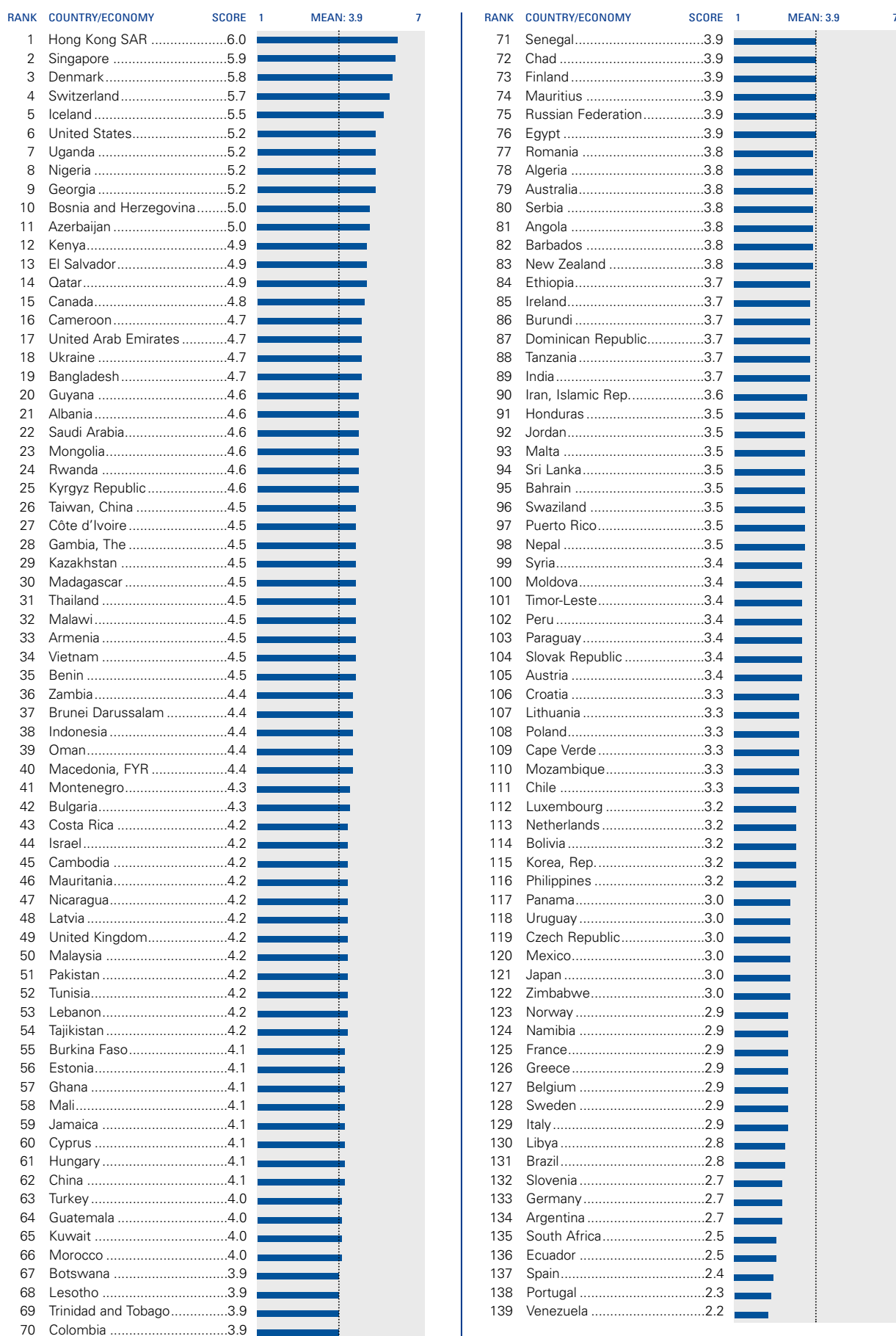
To what extent do companies in your country invest in training and employee development? [1 = hardly at all; 7 = to a great extent] | 2009–10 weighted average



SOURCE: World Economic Forum, Executive Opinion Survey 2009, 2010

11.06 Hiring and firing practices

How would you characterize the hiring and firing of workers in your country? [1 = impeded by regulations; 7 = flexibly determined by employers] | 2009–10 weighted average



SOURCE: World Economic Forum, Executive Opinion Survey 2009, 2010

11.07 Ease of hiring foreign labor

To what extent does labor regulation in your country limit the ability to hire foreign labor? [1 = very much limits hiring foreign labor; 7 = does not limit hiring foreign labor at all] | 2009–10 weighted average

RANK	COUNTRY/ECONOMY	SCORE	1	MEAN: 4.1	7	RANK	COUNTRY/ECONOMY	SCORE	1	MEAN: 4.1	7
1	United Arab Emirates	5.9				71	Kenya	4.1			
2	Rwanda	5.8				72	Bulgaria	4.1			
3	Georgia	5.8				73	Pakistan	4.0			
4	Albania	5.6				74	Latvia	4.0			
5	Luxembourg	5.4				75	Canada	4.0			
6	Qatar	5.3				76	Trinidad and Tobago	4.0			
7	Ireland	5.1				77	Malaysia	4.0			
8	Singapore	5.1				78	Moldova	4.0			
9	Armenia	5.1				79	Azerbaijan	4.0			
10	Switzerland	5.1				80	Zambia	4.0			
11	Hungary	5.0				81	Germany	4.0			
12	Iceland	5.0				82	Slovenia	4.0			
13	Uganda	5.0				83	Burundi	4.0			
14	China	4.9				84	Chad	4.0			
15	Kuwait	4.9				85	Thailand	3.9			
16	Cameroon	4.9				86	Timor-Leste	3.9			
17	Portugal	4.9				87	Ghana	3.9			
18	Guyana	4.9				88	Colombia	3.9			
19	Hong Kong SAR	4.9				89	Estonia	3.9			
20	Nicaragua	4.9				90	Oman	3.9			
21	Benin	4.8				91	Sri Lanka	3.8			
22	Cape Verde	4.8				92	Tunisia	3.8			
23	Romania	4.8				93	Mongolia	3.8			
24	United Kingdom	4.7				94	Egypt	3.8			
25	El Salvador	4.7				95	Turkey	3.8			
26	Netherlands	4.7				96	France	3.8			
27	Chile	4.7				97	Mexico	3.8			
28	Paraguay	4.6				98	Brunei Darussalam	3.7			
29	Bahrain	4.6				99	Bolivia	3.7			
30	Gambia, The	4.6				100	Lithuania	3.7			
31	Senegal	4.6				101	Kyrgyz Republic	3.7			
32	Montenegro	4.5				102	Poland	3.7			
33	Nigeria	4.5				103	Tanzania	3.7			
34	Uruguay	4.5				104	Puerto Rico	3.6			
35	Indonesia	4.5				105	Kazakhstan	3.6			
36	Slovak Republic	4.5				106	Korea, Rep.	3.6			
37	Tajikistan	4.5				107	Australia	3.6			
38	Argentina	4.5				108	Malawi	3.6			
39	Saudi Arabia	4.5				109	Brazil	3.6			
40	Cambodia	4.5				110	Mauritania	3.6			
41	New Zealand	4.5				111	Libya	3.6			
42	Burkina Faso	4.5				112	Jamaica	3.6			
43	Finland	4.4				113	India	3.6			
44	Lesotho	4.4				114	Japan	3.6			
45	Peru	4.4				115	Ethiopia	3.6			
46	Mauritius	4.4				116	Algeria	3.5			
47	Dominican Republic	4.4				117	Philippines	3.5			
48	Mali	4.4				118	Jordan	3.4			
49	Czech Republic	4.4				119	Panama	3.4			
50	Denmark	4.4				120	Lebanon	3.4			
51	Macedonia, FYR	4.3				121	Austria	3.4			
52	Côte d'Ivoire	4.3				122	Bangladesh	3.4			
53	Malta	4.3				123	Botswana	3.3			
54	Italy	4.3				124	Russian Federation	3.3			
55	Morocco	4.3				125	Taiwan, China	3.3			
56	United States	4.3				126	Ecuador	3.3			
57	Bosnia and Herzegovina	4.3				127	Israel	3.1			
58	Belgium	4.3				128	Croatia	3.1			
59	Honduras	4.2				129	Barbados	3.0			
60	Vietnam	4.2				130	Venezuela	2.9			
61	Sweden	4.2				131	Nepal	2.8			
62	Spain	4.2				132	Zimbabwe	2.8			
63	Madagascar	4.2				133	Swaziland	2.8			
64	Ukraine	4.2				134	Namibia	2.7			
65	Norway	4.1				135	Mozambique	2.7			
66	Costa Rica	4.1				136	Angola	2.7			
67	Cyprus	4.1				137	Iran, Islamic Rep.	2.6			
68	Guatemala	4.1				138	South Africa	2.5			
69	Serbia	4.1				139	Syria	2.5			
70	Greece	4.1									

SOURCE: World Economic Forum, Executive Opinion Survey 2009, 2010

11.08 HIV prevalence

HIV prevalence as a percentage of adults aged 15–49 years | 2009



SOURCE: UNAIDS, 2010 Report on the Global AIDS Epidemic

¹ 2005 ² 2007 ³ 2008

11.09 Business impact of HIV/AIDS

How serious an impact do you consider the HIV/AIDS will have on your company in the next five years (e.g., death, disability, medical and funeral expenses, productivity and absenteeism, recruitment and training expenses, revenues)? [1 = a serious impact; 7 = no impact at all] | 2009–10 weighted average

RANK	COUNTRY/ECONOMY	SCORE	1	MEAN: 5.1	7	RANK	COUNTRY/ECONOMY	SCORE	1	MEAN: 5.1	7
1	Norway	6.7				71	Bulgaria	5.2			
2	Albania	6.7				72	Argentina	5.2			
3	Slovak Republic	6.7				73	El Salvador	5.2			
4	Bosnia and Herzegovina	6.6				74	Moldova	5.2			
5	Sweden	6.6				75	Ecuador	5.2			
6	Finland	6.6				76	Bangladesh	5.2			
7	Iceland	6.6				77	Brunei Darussalam	5.2			
8	Austria	6.5				78	Mexico	5.2			
9	Israel	6.5				79	Mauritius	5.1			
10	New Zealand	6.5				80	United States	5.1			
11	Slovenia	6.4				81	Panama	5.1			
12	Germany	6.4				82	Venezuela	5.1			
13	Switzerland	6.4				83	Philippines	5.0			
14	Croatia	6.4				84	Vietnam	5.0			
15	Hungary	6.4				85	Cape Verde	5.0			
16	Tunisia	6.3				86	Kazakhstan	4.9			
17	Ireland	6.3				87	Bolivia	4.9			
18	Belgium	6.3				88	Honduras	4.9			
19	Greece	6.3				89	Libya	4.9			
20	Montenegro	6.2				90	Gambia, The	4.9			
21	Cyprus	6.2				91	Paraguay	4.9			
22	Spain	6.2				92	Senegal	4.8			
23	Turkey	6.2				93	Malaysia	4.8			
24	Poland	6.2				94	Qatar	4.7			
25	Canada	6.2				95	Indonesia	4.7			
26	Denmark	6.1				96	Ukraine	4.7			
27	Uruguay	6.1				97	Madagascar	4.7			
28	Luxembourg	6.1				98	Nicaragua	4.7			
29	Egypt	6.1				99	India	4.7			
30	Saudi Arabia	6.1				100	Azerbaijan	4.6			
31	Jordan	6.1				101	Colombia	4.6			
32	Chile	6.1				102	Pakistan	4.6			
33	Syria	6.0				103	Dominican Republic	4.6			
34	Netherlands	6.0				104	Tajikistan	4.6			
35	Lithuania	6.0				105	Morocco	4.5			
36	Italy	6.0				106	Thailand	4.4			
37	Hong Kong SAR	5.9				107	Kyrgyz Republic	4.4			
38	Portugal	5.9				108	Jamaica	4.4			
39	Kuwait	5.9				109	Ghana	4.4			
40	Sri Lanka	5.9				110	Timor-Leste	4.3			
41	Korea, Rep.	5.9				111	Benin	4.2			
42	Japan	5.9				112	Barbados	4.2			
43	Malta	5.9				113	Burkina Faso	3.9			
44	Serbia	5.8				114	Cambodia	3.9			
45	Costa Rica	5.8				115	Nepal	3.9			
46	Macedonia, FYR	5.8				116	Rwanda	3.8			
47	Singapore	5.8				117	Cameroon	3.8			
48	Bahrain	5.7				118	Nigeria	3.7			
49	Taiwan, China	5.7				119	Trinidad and Tobago	3.7			
50	United Arab Emirates	5.7				120	Mauritania	3.7			
51	France	5.7				121	Mali	3.7			
52	Czech Republic	5.6				122	Guyana	3.6			
53	Australia	5.6				123	Côte d'Ivoire	3.6			
54	United Kingdom	5.6				124	Ethiopia	3.4			
55	Armenia	5.5				125	Tanzania	3.4			
56	China	5.5				126	Angola	3.3			
57	Estonia	5.5				127	Kenya	3.3			
58	Romania	5.5				128	Namibia	3.2			
59	Lebanon	5.5				129	Burundi	3.1			
60	Oman	5.4				130	Mozambique	3.1			
61	Guatemala	5.4				131	Zimbabwe	2.9			
62	Russian Federation	5.4				132	Botswana	2.9			
63	Algeria	5.4				133	Chad	2.7			
64	Latvia	5.4				134	Uganda	2.7			
65	Peru	5.3				135	Malawi	2.7			
66	Iran, Islamic Rep.	5.3				136	Zambia	2.7			
67	Mongolia	5.3				137	Lesotho	2.5			
68	Brazil	5.3				138	South Africa	2.5			
69	Puerto Rico	5.3				139	Swaziland	1.6			
70	Georgia	5.3									

SOURCE: World Economic Forum, Executive Opinion Survey 2009, 2010

11.10 Life expectancy

Life expectancy at birth (years) | 2008

RANK	COUNTRY/ECONOMY	SCORE	RANK	COUNTRY/ECONOMY	SCORE
1	Japan	.83	64	Mauritius	.73
2	Australia	.82	64	Romania	.73
2	Iceland	.82	64	Vietnam	.73
2	Italy	.82	74	El Salvador	.72
2	Switzerland	.82	74	Georgia	.72
6	Hong Kong SAR ¹	.82	74	Iran, Islamic Rep.	.72
7	Canada	.81	74	Jamaica	.72
7	France	.81	74	Jordan	.72
7	Israel	.81	74	Lebanon	.72
7	New Zealand	.81	74	Lithuania	.72
7	Norway	.81	74	Morocco	.72
7	Singapore	.81	74	Saudi Arabia	.72
7	Spain	.81	74	Syria	.72
7	Sweden	.81	84	Algeria	.71
15	Austria	.80	84	Cape Verde	.71
15	Belgium	.80	84	Latvia	.71
15	Cyprus	.80	87	Armenia	.70
15	Finland	.80	87	Honduras	.70
15	Germany	.80	87	Philippines	.70
15	Greece	.80	87	Thailand	.70
15	Ireland	.80	87	Trinidad and Tobago	.70
15	Korea, Rep.	.80	92	Egypt	.69
15	Luxembourg	.80	92	Guatemala	.69
15	Malta	.80	92	Moldova	.69
15	Netherlands	.80	92	Sri Lanka	.69
15	United Kingdom	.80	96	Azerbaijan	.68
27	Taiwan, China ³	.79	96	Mongolia	.68
28	Denmark	.79	96	Russian Federation	.68
28	Portugal	.79	96	Ukraine	.68
28	Slovenia	.79	100	Bolivia	.67
31	Chile	.78	100	Indonesia	.67
31	Costa Rica	.78	100	Tajikistan	.67
31	Kuwait	.78	103	Kyrgyz Republic	.66
31	United Arab Emirates	.78	104	Bangladesh	.65
31	United States	.78	104	Guyana	.65
36	Puerto Rico ²	.77	106	India	.64
37	Czech Republic	.77	106	Kazakhstan	.64
38	Argentina	.76	108	Namibia	.63
38	Brunei Darussalam	.76	108	Nepal	.63
38	Croatia	.76	108	Pakistan	.63
38	Mexico	.76	111	Cambodia	.62
38	Panama	.76	111	Ghana	.62
38	Peru	.76	111	Timor-Leste	.62
38	Poland	.76	114	Botswana	.61
38	Qatar	.76	115	Madagascar	.60
46	Bahrain	.75	116	Gambia, The	.59
46	Bosnia and Herzegovina	.75	116	Senegal	.59
46	Colombia	.75	118	Ethiopia	.58
46	Slovak Republic	.75	118	Mauritania	.58
46	Tunisia	.75	118	Rwanda	.58
46	Uruguay	.75	121	Benin	.57
46	Venezuela	.75	122	Côte d'Ivoire	.56
53	Barbados	.74	123	Kenya	.54
53	China	.74	124	Cameroon	.53
53	Estonia	.74	124	Malawi	.53
53	Hungary	.74	124	South Africa	.53
53	Macedonia, FYR	.74	124	Tanzania	.53
53	Montenegro	.74	128	Uganda	.52
53	Nicaragua	.74	129	Burkina Faso	.51
53	Oman	.74	129	Mozambique	.51
53	Paraguay	.74	131	Burundi	.50
53	Serbia	.74	132	Mali	.49
53	Turkey	.74	132	Nigeria	.49
64	Albania	.73	134	Swaziland	.48
64	Brazil	.73	134	Zambia	.48
64	Bulgaria	.73	136	Lesotho	.47
64	Dominican Republic	.73	137	Angola	.46
64	Ecuador	.73	137	Chad	.46
64	Libya	.73	139	Zimbabwe	.42
64	Malaysia	.73			

SOURCES: World Health Organization, *World Health Statistics 2010*, national sources

¹ 2005 ² 2006 ³ 2009

12th Pillar

Affinity for Travel & Tourism

12.01 Tourism openness

Tourism expenditure and receipts as a percentage of GDP | 2009

RANK	COUNTRY/ECONOMY	SCORE	RANK	COUNTRY/ECONOMY	SCORE
1	Lebanon	31.2	71	Mali ²	4.7
2	Barbados	30.0	72	Rwanda	4.7
3	Albania	27.8	73	Denmark	4.7
4	Cape Verde	27.0	74	Zimbabwe ¹	4.6
5	Montenegro	17.1	75	Madagascar	4.6
6	Mauritius	17.1	76	Benin ²	4.5
7	Jamaica	16.9	77	Vietnam	4.5
8	Malta	15.9	78	Norway	4.5
9	Kyrgyz Republic	15.8	79	Slovak Republic	4.4
10	Jordan	15.8	80	Australia	4.3
11	Hong Kong SAR	15.4	81	Serbia	4.2
12	Luxembourg	14.9	82	Netherlands	4.1
13	Croatia	14.6	83	Mozambique	4.1
14	Cyprus	14.5	84	Turkey	4.1
15	Singapore	13.7	85	South Africa	4.0
16	Cambodia	11.8	86	Taiwan, China	3.9
17	Bulgaria	11.6	87	Poland	3.8
18	Malaysia	11.5	88	Swaziland	3.7
19	Mongolia	10.6	89	United Kingdom	3.7
20	Timor-Leste	10.4	90	Guatemala	3.6
21	Ghana	10.1	91	Germany	3.5
22	Tanzania	9.5	92	Iran, Islamic Rep.	3.4
23	Dominican Republic	9.5	93	Israel	3.4
24	Gambia, The ²	9.4	94	Macedonia, FYR	3.4
25	Iceland	9.3	95	Oman	3.4
26	Estonia	8.8	96	Lesotho	3.3
27	Morocco	8.4	97	France	3.3
28	Nicaragua	8.0	98	Bolivia	3.3
29	Slovenia	7.9	99	Italy	3.2
30	United Arab Emirates	7.9	100	Kenya	3.1
31	Austria	7.9	101	Finland	3.0
32	Kuwait	7.8	102	Philippines	3.0
33	Armenia	7.7	103	Canada	2.8
34	Moldova	7.6	104	Nigeria	2.8
35	Thailand	7.6	105	Argentina	2.7
36	Syria ²	7.5	106	Korea, Rep.	2.7
37	Costa Rica	7.4	107	Libya	2.7
38	Bahrain	7.4	108	Cameroon	2.6
39	Tunisia	7.3	109	Malawi	2.6
40	Panama	7.3	110	Peru	2.5
41	Puerto Rico	7.3	111	Russian Federation	2.4
42	Hungary	7.1	112	Trinidad and Tobago ²	2.4
43	Egypt	7.1	113	El Salvador	2.4
44	Brunei Darussalam	7.0	114	Ecuador	2.2
45	Saudi Arabia	6.6	115	Indonesia	2.1
46	Honduras	6.4	116	Mexico	2.1
47	Nepal	6.2	117	Côte d'Ivoire	2.0
48	Ireland	6.1	118	Chile	2.0
49	Georgia	6.1	119	Kazakhstan	1.9
50	New Zealand	6.0	120	Sri Lanka	1.8
51	Lithuania	6.0	121	Azerbaijan	1.7
52	Ukraine	5.9	122	China	1.7
53	Belgium	5.9	123	Romania	1.7
54	Latvia	5.9	124	India	1.7
55	Portugal	5.8	125	Colombia	1.6
56	Senegal ²	5.6	126	Burkina Faso ²	1.5
57	Botswana	5.6	127	Ethiopia	1.4
58	Czech Republic	5.5	128	Paraguay	1.4
59	Sweden	5.5	129	United States	1.2
60	Greece	5.4	130	Zambia	1.1
61	Guyana ²	5.4	131	Brazil	1.0
62	Uganda	5.4	132	Angola	0.9
63	Bosnia and Herzegovina	5.3	133	Venezuela	0.7
64	Chad ¹	5.3	134	Japan	0.7
65	Namibia	5.3	135	Qatar	0.7
66	Uruguay	5.2	136	Pakistan	0.6
67	Mauritania ¹	5.1	137	Algeria	0.6
68	Switzerland	5.0	138	Bangladesh	0.3
69	Burundi	4.8	139	Tajikistan	0.2
70	Spain	4.8			

SOURCE: United Nations World Tourism Organization

¹ 1998 ² 2008

12.02 Attitude of population toward foreign visitors

How welcome are foreign visitors in your country? [1 = very unwelcome; 7 = very welcome] | 2009–10 weighted average

RANK	COUNTRY/ECONOMY	SCORE	1	MEAN: 6.2	7
1	New Zealand	6.9			
2	Iceland	6.8			
3	Lebanon	6.8			
4	Rwanda	6.8			
5	Hong Kong SAR	6.7			
6	Canada	6.7			
7	Tunisia	6.7			
8	Thailand	6.7			
9	Singapore	6.7			
10	Austria	6.7			
11	Syria	6.7			
12	Morocco	6.7			
13	Portugal	6.7			
14	Ireland	6.6			
15	Bahrain	6.6			
16	Burkina Faso	6.6			
17	Georgia	6.6			
18	Mauritius	6.6			
19	Switzerland	6.6			
20	Uganda	6.6			
21	Macedonia, FYR	6.6			
22	Barbados	6.6			
23	Sweden	6.6			
24	Malta	6.6			
25	Brazil	6.5			
26	Greece	6.5			
27	Turkey	6.5			
28	Mali	6.5			
29	United Arab Emirates	6.5			
30	Zambia	6.5			
31	Kenya	6.5			
32	Finland	6.5			
33	Jamaica	6.5			
34	Norway	6.5			
35	Montenegro	6.5			
36	Egypt	6.5			
37	Jordan	6.5			
38	Dominican Republic	6.5			
39	Mexico	6.4			
40	Philippines	6.4			
41	Senegal	6.4			
42	Croatia	6.4			
43	Cyprus	6.4			
44	Nepal	6.4			
45	Gambia, The	6.4			
46	Belgium	6.4			
47	Ghana	6.4			
48	Australia	6.4			
49	Puerto Rico	6.4			
50	Ethiopia	6.4			
51	Luxembourg	6.4			
52	Albania	6.4			
53	Tajikistan	6.4			
54	Spain	6.3			
55	Costa Rica	6.3			
56	Colombia	6.3			
57	Malawi	6.3			
58	Malaysia	6.3			
59	South Africa	6.3			
60	Cameroon	6.3			
61	Cape Verde	6.3			
62	Benin	6.3			
63	Azerbaijan	6.3			
64	Germany	6.3			
65	Cambodia	6.3			
66	Serbia	6.3			
67	Uruguay	6.3			
68	Taiwan, China	6.3			
69	Swaziland	6.3			
70	Moldova	6.3			
71	Netherlands	6.3			
72	Madagascar	6.3			
73	Namibia	6.3			
74	United Kingdom	6.3			
75	Israel	6.2			
76	Oman	6.2			
77	Estonia	6.2			
78	Armenia	6.2			
79	Slovenia	6.2			
80	Mozambique	6.2			
81	India	6.2			
82	France	6.2			
83	Bosnia and Herzegovina	6.2			
84	Peru	6.2			
85	Chile	6.2			
86	Côte d'Ivoire	6.2			
87	Romania	6.2			
88	El Salvador	6.1			
89	Sri Lanka	6.1			
90	Denmark	6.1			
91	Japan	6.1			
92	Kazakhstan	6.1			
93	Czech Republic	6.1			
94	Italy	6.1			
95	Mauritania	6.1			
96	Bangladesh	6.1			
97	Vietnam	6.1			
98	Trinidad and Tobago	6.0			
99	Brunei Darussalam	6.0			
100	Algeria	6.0			
101	United States	6.0			
102	Guatemala	6.0			
103	Lesotho	6.0			
104	Nigeria	6.0			
105	Libya	6.0			
106	Qatar	6.0			
107	Zimbabwe	5.9			
108	Panama	5.9			
109	Lithuania	5.9			
110	China	5.9			
111	Burundi	5.9			
112	Argentina	5.9			
113	Indonesia	5.9			
114	Guyana	5.9			
115	Kyrgyz Republic	5.9			
116	Botswana	5.8			
117	Hungary	5.8			
118	Ecuador	5.8			
119	Chad	5.8			
120	Honduras	5.8			
121	Paraguay	5.8			
122	Bulgaria	5.7			
123	Saudi Arabia	5.6			
124	Mongolia	5.6			
125	Korea, Rep.	5.6			
126	Slovak Republic	5.6			
127	Ukraine	5.6			
128	Tanzania	5.5			
129	Nicaragua	5.5			
130	Latvia	5.5			
131	Bolivia	5.4			
132	Kuwait	5.3			
133	Timor-Leste	5.3			
134	Poland	5.2			
135	Pakistan	5.2			
136	Russian Federation	5.1			
137	Iran, Islamic Rep.	5.0			
138	Angola	4.9			
139	Venezuela	4.6			

SOURCE: World Economic Forum, Executive Opinion Survey 2009, 2010

12.03 Extension of business trips recommended

When senior executives visit your country for the first time for business purposes, how likely are you to recommend extending their trip for leisure purposes? [1 = very unlikely; 7 = very likely] | 2009–10 weighted average

RANK	COUNTRY/ECONOMY	SCORE	1	MEAN: 5.3	7	RANK	COUNTRY/ECONOMY	SCORE	1	MEAN: 5.3	7
1	France	6.7				71	Mali	5.4			
2	New Zealand	6.6				72	Luxembourg	5.4			
3	Lebanon	6.6				73	Gambia, The	5.4			
4	Austria	6.5				74	Italy	5.3			
5	Turkey	6.4				75	Georgia	5.3			
6	Costa Rica	6.4				76	Germany	5.3			
7	Spain	6.4				77	Malawi	5.3			
8	South Africa	6.2				78	Sweden	5.3			
9	Tunisia	6.2				79	United Kingdom	5.2			
10	Puerto Rico	6.1				80	Zimbabwe	5.2			
11	Syria	6.1				81	Korea, Rep.	5.2			
12	Israel	6.1				82	Uganda	5.2			
13	United Arab Emirates	6.1				83	Vietnam	5.2			
14	Argentina	6.1				84	Finland	5.2			
15	Switzerland	6.1				85	Rwanda	5.2			
16	Mauritius	6.1				86	Ethiopia	5.2			
17	Thailand	6.0				87	Botswana	5.2			
18	Iceland	6.0				88	Netherlands	5.1			
19	Barbados	6.0				89	Slovenia	5.1			
20	Uruguay	6.0				90	Mauritania	5.1			
21	Egypt	6.0				91	Côte d'Ivoire	5.1			
22	Ireland	6.0				92	India	5.1			
23	Canada	5.9				93	Indonesia	5.1			
24	Morocco	5.9				94	Slovak Republic	5.1			
25	Guatemala	5.9				95	Kyrgyz Republic	5.1			
26	Portugal	5.9				96	Belgium	5.1			
27	Senegal	5.9				97	Lesotho	5.0			
28	Peru	5.9				98	Zambia	5.0			
29	Cyprus	5.9				99	Lithuania	5.0			
30	Macedonia, FYR	5.8				100	Mozambique	5.0			
31	Panama	5.8				101	El Salvador	4.9			
32	Namibia	5.8				102	Bahrain	4.9			
33	Jamaica	5.8				103	Iran, Islamic Rep.	4.9			
34	Chile	5.7				104	Trinidad and Tobago	4.9			
35	Jordan	5.7				105	China	4.8			
36	Hong Kong SAR	5.7				106	Burundi	4.8			
37	Australia	5.7				107	Libya	4.8			
38	Malaysia	5.7				108	Algeria	4.8			
39	Mexico	5.7				109	Cape Verde	4.8			
40	Philippines	5.7				110	Norway	4.8			
41	Romania	5.7				111	Latvia	4.7			
42	Estonia	5.7				112	Saudi Arabia	4.6			
43	United States	5.6				113	Tajikistan	4.6			
44	Malta	5.6				114	Brunei Darussalam	4.6			
45	Albania	5.6				115	Guyana	4.6			
46	Singapore	5.6				116	Bulgaria	4.5			
47	Bosnia and Herzegovina	5.6				117	Ukraine	4.5			
48	Montenegro	5.6				118	Bangladesh	4.5			
49	Oman	5.6				119	Croatia	4.5			
50	Benin	5.6				120	Japan	4.5			
51	Madagascar	5.6				121	Nigeria	4.5			
52	Swaziland	5.6				122	Kazakhstan	4.5			
53	Greece	5.6				123	Ghana	4.4			
54	Colombia	5.5				124	Tanzania	4.4			
55	Burkina Faso	5.5				125	Poland	4.4			
56	Sri Lanka	5.5				126	Bolivia	4.4			
57	Taiwan, China	5.5				127	Denmark	4.4			
58	Qatar	5.5				128	Nicaragua	4.4			
59	Kenya	5.5				129	Hungary	4.3			
60	Ecuador	5.5				130	Czech Republic	4.3			
61	Armenia	5.5				131	Moldova	4.3			
62	Cameroon	5.5				132	Russian Federation	4.2			
63	Honduras	5.5				133	Timor-Leste	4.1			
64	Mongolia	5.5				134	Pakistan	4.1			
65	Serbia	5.5				135	Venezuela	4.0			
66	Dominican Republic	5.5				136	Paraguay	4.0			
67	Nepal	5.4				137	Chad	3.9			
68	Azerbaijan	5.4				138	Kuwait	3.7			
69	Brazil	5.4				139	Angola	2.6			
70	Cambodia	5.4									

SOURCE: World Economic Forum, Executive Opinion Survey 2009, 2010

13th Pillar
Natural resources

13.01 Number of World Heritage natural sites

Number of World Heritage natural sites in the country | 2010

RANK	COUNTRY/ECONOMY	SCORE	RANK	COUNTRY/ECONOMY	SCORE
1	Australia	15	43	Tunisia	1
2	United States	13	43	Ukraine	1
3	China	12	43	Venezuela	1
4	Canada	9	43	Zambia	1
4	Russian Federation	9	75	Albania	0
6	Brazil	7	75	Angola	0
7	India	5	75	Armenia	0
7	Spain	5	75	Austria	0
7	United Kingdom	5	75	Azerbaijan	0
10	Argentina	4	75	Bahrain	0
10	France	4	75	Barbados	0
10	Indonesia	4	75	Belgium	0
10	Mexico	4	75	Benin	0
10	Peru	4	75	Bosnia and Herzegovina	0
10	South Africa	4	75	Botswana	0
10	Tanzania	4	75	Brunei Darussalam	0
17	Costa Rica	3	75	Burkina Faso	0
17	Côte d'Ivoire	3	75	Burundi	0
17	Italy	3	75	Cambodia	0
17	Japan	3	75	Cape Verde	0
17	New Zealand	3	75	Chad	0
17	Panama	3	75	Chile	0
17	Switzerland	3	75	Cyprus	0
24	Bulgaria	2	75	Czech Republic	0
24	Colombia	2	75	Dominican Republic	0
24	Ecuador	2	75	El Salvador	0
24	Germany	2	75	Estonia	0
24	Greece	2	75	Gambia, The	0
24	Kenya	2	75	Georgia	0
24	Madagascar	2	75	Ghana	0
24	Malaysia	2	75	Guyana	0
24	Nepal	2	75	Hong Kong SAR	0
24	Philippines	2	75	Iran, Islamic Rep.	0
24	Senegal	2	75	Ireland	0
24	Slovak Republic	2	75	Israel	0
24	Sri Lanka	2	75	Jamaica	0
24	Sweden	2	75	Jordan	0
24	Thailand	2	75	Kuwait	0
24	Turkey	2	75	Kyrgyz Republic	0
24	Uganda	2	75	Latvia	0
24	Vietnam	2	75	Lebanon	0
24	Zimbabwe	2	75	Lesotho	0
43	Algeria	1	75	Libya	0
43	Bangladesh	1	75	Lithuania	0
43	Bolivia	1	75	Luxembourg	0
43	Cameroon	1	75	Malta	0
43	Croatia	1	75	Mauritius	0
43	Denmark	1	75	Moldova	0
43	Egypt	1	75	Morocco	0
43	Ethiopia	1	75	Mozambique	0
43	Finland	1	75	Namibia	0
43	Guatemala	1	75	Nicaragua	0
43	Honduras	1	75	Nigeria	0
43	Hungary	1	75	Pakistan	0
43	Iceland	1	75	Paraguay	0
43	Kazakhstan	1	75	Puerto Rico	0
43	Korea, Rep.	1	75	Qatar	0
43	Macedonia, FYR	1	75	Rwanda	0
43	Malawi	1	75	Saudi Arabia	0
43	Mali	1	75	Serbia	0
43	Mauritania	1	75	Singapore	0
43	Mongolia	1	75	Swaziland	0
43	Montenegro	1	75	Syria	0
43	Netherlands	1	75	Taiwan, China	0
43	Norway	1	75	Tajikistan	0
43	Oman	1	75	Timor-Leste	0
43	Poland	1	75	Trinidad and Tobago	0
43	Portugal	1	75	United Arab Emirates	0
43	Romania	1	75	Uruguay	0
43	Slovenia	1			

SOURCE: UNESCO, World Heritage Centre (November 2010)

13.02 Protected areas

Protected areas as a percentage of total land area | 2010

RANK	COUNTRY/ECONOMY	SCORE	RANK	COUNTRY/ECONOMY	SCORE
1	Venezuela	50.2	71	Cameroon	9.0
2	Hong Kong SAR	41.8	72	Bulgaria	8.7
3	Germany	40.2	73	Greece	8.6
4	Zambia	36.0	74	Finland	8.5
5	Nicaragua	33.5	75	Albania	8.4
6	Botswana	30.9	76	Armenia	8.0
7	Saudi Arabia	30.0	77	Romania	7.7
8	Guatemala	29.5	78	Spain	7.6
9	Brunei Darussalam	28.4	79	Jamaica	7.3
10	Zimbabwe	28.0	80	Azerbaijan	7.1
11	Brazil	27.8	81	Kyrgyz Republic	6.9
12	Tanzania	27.0	82	Iran, Islamic Rep.	6.8
13	Dominican Republic	24.0	83	South Africa	6.8
14	Benin	23.8	84	Canada	6.6
15	Slovak Republic	23.5	85	Indonesia	6.4
16	Senegal	23.5	86	Timor-Leste	6.4
17	Austria	22.9	87	Algeria	6.2
18	Switzerland	22.8	88	Egypt	6.1
19	Cambodia	22.2	89	Taiwan, China	6.0
20	Estonia	22.1	90	Serbia	6.0
21	Côte d'Ivoire	21.8	91	Iceland	5.7
22	Poland	21.3	92	Paraguay	5.4
23	Luxembourg	19.8	93	Argentina	5.2
24	Colombia	19.5	94	Croatia	5.2
25	Ethiopia	18.4	95	India	5.1
26	New Zealand	18.3	96	Hungary	5.1
27	Bolivia	18.2	97	Guyana	4.9
28	Costa Rica	17.7	98	Vietnam	4.9
29	Nepal	17.0	99	Burundi	4.8
30	Thailand	16.9	100	Macedonia, FYR	4.8
31	United Kingdom	16.6	101	Cyprus	4.7
32	Latvia	16.2	102	United Arab Emirates	4.7
33	China	16.1	103	Puerto Rico	4.4
34	Israel	15.9	104	Lithuania	4.4
35	United States	15.7	105	Denmark	4.4
36	Ecuador	15.3	106	Portugal	4.2
37	Czech Republic	15.1	107	Tajikistan	4.1
38	Malawi	15.0	108	Ukraine	3.6
39	Netherlands	14.9	109	Singapore	3.5
40	Mozambique	14.8	110	Korea, Rep.	3.5
41	Malaysia	14.5	111	Georgia	3.4
42	Sri Lanka	14.5	112	Philippines	3.3
43	Namibia	13.9	113	Swaziland	3.0
44	Burkina Faso	13.9	114	Kazakhstan	2.5
45	Honduras	13.9	115	Cape Verde	2.5
46	France	13.7	116	Mali	2.4
47	Mongolia	13.4	117	Madagascar	2.4
48	Ghana	13.3	118	Turkey	1.9
49	Chile	13.2	119	Malta	1.7
50	Peru	13.1	120	Morocco	1.5
51	Nigeria	12.6	121	Bangladesh	1.5
52	Australia	12.4	122	El Salvador	1.4
53	Italy	12.2	123	Moldova	1.4
54	Angola	12.1	124	Gambia, The	1.3
55	Slovenia	12.0	125	Tunisia	1.3
56	Mexico	11.8	126	Mauritania	1.1
57	Kenya	11.6	127	Kuwait	1.1
58	Panama	11.5	128	Belgium	0.8
59	Montenegro	11.5	129	Bahrain	0.7
60	Japan	10.8	130	Mauritius	0.7
61	Norway	10.7	131	Ireland	0.7
62	Sweden	10.4	132	Syria	0.6
63	Pakistan	10.0	133	Bosnia and Herzegovina	0.6
64	Rwanda	10.0	134	Qatar	0.5
65	Uganda	9.7	135	Lesotho	0.5
66	Trinidad and Tobago	9.6	136	Lebanon	0.4
67	Jordan	9.4	137	Uruguay	0.2
68	Chad	9.4	138	Libya	0.1
69	Oman	9.3	139	Barbados	0.1
70	Russian Federation	9.0			

SOURCE: The International Union for Conservation of Nature (IUCN) and UNEP World Conservation Monitoring Centre *World Database on Protected Areas*

13.03 Quality of the natural environment

How would you assess the quality of the natural environment in your country? [1 = extremely poor; 7 = among the world's most pristine] | 2009–10 weighted average

RANK	COUNTRY/ECONOMY	SCORE	1	MEAN: 4.4	7	RANK	COUNTRY/ECONOMY	SCORE	1	MEAN: 4.4	7
1	Sweden	6.8				71	Mozambique	4.2			
2	Austria	6.7				72	Syria	4.2			
3	New Zealand	6.6				73	Czech Republic	4.2			
4	Finland	6.5				74	Bolivia	4.2			
5	Switzerland	6.5				75	Ghana	4.2			
6	Iceland	6.4				76	Thailand	4.2			
7	Norway	6.4				77	Jordan	4.2			
8	Canada	6.3				78	Bahrain	4.1			
9	Namibia	6.2				79	Ethiopia	4.1			
10	Germany	6.0				80	Chile	4.1			
11	Denmark	5.9				81	Hungary	4.1			
12	Ireland	5.9				82	Italy	4.1			
13	Oman	5.9				83	Cameroon	4.1			
14	Luxembourg	5.9				84	Nepal	4.0			
15	Australia	5.8				85	Cambodia	4.0			
16	Slovenia	5.6				86	Kenya	4.0			
17	Japan	5.6				87	Timor-Leste	4.0			
18	Rwanda	5.6				88	Azerbaijan	4.0			
19	Croatia	5.5				89	Colombia	3.9			
20	Brunei Darussalam	5.5				90	Turkey	3.9			
21	Singapore	5.5				91	Korea, Rep.	3.9			
22	Uruguay	5.4				92	Cape Verde	3.9			
23	Iran, Islamic Rep.	5.4				93	Philippines	3.8			
24	Estonia	5.3				94	Morocco	3.8			
25	Costa Rica	5.3				95	Moldova	3.8			
26	South Africa	5.3				96	Honduras	3.8			
27	Botswana	5.3				97	India	3.7			
28	Montenegro	5.3				98	Nigeria	3.7			
29	France	5.2				99	Albania	3.7			
30	Sri Lanka	5.1				100	Indonesia	3.7			
31	United States	5.1				101	Libya	3.7			
32	Swaziland	5.1				102	Argentina	3.7			
33	Portugal	5.1				103	China	3.7			
34	Netherlands	5.1				104	Romania	3.7			
35	Qatar	5.0				105	Guatemala	3.7			
36	Guyana	5.0				106	Hong Kong SAR	3.6			
37	Latvia	5.0				107	Algeria	3.6			
38	Tunisia	5.0				108	Lesotho	3.6			
39	Kyrgyz Republic	4.9				109	Ecuador	3.6			
40	Barbados	4.9				110	Serbia	3.5			
41	Greece	4.9				111	Mauritania	3.5			
42	Malaysia	4.9				112	Malta	3.5			
43	Puerto Rico	4.9				113	Bangladesh	3.5			
44	Brazil	4.9				114	Pakistan	3.5			
45	Bosnia and Herzegovina	4.8				115	Nicaragua	3.5			
46	Lithuania	4.8				116	Venezuela	3.4			
47	United Kingdom	4.8				117	Bulgaria	3.4			
48	Zimbabwe	4.8				118	Russian Federation	3.4			
49	Mauritius	4.7				119	Peru	3.4			
50	Uganda	4.7				120	Mexico	3.4			
51	Zambia	4.7				121	Paraguay	3.4			
52	Gambia, The	4.7				122	Kuwait	3.3			
53	Saudi Arabia	4.7				123	Dominican Republic	3.3			
54	Belgium	4.7				124	Benin	3.2			
55	Malawi	4.7				125	Angola	3.2			
56	Cyprus	4.6				126	Kazakhstan	3.2			
57	Jamaica	4.6				127	Armenia	3.1			
58	United Arab Emirates	4.6				128	Madagascar	3.1			
59	Spain	4.5				129	Mongolia	3.1			
60	Egypt	4.5				130	Burkina Faso	3.1			
61	Slovak Republic	4.5				131	Lebanon	3.0			
62	Tajikistan	4.5				132	Vietnam	3.0			
63	Taiwan, China	4.5				133	Ukraine	3.0			
64	Panama	4.4				134	Senegal	3.0			
65	Georgia	4.4				135	Chad	2.9			
66	Macedonia, FYR	4.4				136	Mali	2.8			
67	Poland	4.4				137	Burundi	2.7			
68	Trinidad and Tobago	4.3				138	El Salvador	2.7			
69	Israel	4.3				139	Côte d'Ivoire	2.1			
70	Tanzania	4.2									

SOURCE: World Economic Forum, Executive Opinion Survey 2009, 2010

13.04 Total known species

Total known species (mammals, birds, amphibians) in the country | 2010

RANK	COUNTRY/ECONOMY	SCORE	RANK	COUNTRY/ECONOMY	SCORE
1	Brazil	3,172.0	71	Italy	508.0
2	Colombia	2,962.0	72	Israel	501.0
3	Peru	2,712.0	73	Egypt	493.0
4	Indonesia	2,605.0	74	Mongolia	485.0
5	Ecuador	2,428.0	75	Morocco	481.0
6	China	2,115.0	76	Greece	474.0
7	Venezuela	2,022.0	77	Azerbaijan	463.0
8	Bolivia	2,015.0	78	Saudi Arabia	461.0
9	Mexico	1,943.0	79	Korea, Rep.	459.0
10	India	1,834.0	80	Singapore	454.0
11	United States	1,601.0	81	Ukraine	449.0
12	Tanzania	1,588.0	82	Bulgaria	446.0
13	Argentina	1,509.0	83	Romania	439.0
14	Kenya	1,496.0	84	Germany	436.0
15	Cameroon	1,402.0	85	Algeria	434.0
16	Uganda	1,373.0	86	Portugal	420.0
17	Thailand	1,370.0	87	Croatia	419.0
18	Panama	1,356.0	88	Macedonia, FYR	417.0
19	Angola	1,281.0	89	Austria	415.0
20	Costa Rica	1,271.0	89	Jordan	415.0
21	Australia	1,266.0	91	Serbia	408.0
22	Vietnam	1,261.0	92	Oman	406.0
23	Malaysia	1,253.0	93	Slovak Republic	401.0
24	Nigeria	1,238.0	94	Kyrgyz Republic	399.0
25	South Africa	1,178.0	94	Tunisia	399.0
26	Guyana	1,151.0	96	Poland	398.0
27	Ethiopia	1,139.0	97	Montenegro	397.0
28	Guatemala	1,059.0	98	Slovenia	396.0
29	Zambia	1,049.0	99	Georgia	395.0
30	Nepal	1,040.0	100	Switzerland	394.0
31	Honduras	1,031.0	101	Albania	393.0
32	Côte d'Ivoire	1,013.0	102	Armenia	391.0
33	Ghana	1,005.0	102	Tajikistan	391.0
34	Mozambique	972.0	104	Czech Republic	389.0
35	Russian Federation	943.0	105	Syria	387.0
36	Nicaragua	936.0	106	Hungary	384.0
37	Paraguay	926.0	107	Bosnia and Herzegovina	376.0
38	Malawi	901.0	108	Netherlands	366.0
39	Zimbabwe	891.0	109	Sweden	365.0
40	Philippines	861.0	110	Denmark	358.0
41	Rwanda	847.0	111	Libya	356.0
42	Namibia	843.0	112	Belgium	352.0
43	Pakistan	820.0	113	Lebanon	350.0
44	Canada	791.0	113	United Kingdom	350.0
45	Bangladesh	771.0	115	Latvia	345.0
46	Senegal	766.0	116	Norway	341.0
47	Burundi	734.0	117	United Arab Emirates	336.0
48	Botswana	728.0	118	Dominican Republic	334.0
49	Mali	722.0	119	Finland	332.0
50	Cambodia	717.0	120	Puerto Rico	331.0
51	Madagascar	715.0	121	Estonia	326.0
52	Benin	691.0	122	Lesotho	325.0
53	El Salvador	684.0	123	Lithuania	319.0
54	Iran, Islamic Rep.	680.0	124	Moldova	315.0
55	Chad	658.0	125	Cyprus	311.0
56	Japan	648.0	126	Timor-Leste	296.0
57	Chile	646.0	127	Kuwait	289.0
58	Swaziland	629.0	128	New Zealand	271.0
59	Kazakhstan	606.0	129	Hong Kong SAR	267.0
60	Gambia, The	602.0	130	Ireland	265.0
61	Burkina Faso	597.0	131	Jamaica	253.0
62	Brunei Darussalam	595.0	132	Luxembourg	251.0
63	Mauritania	578.0	133	Barbados	247.0
64	Sri Lanka	575.0	134	Bahrain	237.0
65	Trinidad and Tobago	573.0	135	Qatar	236.0
65	Turkey	573.0	136	Malta	234.0
67	Uruguay	547.0	137	Iceland	133.0
68	Spain	534.0	138	Cape Verde	114.0
69	France	513.0	139	Mauritius	86.0
70	Taiwan, China	509.0			

SOURCE: The International Union for Conservation of Nature (IUCN), Red List of Threatened Species 2010

14th Pillar
Cultural resources

14.01 Number of World Heritage cultural sites

Number of World Heritage cultural sites and Oral & Intangible Heritage | 2010

RANK	COUNTRY/ECONOMY	SCORE	RANK	COUNTRY/ECONOMY	SCORE
1	China	63	62	Tanzania	4
2	Spain	49	62	Zimbabwe	4
3	Italy	45	73	Albania	3
4	France	41	73	Bangladesh	3
5	Mexico	33	73	Denmark	3
6	Germany	32	73	Dominican Republic	3
6	India	32	73	Ecuador	3
8	Japan	29	73	Gambia, The	3
9	United Kingdom	24	73	Honduras	3
10	Iran, Islamic Rep.	20	73	Kenya	3
10	Korea, Rep.	20	73	Kyrgyz Republic	3
12	Greece	18	73	Malta	3
13	Belgium	17	73	Mozambique	3
13	Russian Federation	17	73	Nicaragua	3
13	Turkey	17	73	Nicaragua	3
16	Croatia	15	73	Saudi Arabia	3
16	Czech Republic	15	73	Thailand	3
18	Peru	14	73	Ukraine	3
19	Brazil	13	73	Uruguay	3
19	Poland	13	89	Benin	2
19	Sweden	13	89	Bosnia and Herzegovina	2
22	Portugal	12	89	Ghana	2
23	Morocco	11	89	Ireland	2
24	Colombia	10	89	Kazakhstan	2
25	Bulgaria	9	89	Luxembourg	2
25	Mongolia	9	89	Madagascar	2
25	United States	9	89	Malaysia	2
25	Vietnam	9	89	Mauritius	2
29	Algeria	8	89	Nepal	2
29	Austria	8	89	Panama	2
29	Bolivia	8	89	Tajikistan	2
29	Hungary	8	89	Uganda	2
29	Indonesia	8	89	Venezuela	2
29	Mali	8	89	Zambia	2
29	Netherlands	8	104	Bahrain	1
29	Pakistan	8	104	Botswana	1
29	Romania	8	104	Burkina Faso	1
38	Australia	7	104	Cape Verde	1
38	Egypt	7	104	Costa Rica	1
38	Ethiopia	7	104	Côte d'Ivoire	1
38	Lithuania	7	104	El Salvador	1
38	Switzerland	7	104	Iceland	1
38	Tunisia	7	104	Jamaica	1
44	Azerbaijan	6	104	Macedonia, FYR	1
44	Canada	6	104	Mauritania	1
44	Chile	6	104	Moldova	1
44	Finland	6	104	Montenegro	1
44	Guatemala	6	104	Namibia	1
44	Israel	6	104	New Zealand	1
44	Norway	6	104	Paraguay	1
44	Slovak Republic	6	104	Qatar	1
44	Sri Lanka	6	104	United Arab Emirates	1
53	Argentina	5	122	Angola	0
53	Estonia	5	122	Barbados	0
53	Lebanon	5	122	Brunei Darussalam	0
53	Libya	5	122	Burundi	0
53	Nigeria	5	122	Cameroon	0
53	Oman	5	122	Chad	0
53	Philippines	5	122	Guyana	0
53	South Africa	5	122	Hong Kong SAR	0
53	Syria	5	122	Kuwait	0
62	Armenia	4	122	Lesotho	0
62	Cambodia	4	122	Puerto Rico	0
62	Cyprus	4	122	Rwanda	0
62	Georgia	4	122	Singapore	0
62	Jordan	4	122	Slovenia	0
62	Latvia	4	122	Swaziland	0
62	Malawi	4	122	Taiwan, China	0
62	Senegal	4	122	Timor-Leste	0
62	Serbia	4	122	Trinidad and Tobago	0

SOURCE: UNESCO, World Heritage Centre; UNESCO, Intangible Cultural Heritage (November 2010)

14.02 Sports stadiums

Sports stadium capacity per million population | 2010

RANK	COUNTRY/ECONOMY	SCORE
1	Ireland	245,108.0
2	Iceland	244,012.1
3	Luxembourg	196,109.7
4	Bahrain	181,408.6
5	Qatar	163,825.9
6	Uruguay	161,171.6
7	Barbados	154,374.1
8	Cyprus	151,202.7
9	Malta	150,612.9
10	Montenegro	150,381.4
11	Australia	143,846.0
12	New Zealand	141,001.7
13	Norway	136,512.1
14	Portugal	133,430.7
15	Finland	127,036.3
16	Sweden	109,726.2
17	Switzerland	107,994.0
18	Spain	100,826.4
19	Bulgaria	100,256.4
20	Slovenia	97,540.6
21	United States	95,954.3
22	Macedonia, FYR	94,233.3
23	Denmark	88,625.8
24	United Kingdom	85,516.9
25	Belgium	81,497.7
26	Croatia	80,642.4
27	Germany	78,347.6
28	Bosnia and Herzegovina	78,017.7
29	United Arab Emirates	77,753.2
30	Kuwait	77,110.1
31	Brunei Darussalam	75,058.7
32	Korea, Rep.	72,438.0
33	Hungary	72,057.0
34	Austria	71,380.9
35	Trinidad and Tobago	64,994.0
36	Greece	64,430.0
37	Argentina	61,815.3
38	Czech Republic	60,379.4
39	Canada	57,207.0
40	Serbia	56,466.4
41	Ecuador	56,328.9
42	Netherlands	55,493.5
43	Albania	54,828.9
44	Latvia	54,770.3
45	Italy	52,314.9
46	Georgia	52,008.4
47	Slovak Republic	50,535.3
48	France	48,753.2
49	Costa Rica	48,378.6
50	Chile	46,967.4
51	Romania	46,861.5
52	Oman	46,741.9
53	Puerto Rico	46,571.9
54	Poland	44,074.1
55	Libya	43,738.8
56	Jamaica	43,339.5
57	Botswana	43,338.2
58	Brazil	40,576.6
59	Estonia	40,068.8
60	Armenia	38,945.8
61	Lithuania	37,577.5
62	South Africa	36,555.0
63	Japan	35,160.9
64	Peru	35,158.0
65	Paraguay	34,730.3
66	Malaysia	34,420.6
67	Honduras	34,355.8
68	Israel	33,233.9
69	Taiwan, China	33,215.9
70	Tunisia	31,727.8

RANK	COUNTRY/ECONOMY	SCORE
71	Bolivia	31,633.8
72	Venezuela	31,175.1
73	Singapore	31,150.1
74	Guyana	28,852.5
75	El Salvador	28,301.7
76	Hong Kong SAR	27,977.2
77	Mauritius	26,816.7
78	Azerbaijan	25,947.3
79	Moldova	24,190.9
80	Colombia	24,149.9
81	Turkey	23,476.4
82	Morocco	23,280.4
83	Mexico	23,248.4
84	Guatemala	22,806.3
85	Panama	22,293.7
86	Ukraine	21,301.3
87	Nicaragua	19,224.1
88	Namibia	19,022.3
89	Kazakhstan	17,484.2
90	Zambia	17,394.2
91	Algeria	16,707.0
92	Senegal	16,155.8
93	Saudi Arabia	15,119.5
94	Russian Federation	15,040.7
95	Dominican Republic	14,576.3
96	Benin	14,202.6
97	Zimbabwe	13,774.9
98	Jordan	13,107.0
99	Mali	12,836.1
100	Ghana	12,524.3
101	Mauritania	12,155.7
102	Cameroon	11,833.0
103	Syria	10,833.4
104	Kyrgyz Republic	10,335.7
105	Sri Lanka	9,752.0
106	Thailand	9,689.5
107	Lesotho	9,676.2
108	Egypt	9,101.8
109	Gambia, The	8,796.6
110	Burkina Faso	8,758.1
111	Mongolia	7,487.9
112	Kenya	7,014.7
113	Tajikistan	6,760.4
114	Indonesia	6,468.4
115	Côte d'Ivoire	6,121.0
116	Tanzania	6,058.7
117	Mozambique	5,328.8
118	Madagascar	4,687.9
119	Nigeria	4,603.7
120	Pakistan	4,439.4
121	Vietnam	4,399.6
122	Cambodia	3,377.2
123	Philippines	3,359.2
124	Malawi	3,275.8
125	China	2,939.3
126	Burundi	2,649.5
127	Rwanda	2,499.4
128	Uganda	2,451.9
129	Nepal	2,318.4
130	Bangladesh	1,991.1
131	India	1,844.8
132	Chad	1,784.7
133	Iran, Islamic Rep.	1,695.4
134	Ethiopia	1,666.2
135	Swaziland	1,184.9
136	Timor-Leste	1,133.6
137	Angola	924.9
138	Lebanon	183.6
139	Cape Verde	126.4

SOURCE: Booz & Company

14.03 Number of international fairs and exhibitions

Number of international fairs and exhibitions held in the country annually | 2007–09 average

RANK	COUNTRY/ECONOMY	SCORE	RANK	COUNTRY/ECONOMY	SCORE
1	United States	627.7	71	Ghana	12.7
2	Germany	477.7	71	Guatemala	12.7
3	Spain	370.0	73	Luxembourg	12.0
4	United Kingdom	364.7	74	Nigeria	11.7
5	France	359.3	74	Paraguay	11.7
6	Italy	350.0	76	Ukraine	11.0
7	Japan	267.7	77	Bolivia	9.3
8	Brazil	257.0	77	Senegal	9.3
8	China	257.0	77	Sri Lanka	9.3
10	Canada	243.3	80	Uganda	8.3
11	Netherlands	241.3	81	El Salvador	7.7
12	Austria	230.3	82	Ethiopia	7.0
13	Switzerland	207.7	83	Honduras	6.0
14	Australia	192.7	83	Iran, Islamic Rep.	6.0
15	Portugal	184.3	85	Cameroon	5.7
16	Sweden	174.0	85	Qatar	5.7
17	Korea, Rep.	169.0	87	Burkina Faso	5.3
18	Belgium	146.3	88	Mozambique	5.0
19	Greece	143.7	88	Pakistan	5.0
20	Finland	135.7	90	Bosnia and Herzegovina	4.7
21	Argentina	133.7	90	Jordan	4.7
22	Denmark	132.3	92	Rwanda	4.3
23	Singapore	129.0	92	Trinidad and Tobago	4.3
24	Mexico	127.7	94	Algeria	4.0
25	Hungary	119.0	95	Bahrain	3.7
26	Turkey	117.3	95	Barbados	3.7
27	Norway	115.0	95	Macedonia, FYR	3.7
28	Poland	113.0	95	Nepal	3.7
29	Czech Republic	109.3	99	Bangladesh	3.3
30	Thailand	106.0	99	Cambodia	3.3
31	India	100.7	99	Jamaica	3.3
32	Malaysia	100.0	99	Kazakhstan	3.3
33	Taiwan, China	95.0	99	Zambia	3.3
34	Ireland	92.0	104	Brunei Darussalam	3.0
35	South Africa	87.3	104	Mongolia	3.0
36	Chile	75.7	106	Angola	2.7
37	Hong Kong SAR	71.7	106	Botswana	2.7
38	Colombia	62.0	106	Kuwait	2.7
39	Russian Federation	50.0	106	Mauritius	2.7
39	Slovenia	50.0	106	Nicaragua	2.7
41	Croatia	46.7	106	Oman	2.7
42	Uruguay	42.3	112	Lebanon	2.3
43	Indonesia	41.0	112	Namibia	2.3
44	Estonia	39.7	114	Azerbaijan	2.0
45	Peru	38.0	114	Benin	2.0
46	New Zealand	35.7	114	Côte d'Ivoire	2.0
47	Philippines	35.3	114	Georgia	2.0
48	Romania	35.0	114	Malawi	2.0
49	United Arab Emirates	33.0	114	Mali	2.0
50	Lithuania	32.3	120	Albania	1.7
51	Egypt	30.0	120	Armenia	1.7
52	Vietnam	29.7	122	Gambia, The	1.3
53	Iceland	26.7	122	Montenegro	1.3
54	Ecuador	26.0	122	Swaziland	1.3
55	Latvia	24.7	125	Guyana	1.0
56	Morocco	24.0	125	Libya	1.0
57	Bulgaria	22.3	125	Moldova	1.0
57	Serbia	22.3	125	Syria	1.0
59	Cyprus	20.3	129	Lesotho	0.7
60	Malta	20.0	129	Saudi Arabia	0.7
61	Slovak Republic	19.3	129	Zimbabwe	0.7
62	Costa Rica	19.0	132	Burundi	0.3
62	Venezuela	19.0	132	Cape Verde	0.3
64	Panama	18.3	132	Tajikistan	0.3
65	Israel	17.3	135	Madagascar	0.0
66	Kenya	16.7	135	Mauritania	0.0
67	Tunisia	15.0	n/a	Chad	n/a
68	Dominican Republic	14.3	n/a	Kyrgyz Republic	n/a
69	Puerto Rico	13.3	n/a	Timor-Leste	n/a
69	Tanzania	13.3			

SOURCE: International Congress and Convention Association

14.04 Creative industries exports

Exports of creative industries products as a share of world total in such exports | 2008

RANK	COUNTRY/ECONOMY	SCORE	RANK	COUNTRY/ECONOMY	SCORE
1	China	20.8	71	Malta	0.0
2	United States	8.6	72	Bosnia and Herzegovina	0.0
3	Germany	8.5	73	Costa Rica	0.0
4	Hong Kong SAR	8.2	74	Guatemala	0.0
5	Italy	6.8	75	El Salvador	0.0
6	United Kingdom	4.9	76	Bolivia	0.0
7	France	4.2	77	Mauritius	0.0
8	Netherlands	2.6	78	Moldova ³	0.0
9	Switzerland	2.4	79	Tanzania	0.0
10	India	2.3	80	Zimbabwe	0.0
11	Belgium	2.3	81	Kuwait ⁴	0.0
12	Canada	2.3	82	Kenya	0.0
13	Japan	1.7	83	Uruguay	0.0
14	Austria	1.6	84	Madagascar	0.0
15	Spain	1.5	85	Ecuador	0.0
16	Turkey	1.3	86	Macedonia, FYR ³	0.0
17	Poland	1.3	87	Oman	0.0
18	Mexico	1.3	88	Bahrain ⁴	0.0
19	Thailand	1.2	89	Namibia	0.0
20	Singapore	1.2	90	Albania	0.0
21	Sweden	1.2	91	Cyprus	0.0
22	Czech Republic	1.2	92	Armenia	0.0
23	United Arab Emirates	1.2	93	Barbados	0.0
24	Denmark	1.1	94	Honduras ⁴	0.0
25	Korea, Rep.	1.0	95	Paraguay	0.0
26	Malaysia	0.9	96	Trinidad and Tobago	0.0
27	Taiwan, China	0.8	97	Venezuela	0.0
28	Vietnam	0.8	98	Qatar	0.0
29	Indonesia ³	0.7	99	Côte d'Ivoire	0.0
30	Ireland	0.5	100	Cambodia	0.0
31	Russian Federation	0.4	101	Kazakhstan	0.0
32	Romania	0.4	102	Nicaragua	0.0
33	Pakistan	0.3	103	Azerbaijan	0.0
34	Slovak Republic	0.3	104	Uganda	0.0
35	Portugal	0.3	105	Senegal	0.0
36	Brazil	0.3	106	Malawi	0.0
37	Finland	0.3	107	Panama	0.0
38	Hungary	0.3	108	Mongolia ⁴	0.0
39	Iran, Islamic Rep. ³	0.3	109	Kyrgyz Republic ⁴	0.0
40	Australia	0.3	110	Iceland	0.0
41	Slovenia	0.2	111	Georgia	0.0
42	Greece	0.2	112	Mozambique	0.0
43	Lithuania	0.2	113	Ethiopia	0.0
44	Colombia	0.2	114	Burkina Faso ²	0.0
45	Egypt	0.2	115	Jamaica	0.0
46	Israel	0.1	116	Ghana	0.0
47	Philippines	0.1	117	Algeria	0.0
48	Saudi Arabia ⁴	0.1	118	Zambia	0.0
49	Ukraine	0.1	119	Rwanda	0.0
50	Dominican Republic	0.1	120	Guyana	0.0
51	Norway	0.1	121	Mali	0.0
52	Croatia	0.1	122	Cameroon ³	0.0
53	South Africa	0.1	123	Timor-Leste ²	0.0
54	Estonia	0.1	124	Benin ³	0.0
55	Bulgaria	0.1	125	Cape Verde ⁴	0.0
56	Luxembourg	0.1	126	Gambia, The ²	0.0
57	Argentina	0.1	127	Burundi	0.0
58	Lebanon	0.1	128	Botswana ¹	0.0
59	New Zealand	0.1	128	Brunei Darussalam ³	0.0
60	Syria ⁴	0.1	128	Mauritania ³	0.0
61	Peru	0.1	n/a	Angola	n/a
62	Tunisia	0.1	n/a	Chad	n/a
63	Latvia	0.1	n/a	Lesotho	n/a
64	Chile	0.1	n/a	Libya	n/a
65	Morocco	0.1	n/a	Montenegro	n/a
66	Jordan	0.0	n/a	Puerto Rico	n/a
67	Bangladesh ⁴	0.0	n/a	Serbia	n/a
68	Nigeria	0.0	n/a	Swaziland	n/a
69	Sri Lanka	0.0	n/a	Tajikistan	n/a
70	Nepal ¹	0.0			

SOURCE: UNCTAD, *Creative COUNTRY/ECONOMY Report 2010*

¹ 2003 ² 2005 ³ 2006 ⁴ 2007